

PORTFOLLO

Chi Yun Wu

SELECTED WORK #**C**like to see more

Graphic Design

Social Media

Video Editing

UI &UX Web

Inforgraphic

Graphic Design



Drinking Games design

The inspiration for my book comes from a personal idea. I've envisioned this little book as a game card given by a particular wine merchant during the holidays and back-to-school season. The aim is to prevent everyone from getting bored while enjoying drinks.



Brand logo

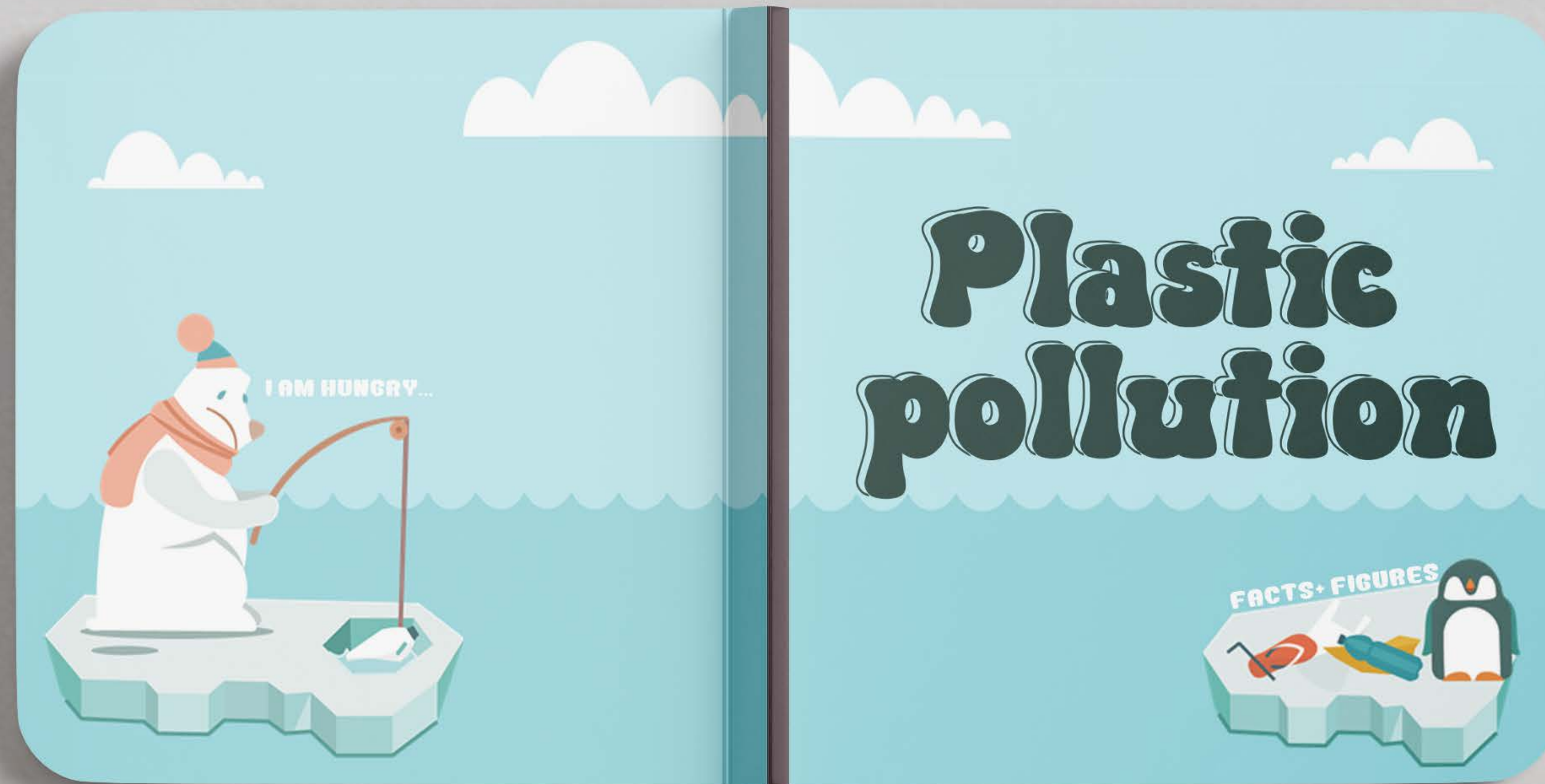
Homemade candle brand

A brand created by pharmaceutical researchers, emphasizing natural handicrafts. The logo blends candle flames with petri dishes, reflecting their lab-based meticulousness. Their candles are crafted with care, offering unique fragrances and peace of mind.



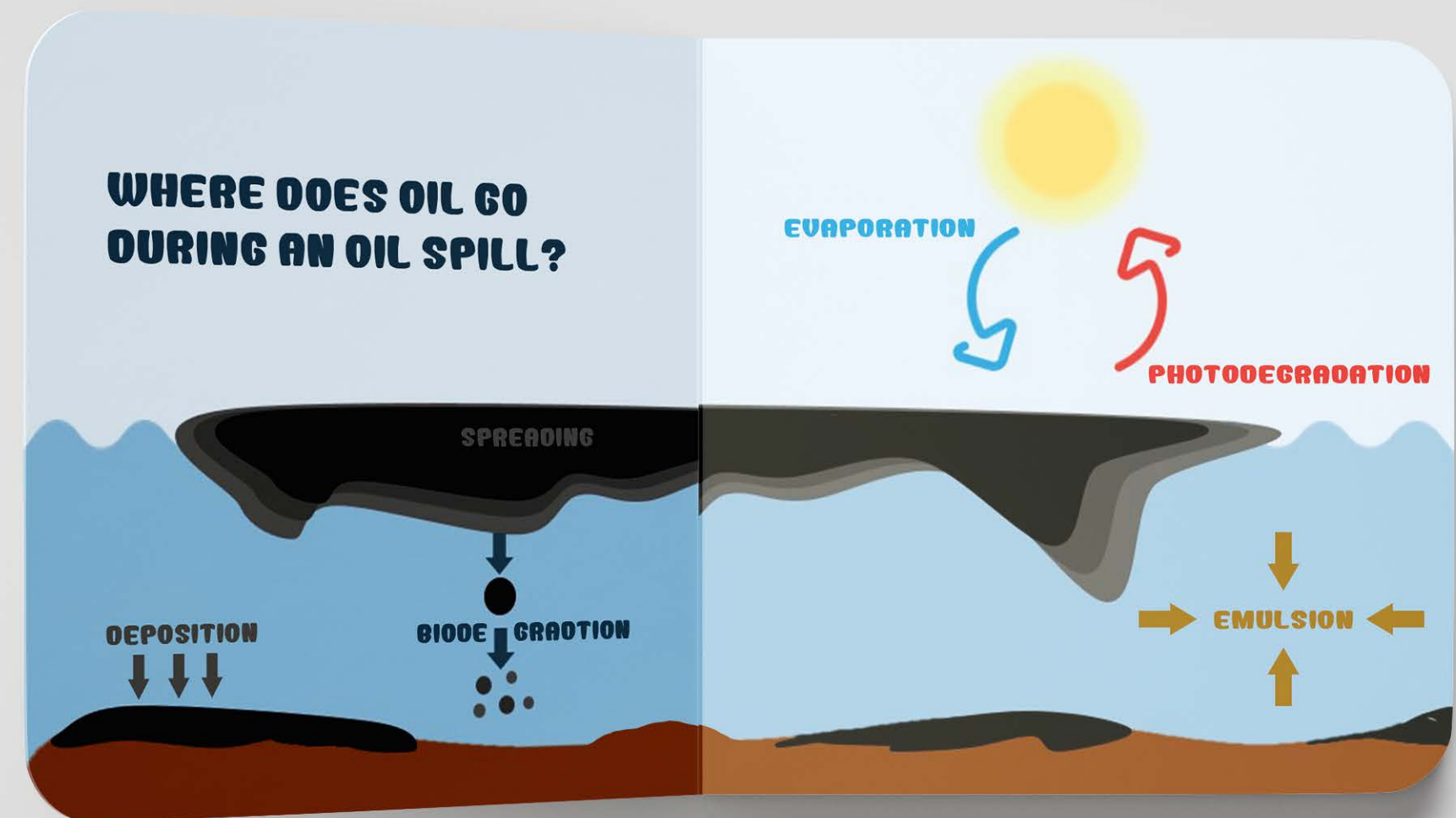
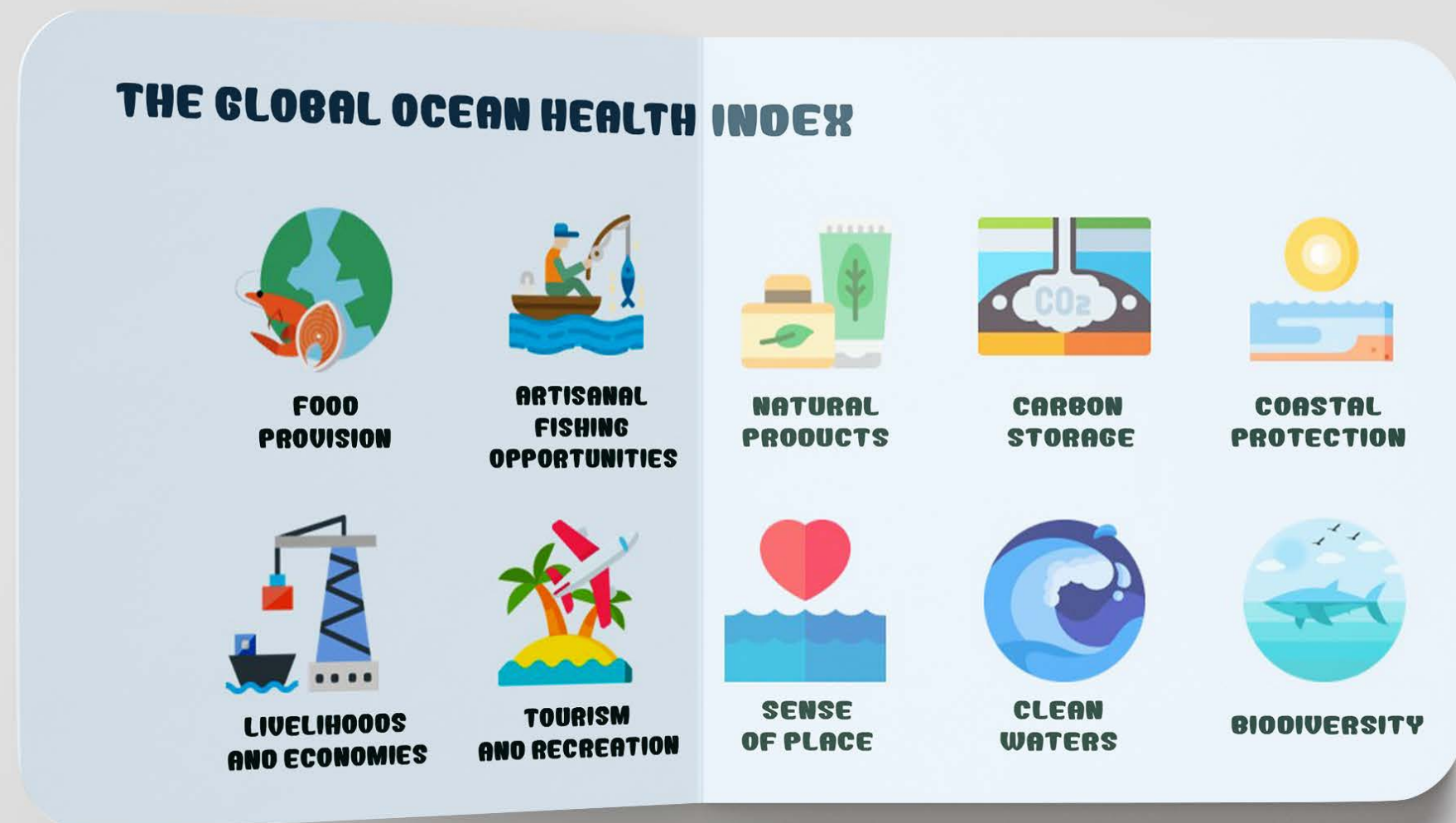
Plastic pollution Book

