

N!LM

ONE PIECE = TWO LOOKS

MA FASHION DESIGN

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N!LM

ONE PIECES = TWO LOOKS



N LIM

ONE PIECE = TWO LOOKS

LIM, X → + ∞

LIM, X → - ∞

The "limit" in mathematics refers to: a certain variable in a certain function, this variable is always getting bigger (or smaller), and it is constantly approaching a certain value, "never can" The process of coincidence to A" ("It can never be equal to A, but equal to A'has already achieved the result of calculation). My brand concept is very similar to the mathematical formula of the limit, and the definition of the limit value is never close to an integer. However, this concept is like desire. Desire will continue to grow, and we will never be able to satisfy ourselves. Therefore, I compare the human stomach to desire. No matter how many clothes, it still cannot fill up your stomach, which is continuous digestion.



“ONE PIECE TWO LOOK”

“CREATING YOUR UNIQUE STYLE”

BRAND STORY

The brand N:LiM was founded in 2021 and was created with sustainability in mind. As the head designer of the label, NARA is an independent, individualistic and futuristic designer with a passion for pairing and incorporating new elements to create her unique style. In her 7 years of experience as a womenswear designer, NARA has seen the apparel industry overproduce every season. Moreover, once the trend has passed, the product is forgotten. However, according to Maslow's hierarchy of needs, clothes are a human necessity, but in today's society they have become a decorative item for most people. And the clothing industry has become one of the main culprits in the global environmental destruction so far. So when NARA started thinking about how to make clothes 'sustainable', her answer was to make them become disassemble and transform. This method would not only satisfy people's desire to change their style, but would also extend the life of the garment.

VISION

What is the best way to capture people's attention and satisfy the growing desire for fashion that is blooming everywhere, while at the same time achieving environmental goals?

N: LiM's vision is to create a multi-wear approach to each garment, to give each garment a variety of styles, and to extend the lifespan of each garment in a sustainable way.

Our garments are designed to be freely detachable and can be worn with different garments. The main aim is to allow consumers to mix and match with their own clothes, so that they can change their own unique style.

MISSION STATEMENT

Creating transformable clothes from the concept of sustainability and environmental protection, in this way, not only can it worn in a variety of ways , but also enriches people's outfits every day.

This method not only reduces the waste of the earth's resources, but also makes the clothes sustainable. More importantly, it gives consumers the freedom to change their style and satisfy their appetite for clothing.



UNIQUE SELLING POINT

PRODUCT FEATURES

The N:LiM brand aims to create garments that can be worn in a variety of ways to create a unique style for the individual. In doing so, this way will links to sustainability, increasing the frequency of usage with clothing and reducing mass production of clothing. In response to the above description, the brand is divided into four themes to represent the product's identity



1. SUSTAINABILITY

N: The LIM garment is detachable, so you can take it off at will and mix and match with other garments to change your style. The zip on the garment allows you to transform parts of the garment, achieving a single two-piece look and moving the garment towards sustainability

1.

MODULE COMBINATION



A module combination means that two different fabrics are put together to create a garment. The purpose of this is to add layers to the garment. In addition to designing the module combination, the modules can also be used as functional details on the garment. Another purpose of adding modules is to make the patchwork visible to the consumer and to make it clear that it is a multifunctional garment.

2. MAKING UNIQUE STYLE

N:LiM is sold with a unique and futuristic print. With its distinctive prints and stylish designs, N:LiM makes customers the center of attention when they wear it.



The brand's main link to sustainability is through the use of biodegradable fabrics and the creation of multi-functional garments. According to research, clothes made from biodegradable fabrics help to protect the environment by allowing old clothes to be returned to nature without being used. In addition, the use of functional clothing as a sustainable presentation aims to increase the frequency with which clothes are worn. This reduces the need for mass production in factories and therefore reduces environmental pollution.



2.

SUSTAINABLE



3. WEARING MUTI-OCCASION

N:LiM's designs can be worn in a variety of ways for any occasion. Our clothes create a spirit of optimism and we want our customers to be able to wear our clothes for any occasion and create a unique style.

3.

MULTIFUNCTIONAL



The aim of designing versatile garments is to allow the brand to be worn in different ways. Through the concept of wearing a garment in two ways, the brand wants to make the consumer feel that they are receiving value for the price. At the same time, the two ways of wearing a garment can also be used for different occasions, creating a variety of wearable purposes.

Through functional clothing the brand can change the parts of the garment as it desires. It's a great way to create a unique style. Because when you change your clothes, you can not only combine them with your original clothes, but also create a look that is unique to you.



4.

UNIQUE STYLE

MARKET INTELLIGENCE



#1 Headquarters company established in Shanghai

#2 N: LiM The main selling point of LiM's products is to create parts that can be disassembled. This purpose can not only extend the life of the clothes, but also increase the sustainability of the clothes.

#3 How to create a product appearance that appeals to Gen Z is the main focus of N: LiM.

#4 In order to cope with the future virtual market, N: LiM will join the virtual online try-on system and add virtual currency payment methods

#5 The online store is about to become the main development project of N: LiM. Will create Taobao online store in China, and set up overseas websites for global customers to purchase

POST-SOCIAL CREATORS

With Generation Z already the largest demographic in the world, future consumers will bring new ideologies and a refreshing sense of individualism to the fore



VIRTUALIZATION

As the metaverse is gradually established, many commodities will gradually shift to digital. This is the new trend of the future, digital will be the main futurea



TARGET CONSUMER



CRYPTO SPACE

In the future, people will be able to replace and change new knowledge and new things they like in this space



DISTINCT PERSONALITY

GenZ have distinct personalities, and they are very aware of their preferences. And has a unique aesthetic. Great emphasis on self-expression.



PRO 2023

DESIGN CONCEPT

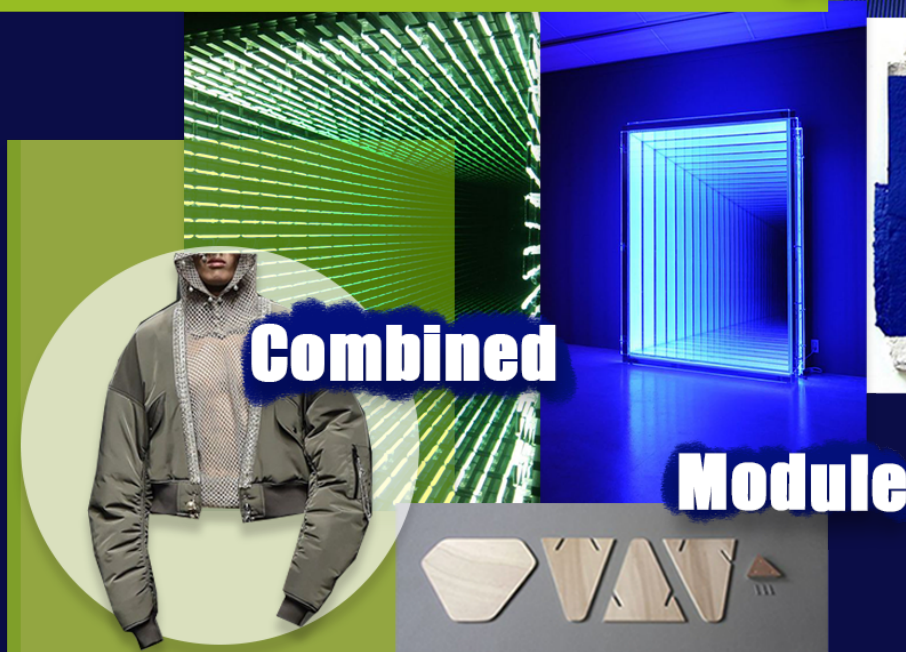
“ONE PIECES TWO LOOK”

DESIGN CONCEPT RESEARCH



VIRTUAL RAVE ERA TRANSFORMABLE FASHION

The concept of transformation is that a prototype garment can be transformed into different styles. To achieve a transformable fashion is by combining and collaging with varying fabrics of the module.

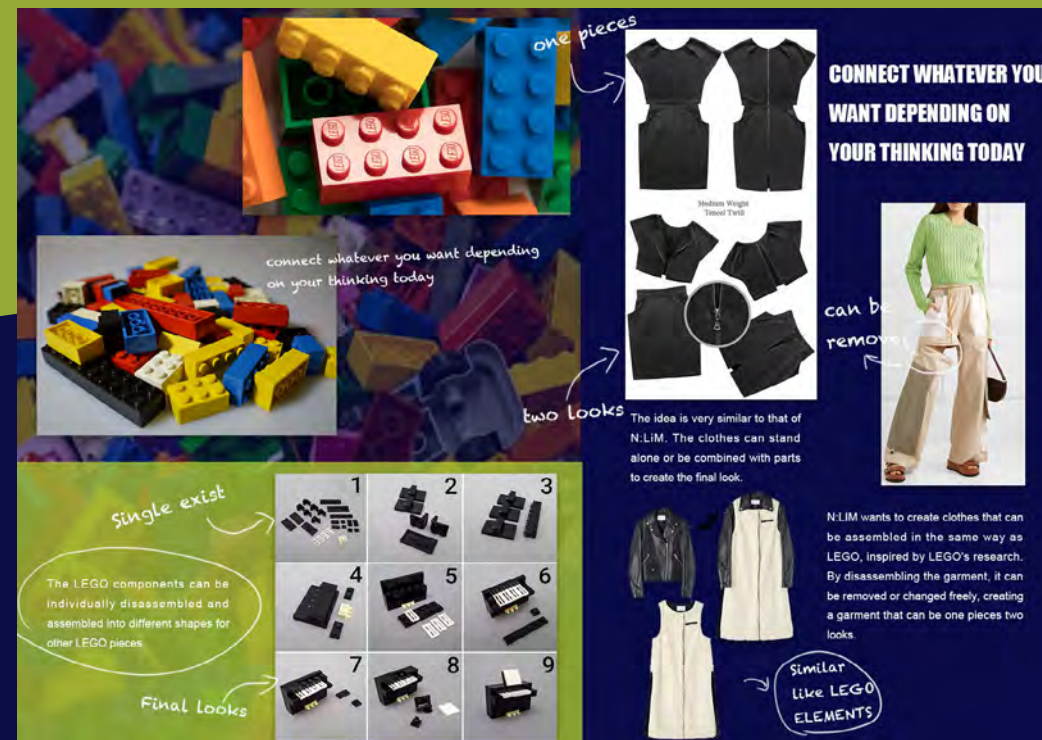


DESIGN CONCEPT RESEARCH

ONE PIECE TO MATCH VARIOUS LOOKS

FESTIVAL PARTY OUTFIT

Party dressing for music festivals is also one of the main themes in N:LiM's research. With the rise of GEN Z, more and more young people in China are opening up about what they wear. In particular, they are becoming more confident in their own dressing. People are wearing many layers of clothing and various prints at these festive parties, and many of these clothes are even being modified from their existing clothes. So the brand, inspired by music festival wear, wanted to create clothes that could be disassembled, assembled, and changed for different occasions, and could be dressed up in a versatile and unique way.



CONFIDENCE AND DISTINCTIVE FEATURES

Y2K AESTHETICS

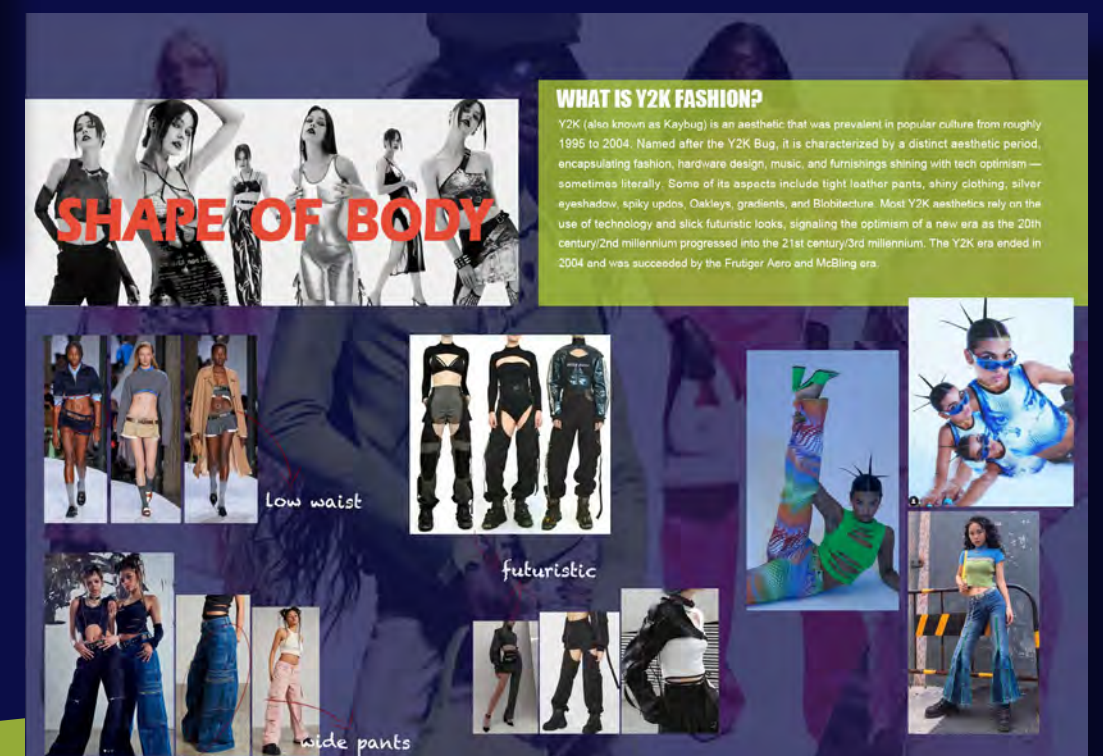
A futuristic aesthetic, Y2k is a style that expresses itself and responds to the technological qualities of dressing. One can see the boldly feminine shapes of the clothes, the sequins, the bright prints, all of which are symbols of self-expression. As technology continues to evolve in 2022, the GEN Z generation has become more focused on expressing their own personalities, so it seems that the most iconic style, Y2k, is making a comeback.



