ISABEL MARANT

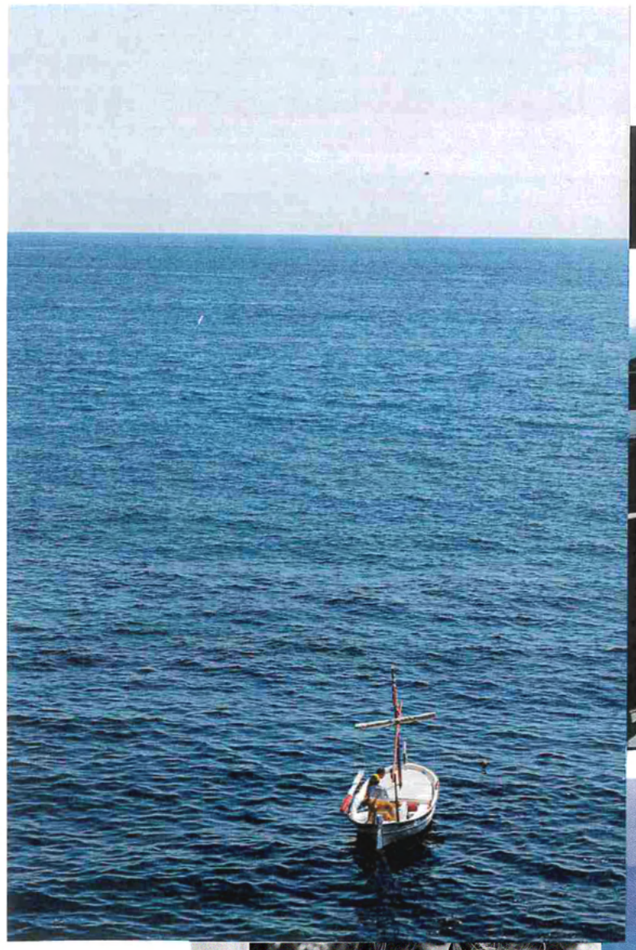
VERANO

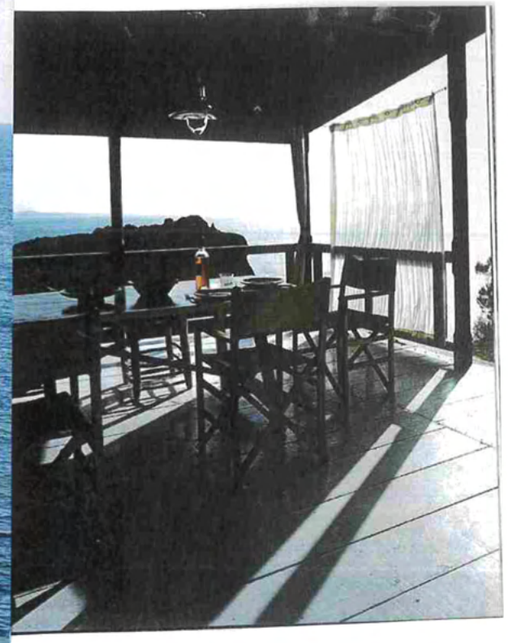
LA ISLA BLANCA

IBIZA
BOHEMIA

The new ISABEL MARANT VERANO line offers a complete holiday wardrobe for sun-drenched vacations, Mediterranean inspired. Focusing on the island of Ibiza, the new collection La Isla Blanca draws inspiration from Aaron Slims' summer pictures, Ibiza-style interior design, and the portrait of the free-spirit lifestyle represented in the photography book Ibiza Bohemia by Assouline. Bohemian looks, sexy yet sophisticated, with a sense of freedom, evoking 'summer'.

Dreamy, colourful prints, flowy and lightweight fabrics, modern swimwear styles, hints of silver… from the sunbathing bikini to the strolling evening maxi dress, the new collection invites to spend the summer by the sea with a chillout backdrop.

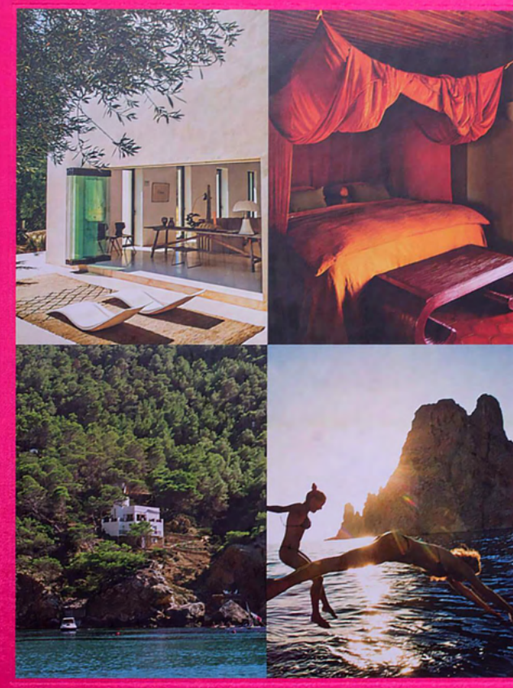








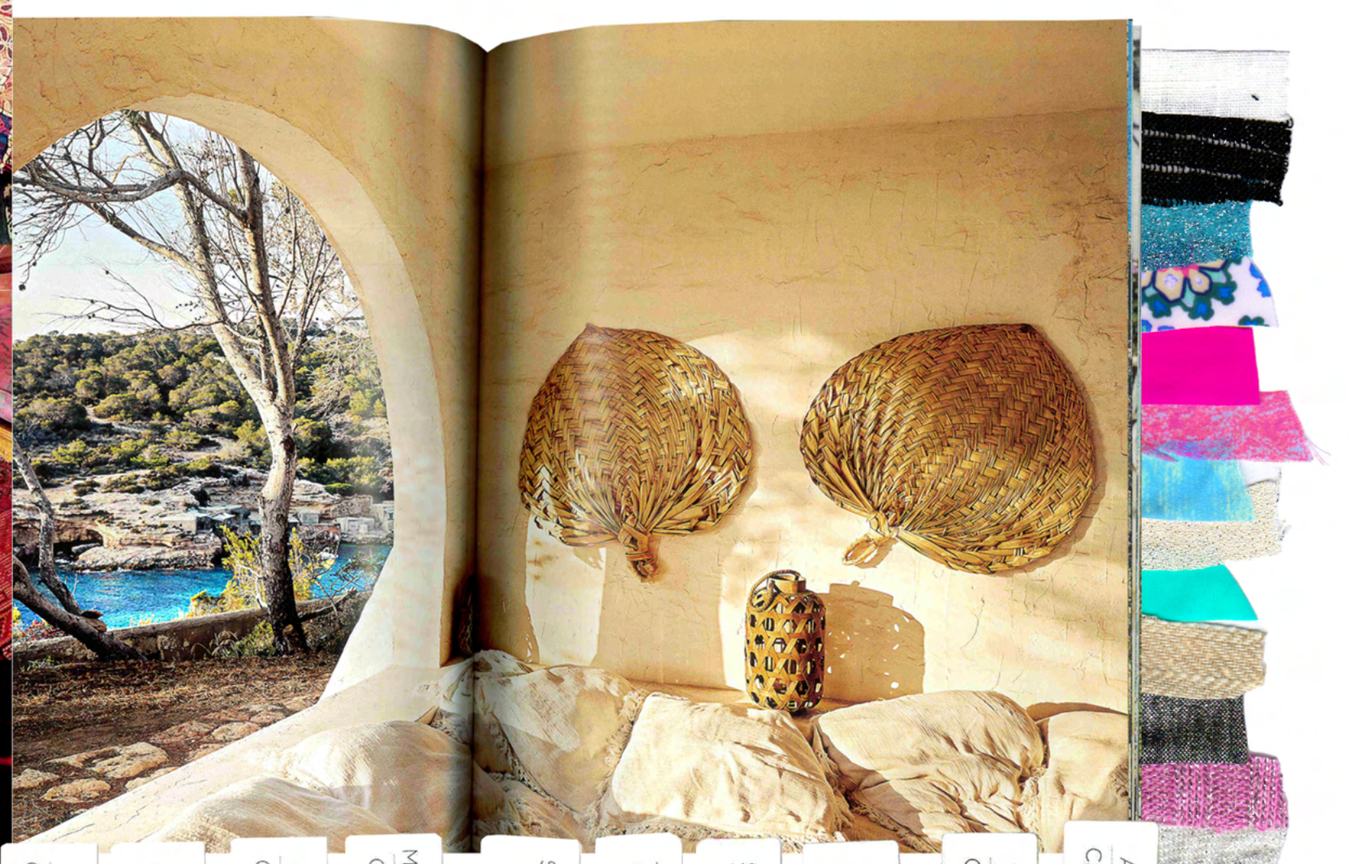
"An escape for artists, creatives, and musicians alike, Ibiza is a place to reinvent oneself, to walk the fine line between civilization and wilderness—and to discover bliss."



