



THE **RITUAL**

VOLUME 01

WHAT IS THE RITUAL?

The Ritual is a subscription-based graphic publication exploring how we experience media, art, and performance — not alone, but together. Rooted in the histories of Indian performance and theatre, it looks back at traditions of collective storytelling and gathering, and reimagines them for the present.

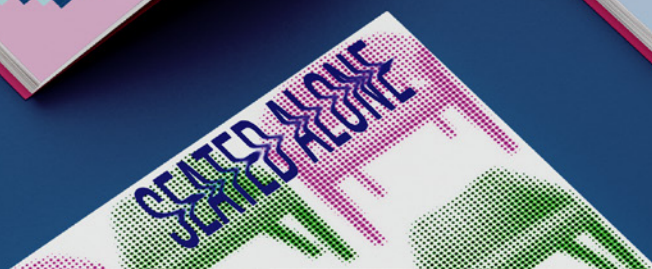
Each issue combines image, text, and material experimentation to reflect on what it means to watch, feel, and respond as a group. The Ritual is both a publication and an invitation — to step away from isolated consumption and towards shared experience. This is a return to gathering. A return to feeling collectively.

A return to ritual.



LOGO TYPE

LOGO MARK





#bfe5ea



#215b87



#b1d8a8



#238843



#e4beda



#d0558b

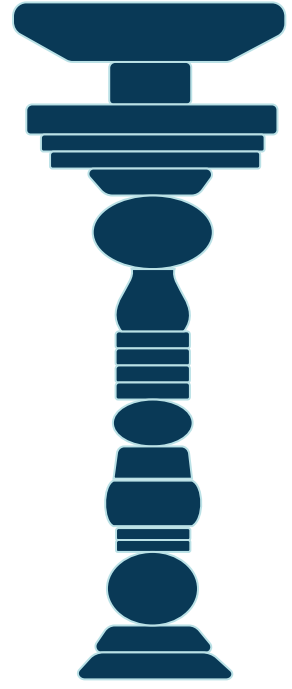
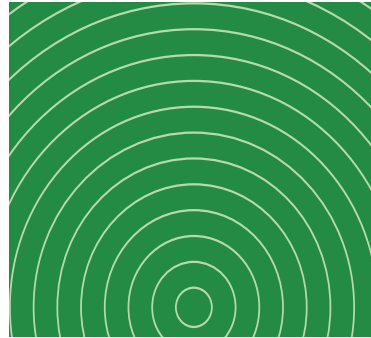
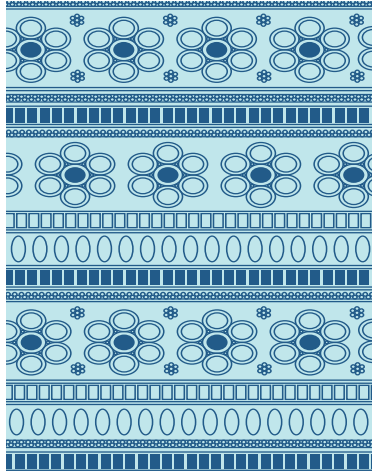
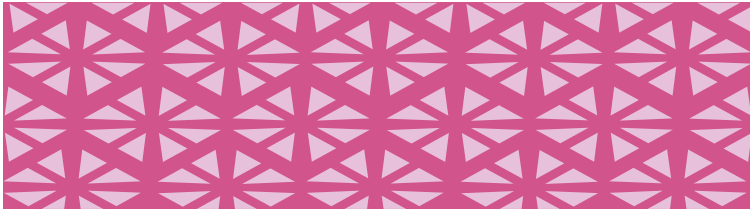
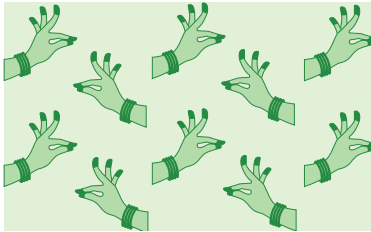
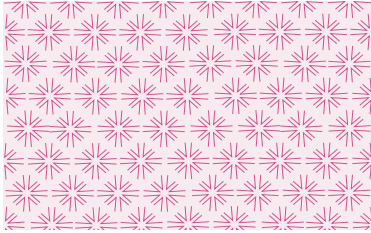
AKHAND

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789
!@£\$%^&*()

TYPEFACE

ESSENTIAL



THE
RITUAL

join the circle.







