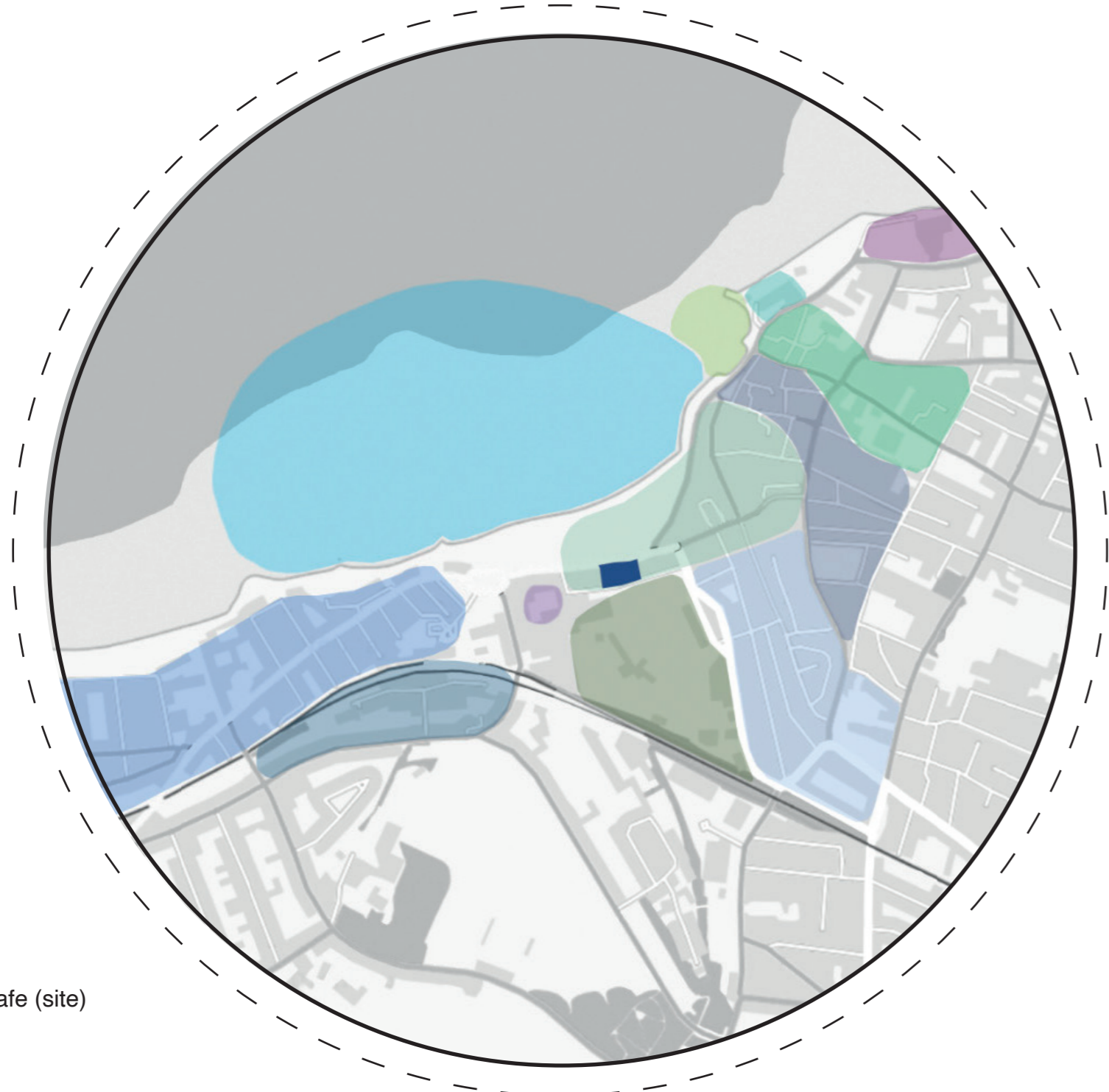




Main Areas in Margate



- Key -**
- - Sunshine cafe (site)
 - - Beach
 - - Westbrook
 - - Train Station
 - - Arlington house
 - - Dreamland
 - - Marine Terrace
 - - Belgrade Road Residential Area
 - - High Street
 - - Old Town
 - - Old Harbour
 - - Turner Contemporary
 - - Winter Gardens

Existing Competition in Margate



- Key -**
- - Cafe/Restaurant
 - - Spa
 - - Hotels
 - - Fitness
 - - Workspace
 - - Retail
 - - Gallery
 - - Salon