assouline.com

colour palette





Aquila
CS0546

Brown
CS0240

Artico
CS0505

Sughero
CS0153

Tempesta
CS0158

Smeraldo
CS0310

Malachite
CS0237

Alaska
CS0272

Fresco
CS0068

Giada
CS0070

Milkonos
CS0375

Agapanto
CS0241

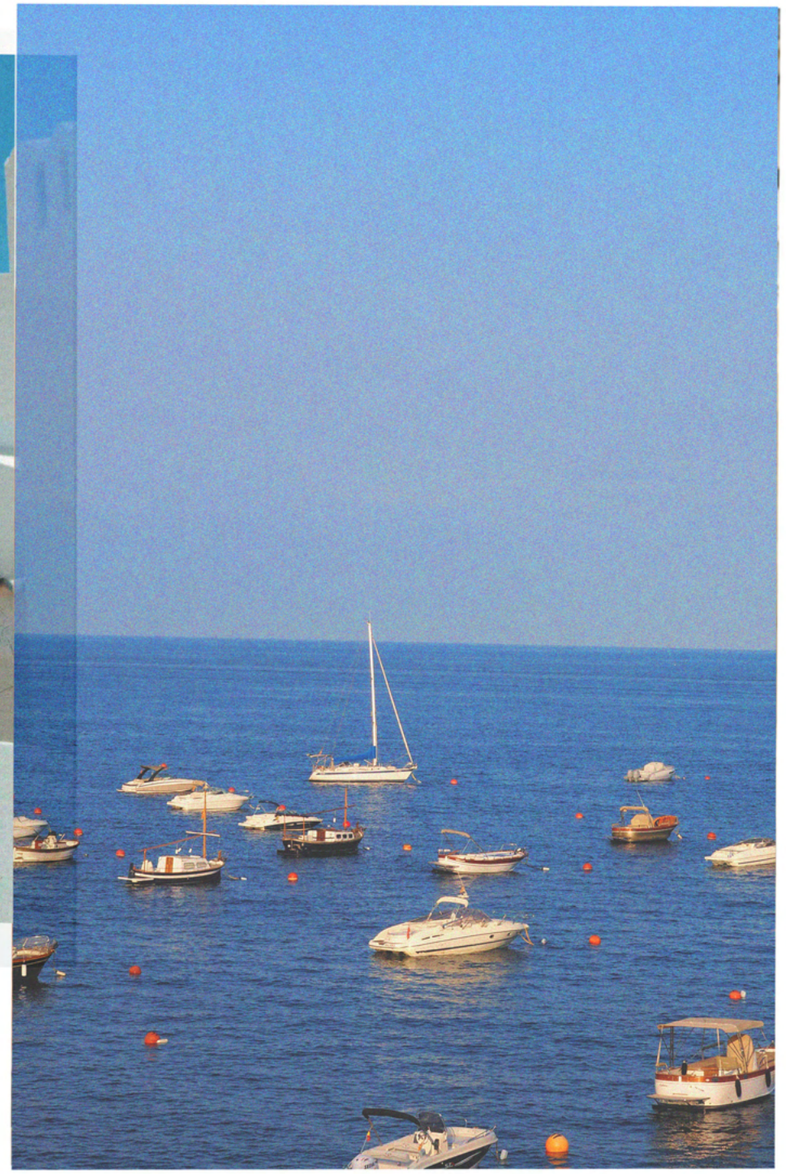
Coppi
CS0526

Pallas
CS0526

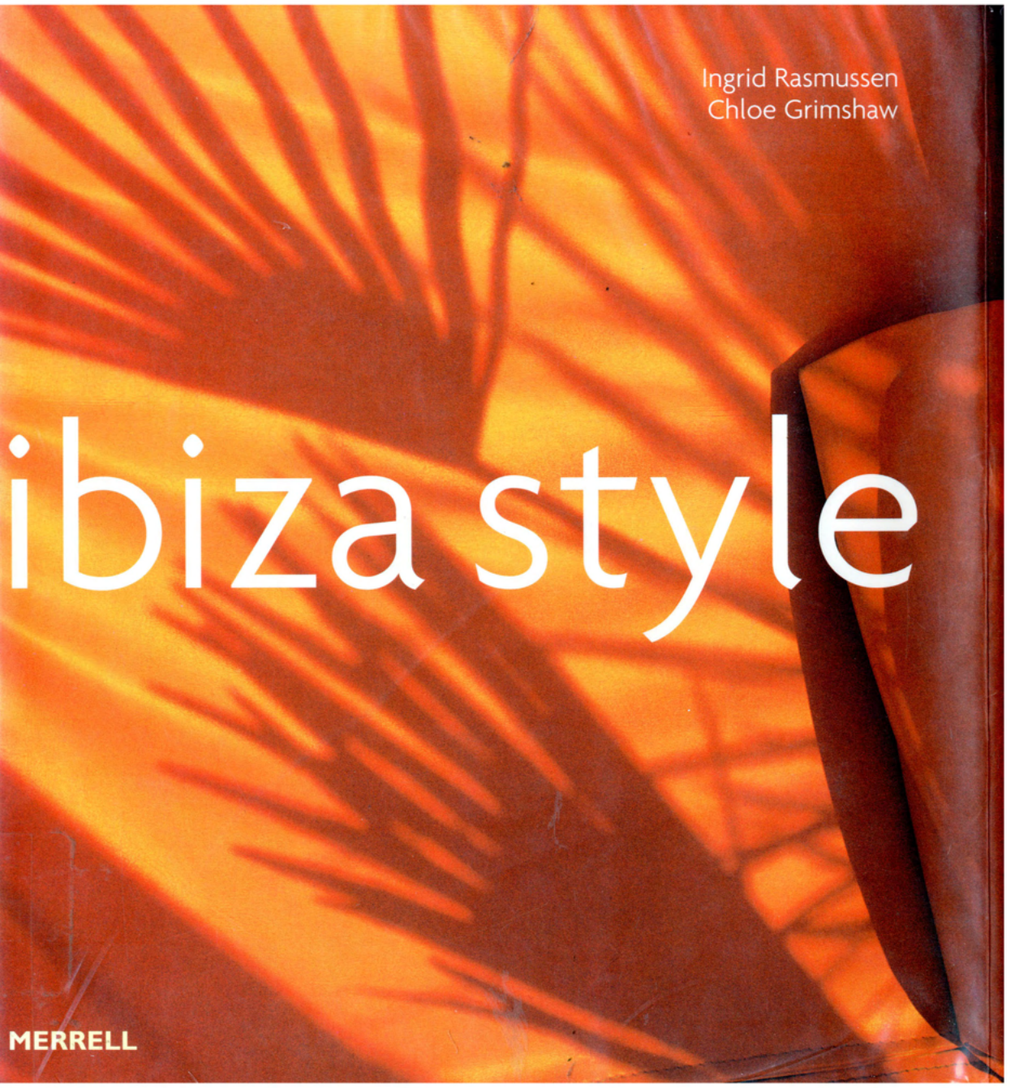








print development 1



GEOMETRIC MANDALAS

MEDITERRANEAN TILES/AZULEJOS



PATIO IN CALA MARGARIDA
CAMÍ DE RONDA BETWEEN
PALAMÓS AND LA FOSCA



TILES ON MY GRANDMAS
GARDEN.