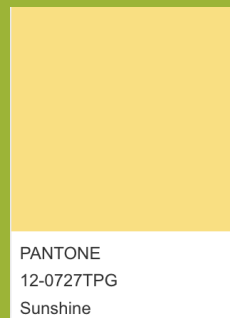
TRANSFORMATION

ELEMENTS THAT CAN EXIST ALONE

The transformation of N:LiM is inspired by LEGO. Because Lego comes in all sizes and colours, people are free to mix and match their style to their satisfaction. The various components can be assembled and matched in different ways to create different styles and shapes.



2023 MAIN COLOR

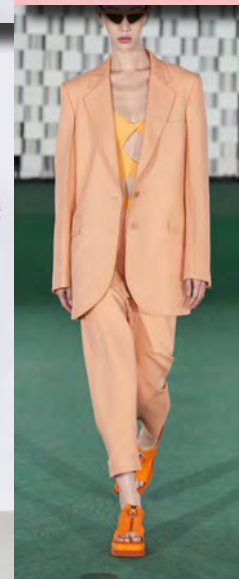
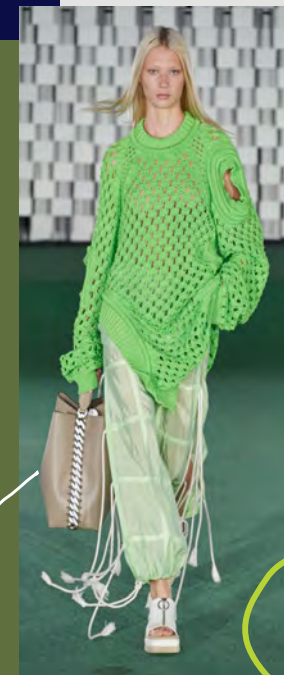
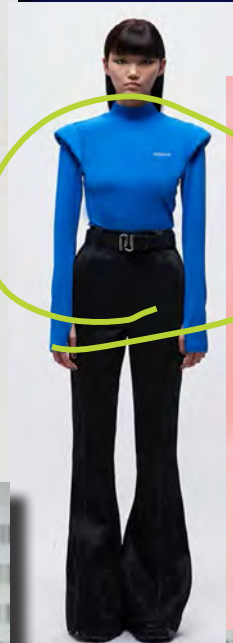


According to WGSN's color forecast for 2023, the combination of dark blue and grass green presents a visual impact of contrasting colors and gives a futuristic sense. In addition, use the complementary colors of yellow and orange to make the future feel a little softer.

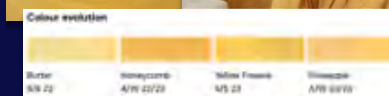
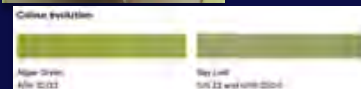
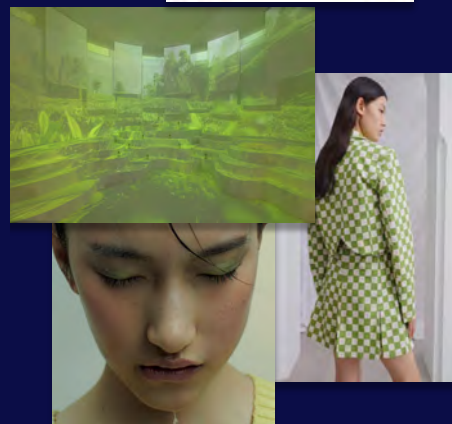
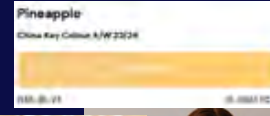
COLOUR APPLICATION

Dark blue can express calm and lively independence

Yellow is a matching color.



Green is the main color



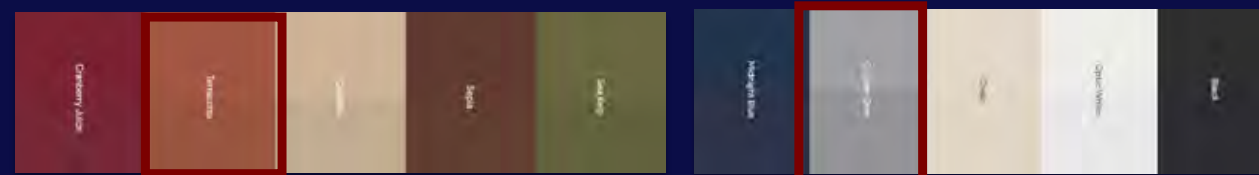
OTHER COLOR MATCHING SUGGESTIONS

Cool greens, swampy darks, energizing bright and digital pastels will be key colour messages for S/S 23/24 womenswear, as consumers seek connections with nature and escapes in the metaverse



SEASONAL COLOUR

Seasonal colors provided by WGSN. These include light, dark, mid-tone and pastel based on the development of the above colors. The super brights are back for extra punch, and they're balanced with intense darks like Black Cherry and Ocean. Autumn's mid tones and browns provide the foundation for this palette, while pastel shades like Seafoam and Pink Clay bring seasonal softness.

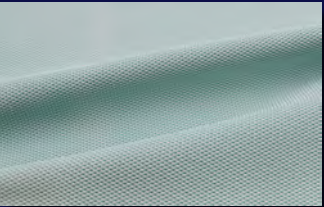
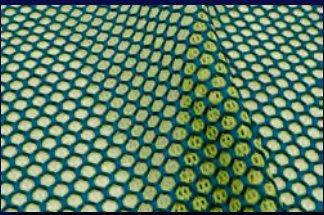
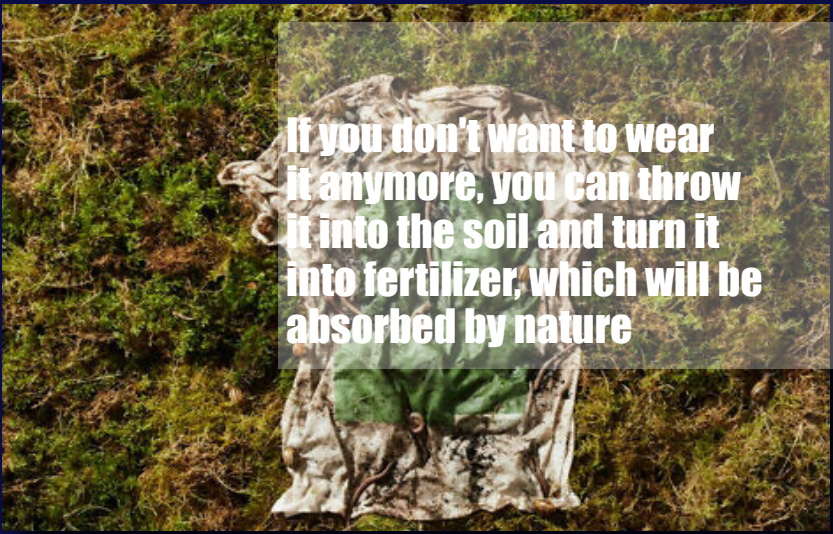


LONG-TERM COLOUR

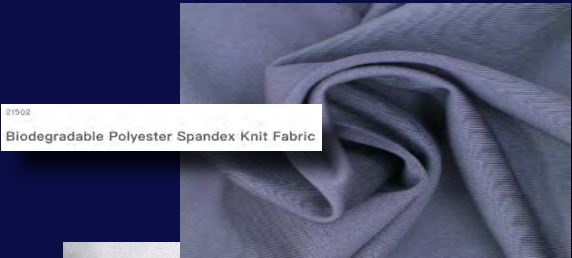
Our long-term palette of 10 colours is forecast to reach beyond 2024. New introductions include the dark red tone of Cranberry Juice, which replaces Bloodstone from previous seasons, and Sea Kelp, which replaces Olive Oil with a deeper shade. Circular Grey is another new addition, signalling a shift to more neutral tones for this colour group, and Unbleached Cotton is updated to the warmer off-white of Chalk.



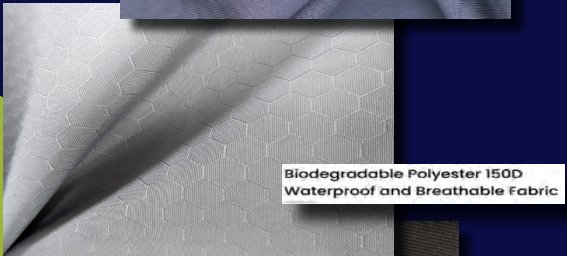
**FABRIC
BIODEGRADABLE TEXTILE
&
RECYCLE TEXTILE
2023/SS FABRIC BOARD**



Recycled fibres
to create new touches



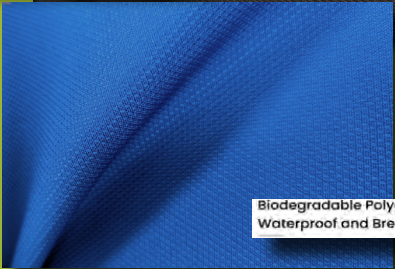
21902
Biodegradable Polyester Spandex Knit Fabric



