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# SPOTIFY

## *HOLLY* UNPLUGGED

Captivating listeners with her hauntingly beautiful vocals, meet Holly Humberstone, a rising British singer & songwriter

## *LOVE,* CANNONS

A Visual Journey through their retro inspired soundscapes

## *HAIM* IN LONDON

Catching up with the Californian Rock Trio for their UK performance this Summer







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CONCERT

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AND EVOLVING





# SUMMER'S HERE AND SO ARE THE HAIM SISTERS!

**in Haim! Now, talking about fashion. Your style is iconic and often influences your fans. Can we expect any bold fashion choices or unique stage outfits for the London concert?**

*Alana:* Fashion is a pretty personal part of our identity. We love experimenting with different looks and bringing unexpected elements to the stage. So, London, be prepared for a touch of Haim flair in our outfits!

**Q. We can't wait to witness your fashion magic come alive on stage. Now, let's dive into your music. You've released incredible albums and garnered a massive following. Can you give us any hints about what new songs or surprises we can expect at the London concert?**

*Este:* We've been hard at work on new material, and we're genuinely thrilled to share it with our London fans. Expect a few surprises, some unreleased tracks, and perhaps even a special collaboration or two. We always want to keep them on their toes!

*Danielle:* Absolutely! We aim to create an experience where our fans can just let go on a whole new level. So, London, get ready for some spine-tingling moments!

**Q. That sounds absolutely incredible! Your concerts are renowned for their high energy and infectious joy. How do you maintain that level of energy night after night, especially during an extensive tour?**

*Alana:* It all comes back to the fans and the love that they give us. Their energy fuels us and gives us an extra push every night. We also prioritize taking care of ourselves physically and mentally. We have our rituals, like vocal warm-ups, group huddles, and, of course, dancing backstage to get hyped up before going on stage. It's a mix of preparation, passion, and pure adrenaline!

Este: Absolutely! Plus, we have each other. Being sisters, we know how to lift the other up. We're always each other's support system.

**Q. Welcome, everyone! I'm here with the incredible Haim sisters, Este, Danielle, and Alana, all the way from sunny California. Thank you for joining us today to chat about your highly anticipated summer concert in London. How are you feeling about performing in London?**

*Este:* We are beyond excited! London holds a special place in our hearts. It's always good to be back! We can't wait to bring the Haim magic to our fans across the pond.

**Q. That's fantastic to hear! London fans are buzzing with anticipation. What can they expect from this summer's concert?**

*Danielle:* Oh, get ready for an exhilarating experience! We'll be performing all the hits, throwing in some surprises, and showcasing our unapologetic Haim dance moves. We want everyone in the crowd to go absolutely nuts!

*Alana:* Absolutely! We hope that everyone feels like they're part of a massive, crazy party. Smiles, dancing, and positive vibes all around.

**Q. That sounds like a recipe for an unforgettable night! Speaking of London, do you have any favorite memories from previous shows or adventures in the city?**

*Este:* We've had some amazing nights in London, no doubt. One time, after a show, we all ended up having an amazing jam session with some people we met at a pub. It was pure magic! Those moments are what we live for.

*Danielle:* Oh, and let's not forget the time we went on a hunting for the best fish and chips in town. We stumbled upon this hidden gem of a restaurant and had the most delicious feast. London always surprises us!

**Q. It sounds like London brings out the best**





**With multiple Grammy nominations, chart-topping albums, and sold-out global tours, Haim has collaborated with renowned artists and showcased their talents on prestigious stages and festivals. And this summer they are coming to Emirates Stadium, London!**