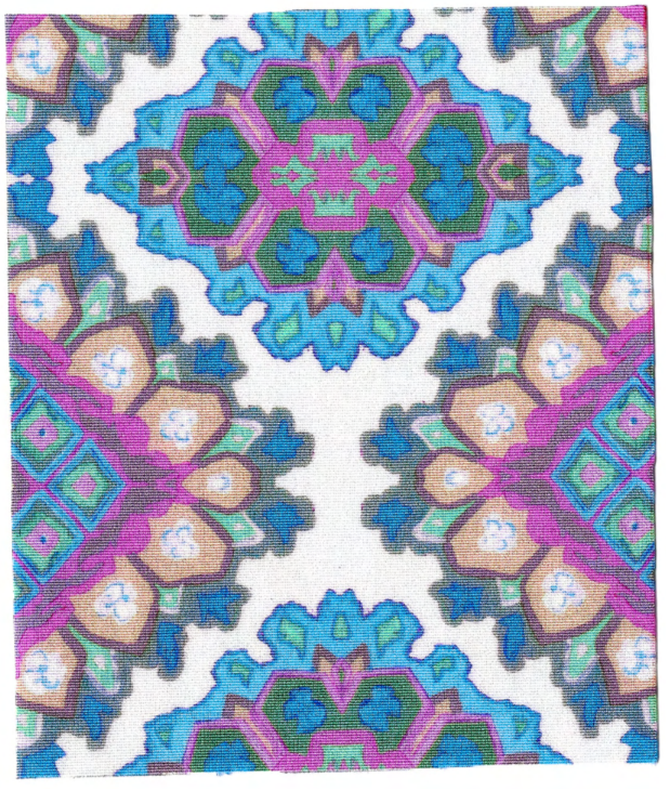
TABLECOTCH

azulejo print











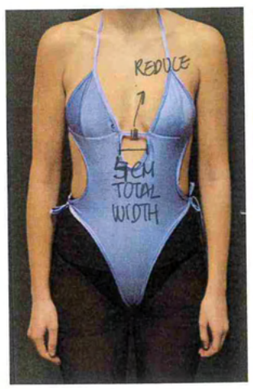
TOILE 1


SIDE CUT-OUT
LOWER HIGH-RISE


REDUCE BY 4CM
4CM TOTAL
HAVE CROTCH 2CM WIDER

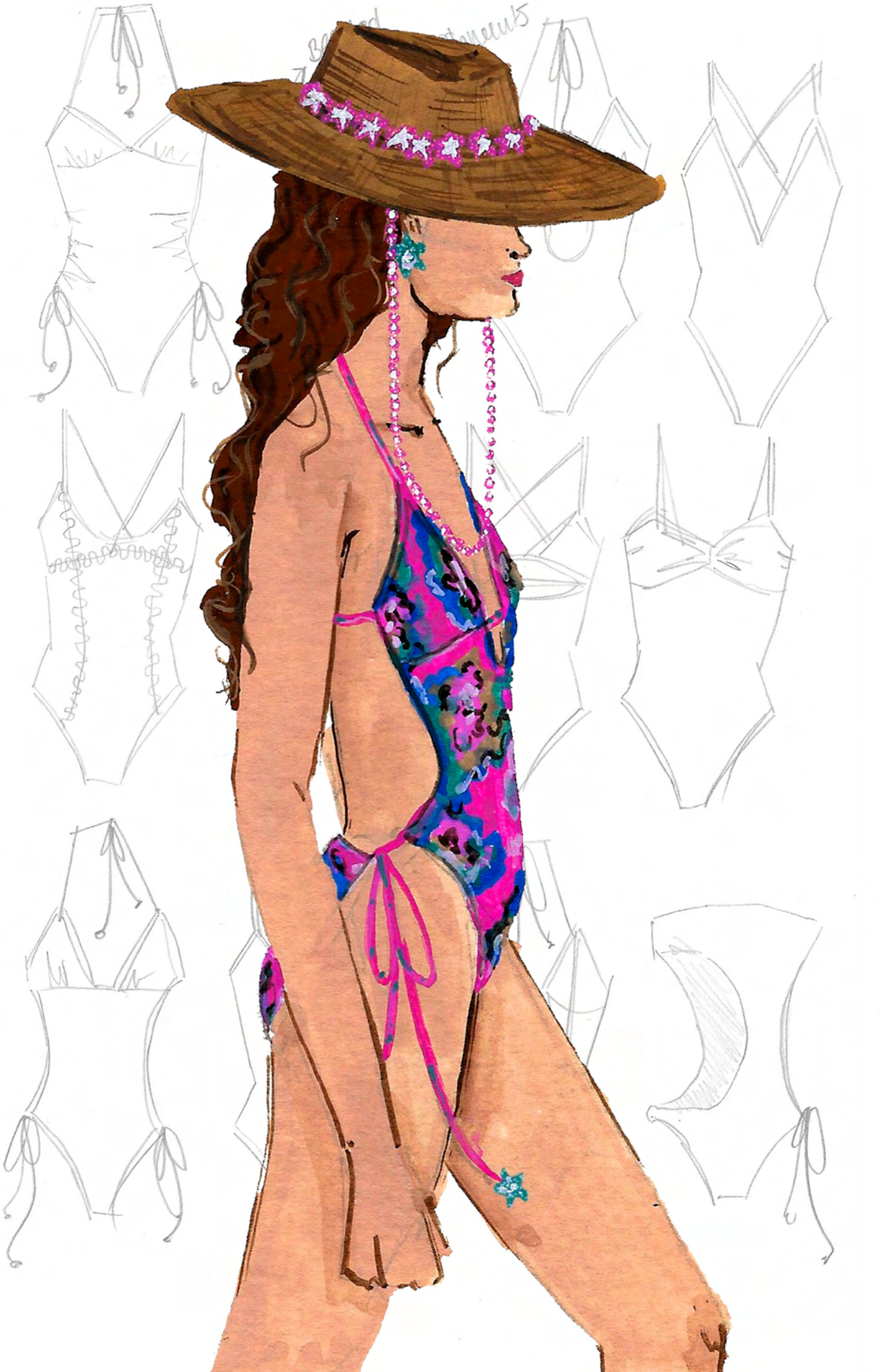

LEVEL WITH FRONT
BRING BOTTOMS HIGHER

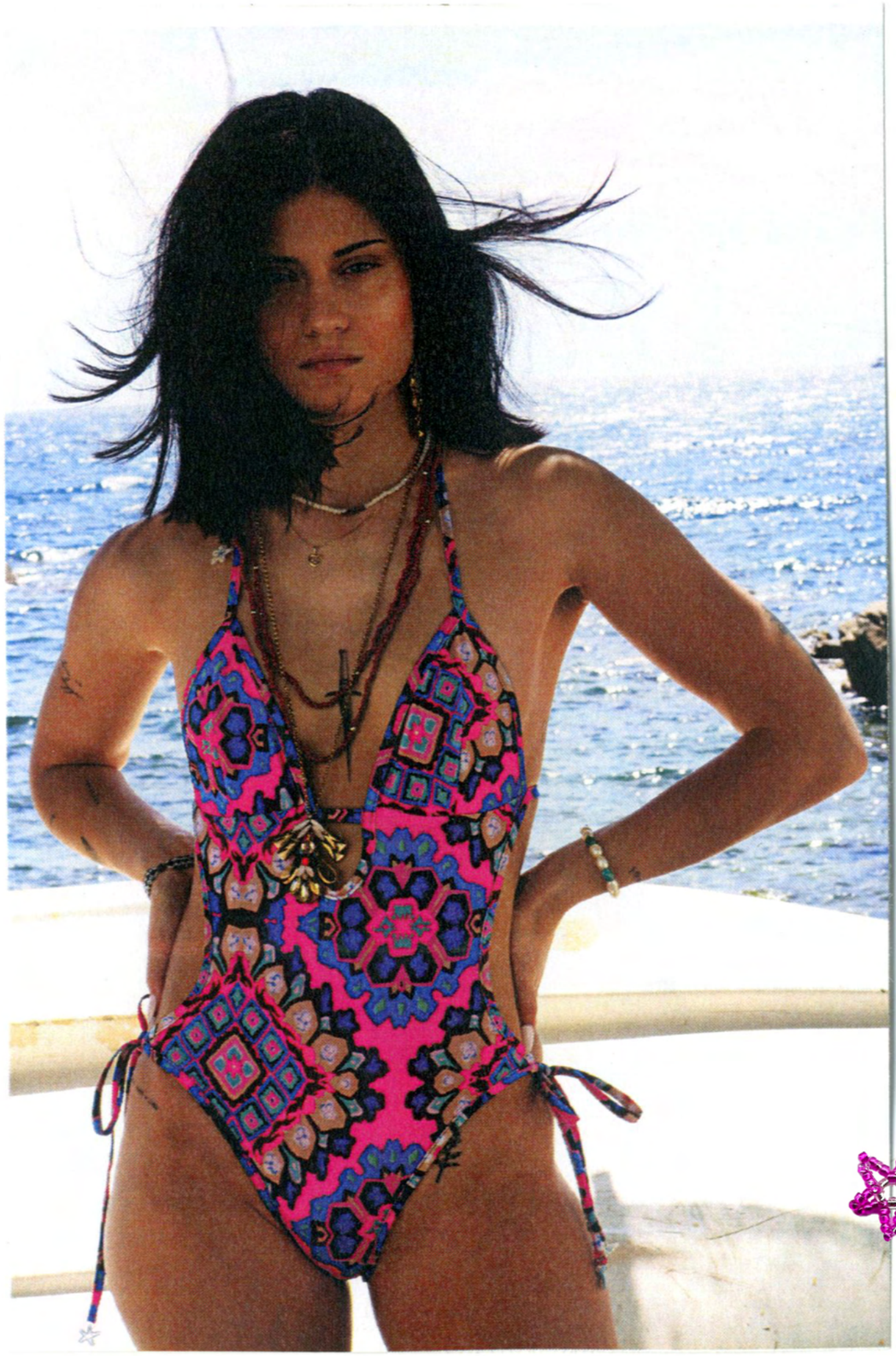

LESS "SCOOP"

