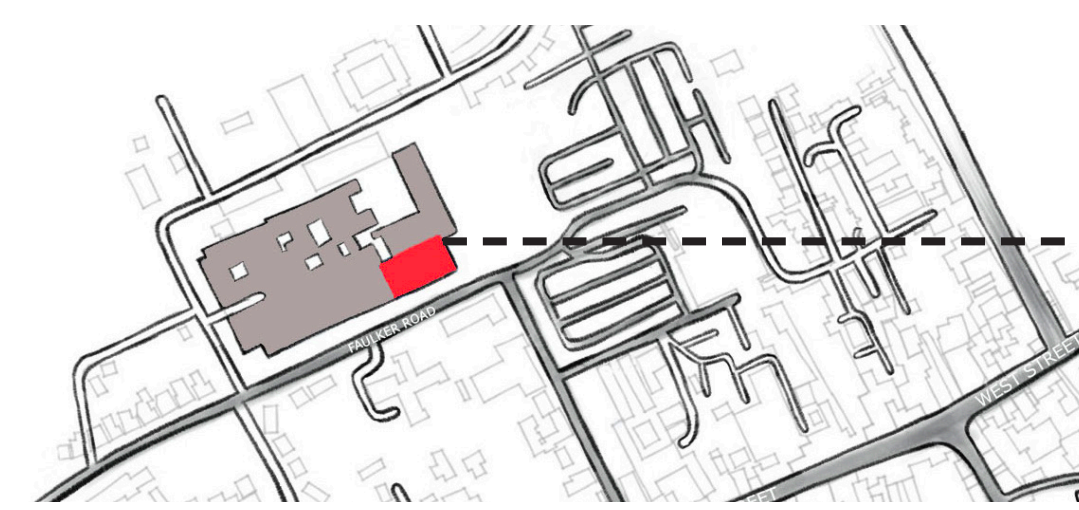


Stitch

HAND-CRAFTED HANDBAGS



CRAFT STUDY CENTRE,
FALKNER ROAD,
FARNHAM,
SURREY,
GU9 9QQ

PROJECT PROPOSAL

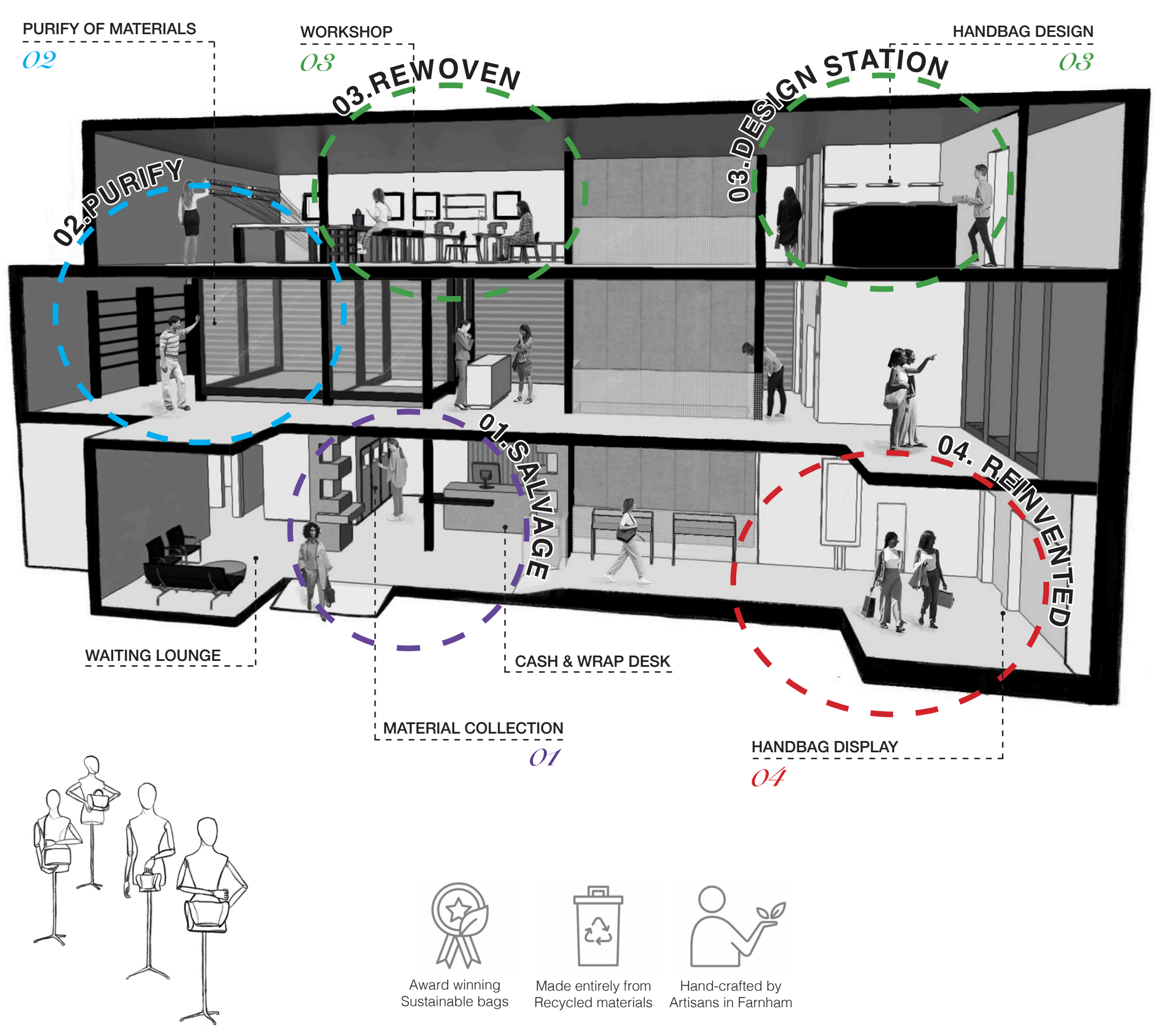