Biodegradable Polyester 150D
Waterproof and Breathable Fabric



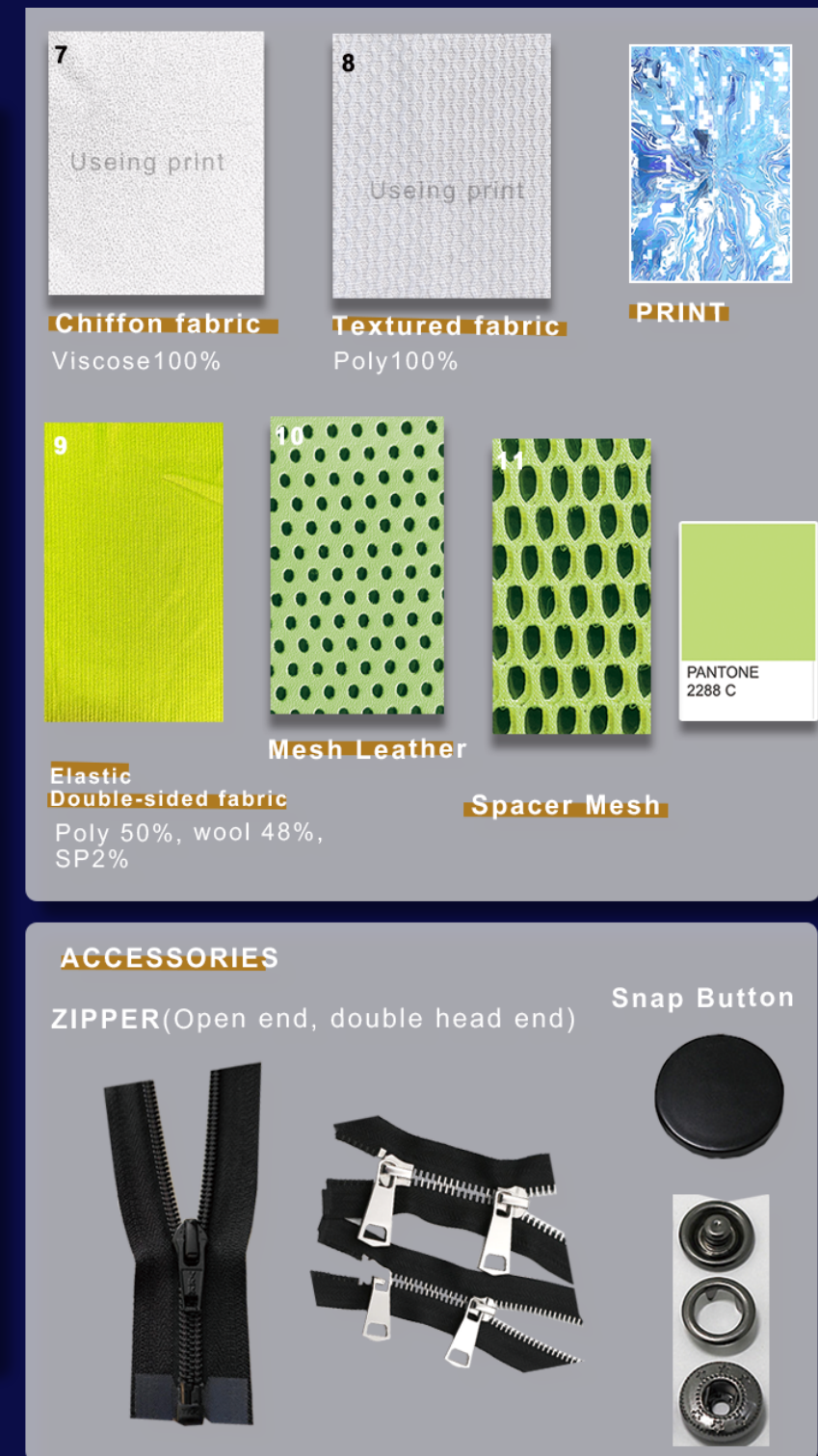
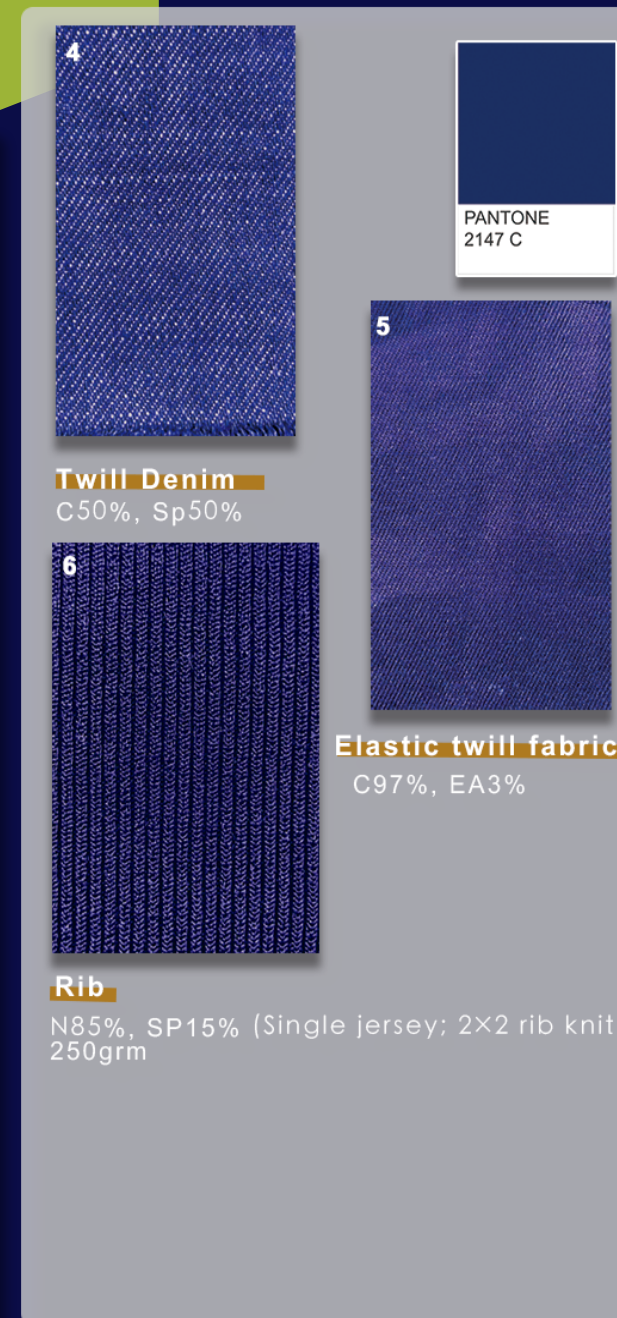
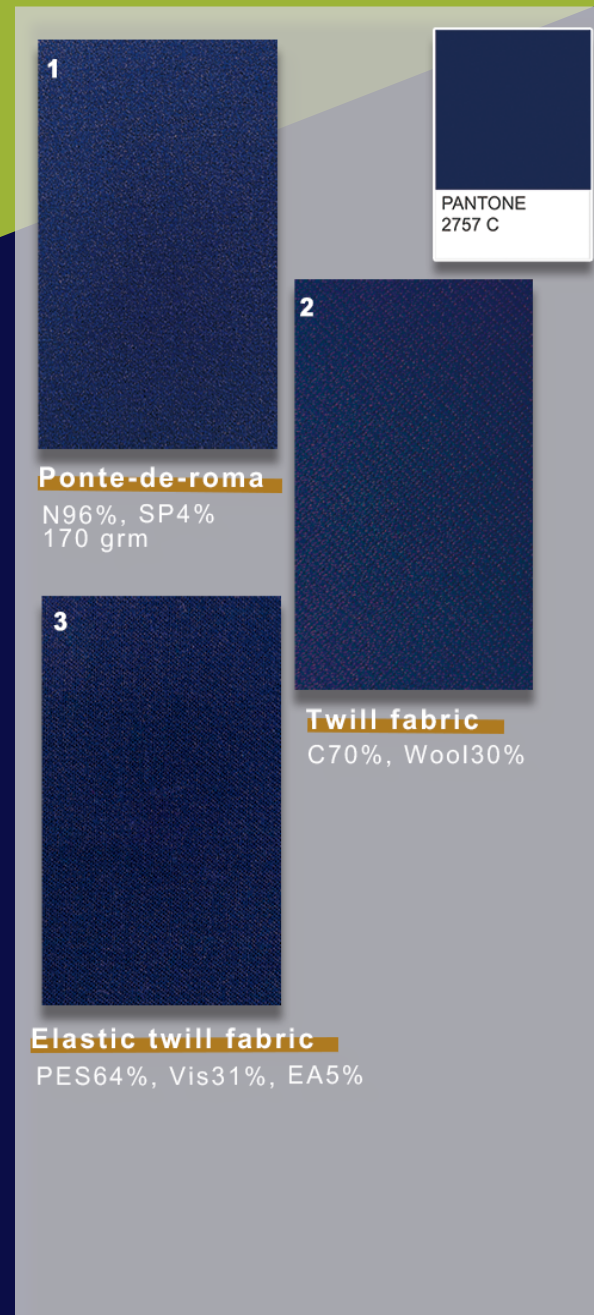
Biodegradable Polyester 150D
Waterproof and Breathable Fabric



Biodegradable Polyester 150D
Waterproof and Breathable Fabric



FABRIC BIODEGRADABLE TEXTILE & RECYCLE TEXTILE 2023/SS FABRIC BOARD



SKETCHBOOK

The detailing above is based on the styles designed in the preceding Emotional Edition research directions, which were then grouped into individual categories from the keywords before starting the subsequent design.

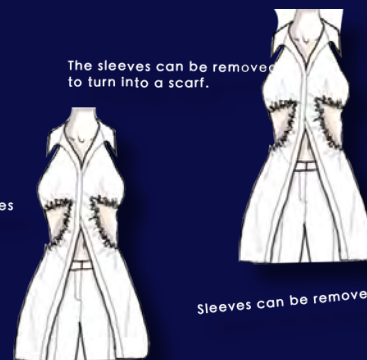


Silhouettes Reference



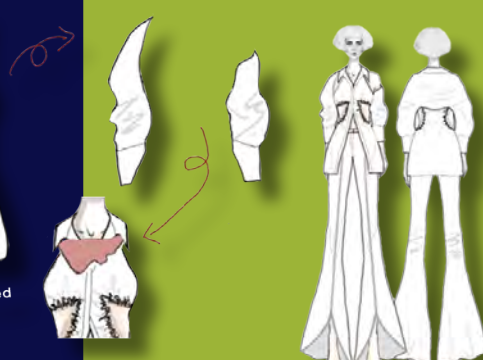
Use the wrinkle effect to combine different shapes

Combine



The sleeves can be removed to turn into a scarf.

Sleeves can be removed



Can be remove

use bottom to connect

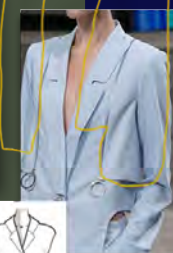
The outer layer is like the detail in the photo on the left. Cover with a new layer of fabric.



Collage



Top sleeves can be detached to turn into a vest



Can become a jacket or one piece dress



The single-piece version can be disassembled and the length can be changed

Different fabrics and colors are used to make collages. And install the zipper to create a detachable version

How to deal with details. Let the raw edge details show through the seam allowance of the fabric.



Inspired by photos of the container, design a collage of different layouts. In addition, the zipper is used as a connecting technique, so that the length of the version can be changed.



Waistline cut out details reference

Transformed

Through the disassembly of the pattern on, a piece of clothing can be worn in two ways. Achieving the effect of two outfits in one piece of clothing

SKETCHBOOK

The key word 'module' is the main development of this image. The concept of the module was created through my search for inspirational photographs above and the development of the interface with different fabrics.

The changing design details are mainly inspired by this interwoven image on the side. This interwoven image reminds me of the use of a zip. The zip can also be installed to allow for a change of clothes.



In the picture above I have created a removable partial version inspired by collage and variation. The mesh fabric is used to create a modular design.

The concept of collage is what I find inspiring in the images I have been given. I have used this inspiration for the tops and coats.

SKETCHBOOK



Take this collage of photo concepts as the main inspiration. Connect different versions through zipper collages



The zipper is installed inside the shorts and the trousers can be extended from the inside of the trousers to extend the length of the trousers



Multiple functional wearing. It could be a coat or dress. And there have four-way to disassemble and wearing



Collage



Collage Transformed



Can be remove



after overlapping making long become short



Collage concept. Create multiple of ways to wear

DESIGN EXPERIMENT PROCESS

SKIRT EXPERIMENT



Problem

But found a hole at the junction. And when re-stitching, the place where the zipper is installed will make it more difficult to make clothes.

According to the idea of sketch, two zippers will be installed under the skirt so that the skirt can be removed



Try changing to become one zipper. But found that the pattern can not be flat



This version will not only protrude but also cannot be disassembled normally

Solution

The solution is to use a button for the connection. This method can not only same with the accessories of the sleeve buttons but also make it easier to disassemble



Snap button



A row of snap buttons has been added to the hem. The length can be adjusted.



Final Look

Final look. You can open one or two buttons according to your wearing needs. Don't worry, and the skirt will have an inner, so don't worry about the problem.

The skirt above was experimented with by adding three fabrics that could be unravelled. Initially it was hoped that the three fabrics would be joined by a zip, but it was found that if the zip was used the fabric would bulge out and the curvature of the zip would make the process more difficult. This was subsequently modified to use buttons. The advantage of this is that part of the skirt can be detached freely and changed from a long to a medium length skirt to a short skirt.

The picture below is an experiment with a top. The idea for this top was inspired by the image below and I wanted to install the zip so that the top could be worn in two ways. I also used a double zip on the top to allow the top to be worn in a normal way with the shoulders partially unzipped.

TOP EXPERIMENT



Pattern simulation

Use a zipper to connect the top and bottom shapes. Top and bottom shapes can be disassembled into two parts.

The advantage of this is that the shoulders can be exposed, and it can also be completely disassembled. And swap clothes parts with other people to match different styles, or wear one piece of the pattern alone.



Disassembly-style instructions

Refer to the connection method of the picture, and use the two-way zipper. As a style of clothing, or disassemble two layers to wear separately

After the pattern is disassembled, there are two ways to wear it.



ONE PIECES TWO LOOKS



DESIGN EXPERIMENT PROCESS

Suit outer EXPERIMENT



The sides of the waist can be removed



Install zipper to deform the shape



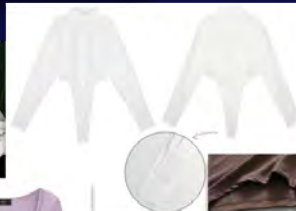
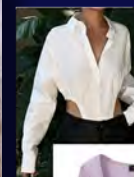
And because the zipper is bent, the side pattern can show a convex effect



After dismantling the sides, it can be turned into a suit vest



There are two buttons at the bottom of the vest, which can be connected to the back pattern to become a swimsuit-like pattern



The experimental design of this suit jacket is based on the use of a mesh fabric with different materials at the waist. The fabric can be removed from the waist by means of zips on both sides. The most important thing is that when removed, the jacket can be transformed into a one-piece suit like the one piece leotard in the picture below. This is designed to be used when you are wearing a serious jacket for a serious occasion and suddenly want to go to a party and turn it into a hot jumpsuit. It's a versatile way to add versatility to a suit jacket.

