




Madelynne

Kate Scorey – Madelynne Wedding Atelier



Kate Scorey is a hand embroidery artist, trained at the Royal School of Needlework, whose practice reflects upon an individual's identity and experiences to create emotive pieces. She works predominantly within bridal wear for both the bride and groom, however her work is adaptable for all markets.

Her own personal style include the Art Deco, vintage theme works, using expressive lines and materials. Kate finds inspiration from the fabrics and materials that she finds, encouraging her to create original work drawing on the tactile elements of the cloth, whilst relating to fashion trends. Her work often uses elements of nature, which she enjoys recreating through realistic hand embroidery. Growing up based in a small country town, historic architecture also plays a large role within her works. By designing and stitching work that contains personal value, Kate gives each of her projects and designs a purpose and significance; something crucial in wedding attire. She offers bespoke commission work that revolves around each client, ensuring that each design stitches a unique story into the garment that marks a key life event.

Kate is currently working as a freelance hand embroider for Helen Martin Veils, where she uses her skills and training from her Hand Embroidery degree at the Royal School of Needlework (University of Creative Arts). Whilst at university other collaborations included Susan Aldworth's 'Out of the Blue', Patrick Grant's E.Tauz Autumn/Winter 2020 menswear collection, SHEME and Bradford Textile competition. She was awarded the Principal Choice Award for dedication to the Arts in 2018 and continues to apply this dedication to all projects.

Design People

Orchids for Olympia

Sonder

– the realization that each random passer-by is living a life as vivid and complex as your own” (Koenig, J, 2012)

Creating a sacred object, such as wedding attire, by hand adds luxury to facilitates the movement into the next stage of life. The garments allows each client to show of the individuality of the couple and the deeper emotional connection to each other . Researching the client allows Kate to find personal details to embroider into this special garment to create a something that resonates their personality and journey.

Kate’s work demonstrates, highlight and signifies important elements of the wearers story and in this particular project – Orchid’s for Olympia – the wedding garment had a multifaceted purpose. The Princess Olympia of Denmark and Greece is at the centre of this composition, her wedding garment not only has signification on a national scale, but should have additional personal value known to the bride. Olympia’s love for floral’s, in particular orchids, made this the perfect muse for Kate’s embroidery. Blackwork drew upon the lace seen in her mother’s dress, goldwork giving the garment luxury and tambour beading to give the dress a couture modern design to suit her own style.

An important element to this project and future projects is insuring that her practice can tailor to all couples and individuals no matter their culture, gender or relationship. Not just catering for women but also for men, especially as a wedding no longer only means man and woman.

Artist Statement



Kate Scorey – Madelynne Wedding Atelier

Hand Embroidery Student (BA Hons) – Royal School of Needlework

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Experience:

Freelance Hand & Machine Embroiderer:

Helen Martin Veils

June 2019 - Present

- Designing new veil designs for customers, and retailers and customisation.
- Working in a fast-paced quality outcome orientated environment.
 - Using a wide range of materials and resources.
 - Developing strategies for rush orders

Scheme:

2020

- Working to a client's brief to draw upon specific elements for artworks and shoe designs for Autumn/Winter 2021 collection.

Bradford Textiles:

2020

- Using hand embroidery to create a new design concept for a collection.
 - Using traditional quilting techniques in a contemporary outerwear collection.

Education:

Royal School of Needlework

(BA Hons) Hand Embroidery

Sep 2018 – July 2021

Technical Skills:

- Jacobean & Contemporary Crewelwork
- Traditional & Contemporary Blackwork
- Contemporary Canvas Work
- Traditional & Advanced Goldwork
- Silk Shading
- Tambour Beading
- Raised Work
- 3D Beading
- Traditional & Contemporary Darning
- Ribbon Embroidery & Quilling
- Crochet & Knitting
- Adobe Creative Software
- Microsoft Software

Emmeline Victoria

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Achievements:

Out of the Blue

- Susan Aldworth's collection displayed in Hatton Gallery Newcastle in 2020.