Existing Communities in Margate



Coastal Community Alliances

Iga Coastal Sig

Walpole Bay Social Swims

Art Community

Schools

Margate Operatic Society

Mental Health swim

National Coastal Tourism Academy

Cookery School

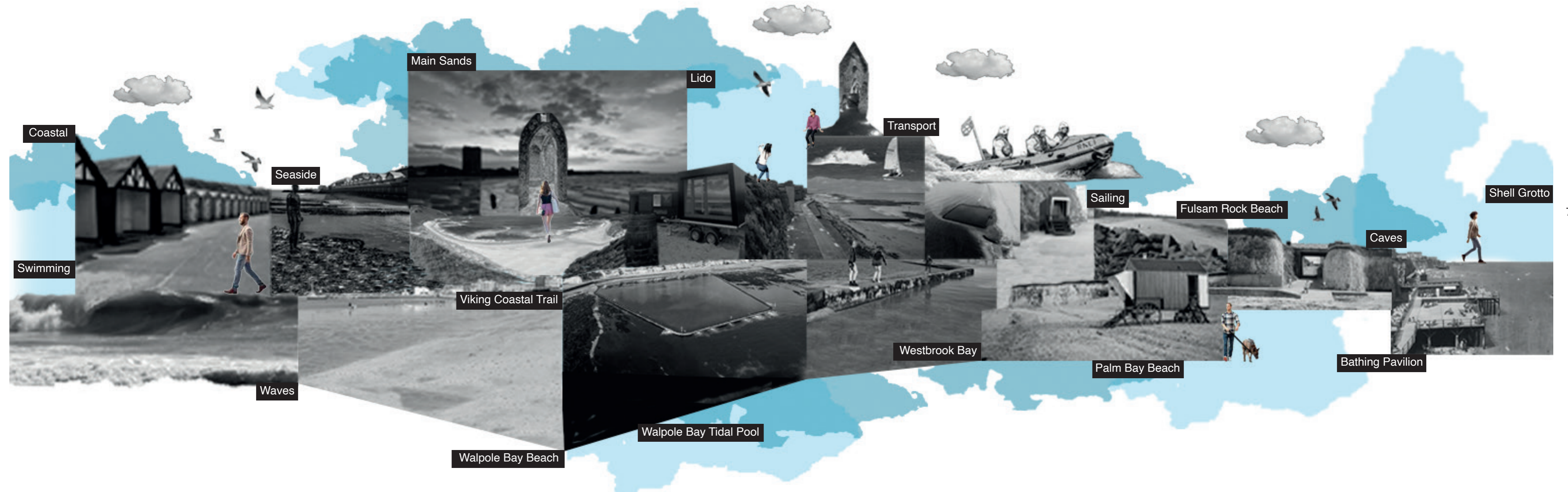
Sea Scrub Sauna

Coastal Partnership

Margate Civic Society

Pride

Existing Blue Zones in Margate



Coastal

Swimming

Seaside

Waves

Main Sands

Lido

Transport

Sailing

Fulsam Rock Beach

Shell Grotto

Caves

Viking Coastal Trail

Westbrook Bay

Palm Bay Beach

Bathing Pavilion

Walpole Bay Tidal Pool

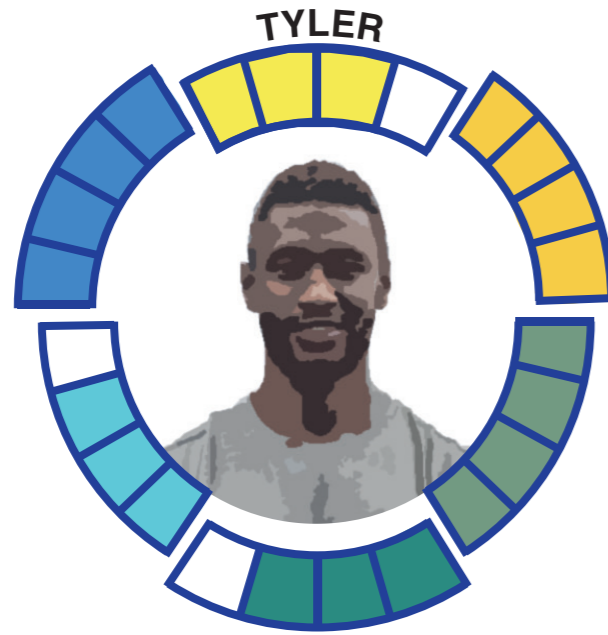
Walpole Bay Beach

Existing Green Zones in Margate



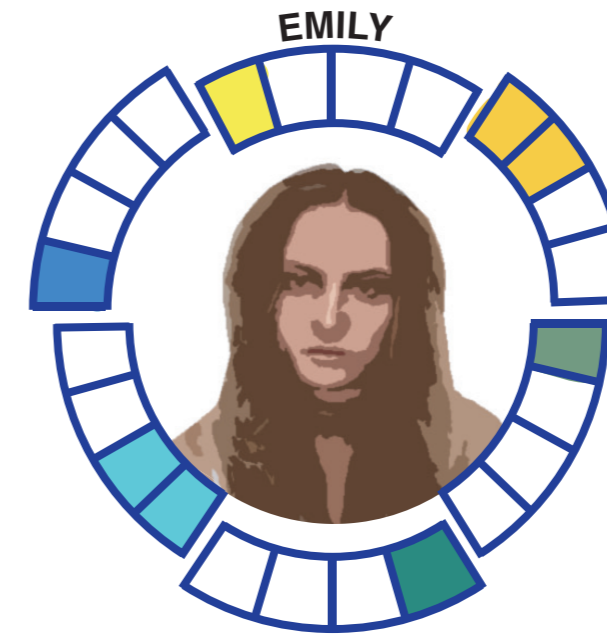
User Profile

Maintaining -



A 24 year-old fitness influencer. Tyler shares workout and mindfulness tips through social media, inspiring others to physically and mentally get fit. He travels the world to blog his experiences in different environments through a verity of diverse fitness industries.