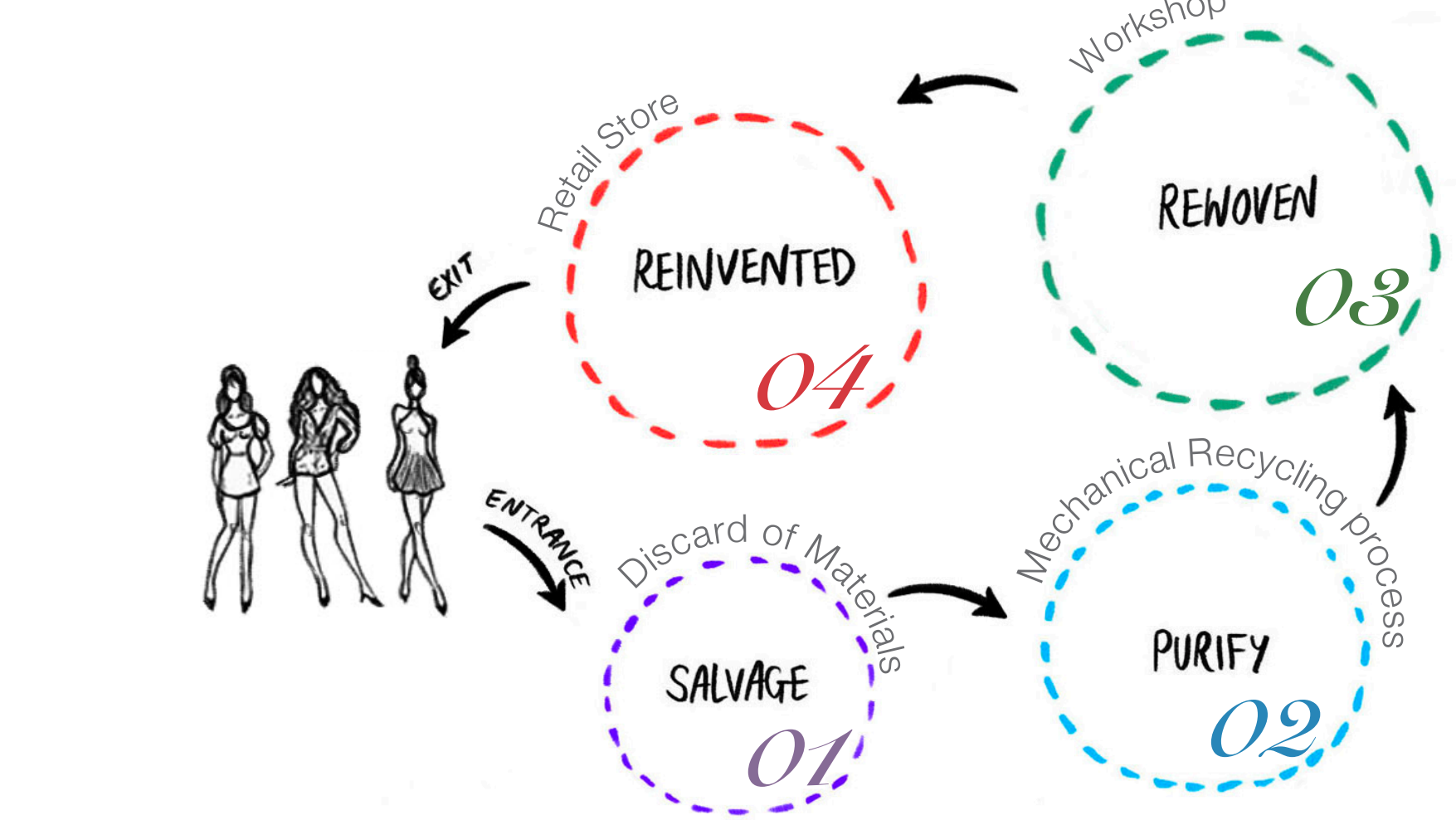
Every year 2 billion tons of textiles are needlessly thrown to waste. In an effort to prevent this material from reaching landfill, companies such as 'BEEN London' are adopting sustainable manufacturing processes. By sourcing their materials second hand, BEEN up-cycle and rework waste into fashionable and sustainable products.