#Education #Graphic Design #Book for students



Damage of marine pollution

Using graphic representations, young students can learn more about the importance of preventing ocean pollution. This content is part of a small teaching manual intended as a teaching tool for high school students. Teachers can help students convert complex theories from textbooks into easily understood pictures.



Instruction Book

#Education #Graphic Design #Book for pet owner





#Protocol #Bloodtest #Experiment



#Prposal #forHospital #PatientExperience

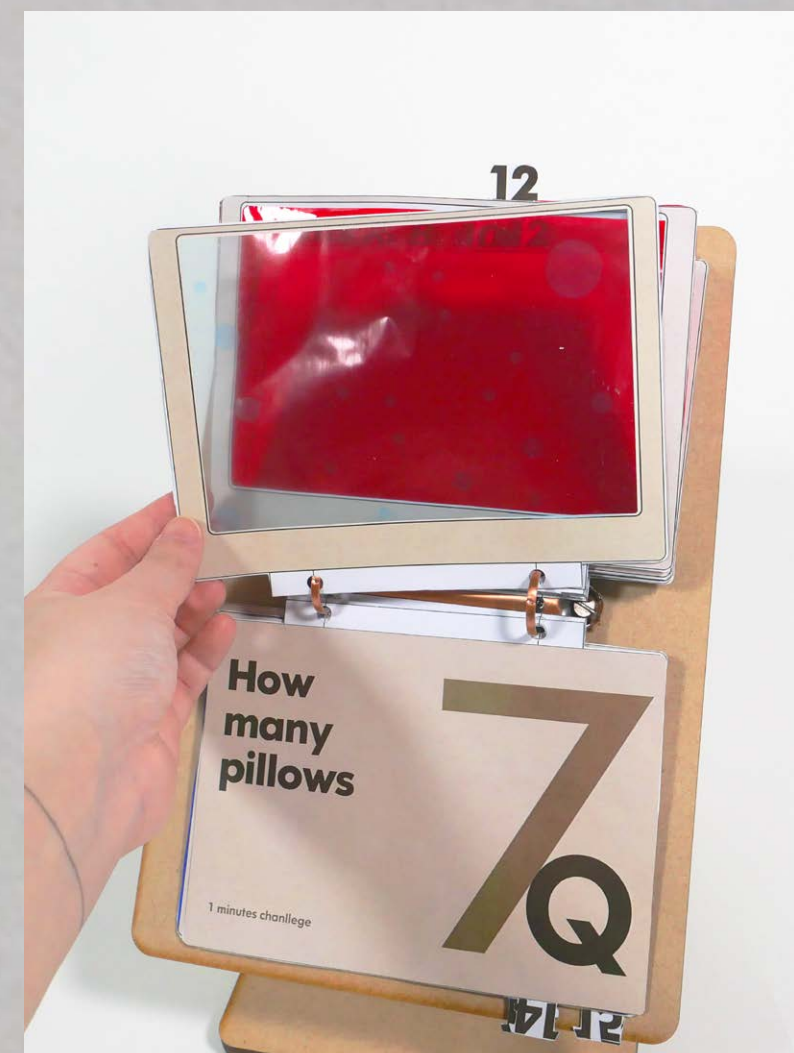
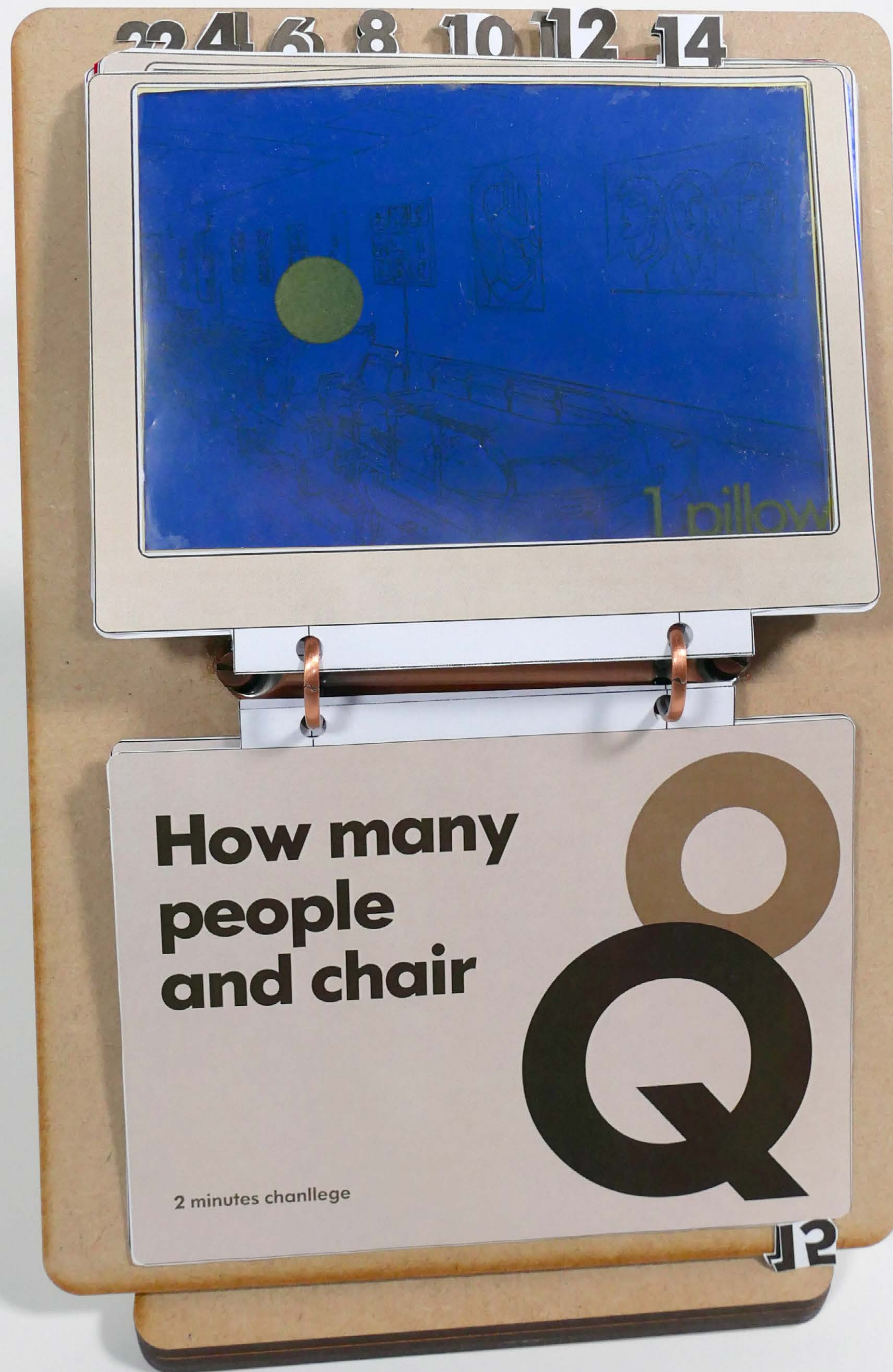
Paper Game

#Frimley hospital #Graphic Design
#Make blood test fun

Game paper cover design

The question cover with Ted is designed to make every game experience more interesting. It combines the numbers with the Q of Question, but it is still interesting and suitable for the age of the user.



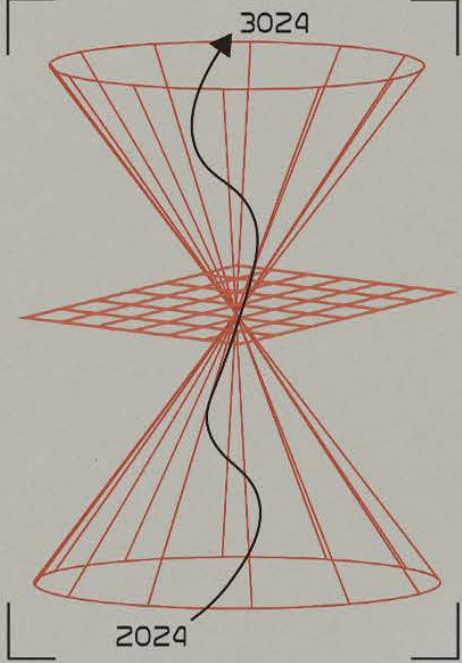


Paper Games content design

Combat blood draw anxiety by diverting attention with games and free food incentives. Ideal for ages 20-40, it offers a simple, enjoyable coping method. Topics can vary to keep long-term patients engaged. Let's make blood draws fun and fear-free!