Progressing -



A 20 year-old student who is struggling to find rest due to insomnia taking a toll on her mental and physical well-being. Emily comes to the space to enable her to unwind and rest from her university studies.

SARAH



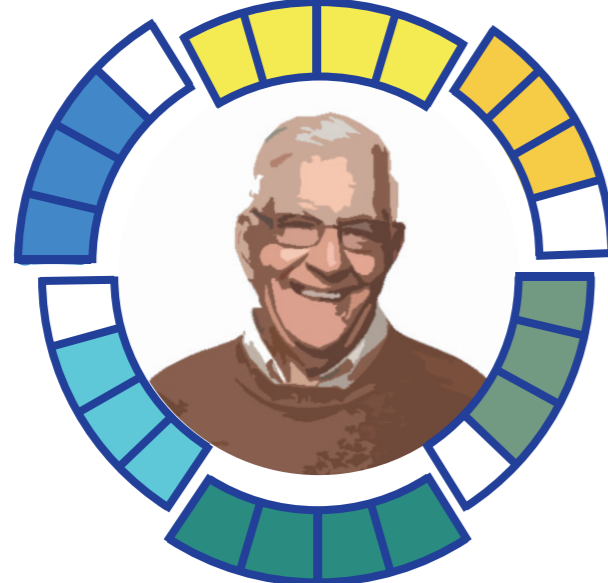
A 35 year-old nutrition influencer, is frequently dedicated to maintaining peak physical and mental health. Sarah displays an unwavering passion for all things nutrition and eager to try anything that will further aid her physical and mental health.

ALAN



A 45 year-old man who is burdened by an intensive workload, habitually overlooks, prioritising his job over his physical and mental well-being. Alan comes to the space to aid his struggles, to switch off from work and to enable himself to relax.

HUGO



A 65 year-old man who has embraced his life, radiates constant happiness and friendliness. Hugo recognises the importance of health in aging, he frequently comes to this space to nurture both his physical and mental well-being.

MABEL



A 58 year-old woman, neglectful of her physical and mental well-being, now grapples with burnout from life's demands. Mabel visits the space to alleviate burnout, needing a retreat into another dimension for complete relaxation.

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Attributes -

-  - Communication
-  - Relaxation
-  - Nourishment
-  - Mental stamina
-  - Health
-  - Physical stamina

| Programme | Function | Activities | Module |
|------------------|---|-------------------------------|--------|
| Discovery Domain | Interacting / Transiting | Hub & Day Modules | |
| Reflection Room | Evaluation / Advice | Hub & Day Modules | |
| Herbal Cafe | Relax / Unwind Socialise | Snug & Day Modules | |
| Boutique | Trading / Branding | Day Module | |
| Seaview Infusion | Consultation / Testing Health / Refreshments | Health & Day Modules | |
| Calm Chamber | Breathing / Visualisation Disconnecting | Mind, Day & Wellbeing Modules | |
| Light Haven | Meditation / Repetition Movement / Awareness | Mind, Day & Wellbeing Modules | |
| Scent Sanctuary | Inhalation / Diffusion Mindfulness | Mind, Day & Wellbeing Modules | |
| Heat Sanctuary | Heat Therapy / Muscle Recovery Mental / Mindful | Body, Day & Wellbeing Modules | |
| Chill Chamber | Cold Therapy / Energizing Stress Reduction / Circulation Enhancement | Body, Day & Wellbeing Modules | |
| Steam Haven | Humid Heat Therapy Detoxification / Relaxation | Body, Day & Wellbeing Modules | |
| Sea Serenity | Ocean Therapy / Floating / Swimming Nature / Healing | Body, Day & Wellbeing Modules | |



