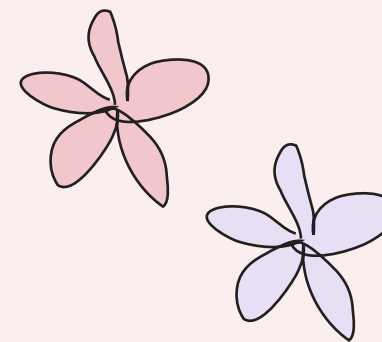
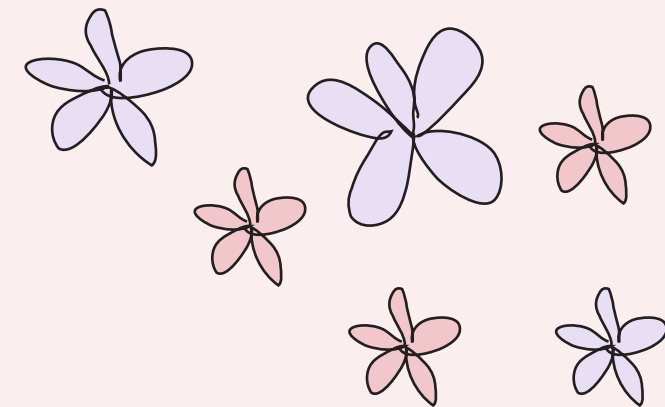


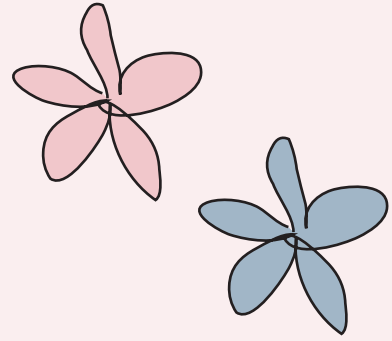
mora & co.

— rituals for the everyday

*welcome to* \_\_\_\_\_





mora & co.  
\_\_\_\_\_ rituals for the everyday






An **accessible** and **creative** approach to  
wellness, influencing **health** & **happiness**.

We are the future... for everyone, everyday



Wellness has become so important to so many, throughout the last few years. It is more than just self care, it impacts so many aspects of our daily lives and leads us to having a healthier and happier life.

However, we found that in an industry full of endless products, services and expensive retreats, how can you take care of your physical and mental health, when the market is so loud and meaningless?



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**As we couldn't find it... we created it.  
Mora & Co. was born**

Mora & Co. brings you everything you need to begin, continue or extend your wellness journey and that's why it's so special.

*At Mora & Co. we make it easy and can make it work for you.*

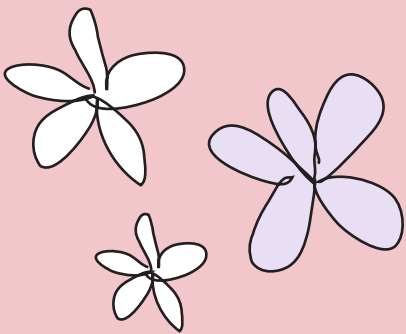
Mora is the latin meaning for 'pause', and that's what we encourage you to do:  
Pause to reconnect, and let us take care of the rest.



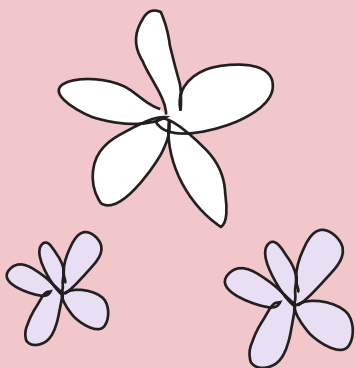
**Mora & Co. Rituals for the everyday.**