I experimented with this style below as a jacket. Because of the variation function of the jacket it is set to be worn in three ways. The first variation is that the arms are expected to extend out from the underarms. The thz second variation is to expose the shoulder area. The third variation is that the sleeves can be linked by a zip and the arms can be moved from the armpits. I can see from this experiment that although some of the variations may be a bit fanciful, they can be a selling point. Versatile clothes that can be worn in any way you want

Outer EXPERIMENT

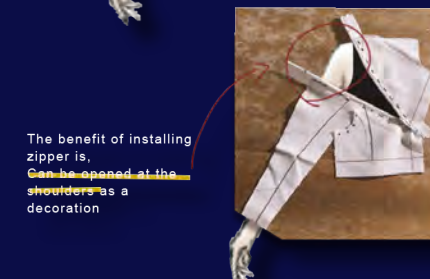


The main pattern is divided into three parts. All three parts can be disassembled separately



Installing with a zipper on the top. Connect with the lower.

Not fully engaged at the underarm. In this position, the button will be installed. Let the pattern have a variety of ways to wear



The benefit of installing zipper is, Can be opened at the shoulders as a decoration



Deformation-wearing 2

The sleeve can be moved to the front, allowing arms to stick out from underarms. In addition, the sleeves can be placed forward, and the side zippers can be merged.



Deformation-wearing 2

The sleeves can be put behind, let the arm stick out from the armpit. In addition, the sleeves are placed back.

DESIGN EXPERIMENT PROCESS

From the experimental process above, this is a detachable coat. From my design I wanted the place to be divided into three parts. So I used a partial cut of the fabric and disassembled the shape of the part I wanted to disassemble. The sleeves are also designed to be detachable.

Dress EXPERIMENT



The dress is an experiment in many ways of wearing it. It can be used not only as a dress but also as a coat, as a separate top, or as a separate skirt.

Can be disassembled into four parts.



The first way to wear... By removing the sleeves and skirt, the top can be turned into a short version of the vest.



The second way to wear... Put the sleeves back together. Becomes a short coat. Also available as a short top.



The third way to wear... Attaches to a belt to turn into a 'short jacket'.



The fourth way to wear... After separating the top and skirt, it can be turned into a skirt by itself.

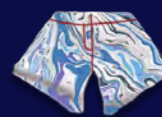
Trousers EXPERIMENT



Two-piece trousers fit. Can be taken apart to turn into shorts or trousers.

Outer pants use a general zipper waist.

The pants use an elastic band waist.



Final Look



Pants can be detached into shorts and trousers legs.



The trousers are connected to the shorts using buttons.



Side bungee cords to adjust leg tightness.

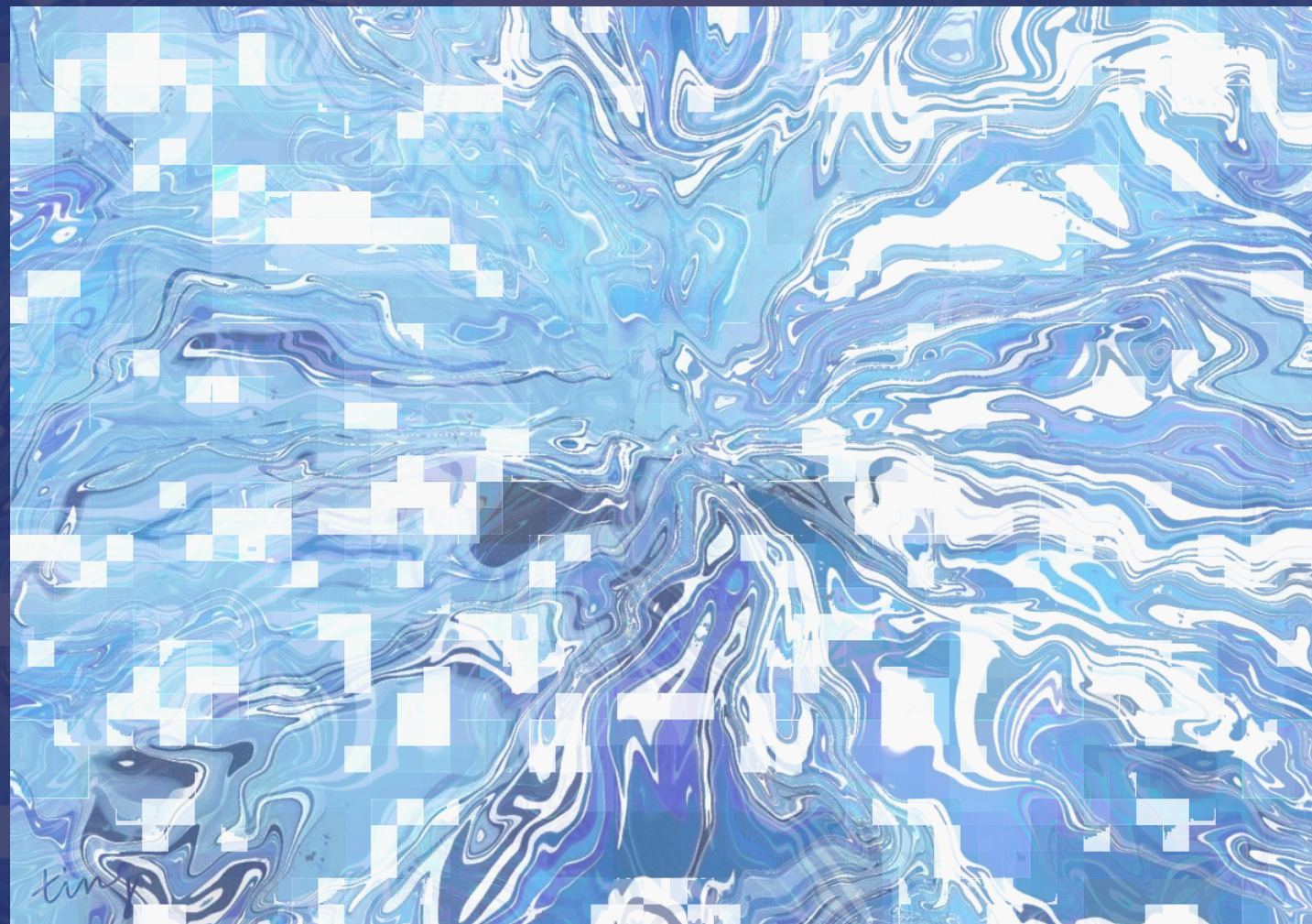
The following two sets of experiments are designed for trouser legs.

I would like to make the legs of the trousers removable. By using the buttons as a connection, they can be easily detached when you want to turn them into shorts.

DESIGN EXPERIMENT PROCESS

DESIGN EXPERIMENT PROCESS

The key to the initial development of printing



Psychedelic

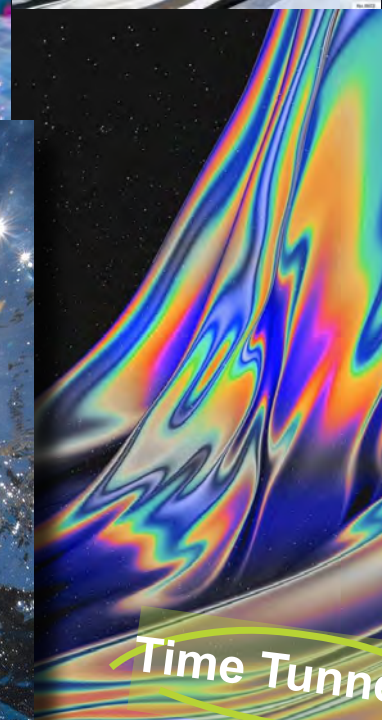
Ripple



Wrapping



Grain



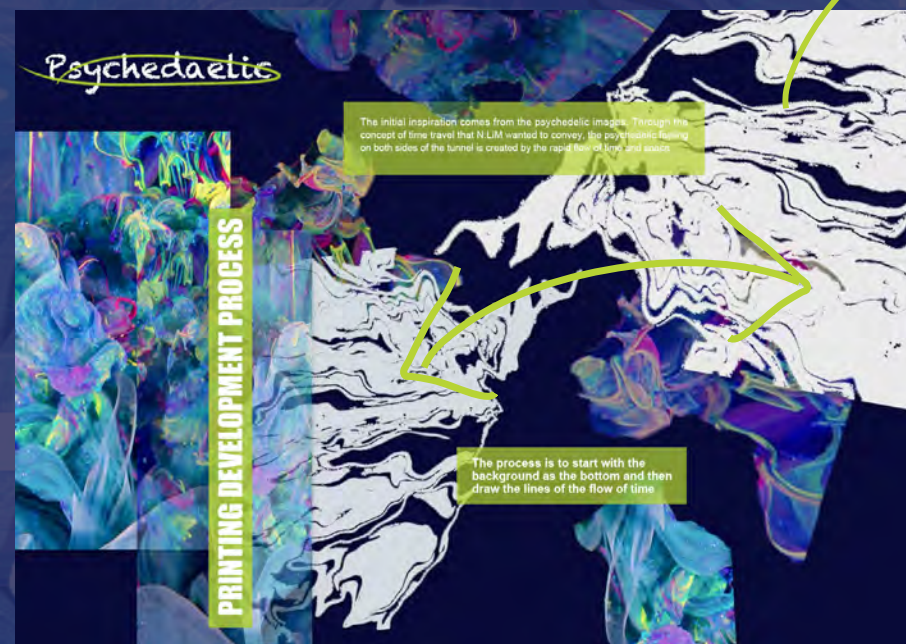
Time Tunnel

PRINTING INSPIRATION

TIME WARP

The prints are inspired by time travel and N:LiM creates various psychedelic intertwined pixel worlds of the future through the inspiration of the time tunnel. However, such a tunnel is like a portal to the future. This is why 2023 will open a time travel party, allowing N:LiM to lead consumers on a path to the world of the future.

DESIGN EXPERIMENT PROCESS



Step 1

Trace the ripples like a stream of water in a psychedelic inspired search.



Step 2

Using the overlapping technique, the lines of the pattern are overlaid and the main colours are added. This will give the water a richer, more dimensional pattern.



Step 3

Once the flow pattern has been set and the shape confirmed, start adding the digital texture particles. It is important to repeat the colours again and add a colour stack to make the pattern more visible.

ripples

Particle

overlapping

time

VIRTUAL RAVE ERA

NIM

ONE PIECE = TWO LOOKS

2013 S/S COLLECTION



VIRTUAL RAVE ERA

Final TOILE DEVELOPMENT

Use marker tape to confirm collar and waistline position

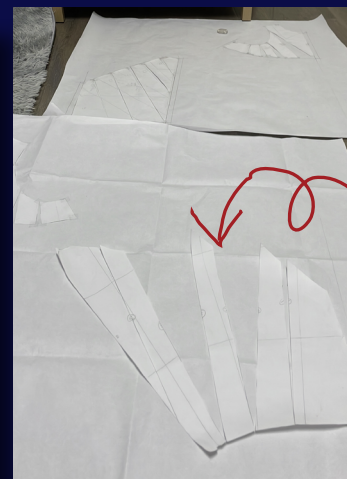
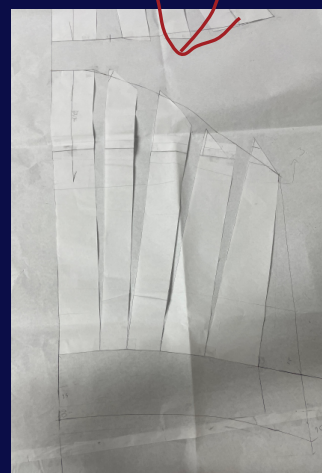


FIRST STEP

Use the floral fabric to determine the number of wrinkles. Because the middle of the waist is empty, keep the weight at the top and bottom and then capture the angle of the hole in the middle. And use marker tape to mark the position of the hollow at the waist and the shape of the collar

The top part of the wrinkle extends a total of 30cm

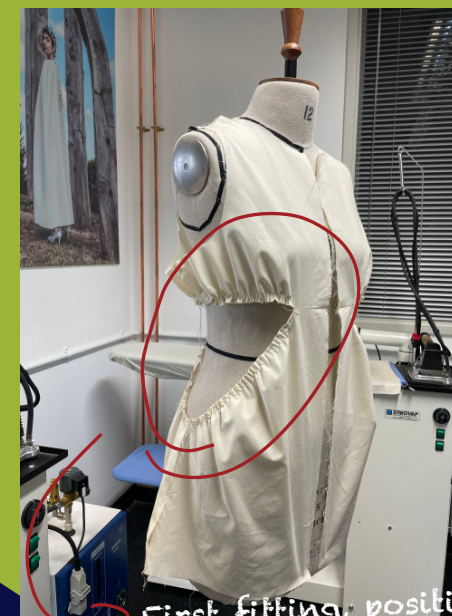
The amount of space in the upper part of the mannequin ultimately determines the amount of space to be opened up in the shape.