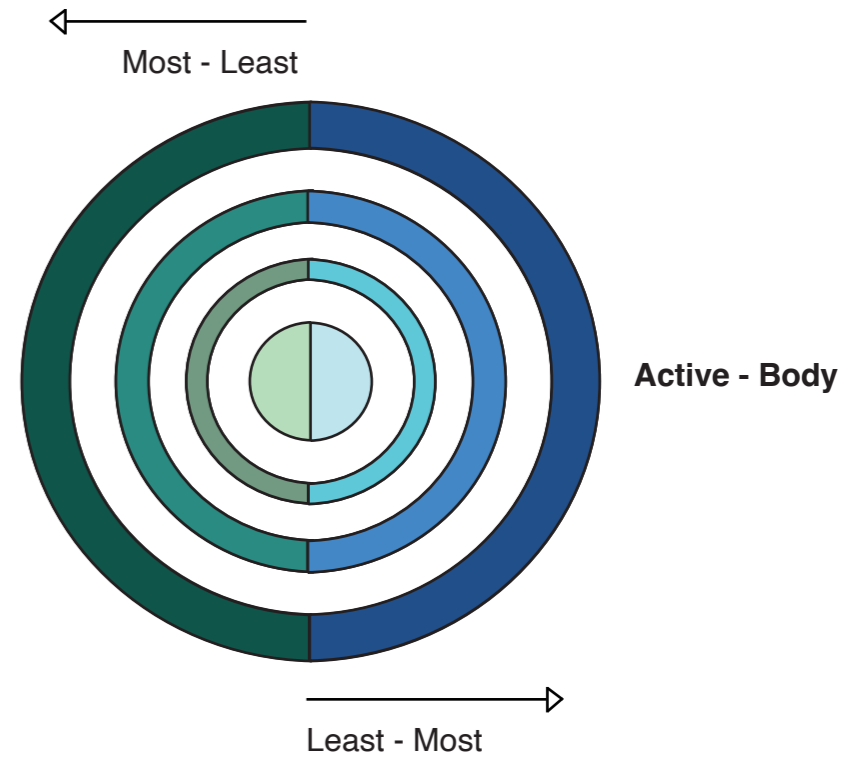
Shared zones



Non-active zones

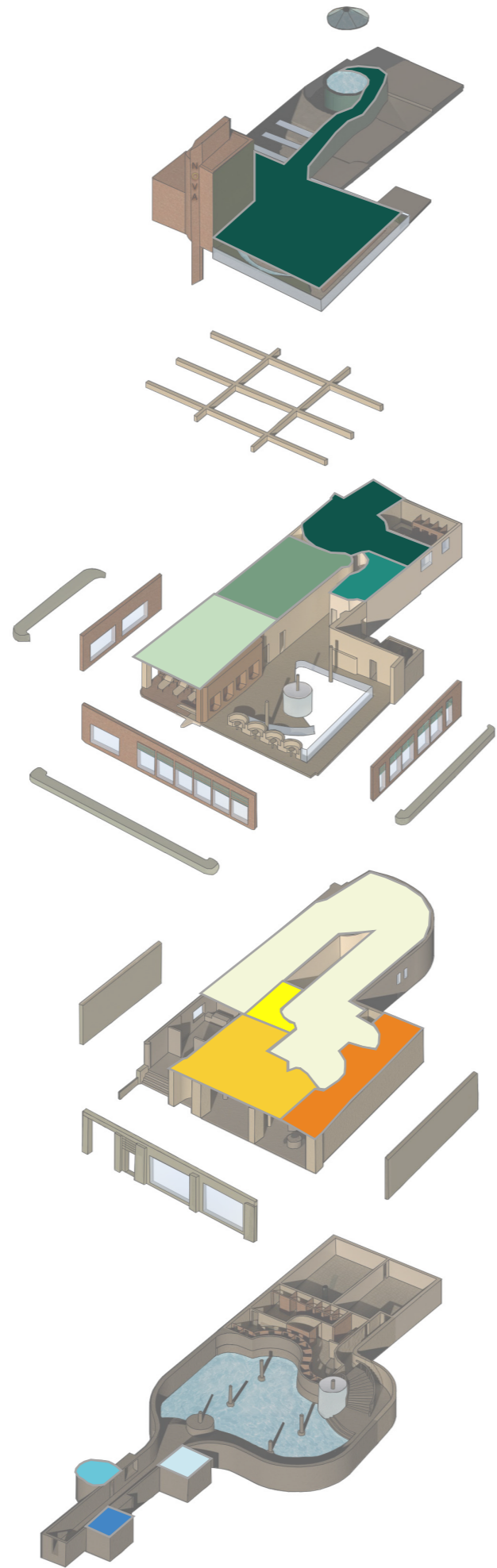


Active zones



Zoning Diagram

- Key -**
- 14 - Discovery Domain
 - Reflection Room
 - Herbal Cafe
 - Boutique
 - Seaview Infusion
 - Calm Chamber
 - Light Haven
 - Scent Sanctuary
 - Heat Sanctuary
 - Chill Chamber
 - Steam Haven
 - Sea Serenity