*app development*





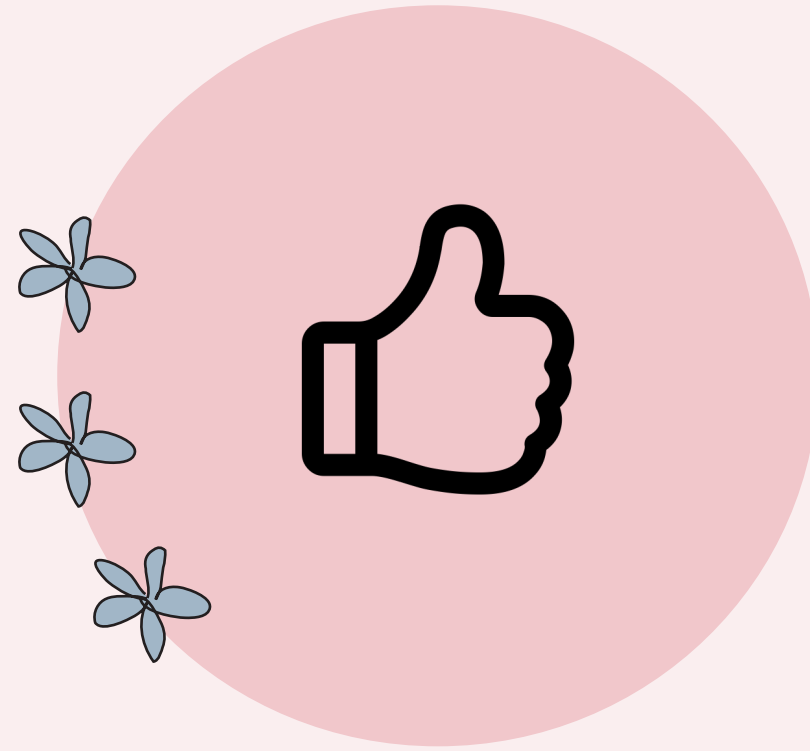
values



## personalised

The Mora & Co. app has a personalised element through the birthday month discount and 'Favourites' tab, enabling users to tailor the app to them and their needs.

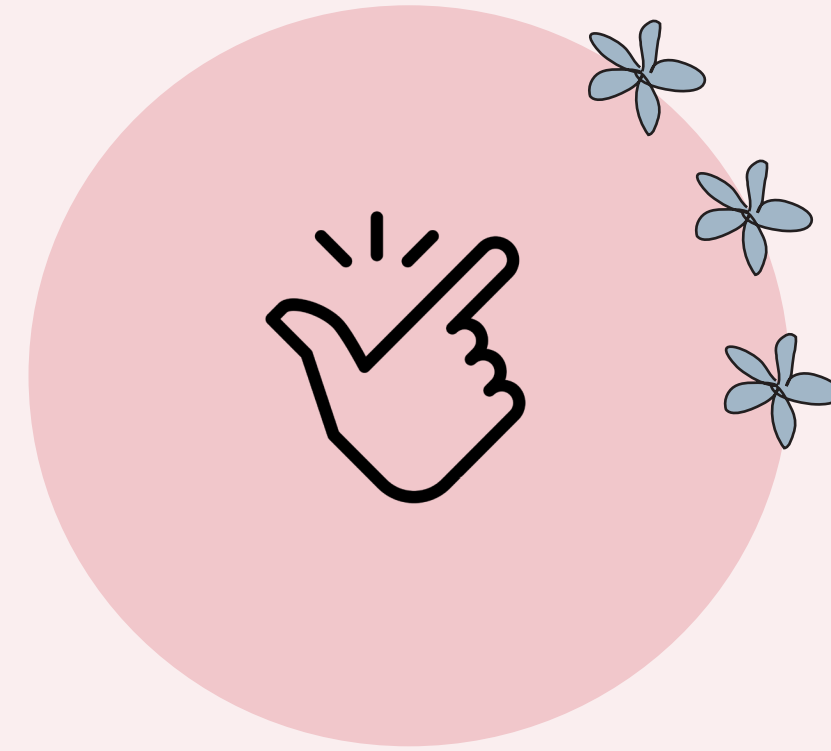
The app also will recommend additional products & services through data collected via previous purchases and the 'Favourites' tab.



## positive

The Mora & Co. app creates a positive digital space within a sometimes negative digital world.

It enables users to visit the app and read informative and educational articles, listen to calming podcasts and look forward to their time spent within the Mora & Co development.