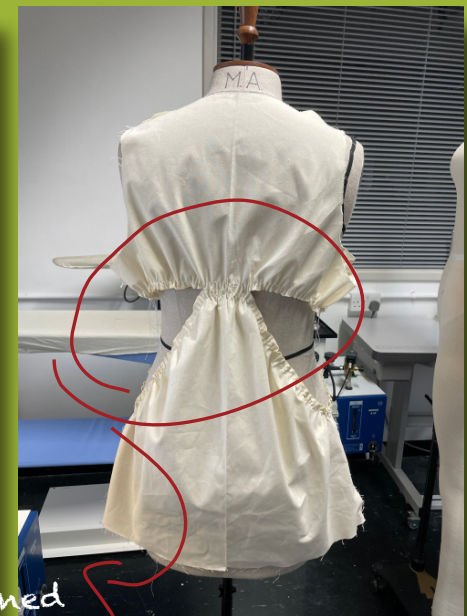
Each darts has to be opened to a total of 30cm.

SECOND STEP

Stitch the decided amount of wrinkles and make sure the angle and the finished amount are perfect.



First fitting, positioned too low



Final TOILE DEVELOPMENT

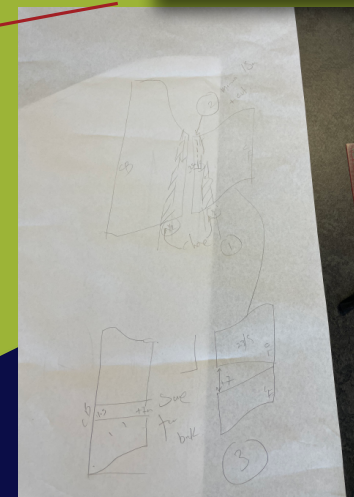
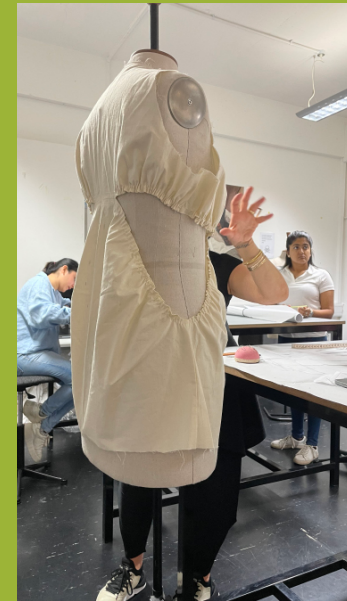
Too Low



The first fitting, after adding the collar, showed too much space at the waist, making the waistline less defined. The overall proportions did not allow for the perfect waistline to show through, and found many wrinkles at the back.



To solve this, the bottom half of the portion needs to be raised by 5cm and the top half needs to be lowered by 6cm.



The extra portions at the back need to be combined

Final TOILE DEVELOPMENT



VERIFY THE LOCATION OF THE PRINT

Confirm which print to place on the ches



THE ORINT MARKING PROCESS

Total width of 120cm and height of 200cm



Symmetrical position

Final TOILE DEVELOPMENT

FRONT



BACK



SIDE



REMOVE THE BOTTOM OF TOP

By removing the lower part of the top, this line gives the whole look a more spirited look.

Formal occasions to street wear



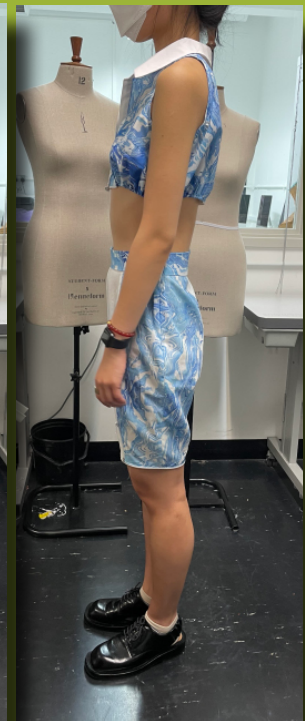
FRONT



BACK



SIDE



COMPLETE TOILE

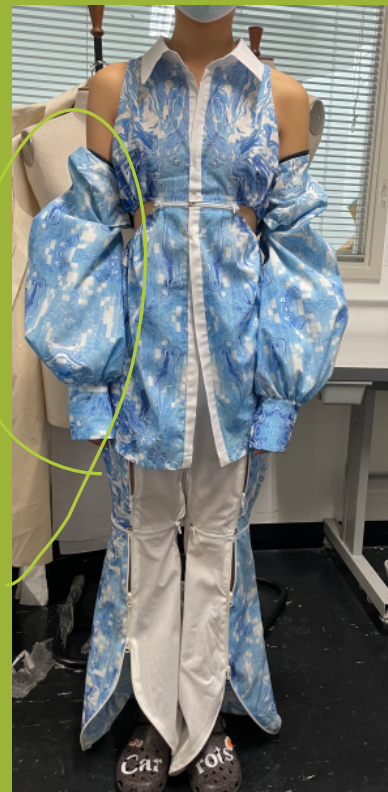
The photo above is a complete photo of the trial wear. As you can see, the overall effect is an inverted triangle shape. This shape elongates the proportions and slims the lines of the top half of the body. You can also see the many zips on the dress and trousers which act as a detachable mechanism for the dress.

BECOMING THE STREET WEAR

Removing parts of the garment allows you to turn a normal outfit into a street outfit, and it's a great way to go to a party.

Final TOILE DEVELOPMENT

FRONT



BACK



SIDE



Reversible wear



Sleeves rolled up and tucked into body



Folds up into a small bag. Easy to carry

ADDING A OUTER TO BECOMING NEW STYLE

The addition of the jacket adds to the overall style. The jacket can be worn on both sides and a zip at the back allows the garment to be worn with the shoulders exposed as a shawl, it can also be tucked away when you take it off.

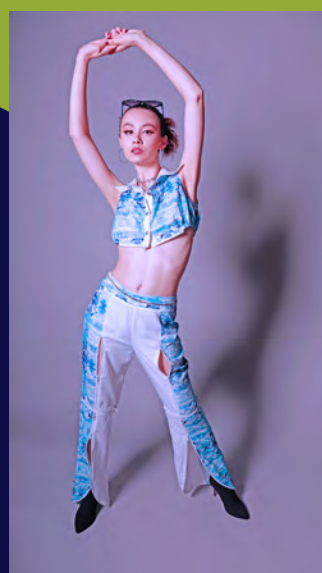


These trousers do not need to be removed in full, they can be opened halfway to reveal the knee cap for a new style.

PRODUCT FEATURES

In order to develop the garment industry towards a sustainable environment, designers have developed a garment with multiple wearing functions. The aim of the project is to reduce the need for blind consumption and the need for mass production in garment factories. This is why the brand has developed a dismantling method that allows the clothes to be freely transformed into different styles to achieve "ONE PIECE = TWO LOOKS".

The designer believes that with the return of the Y2K style and the growing up of Gen Z, people are becoming more and more diverse in the way they express themselves. Coolness is no longer just a superficial definition, but is created by oneself. What style truly defines you depends on how you create your own style. "ONE PIECE= TWO LOOKS", the freedom to change, which style is it today?



CLOTHING



TROUSERS



TRANSFORMABLE TO NEW STYLE



CONVENIENCE COATS



FOLD



TIE UP

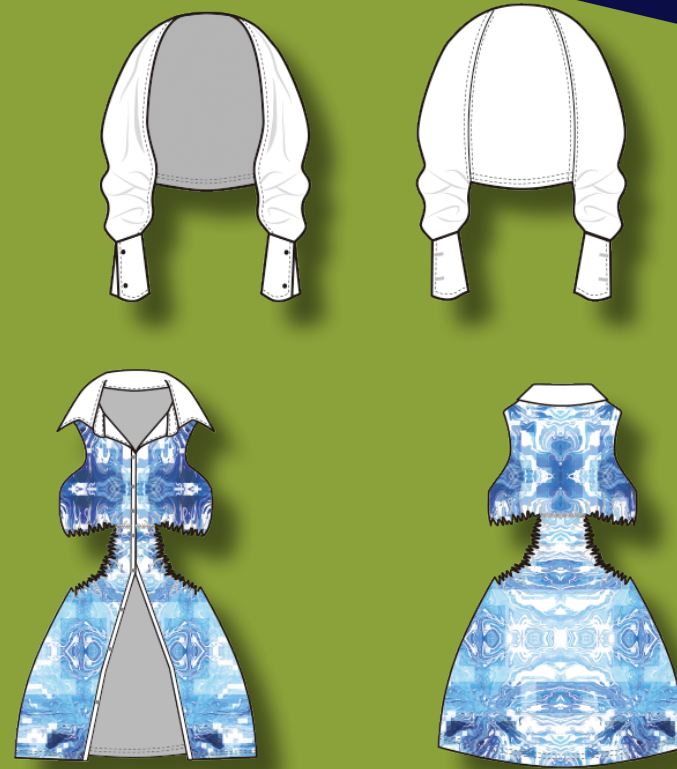
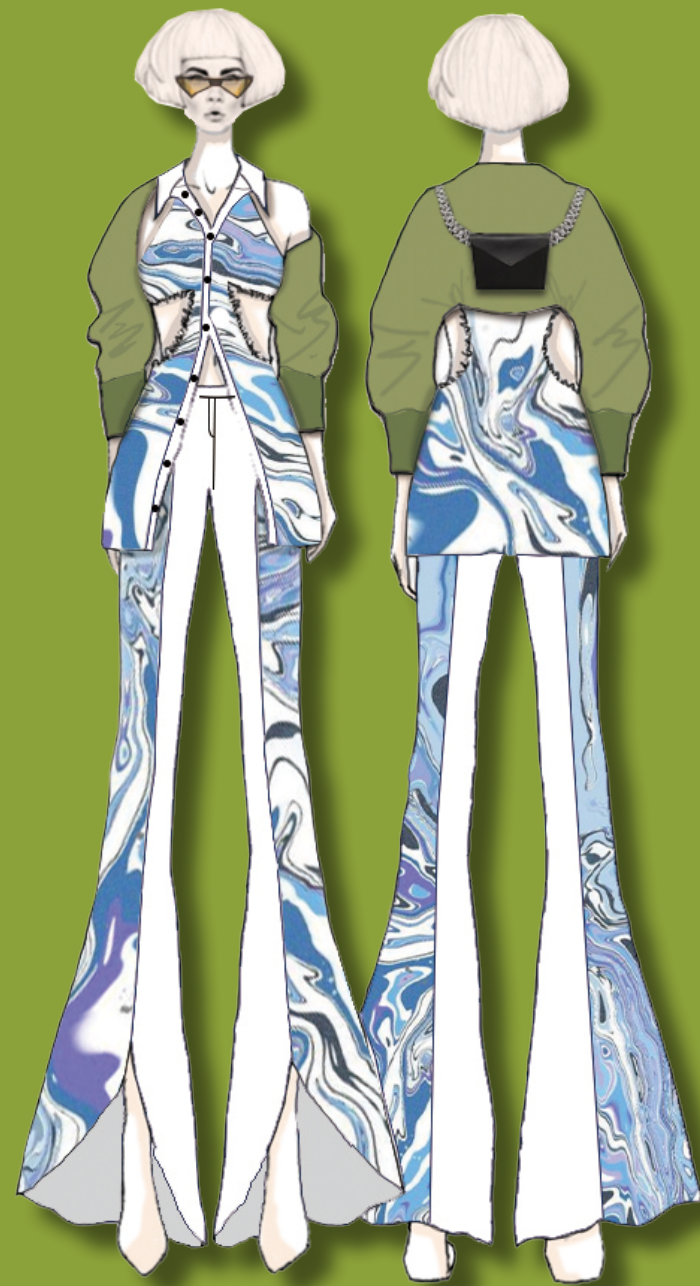


FOLD

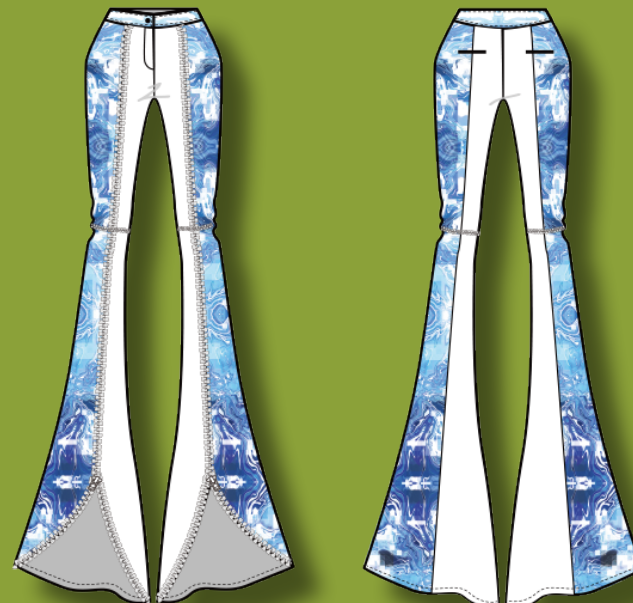


TIE UP





FINAL OUTFIT



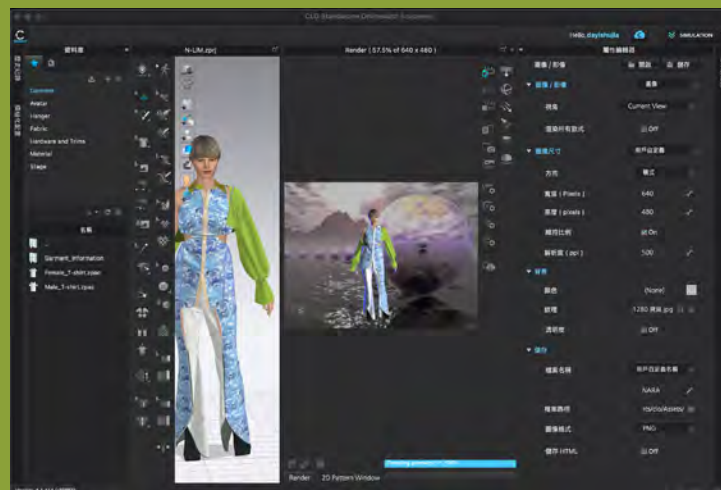
From the final eight designs above, through the above conceptual research and communication with the tutors, a final outfit was selected that best represents the brand. The outfits are a reflection of Y2K's style and each outfit is multi-functional and fully expresses my brand concept.