Roof

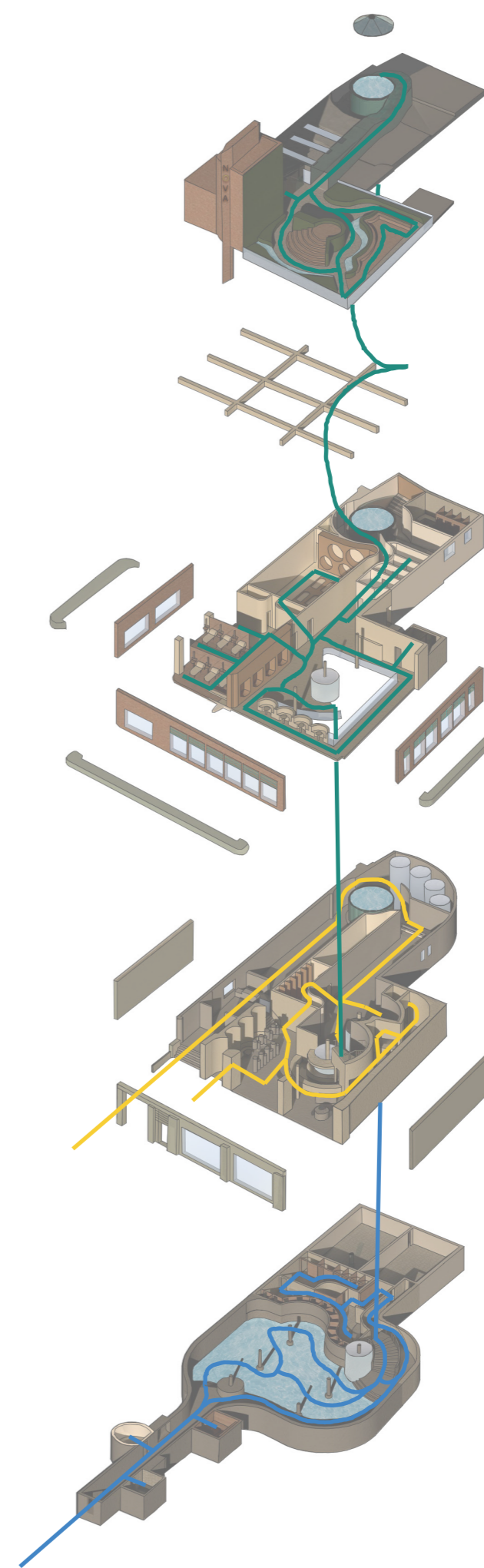
First Floor

Ground Floor

Basement

Circulation Diagram

- Key -**
- Shared Zone Movement
 - Mind Zone Movement
 - Body Zone Movement



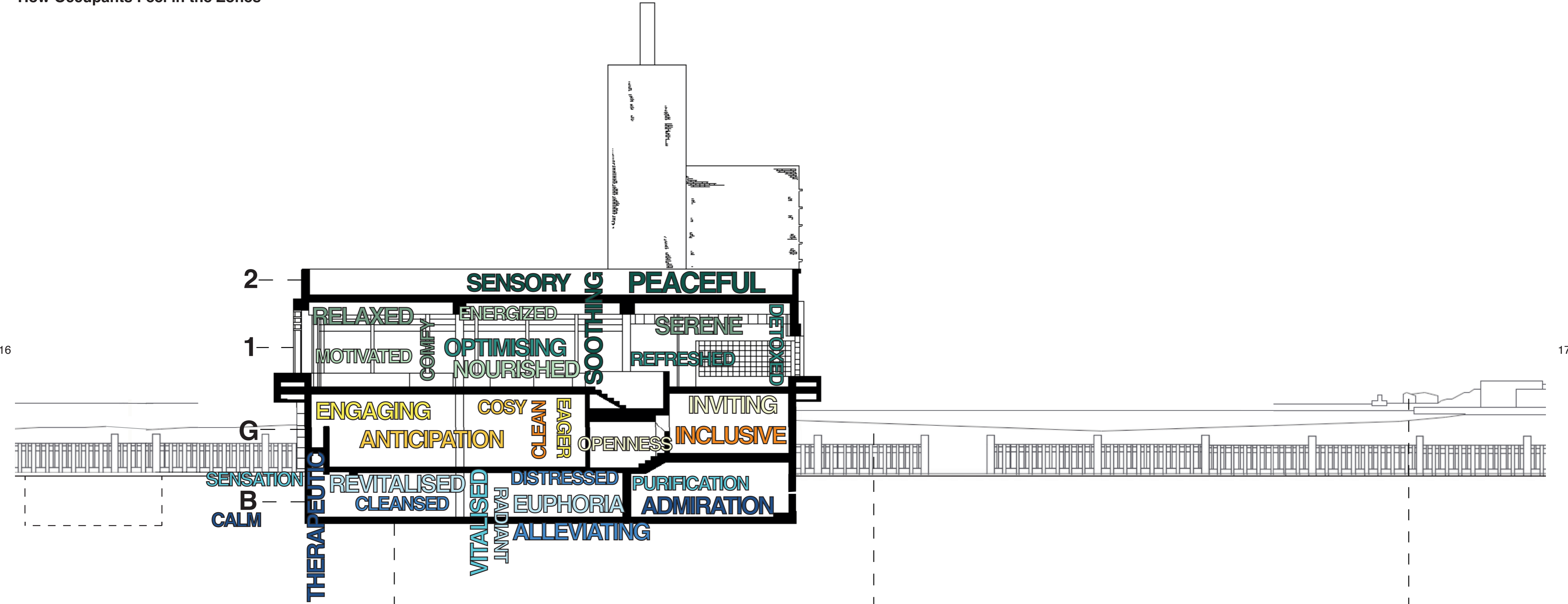
Roof

First Floor

Ground Floor

Basement

How Occupants Feel in the Zones



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Key -

- Shared: Light yellow, Yellow, Orange, Dark orange
- Non-active: Light green, Green, Teal, Dark teal
- Active: Light blue, Blue, Dark blue, Navy blue