ROUTE



LOCATION WEATHER

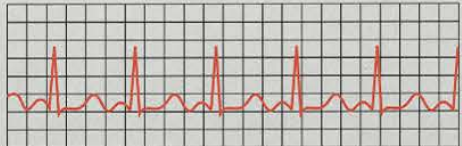
-55°C

indoor condition
27°C Rainy

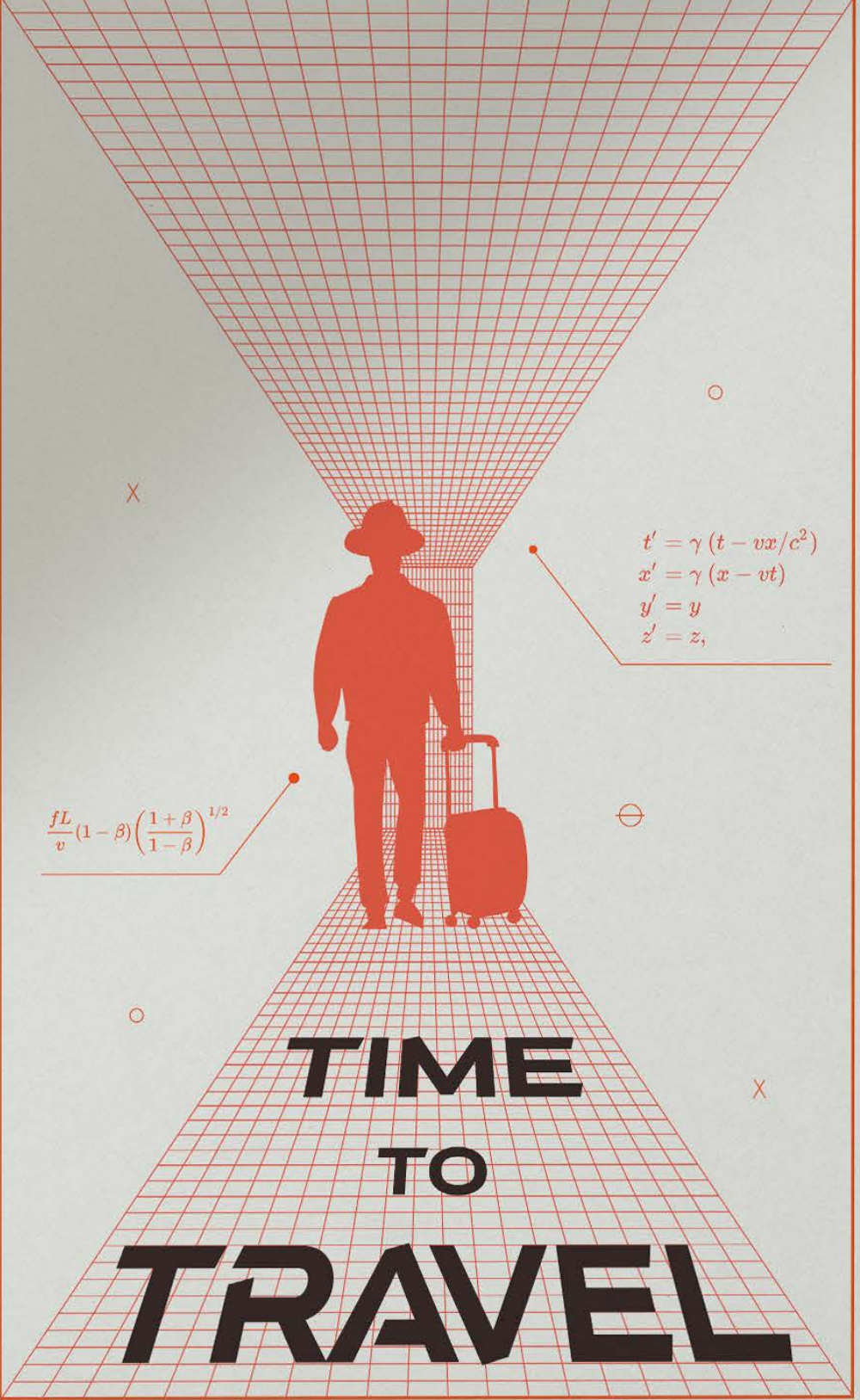
wind speed
23 mph

TRAVELER HEALTH

Heart Beat (ECG)



Body temperature
37°C



TIME TO TRAVEL

$t' = \gamma (t - vx/c^2)$
 $x' = \gamma (x - vt)$
 $y' = y$
 $z' = z$

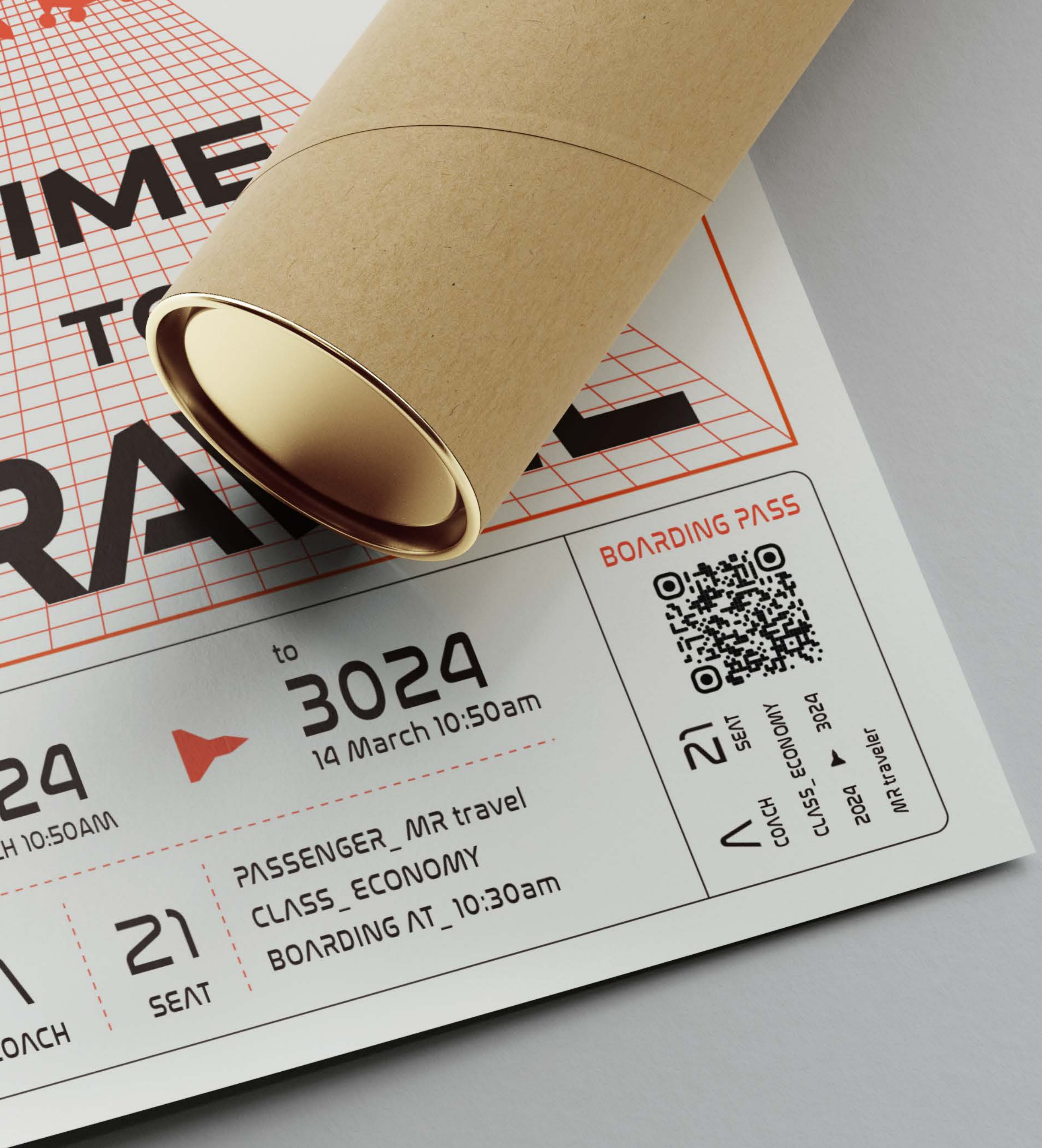
$\frac{L}{v} (1 - \beta) \left(\frac{1 + \beta}{1 - \beta} \right)^{1/2}$

time travel	from	to	BOARDING PASS
	2024 <small>14 MARCH 10:50AM</small>	3024 <small>14 March 10:50am</small>	
A <small>COACH</small>	21 <small>SEAT</small>	PASSENGER /MR travel CLASS ECONOMY BOARDING AT 10:30am	21 <small>SEAT</small> CLASS ECONOMY 2024 3024 /MR traveler

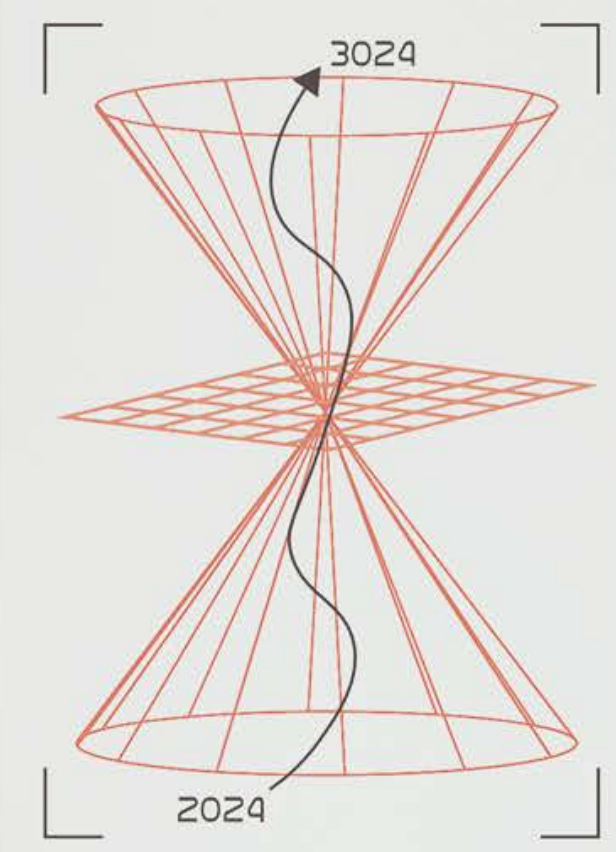
Poster Design

In the future, all travel will become faster and easier, and digitizing humans will be like traveling in the past and future in a world of 0s and 1s. Pick up your suitcase and go through time customs together, heading to your imagination and reminiscing about your best memories. If it were you, where would you like to go?