CLO 3D SHOWCASE

This is my CLO 3D job, I made the hanger version as well as the model version. I wanted to give it a techno-virtual feel, so I added a techno background behind the model version, which I hope echoes the print on my garment.



CLO 3D SHOWCASE



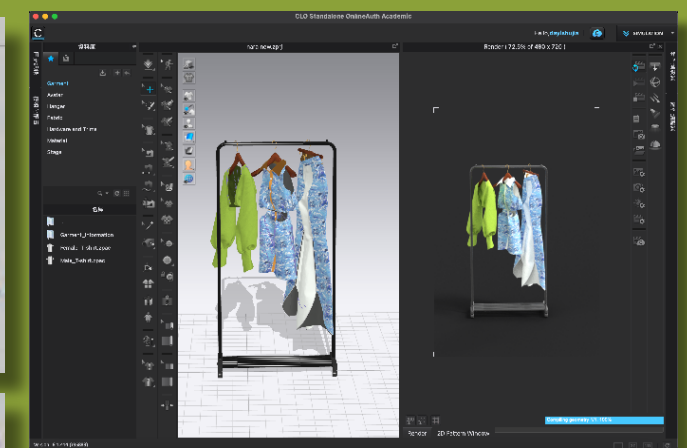
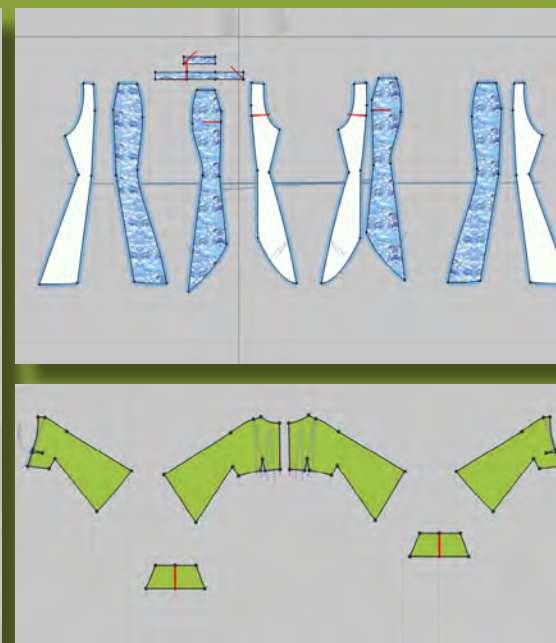
The most difficult part of CLO 3D is drawing the shape of the shirt. It took me a lot of time to make the shirt because the waist detail had to be constantly adjusted to ensure the integrity of the shirt. It also took me a lot of time to fit the print to the garment and to make it symmetrical. The whole process also involved adjusting the posture of the model to make the garment smooth. But the final result was satisfactory!



Cut-out waistline

The lower half of the half-form is a whole piece connected to the front of the back piece

Left and right need to be symmetrical

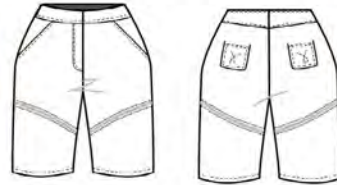
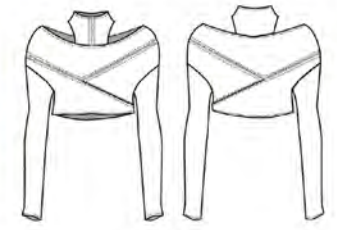


This is the hanger version of CLO 3D and the most difficult part of the project is to hang the clothes on the bar, because unlike the model, the bar does not allow the clothes to be put on directly, but rather the clothes have to be hung by slowly pulling the wires. Although it took a lot of time to hang the clothes, I was surprised and satisfied with the final product.

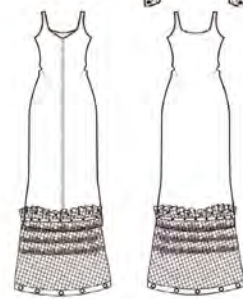
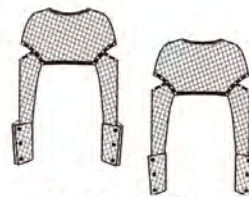
RANGE PLAN

RANGE PLAN

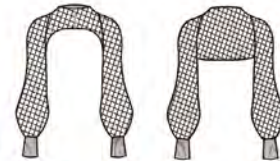
2023 S/S VISUAL REAGE PLAN



TOP - NL2301: ¥800
Pants - NL2301-1: ¥700



TOP - NL2302
DRESS - NL2302-1
One set: ¥800



TOP - NL2303: ¥500

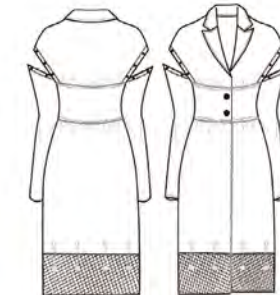
VEST - NL2303-1
PANTS - NLSS2303-2
PANTS LEGS - NLSS2303-3
One set ¥1200



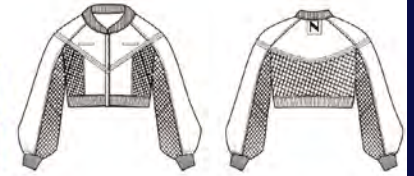
SUIT COAT- NL2305: ¥1100
PANTS - NLSS2305-1: ¥1000



COAT - NL2304: ¥600
SHIRT - NL2304-1: ¥800
PANTS - NLSS2304-2: ¥700







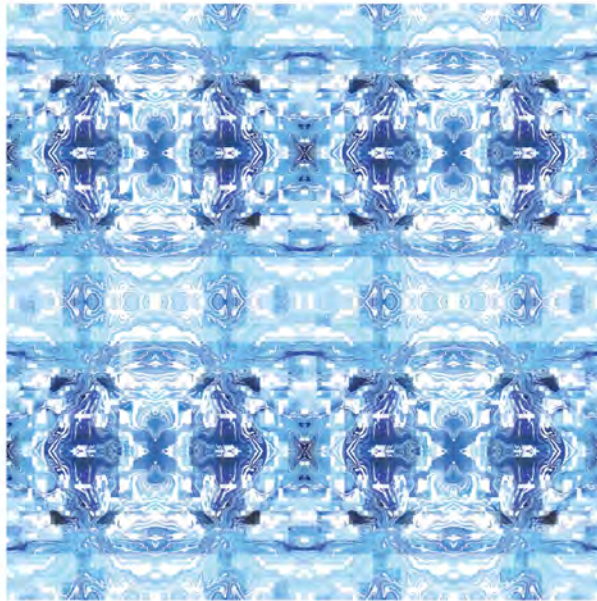


COAT- NL2306: ¥1280



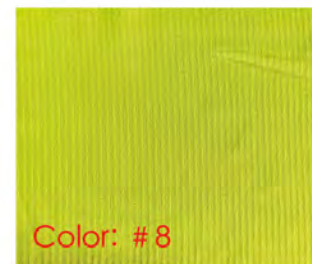
COAT - NL2307: ¥1200
VEST - NL2307-1: ¥480
PANTS - NLSS2307-2: ¥600



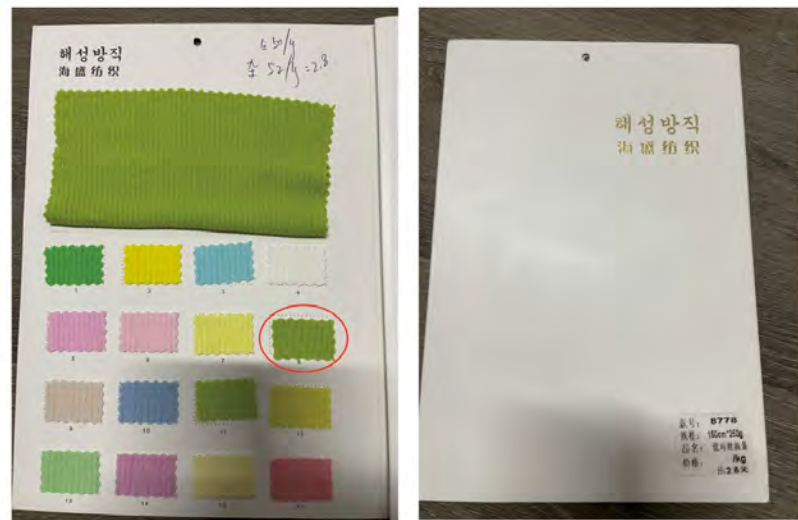
TOP - NL2308: ¥600
SKIRT - NL2308-1: ¥800

款式圖 SPEC SHEET		款式編號STYLE REF : NLSS2304	款式名稱DESCRIPTION : 可拆卸套裝	品牌名稱BRAND: N:LiN
<div><div>正面 Front</div><div>背面 Back</div></div> <div></div>		<div><div>面料</div><div><div><p>Color: #8</p><p>公司：海盛紡織 編號：8778 品名：優可斯坑條 規格：150cm * 250g 價格：50/y</p></div><div><p>印花使用</p><p>Color: #1</p><p>公司：光裕紡織 編號：T360 品名：全棉提花 規格：145cm*128g 成份：C 100%</p></div><div><div>三個顏色</div><div><div><p>印花使用</p><p>Color: #3</p><p>公司：宜生紡織 編號：陽光麻 規格：150cm 成份：poly100%</p></div><div><p>Color: #22 (外套袖口)</p><p>公司：宜生紡織 編號：陽光麻 規格：150cm 成份：poly100%</p></div></div></div></div></div>		
<div>此款麻煩上衣與褲子打樣兩件 因為有兩快面料印花，需要看不同效果 謝謝</div>		<div><div>印花</div><div></div><div>工藝</div><p>Digital printing 數位印花</p><div>注意事項</div><p>印花請印兩塊</p><div><div>1.</div><div><p>公司：光裕紡織 編號：T360 品名：全棉提花 規格：145cm*128g 成份：C 100%</p></div></div><div><div>2.</div><div><p>Color: #3</p><p>公司：宜生紡織 編號：陽光麻 規格：150cm 成份：poly100%</p></div></div></div>		

面料聯繫廠商 Fabric contact manufacturer



公司：海盛紡織
編號：8778
品名：優可斯坑條
規格：150cm * 250g
價格：50/y

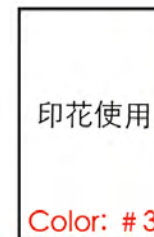


印花使用
Color: #1

公司：光裕紡織
編號：T360
品名：全棉提花
規格：145cm*128g
成份：C 100%



品牌名稱 BRAND: N:LiN



印花使用
Color: #3

Color: #22
(外套袖口)

