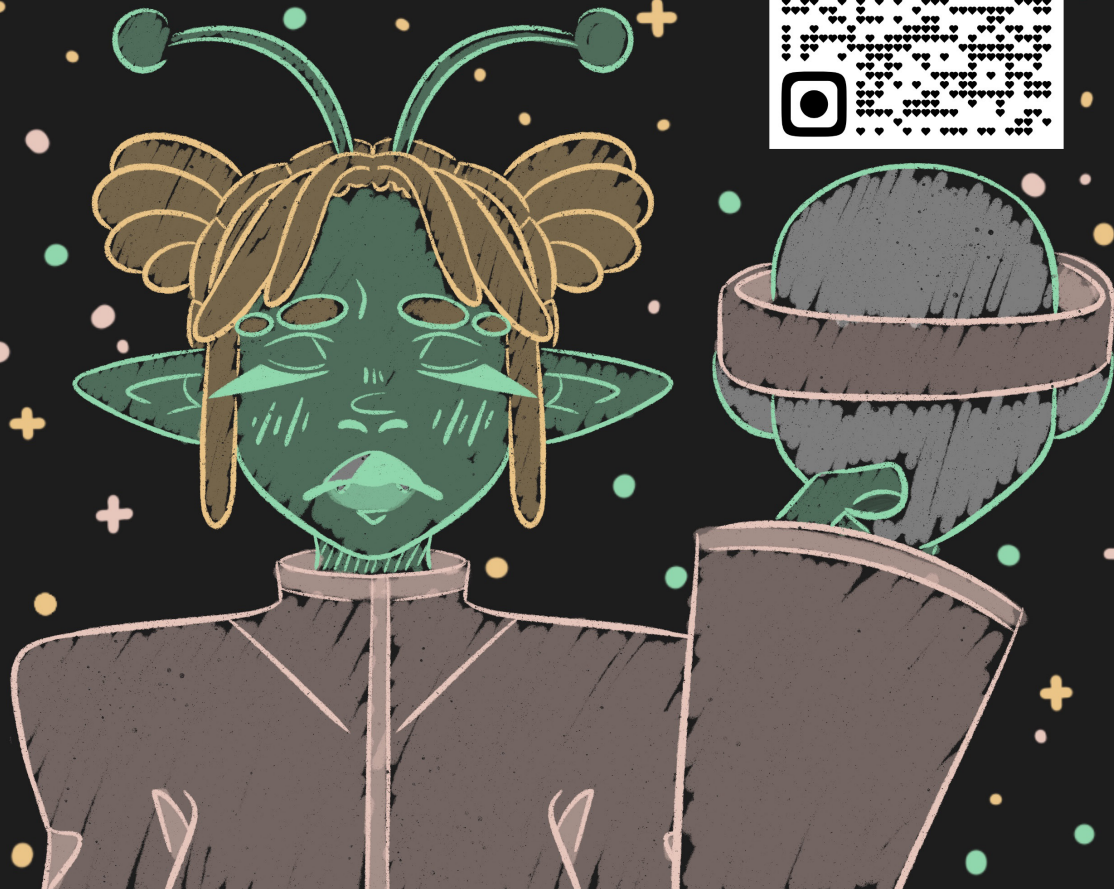
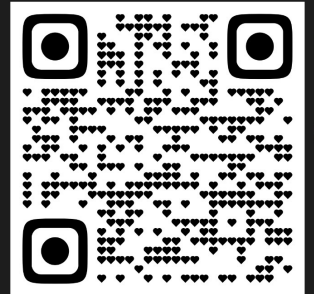


# THE ILLUSION OF INCLUSION

PROMISE OLADIMEJI

My theme for this final project is 'What Does Alienation Feel Like?', as this is something I have felt strongly since moving to and attending a university in Farnham. I designed the following masks to serve unique and specific purposes, tailored for scenarios that I have found myself feeling alienated in. Can you relate?

