FGRD6003:
Final MajorProject
23/24

Refusing Cyberbullying

Yilin Meng 2115830

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What Is Cyberbullying

Voices In My Head-Rosca Silver (Skye feat XXXTentacion)
Rosca Silver

Project Background

What inspired your choice of this particular project?

When I watched a movie about online violence, I wanted to help people who were victims of online violence. Many young people or children have experienced cyberbullying to varying degrees, and cyberbullying can be very harmful to people.

Can you describe the main objective or goal of your graphic design project?

The main goal of the project is to create artworks that express online violence and help people who have been victims of online violence to express their feelings.

How do you envision the visual aesthetic of your project?

Posters, mobile apps, website sharing to help people, three-dimensional installations, brochures.

What challenges do you anticipate in the design process?

Because I was making online violence, I needed to research what kind of online violence people over the age of 10 were subjected to. What kind of design should be chosen to express rejection of online violence, how to express one's own design, and whether it will reduce online violence.

What is the target audience for your graphic design project?

Help the people who have been hurt and let people know what it's like to be cyberbullying.

What software or tools are you using to bring your ideas to life?

ID PS AI AE

What message or emotion do you aim to convey through your design?

All I want to do is say that I reject online violence and that the keyboard is not a weapon to hurt others. The design concept is to play the role of a victim of online violence and really understand their feelings.

Can you discuss any unique or innovative features of your project?

In people's lives, mobile phones and computers are essential to people's daily life, and the Internet can help people or hurt people. So I study the harm that online violence does to people, and how to help and solve these problems.

Have you experimented with different color schemes and typography choices?

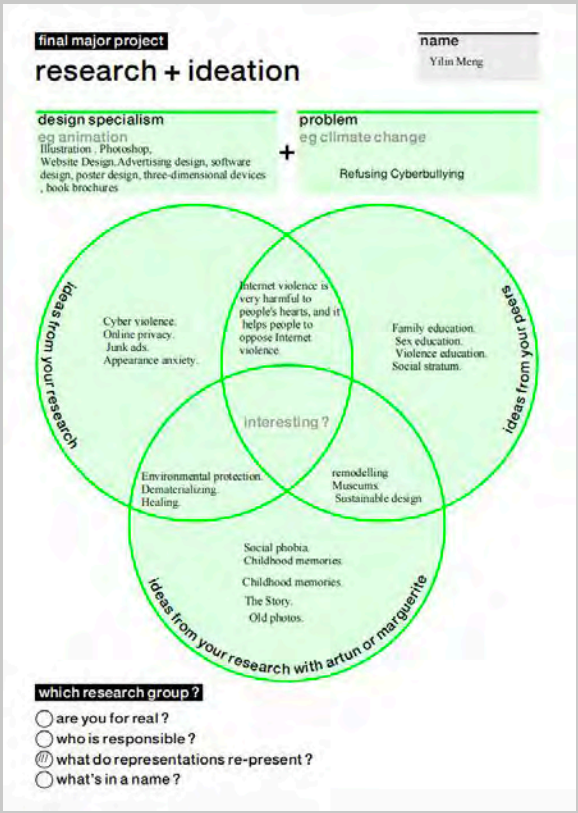
I've tried different color combinations of blue and gray, and I've also tried typography to make people more aware of the seriousness of online violence.

How do you see your project evolving in the future?

Mobile phones and computers are all necessities for people, social media such as Facebook, Instagram, Snapchat, and Tik Tok. As long as there are online forums or chat rooms, online speech is easy to cause online violence. Whether it's in email or online gaming, online violence is prone to happen in people's lives. My project will help them in the future, let people know how they feel, and reduce online violence.

Image via Pinterest Domestic Violence.

Workshop Tasks



final major project

research + ideation

name: Yilin Meng

design specialism
eg animation
Illustration . Photoshop,
Website Design,Advertising design, software design, poster design, three-dimensional devices , book brochures

+

problem
eg climate change
Refusing Cyberbullying

ideas from your research

Cyber violence.
Online privacy.
Junk ads.
Appearance anxiety.

Internet violence is very harmful to people's hearts, and it helps people to oppose Internet violence.

Family education.
Sex education.
Violence education.
Social stratum.

ideas from your peers

Interesting ?

Environmental protection.
Dematerializing.
Healing.

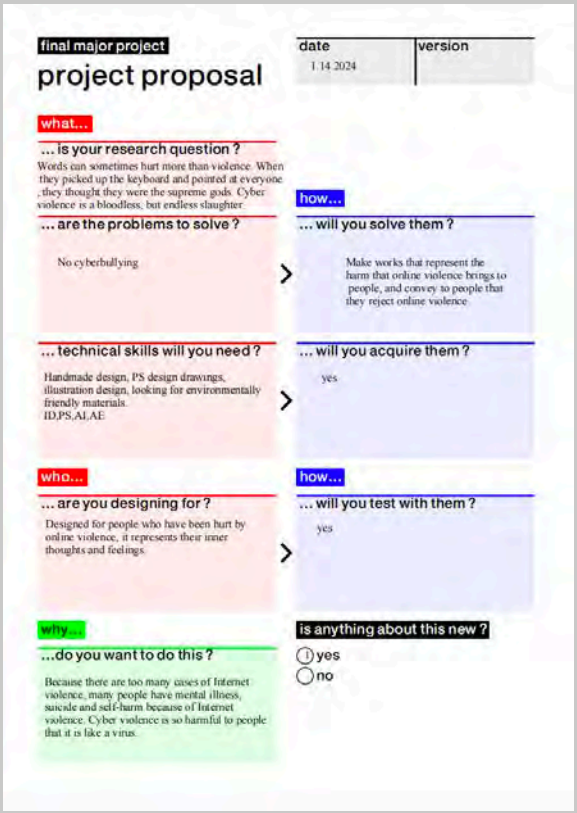
remodelling
Museums
Sustainable design

Social phobia.
Childhood memories.
Childhood memories.
The Story.
Old photos.

ideas from your research with artun or marguerite

which research group ?

- ◯ are you for real ?
- ◯ who is responsible ?
- ▨ what do representations re-present ?
- ◯ what's in a name ?



final major project

project proposal

date: 1.14.2024
version:

what...

... is your research question ?

Words can sometimes hurt more than violence. When they picked up the keyboard and pointed at everyone , they thought they were the supreme gods. Cyber violence is a bloodless, but endless slaughter.

... are the problems to solve ?

No cyberbullying

how...

... will you solve them ?

Make works that represent the harm that online violence brings to people, and convey to people that they reject online violence.

... technical skills will you need ?

Handmade design, PS design drawings, illustration design, looking for environmentally friendly materials.
ID,PS,AI,AE

... will you acquire them ?

yes

who...

... are you designing for ?

Designed for people who have been hurt by online violence, it represents their inner thoughts and feelings.

how...

... will you test with them ?

yes

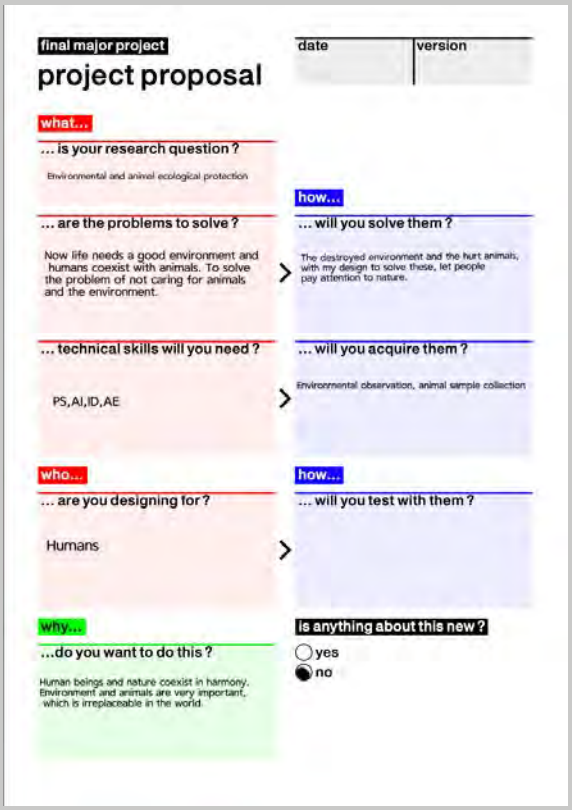
why...

...do you want to do this ?

Because there are too many cases of Internet violence, many people have mental illness, suicide and self-harm because of Internet violence. Cyber violence is so harmful to people that it is like a virus.

is anything about this new ?

- ◉ yes
- ◯ no



final major project

project proposal

date:
version:

what...

... is your research question ?

Environmental and animal ecological protection

how...

... are the problems to solve ?

Now life needs a good environment and humans coexist with animals. To solve the problem of not caring for animals and the environment.

... will you solve them ?

The destroyed environment and the hurt animals, with my design to solve these, let people pay attention to nature.

... technical skills will you need ?

PS,AI,ID,AE

... will you acquire them ?

Environmental observation, animal sample collection

who...

... are you designing for ?

Humans

how...

... will you test with them ?

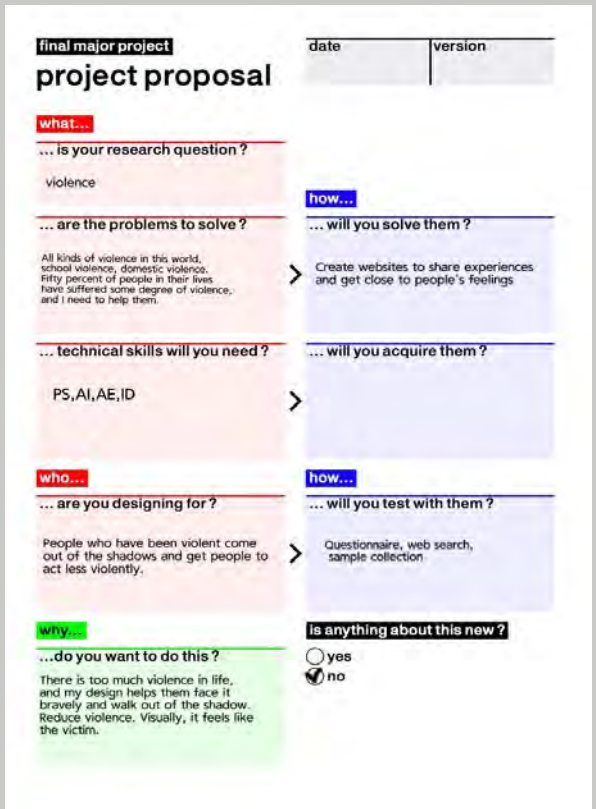
why...

...do you want to do this ?

Human beings and nature coexist in harmony. Environment and animals are very important, which is irreplaceable in the world.

is anything about this new ?

- ◯ yes
- ◉ no



final major project

project proposal

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version:

what...

... is your research question ?

violence

how...

... are the problems to solve ?

All kinds of violence in this world, school violence, domestic violence. Fifty percent of people in their lives have suffered some degree of violence, and I need to help them.

... will you solve them ?

Create websites to share experiences and get close to people's feelings

... technical skills will you need ?

PS,AI,AE,ID

... will you acquire them ?

who...

... are you designing for ?

People who have been violent come out of the shadows and get people to act less violently.

how...

... will you test with them ?

Questionnaire, web search, sample collection

why...

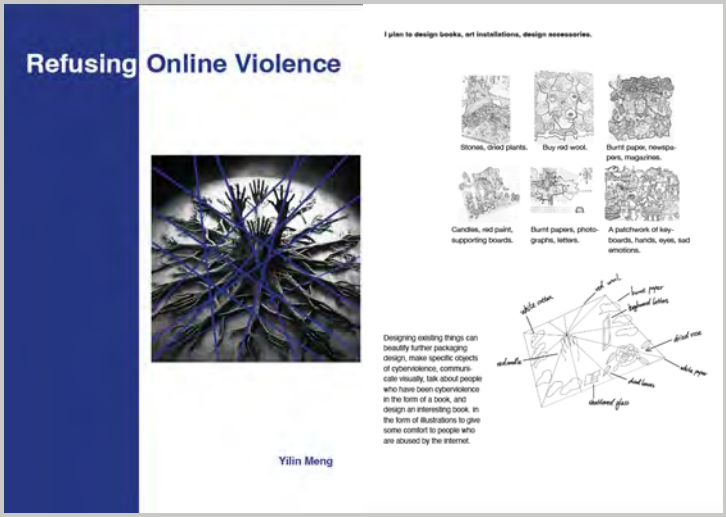
...do you want to do this ?

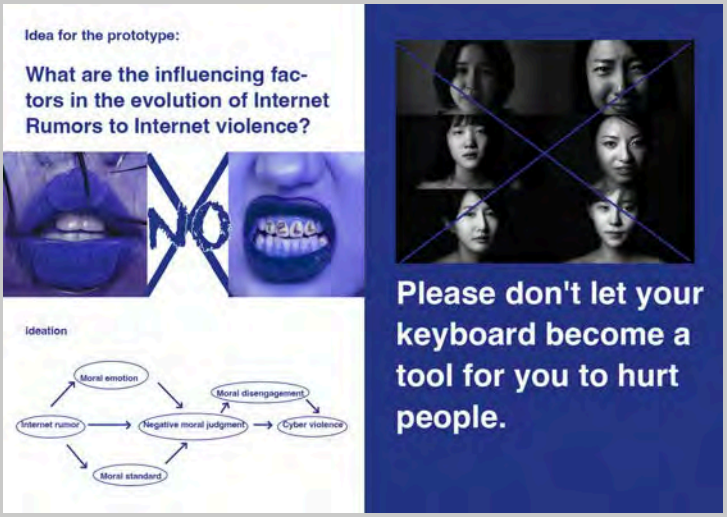
There is too much violence in life, and my design helps them face it bravely and walk out of the shadow. Reduce violence. Visually, it feels like the victim.

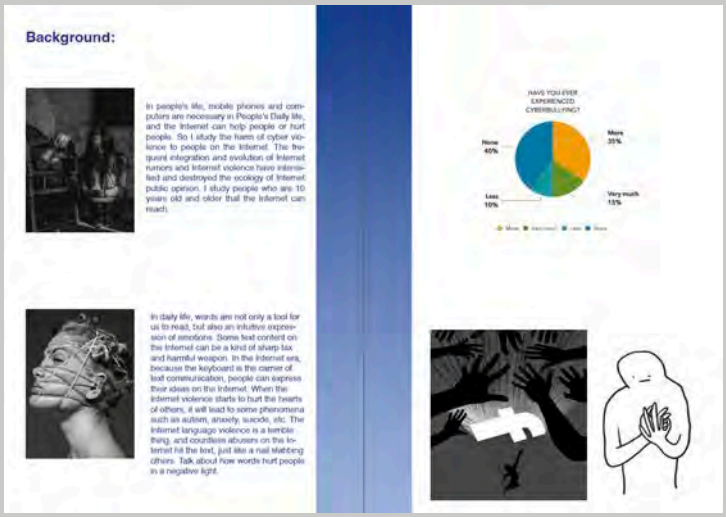
is anything about this new ?

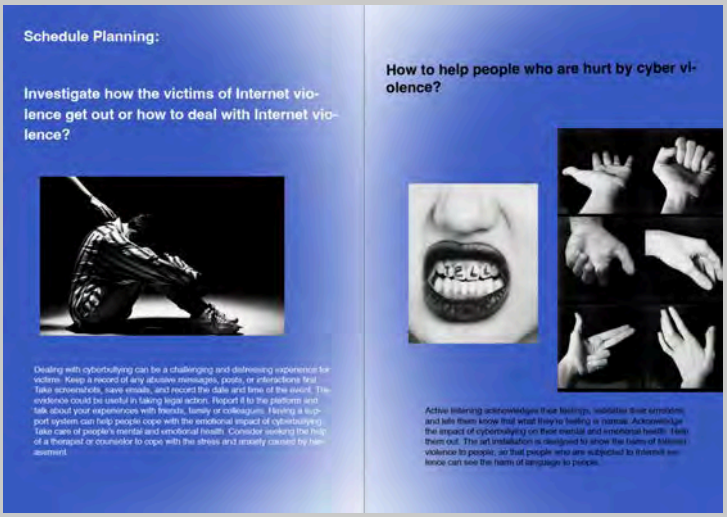
- ◯ yes
- ☑ no

-Idea exchange
-Venn digram
-Zine planner
-Presentation slides





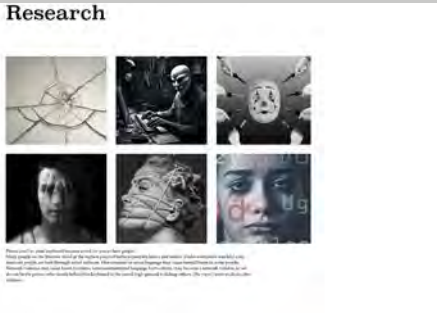


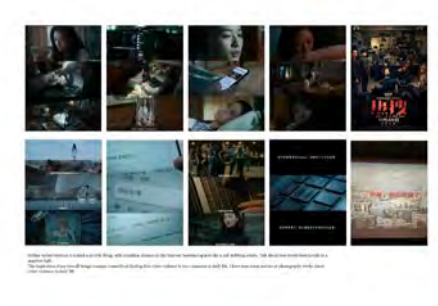


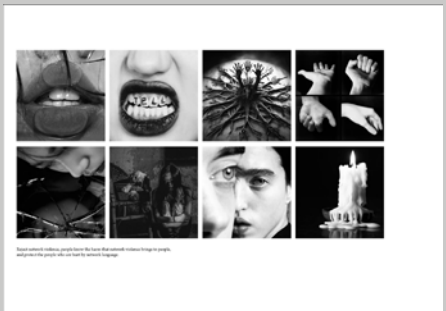
Cyberbullying and how raising awareness of cyberbullying can help people reduce cyberbullying.

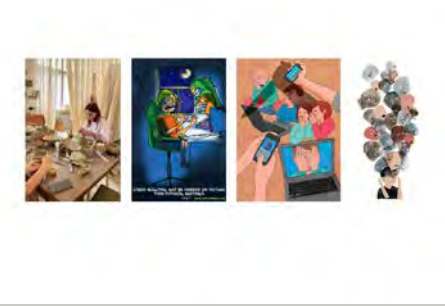
Tasks

In daily life, words are not only a tool for us to read, but also an intuitive expression of emotions. But at the same time, some written content on the Internet can be a kind of pointed and harmful weapon. So I wanted to make a design about cyberbullying.
Keyboards, computers, mobile phones and other tools have become essential to people's lives, and people use various social software to chat and entertain themselves. Cyber violence also appears in people's lives. Words become weapons to hurt others. Many people on the Internet stand at the highest point of harm to people's hearts and minds. Under everyone's watchful eyes, innocent people are hurt through social software. One sentence or some language may cause mental harm to some people. Network violence may cause harm to others, some unintentional language hurts others, may become a network violator, so we do not be the person who stands behind the keyboard in the moral high ground to kidnap others. The topic I want to do is cyber violence.





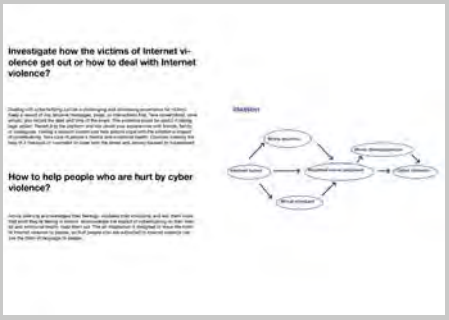


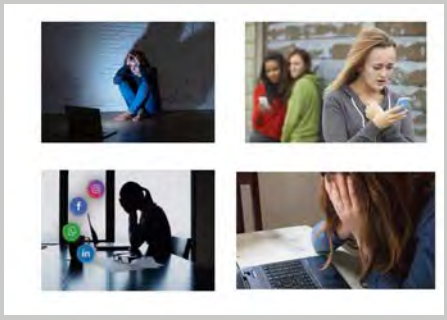


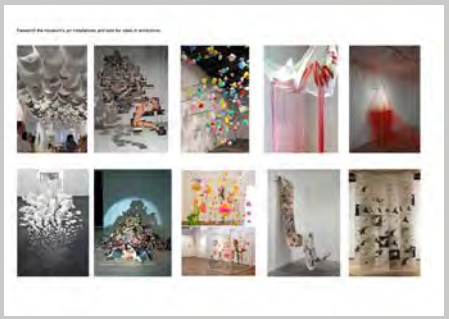
Please don't let your keyboard become a tool for you to hurt people.

STOP
VIOLENCE

Many people on the Internet stand at the highest point of harm to people's hearts and minds. Under everyone's watchful eyes, innocent people are hurt through social software. One sentence or some language may cause mental harm to some people. Network violence may cause harm to others, some unintentional language hurts others, may become a network violator, so we do not be the person who stands behind the keyboard in the moral high ground to kidnap others. The topic I want to do is cyber violence.


Investigate how the victims of Internet violence get out or how to deal with Internet violence?
How to help people who are hurt by cyber violence?





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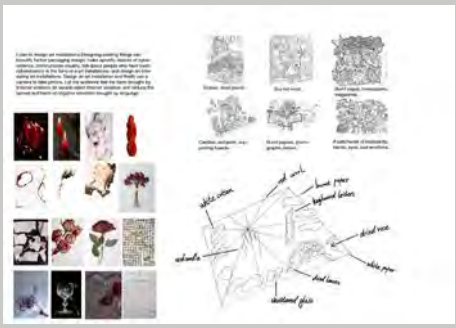
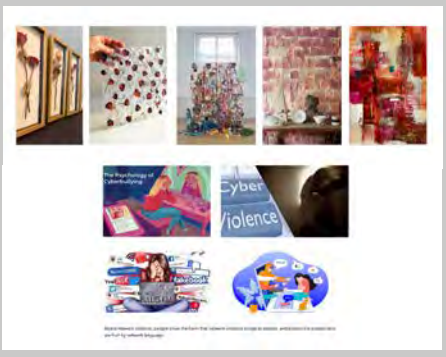
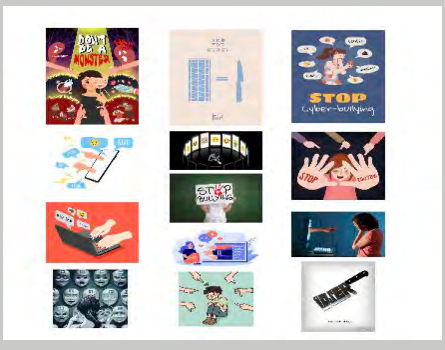
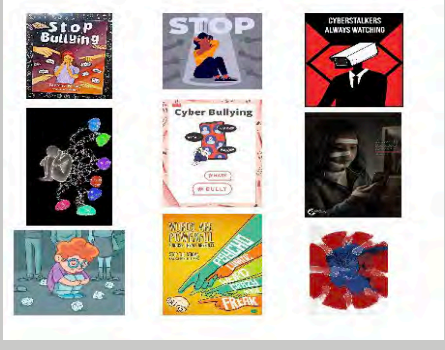
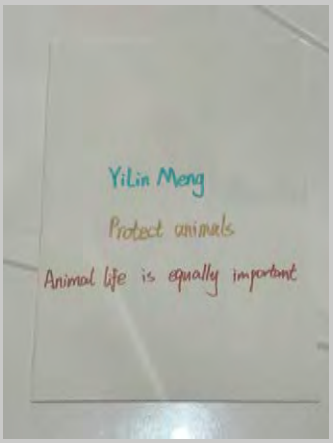


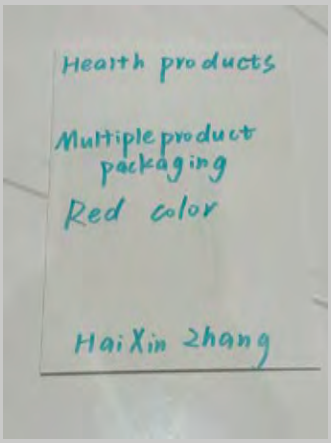

Cyber
Violence

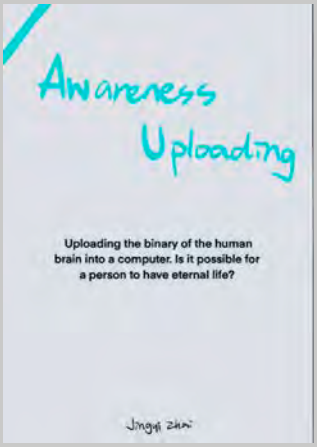

STOP
Cyber-bullying

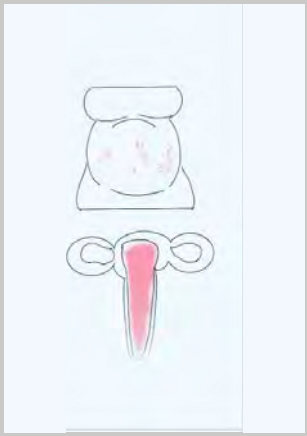

Stop Bullying
STOP
CYBERSTALKERS ALWAYS WATCHING
Cyber Bullying

Tasks



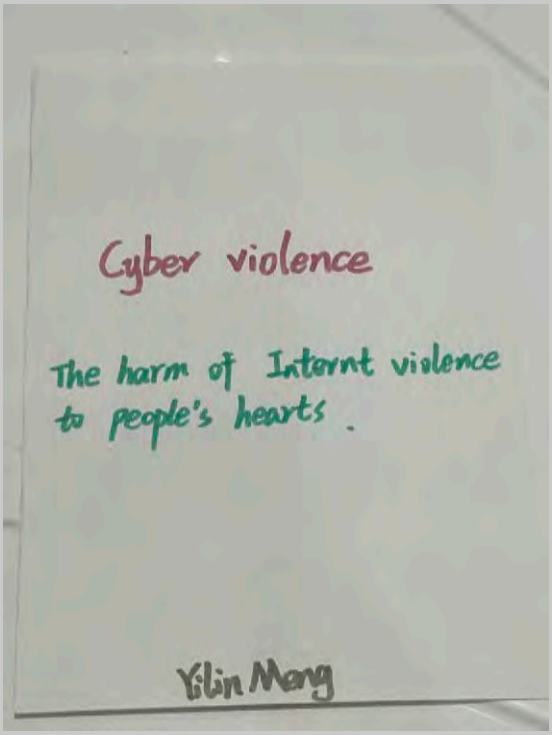


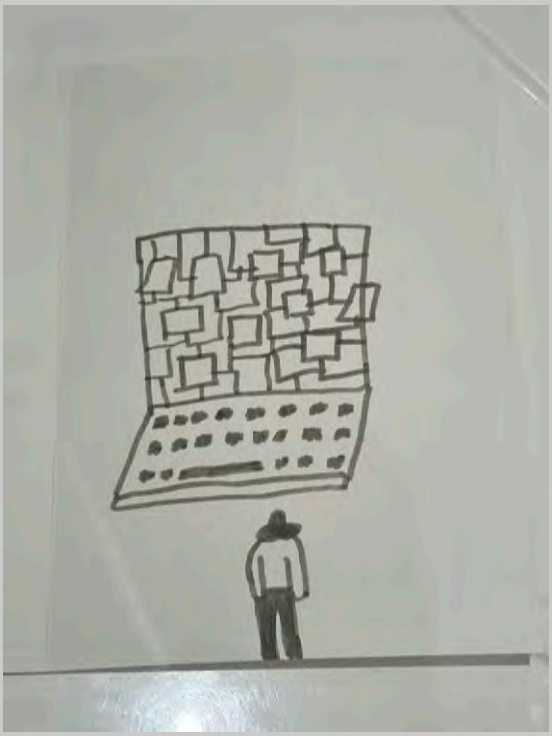




Idea change

In the first classroom to make ideas in the form of greeting cards, and classmates to exchange ideas change. i think this is a very interesting thing in the project, and classmates to exchange ideas after learning a lot of their ideas for the back of my idea development, testing and implementation of more likely to be successful sex.





My idea

My initial idea was to help victims of cyberbullying regain their confidence and provide them with resources to overcome their experiences. Spread the word to reject cyberbullying fight cyberbullying. Get the anti-cyberbullying message out there. Resist the damage caused by cyberbullying. Reduce incidents of cyberbullying and build a culture of respect and safety online.

Primary Research

What do I need to create for my portfolio?
Research the people around me:

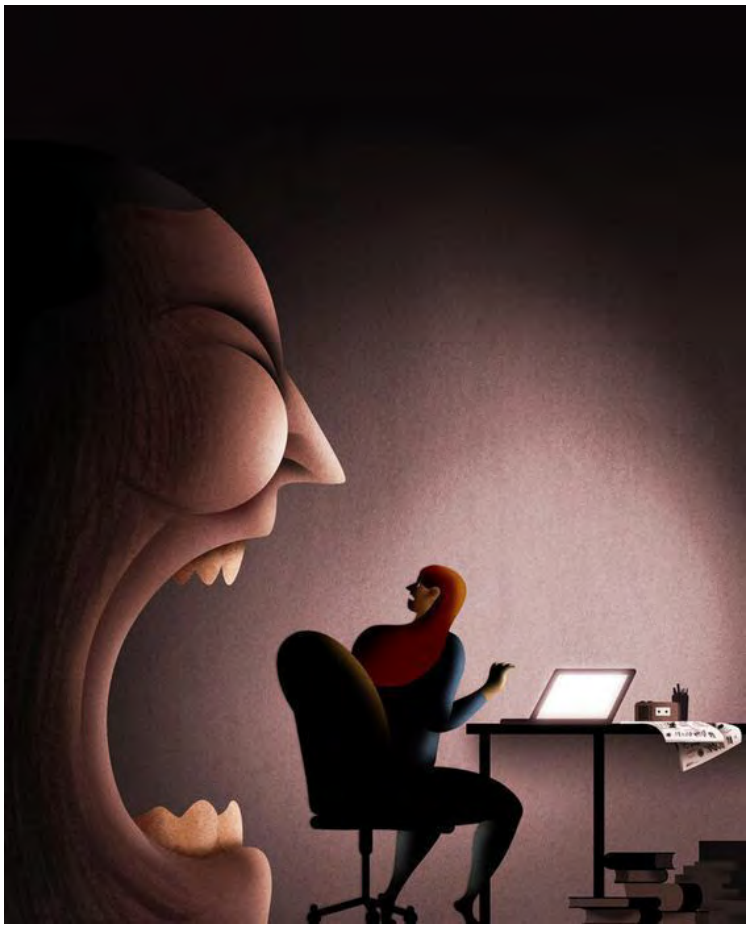
Have you ever experienced cyberbullying?
Do you know a friend who has experienced cyberbullying?
What methods do people use to get themselves out of online violence?
If you are hurt by the words of the Internet, how should you protect yourself?
What do I need to do to help people overcome cyberbullying?

Image via Pinterest cyberhate.

Research shows that people who have experienced cyber violence will be anxious, sad, upset, unable to sleep, insomnia, in a very bad mood, feel that everyone hates them, and feel that the whole world is dark, and many of their classmates or friends around them have experienced cyber violence. For example, many international students will expose some bad things by writing pdfs. For example, emotional cheating, academic plagiarism, rumours of cyber violence in some boys' and girls' relationships. Because of a small dispute cyberbullying, and then finally make a mess, and then spread to the people around, so that cyberbullying has become the norm.

Cyber violence spreads through social networks such as Wechat, TikTok, Facebook and Instagram. Let more people know some bad things, and then spread to the people around, resulting in a lot of network violence in our lives today.

Some people who have come out of the Internet violence, they say that they can face it bravely, walk out of the shadow, get rid of their shortcomings, and make their life more pleasant. Forget these unpleasant, because the Internet violence will slowly fade away, and it is more important to live your own life every day, and it is most important to be happy. Some people who don't get out of cyber violence will suffer from depression or some suicidal tendencies, so I want to do something to help them and refuse cyber violence.



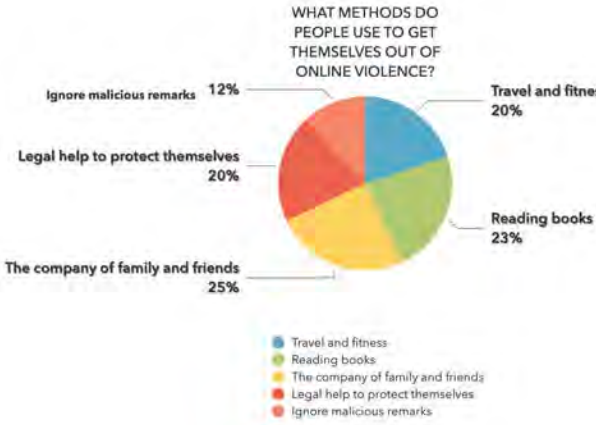
Illustrations by Jose David Morales

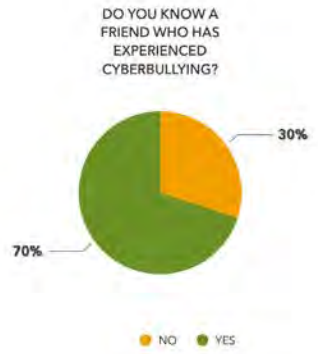
Cyberbullying Research

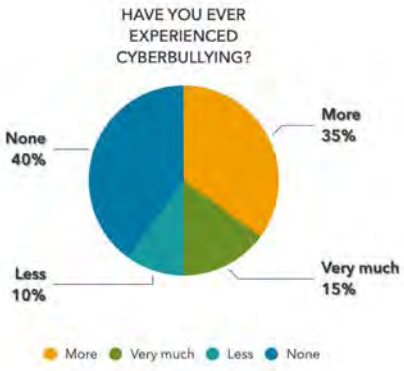
Surveys and Questionnaires:

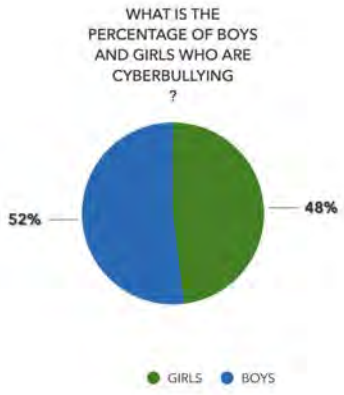
I researched the data of 100 people, including classmates, family members, friends, and neighbors, although there were some challenges and limitations in the process. I asked a few different questions: "Have you experienced online violence?" "Do you have any friends who have experienced online violence?" "How many boys and girls are involved in online violence?"