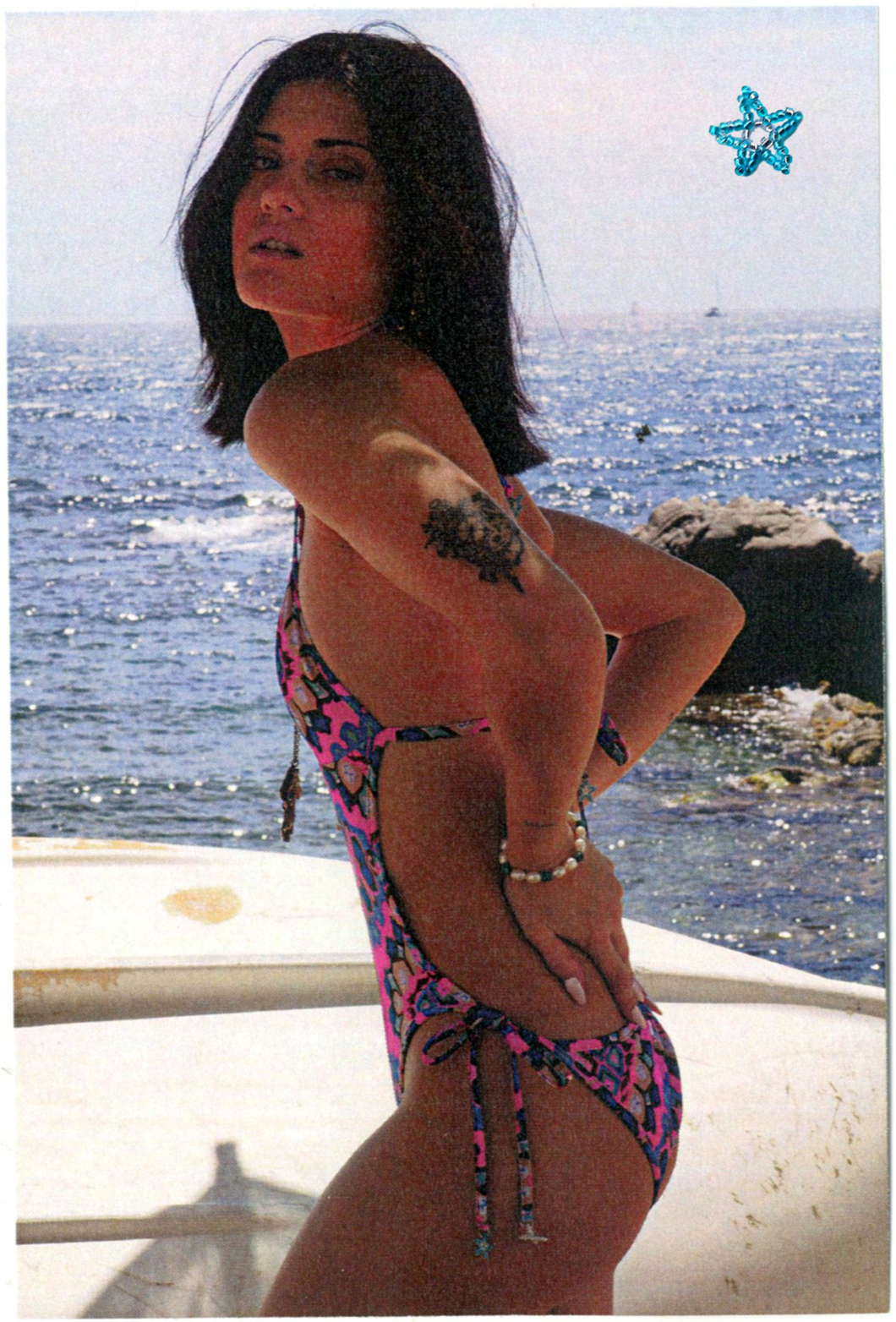

REDUCE
5CM TOTAL WIDTH


HAVELESS SCOOP. ALIGN WITH FF.









ISABEL MARANT

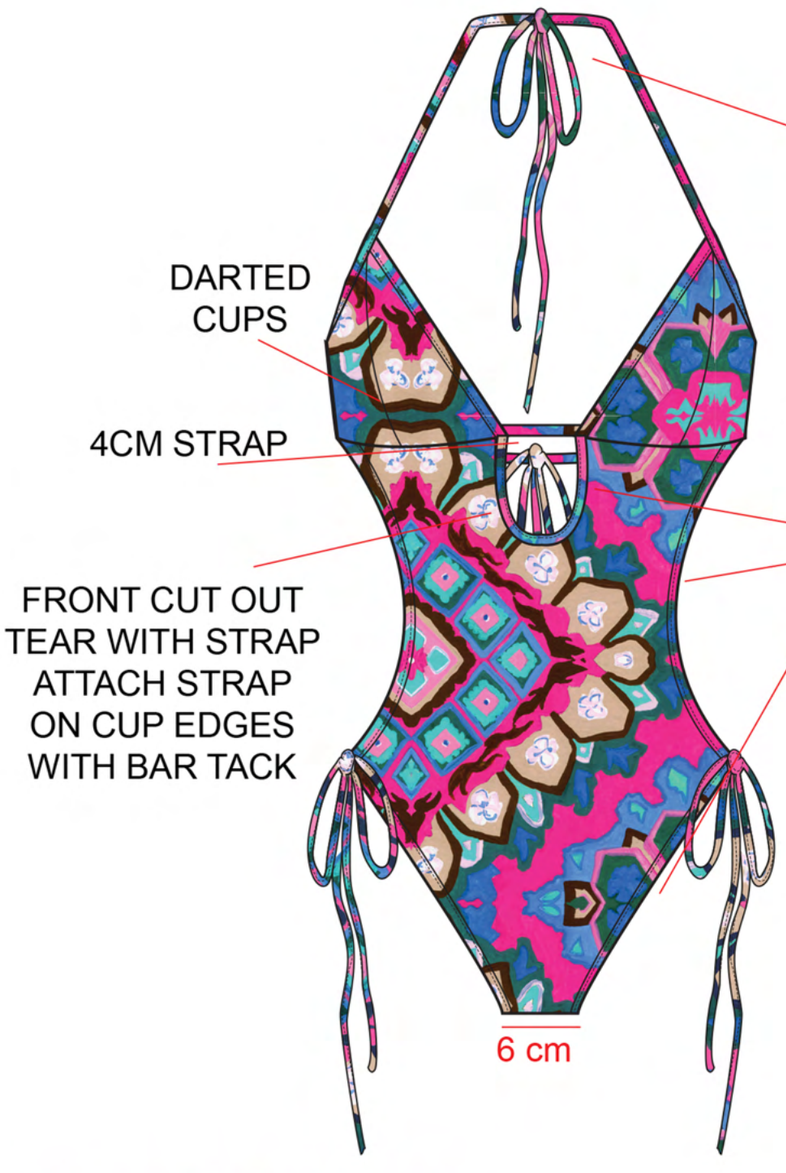
STYLE	EIVISSA SWIMSUIT	**SIZE**	SMALL		
DESCRIPTION	ONE-PIECE WITH SIDE CUT OUTS	**FABRIC**	78% RECYCLED POLYESTER 22% ELASTANE		
COLLECTION	RESORT24 LA ISLA BLANCA	**DESIGNER**	JÚLIA ADALID	**DATE**	MARCH23

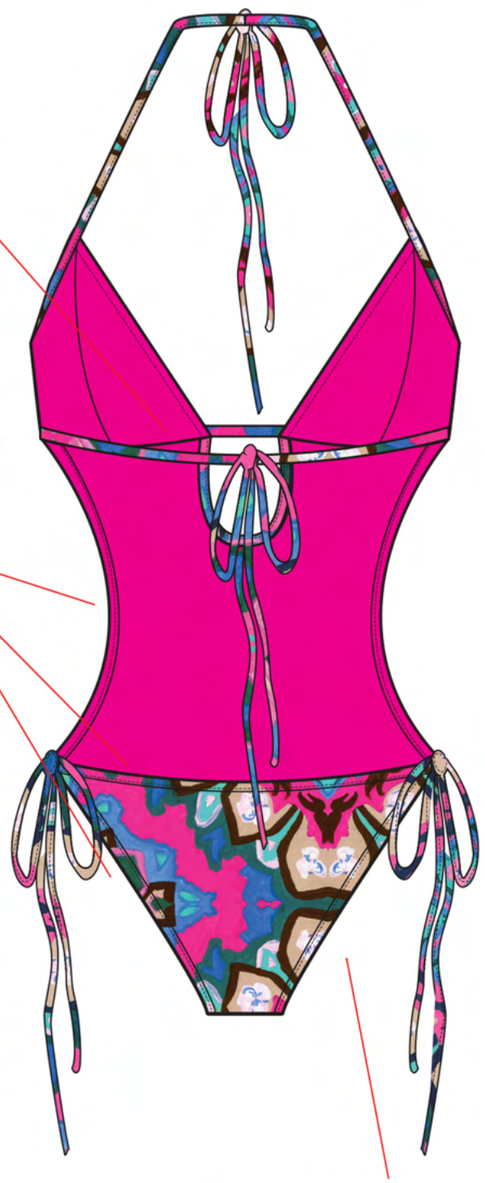
PATTERN PIECES

SELF: PRINTED FABRIC	
FRONT	CUT 1
BACK	CUT 1
CUPS	CUT 1 PAIR
LINING: SOLID FABRIC	
FRONT	CUT 1
BACK	CUT 1
CUPS	CUT 1 PAIR