Out of the Frame:

My blackwork displayed in the Linen Rooms in Lisbon Northern Ireland.

Principle's Award:

- Award given for dedication and perseverance to the arts.

Galleries & Magazines:

- Her work has been in several galleries over the years she has studied, including Wymondham Art Centre, Waitrose and
- Her photography has featured in Photography Monthly Magazine

References:

References on request

Commissions:

Hand Embroidery:

- E.Tauz – Autumn/Winter 2020 – Menswear collection. Creating darning and reworked samples for the collection.
- Susan Aldworth – *Out of the Blue - 2019* - embroidery garments based around stories of those effected with epilepsy.

Digital Art:

- Star Wars – Commissioned digital illustrations based on Star Wars planets and story line.
- Portraits – Customised illustrations of clients for gifts, each illustration has been in a different style using different software as requested by individual client.
- St. Ives – Illustrating places the clients a requested for wall art and posters in a vintage style.

Statement:

I am a individual designer, who enjoys learning the stories of my clients. My current project involves using a muse's life-story to create a bespoke wedding garment that embodies their journey through the use of embroidery.

Dunniclun Victoria

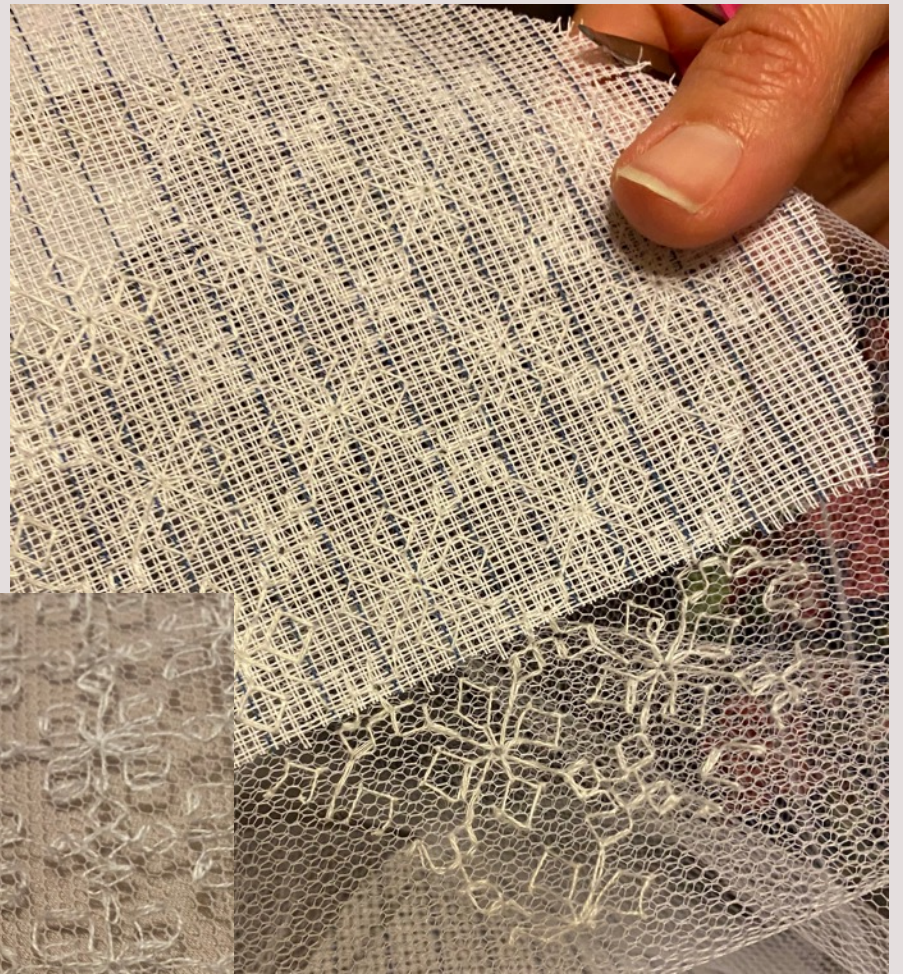




WIP: Orchids for Olympia : Kate Scorey, April 2021. Wedding dress

Werk in Progress





Work in Progress

WIP: Orchids for Olympia : Kate Scorey, April 2021. Images of the blackwork on tulle, mid layer of the skirt.