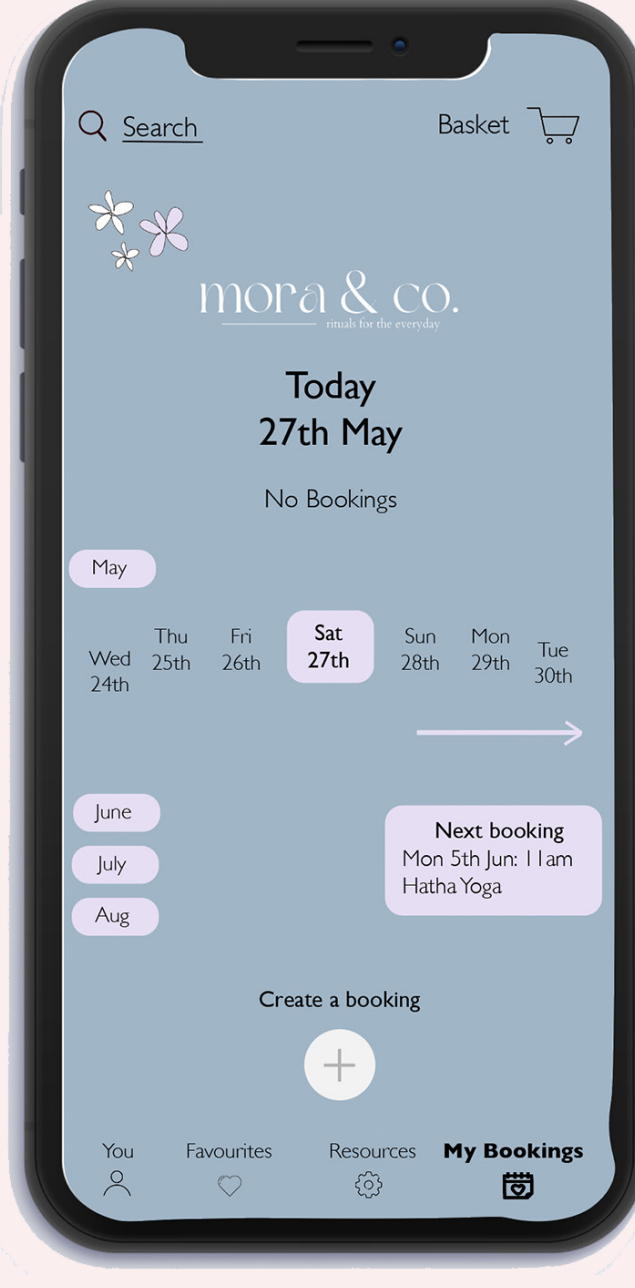
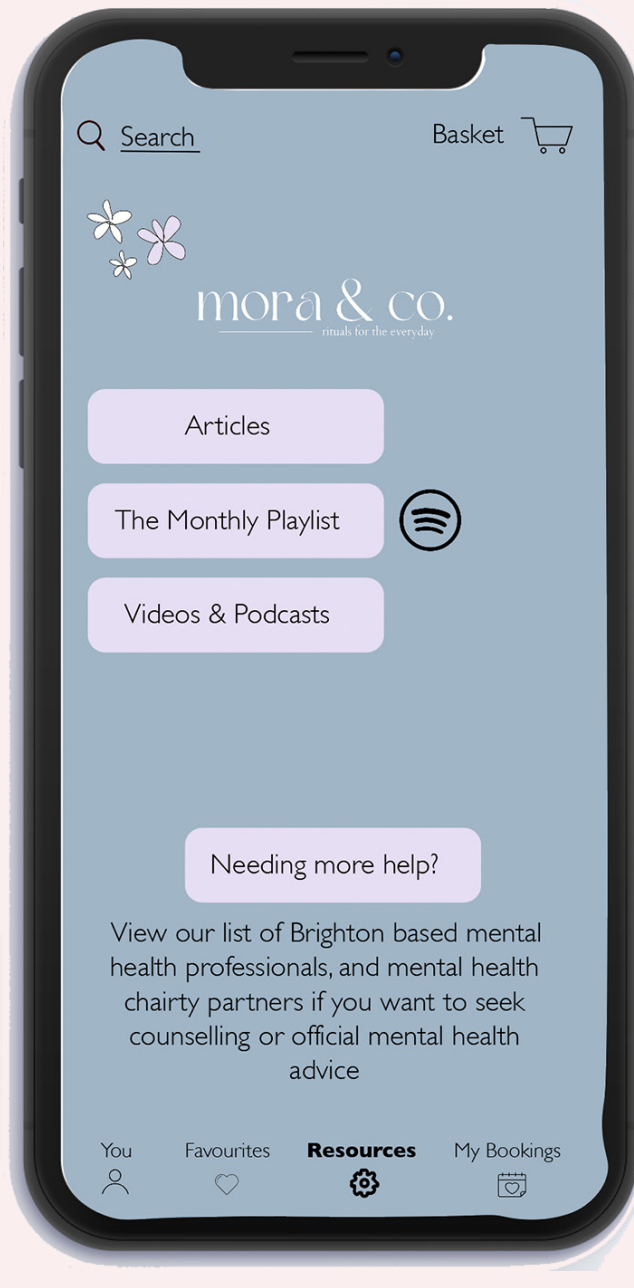