INSTRUCTIONS

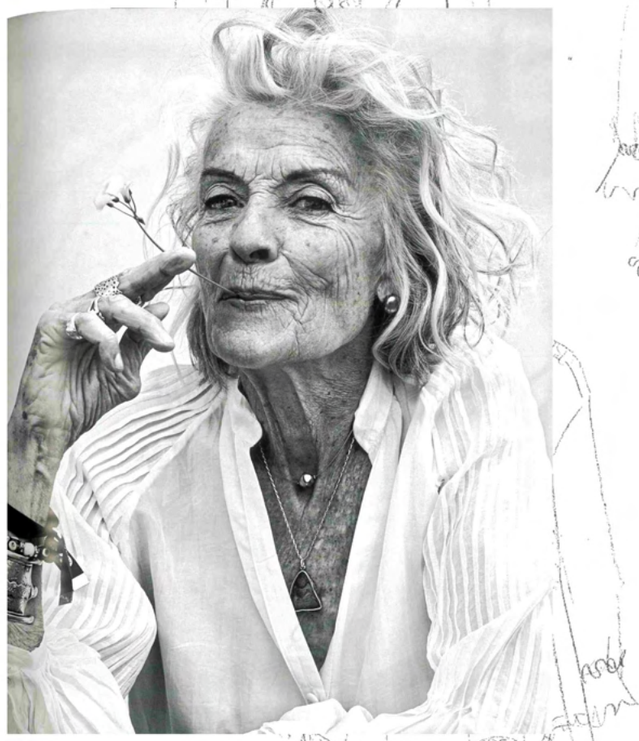
- MATCH COLOUR THREAD
- ATTACH PIECES WITH 4 THREAD OVERLOCK
- PRINT PLACEMENT: MATCH TO REFERENCE
- NARROW BINDING INSERTED WITH RUBBER ELASTIC SINGLE NEEDLE STITCH ATTACH
- 1/4” RUBBER ELASTIC INSERTED IN ALL SEAMS (EXEPT UNDERBUST) AND STRAPS





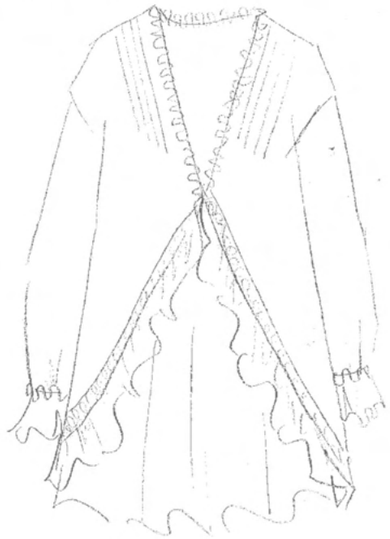
MAKE SURE FRONT BODY PRINT PLACEMENT MATCHES REFERENCE

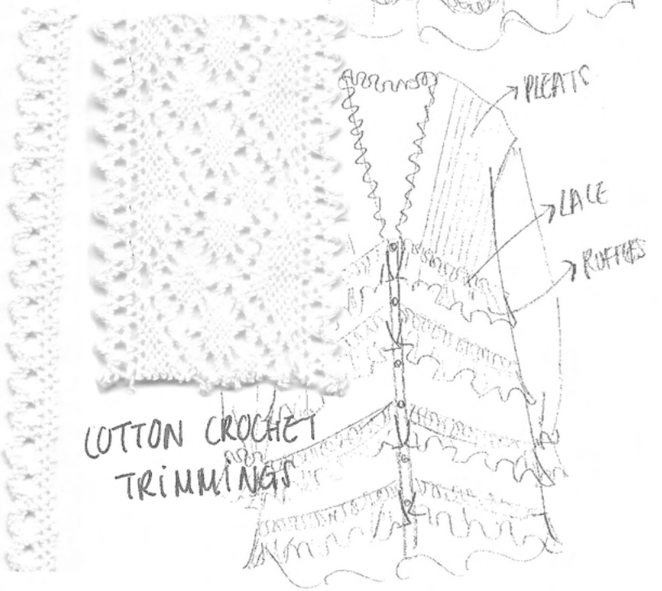
BEACH COVER UP DESIGNS



LACE
CIRCULAR RUFFLES
DECORATIVE TRIM













TOILE 1





25CM SHORTER

SLEEVES LONGER BY 5CM.