Scan this QR code to watch the music video I also made about feeling alienated!



**They** say the fun never ends when you have sufficient friends. The dreadful wound of loneliness, this mask is said to mend.



## PARTY MASK

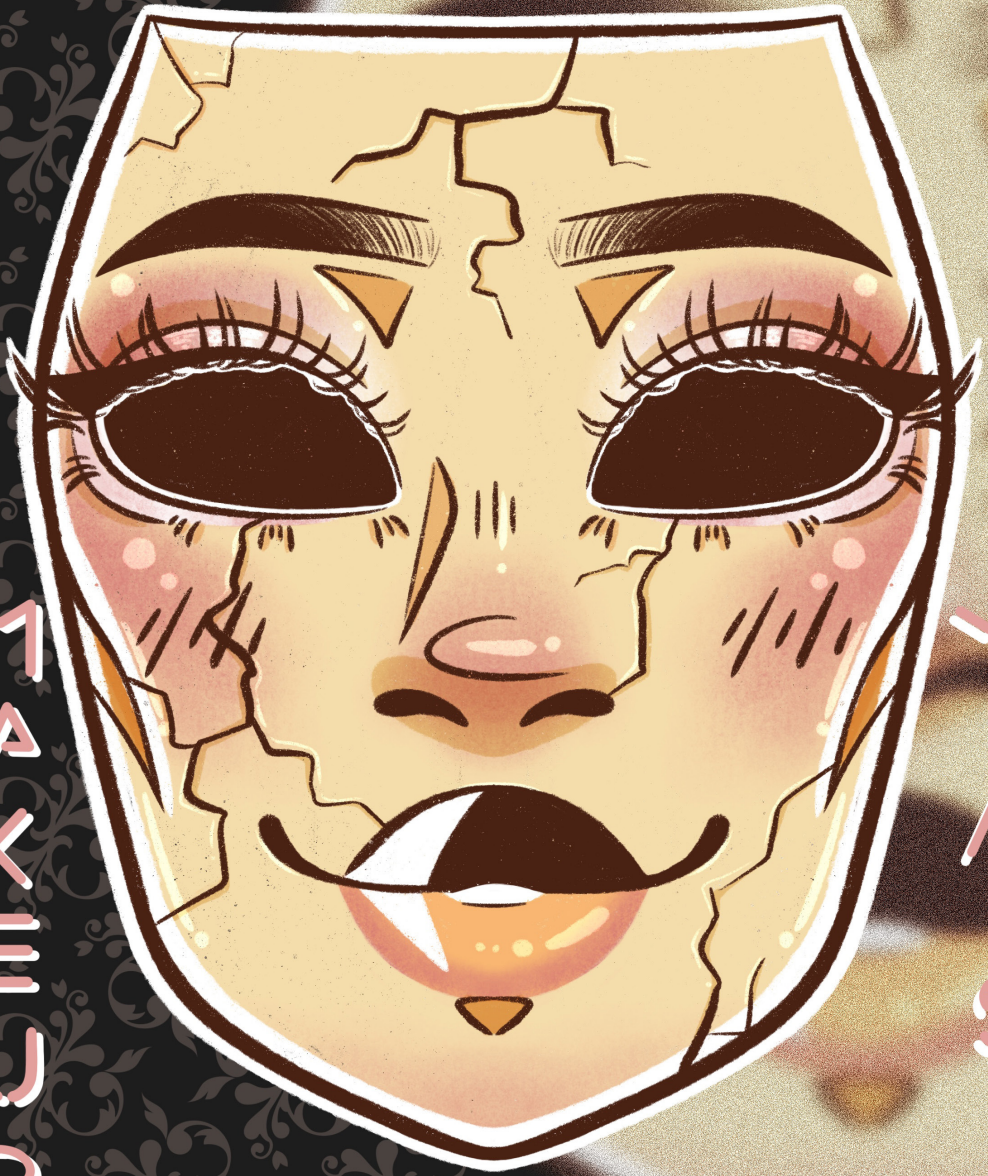
*For when you're trying to make new friends.*

**Laughter** is the best medicine and thus you wish to entertain. Don this mask and make your peers chortle, unable to restrain.