公司：宜生紡織 三個顏色
編號：陽光麻
規格：150cm
成份：poly100%



TECH SPECS OF FINAL OUTFIT-2

款式圖 SPEC SHEET

STYLE REF NLSS2304

DESCRIPTION: 可拆卸套裝-外套

BRAND: N:LiN

SAMPLE SIZE: UK 10

Sheet No 1 of

正面 Front

Detail 細節

使用本部包料紋滾邊
Binding tape

三本車 COVERSEAM

單針 SINGLE NEEDLE

Detail 細節

袖口使用襯衫袖
要開袖間紋
Sleeve slits

背面 Back

單針 SINGLE NEEDLE

輔料 - Accessories

	輔料名稱 Accessories Name	顏色 Color	尺寸 Size	數量 Amount
1.	袖口釦子 Cuff buttons	參照樣品 reference sample	1.5 cm	4 顆 pieces

單針 SINGLE NEEDLE	A
雙針 TWIN NEEDLE	B
三針 TRIPLE NEEDLE	C
邊緣 EDGE STITCH	D
1/4針 1/4 STITCH	E
三本車 COVERSEAM	F

FABRIC SWATCHES

身片

公司: 海盛紡織
編號: 8778
品名: 優可斯坑條
規格: 150cm * 250g
價格: 50/y

袖口使用

公司: 宜生紡織
編號: 陽光麻
規格: 150cm
成份: poly100%

款式圖 SPEC SHEET					
STYLE REF NLSS2304	DESCRIPTION: 可拆卸套裝-外套	BRAND: N:LIN	SAMPLE SIZE: UK 10	Sheet No 1 of	
[正面 Front]			[背面 Back]		
<p>衣長 (從肩頭到裙中下擺) Cuff length 34cm</p> <p>袖口寬度 Collar width 8cm</p> <p>袖寬 Sleeves width 11cm</p>			<p>袖子 Sleeves length 56cm</p>		
			測量尺寸 MEASUREMENT SPEC		
			Description	Sample	Fit 1
			1.	衣長 Length	
			2.	胸圍 Bust	
			3.	肩寬 Shouldler	
			4.	袖長 Sleeves length	
			5.	下擺寬 Bottom width	
			6.	領圈 Collar	
			7.	領寬 Collar width	
			8.	袖寬 cuff width	
			TRIM		
			Description	Qty	Price
			MANUFACTURER		

款式圖 SPEC SHEET

STYLE REF NLSS2304-1


DESCRIPTION: 可拆卸套裝-外套

BRAND: N:LiN


SAMPLE SIZE: UK 10

Sheet No 1 of


正面 Front



版片 Version



背面 Back



測量尺寸 MEASUREMENT SPEC

No.	Description	CM
1.	衣長 Length	75
2.	胸圍 Bust	92
3.	袖下擺寬 Bottom width	132
4.	1/4 前下擺寬 1/4 Front Bottom width	32
5.	1/4 後下擺寬 1/4 Back Bottom width	34
6.	後中上領寬 Back centre collar width	5
7.	後中下領寬 Back centre bottom collar width	3
8.	上領寬 Top collar width	8.5
9.	下領寬 Bottom collar width	3

TRIM

Description	Qty	Price

MANUFACTURER

印花位置照片 Print ecitor position

STYLE REF NLSS2304


DESCRIPTION: 可拆卸套裝-外套

BRAND: N:LiN

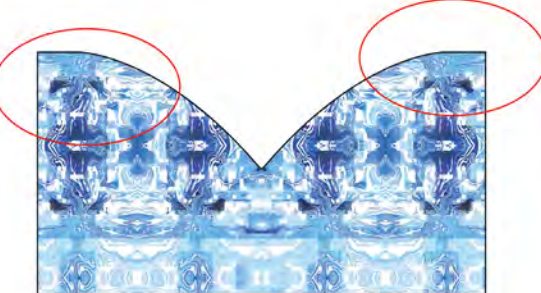
SAMPLE SIZE: UK 10

Sheet No 1 of

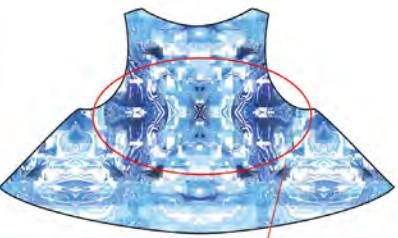
正面 Front



側面 Side



背面 Back



請注意，上面位置須對齊照面圖像安排
Please note that all positions must be aligned with the image arrangement

側邊沒有剪接線，請前後面對齊前後面圖像
There is no trim line on the side, please align the front and back images

請注意，上面位置須對齊照面圖像安排
Please note that all positions must be aligned with the image arrangement

款式圖 SPEC SHEET

STYLE REF NLSS2304-1


DESCRIPTION: 可拆卸套裝-上衣

BRAND: N:LiN


SAMPLE SIZE: UK 10

Sheet No 1 of

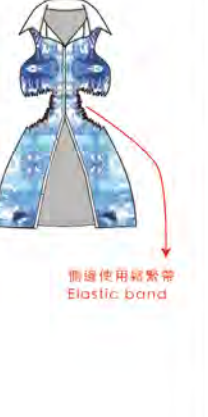
正面 Front



背面 Back



Detail 細節



輔料 - Accessories

輔料名稱 Accessories Name	顏色 Color	尺寸 Size	數量 Amount
1. 釦子 Buttons	參照樣品 reference sample	1.5 cm	7 顆 pieces
2. 鬆緊帶 Elastic band	白色 White	0.4 cm	
3. 拉鍊 Zipper	白色 White	#3	3 條 pieces

單針 SINGLE NEEDLE

雙針 TWIN NEEDLE

三針 TRIPLE NEEDLE

邊緣 EDGE STITCH

1/4針 1/4 STITCH

三本車 COVERSEAM

FABRIC SWATCHES

印花使用

公司：光裕紡織
編號：T360
品名：全棉提花
規格：145cm*128g
成份：C 100%

公司：宜生紡織
編號：陽光麻
規格：150cm
成份：poly100%

細節說明照片 Detail explain

STYLE REF NLSS2304-1


DESCRIPTION: 可拆卸套裝-上衣

BRAND: N:LiN


SAMPLE SIZE: UK 10

Sheet No 1 of

正面 Front



背面 Back



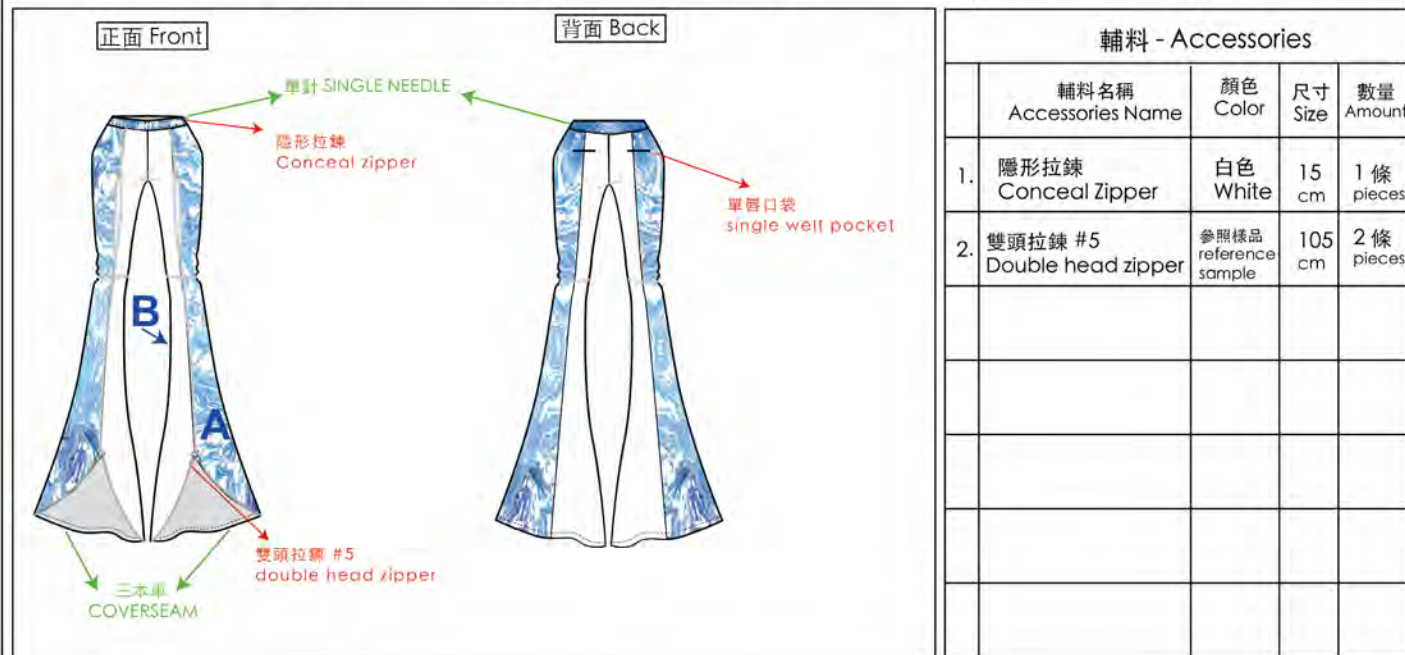
先接拉鍊
再車縫鬆緊帶
Connect zipper first
After that Sewing Elastic band

TECH SPECS OF FINAL OUTFIT-4

TECH SPECS OF FINAL OUTFIT-4

款式圖 SPEC SHEET

STYLE REF NLSS2304-2	DESCRIPTION: 可拆卸套裝-褲子	BRAND: N:LiN	SAMPLE SIZE: UK 10	Sheet No 1 of
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單針 SINGLE NEEDLE	A
雙針 TWIN NEEDLE	B
三針 TRIPLE NEEDLE	C
邊緣 EDGE STITCH	D
1/4針 1/4 STITCH	E
三本車 COVERSEAM	F

FABRIC
SWATCHES



公司：光裕紡織
編號：T360
品名：全棉提花
規格：145cm*128g
成份：C 100%



公司：宜生紡織
編號：陽光麻
規格：150cm
成份：poly100%

款式圖 SPEC SHEET

STYLE REF NLSS2304-2	DESCRIPTION: 可拆卸套裝-外套	BRAND: N:LiN	SAMPLE SIZE: UK 10	Sheet No 1 of
-----------------------------	-----------------------	---------------------	---------------------------	---------------



測量尺寸 MEASUREMENT SPEC		
No.	Description	CM
1.	總褲長 Trousers length	109
2.	腰寬 Trousers width	70
3.	前褲頭寬 4.5cm Front waistband width	4.5
4.	後中褲腰頭寬 Back waistband width	6
5.	總褲腳寬 Trousers leg width	48.5
6.	外部剪接 External splicing	13
7.	內部剪接 Internal splicing	8.5
	TRIM	
	Description	Qty Price
	MANUFACTURER	

HABGTAGS SAMPLE RESEARCH

HANGTAGS SAMPLE



A sample of the tag next to it was created from the reference image above. The expectation for the hangtags was to show the vibrant colours and key prints of the brand for the season. The brand logo should be simple and memorable at first glance.

Sample Reference

FONT CRAFT



The brand logo is embossed on the hangtag with a font effect

DETAIL



1. The tag is hung with a colourful elastic cord as a link to the brand.
2. The hangtags are perforated with silver eyelets for the elastic cord.

PACKAGING DETAIL RESEARCH

COLOR FILM



A colour film will be used on the tag to show the brand's main colours for the season

PACKAGING DETAIL



ONE PIECES = TWO LOOKS

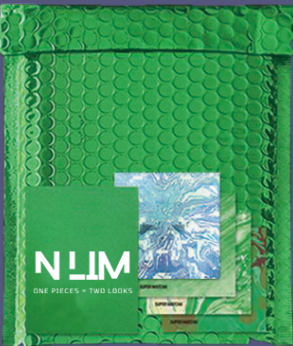


The brand is packaged in 'boxes' and 'outer paper bags'.

Firstly, the box will be in the main colour of the season and will have the brand's logo on it, and on the side of the box will be the product type that the customer has purchased, as shown in the picture above.

Secondly, the colour of the bag is based on the season's brand colour and the brand logo is printed on it.

COURIER PACKAGING BAGS



Use the brand's seasonal colours for the look of the bag. The bag is finished with the brand's seasonal logo and a branded sticker on the outside.

ACCESSORIES: BROCHURE



A brand introduction booklet is included with every purchase. It will contain the brand's MISSION and STATEMENT, as well as photos of the brand's products.







This has the advantage of giving the customer a better understanding of the brand's positioning and increasing their willingness to buy by showing them the brand's other products.

The label will use a seasonal print as the background.

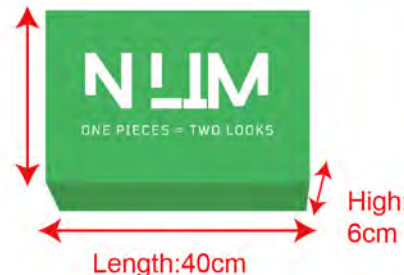





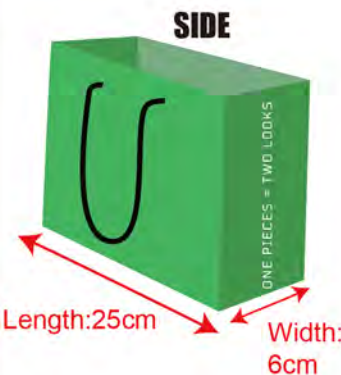


The Packaging box will feature the name of the item being purchased on the side of the drawer

Drawer Each item comes with a promotional booklet containing the brand's EXECUTIVE SUMMARY and a description of the brand's style.

