

FINAL MAJOR PROJECT

My name is Maria Torres, a BA graduate in Fashion Promotion and Imaging. Here I share with you my most recent project, my Final Major Project. I have chosen to collaborate with a Fashion Designer in order to promote their brand and upgrade it at all levels. All the elements showcased here were created by me.

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SHANNON O'DOHERTY

ARCHIVE ABOUT CONTACT



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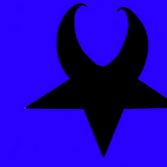
The website was created from scratch, by coding. For the full experience don't forget to watch it on your laptop as well !



SHANNON O'DDOHERTY



SHANNON O'DDOHERTY



SHANNON O'DDOHERTY



Checkout the latest collection campaign, SS22, by scanning the QR Code, also you are able to access to the website and social media channels of the brand. Go check it out!

SCAN ME!

CREDITS

PICK YOUR PLAYER

Photographer – Maria Torres
Creative Direction – Maria Torres
Styling – Shannon O’Doherty
Assistant – Maya Patel
Model – Andra Elena
Behind the Scenes – Maya Patel
Post-Production – Maria Torres
Clothing – Shannon O’Doherty

WEBSITE

Layout Design – Maria Torres
Creative Direction – Maria Torres
Coder – Maria Torres
Coding Assistant – João Carrilho

ADVERT X CAMPAIGN

3D Designer - Maria Torres
Film Editor – Maria Torres
Soundtrack – Maria Torres
Creative Direction – Maria Torres