#Timetravel #competition #imagination



ROUTE



LOCATION WEATHER

-55 °C

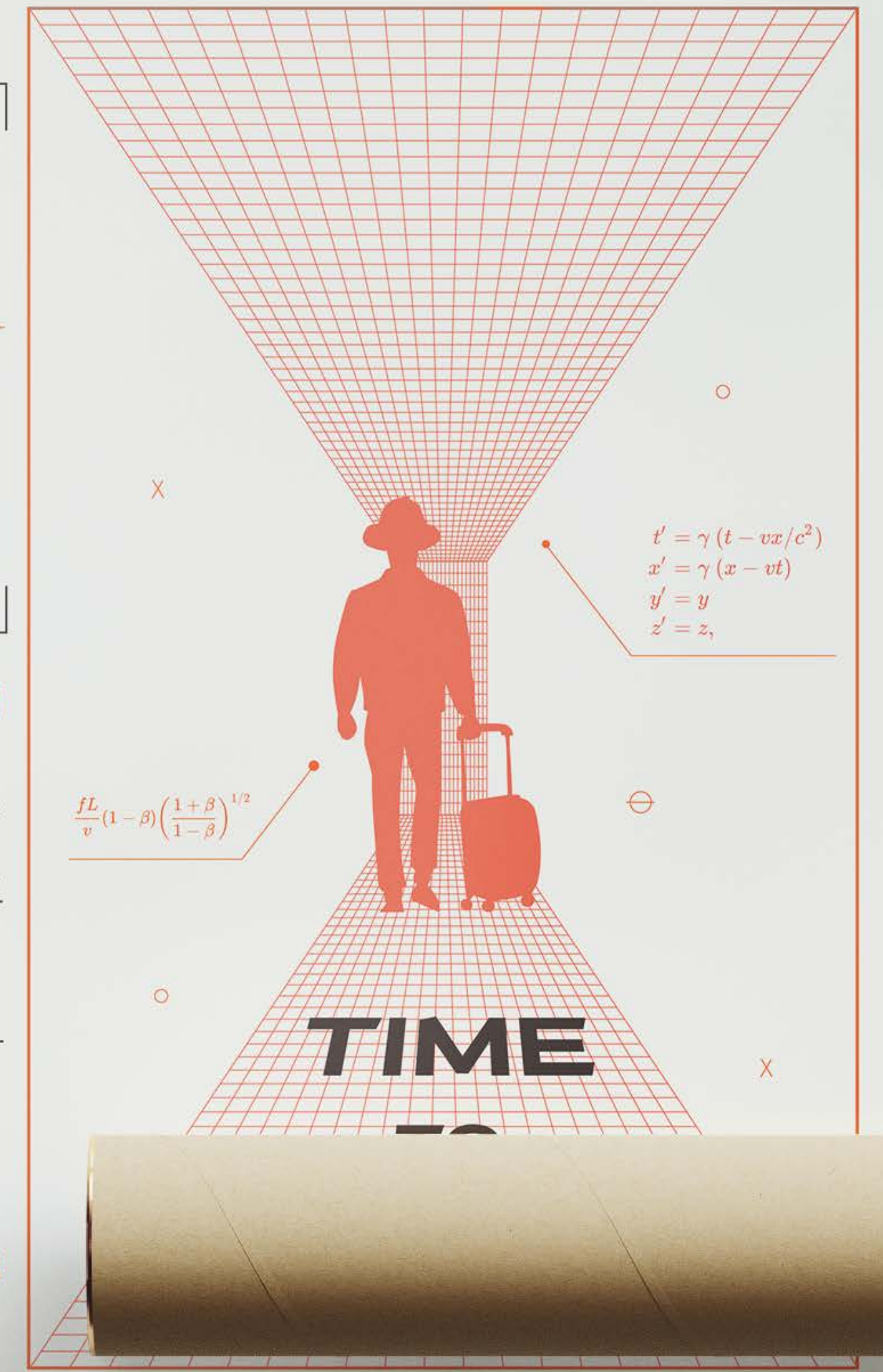
indoor condition
27 °C Rainy

wind speed
23 mph

TRAVELER HEALTH



Body temperature
37 °C



time travel	from	2024	to	3024	BOARDING PASS
		14 MARCH 10:50AM		14 March 10:50am	
	COACH	21	SEAT	PASSENGER_MR travel	QR CODE
	COACH	21	SEAT	CLASS_ECONOMY	
				BOARDING AT_10:30am	
				MR traveler	

