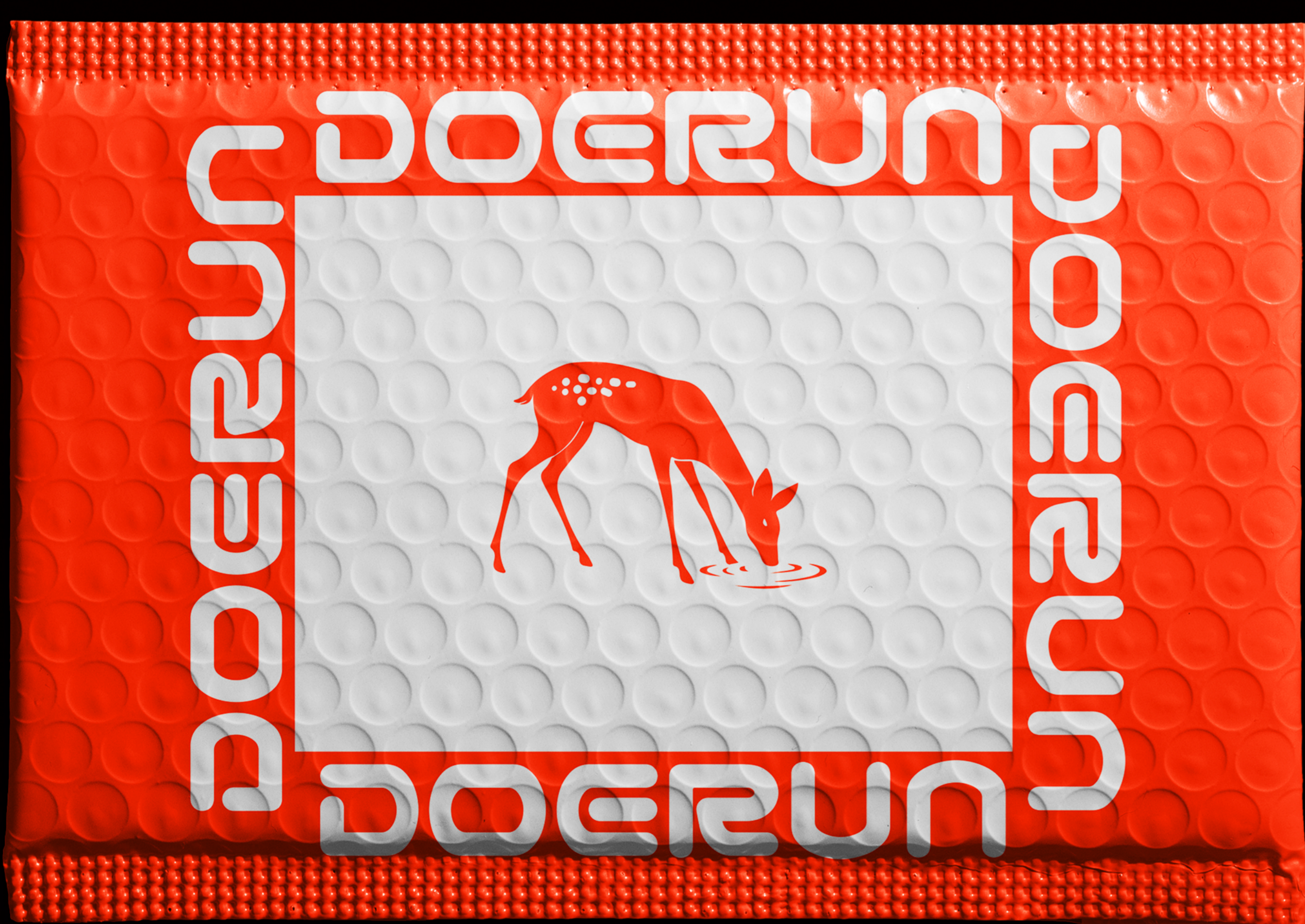


DOERUN

Beyond the elite runner narrative, I focus on women's sensitive and enduring resilience. Born from my daily records as a runner and designer, this brand captures moments of finding rhythm amidst life's pressures. This project reflects on elite sports culture to build a vision that is artistic, quiet, and inclusive. It transforms running from a pursuit of performance into a spiritual pillar for daily life, providing a process of breathing freely and regaining oneself.





LAB-01
PATTERNS SERIES