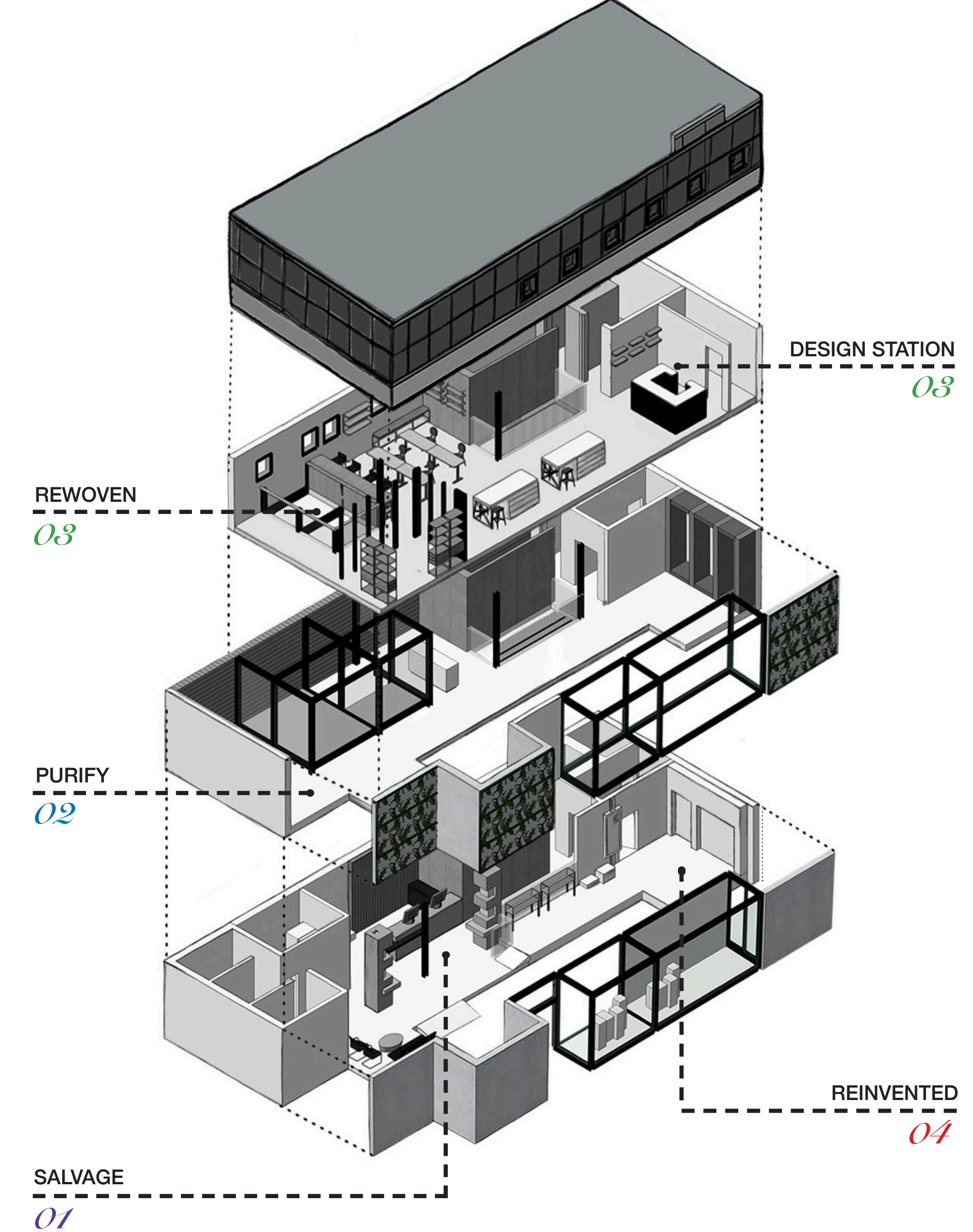
TARGET AUDIENCE

- | | |
|---|---|
|  <p>Miranda Wang
Age: 22
Occupation: Textile Student</p> |  <p>Sadie Daffer
Age: 45
Occupation: Business owner</p> |
|  <p>Rhiana Amara
Age: 30
Occupation: Fashion Designer</p> |  <p>Carla Hudgens
Age: 28
Occupation: Customer Assistant</p> |