Social Media

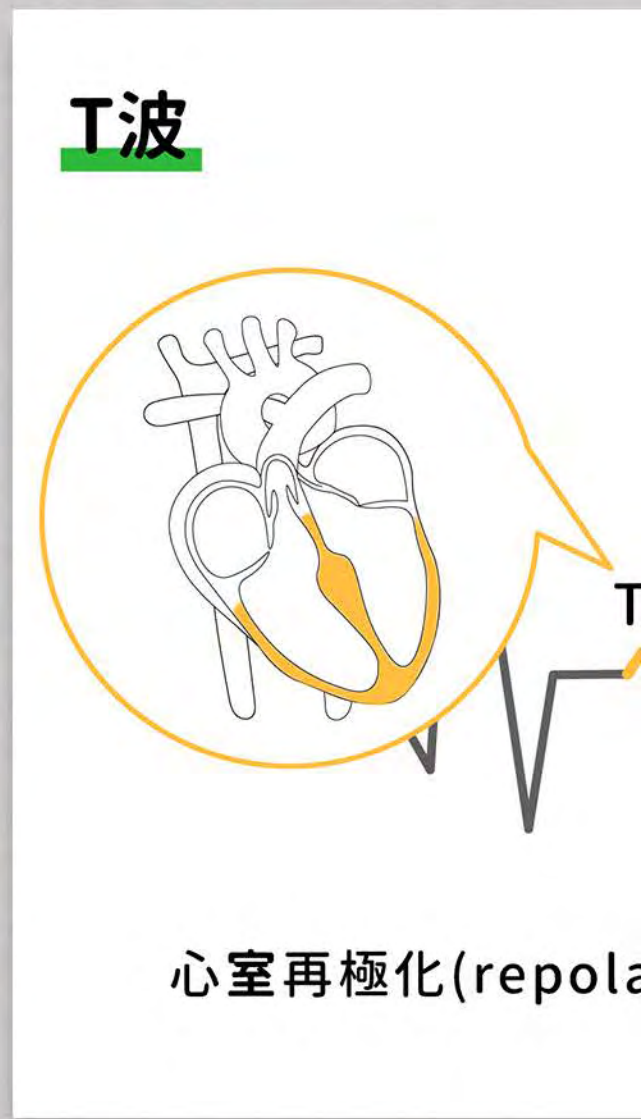
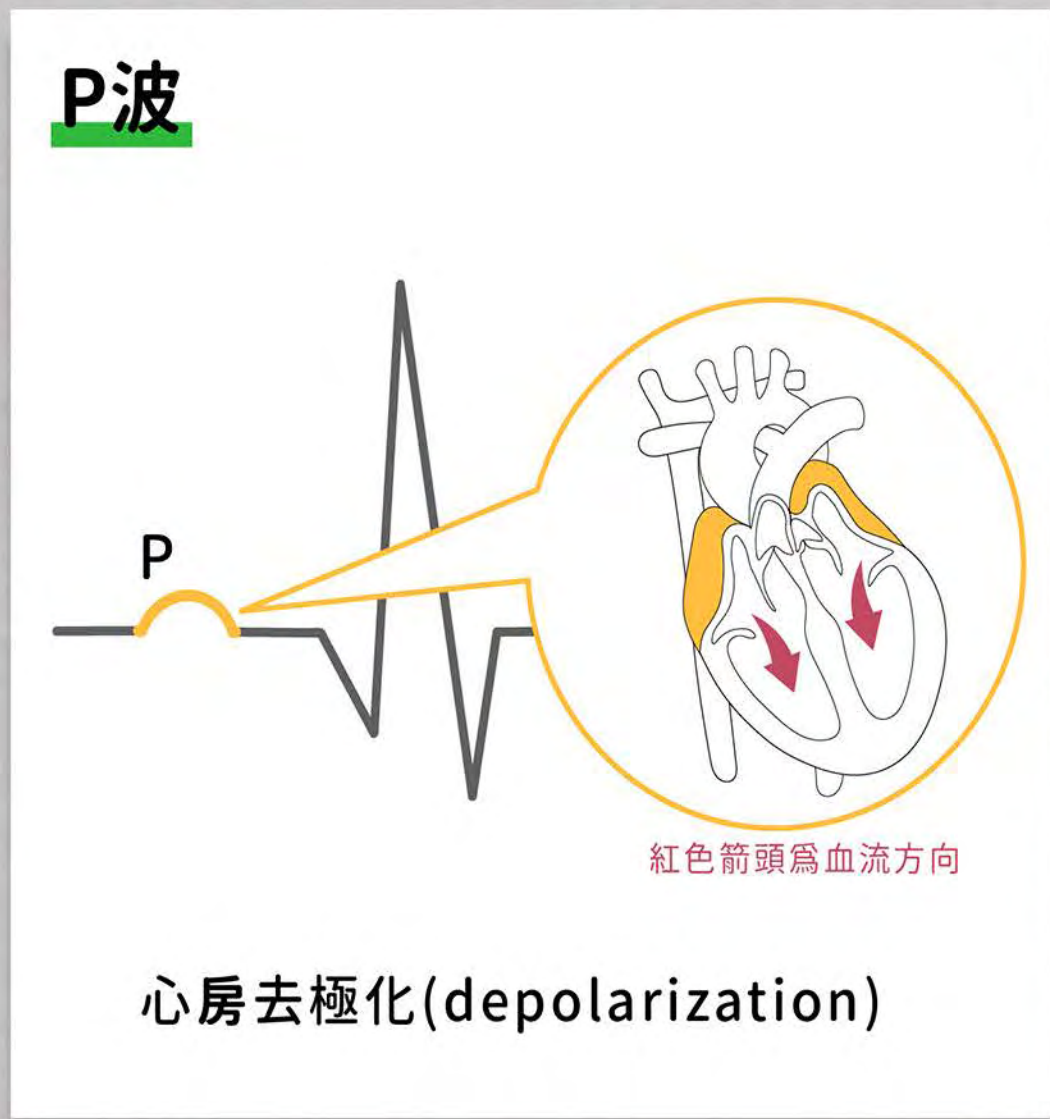
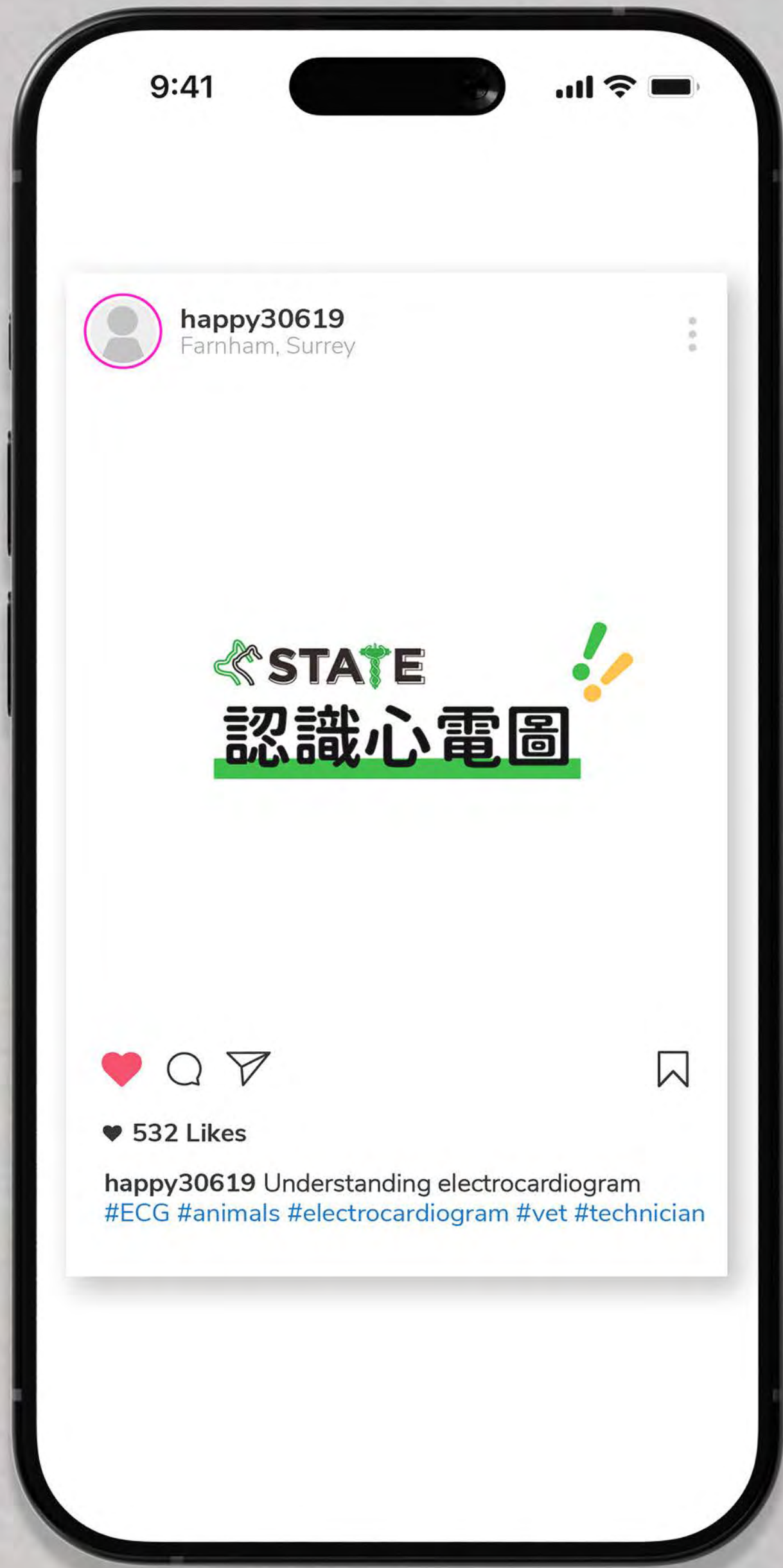
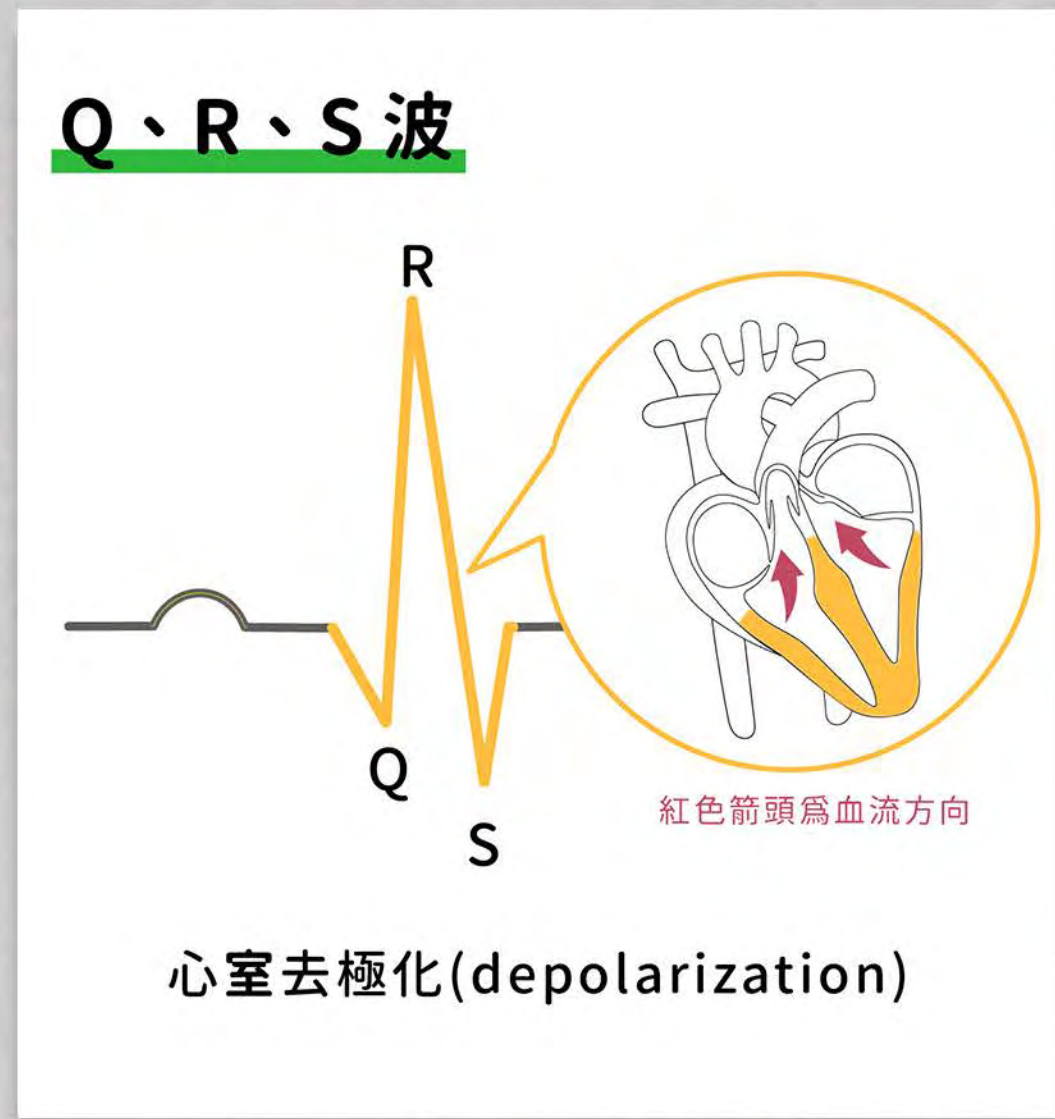
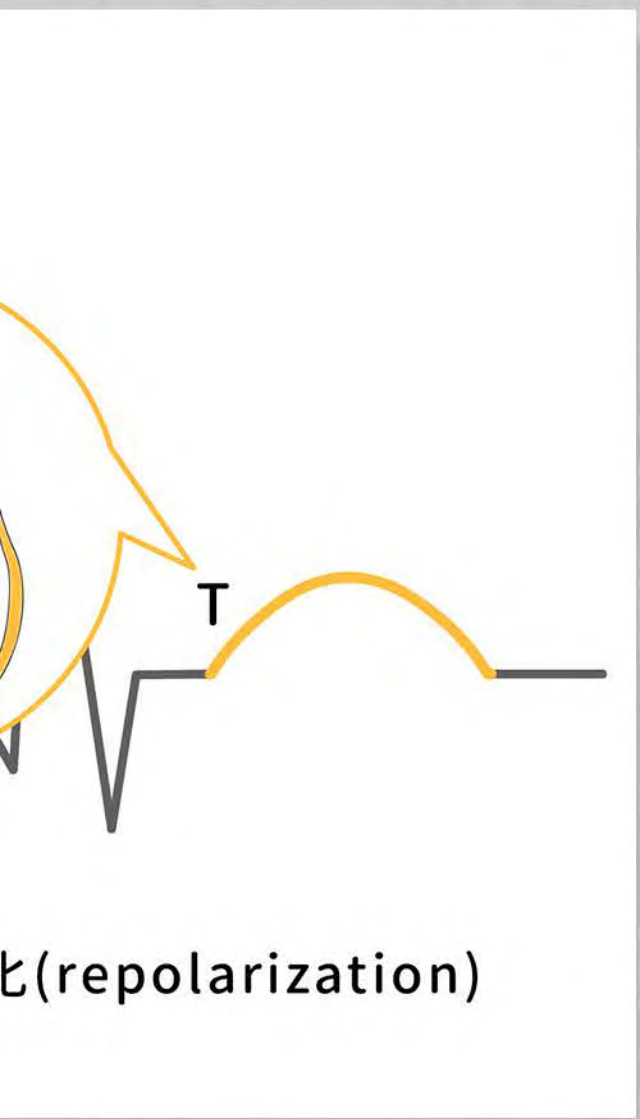


Brand Post

Communities are now the hub for learning!