The data from the survey shows the prevalence and severity of cyberbullying. The rapid development of digital platforms, the nature of cyberbullying requires constant research to adapt to new technologies to reduce bullying.









I need to develop a holistic approach to mitigating the harms of online violence, which is crucial. It can help people who are being cyberbullied.

Celebrity cyberbullying incidents.

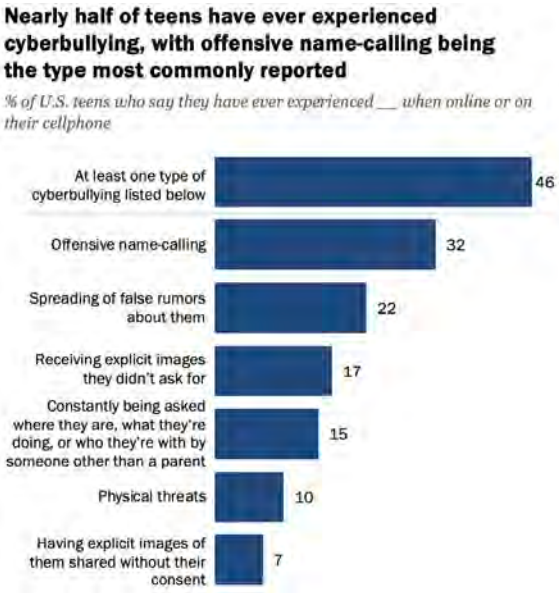
In terms of cyberbullying victimhood, being cyberbullies itself has an extremely unprotected. Sulli, born in Busan, South Korea, is a South Korean singer, actress and presenter. Due to her outstanding looks, 10-year-old Choi Shirley has already debuted as a child star of the South Korean SM Entertainment Company. She used to be a very famous acting idol. The photos of Sulli that she posted on social media without underwear stirred up public opinion, and people in most parts of Asia used this as a necessity to cover their shame. Many netizens said that it was their freedom not to wear them themselves. But she can't advise her fans not to wear it. Her fans are usually not very old and their personal awareness is not yet fully formed, so many netizens will judge and insult her. She once had a live broadcast where she wore pajamas and blow-dried her hair, and the netizens scolded Sulli on the live broadcast, Sulli didn't speak much during the whole process, and she cried during the live broadcast. The netizens scolded from the Korean internet to the hot search in Asia. She barely survived the scolding and before committing suicide, she said on the broadcast, "I feel like a lot of people are just putting colored glasses on me, so I'm still sad." "What a wonderful Sulli, who eventually took her own life through cyberbullying and depression.

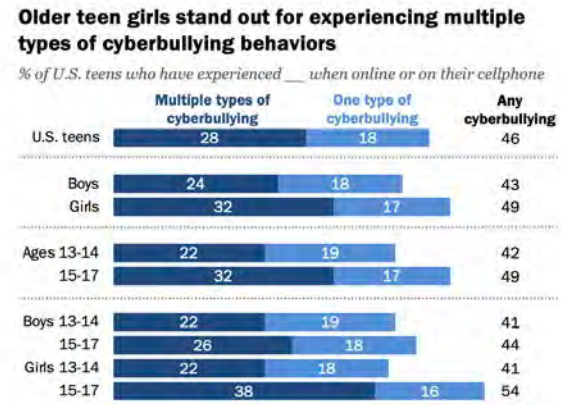
Name:Choi Jin-ri (Sulli)
Country:South Korea
(March 29, 1994-October 14, 2019)

Secondary Research

How to use design to engage people in the fight against cyberbullying through awareness and prevention activities. The role graphic design plays in cyberbullying conveys the visual format of graphics with an emotional impact on people, graphic design is like an advertisement that effectively communicates the risks and realities of cyberbullying, graphic design reinforces education to reject cyberbullying and promotes empathy in people. Graphic design has the potential to grab people's attention, convey information quickly and appeal emotionally to a wide audience. Well-designed visuals can break down complex information into easy-to-understand, illustrated stories that educate people about the harm cyberbullying can cause. Graphic design rejects cyberbullying, improving people's understanding and ability to respond. Starting with an infographic showing statistics on the impact of cyberbullying, anti-cyberbullying measures are applied concretely, including educating people and designing content on social media. Areas where the effectiveness of anti-cyberbullying measures can be further improved. Raise awareness of cyberbullying and create a safer and more inclusive online environment.

Illustration "prisonnières de leur mari"
Emmanuel Polanco/Colagéne pour L'Express





Note:Teens are those 13 to 17.Please see the survey topline for a full list of cyberbulling experinences measured in this survey. Those who did not give an answer are not shown.
Source: Survey conducted April 14-May 4.2022.
“Teens and Cyberbullying 2022”

Teens and Cyberbullying 2022
Nearly half of U.S. teens have been bullied or harassed online, with physical appearance being seen as a relatively common reason why. Older teen girls are especially likely to report being targeted by online abuse overall and because of their appearance.
analysis shows that more than 97% of adolescents in the United States have some form of access to the Internet and that approximately 46% of adolescents have experienced cyberbullying at least once in their lifetime. Age and gender are related to teens’ cyberbullying experiences, with older teen girls being especially likely to face this abuse.

Secondary Research

Interviews:

If you are hurt by the words of the Internet, how should you protect yourself?

You need to keep yourself calm and not let your emotions get in the way, and avoid impulsive behavior when you're emotional.
When words are hurting you, stop reading or watching them.
Share your feelings with a trusted friend, family member, or professional for emotional support and comfort.
Counseling or psychotherapy can be sought. Report inappropriate comments.

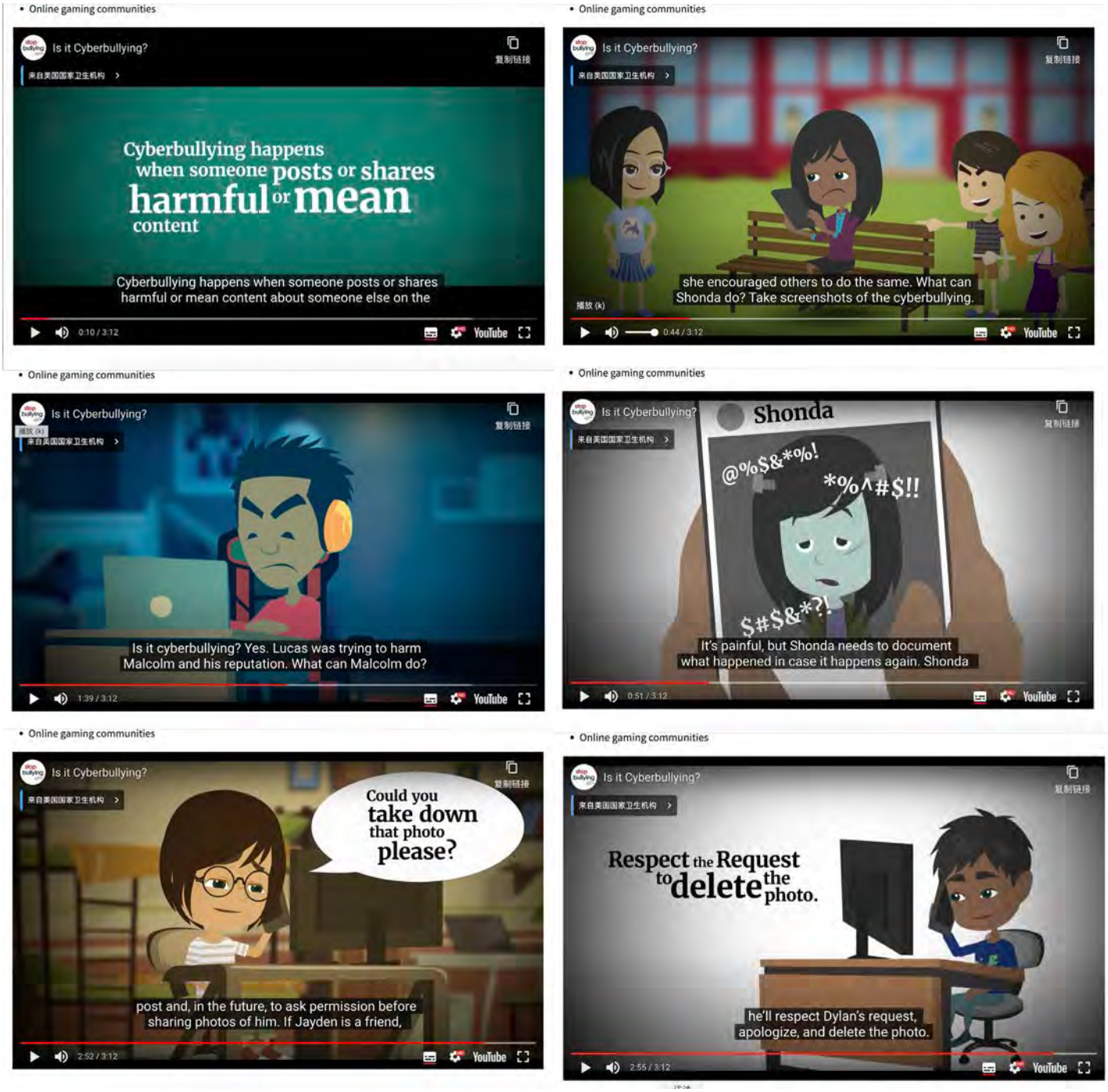
What do I need to do to help people overcome cyberbullying?

More activities aimed at cyber violence should be carried out to convey the definition, impact and solutions of cyber violence to the people, so as to raise public awareness and cognition.
Encourage people to establish positive and supportive modes of online interaction, and promote an online culture of respect, tolerance and friendliness.
Provide psychological support services, establish a psychological support service mechanism for victims of online violence, and provide victims with emotional support, psychological counseling and rehabilitation services.
Strengthen legal protection, improve relevant laws and regulations, strengthen the crackdown on and punishment of cyber violence, and safeguard the legitimate rights and interests of citizens and social order.
To improve Internet literacy, we call on people to consciously abide by Internet conventions, behave in a civilized manner, and avoid participating in or contributing to online violence. The application of innovative technologies has eliminated the root causes of cyber violence.

What Is Cyberbullying

Cyberbullying is bullying that takes place over digital devices like cell phones, computers, and tablets. Cyberbullying can occur through SMS, Text, and apps, or online in social media, forums, or gaming where people can view, participate in, or share content. Cyberbullying includes sending, posting, or sharing negative, harmful, false, or mean content about someone else. It can include sharing personal or private information about someone else causing embarrassment or humiliation. Some cyberbullying crosses the line into unlawful or criminal behavior.

The most common places where cyberbullying occurs are:
Social Media, such as Facebook, Instagram, Snapchat, and Tik Tok
Text messaging and messaging apps on mobile or tablet devices
Instant messaging, direct messaging, and online chatting over the internet
Online forums, chat rooms, and message boards, such as Reddit
Email
Online gaming communities

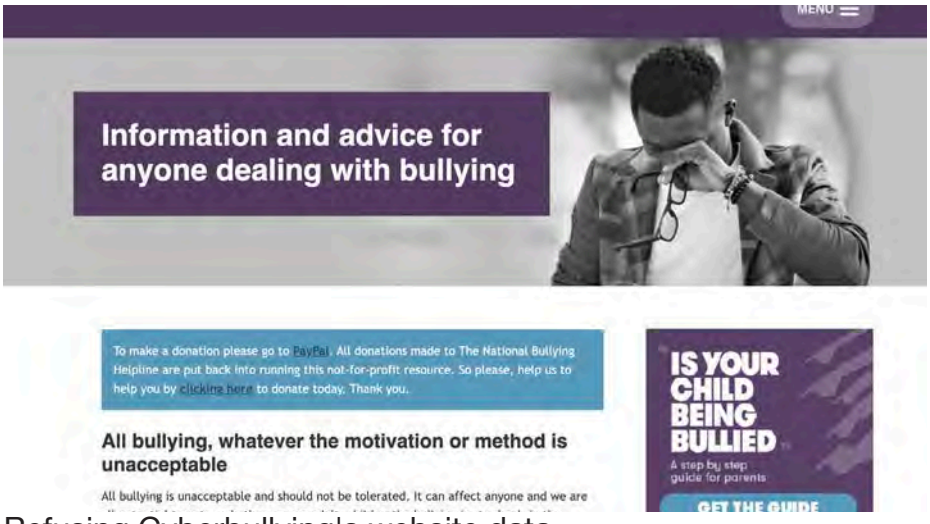


Stopbullying.gov:Video What is cyberbullying?

Secondary Research

Refusing Cyberbullying's website data.

Refusing Cyberbullying's website data.



Refusing Cyberbullying's website data.

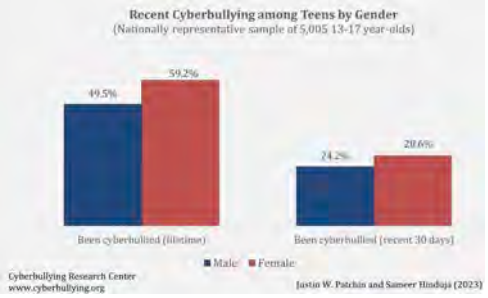
In my secondary research, I watched books, stories and articles about cyberbullying, blogs and videos about dealing with cyberbullying. How to overcome cyberbullying, coping with cyberbullying, the effects of cyberbullying, bullying on social networks. Some people online post rumors, threats, sexual remarks, victims' personal information, or hate speech to harm others. More cyberbullying statistics are available, with more and more people experiencing cyberbullying, with around 55% of students saying they have experienced cyberbullying at some point in their lives. About 27% said they had been cyberbullied in the last 30 days. Cyberbullying by gender: 59.2% of girls vs. 49.5% of boys. In the study, questionnaires were sent to a global sample of secondary school students, high school students, university students, young people over 25 years of age, and middle-aged people between the ages of 10 and 35.

World Anti-Bullying Forum.

Observations:

Family lives.

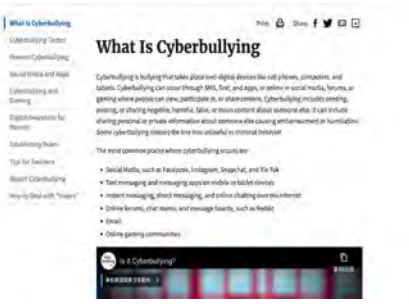
Cyberbullying Reseach Center.



By Justin W. Patchin. Cyberbullying by Gender(2023)

Family lives.

Social Media.

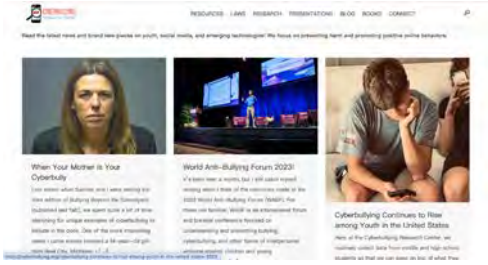


What Is Cyberbullying.

Summary of Our Cyberbullying Research (2007-2023)

What Is Cyberbullying.

Cyberbullying Books.



Cyberbullying Reseach Center.

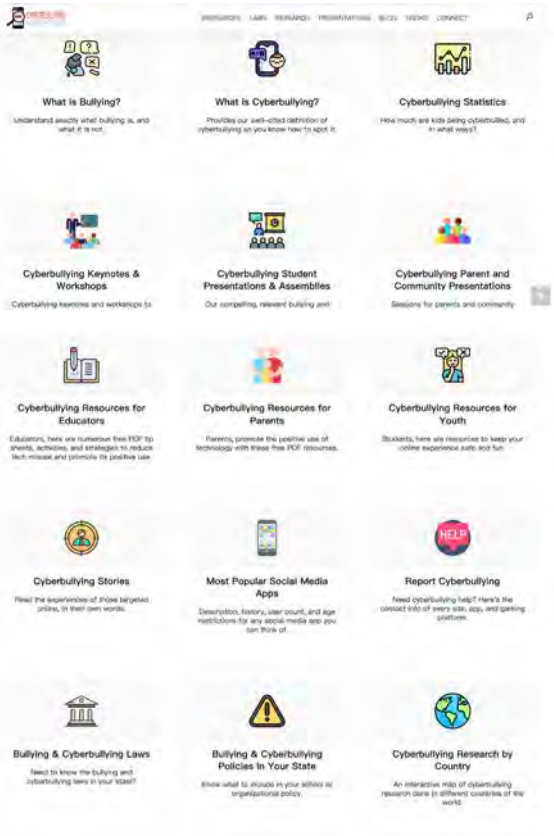
Cyberbullying is also becoming more common, Predicting Cyberbullying Research(Barlett, 2019),occurring in children, students, teenagers, middle-aged people, and the elderly. More and more people are being bullied online because they can hurt others with just a few words. Many people vent their dissatisfaction with life and attack others on the Internet. The harm caused by online violence to people is a complex and serious problem, which requires the joint efforts of all sectors of society to solve it.

Secondary Research

In daily life, words are not only our reading tools, but also the intuitive expression of emotions. But at the same time, some of the written content can be a sharp, harmful weapon. In the age of the internet, people's language tends to be poor because the keyboard is the carrier of text communication. Online verbal violence is indeed a terrible thing, and countless abusers on the internet are banging on texts like a nail to stab someone. Talk about the harm that words cause to people in a negative light. Dealing with online violence can be a challenging and painful experience for victims. Actively listen to acknowledge their feelings, validate their emotions, and let them know that their feelings are normal. Acknowledging the impact of online violence on their mental and emotional well-being. Help them get out of the way. Design art installations on the harm of online violence to people, so that people who are online violent can see the harm of language to people.

Understanding LGBTQ Health
Studies support translational research into health disparities
By ELIZABETH DOUGHERTY June 27, 2017

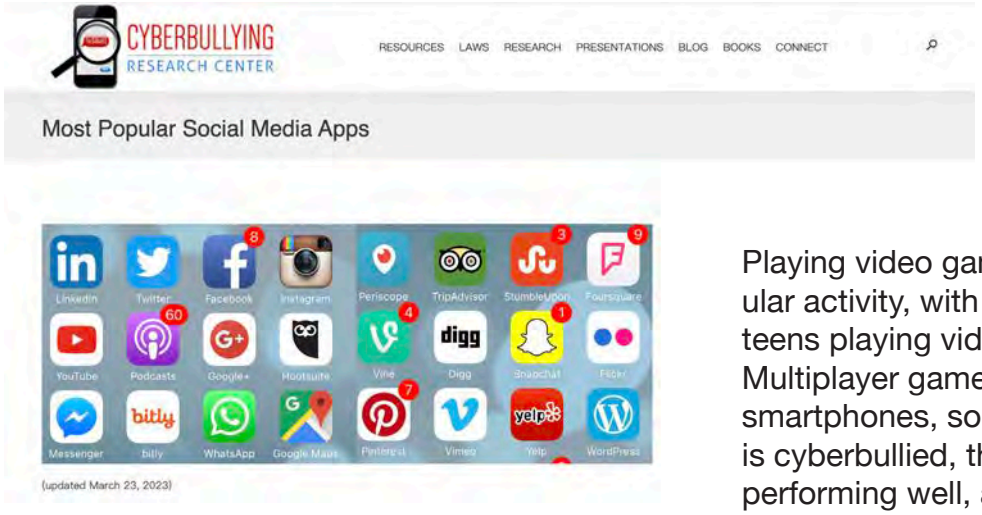
The Wall of the Dolls
Milan, Italy



Cyberbullying Reseach Center:

Looking to the future is critical to developing a holistic approach to mitigating the harms of online violence. I used to think that cyberbullying was just someone saying some swear words on the Internet, I thought it wasn't a big deal, just don't care about it, but now I reflect on my prejudice against cyberbullying, if cyberbullying happens to us or ourselves, it's actually painful.

ASMR Keyboard Tapping, Typing, and Typewriters.



Cyberbullying Reseach Center:
Most popular social media apps.
(updated march 23,2023)

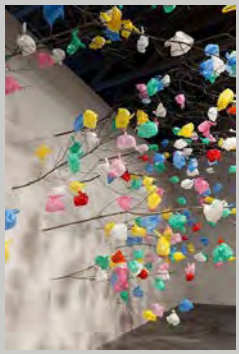
Playing video games is a popular activity, with 70% of many teens playing video games. Multiplayer games in computers, smartphones, some. The gamer is cyberbullied, the game is not performing well, and other players may curse or make negative remarks that can evolve into bullying behavior or even exclude the person or verbally insult the player.

Secondary Research

Pinterest: events artists , designers, illustration, poster.

Houser & Wirth Art Exhibition #Menorca

Falling - Installation shot
by Chloe Ostmos MINIARTEXTIL HUMANS 2018

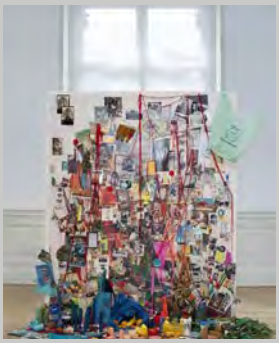


Pascale Marthine Tayou
Petits riens
July 1st – November 19th, 2023

Image courtesy of Pinterest Rosamund Hanny.

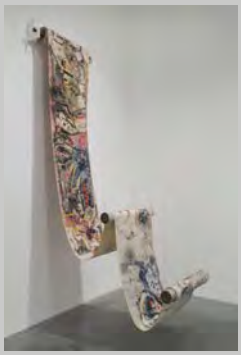
Chiharu Shiota Exhibition (Kenji Taki Gallery) Tokyo Art Beat

Ethereal Wedding Sculptures
Revealing hidden dimensions within spaces, ethereal wedding sculptures inspired by art installations, transcend conventional décor.



Mesmerising, complex work by Canadian photographer Sara Cwynar, who catalogues various histories - as well as exploring theories of colour and composition in her work.

1200 Black Ping Pong Balls Form a Deadly Assault Rifle
For one to truly appreciate this new installation by artist Michael Murphy, one must view it from a specific angle. Called Damage, the sculptural work .



'Rotolo di pittura industriale (Industrial Painting),' Giuseppe Pinot Gallizio, 1958

Iiibertine: " Bird Screen II, 2007 Catherine Eaton Skinner (Waterworks Gallery HERE) "

Art
-HELLO SANDWICH

Shatter Me Series - Book Covers :Behance

Trash and Light.
Tim Noble,Sue Webster

Our favourite Objets d'art to bring interest to surfaces
By Viola Lanari
6 November 2017

Graffiti Grunge Art Abstract Painting on YUPO.

Exhibition(1991)

Artwork Survey: 1990s
Barbara Kruger

Barbara Kruger
Newark, New Jersey, United States
1945

Installation view of a work by Barbara Kruger for the exhibition Wall to Wall, Serpentine Gallery, London (19 January - 27 February 1994)

Your body is a battleground(06/30/1989)

I Shop Therefore I AM (1987)

Secondary Research

‘2016 China's Good Netizens’ Public Service Announcement Design Campaign: (Print 11) <Don't Ignite Online Violence>

<Don't Ignite Cyberbullying>

‘Typography in visual communication design, focusing on the designer's understanding and expression of typography’(Lei and Ying, 2023).This work is from the Chinese public service advertising campaign "Don't Ignite Cyberbullying", using a brightly coloured background colour orange-red, and a grenade is placed in the middle of the eye-catching visual elements to attract the audience's attention, and the clear message in Chinese is to the audience "resist bad information and create Internet civilisation together". This is a work designed by China Network Television to encourage viewers to take practical actions. The grenade has a poster designed to resist cyberbullying with the text "rumours, negative energy, pornography, games, violence"written in Chinese about the dangers of cyberbullying, and this visual impact gives the audience a visual impact. Call on people to work together to create a safer and friendlier online environment. The layout of the graphic design directs the viewer's eye to navigate through anti-cyberbullying content that calls for support for victims of cyberbullying to help them or change some of the bullying behaviours some people engage in online. Simple yet impactful imagery is used and combined with bold, accessible typography. Intuitively represents the concept of words as weapons. Cyberbullying uses colours, typography, images, and layout in graphic design that designers can use to educate the public, promote empathy and encourage proactive action against cyberbullying.

Bullying, Mental HealthOctober 26, 2017
How To Stop A Bully #Bullying
by admin
October is National Bullying Prevention Month. It is a fact that autistic people are bullied at greater than average rates and are often goaded…

<How to Stop a Bully #bullying>

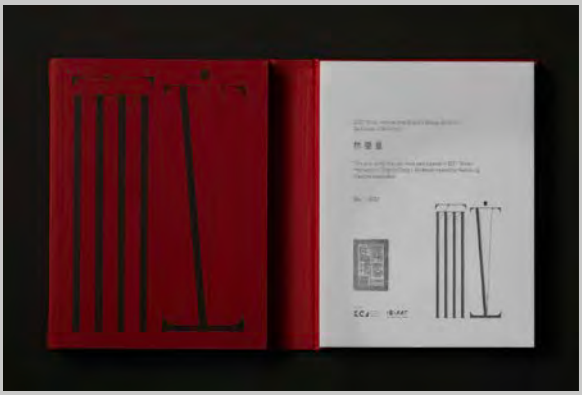
Using an image of a hand covering the face with the words "STOPS HERE" written under the palm of the hand directly conveys a clear command and stance against bullying, expressing the message of "How to Stop a Bully". The use of warm reds and cool blues, sharp colour contrasts to convey serious and serious atmospheres, words and slogans, and images are all crucial, the image conveys the mood of confusion, and the text intuitively prompts the viewer to take action. Together, these elements not only inform viewers about the severity of bullying, but also inspire them to take practical action to reduce and prevent bullying from happening.

Secondary Research

Poster:YOUR KEYBOARD IS A WEAPON. iF Design - Explore all winners of all iF DESIGN AWARDS – gain insight into the best designs of the year: iF DESIGN AWARD GOLD From: Pinterest.

<YOUR KEYBOARD IS A WEAPON>

Graphic design in the context of cyberbullying is an important tool for communicating important messages and emotions in a clear and impactful way. Various elements of graphic design are utilised to raise awareness of cyberbullying and promote preventative measures. Analyse these visual strategies to gain insight into the effectiveness of these designs in communicating anti-cyberbullying messages. The key to cyberbullying in graphic design has Colour plays a vital role in setting the tone of the message. In this poster, for example, dark red can be used to convey the seriousness of cyberbullying, while brighter colours can be used to draw attention or create a sense of hope and positivity. The choice in colour can affect the emotional response of the viewer and the retention of the message. The use of the colour red signifies that it will evoke a sense of danger or urgency, getting the viewer to pay attention and take action. Anti-cyberbullying in graphic design layout needs to be clear and easy to read to ensure that the text message is understood by all audience groups. Key messages are often emphasised using bold and large fonts. Cyberbullying posters guide the audience's reading flow and make the message memorable. Graphic images can make abstract concepts concrete. Visuals of keyboards and bullets in social media applications can powerfully convey the emotional trauma associated with cyberbullying.



<Taiwan Graphic Design Collection>
Designer: Kevin Lin (K9 Design)
Dec.1. 2022

In a globalised environment where we all influence each other, we gather international designers and Designer Taiwan to exhibit together under the theme of ‘Love’, and together we spread the energy of love. The concept of the catalogue is inspired by the ‘book within a book’ and is presented in an integrated way. The designer's portfolio and presentation certificate are cleverly integrated into the same binding, presenting the essence of the exhibition in its entirety.
Through the special design of the compression certificate plate, viewers can appreciate the artists' works and learn about the honours and recognition they have received in the process of flipping through the special issue. This interactive design not only highlights the artist's achievements, but also brings a richer and deeper reading experience.
The overall design style is typographic, with simple typography that demonstrates the unique charm of graphic design, and the use of textured paper for the foil stamping process.
Every printing detail has been carefully designed to create a fascinating design issue that allows the viewer to experience the glamour and creativity of graphic design.

Secondary Research: Art Booth

<Curator How We Work>
Group exhibition "How We Work" at the Stedelijk Museum Hertogenbosch.
in Studio Aandachtcurator
ruimtelijk ontwerp Stedelijk Museum ‘s-Hertogenbosch

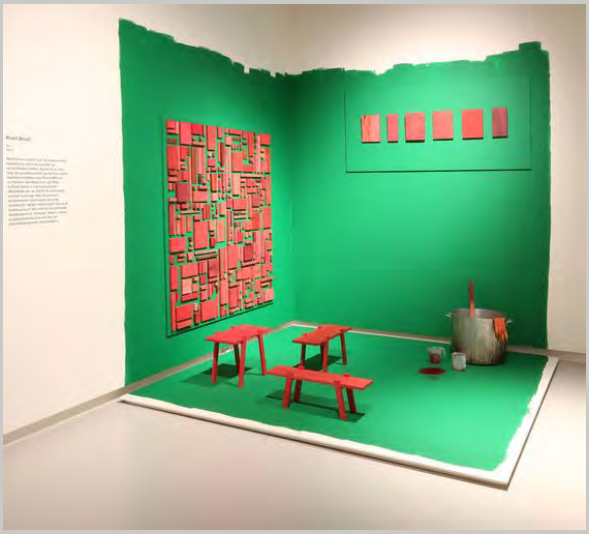
How We Work new Dutch Design Stedelijk Museum ‘s-Hertogenbosch Drawn from Clay – Noordoostpolder Atelier NL

Tagged with: 's-Hertogenbosch, How We Work new Dutch Design, Stedelijk Museum

Chris Kabel’s project Blue Sky Lamp (an attempt to combat winter depression with a lamp)

Tagged with: 's-Hertogenbosch, How We Work new Dutch Design, Stedelijk Museum

Makerchair by oris Laarman (an open source 3D printed chair composed of 77 elements that can be freely customized to create a personalized chair) - produced and self-built furniture



How We Work new Dutch Design Stedelijk Museum ‘s-Hertogenbosch Skin Collection Pepe Heykoop

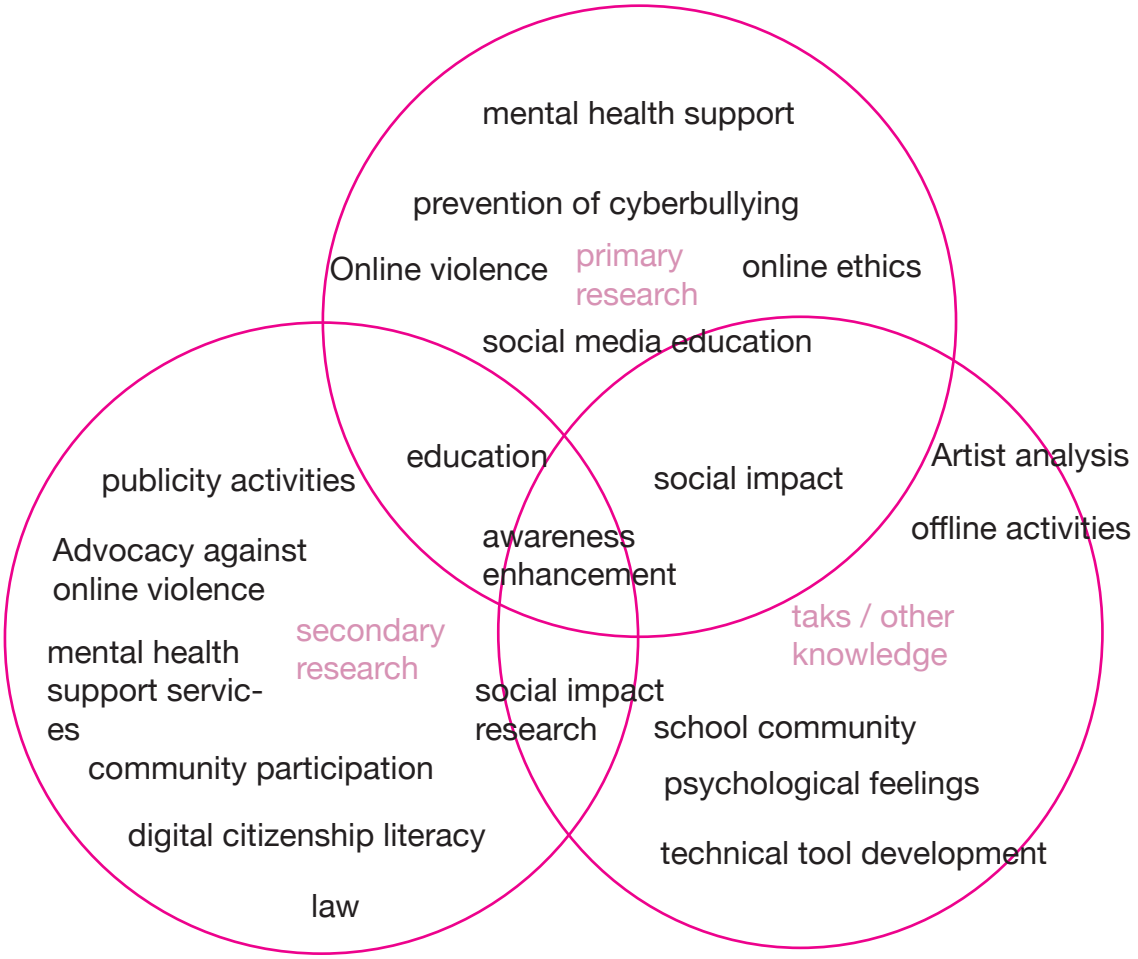
Pepe Heykoop's Skin Collection project uses leftover leather from industrial furniture production to upholster discarded furniture, creating new objects with a charming vague familiarity. The project is based on a relatively simple concept that belies its depth. its surface phenomena

Melting Pot Table by Dirk vander Kooij, as seen at How We Work, new Dutch Design, Stedelijk Museum ‘s-Hertogenbosch

Analysis

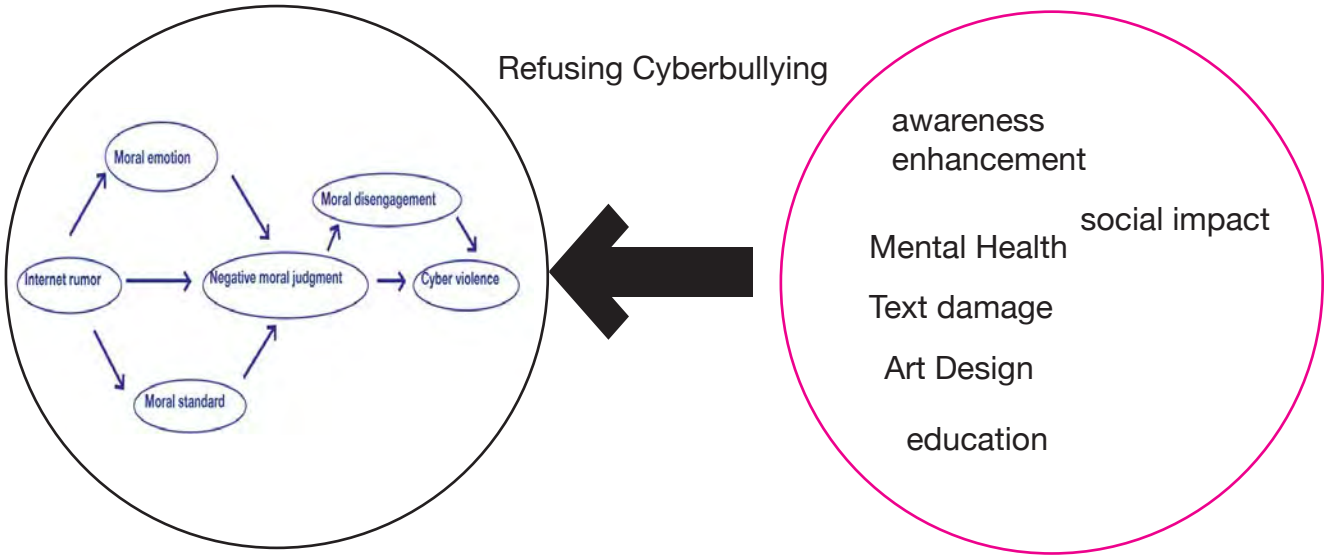
Cyberbullying is a modern problem that has become more and more serious with the popularity of the internet and the development of social media. Raising public awareness of cyberbullying is one of the key strategies to reduce its occurrence and help victims. In this regard, graphic design plays an extremely important role, not only helping to convey the message, but also enhancing the appeal and impact of the message, making it easier for the public to receive and understand the severity of cyberbullying and its consequences.

venn digram



Cyberbullying is inextricably linked to graphic design, which can take many forms and strategies to convey the message of rejection of cyberbullying. Promote awareness-raising and action initiatives. Graphic design for cyberbullying is used in different media and platforms to educate the public, support victims, and prevent cyberbullying.

