



Yellow

The colour yellow in the everyday is an interesting sight bringing brightness and joy to the mundane. When looking for the colour it forces you look deeper into your surroundings; you notice things you may have never seen before.

To many the colour yellow is a positive and joyful colour but did you know in France it is linked to ideas of betrayal and jealousy. Babies are more likely to cry in a room painted yellow than any other colour.

There is all this and more to be explored throughout this book, use this to inspire you to look around, take more notice of the everyday because you'll never know what you will find.

They paved paradise to put up a parking lot

- Big Yellow Taxi by Joni Mitchell

The colour of school buses is formally known in America and Canada as National School Bus Glossy Yellow.

The yellow-orange colour was selected because black lettering on it was most legible in semi-darkness, and because it was conspicuous at a distance and unusual enough to become associated with school buses and groups of children en route.













Yellow is reserved only to people of high rank in many African nations because of its close resemblance to gold, which is universally associated with money, quality and success









In some studies yellow vehicles are said to be the safest cars, this is due to the brightness, you are much more likely to see a yellow car in daylight as well as darkness compared to a black or grey car.

A host of golden daffodils, beside the lake, beneath
the trees, fluttering and dancing in the breeze

- William Wordsworth

In Japan, the daffodil means joy and in France they are a sign of hope.

Both linking to the idea that yellow is a colour positivity and happiness.





There are as many as 200 species of Daffodils





The daffodil were brought to Britain by the Romans

The Romans believed that the daffodil sap would heal wounds. In fact, the opposite is true. Daffodil sap contains sharp crystals to deter animals from eating the flower. This actually irritates the skin rather than heals it.

Cannon fire lingers in my mind, I'm so
glad I'm still alive
And I've been gone for such a long time
From Yellow River

Yellow River by Christie







Sunflowers are the national flower of Ukraine.

60% of the world's sunflowers are now grown in Europe and Russia. In traditional folklore the sunflower signifies fertility, solar power and vigour.

This is highlighted by the sunflower's unique tendency to turn its "head" and follow the sun across the sky, drooping down towards the ground when night falls.





Danger and warning signs are commonly found to be yellow

It is used due to it being a highly visible and vibrant colour







However there are also links to the natural world. Wasps and Bees are yellow and black to signify how dangerous they are warning predators to stay away. Yellow makes humans' unconscious minds take notice in case of a sting.

I've finally decided my future lies
Beyond the yellow brick road

-Elton John



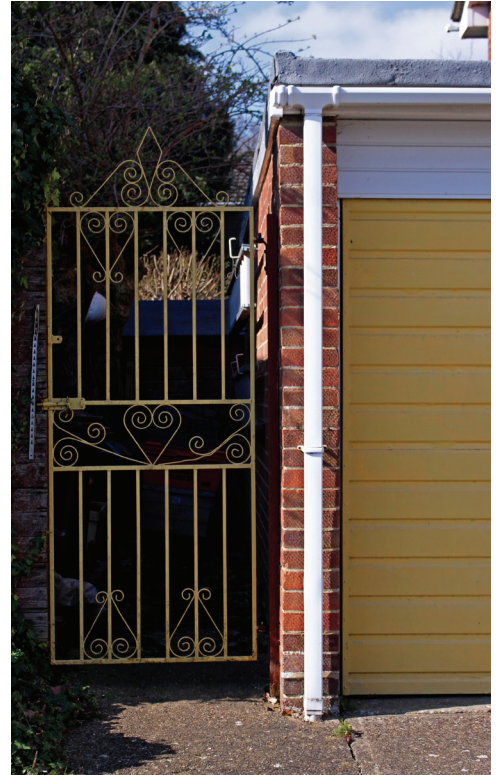




Although yellow is seen as a positive colour it actually has the opposite effect on babies, as they are far more likely to cry in a yellow room than any other colour

This is due to the fact that in large quantities the colour yellow is actually seen as overwhelming





In the 10th century the French painted the doors of criminals yellow because to them it represents betrayal.

It is quite common for people in Ireland to paint their doors various different colours with yellow being evermore popular as it is a colour linked with wealth. Dublin is well known for its brightly coloured doors. The origin is though to stem back to the Irish writer George Moore.

The story is that Moore painted his door so that another writer who lived on the other side of the street, Oliver St. John Gogarty, would stop mistaking Moore's house for his own after returning home drunk from the pub.

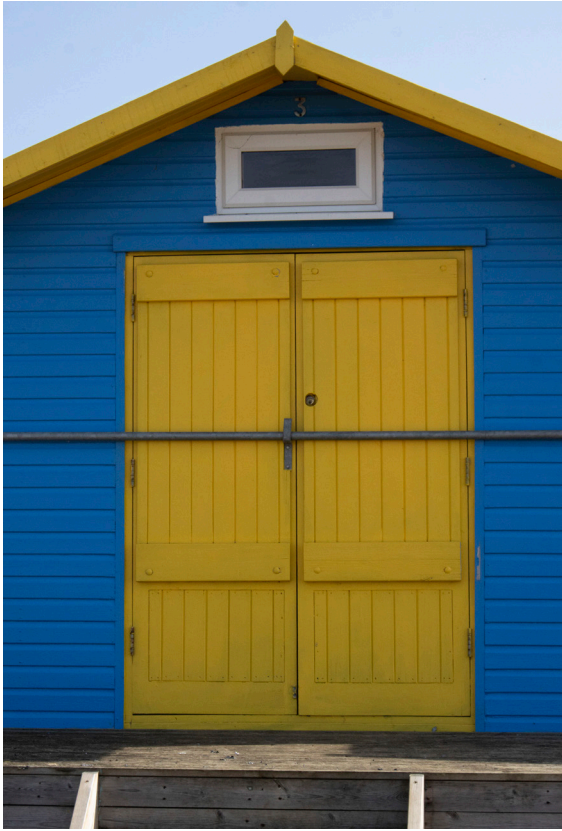




Driving into Bristol you won't fail to spot a large yellow house on top of a tall grassy bank, called Dower House



From afar its a beautiful piece of architecture. But Legend has it that Stoke Park, is haunted by the ghost of 17-year-old Elizabeth Somerset, who died in 1760 there after falling off her horse and breaking her neck. In recent years numerous visitors claim to have heard galloping hooves as they walk through - despite the fact horses haven't been on the grounds for years.





Look at the stars
Look how they shine for you
And everything you do
Yeah, they were all yellow

- Coldplay

Considered lucky in Thai culture, yellow is the lucky colour for Monday, and it's considered the most important shade of the week because it represents the King of Thailand. To pay tribute to the king, many Thais wear yellow on Mondays, and some schools require all teachers to wear yellow during the first week of December.





For seamen, the colour yellow seemed to stick. It was ideal for increasing the visibility of the fishermen in the event of fog or stormy seas, along with being altogether more practical. As a result, yellow rubberised raincoats became iconically coastal.





Then the indian corner-shops yellow sign bursts
through the grey
like a shout of pure joy at its yellowness

-Tatamkhulu Afrika



OPEN
DONER
KEBAB
TAKE AWAY
01634 23

Fish
&
Kebabs

The yellow of what we know as “mustard yellow” comes from turmeric, and not mustard seed itself.



Warning
CCTV in
operation

In the 17th century the word pink was used to describe a yellowish green pigment and it wasn't until the 19th century it was changed to the pink we know today.







Why not try and find yellow on your own travels, you may discover things you never have before...