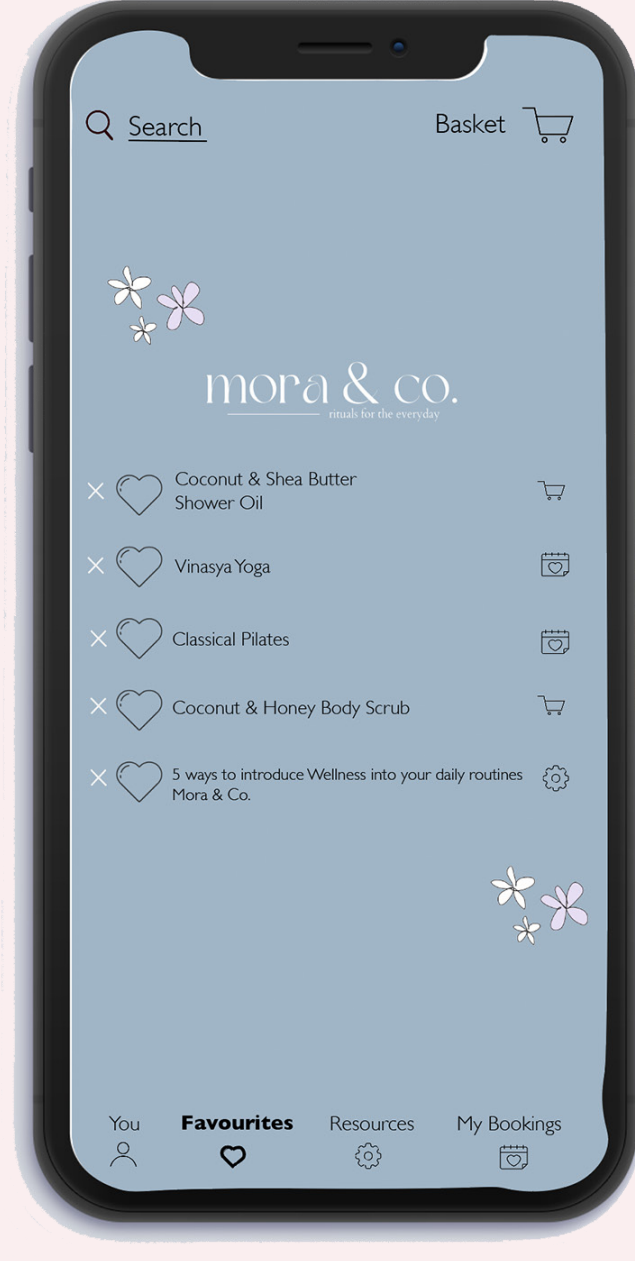
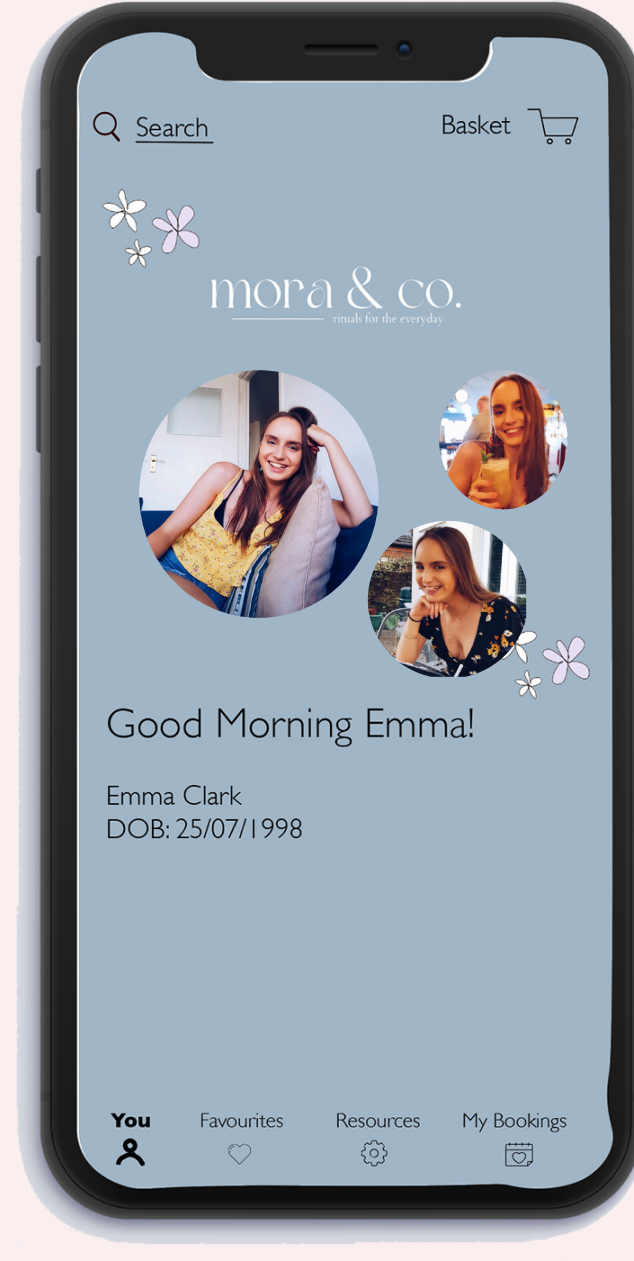