Orn Detail

Detail Images: Orchids for Olympia – Bodice. Kate Scorey, April 2021. Beads, sequins and goldwork embroidered on a silk velvet, organza and tulle bodice panel



On Detail

Detail Images: Orchids for Olympia – Skirt. Kate Scorey, April 2021. Beads, sequins. Hand stitched onto organza as the top layer of the skirt



On Detail

Detail Images: Orchids for Olympia – Waist Coat. Kate Scorey, June 2021. Family Crest inspired embroidery using cotton a broider on a silk satin waist coat panel.



Final Outcome

Images: Orchids for Olympia – Waist coat panel for the groom. Kate Scorey, June 2021.



The Final Outcome

Images: Orchids for Olympia – Full wedding dress. Kate Scorey, June 2021.



Orn Detail

Images: Orchids for Olympia –Detail images of the skirt. Kate Scorey, June 2021.



The Final Outcome

Images: Orchids for Olympia –Example of a wedding gift, monogrammed . Kate Scorey, June 2021.

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Orchids for Olympia

Nightwear set

Price: £79



A monogrammed night wear set for bride, bridal party, for a groom/groomsmen or a wedding gift.

Wedding Dress

Price: £23,533



Floral inspired, multi-layered wedding dress using blackwork, goldwork, tambour beading and 3D beading to create orchid inspired embroidery.

Waistcoat:

Price: £2,153



An embroidered waistcoat, using sea dock and coat of arms depictions in crewelwork and tambour beading.

Price List

June 2021

Description / name of piece	
Nightwear set	
Hours	
No of hours taken	0.5
No of hours x hourly rate	£ 20.00
Total	£ 10.00
Materials Costs	
Thread	£ 2.00
Cotton	£ 1.50
Elastic	£ 1.70
Fabric	£ 5.70
Total	£ 10.90
Additional costs	
Maker/set	15
Total	£ 25.90
Cost of piece (Hours + materials + additional costs)	£ 35.90
10% contingency/profit	£ 3.59
Total	£ 39.49
Retail price (cost price x 2)	£ 78.98