2 - Roof
1 - First floor
G - Ground floor
B - Basement

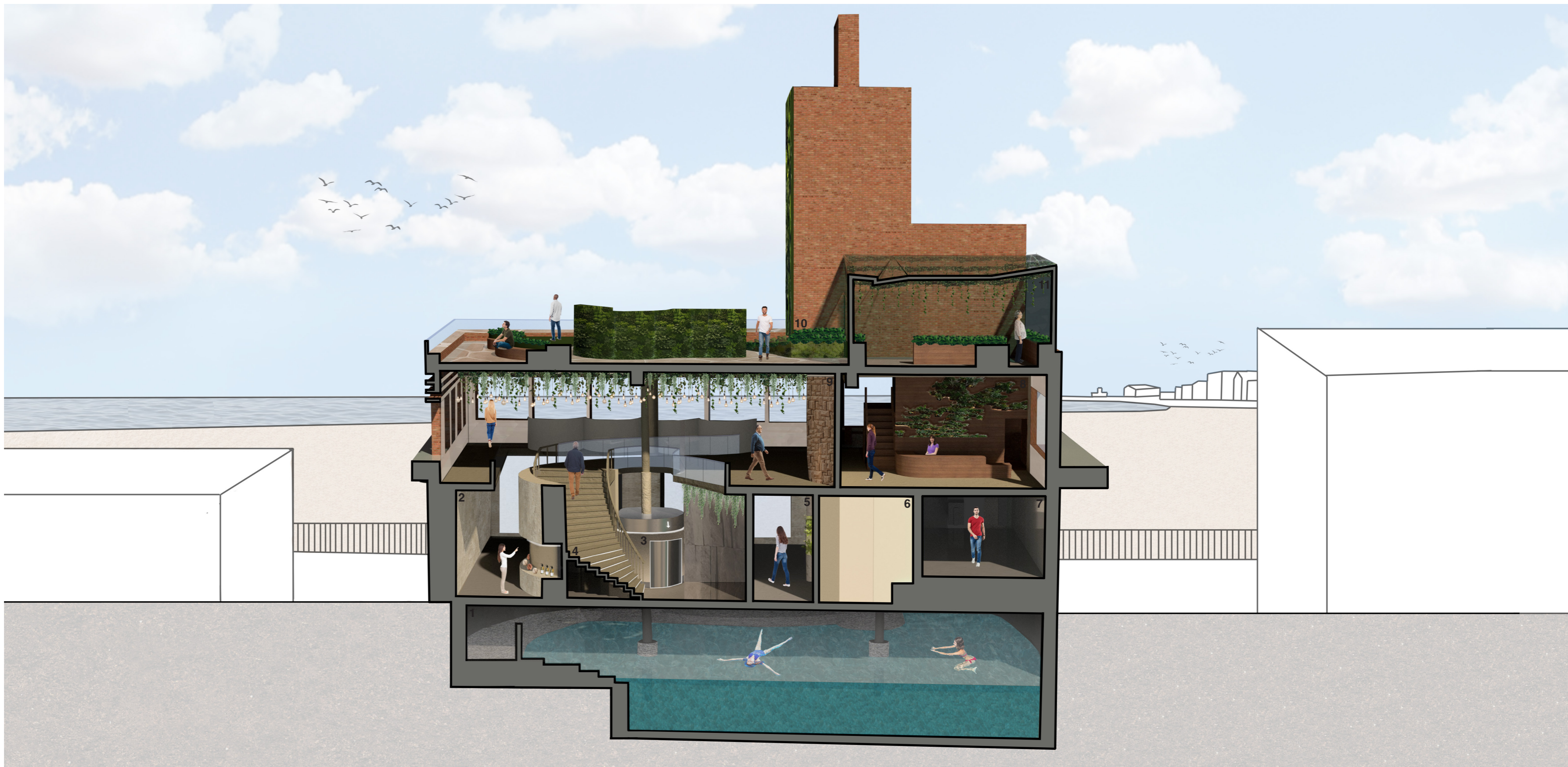
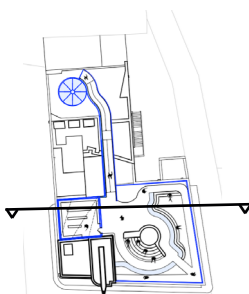
Site - Sunshine Cafe