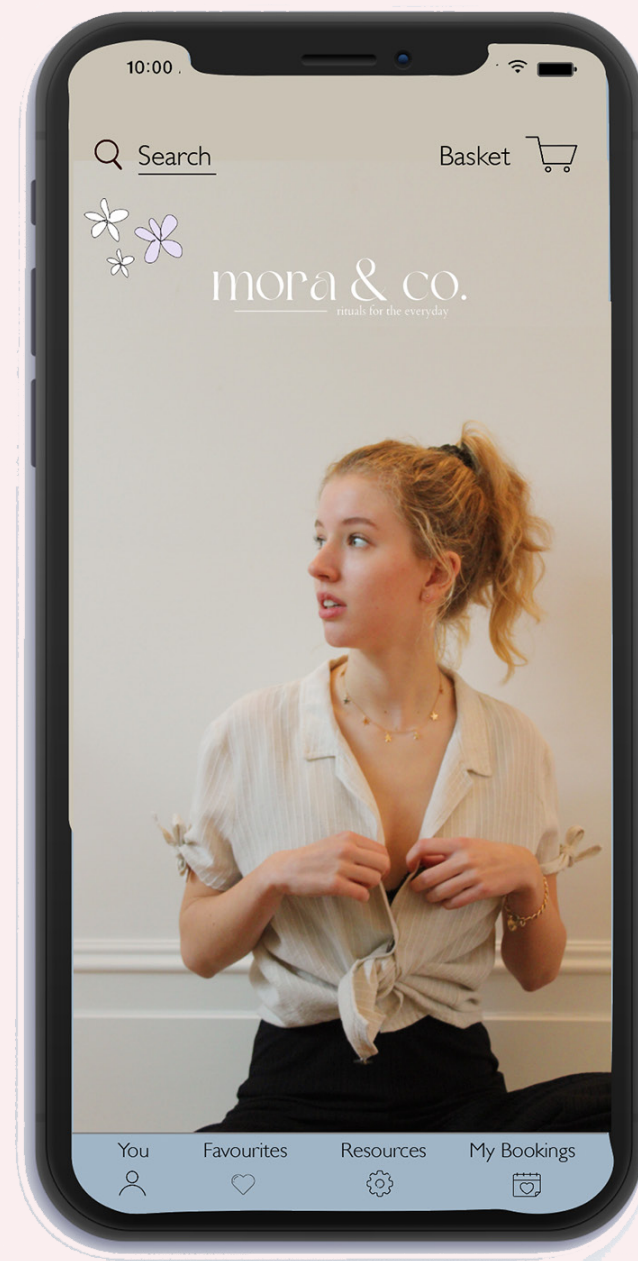
## easy to use