*For when you're trying to be funny to entertain people.*

**Beauty** is supposedly in the eye of the beholder, but with this mask you ensure there's no room for exception. Never mind that perfection is very often deception.



*For when you want to appear perfect and beautiful.*

**If** you wear your heart on your sleeve, it will be sliced and you will bleed. Bury your feelings and internalise your adverse dealings.



*For when you want to appear tough and aloof.*

PERFECT

ALWAYS

3ALACTAVA

**Less** is never more. Turn up your gestures, your expressions and your exaggerations, or risk being a bore.



# THEATRICAL MASK

*For when you're being dramatic to seem interesting.*

**Who** wants to be a millionaire? Of course we all do, but who will actually get there? Instead, allow this mask to adorn you. This rich facade will be arduous to see through.



# MASQUERADE MASK

*For when you're trying to appear elegant and extravagant.*

**At** times, very few words can be spoken because we are suffocatingly consumed by feeling broken. These emotions cannot always be hidden, though it feels as though discussing them is strictly forbidden.



*For when you're barely keeping it together.*

M  
N  
O  
P  
Q  
R  
S  
T  
U  
V  
W  
X  
Y  
Z

**Inhale** how they communicate, exhale your speech in an altered state. Mirror their lingo and abandon your own, or risk misunderstandings and being ostracised and left alone.



*For altering out and correcting your speech in order to fit in.*

V  
W  
X  
Y  
Z

**Striking** up-dos and braids,  
all to attract an elongated gaze.  
Bonus points for dyeing your  
keratin in a desperate attempt  
to seem more interesting.

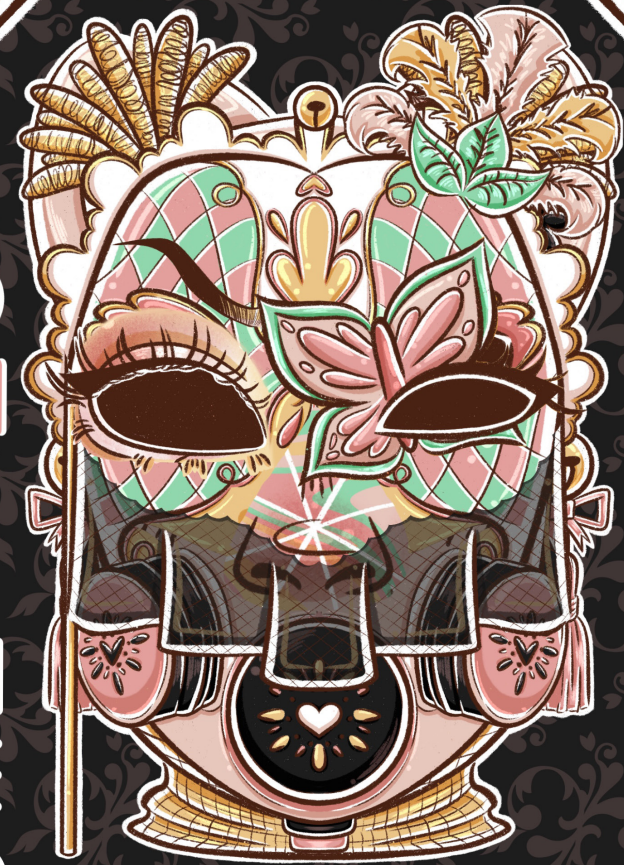


H A I R

*To make you seem more unique and  
novel than you truly are.*

**Sometimes,** just

sometimes, your best isn't enough  
and coming to that realisation is  
always tough. When things look dire,  
wear all of the disguises and pray  
that no one calls your bluff.



M I N I M I Z E

M A S K S

*For when you're trying to keep up all  
facades at once.*