OPTION 2



DEEPER V-NECK



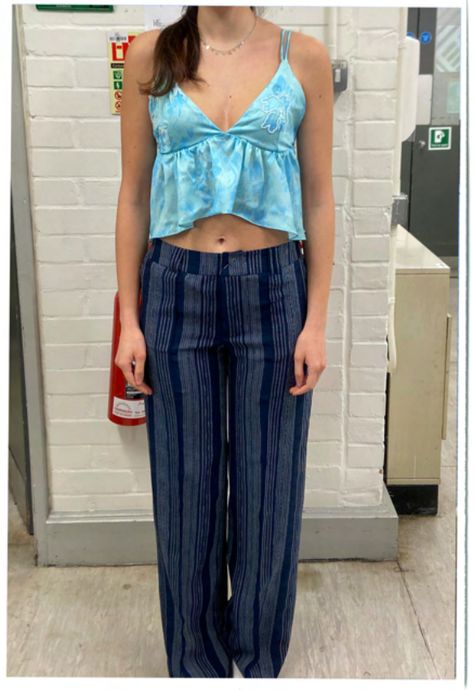






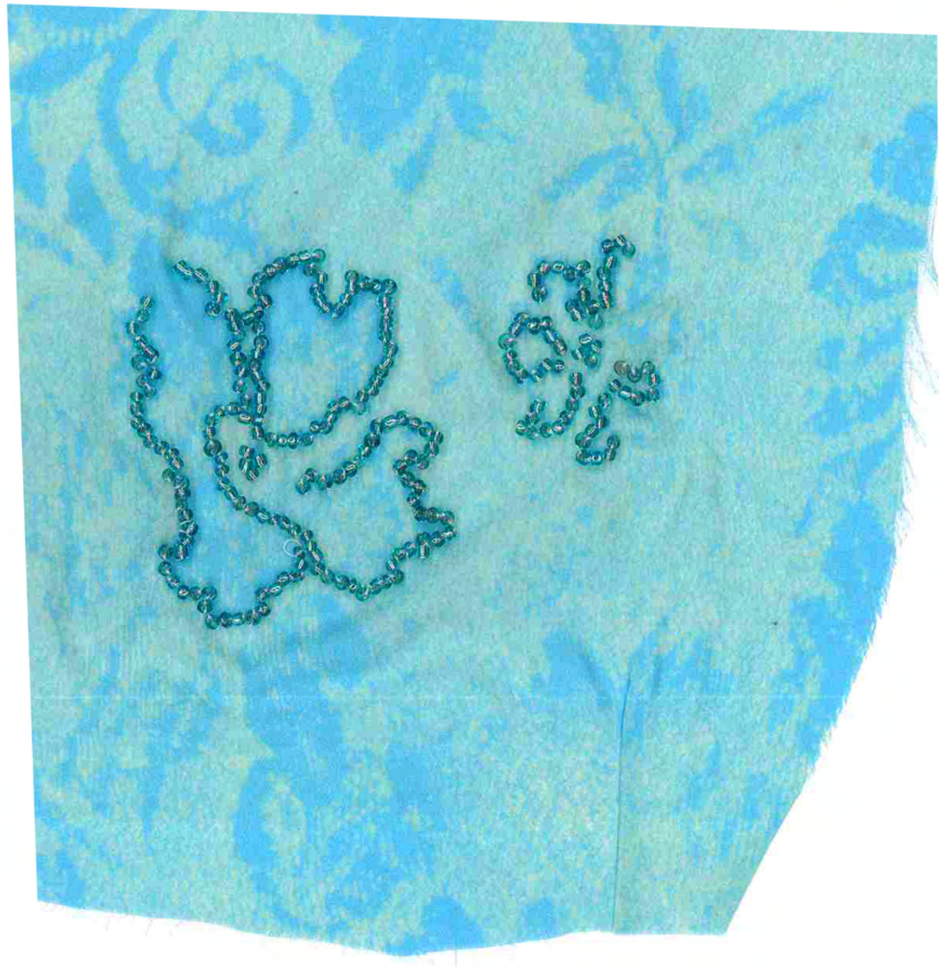


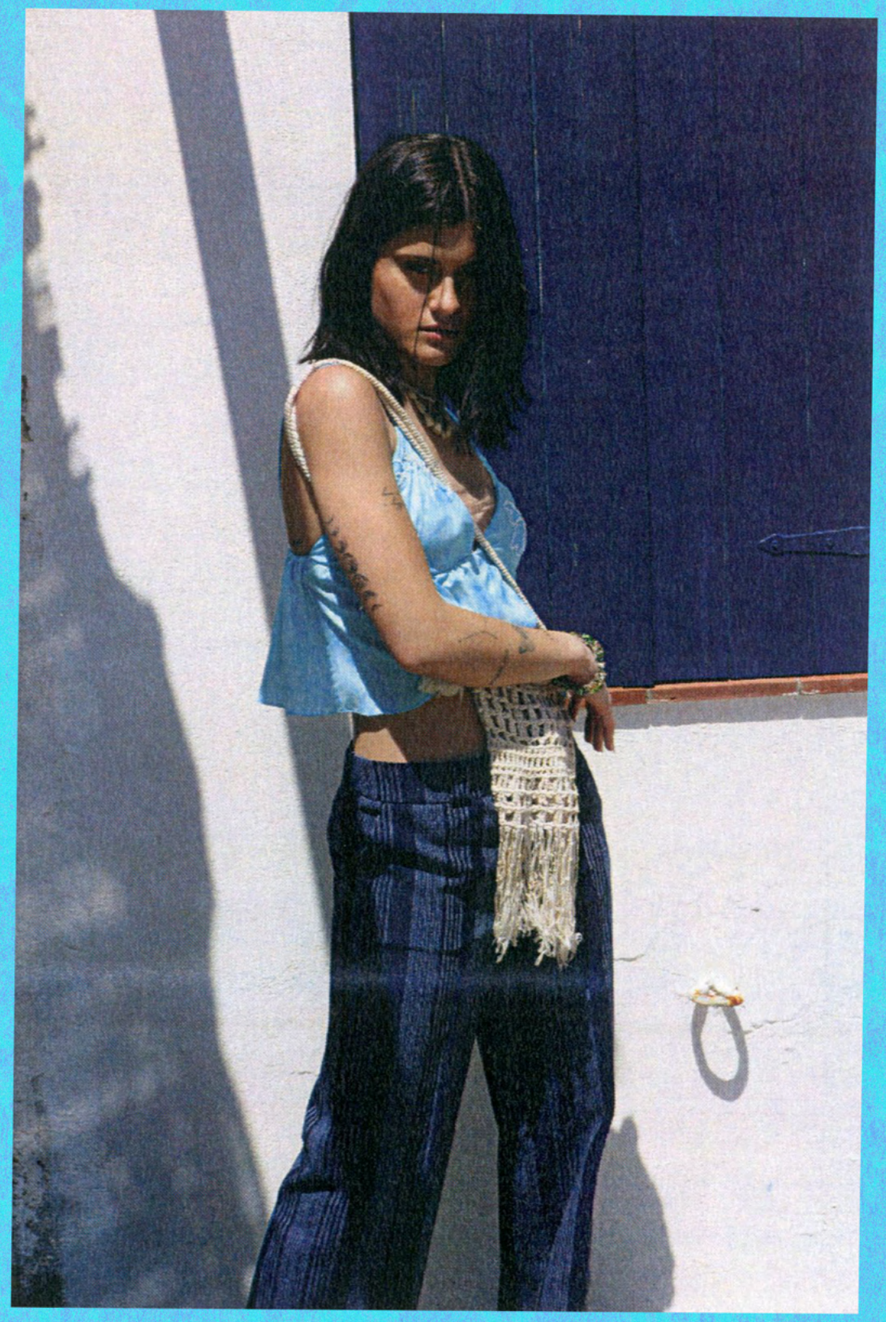


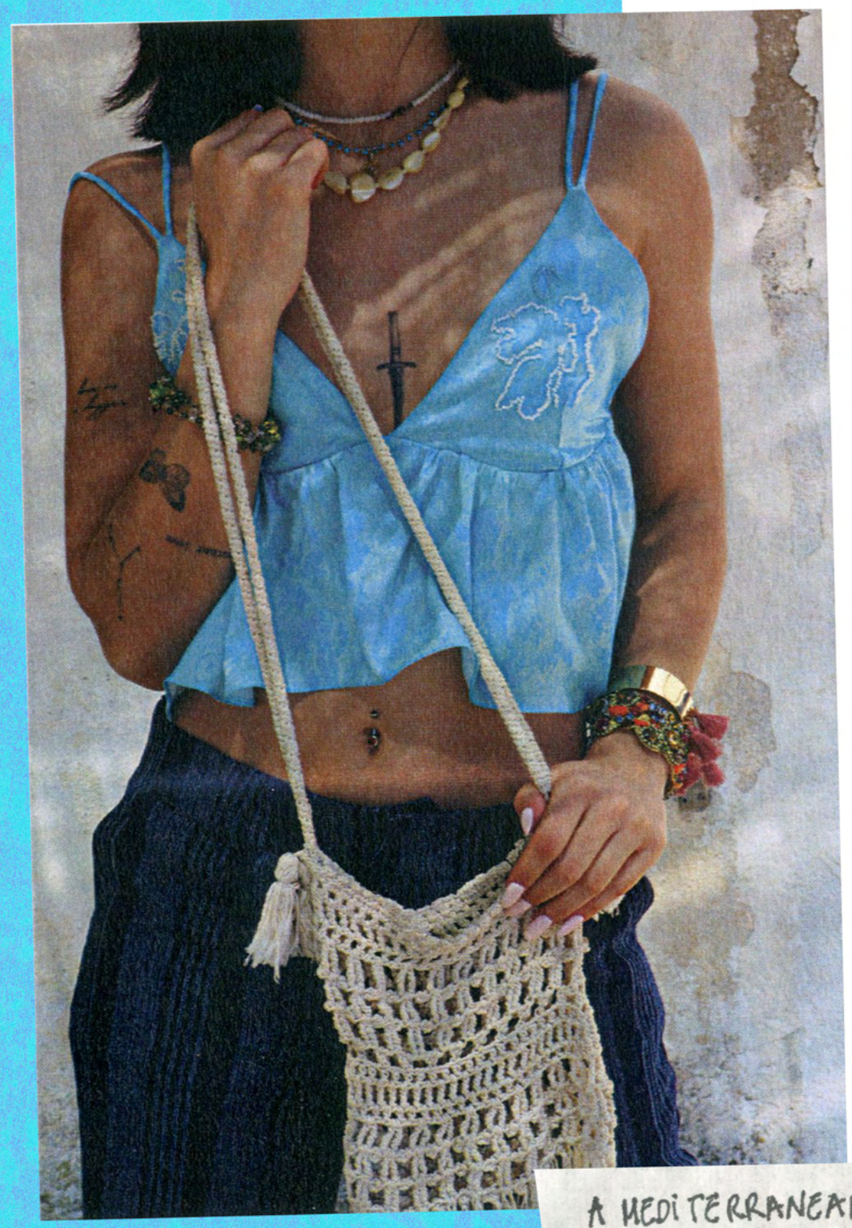






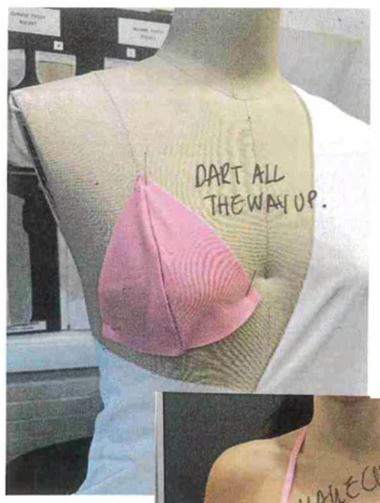


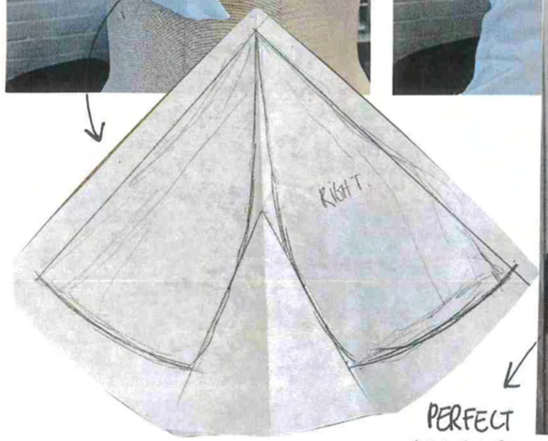




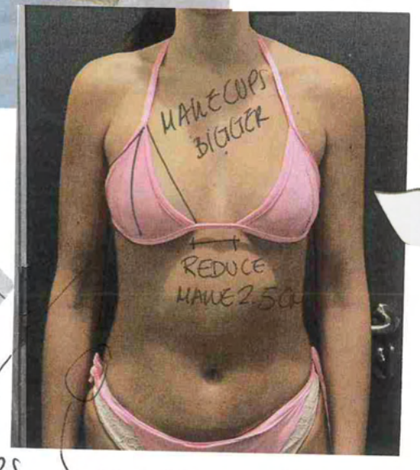
A MEDITERRANEAN SUMMER UNDER THE SUN







PERFECT FIT ON CUPS.