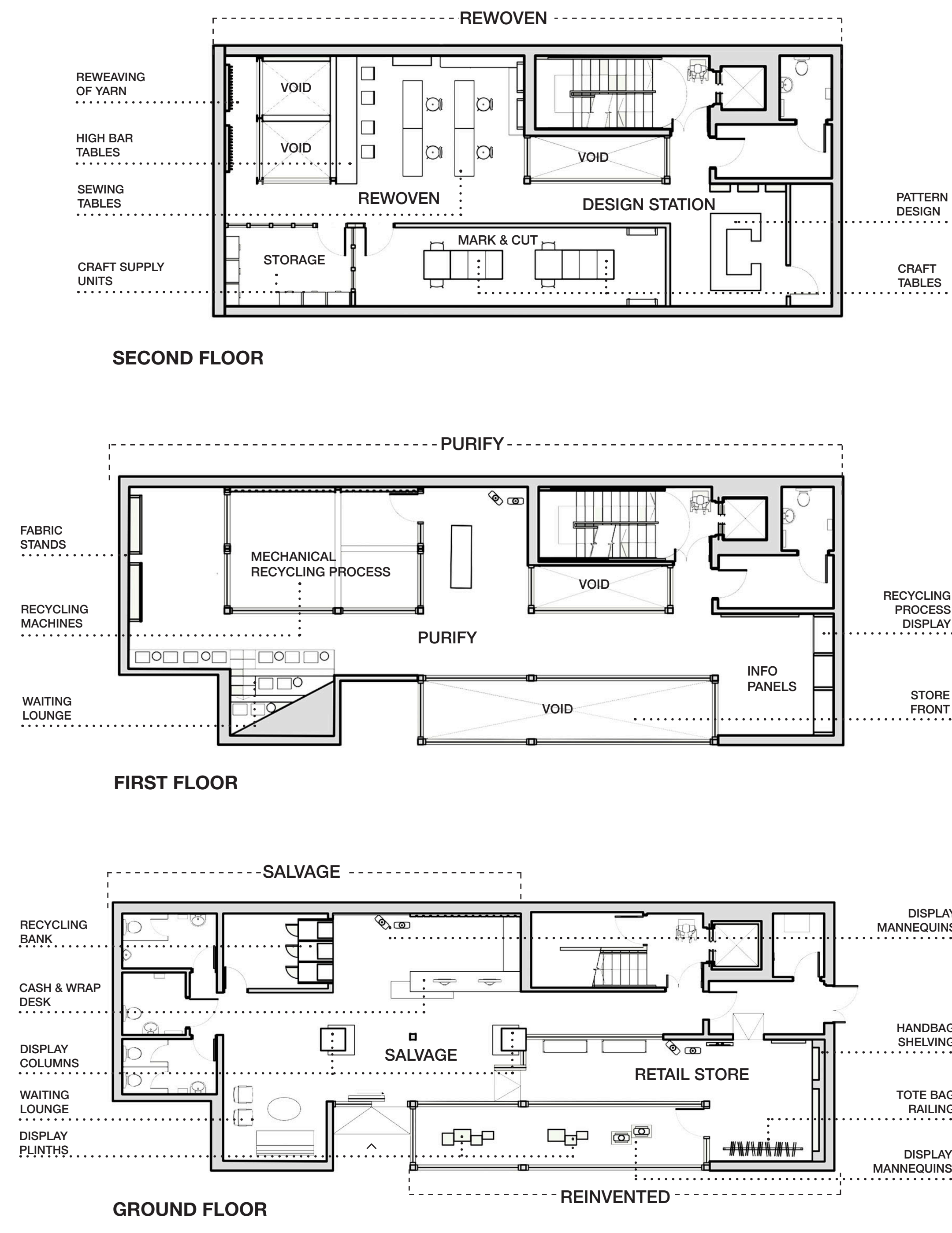
ABSTRACT CIRCULATION



EXPLODED AXONOMETRIC

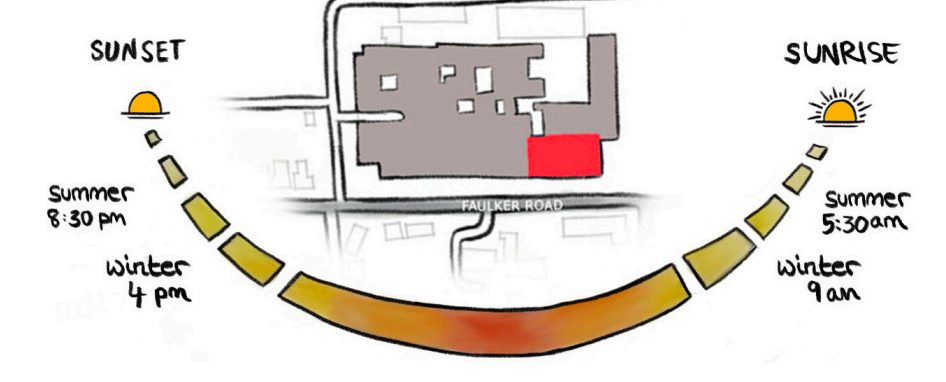


FLOOR PLANS



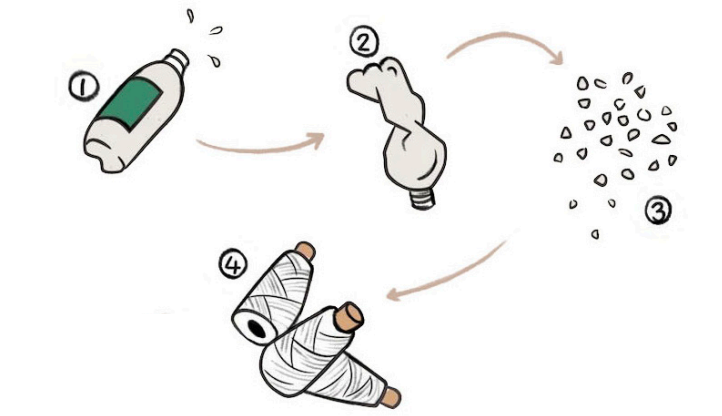
STORE FACADE

Store front communicating the insertion into the building, exposing the existing steel structure. This draws visitors into the building because of its transparency. This has a direct architectural relationship with the physical properties of the existing space, relating back to the context of Tabula Plena.



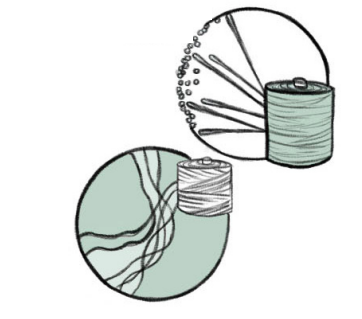
02 PURIFY

The purifying and mechanical shredding of the discarded materials, to create new yarn. A transparent exhibition educating visitors on the recycling process. Black steel combined with anodised aluminium and glass creating an exposed and industrial environment.



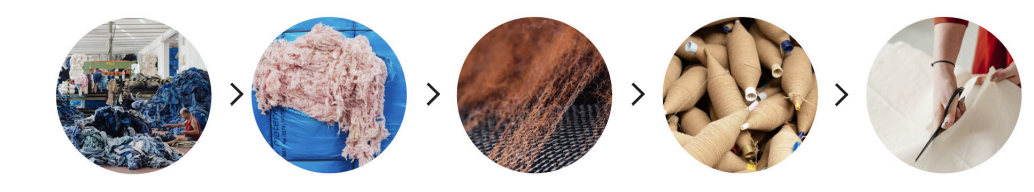
03 REWOVEN