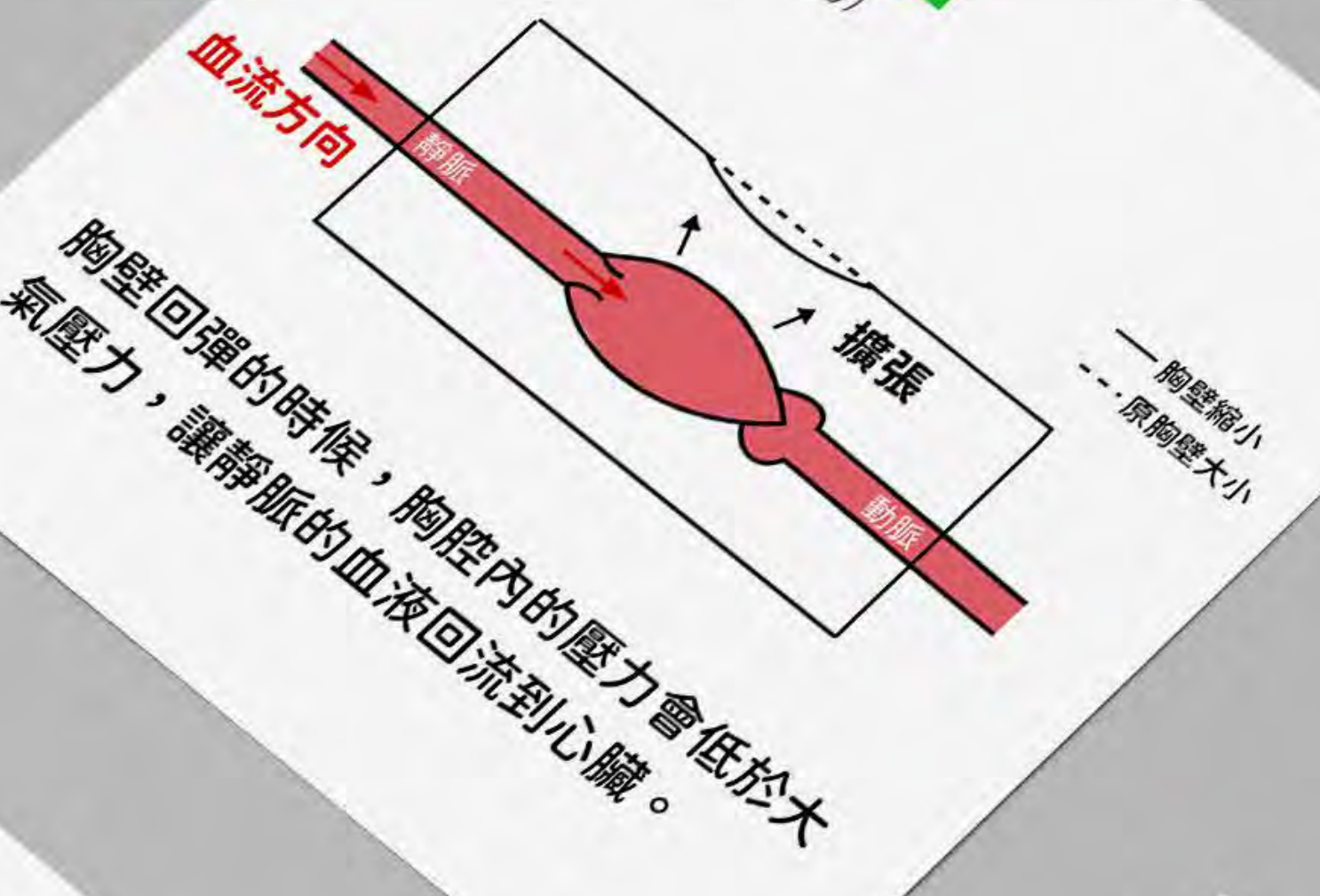
Check out our online courses for Taiwanese veterinary assistants and engaging social media posts.

#VetAssistants #OnlineLearning
#Taiwan

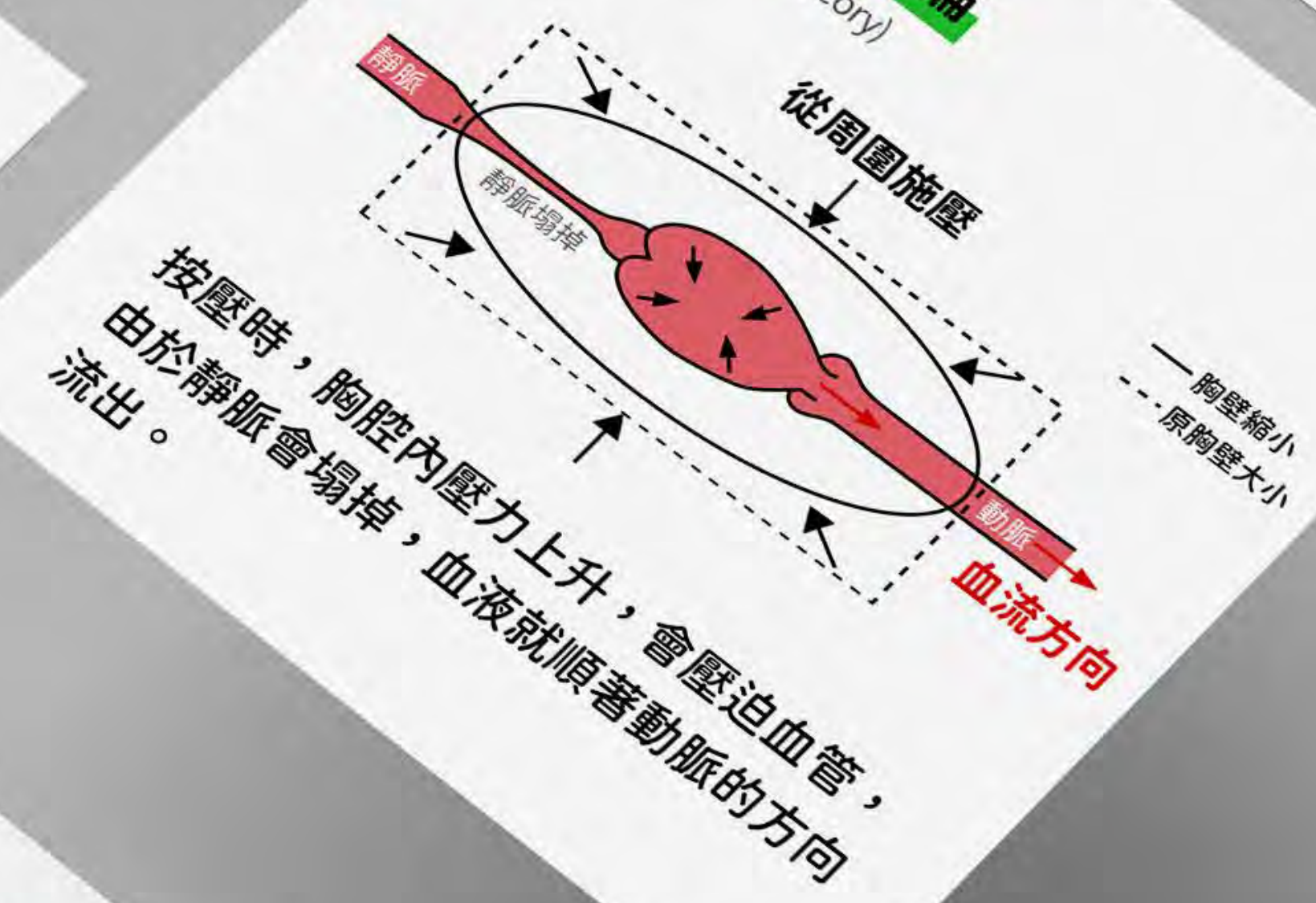


Create the infographic for ECG to read the wave.
 #Electrocardiogram #Online #Courses

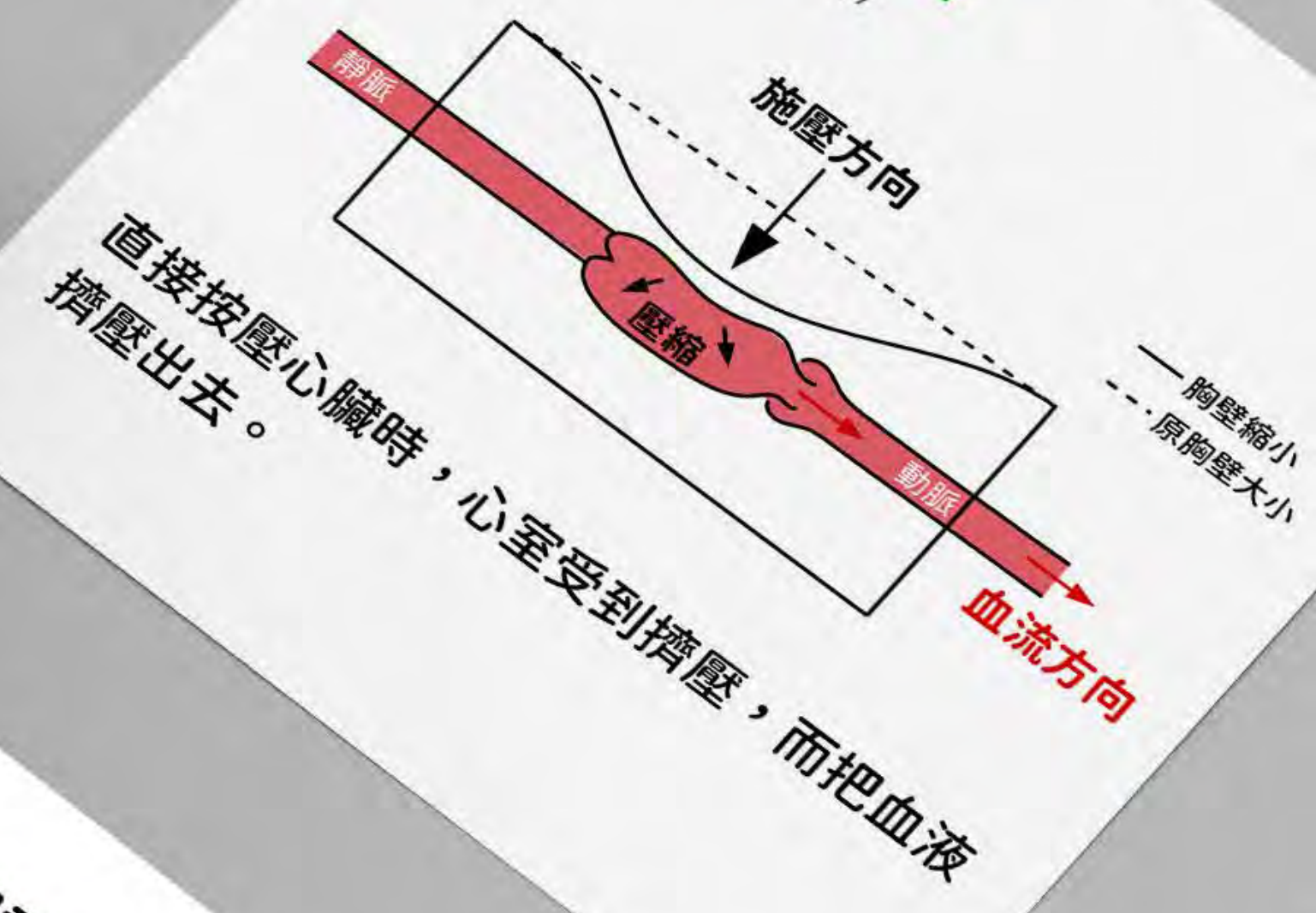
心臟幫浦理論 (cardiac pump theory)



胸腔幫浦理論 (thoracic pump theory)



心臟幫浦理論 (cardiac pump theory)



胸腔幫浦理論 (thoracic pump theory)



Designed accurate medical information to veterinary assistants on social media.