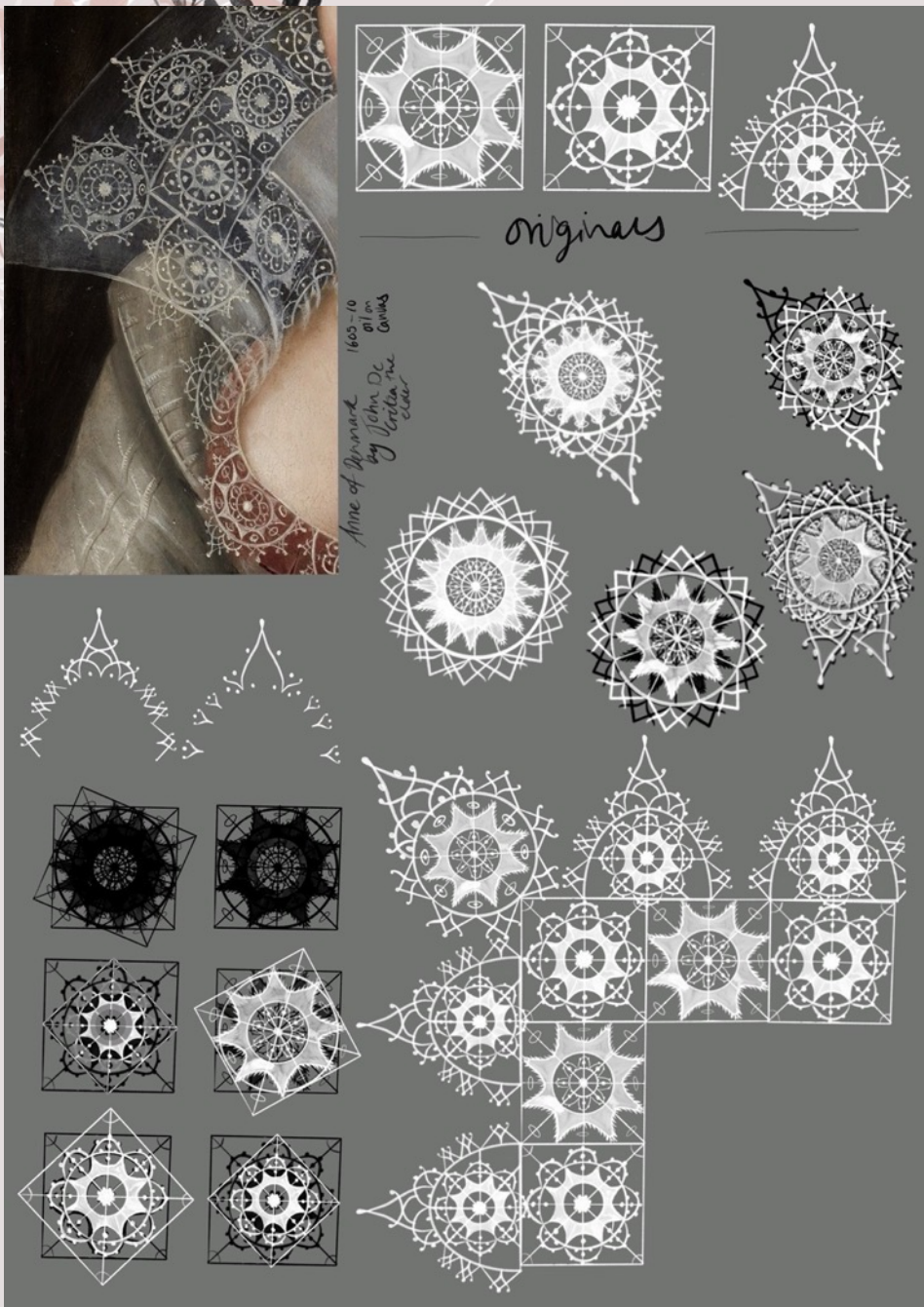
Description / name of piece	
Wedding dress	
Hours	
No of hours taken	537
No of hours x hourly rate	£ 20.00
Total	£ 10,740.00
Materials Costs	
Fabric	£ 110.79
Beads	£ 15.50
Sequins	£ 70.29
Other	£ 38.57
Total	£ 244.00
Additional costs	£ 27.00
Maker	£ 140.00
Total	£ 411.00
Cost of piece (Hours + materials + additional costs)	£ 11,151.00
10% contingency/profit	£ 1,115.10
Total	£ 12,266.10
Retail price (cost price x 2)	£ 24,532.20

Description / name of piece	
Waist coat (x2)	
Hours	
No of hours taken	48
No of hours x hourly rate	£ 20.00
Total	£ 960.00
Materials Costs	
Buttons (6)	£1.50
Sequins	£ 4.95
Cotton a Brodier	£ 4.00
Silver passing	£ 4.00
Fabric	£ 4.00
Total	£18.45
Additional costs	
Needles	£ 2.00
Frame	£ 2.00
Total	£ 4.00
Cost of piece (Hours + materials + additional costs)	£ 978.45
10% contingency/profit	£ 97.85
Total	£ 1,076.30
Retail price (cost price x 2)	£ 2,152.59