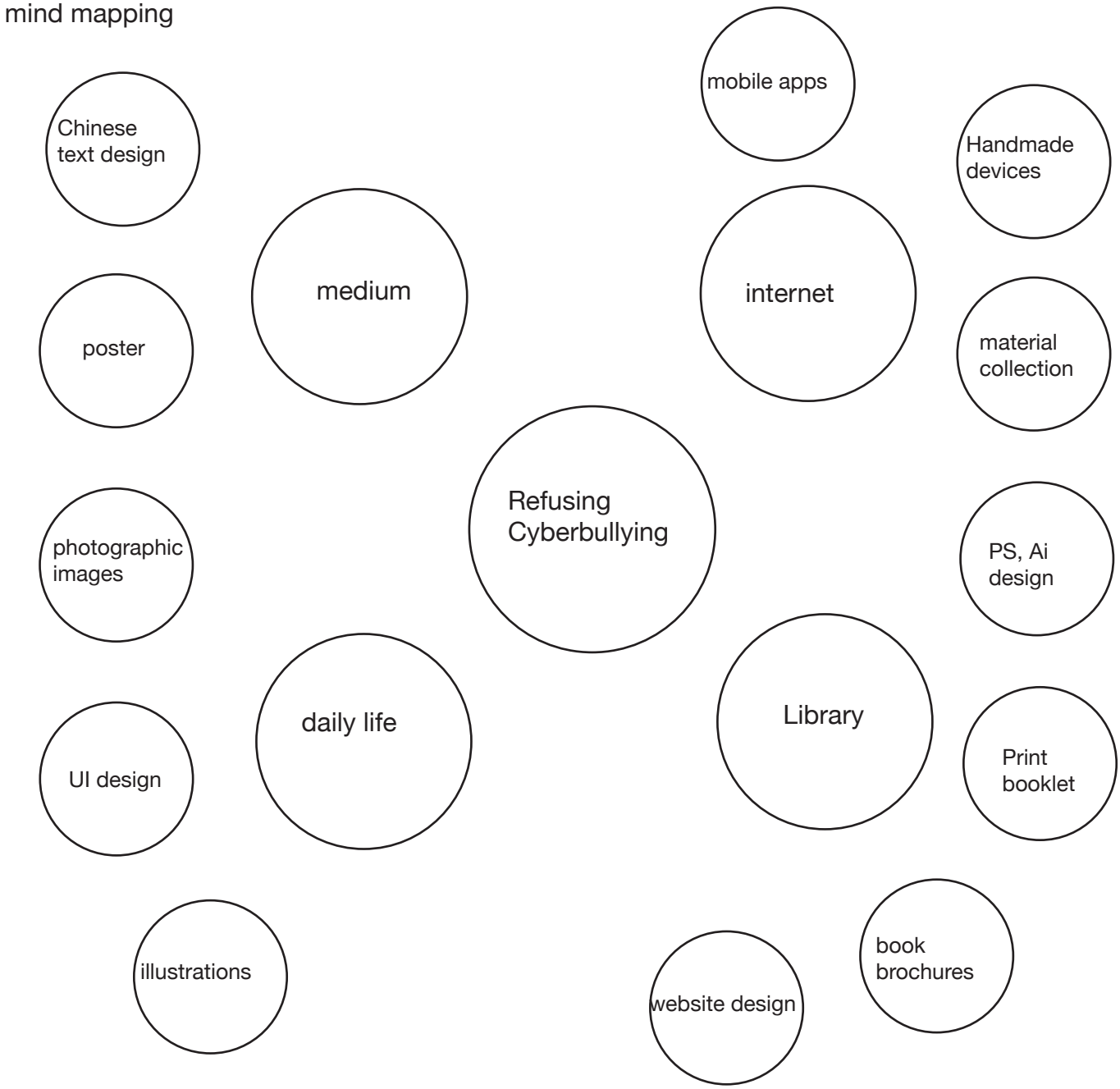
keywards



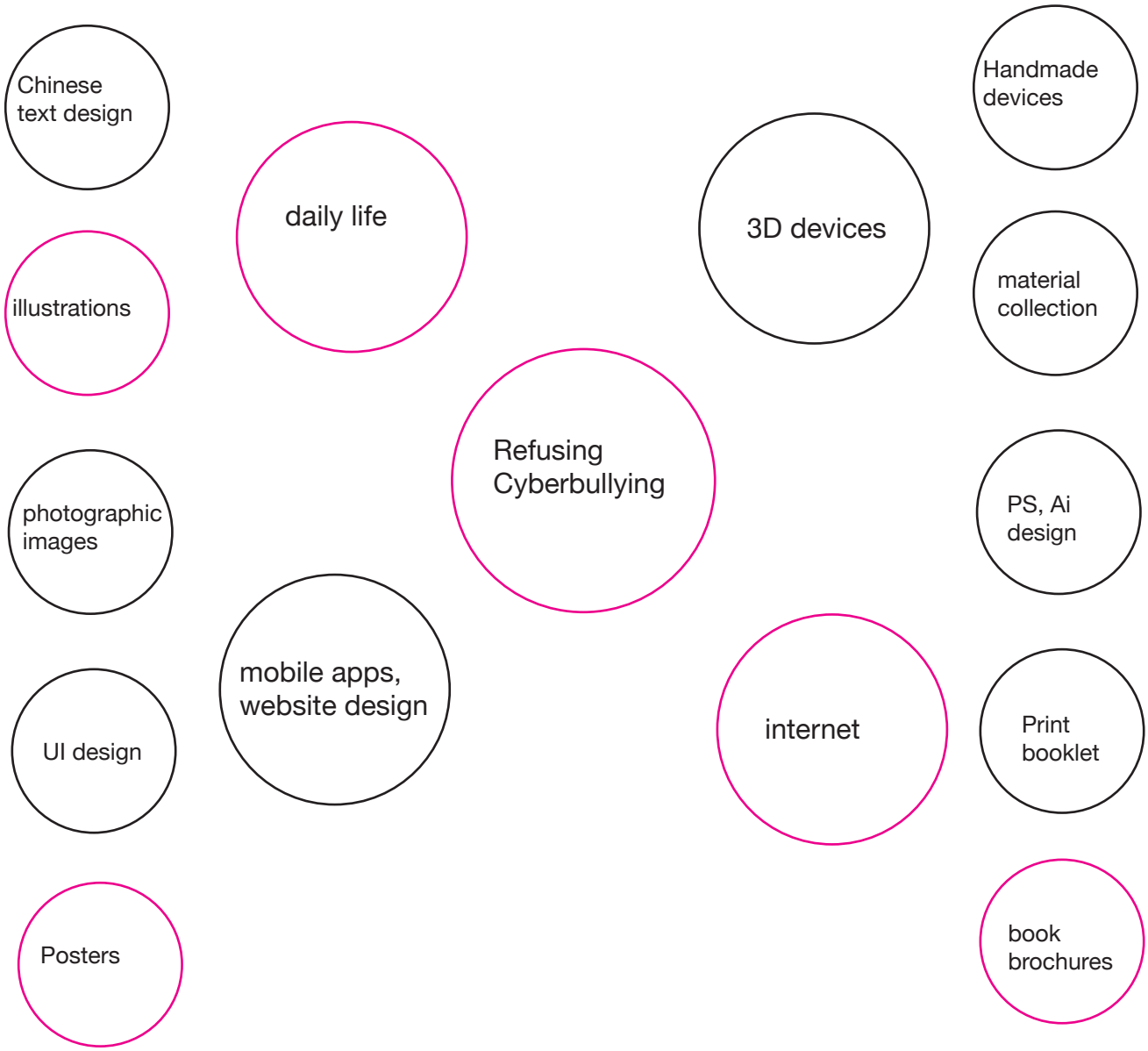
Insights & Ideation

Replace this text with your
insights & ideation description

mind mapping



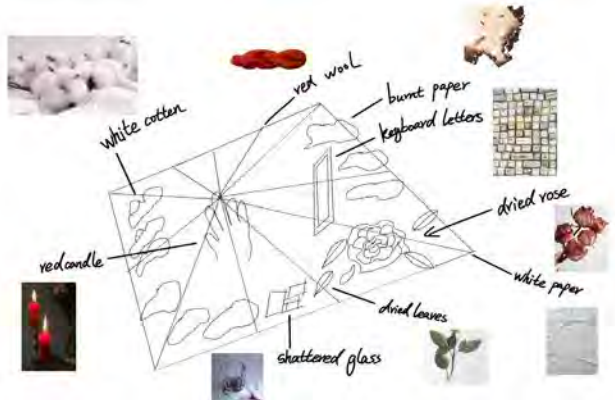
use keywards for mind mapping

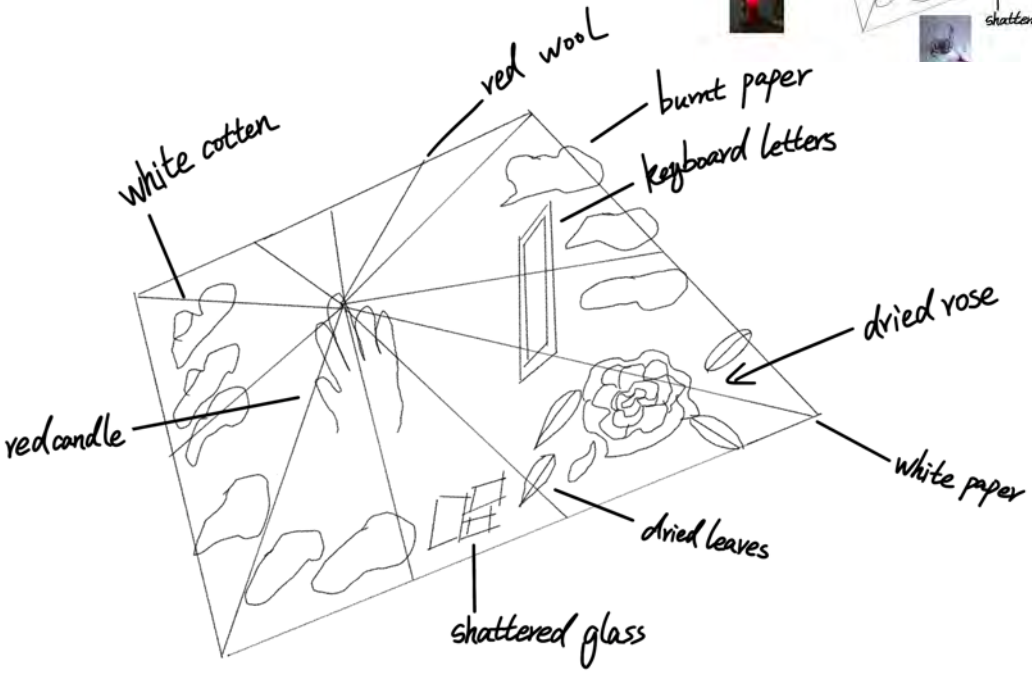


Insights & Ideation

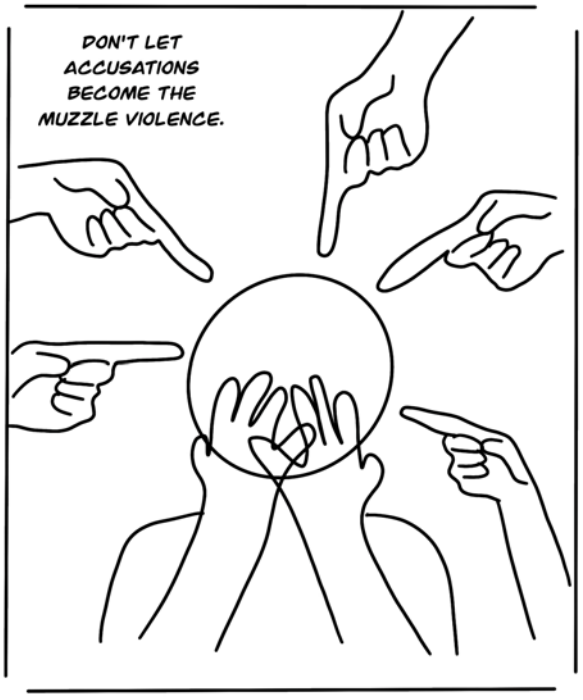
minimum 10 idea sketches

1 3D devices



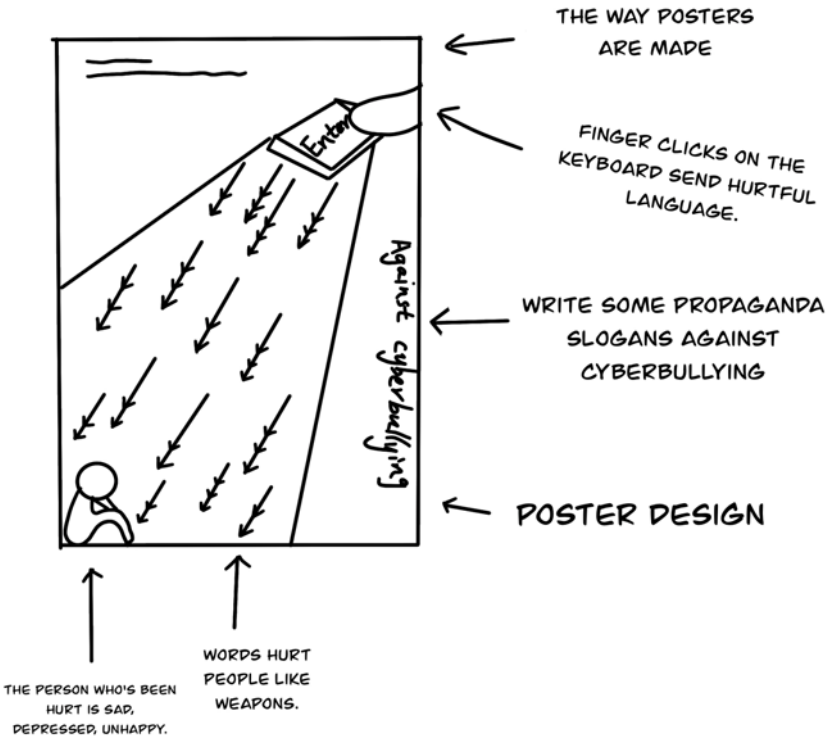


2 3D devices

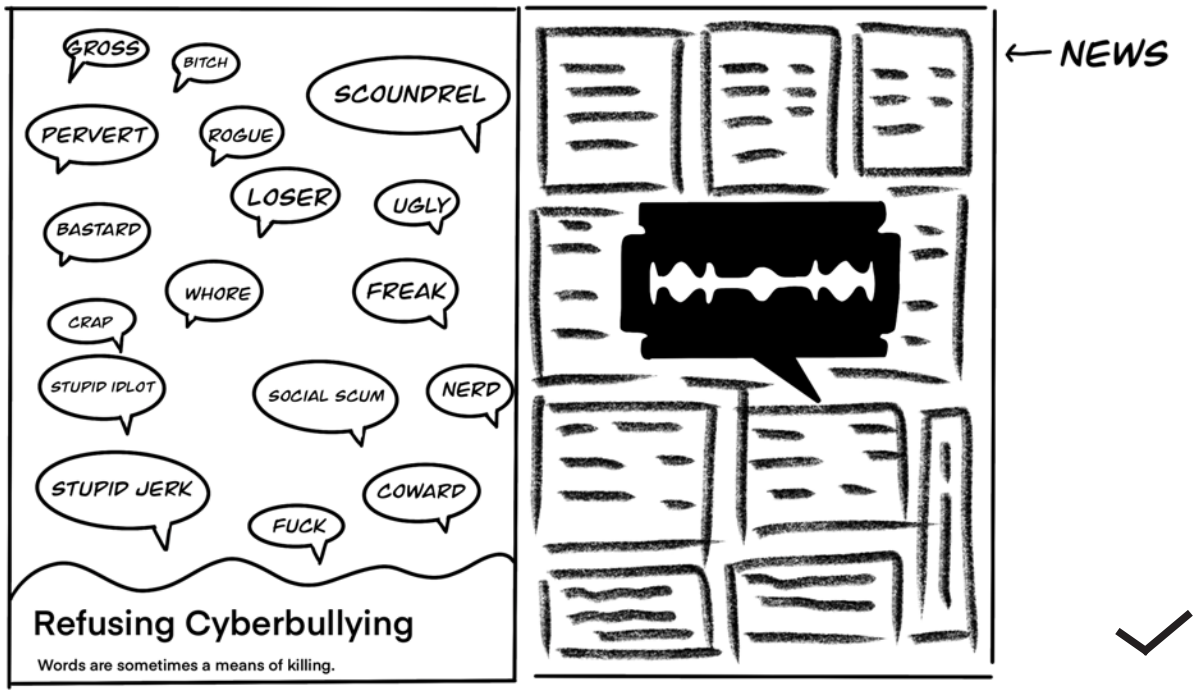


GOOD GENERAL NO

Design cyberbullying brochures for schools and communities and provide educational materials about cyberbullying. Let people write interactive content to reduce the presence of cyberbullying. Graphic design for cyberbullying can effectively raise public awareness of cyberbullying, promote positive action, and help society build a safer and more inclusive online environment.



3 Posters

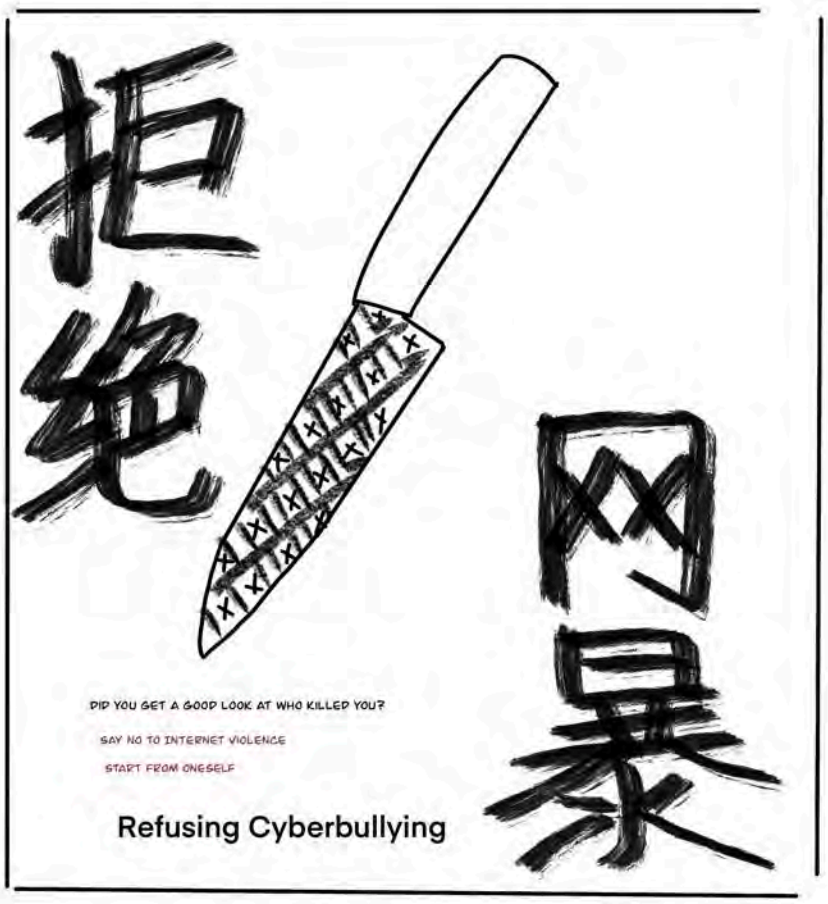


PAMPHLET

4 book brochures

Insights & Ideation

拒絶

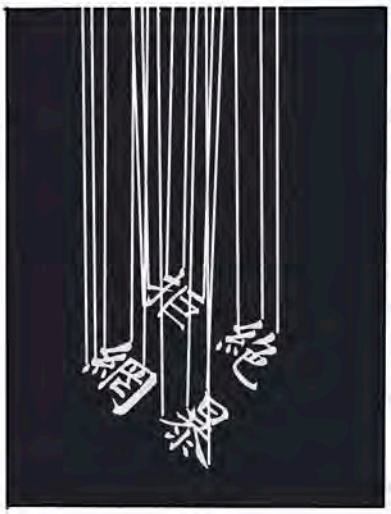


X

网暴

5 Posters

THE TEXT IS CONNECTED BY LINES.



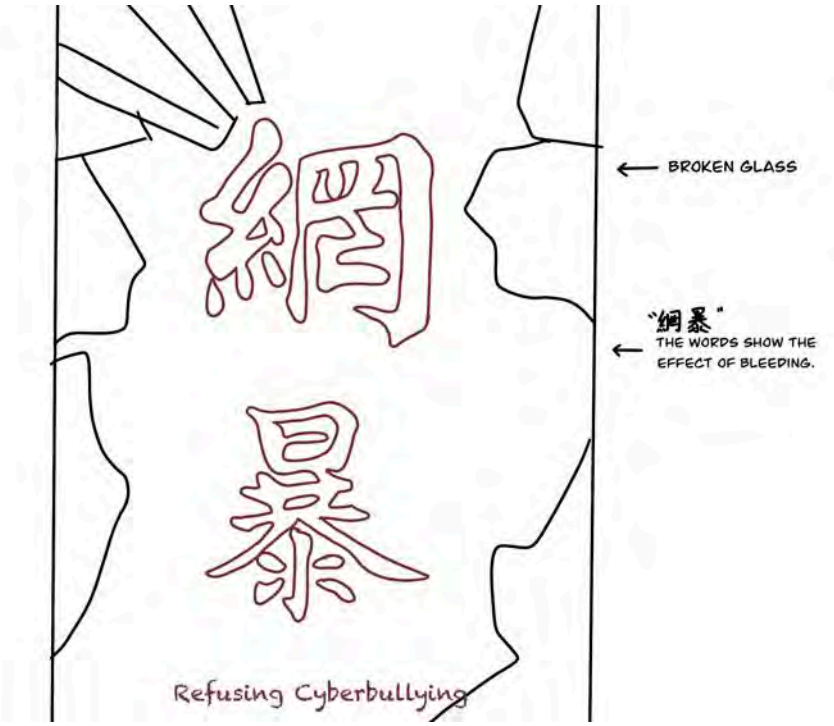
USE LIGHTS TO REFRACT LIGHT AND SHADOWS.

CHINESE CHARACTERS.

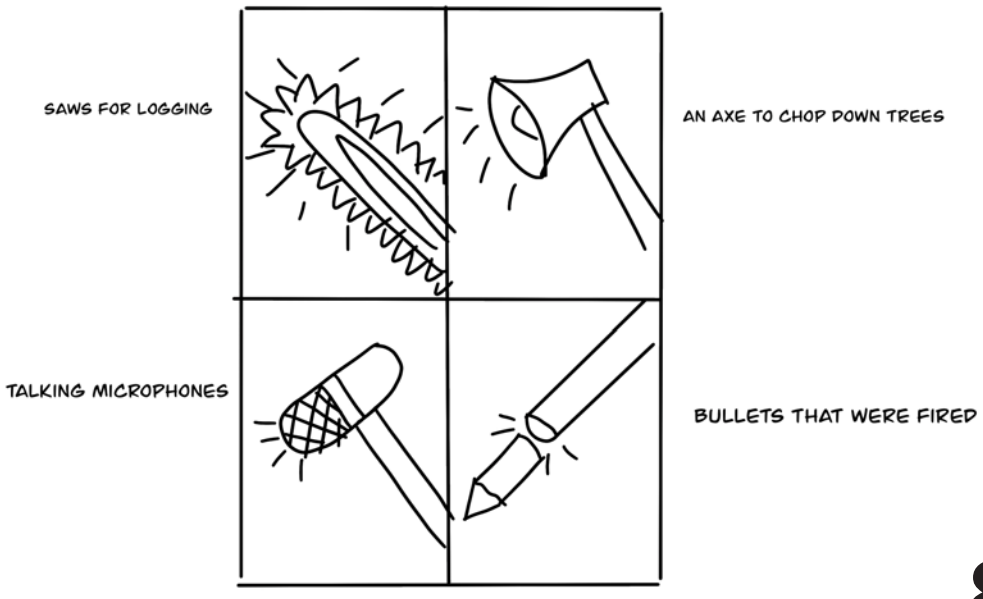
6 3D devices

拒 絶 網 暴

Graphic design conveys the message of cyberbullying through visual elements such as images, colors, and typography, which can make complex concepts such as cyberbullying easier to understand. Graphic design creates eye-catching posters, infographics, and social media images that are effective means of disseminating key messages. Graphic design plays an important role in raising awareness of cyberbullying.



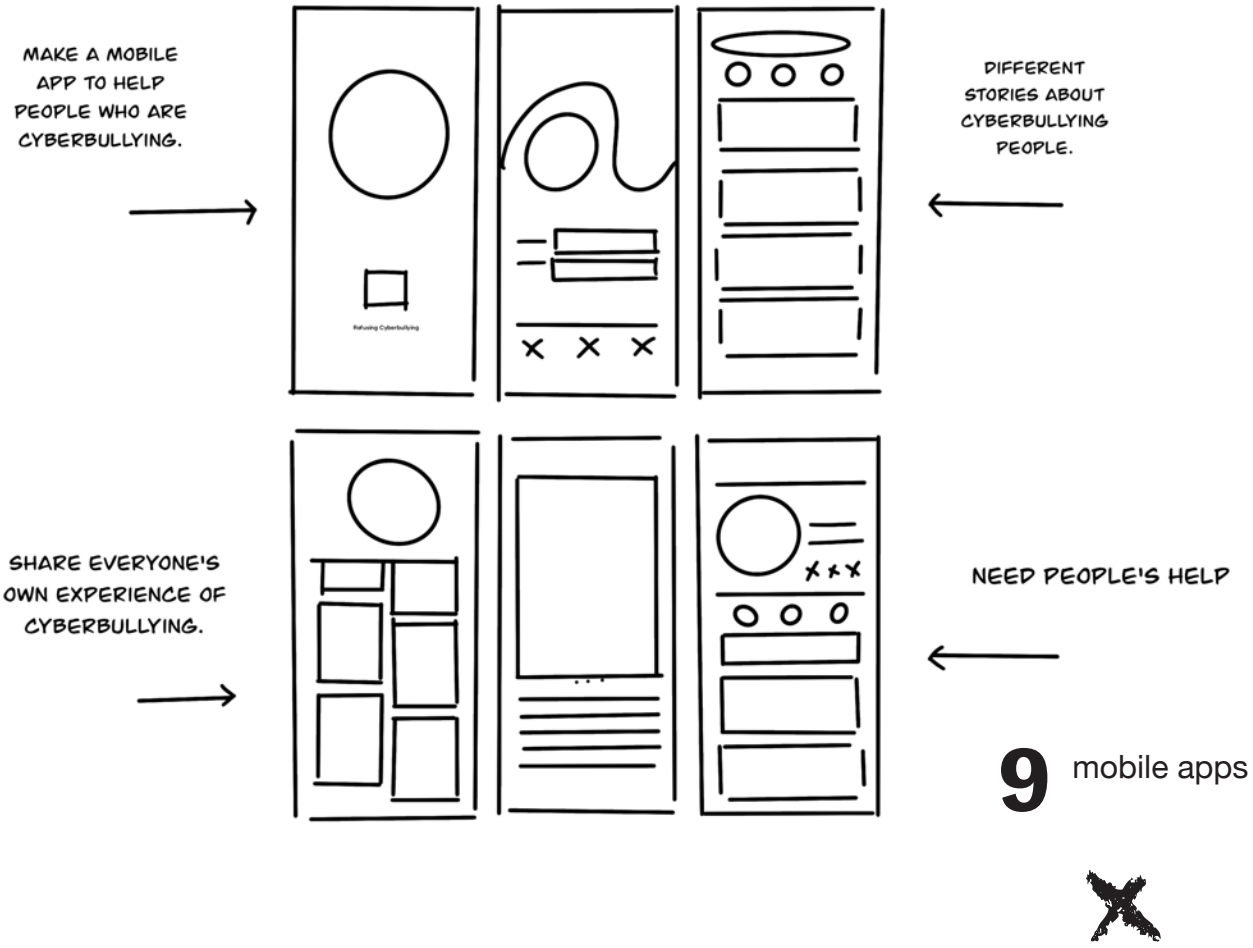
7 Posters



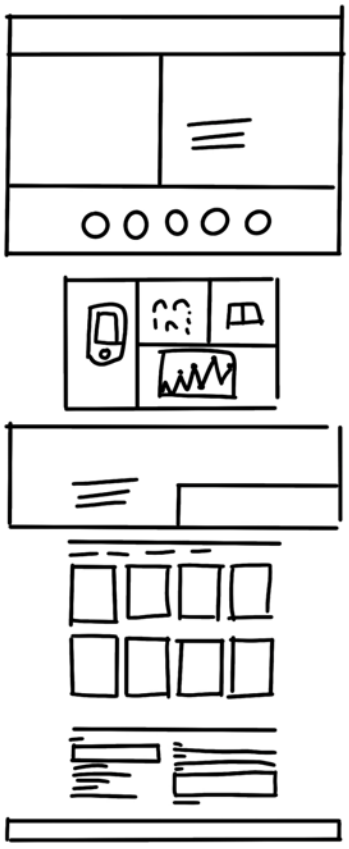
8 book brochures

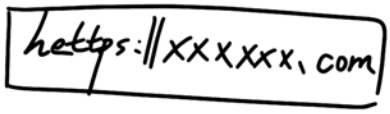
Insights & Ideation

I communicated with the teacher and chose the appropriate style to make this project, I chose No. 1 and No. 4 to make a 3D diorama installation and a booklet. Let the two merge in one project. No. 2,3,6 I can think about how to fit in more with the work I want to make.