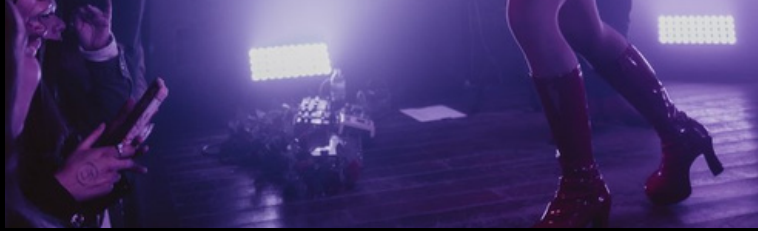




# LOVE, CANNONS

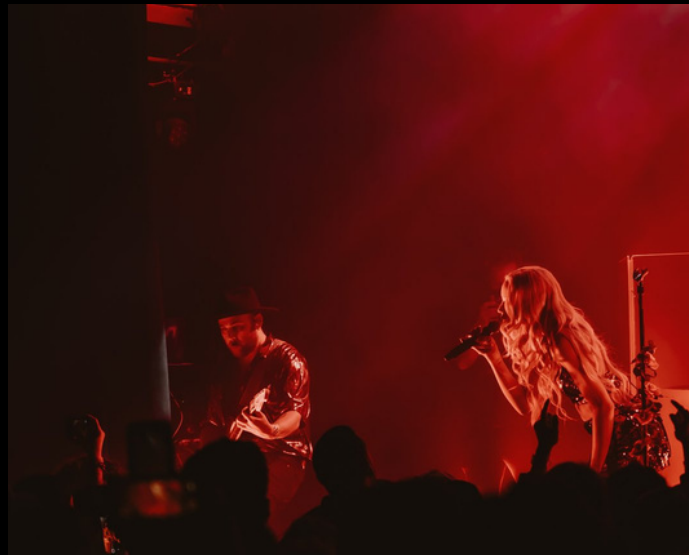






In the heart of New York City, Spotify had the incredible opportunity to host a private concert featuring the sensational pop band Cannons.







# *Holly* UNPLUGGED

PHOTOGRAPHY BY EDA YU  
TEXT BY EDA YU





Just this year, Humberstone, embarked on a journey alongside breakout star girl in red, performed at Coachella, and received the highly regarded Rising Star Award at the 2022 BRIT Awards, a distinction previously bestowed upon acclaimed artists like Adele and Sam Smith. Currently, Humberstone will continue to support Rodrigo on tour until the end of May, and later in November, they will embark on their own headlining tour across North America.

In a Zoom conversation, Humberstone's genuine and grounded personality reflects their modest upbringing in rural Lincolnshire, a charming town situated three hours outside of London. As the youngest among four daughters, Humberstone shares that music always flowed naturally through their life. Even during childhood, they would spend time at the piano, crafting small songs after school, without initially considering it as a potential career. "In rural Lincolnshire, not many people I know dream of pursuing music because it's not commonly regarded as a legitimate profession," they explain.



The pandemic marked a significant turning point for Humberstone. She released her debut track, "Deep End," at the start of lockdown, which led to a growing following on Soundcloud and through BBC Radio as she continued to release singles in the following months. Reflecting on that time, she recalls, "It was hard to believe that there were actual strangers out there who invested in my journey and genuinely connected with my music."

However, it wasn't necessarily a breakthrough moment for Humberstone. "It was this strange contrast of people enjoying my music while I had my fair share of self-doubt," shares Humberstone. "But being able to come out here, literally on the other side of the world, and a few people in the crowd knowing the words [to my songs], it's really sick."

Notably, one of Humberstone's early fans was Rodrigo, who reached out to them with a direct message a year ago to express admiration for their music. Over time, they developed a friendship, crossing paths at shows and bonding over their shared musical preferences. Reflecting on their connection, Humberstone shares, "When she released 'Driver's License' and that incredible album, I instantly became obsessed."

Being on the road with Rodrigo has taught Humberstone valuable lessons, such as how to present themselves win audience. They express, "People are incredibly supportive, and I feel an overwhelming sense of love and support every night after performing. It's like a love-bombing experience."



Humberstone has also gained insights into establishing a connection with the crowd and overcoming their day-to-day awkwardness when faced with a sea of people in front of them. Furthermore, the shows have sparked ideas for their upcoming tours. Humberstone currently performs solo with just a guitar and keyboards, but after observing girl in red with her band and Olivia with hers, they find the idea of incorporating a band into their performances incredibly appealing, exclaiming, "It looks like so much fun."