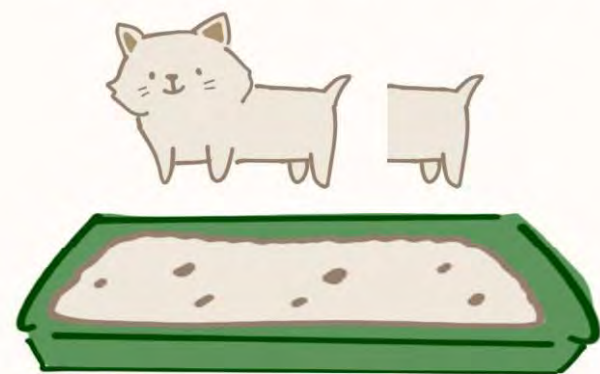
#Cardiovascular #Pulmonary #Physical #Therapy

完美之貓貓廁所

貓砂盆篇



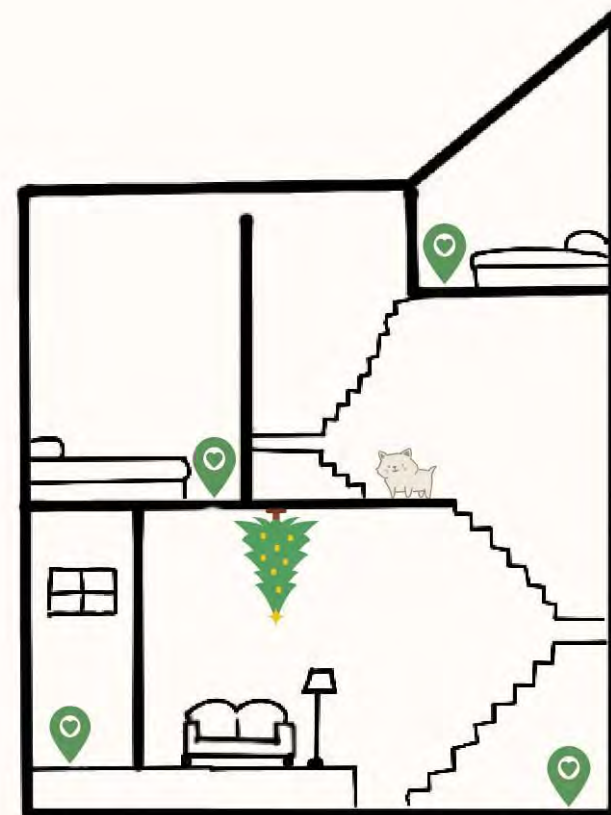
盆尺寸：貓的1.5倍大



盆數量：N隻貓 + 1個

完美之貓貓廁所

位置篇

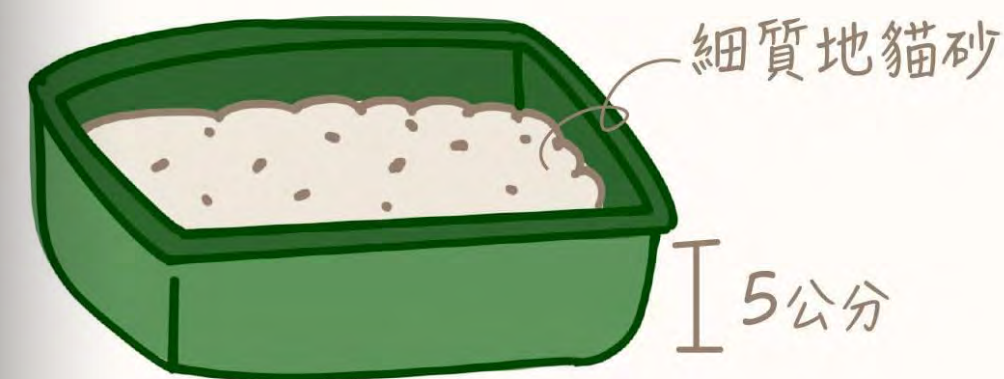


- 容易觸及
- 不會被干擾
- 每層樓至少一個
- 分散在不同房間

貓砂盆位置示意圖

完美之貓貓廁所

貓砂篇



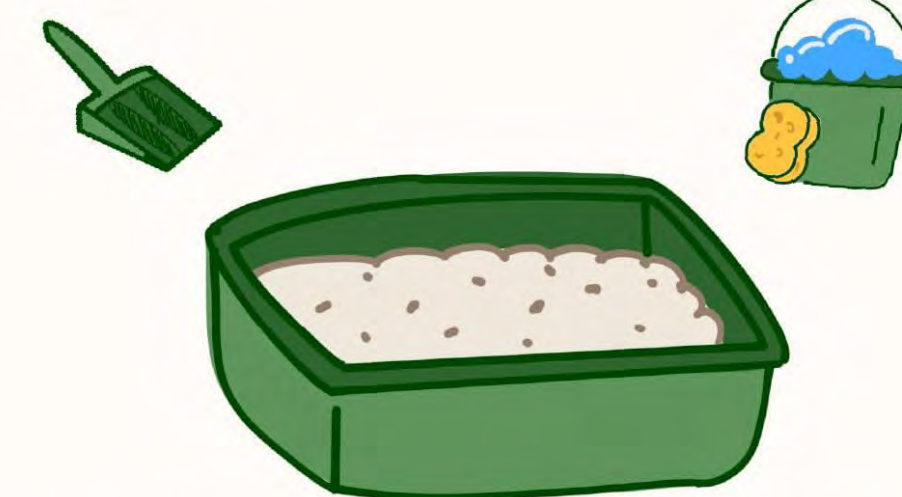
完美之貓貓廁所

清潔度篇

每天清除排泄物



每月大掃除



* 大掃除可使用熱水 + 白醋 or 雙氧水清潔劑 (二擇一)

Share the correct information for the owner to set up toilet for cat.

#Cat #Toilet #Education #Pet

你猜猜看?
哪隻動物本來

A. 黃金海鷗

就是這個顏色?



B. 螢光魚

C. 浩克狗勾





入搖卮，瓊香滑。



坐鶯當酒重，送客出牆繁，啼久艷粉薄，舞多香雪翻



入搖卮，瓊香滑。



坐鶯當酒重，送客出牆繁，啼久艷粉薄，



濃暖氣中生歷草，是非煙裡愛瑤漿。



濃暖氣中生歷草，是非煙裡愛瑤漿。



注紫清，花露入搖卮，瓊香滑。



注紫清，花露入搖卮，瓊香滑。



坐鶯當酒重，送客出牆繁，啼久艷粉薄，舞多香雪翻



坐鶯當酒重，送客出牆繁，啼久艷粉薄，舞多香雪翻



濃暖氣中生歷



濃暖氣中生歷

Product Intro

Collaborated with Franklin & Sons' representative in Taiwan to develop a series of product introductions, incorporating Chinese poetry to celebrate traditional festivals through a social promotion campaign.

#Franklin & Sons #soft drinks

Video Editing

#SocialMedia #Instagram #Facebook #onlinecourse



Click on screen to watch the reels !

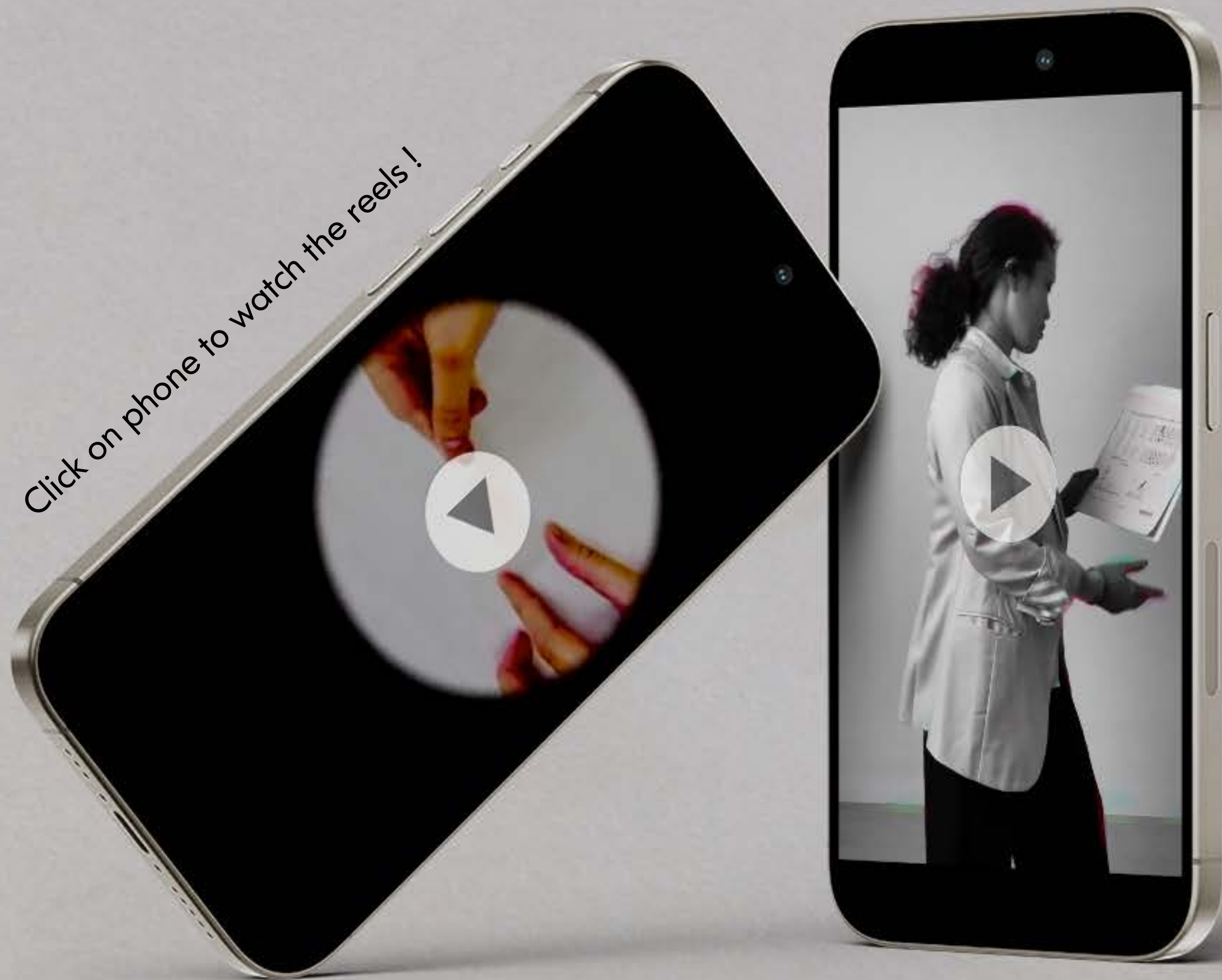


#Animation #Edit #Genetic #Variation #Mutatio [#Watch on YouTube](#)



Click on screen to watch the reels!