So I chose not to use the wrong symbol, I chose the right symbol for what I wanted to make, and I thought about making a symbol with a circle. This gives me a better idea of what I want to make.





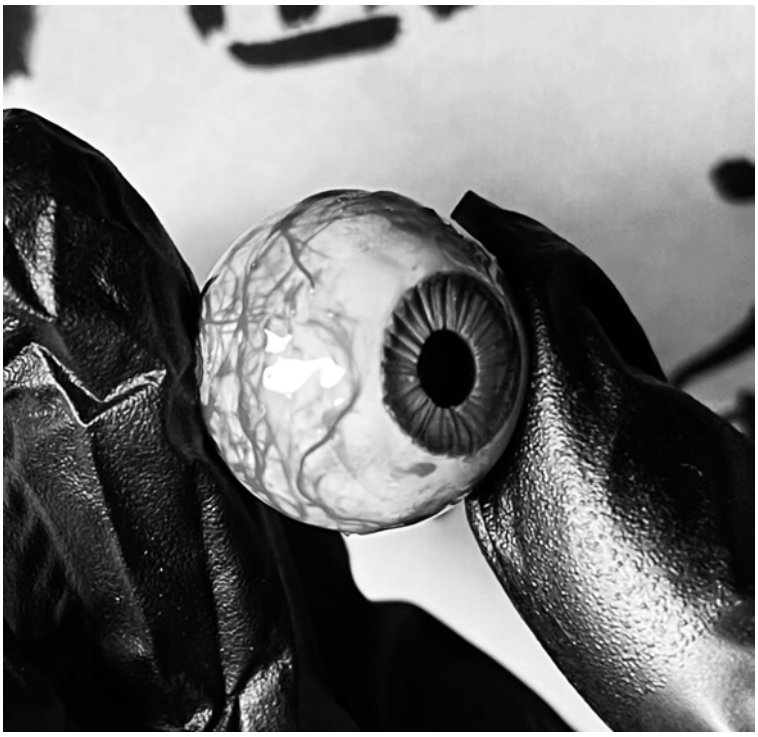
MAKE A WEBSITE TO SHARE WITH PEOPLE WHO HELP CYBERBULLYING.

10 website design

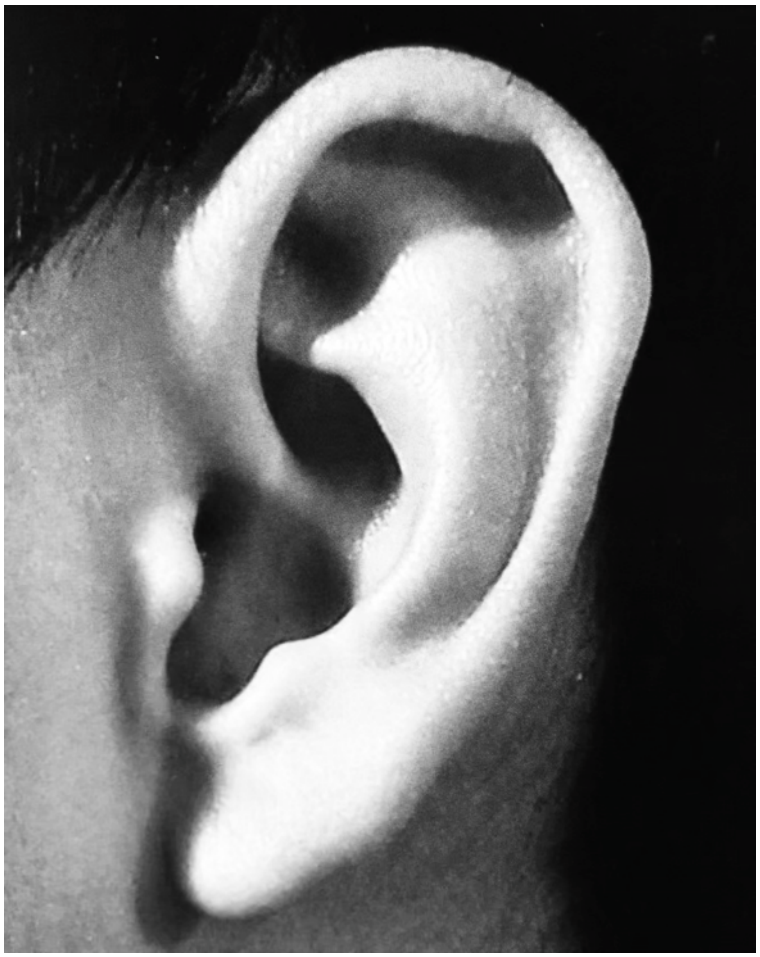
Insights & Ideation

Cyberbullying is it occurs in an online environment when an individual or group of individuals harasses, insults, or threatens another person via the Internet. Using the eyes, hands, ears and mouth as symbols, how can people better understand and respond to cyberbullying.

Hand: symbolises ‘action’. Everyone in cyberspace can use to type and send messages. Taking action against cyberbullying is done through the hand. Report inappropriate content, support victims, and participate in creating a positive online culture. Hands can not only hurt but also help, educating people to think twice before posting content on the internet and motivating them to become positive online communicators. Don't cyberbully others.



Eyes: represents ‘observation’. Observe irregularities in the online environment. The eye recognises cyberbullying. Symbolically, increased monitoring and awareness of online behaviours, especially in identifying possible bullying behaviours, can lead to more effective identification of and response to cyberbullying, thereby protecting individuals from it and contributing to the healthy development of the online environment.



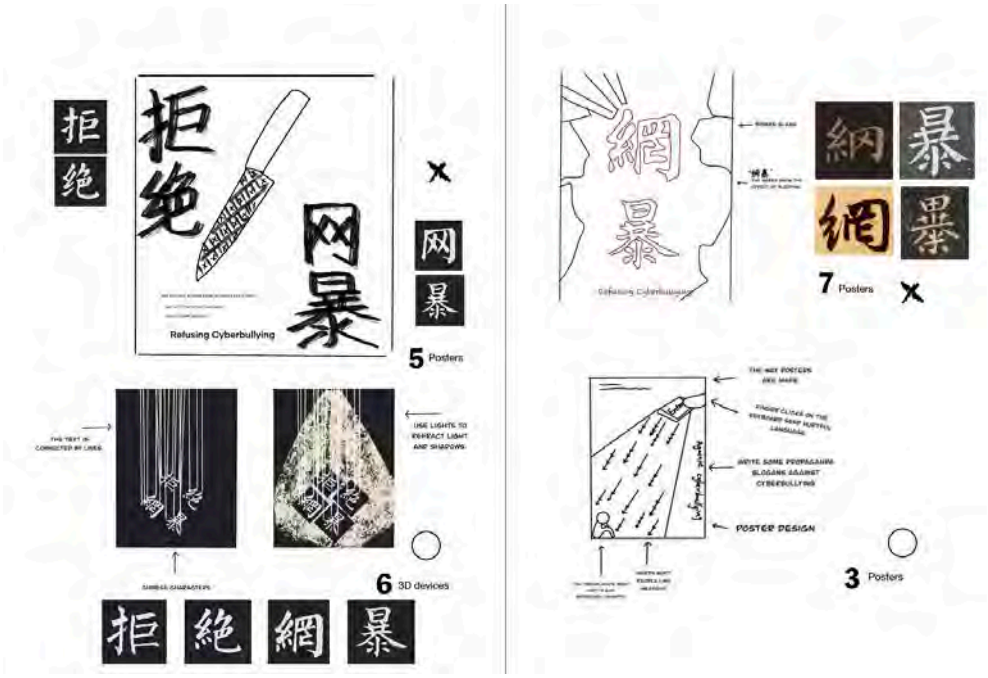
Ear: represents ‘listening’. Instead of listening to negative energy, ears need to listen to those affected by cyberbullying. Understanding their experiences, feelings and needs can help us better understand the impact of cyberbullying and provide the necessary support and assistance.

Insights & Ideation

Mouth: symbolises ‘speech’. On the Internet, words are the primary means of communicating thoughts and feelings. We should avoid sending cyberbullying comments and educate and encourage people to use positive words to communicate. There is a need to raise awareness and preventive measures against verbal attacks so as to avoid harming others unintentionally. The power of the ‘mouth’, i.e. ‘words’, should be harnessed to reduce cyberbullying and create a more friendly and respectful online environment.

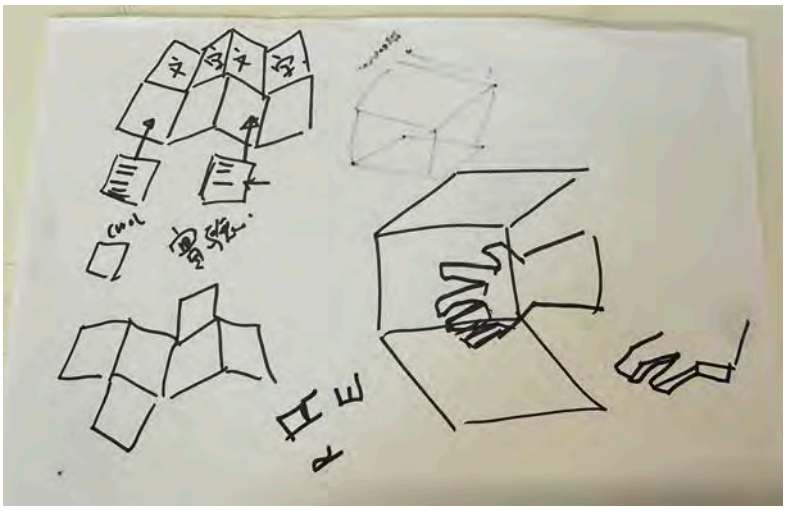
The words that come out of our mouths are powerful, inspiring, encouraging and motivating, but they can also be hurtful and destructive. The harm caused by words can be far-reaching and long-lasting, especially in an online environment where inappropriate words can spread quickly and affect a wider group. How to use graphic design to react to current cyberbullying situations to address them.

Experimentation



I first tried, a poster design (Figure 9) to convey a message of rejection of cyberbullying and to convey an anti-bullying message. Using facts and figures to show how widespread cyberbullying is, its effects and how victims can fight back. I intended to design images for social media as these platforms are often the scene of cyberbullying and teach people how to deal with it. I created four types of posters using the Chinese phrase ‘Refuse Cyberbullying’ to express the current phenomenon of cyberbullying. But it was a failure, the theme of the poster idea I wanted to make was not effective in helping people against cyberbullying, so I tried to make a second production, a pamphlet.Learn from the experience to think in terms of graphic design and how to make the work more empathetic.

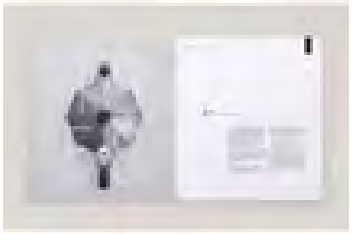
I want to transform and promote a healthier online culture through graphic design. Graphic design to mitigate the presence of cyberbullying and protect vulnerable individuals from cyberbullying online. Raising awareness of cyberbullying is important for the spread of cyberbullying. Advertising campaigns and graphic brochures can be used to educate people about what cyberbullying is and how to get help.

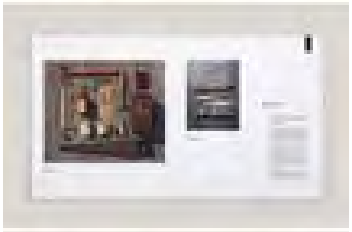


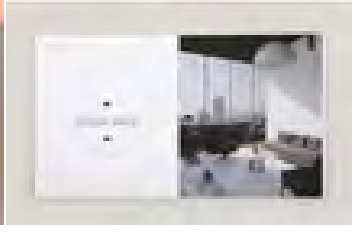
Behance:Spiral Notebook Mockup
Designer: Jeff Garcia

In my second attempt, I try to design pamphlets about refusing cyberbullying for schools and communities and provide design exhibitions about cyberbullying. To make the society less cyberbullying, the pamphlets are designed in order to effectively raise public awareness of cyberbullying, promote positive actions, and help the society to create a safer and more inclusive online environment. The design pamphlet conveys the message of cyberbullying to the audience through visual elements such as images, colours and typography, which can make complex concepts such as cyberbullying easier to understand.

Experimentation







How to create a pamphlet on cyberbullying: Visuals and text can be used to communicate to the public about the effects of cyberbullying, preventive measures ... In graphic design, How to use design elements such as images, colours and layout in graphic design to reinforce the message and capture the reader's attention. I need to design the cover with an attractive content structure, using clear and concise headings and relevant images.

Cover design

Typographical

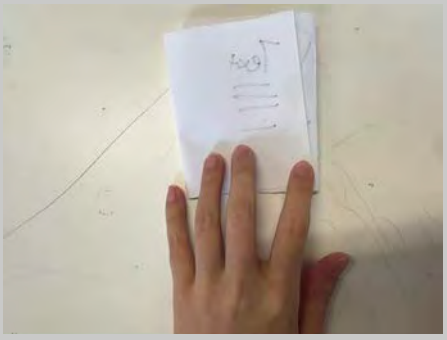
Choose the right visual elements, with a colour scheme of red, black and white, and then typeset and layout the brochure to call people to action against cyberbullying. Through careful design, the brochure will not only educate the public but also inspire people to take action against cyberbullying. The design of the brochure plays a key role in reinforcing the message and grabbing the audience's attention.

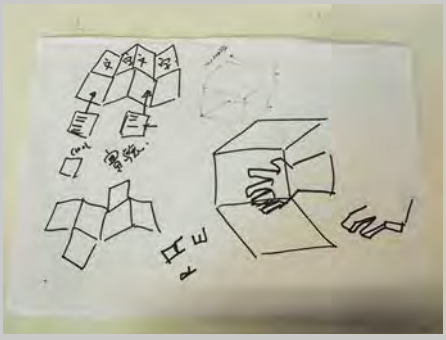
Rejecting Cyberbullying:
Rejecting cyberbullying is the central theme of the booklet, and the way in which it is expressed I want to convey to the audience the harm that cyberbullying brings to people. How to make people more intuitively aware of the dangers of cyberbullying and reduce the incidence of cyberbullying.

Layout

Experimentation

Pamphlets





Experiment with making handmade booklets
Preparation Materials:
- Plain paper
-Scissors
- Glue
- Colored pens
- Booklet binding materials

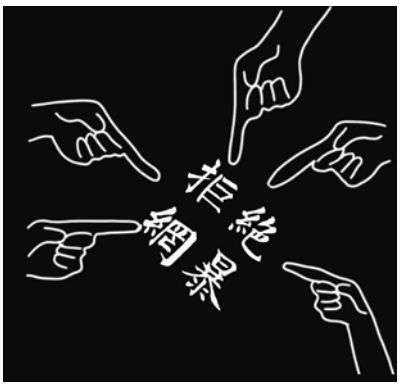
Design Brochure:
- The size of the booklet is 10cmx10cm and the theme of online violence is rejected.
- I use illustrations to illustrate my themes, try to print my content, and make sure that the online violence is the right size for the booklet.

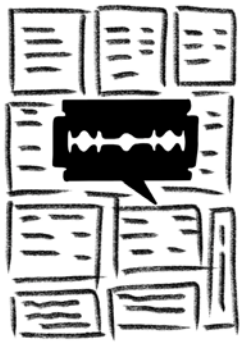
Try folding the paper:
- Place a sheet of paper horizontally on the table.
- Fold the paper into a booklet the size I need. Fold in half, a sheet of paper folded into four pages

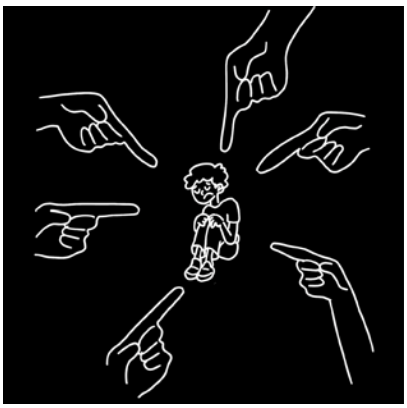
Bound Booklets:
- The folded parts of the booklet are fastened together.
- Consider using sewing or gluing.
- Write the title of the brochure and elements of cyberbullying on the cover.

Making:

First illustration attempt to draw my take on the current state of cyberbullying.

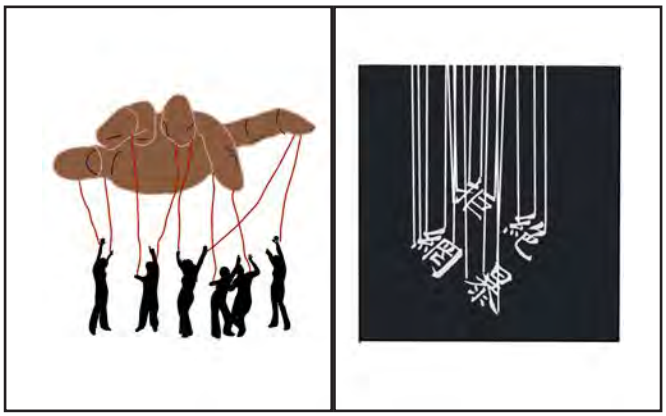


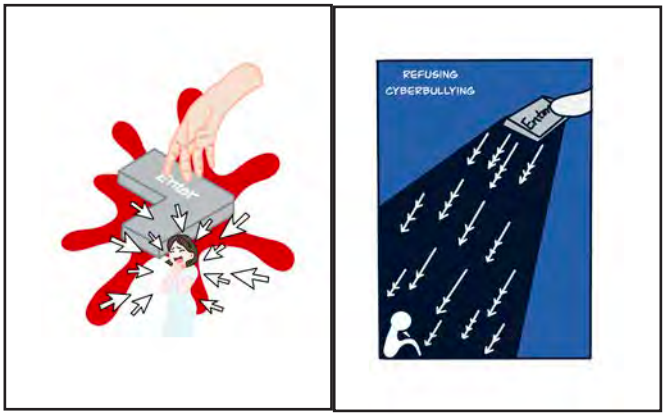


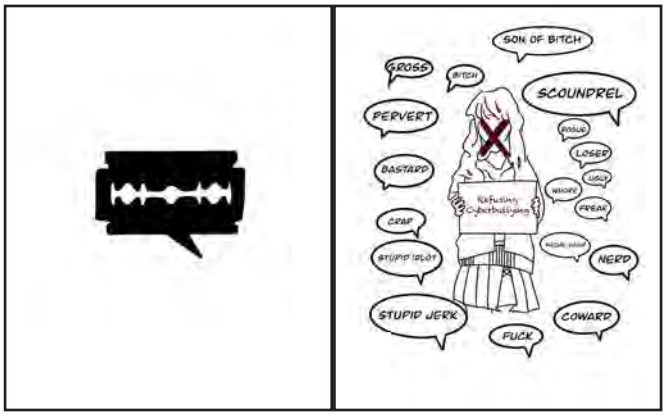


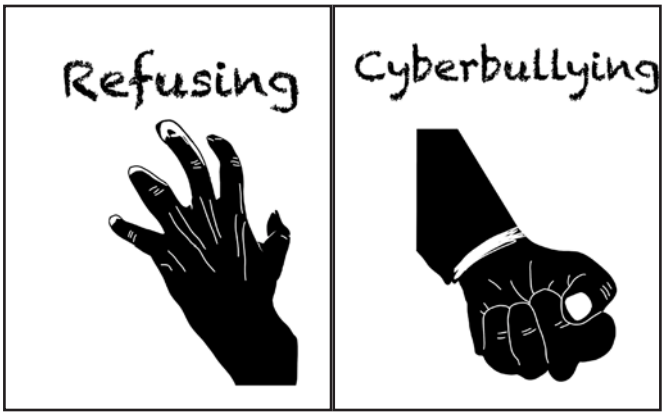
Illustration, first attempt at making a brochure illustration design This is my production prototype, creating a preliminary draft design for the brochure, hand sketched. Drawing visual material that rejects cyberbullying and conveys an anti-bullying message through my design. At first the audience target for my brochure was for a younger audience, so I used a variety of bright colours which can be a little jarring when combined together.

Experimentation





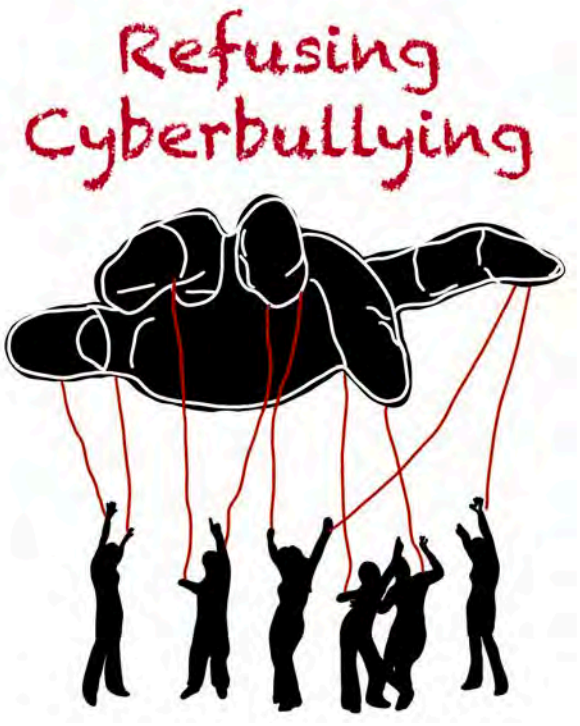




The first time I created the initial draft design for the brochure, I needed to rework the colour palette because I was using a variety of bright colours that would be a bit jarring in combination. Just use 3 colours only, too many colours can look messy .

‘Refusing Cyberbullying’ is a nod to the theme, and this is how I designed the cover of the booklet, in black and red, to show the transition from the act of cyberbullying (the movement of the hands on the keyboard) to the result (the reaction of the victim), and to guide the viewer to understand the consistency and seriousness of the incident. Demonstrating the prevalence and social impact of cyberbullying, the design is not only visually appealing, but also has the function of conveying the message of rejecting cyberbullying.

Symbolises the fact that people are like puppets on strings in the cyber world and that the internet holds people's minds in check. Brown, black and red are used to convey the negative effects of cyberbullying, with red being used to emphasise harm and danger. The hand is designed like a scary or threatening imag to symbolise that cyberbullying is hidden underneath normal behaviour. These all people are linked to the hand movements to show the destructive power of cyberbullying words. The impact of cyberbullying anc society shows the people who are affected due to cy berbullying such as teenagers, adults, and children.



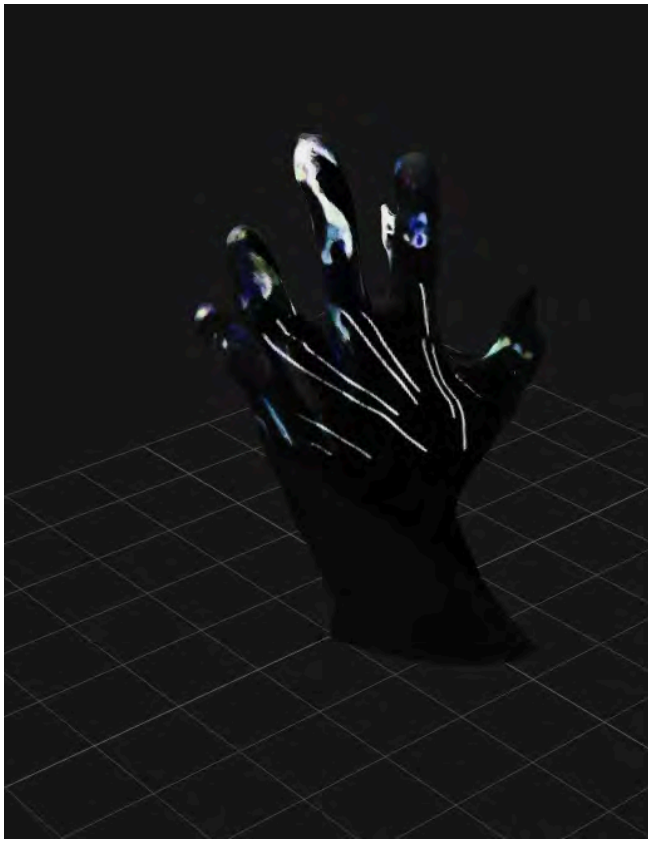
Experimentation

The damage cyberbullying does to people, as I researched the statements and words published by cyberbullying people, the damage cyberbullying does to people is far-reaching and multi-faceted. The comments that are commonly used by bullies it not only affects the mental health of the victim, the victim is sad and upset and the world is a dark and black place. Cyber bullying text message after text message, trying to express rejection of cyber bullying, these words hurt people like a sharp weapon.

The second modification, the text message is converted into a red text background to emphasise the warning and danger, the character colour is converted from white to black, the black lines are converted into white lines, the red text background design is not only visually appealing, but at the same time it lets people know that cyber-bullying message conveys the harm brought to the people, and that the text is very painful for the people to be harmed as if they were injured and bleeding.

Experimentation

How do you make a cyberbully's typing and key-boarding hands express themselves artistically in graphic design?
The ‘typing hands’ of a cyberbully:
Abstract shapes and lines are used to convey the dynamics of the hands, and the tension of the colours and shapes to convey the emotional urgency and negative impact.



Grey, black and red are used to convey the negative effects of cyberbullying, and red can be used to emphasise harm and danger. The images are contrasted with light and dark, warm and cold colours to highlight the image of the hand and enhance the visual impact. Text is incorporated into the design, I incorporate torn or broken text effects into the design, these words can be a rejection of cyber bullying and the fragmentation of the font to show the destructive nature of its cyber bullying.

The meaning of the text is: Refusing

I have changed the original font colour from black to red, as red highlights the loneliness of the victim, and the aggressive behaviour of the bully. So I have adjusted the details of the design and the colour used is red. Effective visual communication of people resisting cyberbullying.

Experimentation

Illustration: depicting the exaggerated shape of the hand as it strikes the keyboard, e.g. fingers with sharp knives on the tips, smoking hands symbolising annoyance and the hurtfulness of their words.

Vogue Italia editorial shot by Steven Meisel 1990

Uses: ‘cyber violence’ text to express, letter splicing and design. Smoking represents the stresses and worries of life, and the cigarette is held between the middle and index fingers, which is how most people smoke. The hand is in black and the text is in red.

The text ‘Violent Internet’ was used to convey the design. The hand holding a knife symbolises that words are like knives, knives are sharp and hurtful, and it lets people know that violence on the Internet is as sharp as knives and can hurt people, so we should reduce cyber-bullying and not let words hurt people.

Knife Grip Tactics, Techniques, Styles, and Hand-sizing the custom knife by Jay Fisher.

Experimentation

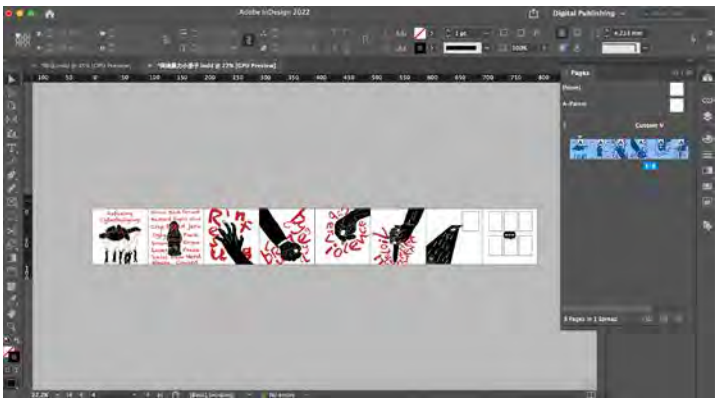
testing

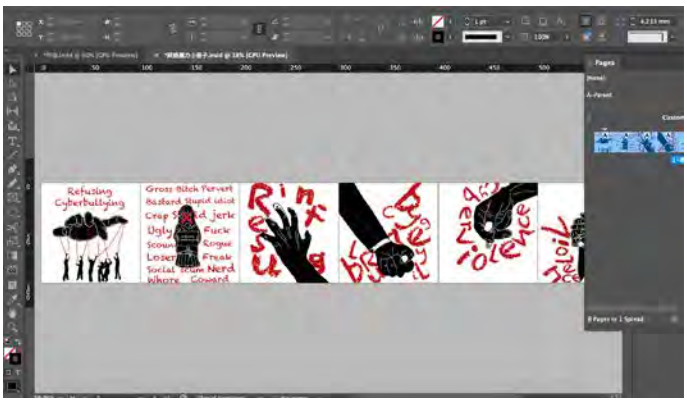
The first time I tried to make a brochure, I needed a consistent style and color matching.

Google for cyberbullying materials for more experimentation, and all pages are white, black, and sometimes red. Find some space to put your text and experiment with different approaches. Lay out some text to make the booklet easier to understand, and write ideas on how to describe and tell the story with online violence enlightenment. Try to do any experiments to rearrange this information to make a brochure, make a physical brochure and print it out. I make pages for books in InDesign and add illustrations to my designs. I had to print out these real books and turn the pages. So, I use InDesign's illustrations to make pages.

Procreate

Indesign&Photoshop





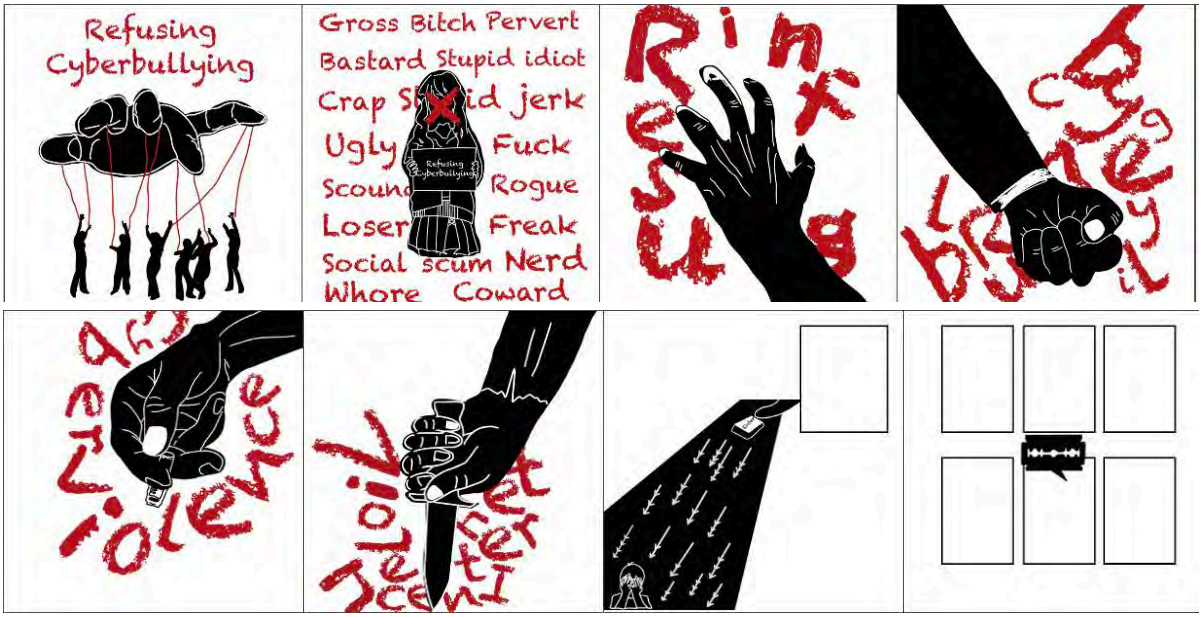
Experimentation

According to the teacher's tutorial, the theme and style of the online violence booklet were decided. The impact of online violence is produced content. The first experiment allowed me to strengthen my content for the rest of the day. The online violence booklet is designed and laid out, with some pages leaving blank spaces for text, and these pictures are illustrations that I made myself. I would like to enrich my brochure in the form of illustrations.
I need to provide advice and tips on how to deal with online violence, how to deal with malicious comments, and how to protect personal privacy in the last text of the booklet.

COLOUR SCHEME

1d1d1b b41921 ffffff

The cover of the booklet has been revised several times, and my theme "Reject Online Violence" needs to be more prominent.
The teacher said that he needed to share with his friends how to make a booklet, and share the booklet with friends and family so that they could give some advice.
I can promote my brochure on social media, post pictures of the projects I design, and help others. My booklet on Saying No to Online Violence not only helps others understand online violence and how it harms people, but also promotes the improvement of the online environment and online literacy.



Design Specification

Online violence is a sharp and harmful weapon. Countless abusers on the internet are tapping on texts like a nail stabbing someone. Online violence imprisons people's hearts and hurts innocent people.

In the digital age, online violence has become a pervasive problem and poses a significant threat to the mental and emotional well-being of individuals. Victims often experience stress, anxiety, depression, and even suicidal ideation.