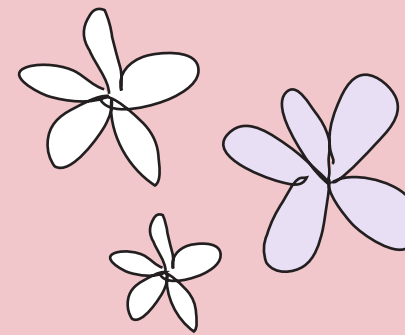
The Mora & Co. app is easy to navigate through the different tabs and introductory explanation when the app is downloaded.

The different tabs enable consumers to have their favourite products and services in one place and to book and purchase classes and products as and when they need.



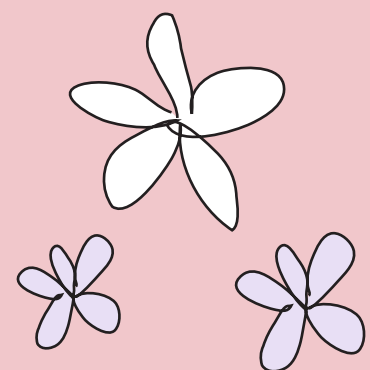




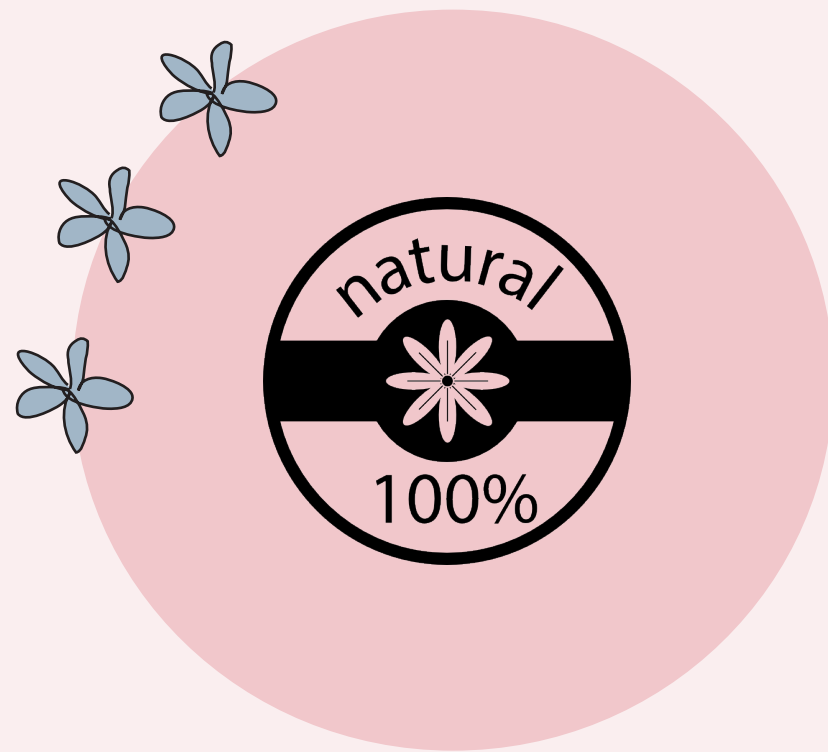


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*beauty range*



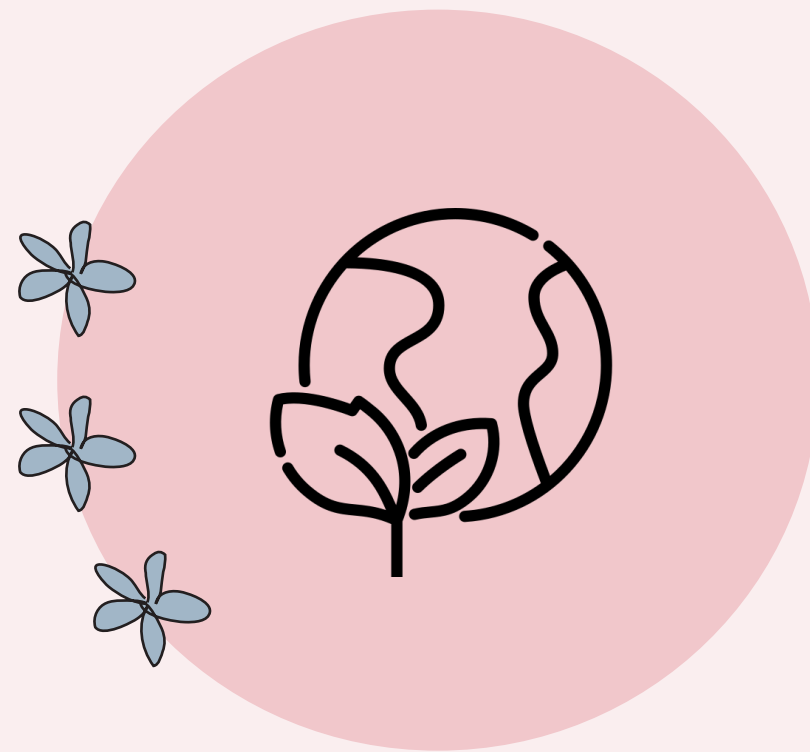
values



## natural

The Mora & Co beauty range will be minimal and natural. There is a limited ingredient list in order to cater for those with sensitive skin and to reduce the amount of ingredients sourced.

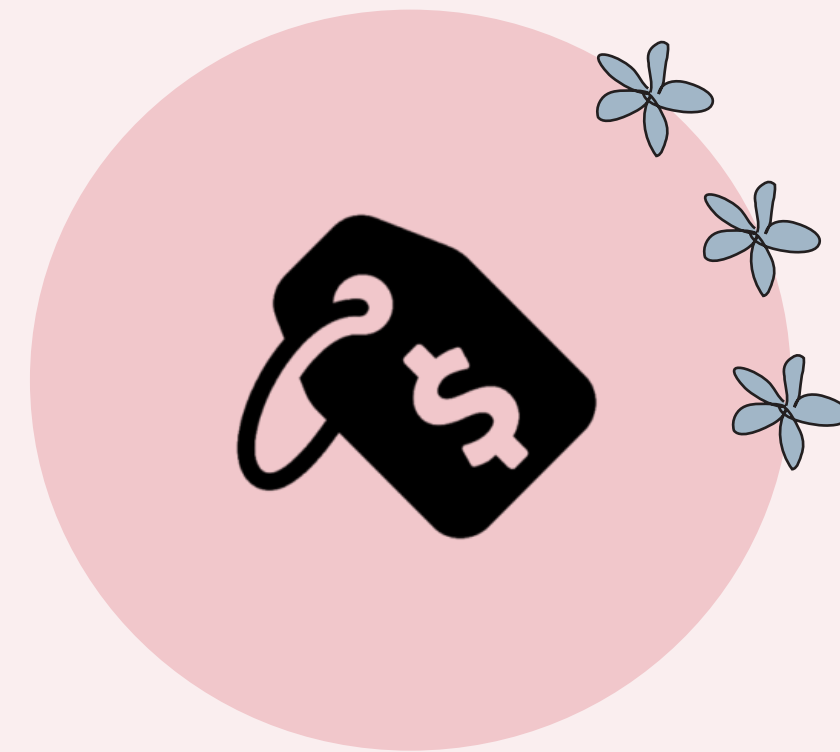
The ingredients are sourced to the highest ethical standards and Mora & Co. are committed to never use Parabens, Synthetic Oils, or any harmful toxins.