Margate Main Sands

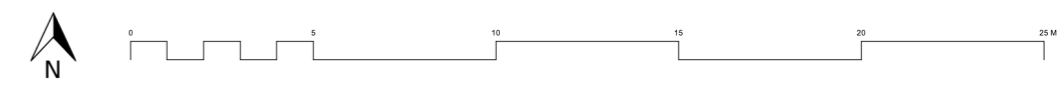
Turner Contemporary

North Transversal Section 1:50 Scale

Location -



- Key -**
- | | | |
|---------------------|----------------------|-------------------------------|
| 1 - Body Area: Pool | 5 - Herbal Cafe | 9 - Mind Area |
| 2 - Boutique | 6 - Reflection Room | 10 - Exterior Scent Sanctuary |
| 3 - Mind Lift | 7 - Discovery Domain | 11 - Green House |
| 4 - Mind Staircase | 8 - Sea Infusion | |

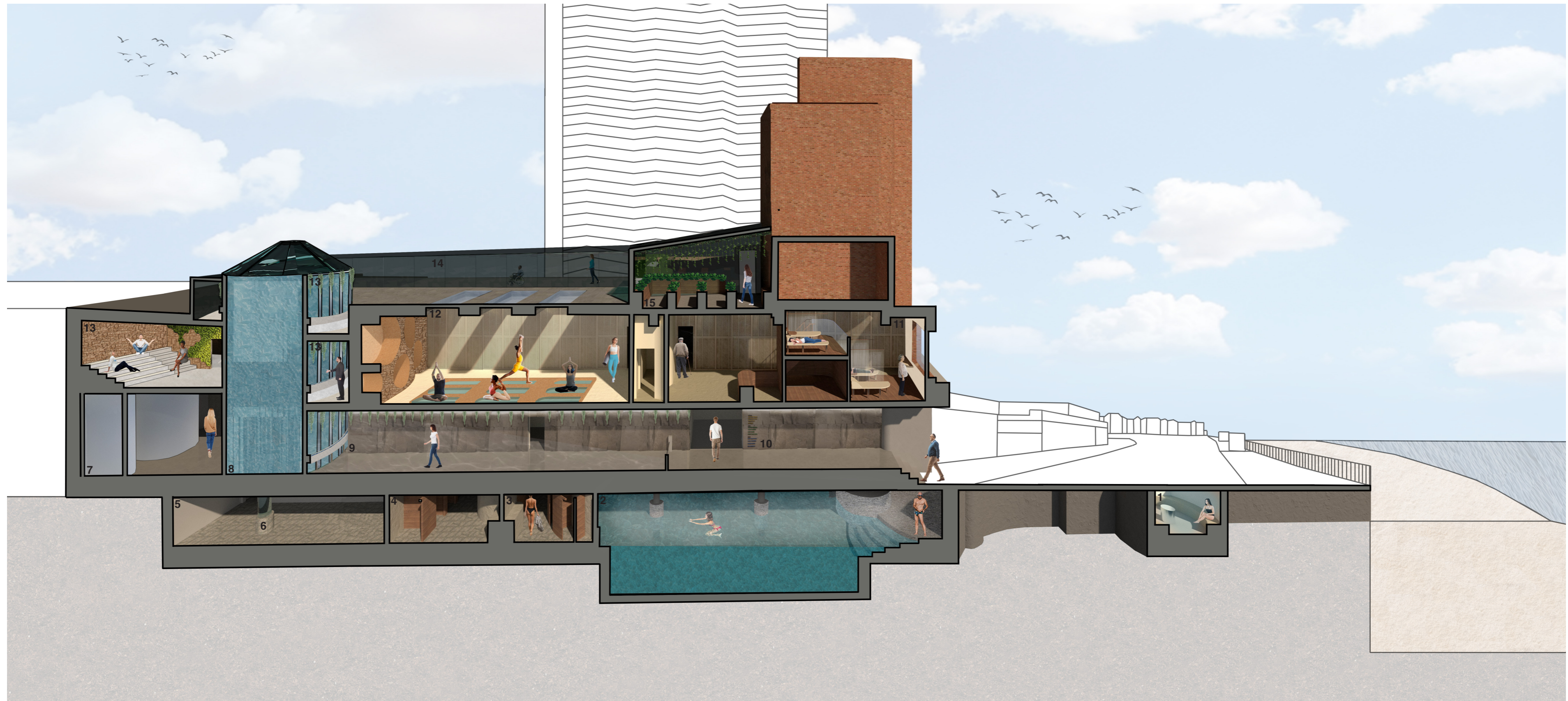
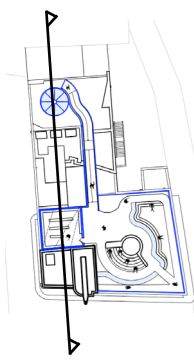


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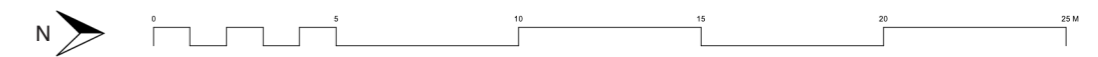
East Longitudinal Section 1:50 Scale