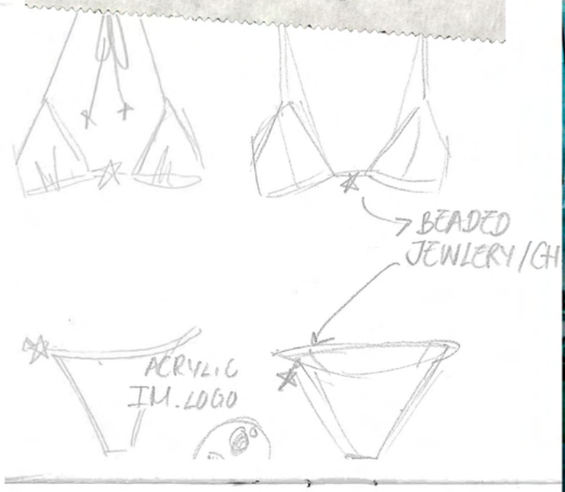


SIDE STRINGS: 4" EACH SIDE

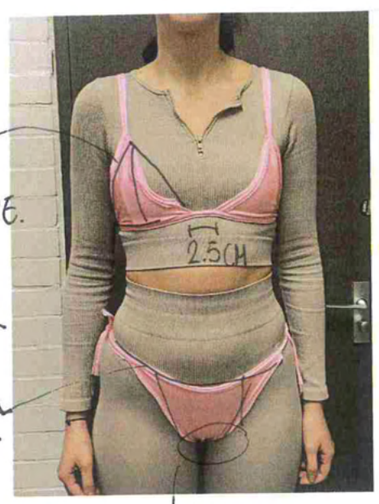


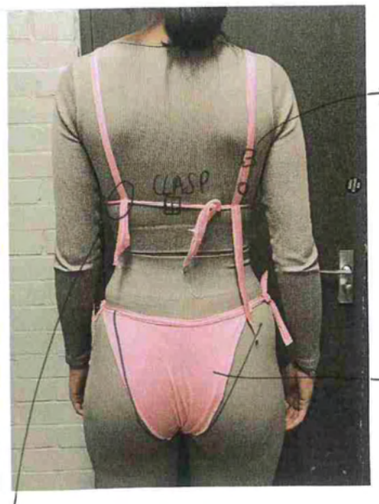
MINIMAL SILVER METAL CLASP 9MM

AZURA BIKINI SET
78% RECYCLED POLYAMIDE
+22% ELASTANE









TOILE 2

REDUCE CROTCH WIDTH

STRAPS ATTACHED 2" FROM END OF CUP.

ADJUSTABLE STRAPS. O-RING + SLIDER

IMPROVE SHAPE



BIKINI TOP
DOUBLE LAYERED: SELF + LINING

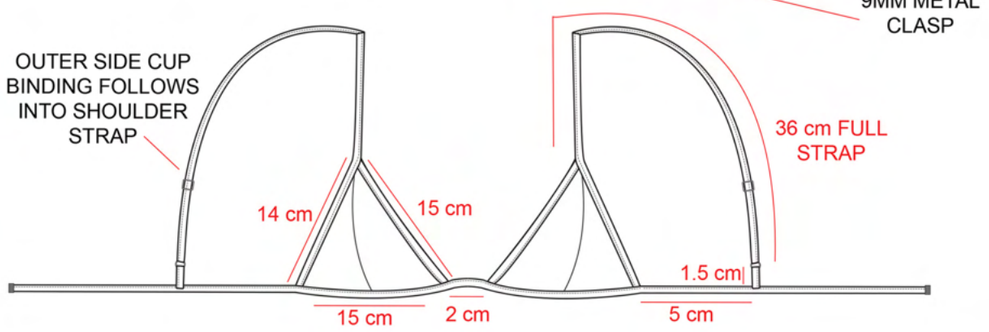
SELF FABRIC STRAPS
INSERTED WITH FRAMILLON ELASTIC
SINGLE NEEDLE STITCH ATTACH

DARTED CUPS

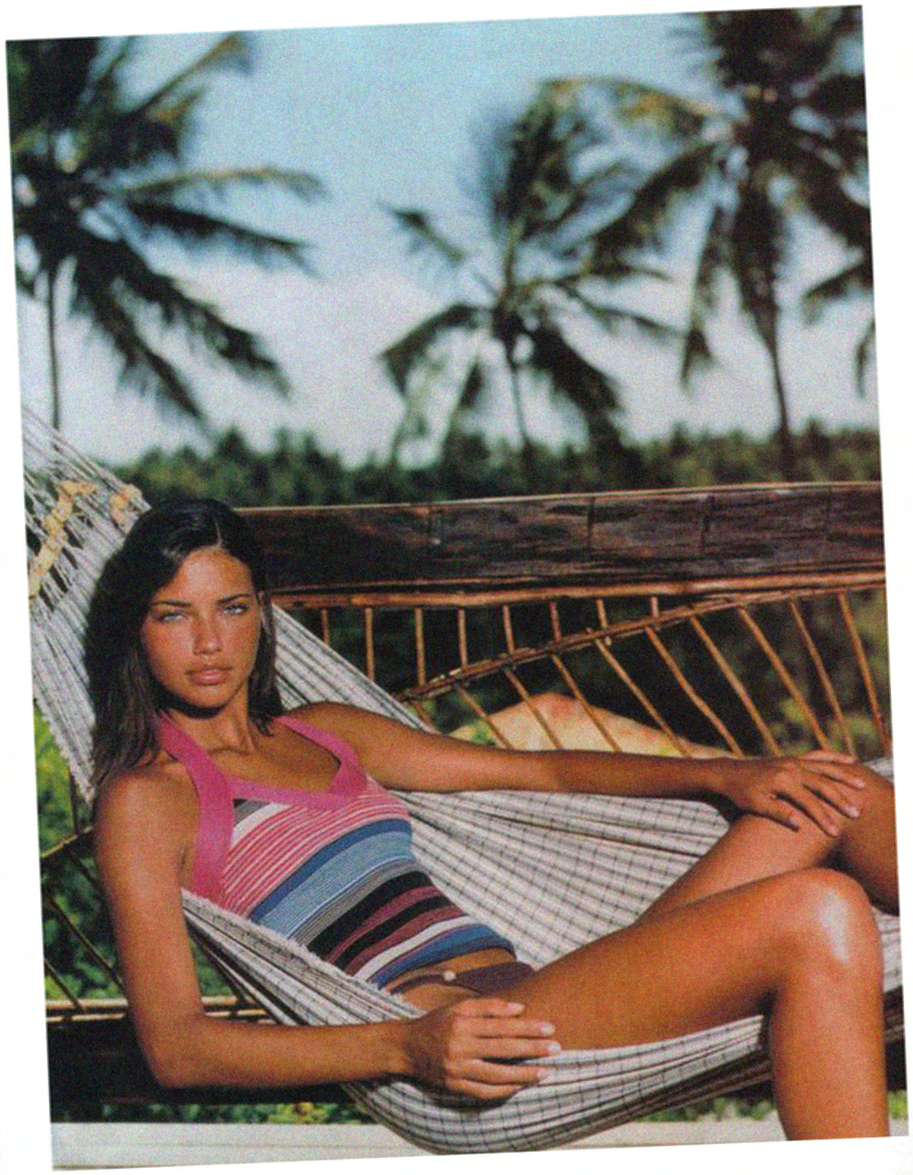
ADJUSTABLE STRAPS WITH O-RING AND SLIDER

9MM METAL CLASP

OUTER SIDE CUP BINDING FOLLOWS INTO SHOULDER STRAP



ISABEL MARANT



KNITWEAR

BRALETTES.