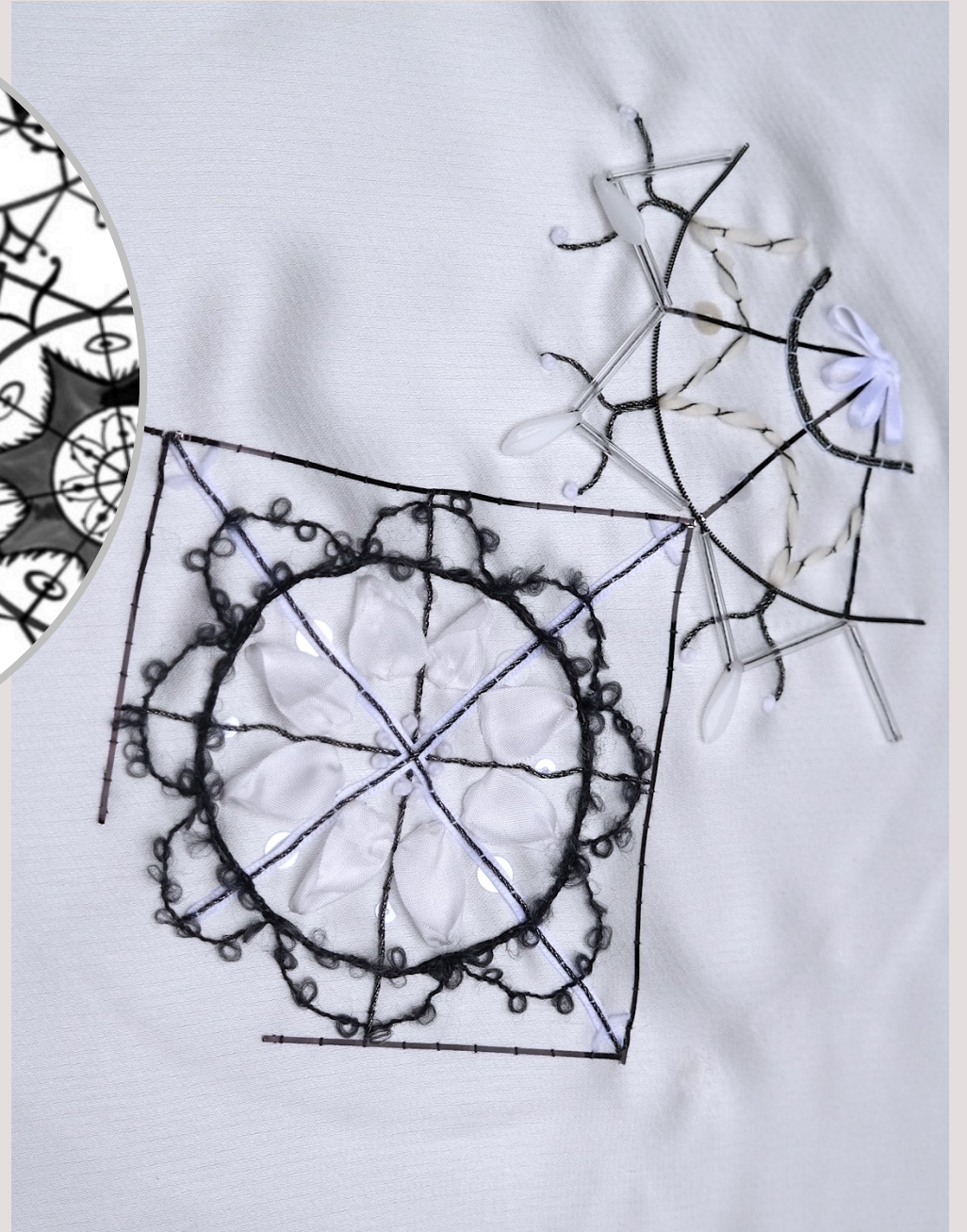
Renaissance Collection

A new collection based on bringing details of
historical portraiture into modern wedding and
evening wear.



Illustrations

Images: 'Renaissance' – Illustrations and line-up showing the next collection based upon a portrait of the Anne of Denmark (left). Kate Scorey, June 2021.



New Collection

Images: 'Renaissance' – Illustrations and samples showing the next collection based upon a portrait of the Anne of Denmark. Kate Scorey, June 2021.



New Collection

Images: 'Renaissance' – Illustrations and samples showing the next collection based upon a portrait of the Anne of Denmark. Kate Scorey, June 2021.



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4th June 2021

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