When not on stage, Humberstone recognizes the significance of prioritizing her mental well-being, particularly by taking care of her physical health through proper nutrition and exercise. Writing has always provided a "safe space" for the artist, enabling her to make sense of her experiences, even during times of success. Humberstone shares, "When my mind is preoccupied and I struggle to address my concerns directly, the process of entering the studio and translating the thoughts in my head into meaningful lyrics becomes incredibly therapeutic." She takes a moment to search for the right words. "Transforming a challenging situation into a three- to four-minute song that resonates with me and captures a sound I genuinely love— that's the most rewarding feeling I've encountered thus far."

Catch Holly on her  
tour this year starting  
at Berlin



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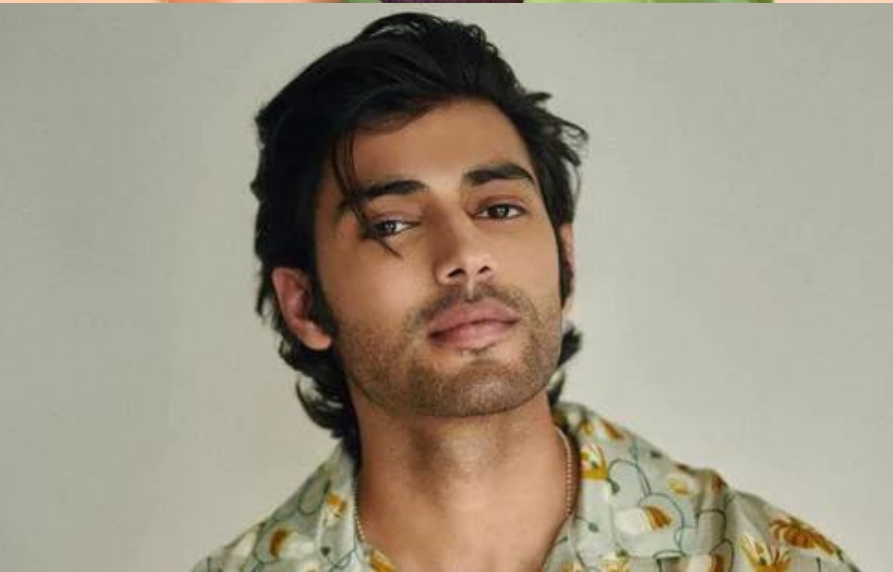
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# Space In Your Playlist For New Voices? Here Are Our Top Picks For August!

Calling all Spotify Magazine readers! We're excited to hear from you and uncover your most beloved artists! Whether they're up-and-coming talents or established legends, we're eager to know them! Share your top picks with us and let us know why they've touched your musical soul.



1. Prateek Kuhad
2. Twin Strings
3. Mina Okabe
4. Jasleen Royal
5. Zaeden







“

**Meet Eva. She had an opportunity to attend a private concert of Chance Pena hosted by Spotify. See what she has to say!**

As a passionate music lover, I recently had the incredible opportunity to attend a concert hosted by Spotify, featuring the immensely talented artist Chance Pena. The event took place in an intimate and vibrant venue, promising an evening filled with musical enchantment. I entered the venue and looking around just knew that I was about to have the time of my life! Here's a glimpse into my extraordinary experience at Chance Pena's mesmerizing Spotify concert.

The air was buzzing with excitement as fans eagerly gathered, filled with anticipation for the evening's musical extravaganza. Spotify had chosen a cozy venue that exuded an intimate charm, setting the stage for a unique and immersive concert experience. The atmosphere was alive with shared energy, uniting us all in our love for music.

As the lights dimmed, the stage came alive, revealing the remarkable presence of Chance Pena. From the very first song, I knew! It was going to be an exceptional evening!



