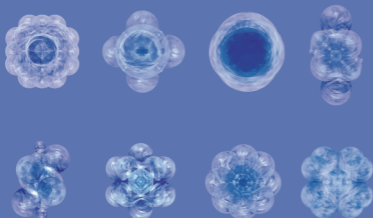


[_RECOMMEND:=?>

2020239 Cui Tongyue Visual Communication Design

Starting from the survival relationship between Generation Z and digital filtering recommendation algorithm in digital space and real society, the concept of "information flow propagation orbit" was proposed. This work extracts the essential theoretical concept of information flow transmission phenomenon, takes text visualization as the design concept, draws inspiration from mathematics and biology, regards the information flow in digital space as a whole composed of information units (information elements), summarizes information elements with spheres, and takes the mathematical relationship of intersection, tangent and separation of spheres as the visual design rules, combines the concept of seed growth. The dynamic information flow propagation phenomenon of eight stages is associated with the phenomenon from seed to blossom, and the information flow propagation tracks of eight stages and two complete processes are constructed by using 3D modeling as the main graphic language design method. The work also tries different printing processes and materials, in order to better present the negative butterfly effect on social stability caused by the alienation of the trend of information flow transmission under the eight stage dynamic information flow transmission phenomena under the digital filtering recommendation algorithm from the visual form, and guide Generation Z to think about the stable development of public responsibility in the future information civilization society.



Digital Modeling of Eight Phased Information Flow Propagation Track Models



Digital Modeling of Two Complete Information Flow Propagation Track Models

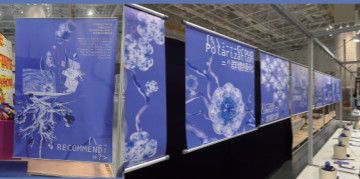
The Seeds of Utopia

Flowers of Nothingness



Book Design Section Display

A Photograph of Ten Models in the Studio



A Series of Nine Posters

Visual Effects of the Exhibition Site