## sustainable

Mora & Co beauty products are produced in the U.K. to reduce travel emissions. The bottles are made from recycled PET and glass, and there is also a refillable service offered within the development.

The sourcing and manufacturing uses minimal waste, and there are strong commitments to protecting the planet through this process.



## affordable

Mora & Co products are priced at an affordable price point. Consumers feel as though products and services within the wellness market are priced too high, making the market feel unattainable and out of reach for many, therefore this is a number one value for Mora & Co.

*Health and happiness shouldn't cost the earth.*

# Coconut & Honey Body Wash



# Coconut & Lavender Body Lotion





# Coconut & Honey Body Scrub

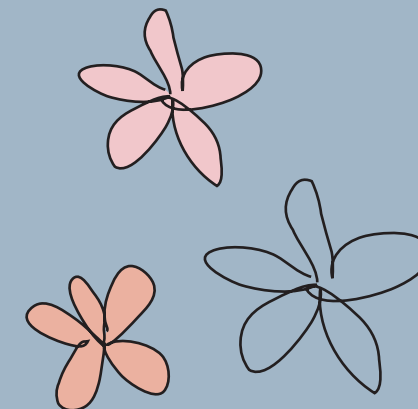


# Coconut & Shea Butter Shower Oil





# Coconut & Honey Hand wash



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