Location -



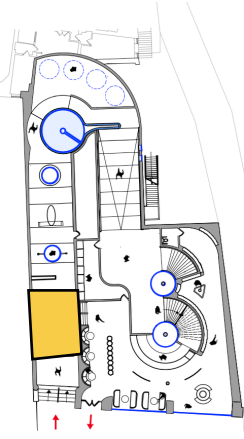
Key -

- | | | |
|---------------------|----------------------------|-------------------------------|
| 1 - Chill Chamber | 6 - Water Collection Point | 11 - Seaview Infusion |
| 2 - Body Area: Pool | 7 - Glass Cylinders | 12 - Calm Chamber |
| 3 - Changing Rooms | 8 - Fountain | 13 - Interior Scent Sanctuary |
| 4 - Toilets | 9 - Discovery Domain | 14 - Ramp Circulation |
| 5 - Plant Room | 10 - Welcome Area | 15 - Green House |



Welcome Area Perspective

Location -

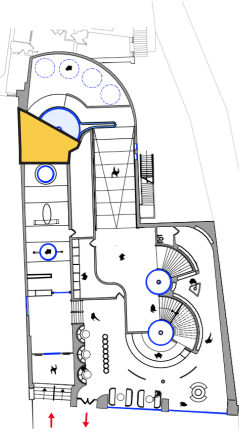


- SHARED
- DISCOVERY DOMAIN
- REFLECTION ROOM
- HERBAL CAFE
- BOUTIQUE
- MIND
- SEAVIEW INFUSION
- CALM CHAMBER
- LIGHT HAVEN
- SCENT SANCTURAY
- BODY
- HEAT SANCTURAY
- CHILL CHAMBER
- STEAM HAVEN
- SEA SERENITY



Discovery Domain Fountain Perspective

Location -



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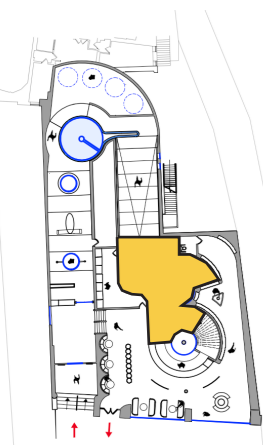


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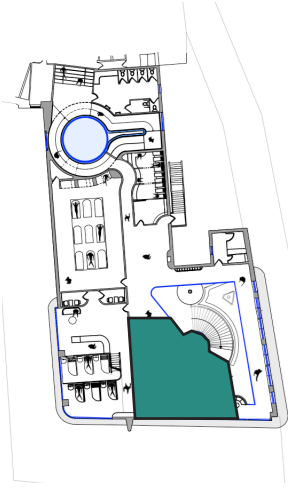
Circulation Perspective

Location -



Mind Area Perspective

Location -



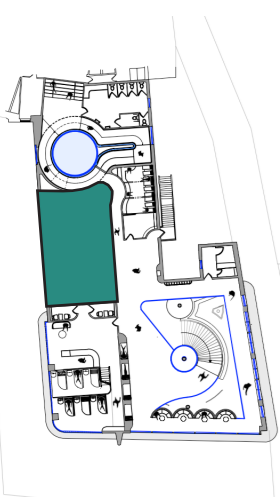
28

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Calm Chamber Perspective

Location -



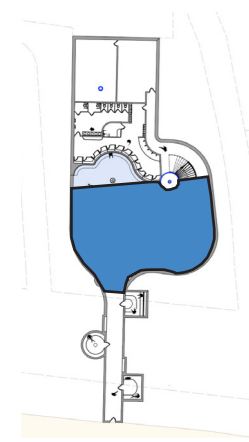
30

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Body Area Perspective

Location -



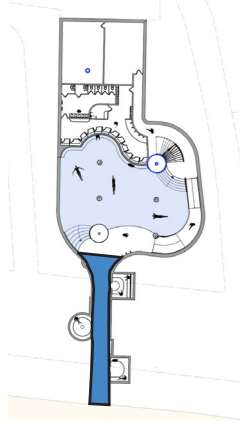
32

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Tunnel Perspective

Location -

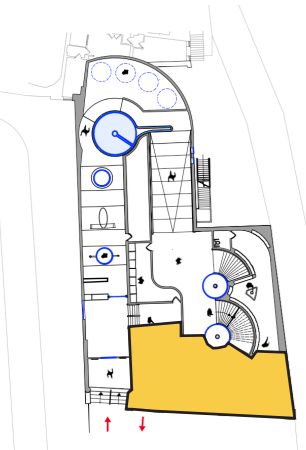


- HEAT SANCTURAY
- CHILL CHAMBER
- STEAM HAVEN
- SEA SERENITY



Herbal Cafe Perspective

Location -



- Chamomile Calm
- Green Glow
- Lavender Lift
- Mind Medley
- Turmeric Treasure

NOVA

- Chamomile Calm
- Green Glow
- Lavender Lift
- Mind Medley
- Turmeric Treasure

LIGHTING THE PATH
TO TOMORROW'S
SUCCESS!

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