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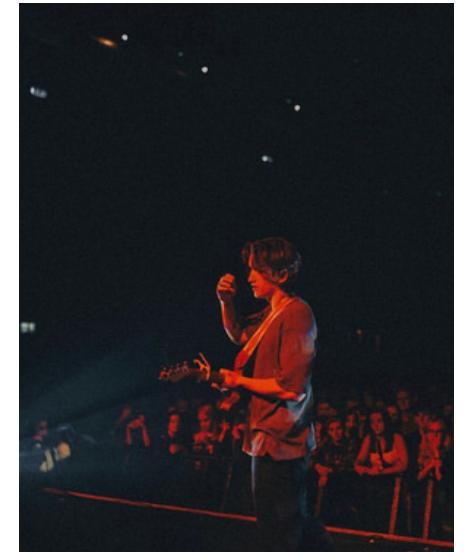
Chance's soulful voice and exceptional musicianship immediately transported us into his captivating musical world. His talent effortlessly took us on a journey through a diverse range of songs, showcasing his versatility as an artist. Each performance was a heartfelt expression, with his emotive vocals and poignant lyrics deeply resonating with the audience. Whether it was an upbeat melody or a tender ballad, Chance's artistry shone through in every note.

In between songs, Chance took a moment to open up and share personal stories and reflections with us,



creating an atmosphere where we felt like cherished friends. This genuine interaction added a sense of intimacy and warmth, making the whole experience even more inviting. What made the concert truly remarkable was that it wasn't just about the music; but the beautiful ambience as well.

Spotify paid great attention to detail, evident in the breathtaking visuals and perfectly synchronized lighting effects that complemented Chance's performance. The interplay between the visuals and music added depth and enchantment, taking the overall experience



to new heights. Throughout the concert, the room was buzzing with energy. The audience swayed, danced, and sang along, completely absorbed in the mesmerizing melodies. Strangers became connected through their shared love for Chance's music, creating an atmosphere.





# TWENTY YEARS & STILL EVOLVING

PHOTO BY ZACHERY MICHAEL







# AM

**"Gone is the desire to be the voice of a generation, the charismatic spokesperson. Alex has embarked on a new path"**

As the stage is being set for the highly anticipated Arctic Monkeys performance at Emirates Stadium in London, I'm thrilled to find myself in the midst of an extraordinary interview with the band. From where I'm sitting, I can see Alex, the enigmatic frontman, carefully crafting his responses. The soft light pours in through the glass panels, casting a serene glow on a beautiful Japanese zen garden. I was expecting quick comebacks from Alex, given his reputation for wit and lyrical genius, but there's a noticeable change in his demeanor. He no longer craves the spotlight or seeks more fame.

It's fascinating to witness the transformation in Alex. The lively and sharp-witted personality he once had has given way to a more introspective and mature version of himself. He now chooses his words deliberately, driven not by instant gratification or the pressures of public perception but by a search for authenticity and deeper meaning.

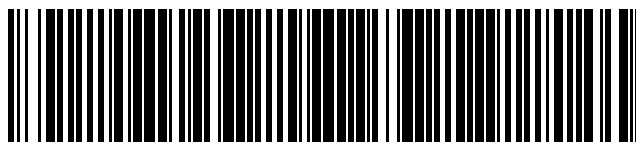
During our conversation, we delve into the remarkable 21-year journey of the Arctic Monkeys—a testament to their growth and evolution. Alex and the band reflect on the challenges they've faced, the invaluable lessons they've learned, and how these experiences have profoundly influenced their music. But our dialogue isn't solely focused on the past. We also explore the future—a future filled with endless possibilities and creative exploration. Alex speaks with passion about their aspirations, their burning desire to push boundaries.

Their unwavering commitment to their artistic vision shines through as they eagerly embrace the boundless potential that lies ahead. I feel privileged to witness the metamorphosis of Alex and the Arctic Monkeys. Their words carry a contemplative weight, evoking a sense of introspection and artistic depth. It's an absolute honor to be part of this moment, to personally experience their evolution. As our conversation draws to a close, there's an air of excitement that lingers. The upcoming concert at Emirates Stadium will not only celebrate the Arctic Monkeys' past achievements but also provide a tantalizing glimpse into the limitless future they are forging.

Alex speaks with passion about their aspirations, their burning desire to push boundaries and experiment with new sounds and musical landscapes. Their unwavering commitment to their artistic vision shines through as they eagerly embrace the boundless potential that lies ahead. In this unconventional interview format, I feel privileged to witness the metamorphosis of Alex and the Arctic Monkeys.

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