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"Being I have been bullied many times before it makes me not want to live in this world anymore. I've been called probably every name out there.it really hurts. I sometimes contemplate suicide but i think where will that get me? i would only end up hurting the ones that i love." - 14 year-old girl from WA

"I've been bullied on Twitter, by two people in the last couple weeks. I've told them to stop and to leave me alone, but they keep at it. After I told them to stop and leave me alone, I stopped communication with them but they still kept tweeting me. I feel like I can't say anything with someone on Twitter bullying me. I try to make it look like I don't care and all, but it never seems to work. I've reported and blocked them. Anyone have any suggestions please?" - 21 year-old girl from USA

"I've been bully by the same person for almost 4 years now (and yes, is still happening right now) and he is an underclassman at my school. I don't know what the problem that got into him, I wasn't even doing anything. I thought that underclassmen should respect upperclassmen. He added me on Facebook and I just randomly accepted him, then on my birthday he start to say bunch of random crap to me and bunch of harsh stuff. Then a week ago, I blocked him and deleted him from my contact because he keeps bullying me no matter when, even in class or online. You don't have no idea how it makes me feel. Being bully by the same person for more than 3 years is pretty sucks, whenever i see him, I always look myself down even though I'm a whole lot older than him, I feel frustrated." - 15 year-old boy from Muscat, Oman

"I was walking home from school when i got a text message that read 'you wait till tomorrow bitch you're going to die' when i got home i asked what was the matter she told me that she heard i told my cousin which was her boyfriend she was cheating on him (which was a lie). i tried to confront her but it failed i kept getting threating messages but it soon stopped when my cousin broke up with her." - 18 year-old girl from Victoria, Australia

Cyberbullying Story

"I was and still am being bully by girls that once where my best friends. They tease and taught me and call me ugly, and some not so nice names. They keep messageing me on facebook and saying i need to stop when it isthem. Yesturday i heard this story of a 13 year old boy who committed suicide because of the bullies i was crying becasue of what happens to me. i just want it to STOP! But every time i tell the pricipial he will not listen:(...it is very hard but i deal with it."" - 12 year-old girl from IL

"My daughter is a victim of cyber bullying she is 15 ,someone placed her picture on another person's face and wrote a lot of vicious, hateful, discusting lies about her and from one cell phone to another the hole school had it going around she didn't want to go to school anymore i had a place herin another school, her self-confidence, self-esteem her grades were failing, she got sick, the school didn't help us they just wanted us to not pay attention to this cruel behavior, as a parent i was pissed, hurt and confused, all i could do was try to talk to her but she said mom it's too hard to overlook when everywhere you walk people are pointing at you calling you names, I just took her away from the school changed her cell phone number and just pray." - Mother of 15 year-old girl from Los Angeles, CA

Stop online violence and don't bring harm to your friends and family. Don't base your happiness on the pain of others. Vicious text on the Internet, when sent by using the keyboard, is harmful to others, and refuses to threaten others with online violence. Say no to cyberbullying, harassment, and hate speech, and don't let words become a tool to kill others.

Stop cyberullying from harming others.

CYBERBULLYING STROY

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Typography details

For the first time, I made a finished booklet, designed a booklet that rejected cyber-bullying, so that the audience could feel the harm of cyber-bullying to people, and the font arrangement and shape adjustment, I used black, white, and red as the main colors of the booklet. This is the first attempt, and more detailed data investigation and design are needed to fit the audience to read, so that they can feel the harm of cyberbullying to people when reading, and promote people's rejection of cyberbullying.

Design Specification

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"I've been bullied on Twitter, by two people in the last couple weeks. I've told them to stop and to leave me alone, but they keep at it. After I told them to stop and leave me alone, I stopped communication with them but they still kept tweeting me. I feel like I can't say anything with someone on Twitter bullying me. I try to make it look like I don't care and all, but it never seems to work. I've reported and blocked them. Anyone have any suggestions please?" - 21 year-old girl from USA

Cyberbullying Story

"I've been bully by the same person for almost 4 years now (and yes, is still happening right now) and he is an underclassman at my school. I don't know what the problem that got into him, I wasn't even doing anything. I thought that underclassmen should respect upperclassmen. He added me on Facebook and I just randomly accepted him, then on my birthday he start to say bunch of random crap to me and bunch of harsh stuff. Then a week ago, I blocked him and deleted him from my contact because he keeps bullying me no matter when, even in class or online. You don't have no idea how it makes me feel. Being bully by the same person for more than 3 years is pretty sucks, whenever I see him, I always look myself down even though I'm a whole lot older than him, I feel frustrated." - 15 year-old boy from Muscat, Oman

"I was and still am being bully by girls that once where my best friends. They tease and taught me and call me ugly, and some not so nice names. They keep messageing me on facebook and saying i need to stop when it isthem. Yesturday i heard this story of a 13 year old boy who committed suicide because of the bullies i was crying because of what happens to me, i just want it to STOP! But every time i tell the principal he will not listen(...It is very hard but i deal with it." - 12 year-old girl from IL

"My daughter is a victim of cyber bullying she is 15 ,someone placed her picture on another person's face and wrote a lot of vicious, hateful, discusting lies about her and from one cell phone to another the hole school had it going around she didn't want to go to school anymore i had a place herm another school, her self-confidence, self-esteem her grades were failing, she got sick, the school didn't help us they just wanted us to not pay attention to this cruel behavior, as a parent i was pissed, hurt and confused, all i could do was try to talk to her but she said mom it's too hard to overlook when everywhere you walk people are pointing at you calling you names, i just took her away from the school changed her cell phone number and just pray." - Mother of 15 year-old girl from Los Angeles, CA

Stop online violence and don't bring harm to your friends and family. Don't base your happiness on the pain of others. Vicious text on the Internet, when sent by using the keyboard, is harmful to others, and refuses to threaten others with online violence. Say no to cyberbullying, harassment, and hate speech, and don't let words become a tool to kill others.

Stop cyberullying from harming others.

BODONI 72 BOOK 48pt

Helvetica Neue Regular 36pt

Chalkduster Regular 36pt

Chalkduster Regular 30pt

Chalkduster Regular 18pt

Chalkduster Regular 12pt

Helvetica Neue Medium Italic 12pt

Helvetica Neue Regular 12pt

Helvetica Neue Regular 10pt

COLOUR SCHEME

1d1d1b b41921 ffffff

CYBERBULLYING STROY

Being I have been bullied many times before it makes me not want to live in this world anymore. I've been called probably every name out there.it really hurts. I sometimes contemplate suicide but i think where will that get me? i would only end up hurting the ones that i love.

- 14 year-old girl from WA

Recently, I've faced bullying on Twitter from two individuals. Despite asking them to stop and cutting off communication, they continue to harass me. It feels like I can't escape the situation on Twitter, no matter how much I try to ignore it. I've reported and blocked them, but I still feel helpless. Any suggestions would be appreciated.

- 21 year-old girl from USA

Former friends who now bully me relentlessly call me names and send hurtful messages on Facebook. Learning about a boy who committed suicide due to bullying deeply upset me. I've tried to seek help from the principal, but he won't listen. I'm struggling to cope, desperate for it to end.

- 12 year-old girl from IL

For nearly four years, a younger student at my school has been consistently bullying me. Despite not provoking him, he relentlessly harasses me both in person and online. It's disheartening to endure such treatment from someone who should show respect. Recently, I finally blocked him after enduring his cruelty for so long. The constant bullying has taken a toll on my self-esteem and makes me feel frustrated and helpless, even though I'm older than him.

- 15 year-old boy from Muscat, Oman

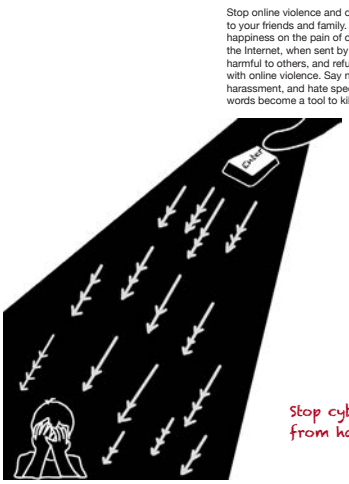
As I walked home from school, I received a threatening text accusing me of spreading rumors about someone's relationship. When I got home, I discovered it was false. Despite my efforts to confront the person, the threats continued until my cousin ended the relationship, stopping the harassment.

- 18 year-old girl from Victoria, Australia

My 15-year-old daughter faced cyberbullying when someone posted her picture with false and hurtful statements. It spread throughout the school, causing her distress, plummeting grades, and even illness. Despite our efforts, the school didn't effectively address the issue, leaving us frustrated and hurt. I had to transfer her to another school and change her phone number to protect her. As a parent, I felt angry, devastated, and lost, unable to shield her from the cruelty.

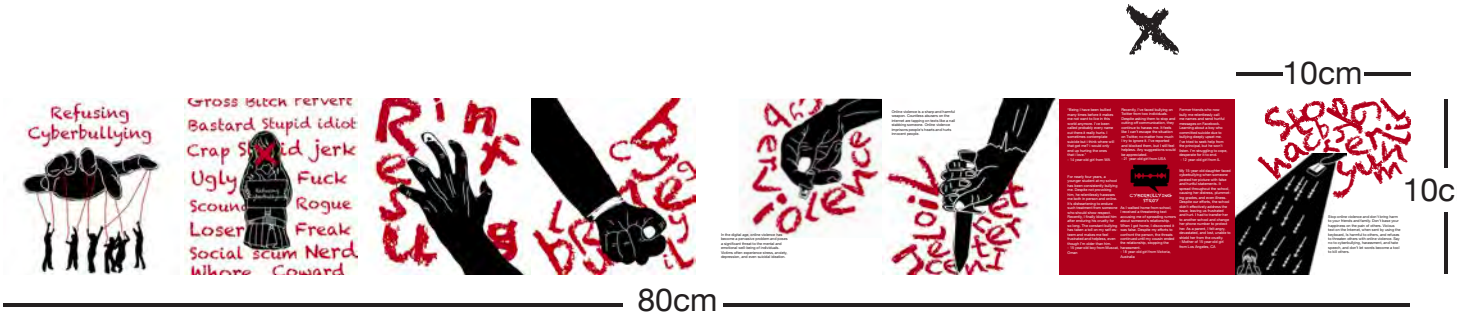
- Mother of 15 year-old girl from Los Angeles, CA

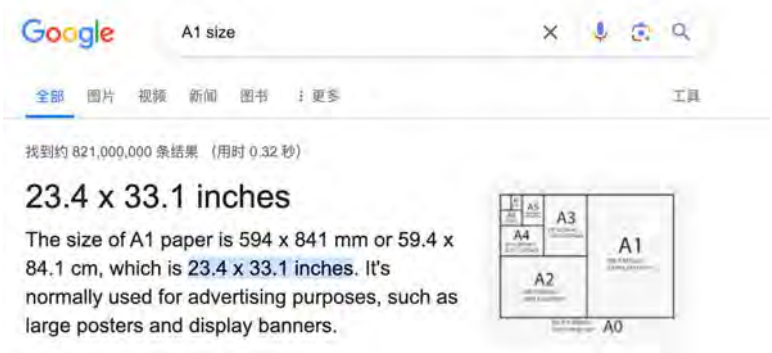
Experimentation

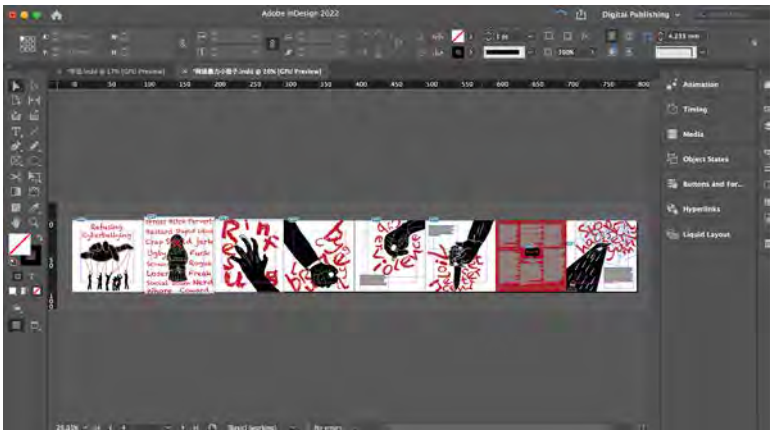


In the process of trying to modify the colors, the design colors of were re-modified, which was more in line with the theme of rejecting online violence, and the red color made the audience look more attractive. Let the story of online violence make the audience feel the same way, so that more people can reject online violence.

Good graphic design can touch people's emotions and resonate with them. Text, images, colors, typography can inspire empathy in the audience and make people feel empathy for the victim of cyberbullying, thereby increasing public attention to the problem and reducing more cyberbullying.







Graphic design plays an important role in raising awareness of cyberbullying. Words, images, colours and typography can evoke empathy in viewers and can touch people's emotions and engage them. The production of pamphlets evokes empathy for victims of cyberbullying, raises public awareness of the problem and reduces the number of cyberbullying cases. The dissemination of pamphlets this raises public awareness of the problem and reduces the number of cyberbullying cases. In social media, visual content is easier to share than plain text, so I designed illustration-like patterns to attract the audience's attention. I used the colours red, black and white so that it is more eye-catching and encourages people to share the content so that the rejection of cyberbullying spreads quickly. Implement cyberbullying awareness programmes in schools and communities using eye-catching graphic designs to increase their educational impact.

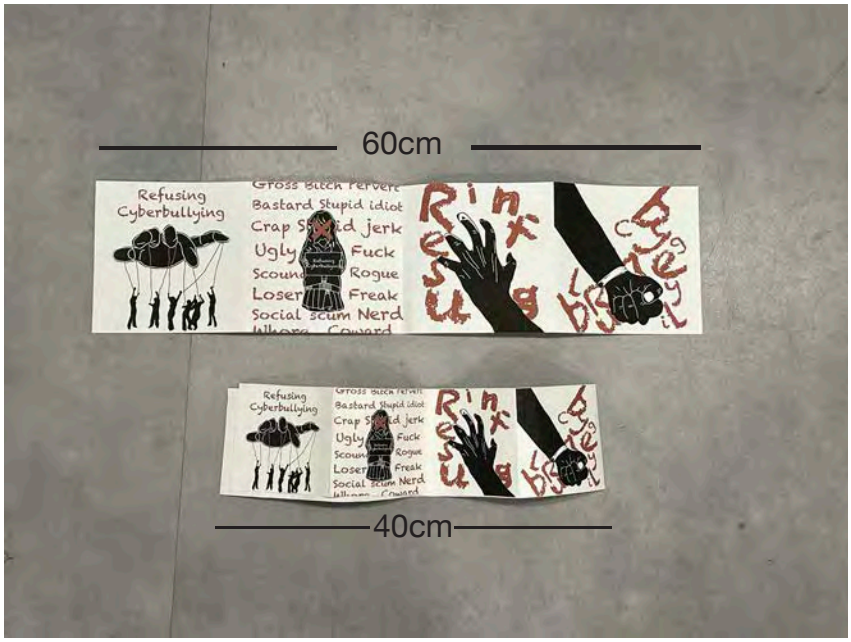
Experimentation

Try cutting techniques:
The first time I made a 10mm x 10mm booklet size I found it was still too small, so the second time I used a 15mm x 15mm size. I think the 15mm size was successful.

60cm

15cm

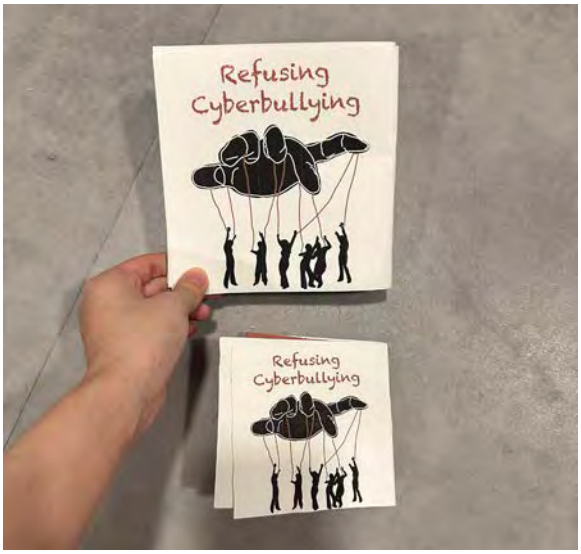
15cm



In my first size design, I was planning to design 10mm x 10mm brochure, but failed which is very small brochure so I need to recreate the size of the size, so I used 15mm x 15mm to recreate it and finally this is the successful result.

Experimentation

My idea of creating a cyberbullying pamphlet will not only grab people's attention, but it will also help them remember the information better and implant the anti-cyberbullying message deeper into people's minds. This will not only better spread the message of rejecting cyberbullying, but also increase public awareness and prevention of cyberbullying.

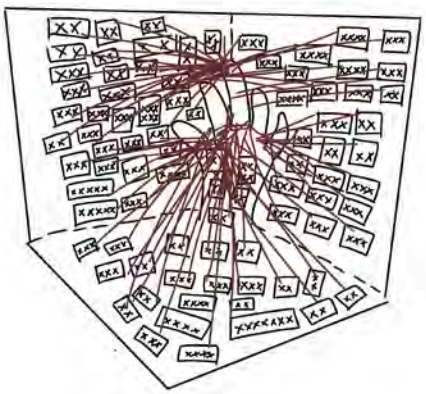


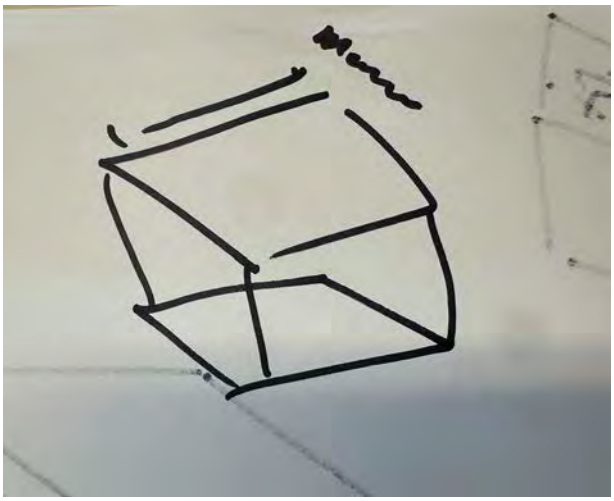
Creating a cyberbullying brochure can be an integral part of raising awareness of cyberbullying amongst viewers, and creating a brochure in this way can help create a social environment that is more understanding and concerned about cyber safety through the power of visual arts.

My reflection, in the design of the pamphlet let me know that the design should not only be aesthetically pleasing, but more importantly practical, to be able to help people, in the design of the pamphlet I need to take into account the cultural backgrounds of different countries and the needs of different groups of people to design, in the size of the design fails to try out different options, increase the size of the final choice of the most appropriate design to solve the problems faced by today's cyber bullying society with a pamphlet to promote resistance to people cyber bullying.

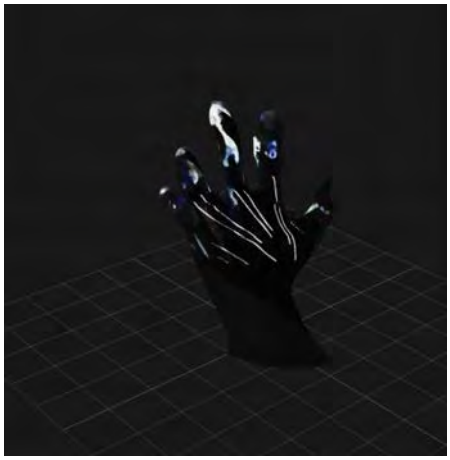
Experimentation

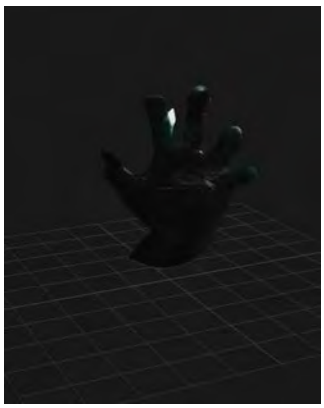
3D model making

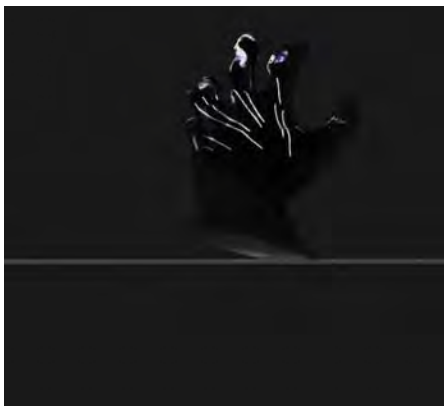




3D model idea



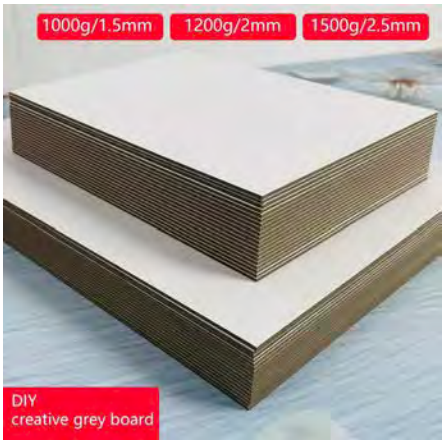




Making a 3D diorama, my idea was to make a diorama that would link the book and the sculpture together, like an exhibition model, where the booklet would be placed next to the 3D model for the viewer to read and see.

DIY handmade materials

Gather the materials to make a 3D stereoscopic installation:
plaster casts, A4 cardboard, labels, wool, pens, glue.

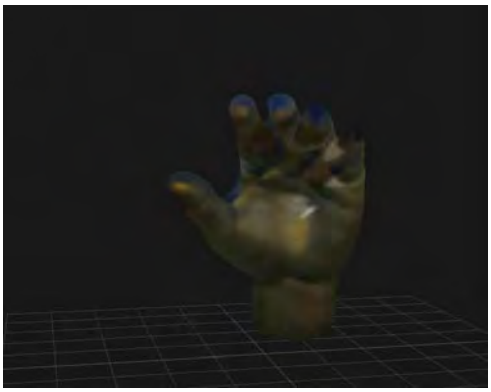


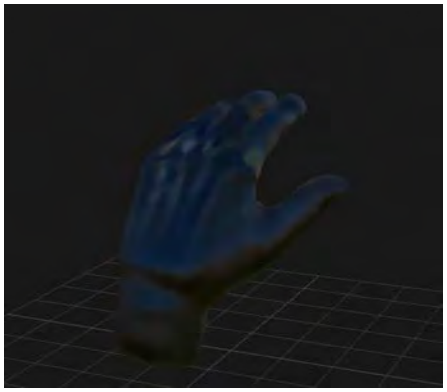
48

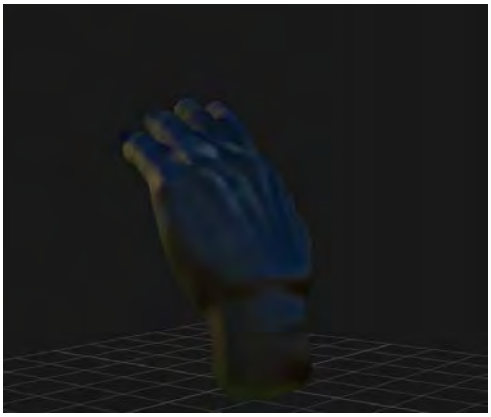
Experimentation

testing

Make a handmade model and then practice using plaster or silicone, then add labels and colors. Try the next experiment.

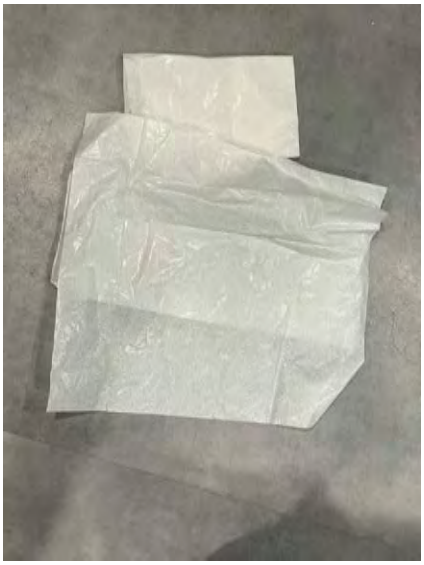






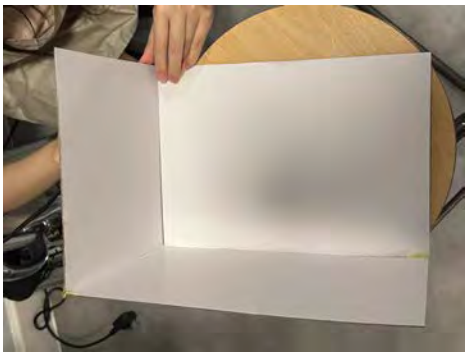
Buy materials to make models, put the products in the three-dimensional geometric space, and use labels to write down the words of cyberviolence, visually so that the audience can feel more clearly and intuitively and know the feelings of the person being cyberbullied, so as to reduce the harm caused by cyberbullying. Research some cyberbullying language on the Internet, write text on labels, and then use lines to connect the labels to the 3D hand model. The line represents the data cable of the network, and this line represents the network that connects people's lives. So that more viewers can understand the feelings brought by online violence.

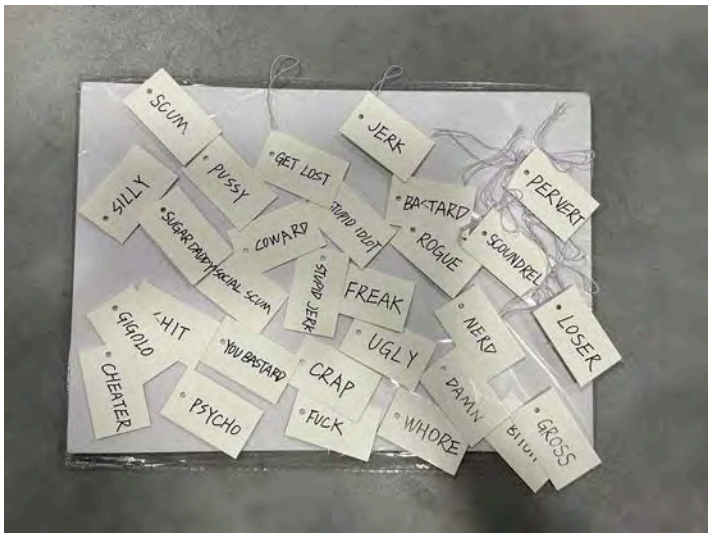
Technical Competence

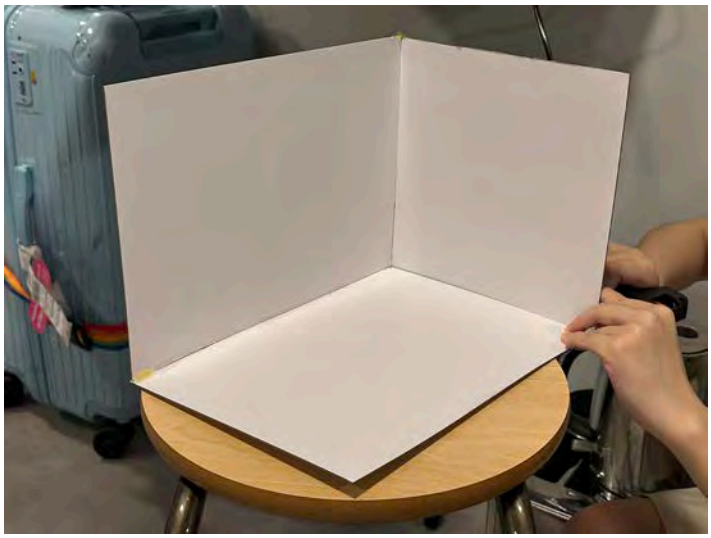


The first time I wanted to make a plaster hand model, but I failed, so I started making a 3D model again. The model of the hand was designed according to the illustration in the booklet, and I used a combination of paper and rubber bands to make the model of the hand, and then glued it together.

Make 3D boxes, glue them together, and then make a three-dimensional space. I used some tags and pens to write down some text content about cyberbullying. These words are the key to online violence, because these words are like a knife that hurts the people who are being bullied online.







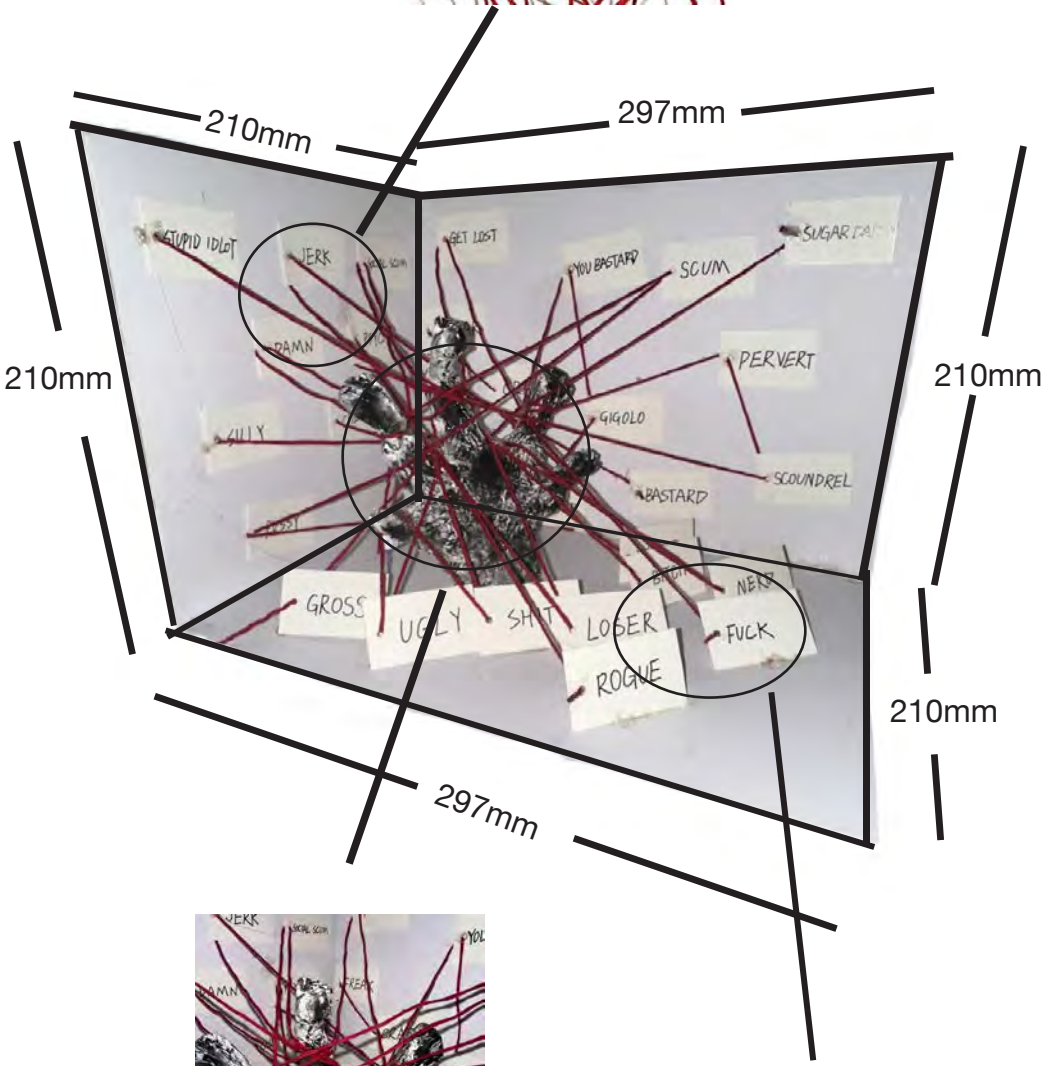
Technical Competence

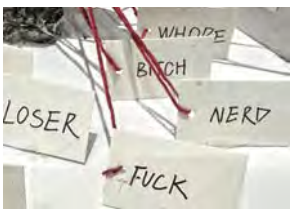
I thought about what materials to use to make a 3D hand model?

First of all, I need to make a 3D hand model. I can use clay or 3D printing to create a model of my hand. The first time I tried 3D printing, I tried using computer-aided design software to create a 3D model of my hand and then print it out. Then I tried to make it with plaster, which is the last product I made, I used hot melt adhesive adhesive, I used a hot melt glue gun to heat the hot melt stick, and waited for the hot melt adhesive to melt well. Then, apply the hot melt adhesive evenly over the space to be adhered to ensure that the subsequent adhesive is secure.
Place the finished 3D hand mold on a space coated with hot melt adhesive. Wait for the hot melt adhesive to cool completely. Then glue together to create a 3D hand model that looks like the picture in the brochure.

I used hot melt adhesive to glue the 3D hand mold into the space. I used materials including a hot melt glue gun, a hot melt glue stick, a 3D hand mold, and the space to be glued to.