HANGTAGS DETAIL

HANGTAGS		CRAFT SHEETS		BRAND: N:LIM		
FINAL LOOK 	FRONT  High: 13 cm Width: 4cm		BACK  High: 8 cm		DETIAL <div>1. Use the print provided by the brand as a background</div> <div>2. the composition description on the back uses the font: Aria Black, with the font position in the centre</div> <div>3. Type the number of each style below the barcode</div> <div>4. Eyelet diameter 0.5 cm</div>	
	FRONT  High: 8 cm Width: 4 cm		BACK  High: 4 cm High: 3 cm Width: 1.5 cm		DETIAL <div>1. Use the plastic film. Here the film will show the brand printing underneath</div> <div>2. The branding on this side of the slogan is designed with a hollow design</div>	
NOTE <div>1. 150 lb. paper option (please provide sample for confirmation)</div> <div>2. Accessories: Elastic cord, please provide samples to the brand for confirmation</div> <div>3. First edition samples should be sent back within two weeks for confirmation</div>					COLOR <div> PANTONE 2288 C PANTONE 2147 C</div> BRAND'S PRINTING	

HANGTAGS DETAIL

PACKAGING BOX		CRAFT SHEETS	BRAND: N:LiM	
PACKAGING DRAWER				
EXTERNAL SIDE	1. Size		EXTERNAL DRAWER	
				
	2. LOGO Size		1. Outer Drawer	
			Printed slogan on the outside	
			[HERE IS YOUR_____]	
	NOTE			
1. 150 lb. paper option (please provide sample for confirmation) 2. Accessories: Elastic cord, please provide samples to the brand for confirmation 3. First edition samples should be sent back within two weeks for confirmation				
COURIER PACKAGING BAGS			HANDBAG	
				
NOTE			SIDE	
1. Plastic bag with air bubbles on the inside of the bag 2. Opening with adhesive sticker 3. outer layer with a sticker containing the brand logo 4. Logo sticker with seasonal brand print on the outside				
			FRONT	
				
			NOTE	
			1. Paper bag thickness 200 lbs. 2. Brand logo printed on the front of the paper bag 3. Brand slogan printed on the side of the bag	
NOTE			COLOR	
1. 150 lb. paper option (please provide sample for confirmation) 2. Accessories: Elastic cord, please provide samples to the brand for confirmation 3. First edition samples should be sent back within two weeks for confirmation				
			PANTONE 2288 C	
			BRAND'S PRINTING	

HANGTAGS DETAIL

BROCHURE

CRAFT SHEETS

BRAND: N:LiM

BROCHURE



1. Size



High:20cm

Length:20cm



NOTE

- 1. 150 lb. paper option (please provide sample for confirmation)
- 2. Accessories: Elastic cord, please provide samples to the brand for confirmation
- 3. First edition samples should be sent back within two weeks for confirmation

COLOR



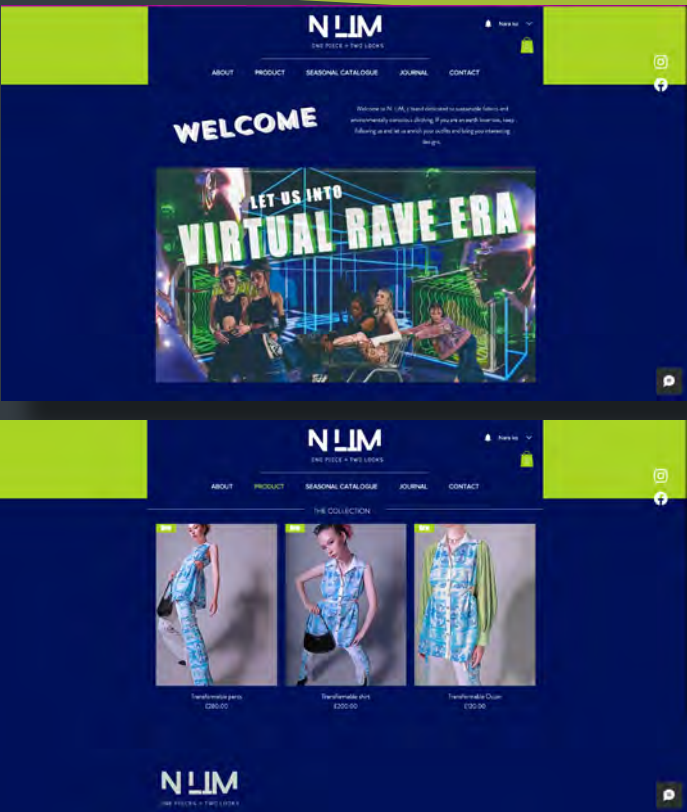
BRAND'S PRINTING



PANTONE
2147 C

WENSITE

HOME PAGE



HOME PAGE

The brand's seasonal moodboard, which changes with each season's theme, will be available on the home page.

PRDUCT PAGE

The product pages feature the brand's new seasonal products in the form of a seasonal LOOK BOOK

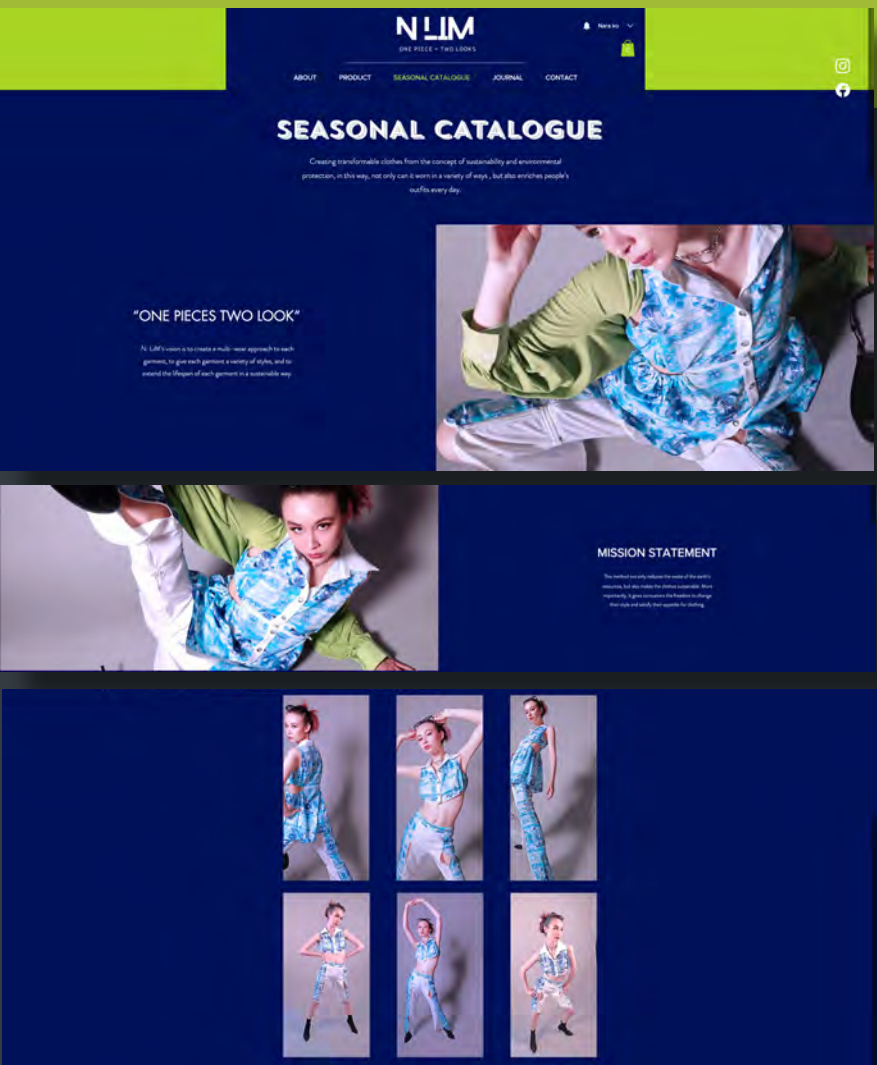
ABOUT



ABOUT PAGE

This page is dedicated to the brand story and vision, it allows consumers to understand the core values that the brand is trying to convey and increases their desire to keep following the brand.

SEASONAL CATALOGUE



SEASONAL CATALOGUE

This page displays the brand's seasonal catalogue. It will also feature a number of photographs of the complete collection, allowing consumers to see more of the brand's clothing categories.

WENSITE

JORNAL

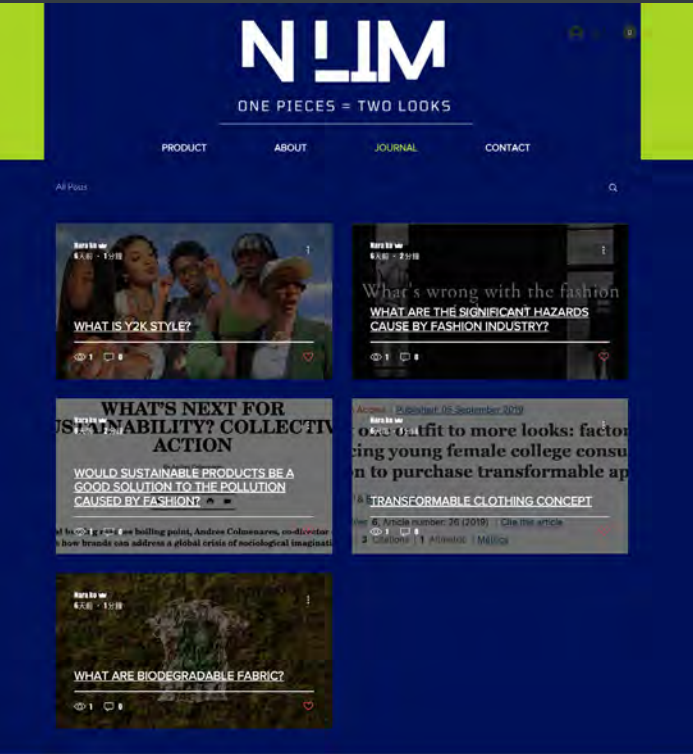
CONTACT

JORNAL PAGE

This page is dedicated to the brand story and vision, it allows consumers to understand the core values that the brand is trying to convey and increases their desire to keep following the brand.

CONTACT PAGE

This page is designed to be used as a way of contacting the brand. We hope that consumers will use this site to contact the brand with any questions they may have.





N!LM

ONE PIECE = TWO LOOKS

Designer: Nara
Photographer: Rosie
Make-up artist: UCA group
Model :Tarnya



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Photographer: Rosie
Make-up artist: UCA group
Model :Tarnya





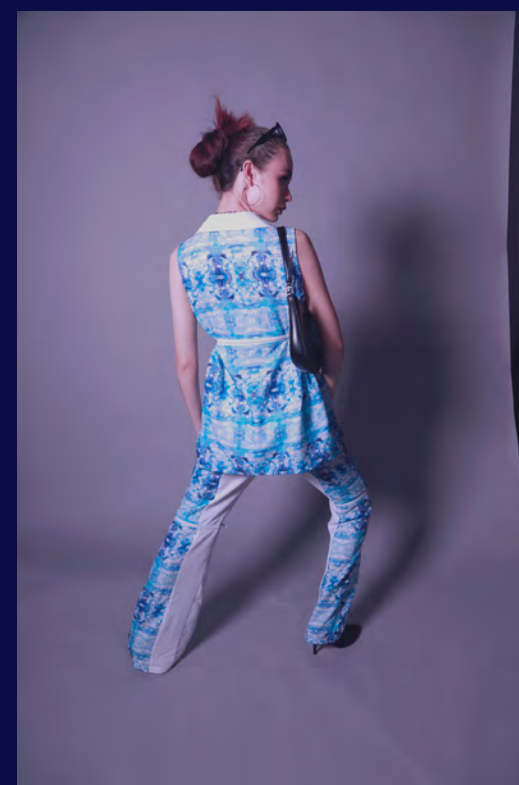
Designer: Nara
 Photographer: Rosie
 Make-up artist: UCA group
 Model :Tarnya





MTN

ONE PIECE = TWO LOOKS



Designer: Nara
Photographer: Rosie
Make-up artist: UCA group
Model :Tarnya





Designer: Nara
Photographer: Rosie
Make-up artist: UCA group
Model :Tarnya

NET

ONE PIECE = TWO LOOKS





CONTACT US

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