Workshop where the yarn's woven up the void to the second floor, in view of the users while they are stitching their hand-crafted handbags. An aim to combine innovation with local skills and heritage, while educating visitors on the recycling process.



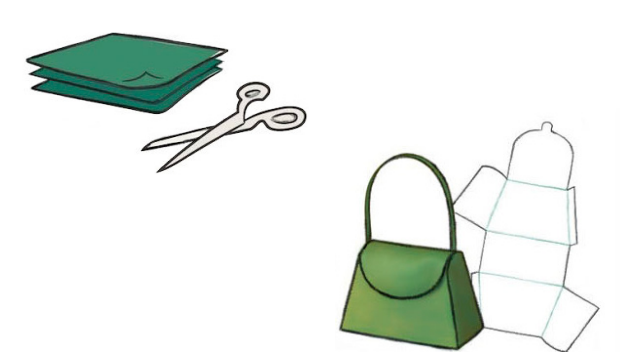
01 SALVAGE

The collection of locally sourced leather, cotton and polyester destined for landfill, providing a second chance to be recycled into new fabrics. Polished concrete cash and wrap desk contrasted by soft, reclaimed, oak wood panelling.



03 DESIGN STATION

Visitors then enter the design station where they personalise their handbags by selecting a design pattern and the type of recycled material they desire to use for their unique handbag.



04 REINVENTED

Retail store displaying the hand-crafted handbags from recycled materials, created by local artisans. A tree planted with each purchase.