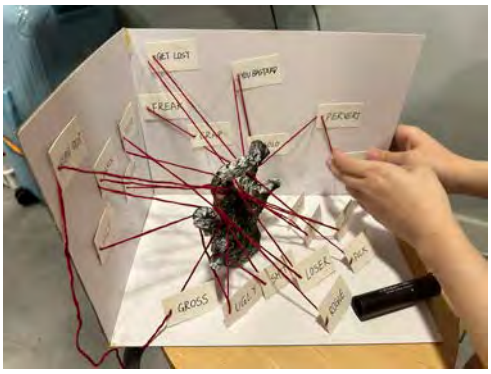
Mock up

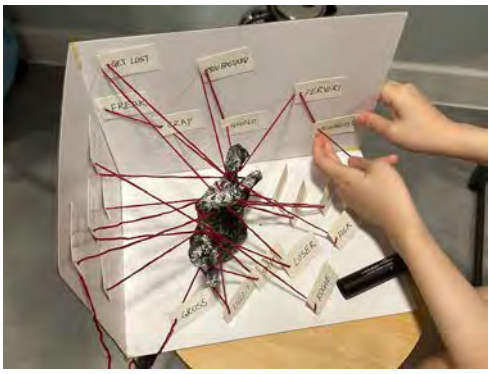


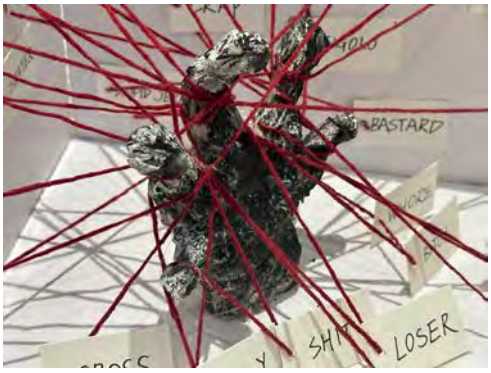


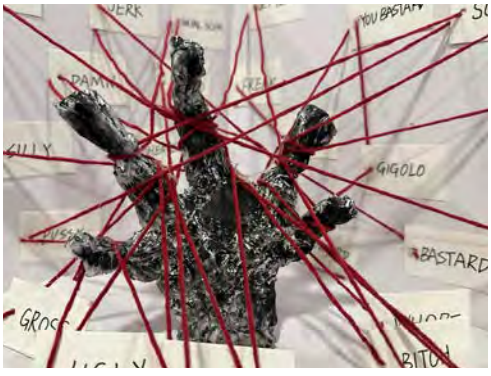
DAMN
PSYCHO
UGLY

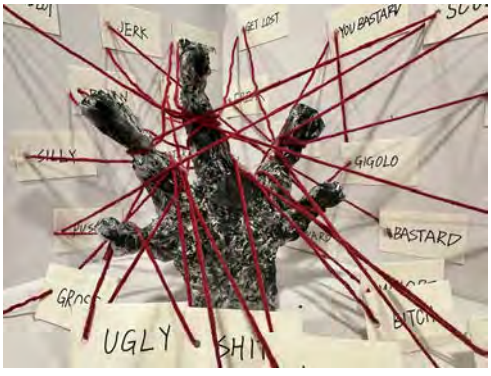
Technical Competence







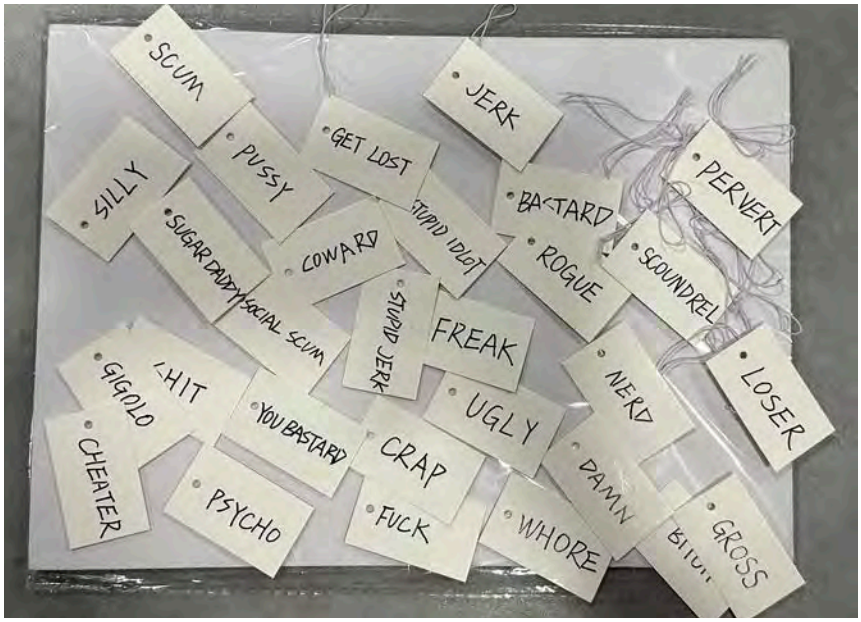




Put the 3D model into the exhibition space, some thin red lines, connected to the labels, I use a pencil to write eye-catching text, the red line connects the hands and the label, representing the network cable on the Internet and the text of people's online violence, so that the work is more attractive to the audience.

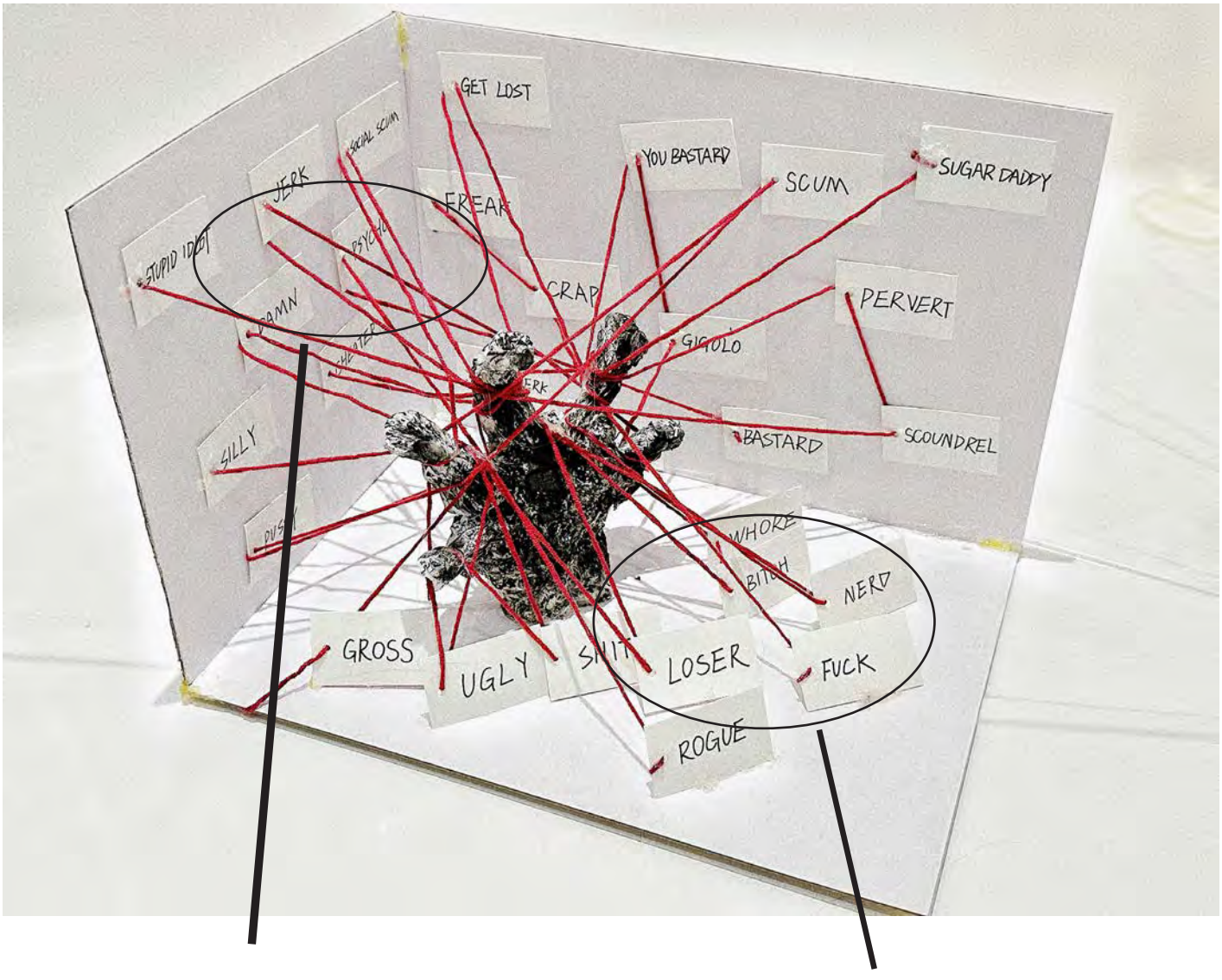
I placed the finished hand model in the exhibition space, and I tried different positions and angles and finally chose to place it this way. Using a thin red thread, wrap it around the various parts of the hand, fingers, and palms, so that the red thread forms a net-like structure. These red lines can represent the technical network, the usual network connection. I placed the designed labels in the display space so that the audience could clearly see and understand the meaning of the exhibits.

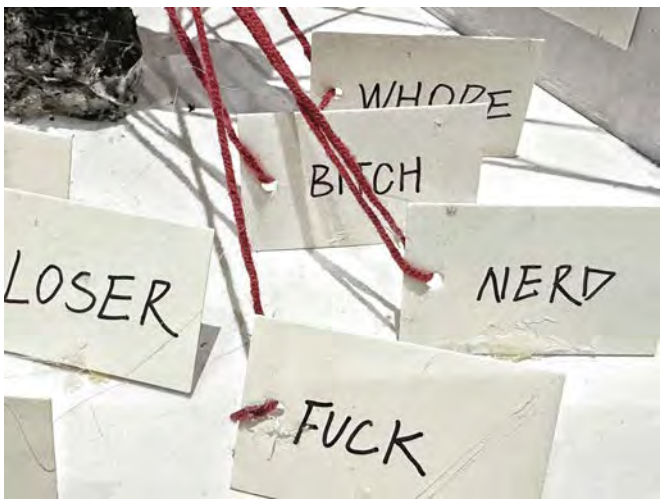
The placement and layout of the hand molds, red lines and labels are all designed and made by me to reject online violence. Exhibits and pamphlets seem to be more helpful for people to reject cyberbullying and reduce the harm of cyberbullying to people.



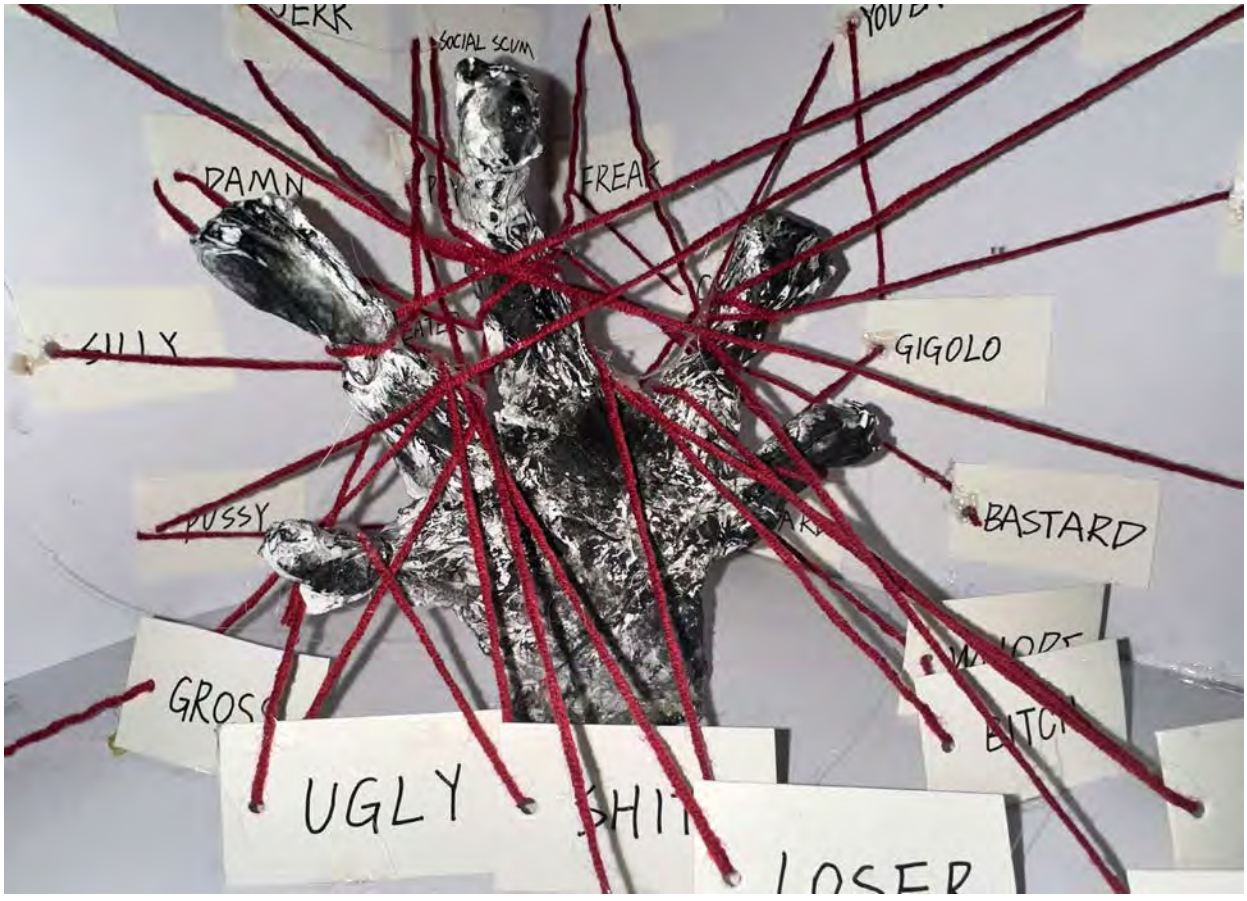
Technical Competence

The use of glue three-dimensional placement of labels, the first visual effect that better display. Linking the 3d model of the hand with the red string, the tag, the red string wraps around the model symbolising the people trapped by cyber bullying and the words on the tag are like shackles wrapping around them.

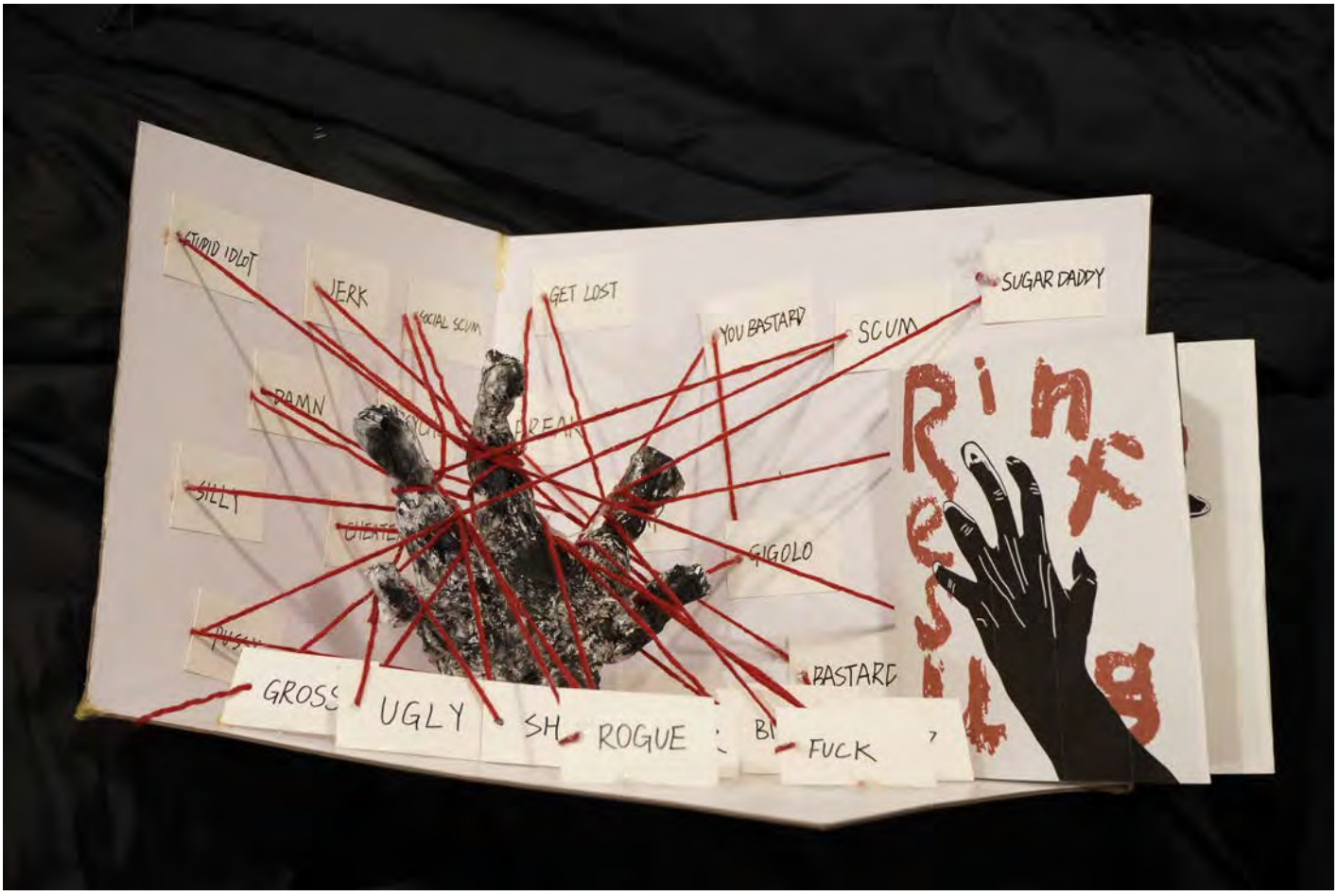




3D model of the front and side effects.

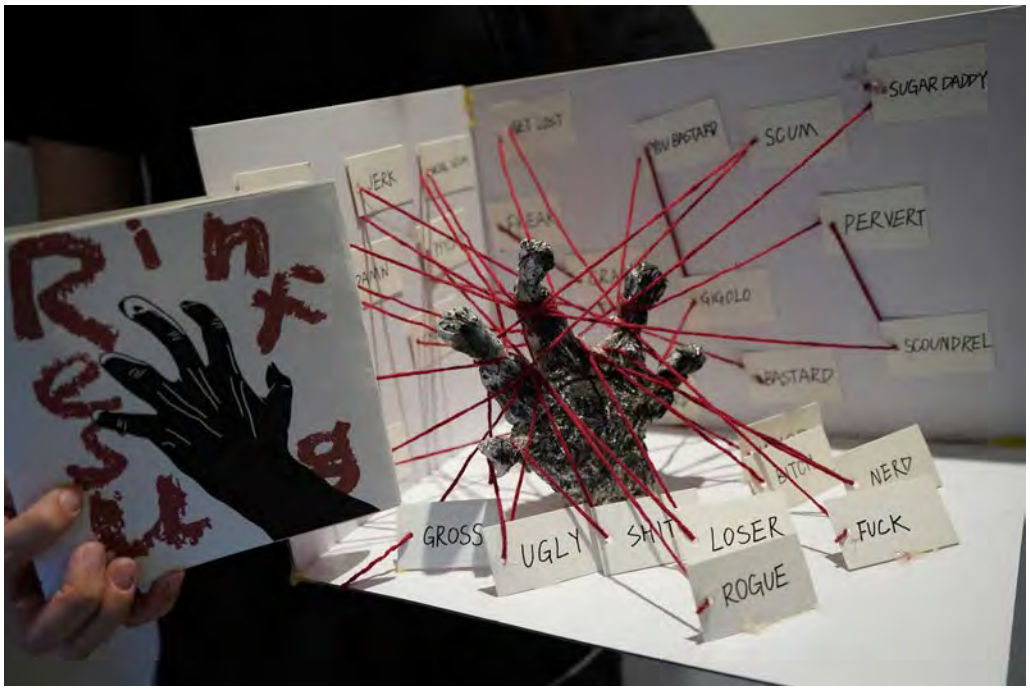


Technical Competence



Finally made it.

I held up my work for display.



Technical Competence

FRONT

BACK

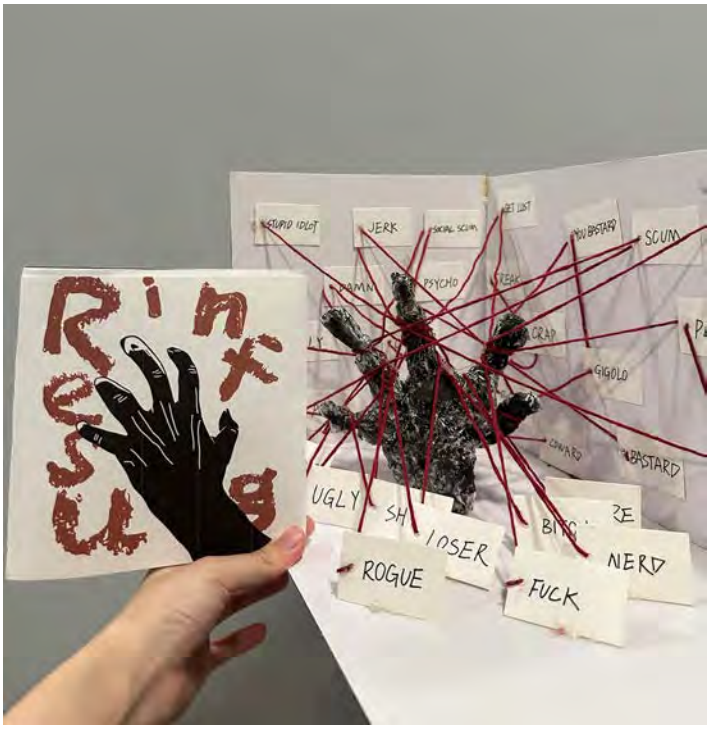
PRINT:
Here are the front and back of the booklet, and I need to use a printer to print them out and then cut them out. I started by using InDesign, High Quality Print, all printing Spreads. Then put them into Illustrator using A1 size, then print them out and finally make the finished product.

COLOUR SCHEME

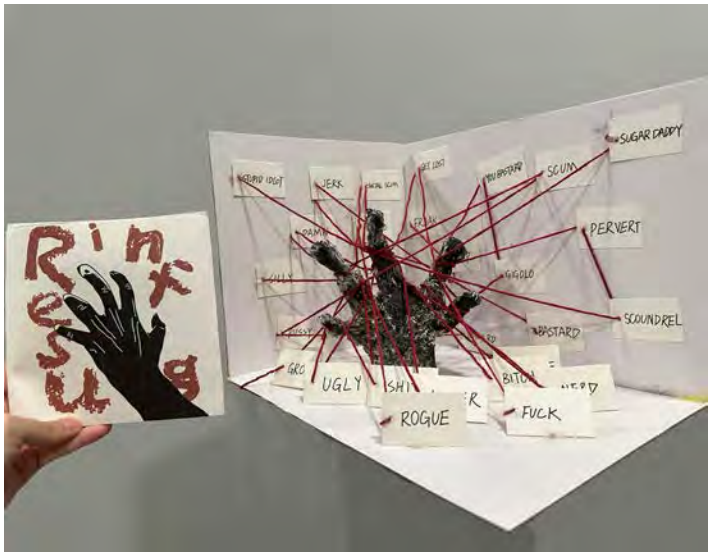
1d1d1b b41921 ffffff

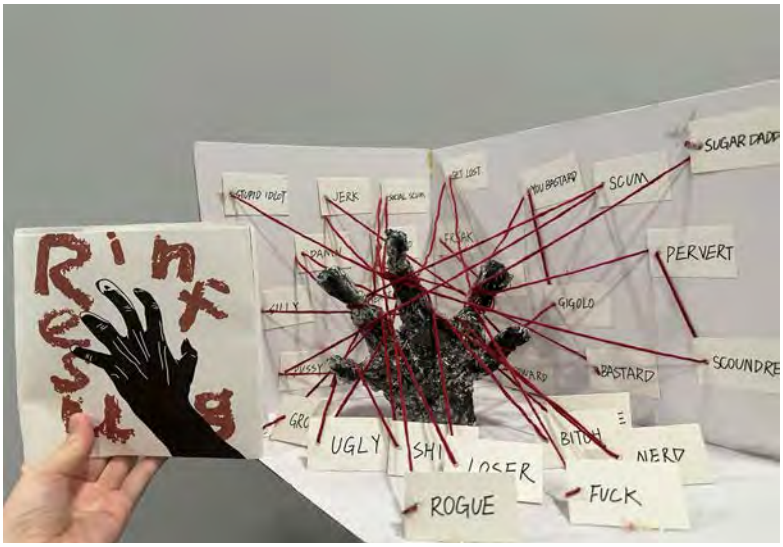
In schools and communities, cyberbullying education efforts are carried out through eye-catching graphic design. Educational brochures are designed in this way to increase their educational effectiveness. Anti-cyberbullying pamphlets not only attract attention, but also help people remember information better and make the anti-cyberbullying message more informed.

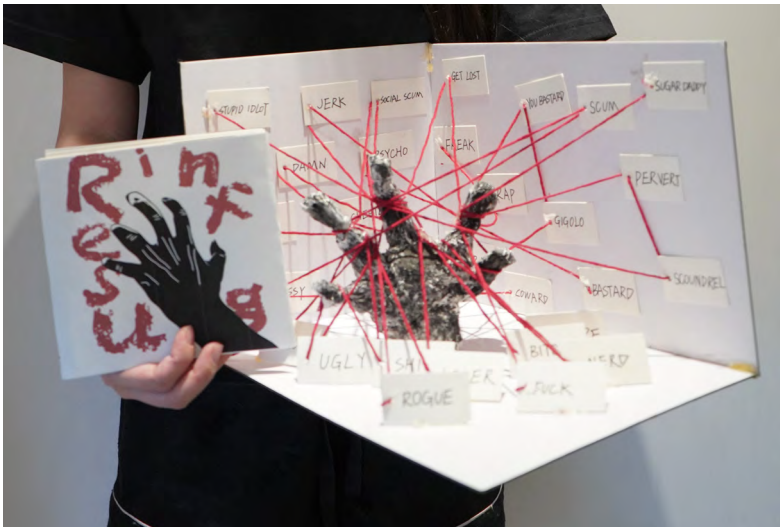
Graphic design to disseminate the message of rejection of cyberbullying also promotes public awareness and prevention of cyberbullying. Graphic design is an integral part of raising awareness of cyberbullying and helping to build a social environment that is more understanding and focused on cyber safety through the power of visual arts.

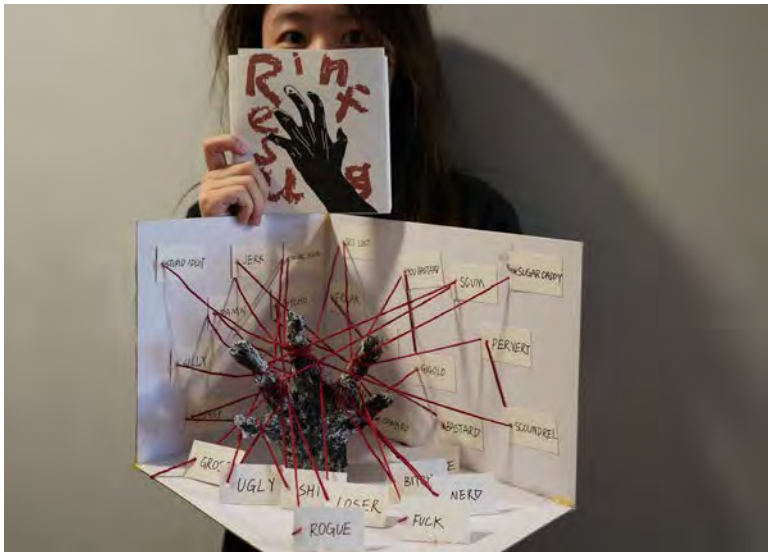


Productions Success





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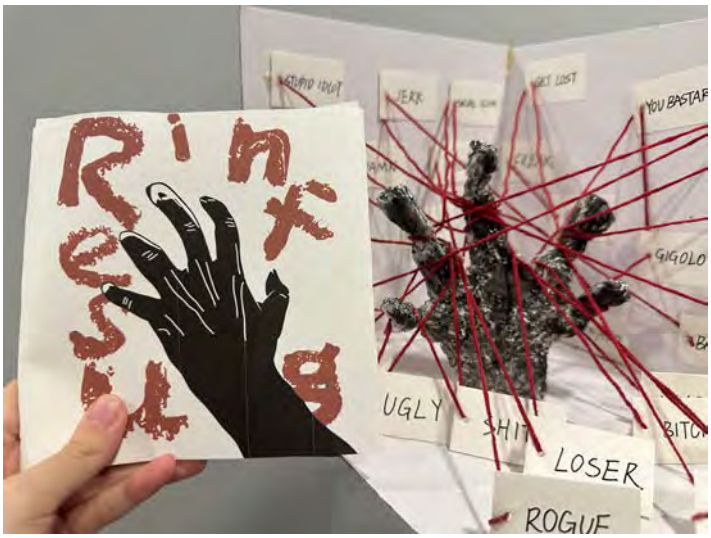
SUGAR DADDY
PERVERT
GIGOLO
BASTARD
SCOUNDREL
UGLY
SHI
LOSER
NERD
ROGUE
FUCK

SCUM
PERVERT
UGLY
SHIT
ROGUE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GIGOLO
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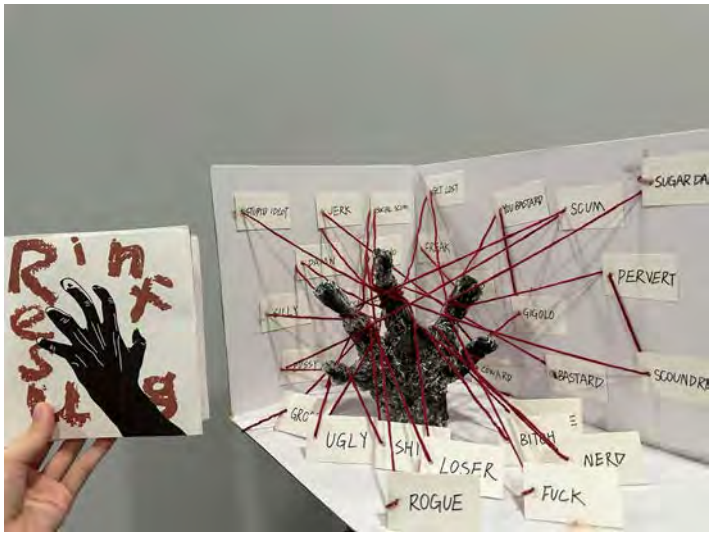
SHIT
LOSER
ROGUE


JERK
SCUM
PERVERT
GIGOLO
BASTARD
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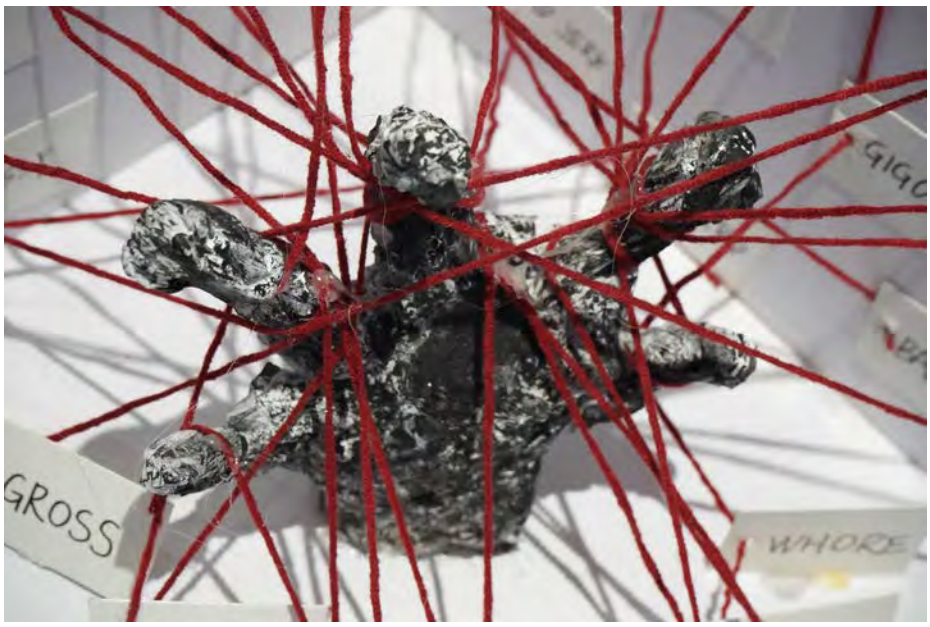
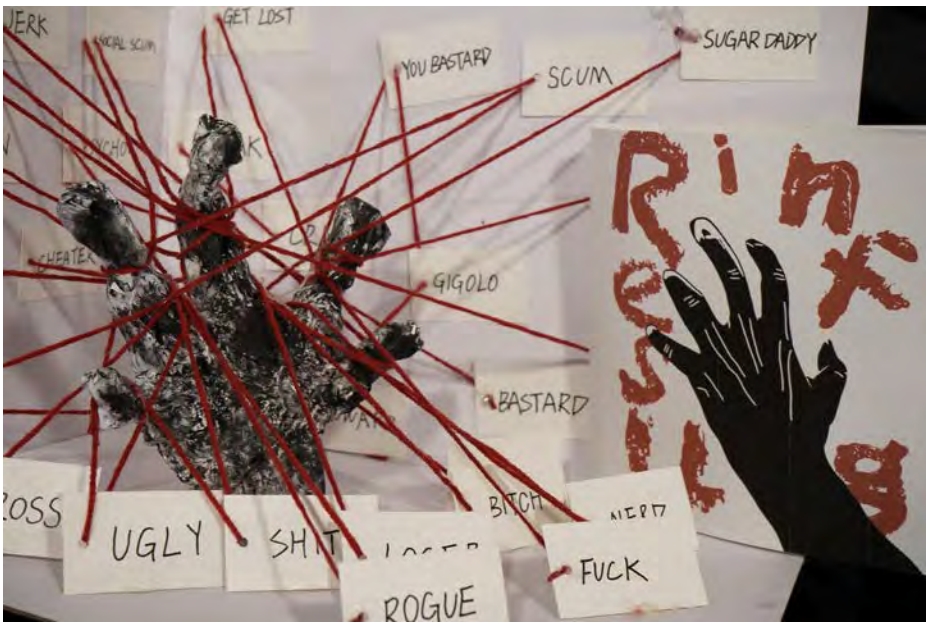
SHI
LOSER
NERD
ROGUE
FUCK

Technical Competence



GIGOLO
WHORE

SCUM
SHIT
ROGUE


GET LOST
YOU BASTARD
SCUM
SUGAR DADDY
GIGOLO
BASTARD
UGLY
FUCK
ROGUE

Technical Competence

1

A way to open the Refuse Cyberbullying pamphlet.