TANK TOP.

6 BEAD TASSELS

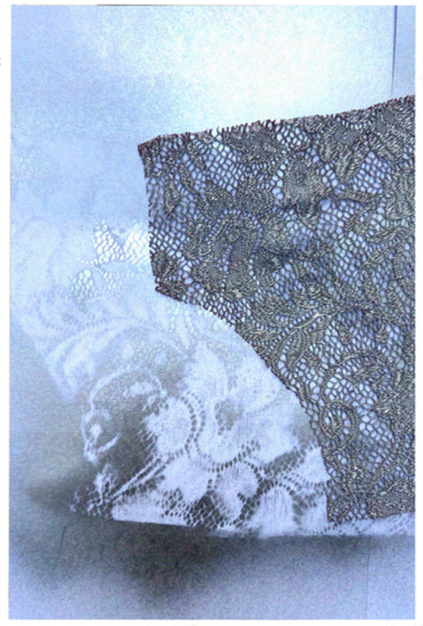
CUT OUT.

LIGHT KNIT

print development 2







↳ SPRAY THROUGH LACE TO GET A NEGATIVE PRINT

option 1



option 2



option 3



option 4



option 5



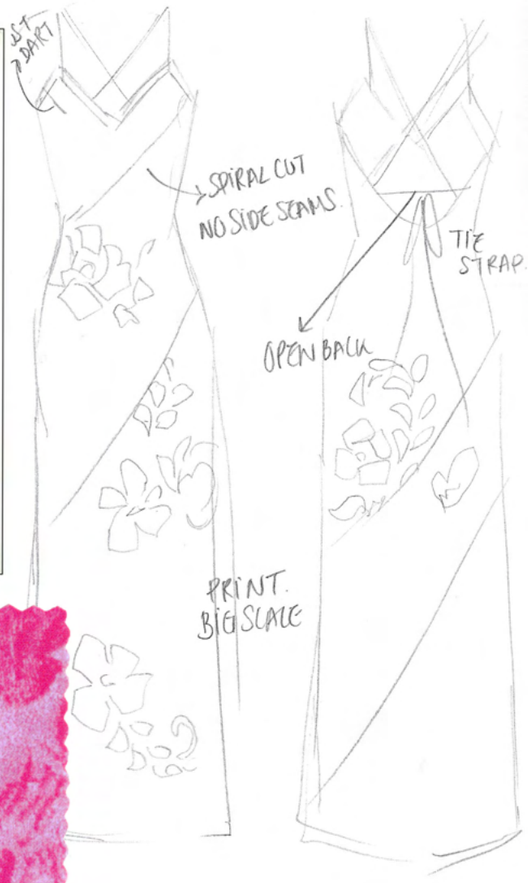
option 6













buganvilia print














ISABEL MARANT
VERANO



EIVISSA TRIKINI



MAR SWIMSUIT



FIESTA BIKINI



AZULEJO BIKINI



AZURA BIKINI



ISLA PLAYERO



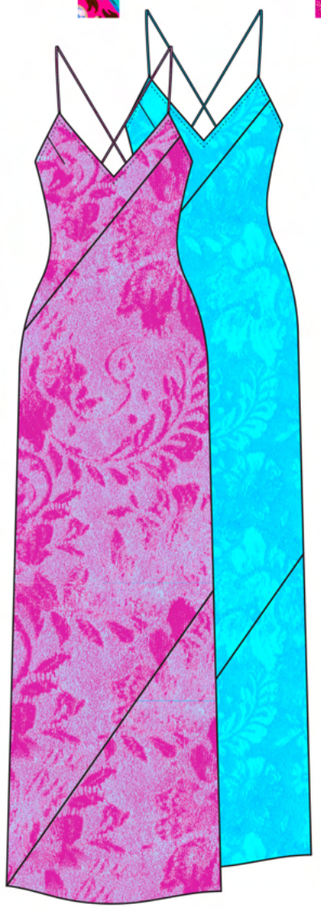
PESCADOR PLAYERO



MARINA BLOUSE



ALBA DRESS



BUGANVILIA MAXI DRESS



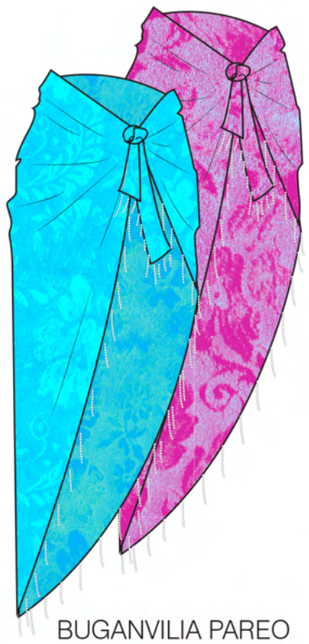
FIESTA MAXI DRESS



SUEÑO MAXI DRESS



CALA TROUSERS



BUGANVILIA PAREO



FIESTA TANK TOP



CALA SHORTS



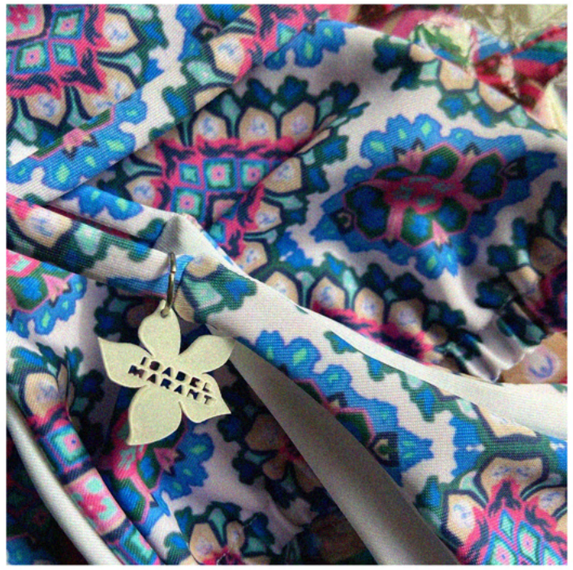
BLANCA TANK TOP

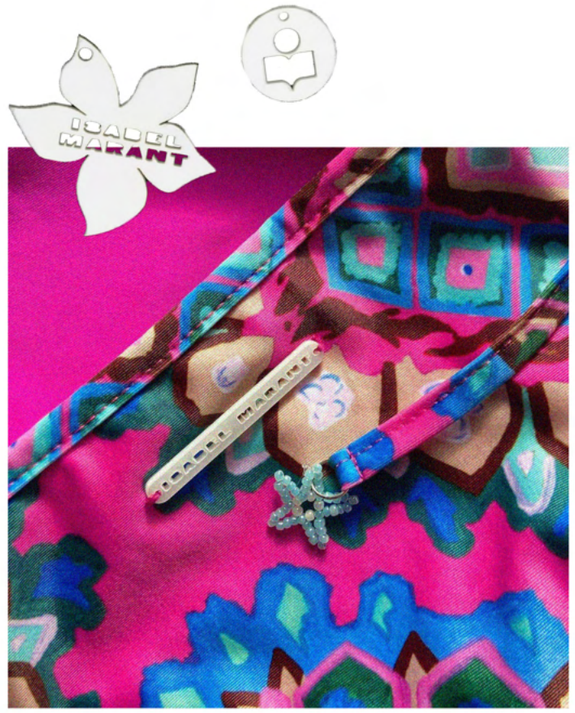


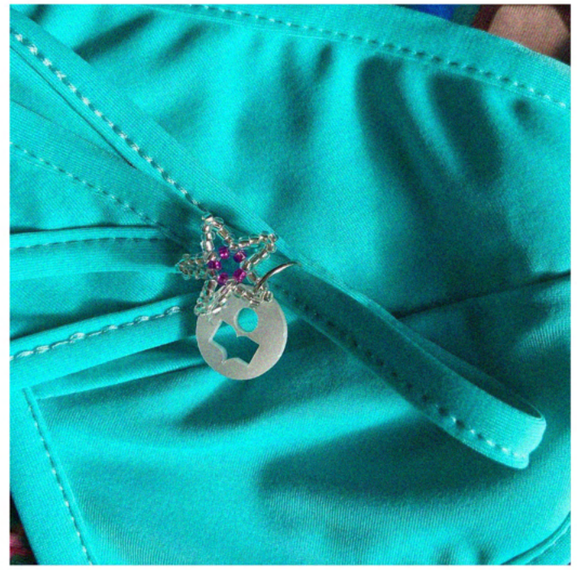
PARAISO JUMPSUIT

branding

acrylic laser cut logo tags







swing tags




ISABEL
MARANT