

Platform Open Exclusive Digital Campaign

Critical Fashion X Sustainability

NO.1 DO YOU LIVE SUSTAINABLY IN DAILY LIFE?



Bus Stop Ad Sample Image

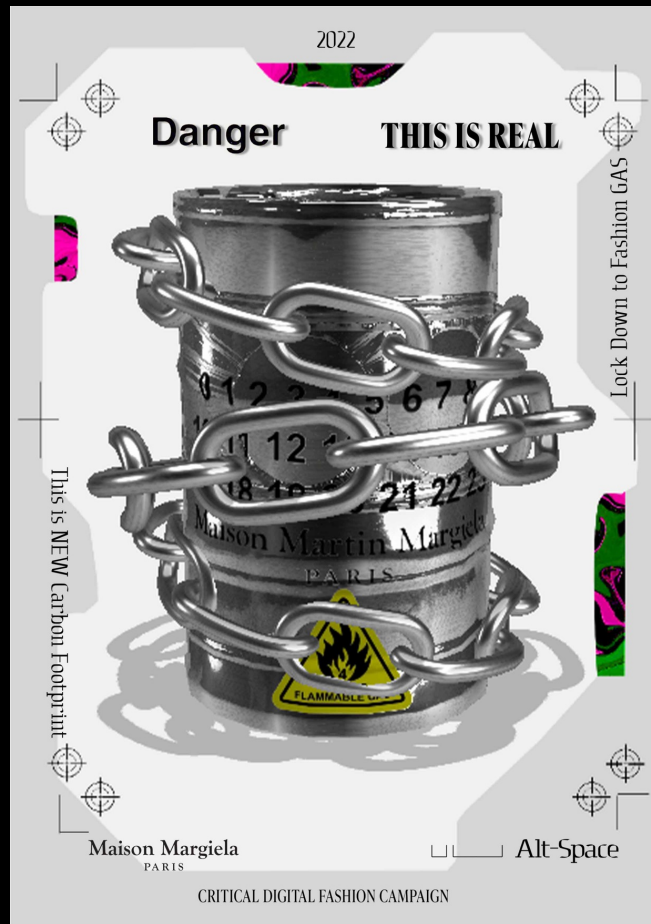


3D London Bus Output

Using QR Code,
SNS Content Sample Image



NO.2 This is NEW Carbon Footprint



Fashion industry is most harmful factor for air pollution due to carbon footprint. Maison Margiela and Alt-Space are collaborate for warning those reality.



NO.3 WATER HUNGRY AVOCADO

Collaboration with Walter Van Beirendonck.
Inform the Fact about Avocado.



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