3

The middle content section of the Refuse Cyberbullying pamphlet.

2

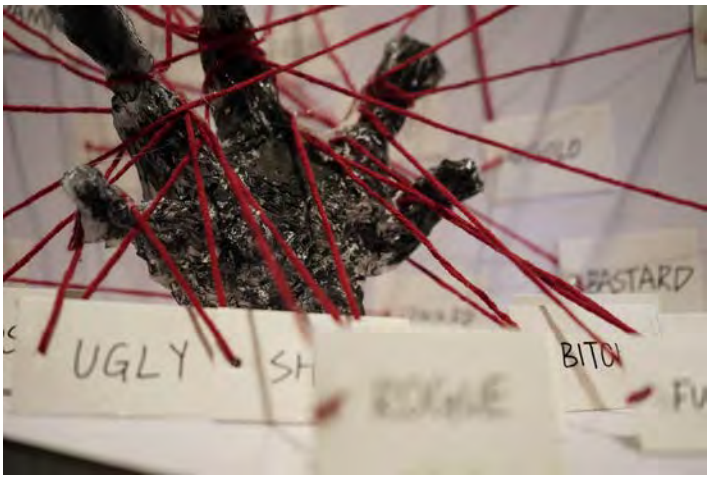
The middle section of the Refuse Cyberbullying pamphlet.

4

Final page of the Rejecting Cyberbullying pamphlet.

JERK
YOU BASTARD
GIGOLO
BASTARD
UGLY

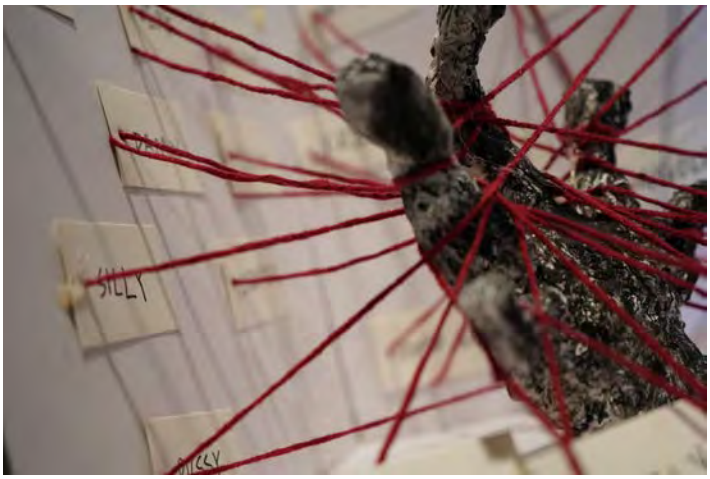
SILLY


UGLY

SILLY

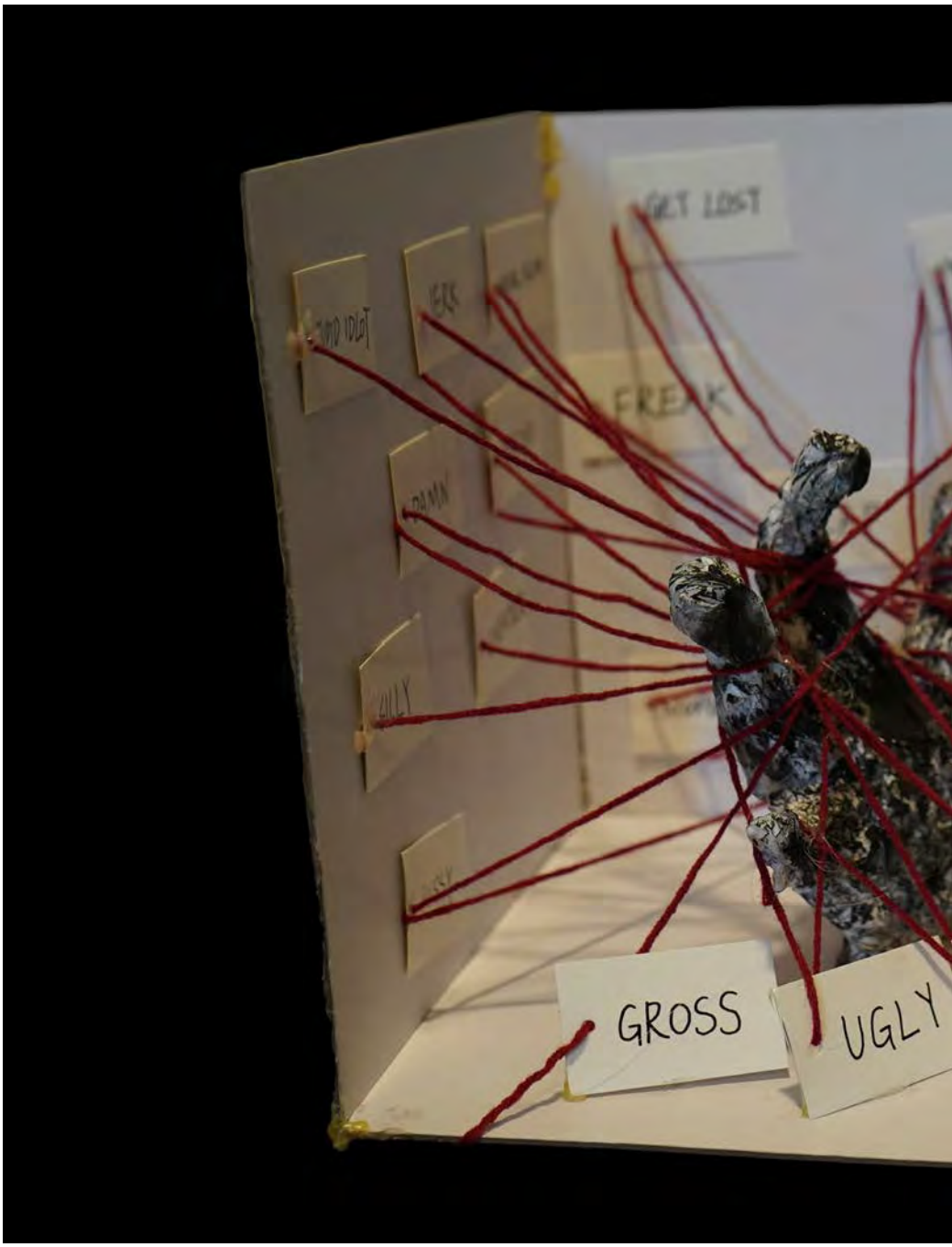
STUPID IDIOT
SILLY

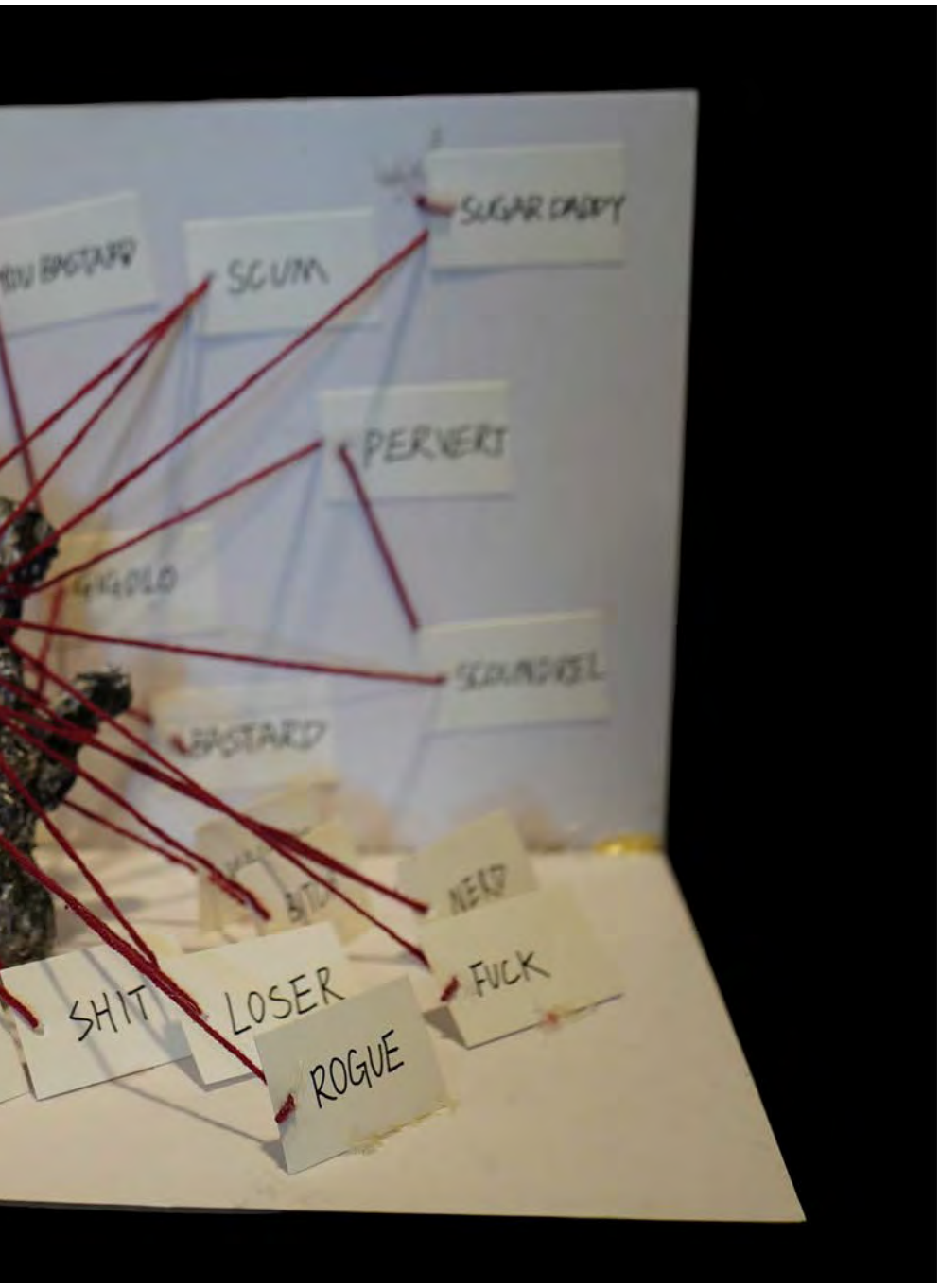
GROSS
UGLY
SHIT
LOSER


SILLY

Product Details

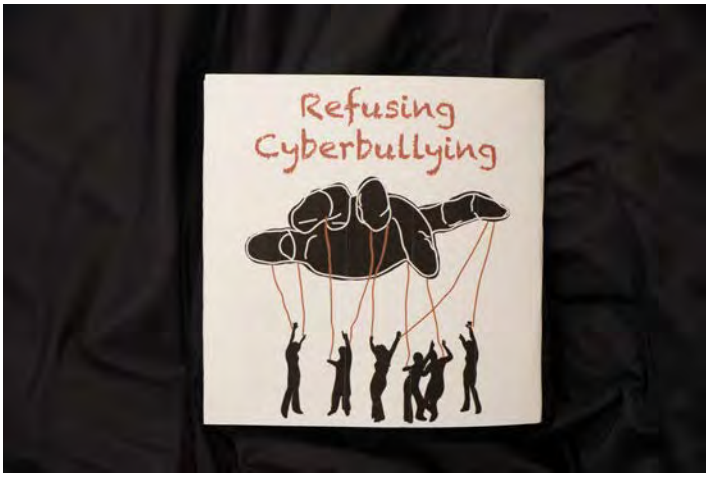
Refusing



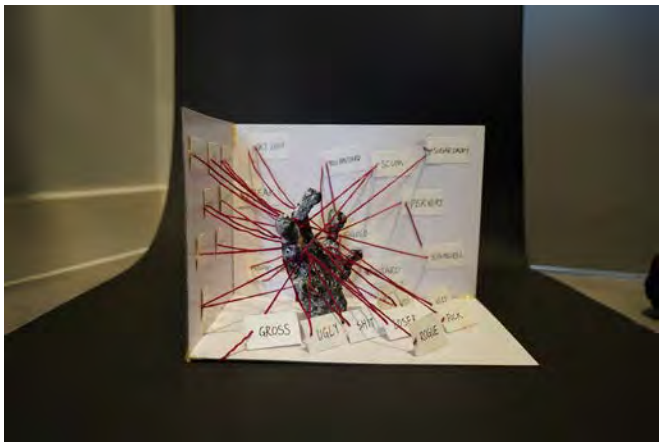


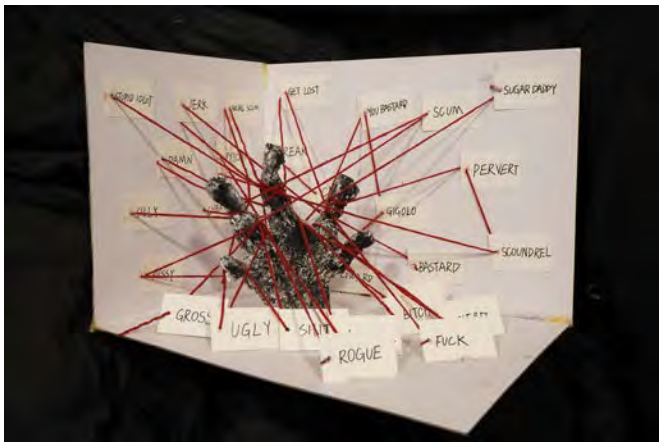
Cyberbullying

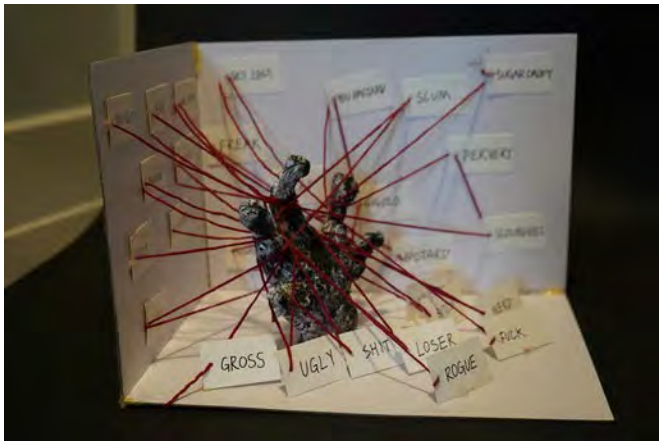
Technical Competence

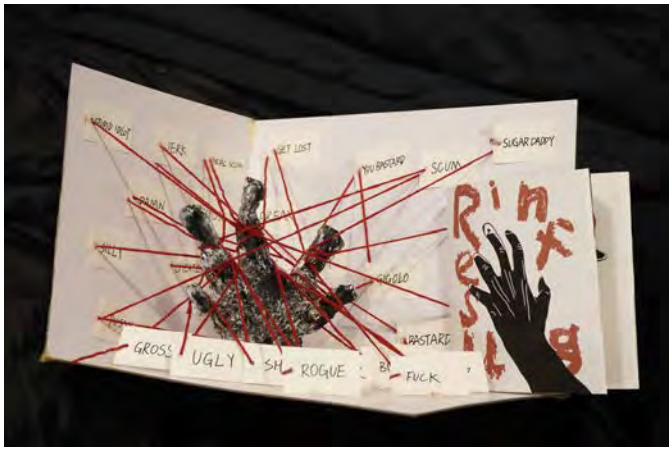


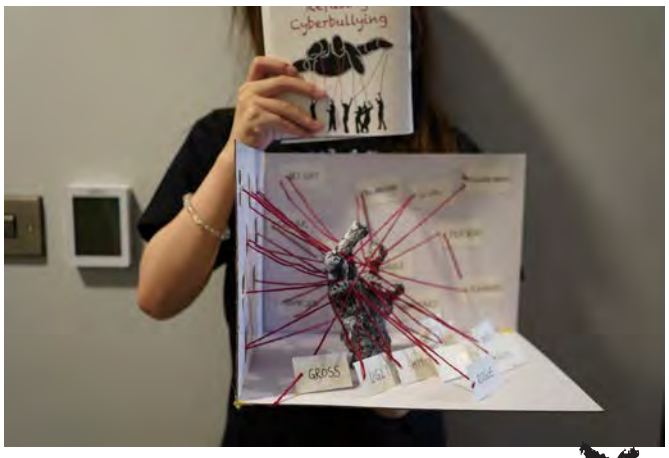
Tried many more times different ways of photography to choose the most suitable picturesoutcome. at first I used my mobile phone to take the pictures and didn't achieve the effect I needed, so I used the camera again to take the pictures. Choose the most suitable photo out of some pictures to show.

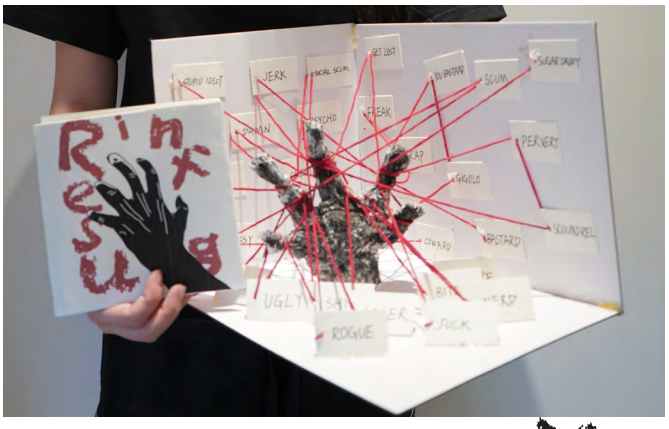






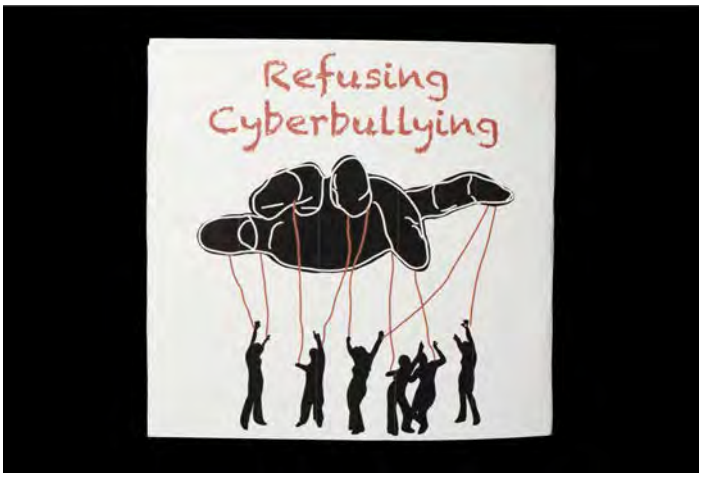


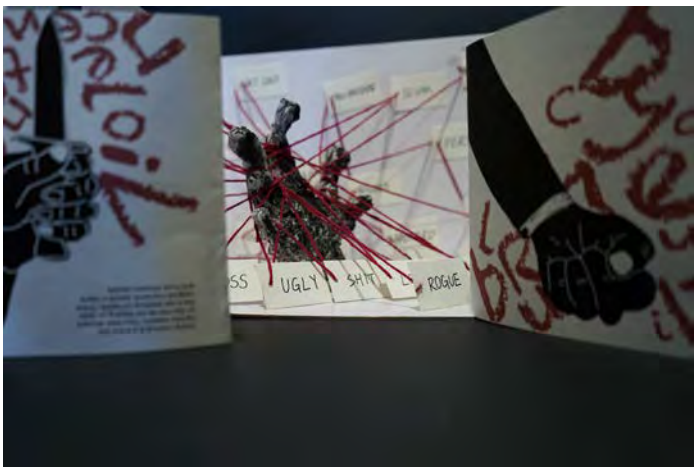


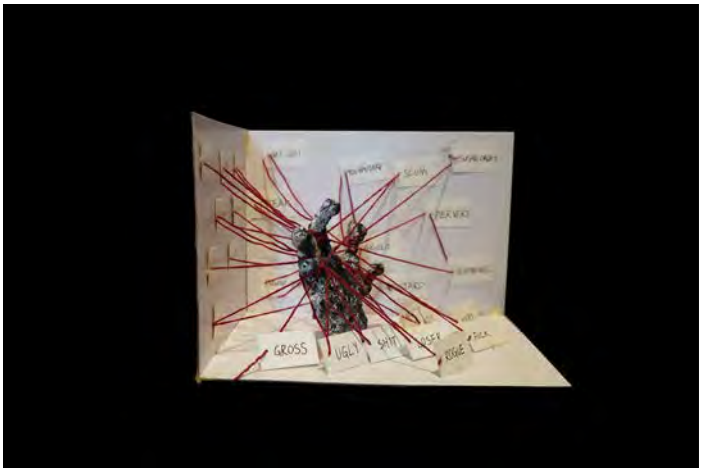


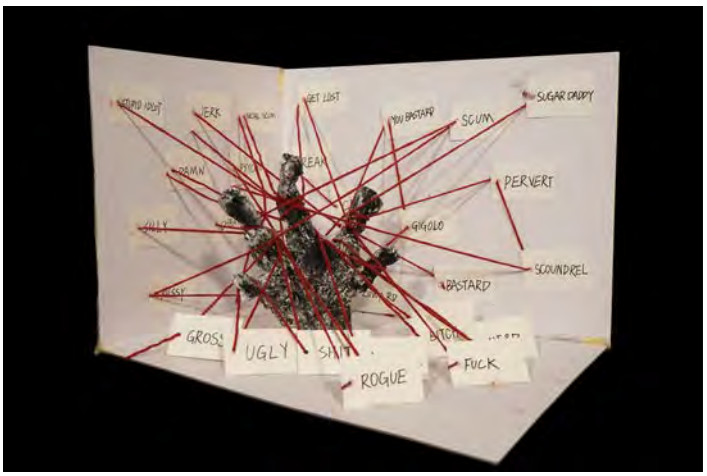
Technical Competence

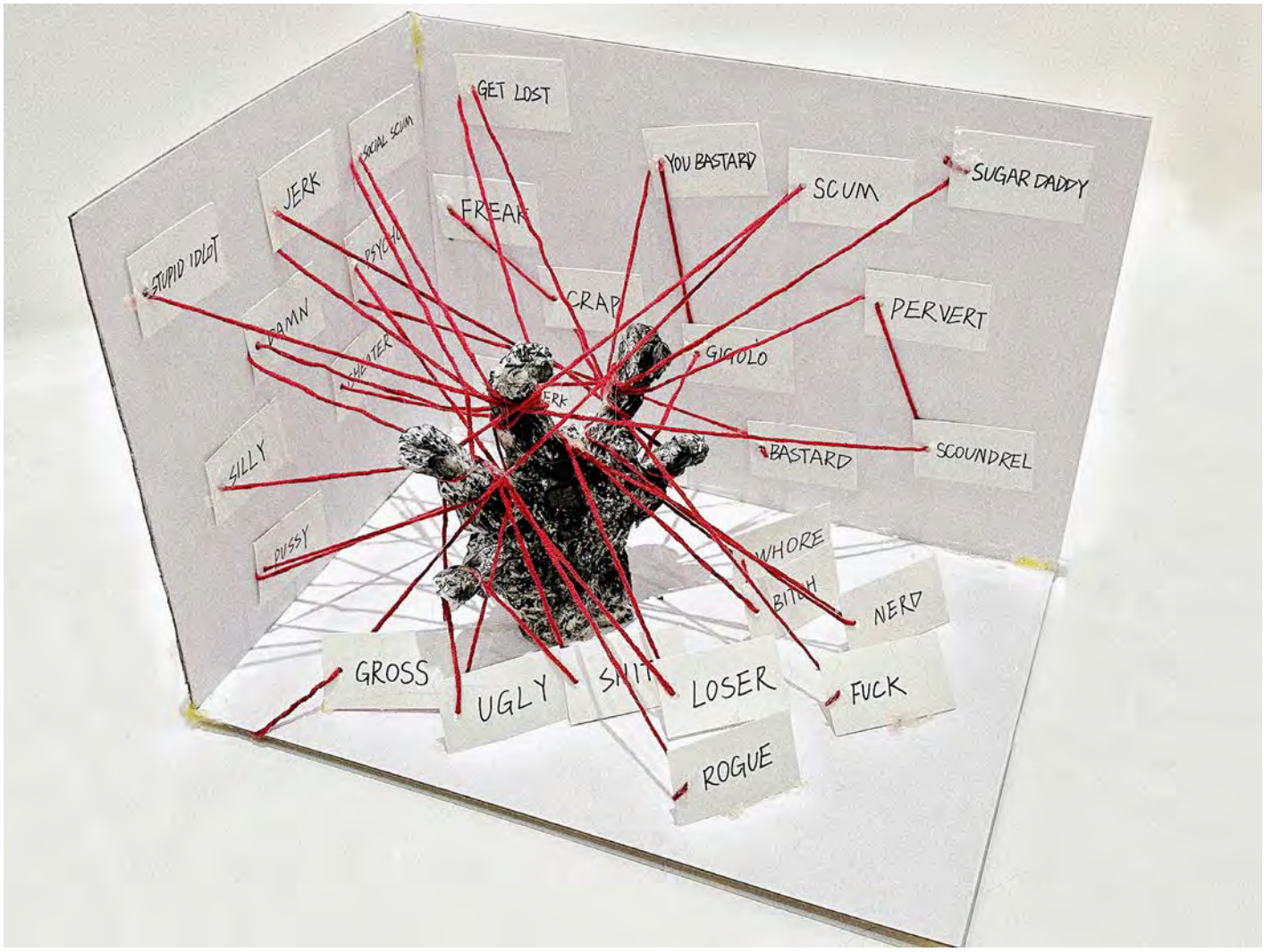
Selecting the most appropriate images to support my design projects, ensuring that the images chosen are of high quality to attract and hold the attention of my audience. I created several images to show to friends and target audience groups, and ultimately selected these images to convey the theme of rejecting cyberbullying.

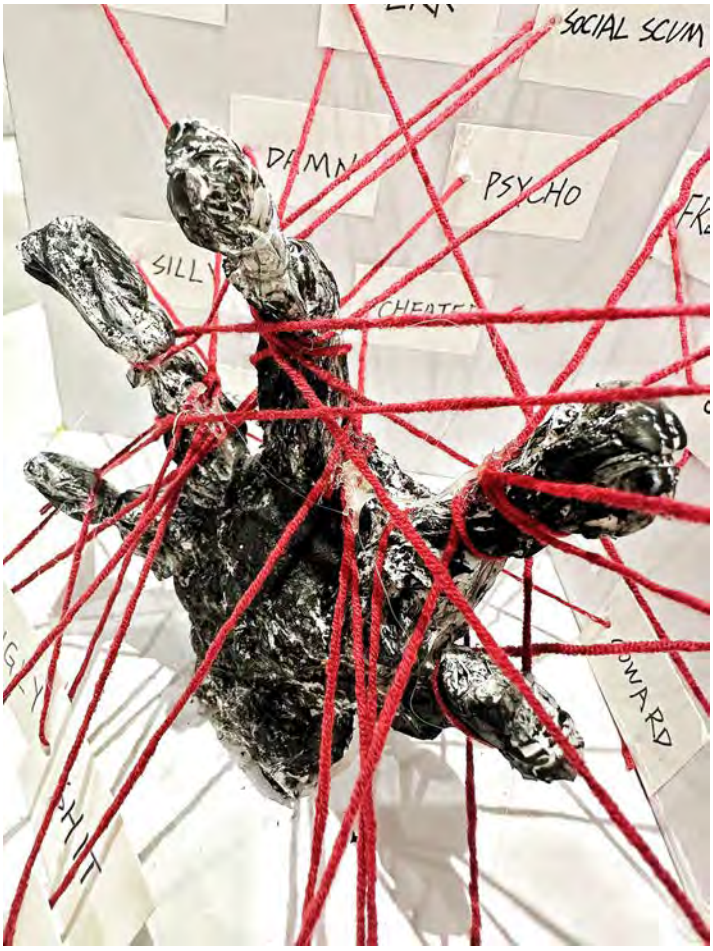


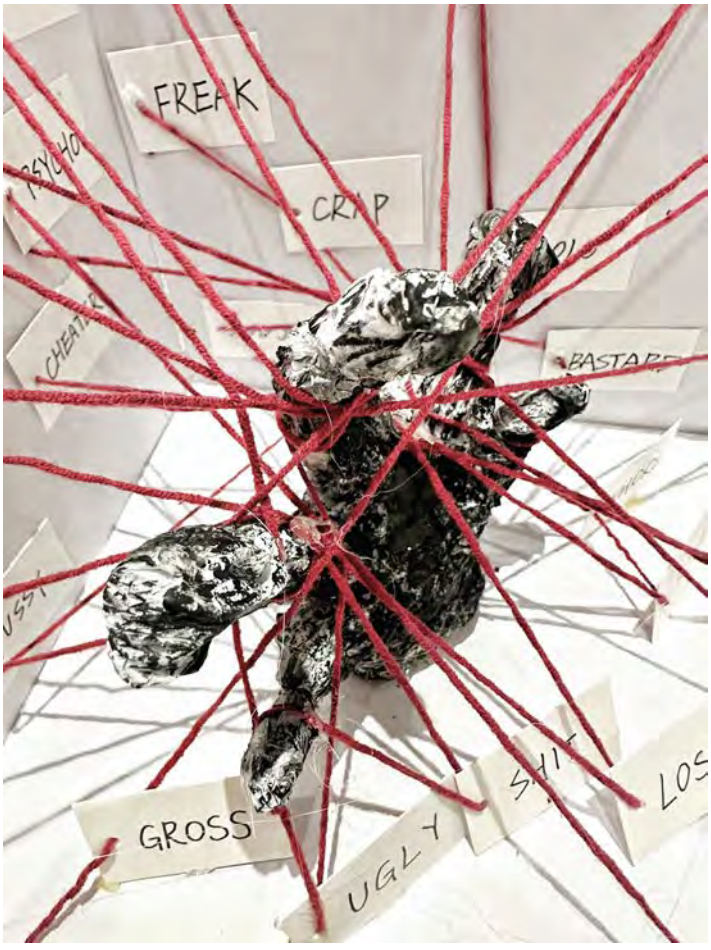


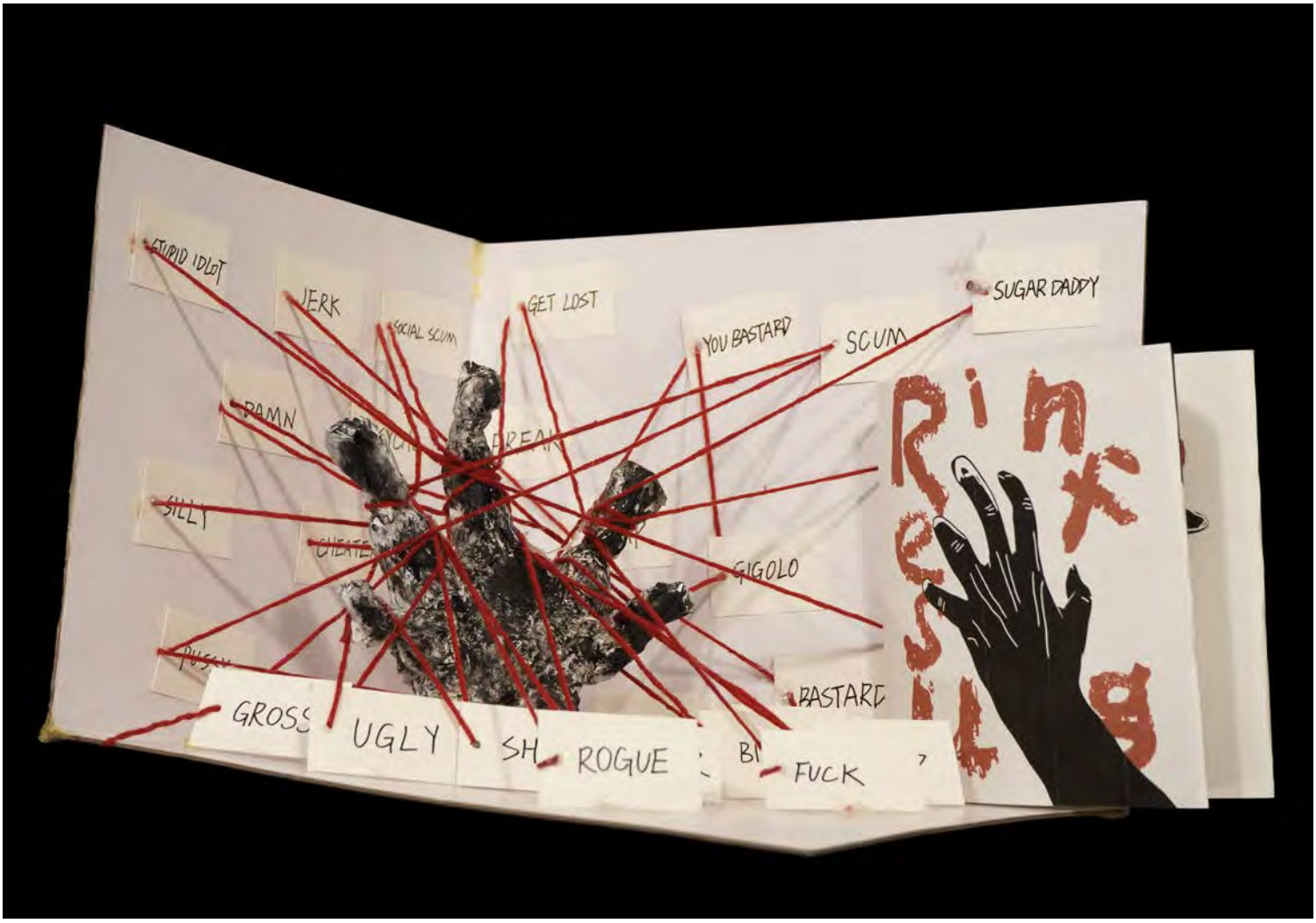


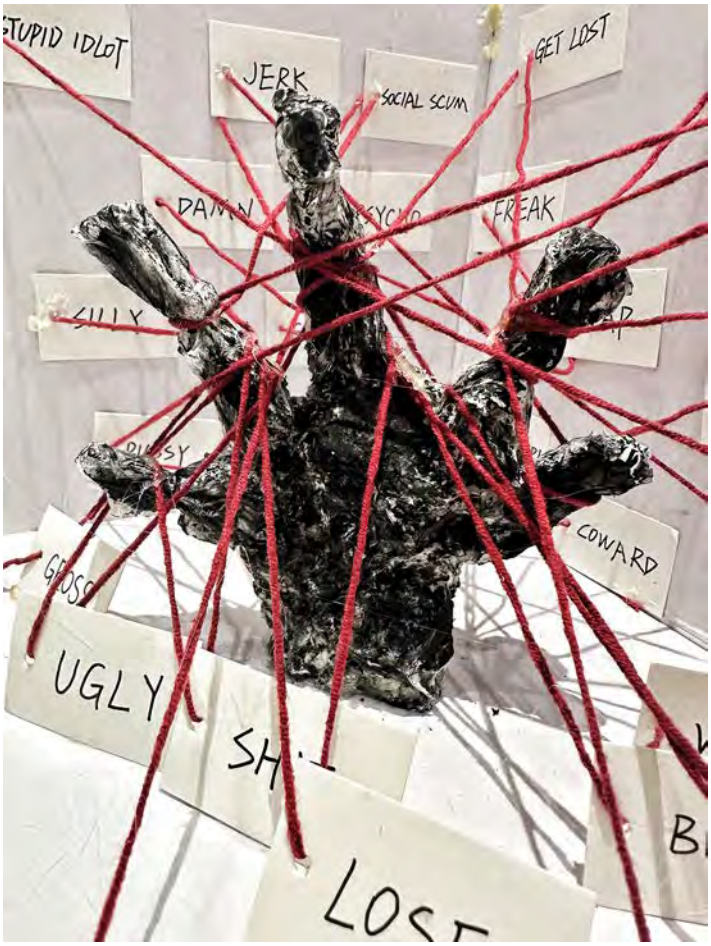



GET LOST
SOCIAL SCUM
JERK
STUPID IDIOT
FREAK
YOU BASTARD
SCUM
SUGAR DADDY
PSYCHO
CRAP
PERVERT
GIGOLO
SILLY
BASTARD
SCOUNDREL
PUSSY
WHORE
BITCH
NERD
GROSS
UGLY
SHIT
LOSER
FUCK
ROGUE


SOCIAL SCUM
PSYCHO


FREAK
CRAP
GROSS


STUPID IDLOT
JERK
SOCIAL SCUM
GET LOST
YOU BASTARD
SCUM
SUGAR DADDY
DAMN
SILLY
GIGOLO
GROSS
UGLY
ROGUE
BASTARD
FUCK


STUPID IDLOT
JERK
SOCIAL SCUM
GET LOST
DAMN
FREAK
COWARD
UGLY

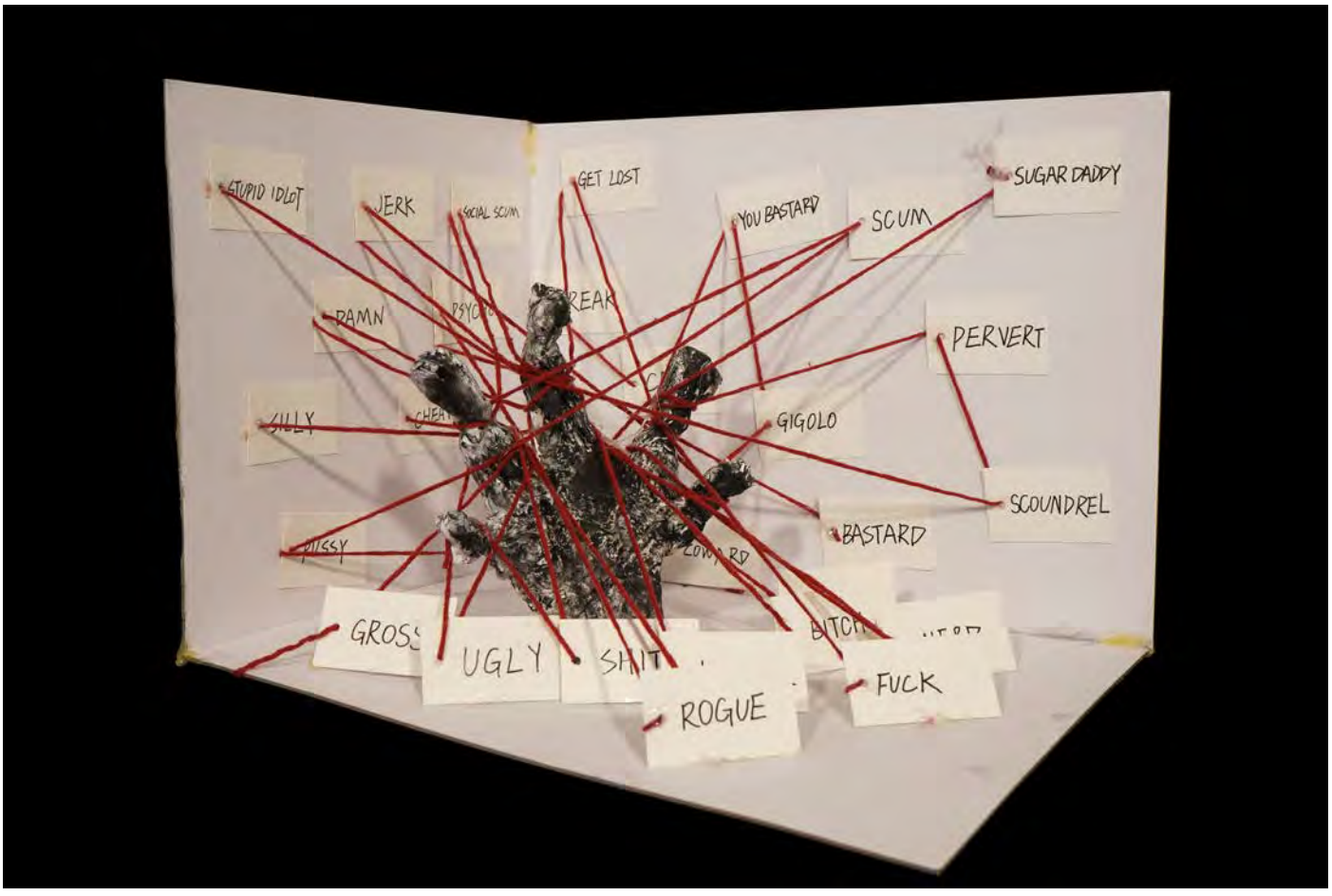
Outcome

Refusing
Cyberbullying
Bastard Stupid idiot
Fuck
Rogue
Freak
Social scum Nerd

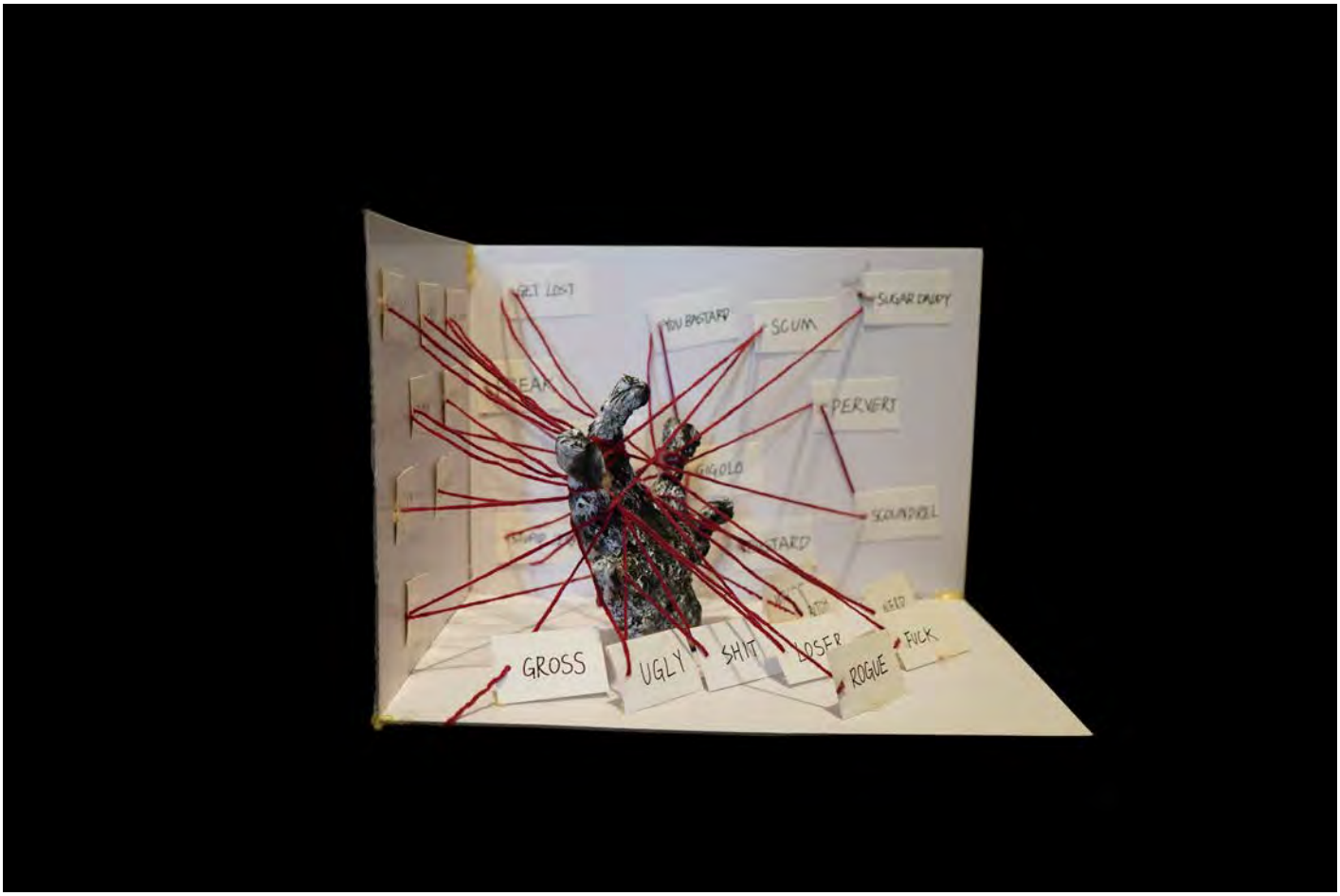
Refusing
Cyberbullying
Bastard Stupid idiot
Fuck
Rogue
Freak
Social scum Nerd

Refusing Cyberbullying
Bastard Stupid idiot
Crap
id jerk
Ugly
Fuck
Rogue
Loser
Freak
Social scum Nerd
Refusing Cyberbullying

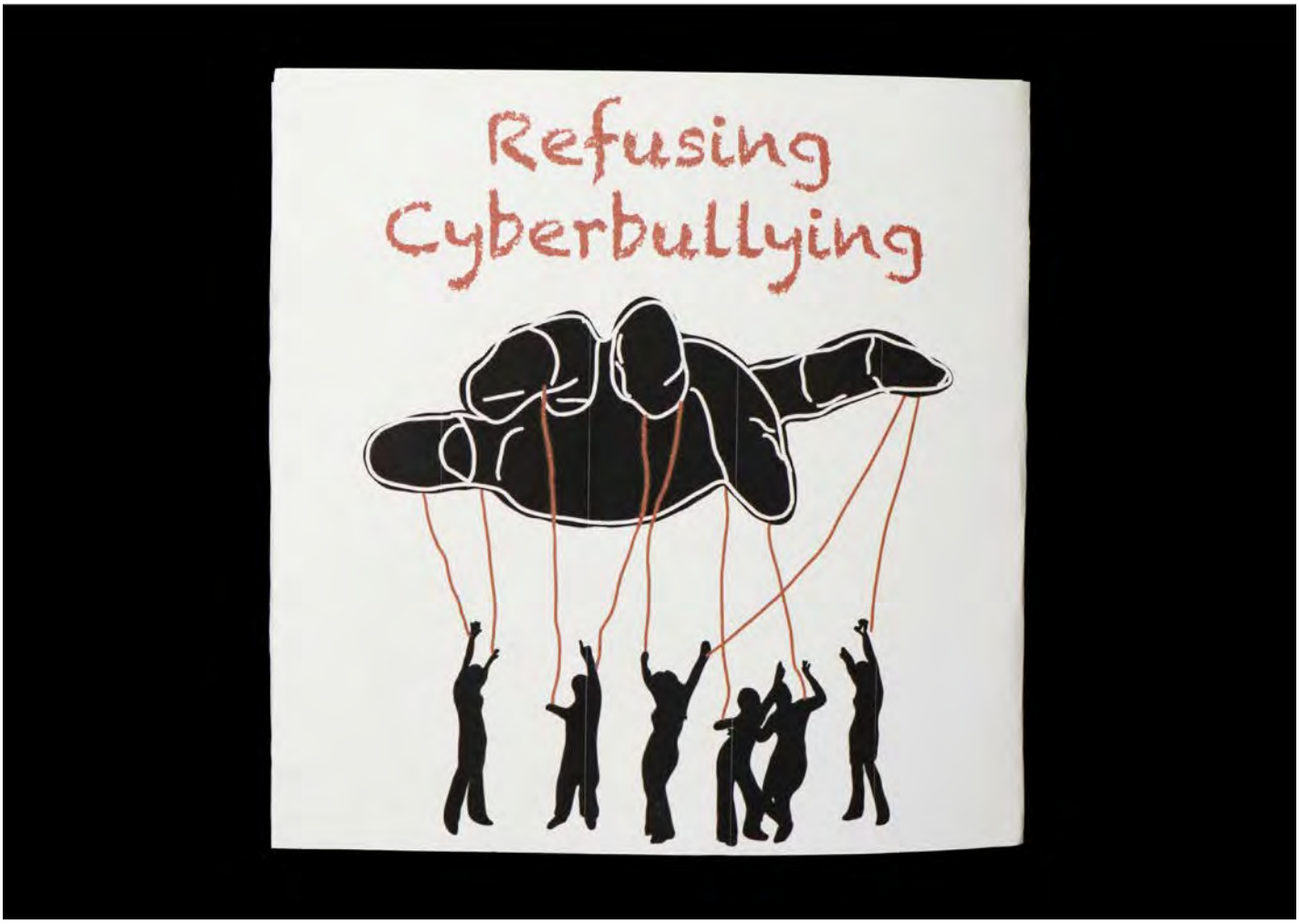
Online violence is a sharp and harmful weapon. Countless abusers on the internet are tapping on texts like a nail stabbing someone. Online violence imprisons people's hearts and hurts innocent people.
Being I have been bullied many times before it makes me not want to live in this world anymore. I've been called probably every name out there it really hurts. I sometimes contemplate suicide but I think where will that get me? I would only end up hurting the ones that I love.
- 14 year-old girl from WA
For nearly four years, a younger student at my school has been consistently bullying me. Despite not provoking him, he relentlessly harasses me both in person and online. It's disheartening to endure such treatment from someone who should show respect. Recently, I finally blocked him after enduring his cruelty for so long. The constant bullying has taken a toll on my self-esteem and makes me feel frustrated and helpless, even though I'm older than him.
- 15 year-old boy from Muscat, Oman
Recently, I've faced bullying on Twitter from two individuals. Despite asking them to stop and cutting off communication, they continue to harass me. It feels like I can't escape the situation on Twitter, no matter how much I try to ignore it. I've reported and blocked them, but I still feel helpless. Any suggestions would be appreciated.
- 21 year-old girl from USA
CYBERBULLYING STORY
As I walked home from school, I received a threatening text accusing me of spreading rumors about someone's relationship. When I got home, I discovered it was false. Despite my efforts to confront the person, the threats continued until my cousin ended the relationship, stopping the harassment.
- 18 year-old girl from Victoria, Australia
Former friends who now bully me relentlessly call me names and send hurtful messages on Facebook. Learning about a boy who committed suicide due to bullying deeply upset me. I've tried to seek help from the principal, but he won't listen. I'm struggling to cope, desperate for it to end.
- 12 year-old girl from IL
My 15-year-old daughter faced cyberbullying when someone posted her picture with false and hurtful statements. It spread throughout the school, causing her distress, plummeting grades, and even illness. Despite our efforts, the school didn't effectively address the issue, leaving us frustrated and hurt. I had to transfer her to another school and change her phone number to protect her. As a parent, I felt angry, devastated, and lost, unable to shield her from the cruelty.
- Mother of 15 year-old girl from Los Angeles, CA

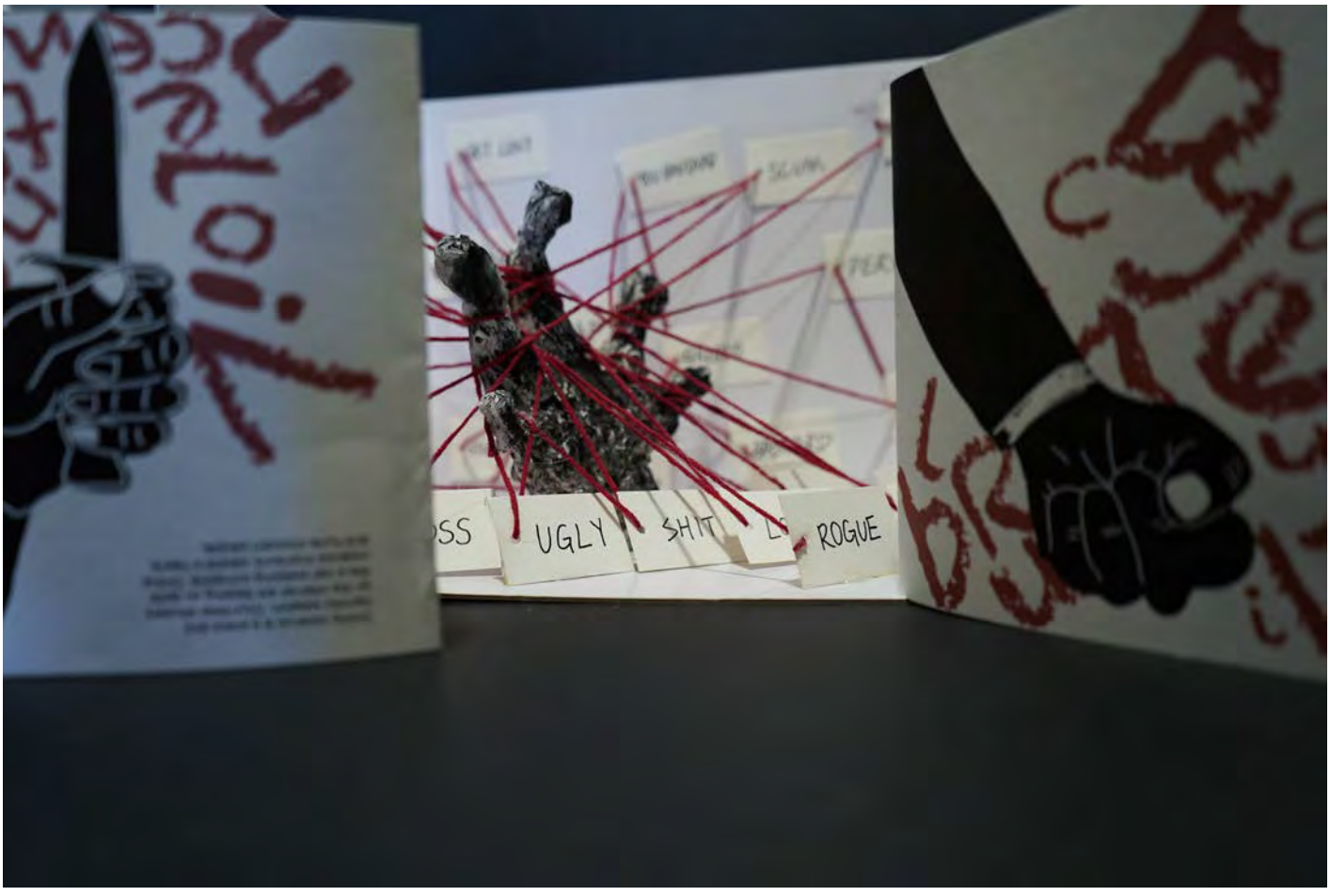


Front view of the 3D installation.



Side view of the 3D installation.


Refusing
Cyberbullying


UGLY
SHIT
ROGUE

Refusing Cyberbullying
Gross Bitch Pervert
Bastard Stupid idiot
Crap Stupid jerk
Ugly Fuck
Scoundrel Rogue
Loser Freak
Social scum Nerd
Whore Coward
Refusing Cyberbullying

In the digital age, online violence has become a pervasive problem and poses a significant threat to the mental and emotional well-being of individuals. Victims often experience stress, anxiety, depression, and even suicidal ideation.
Online violence is a sharp and harmful weapon. Countless abusers on the internet are lapping on texts like a nail stabbing someone. Online violence imprisons people's hearts and hurts innocent people
CYBERBULLYING STORY
Stop online violence and don't bring harm to your friends and family. Don't base your happiness on the pain of others. Vicious text on the internet, when sent by using the keyboard, is harmful to others, and refuses to threaten others with online violence. Say no to cyberbullying, harassment, and hate speech, and don't let words become a tool to kill others

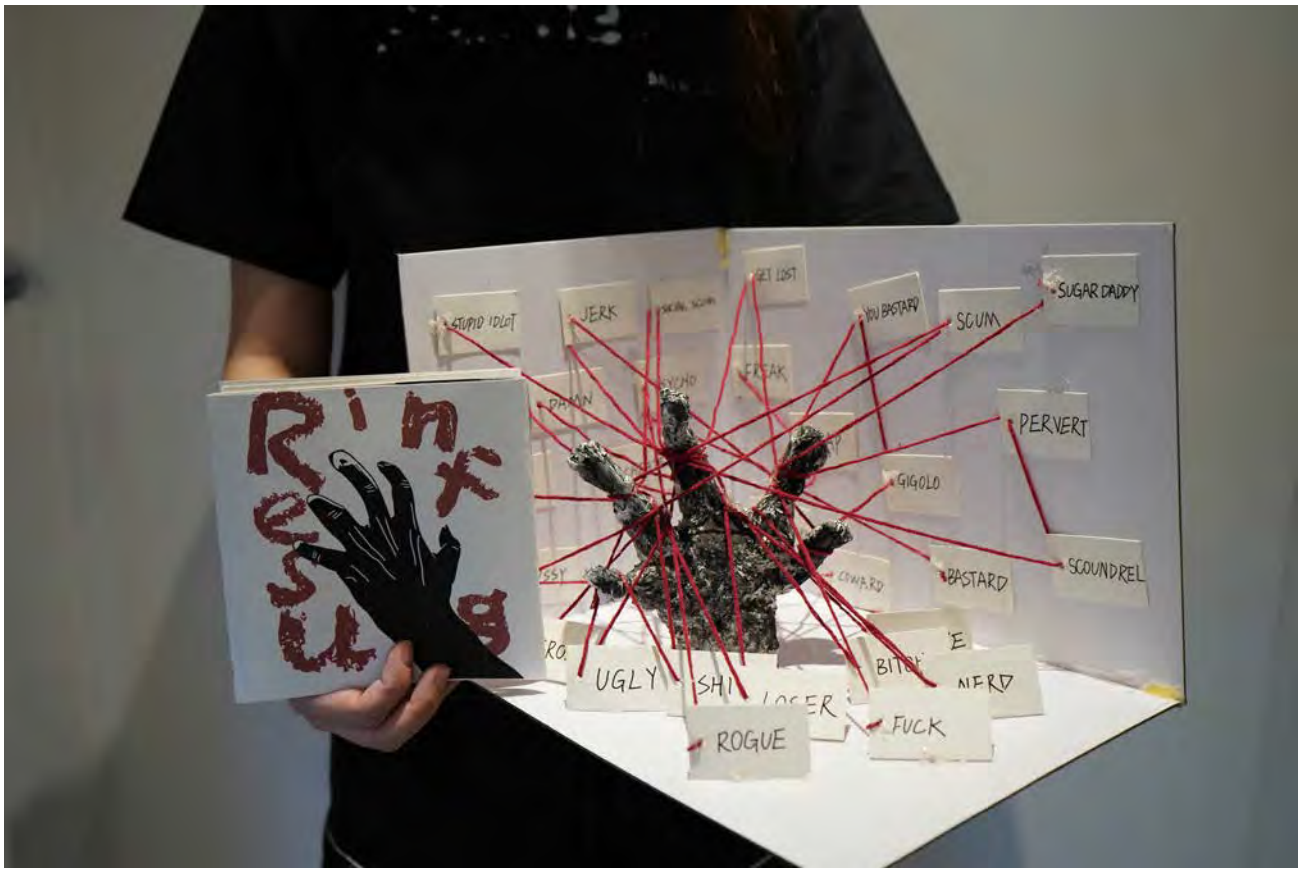
Reflection

I am committed to using graphic design to foster a healthier online culture and combat cyberbullying. There have been many ideas: educational campaigns and brochures, posters, website designs and exhibitions, and my goal is to educate people about the dangers of cyberbullying and to intervene in cyberbullying. Using graphic design to help and raise awareness, teach people how to face cyberbullying and promote a culture of positive rejection of such behaviour, making the internet a safer place for everyone.

For the graphic design I used various software InDesign layout, Photoshop drawing editing, Adobe illustrator compositing retouching, Procreate drafts, Adobe Dimension 3D design modelling. The brochure and 3D model were designed to visually communicate the serious effects of cyberbullying and support anti-bullying initiatives. By creating engaging and informative content, I strive to not only alert individuals to the risks of cyberbullying, but also help them help victims and stand up against bullying. Ultimately, by continually testing experiments and adapting the design to meet real-world needs, I hope that my design helps people by reducing cyberbullying and enhancing their emotional and mental health.

Designed to reduce cyberbullying to help people in a designed to help way. In this project I learnt about the use of colours cool and warm tones, content layout and layout design. Reflecting on how the 3D cyberbullying installation touches the viewer's emotions and whether it triggers personal memories or empathy. How the connection between the pamphlet and the 3D cyberbullying installation was presented in the exhibition, allowing the audience to interact and the three-dimensional installation to be viewed from different angles. Using visual content to support anti-bullying campaigns.

The nature of graphic design should not be cold but warm. Understand people's real needs and problems and help them raise awareness of cyberbullying mentally. Think about design possibilities and create solutions. The frustrations people experience in life can be communicated through design. People are often unaware of their real needs and the difficulties they face. Therefore, design must be constantly tested and the truth of the problem must be sought in order to solve the problems in the design. Each test is a continuous improvement in order to identify problems. Design can finally help people by actually meeting their needs. Ban cyberbullying by designing against cyberbullying behaviour.



Refusing Cyberbullying

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figure 4. https://hms.harvard.edu/news/understanding-lgbtq-health. (2024)

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figure 6. harriet https://medium.com/@hainsc/conceptual-art-of-1958-1355093ca9dc. (2020) Conceptual Art of 1958.

figure 7. https://cyberbullying.org/category/statistics. (2022) Statistics Archives.

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figure 9. Cyberbullying Research Center:https://cyberbullying.org/. (2015) Cyberbullying Research Center.

figure 10. https ://cyberbullying.org/stories, C. reseach center: (2015) Cyberbullying Stories - Cyberbullying Research Center.

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figure 12. Wikipedia Contributors https://en.wikipedia.org/wiki/Cyberbullying. (2019) Cyberbullying.

figure 13. National Bullying Helpline.Wikipedia the free encyclopedia(Cybebullying) and https://www.nationalbullyinghelpline.co.uk/. (2018) Bullying at School, Bullying at Work and Cyberbullying Advice.

figure 14. https ://www.familylives.org.uk/advice/bullying/cyberbullying/effects-of-cyberbullying, F. lives: (2022) Effects of cyberbullying | Family Lives.

figure 15. https ://youtu.be/vtfMzmkYp9E, W.I.C. : (s.d.) Is it Cyberbullying?

figure 16. https ://pin.it/RQvGCyMjE, P. (s.d.) Pin on Italy.

figure 17. https ://pin.it/4s2loiwPY, P. (s.d.) Pin on Cool Stuff.

figure 18. https://pin.it/1Z0N1BNfk. (s.d.) Pin van Sarah MacLeod op text based.
figure 19. https://pin.it/6YhkldpOD. (s.d.) Social Awareness Poster Series | Social awareness posters, Awareness poster, Social awareness.

figure 20. https ://pin.it/3qQ9S4wvx. (s.d.) Typography as Art | Barbara kruger, Barbara kruger art, Exhibition design.

figure 21. https ://pin.it/49t87DWEC. (s.d.) Barbara Kruger November | 2013 | Eine Stadt - viele Seiten Museum Ludwig | Museum ludwig, Barbara kruger, Vignette.

figure 22. https ://www.pinterest.it/pin/1052786850380599864/. (s.d.) Pinterest.

figure 23. https ://www.pinterest.it/pin/24136547990766958/. (s.d.) Jornada Psicossomática 2019.

figure 24. https ://www.pinterest.it/pin/577586720984737224/. (s.d.) Pin on Salvataggi rapidi.

figure 25. https ://www.pinterest.it/pin/482659285100584938/. (s.d.) Pin em Graphic Design.

figure 26. https ://www.pinterest.it/pin/972847957053394359/. (s.d.) Pin on Cyberbulling.

figure 27. https ://www.pinterest.it/pin/454722893642101256/. (s.d.) Pin en Cosas para comprar.

figure 28. https ://www.pinterest.it/pin/690880399120438513/. (s.d.) Pinterest.

figure 29. https ://pin.it/5lCX7dQoi. (s.d.) With students online now more than ever, here are some tips to help decrease cyberbullying: https://choosetwine.com/how-schools-can-help-end-cyberbullying/.

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figure 32. https ://pin.it/ZqhZdJz35. (s.d.) Pin on CyberBullying Major Project.

figure 33. https ://pin.it/19SElCQ9K. (s.d.) Satirical illustration | Social media art, Satirical illustrations, Social art.

figure 34. https ://pin.it/5BVkc4G4X. (s.d.) Pin on Art.

figure 35. https ://pin.it/6l6avlbO1. (s.d.) Pinterest.

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figure 37. The Broad https://www.thebroad.org/art/barbara-kruger. (2019) Barbara Kruger - Bio | The Broad.

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figure 43. K9 Design.https://www.behance.net/gallery/195913715/Taiwan-Graphic-Design-Collection-. (2022) Taiwan Graphic Design Collection .

figure 44. Aandacht Group exhibition “How We Work” at the Stedelijk Museum Hertogenbosch. https://studioaandacht.nl/expositie/, S. (2015) Curator How We Work.

Refusing

Cyberbullying