#Animation #Edit #Genetic #Variation #Mutatio



Click on phone to watch the reels!

#Reels #Edit #music #Vetassistant [#Watch_on_facebook](#)

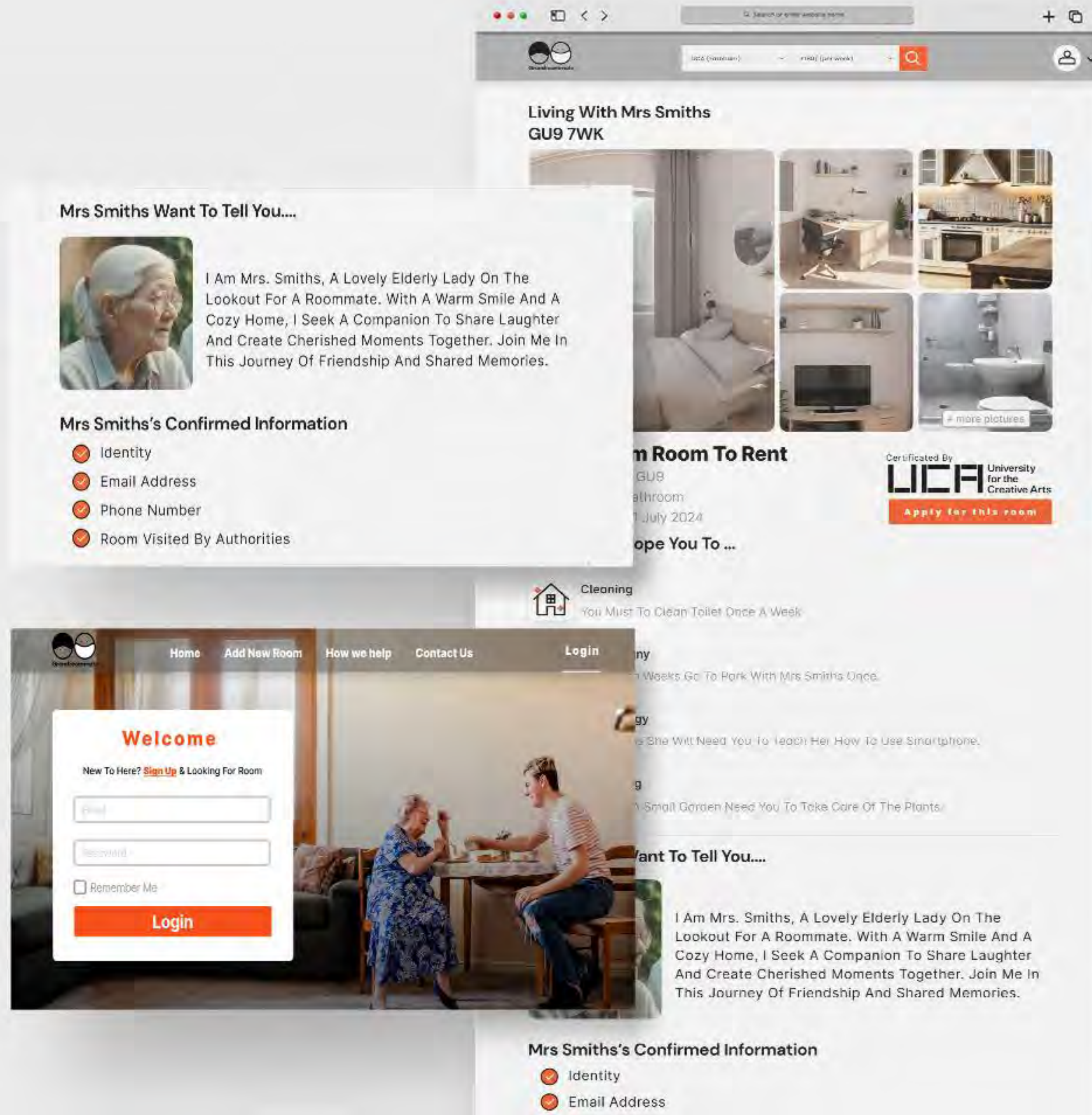
UI & UX

Grand roommate

#UI&UX #framework #website

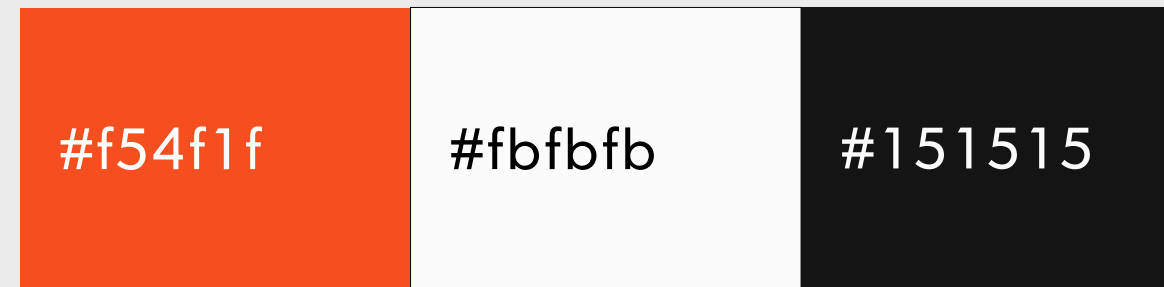
Website content design

This initiative proposes a website connecting students and seniors for certified, safe, and approved shared accommodations. Students can serve as roommates or temporary caregivers, helping to reduce housing costs and prevent elderly isolation.

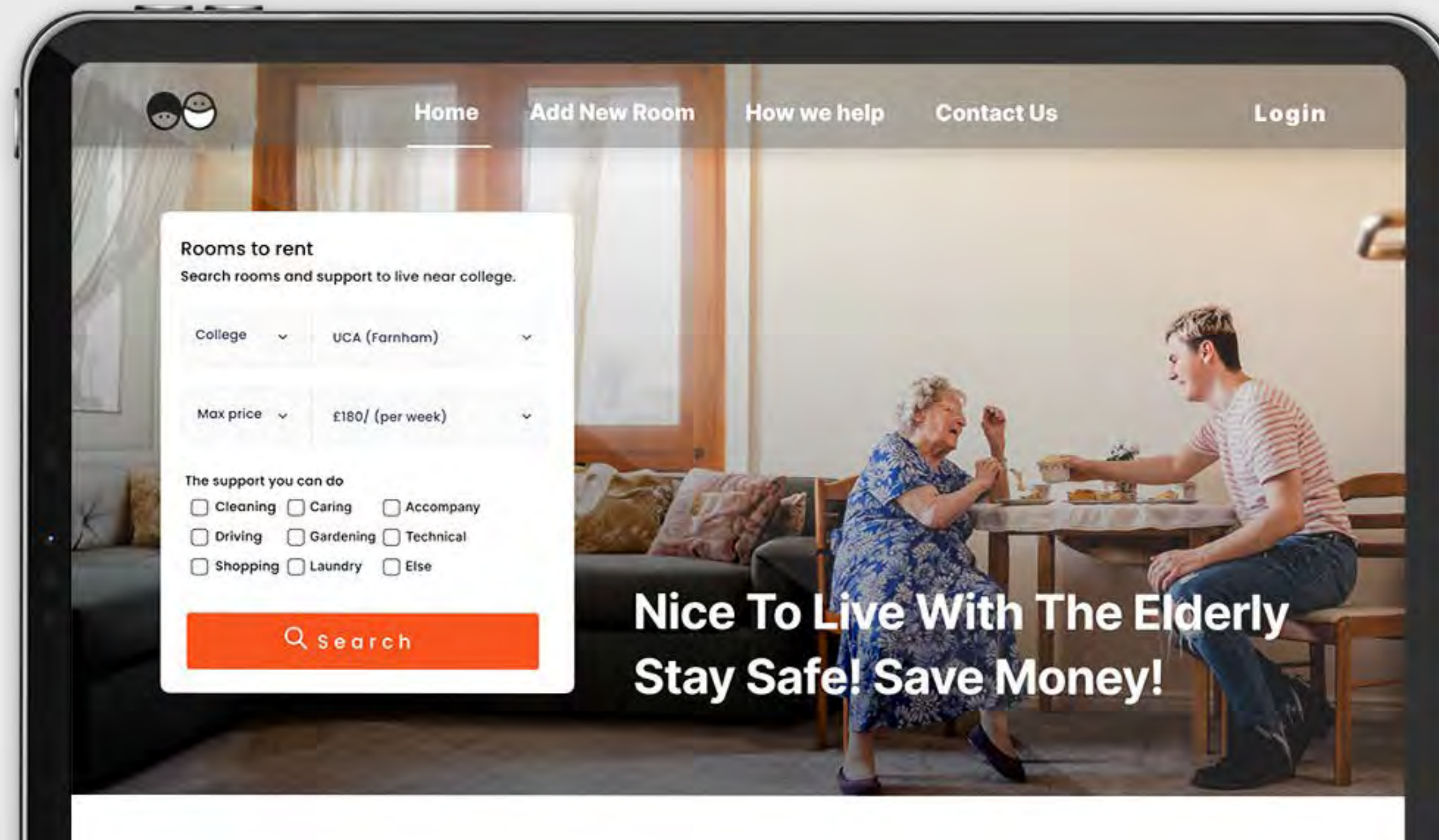
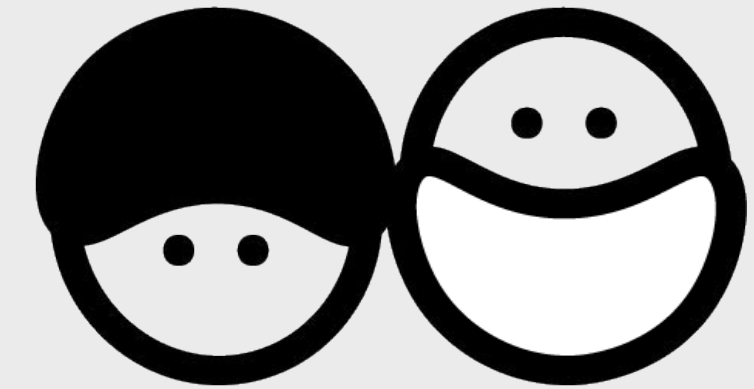


Font
Inter
regular & **bold**

Color



Logo





**Find your
Best Mate
HERE** 



Lonely 
Together

**Make
Needy** 



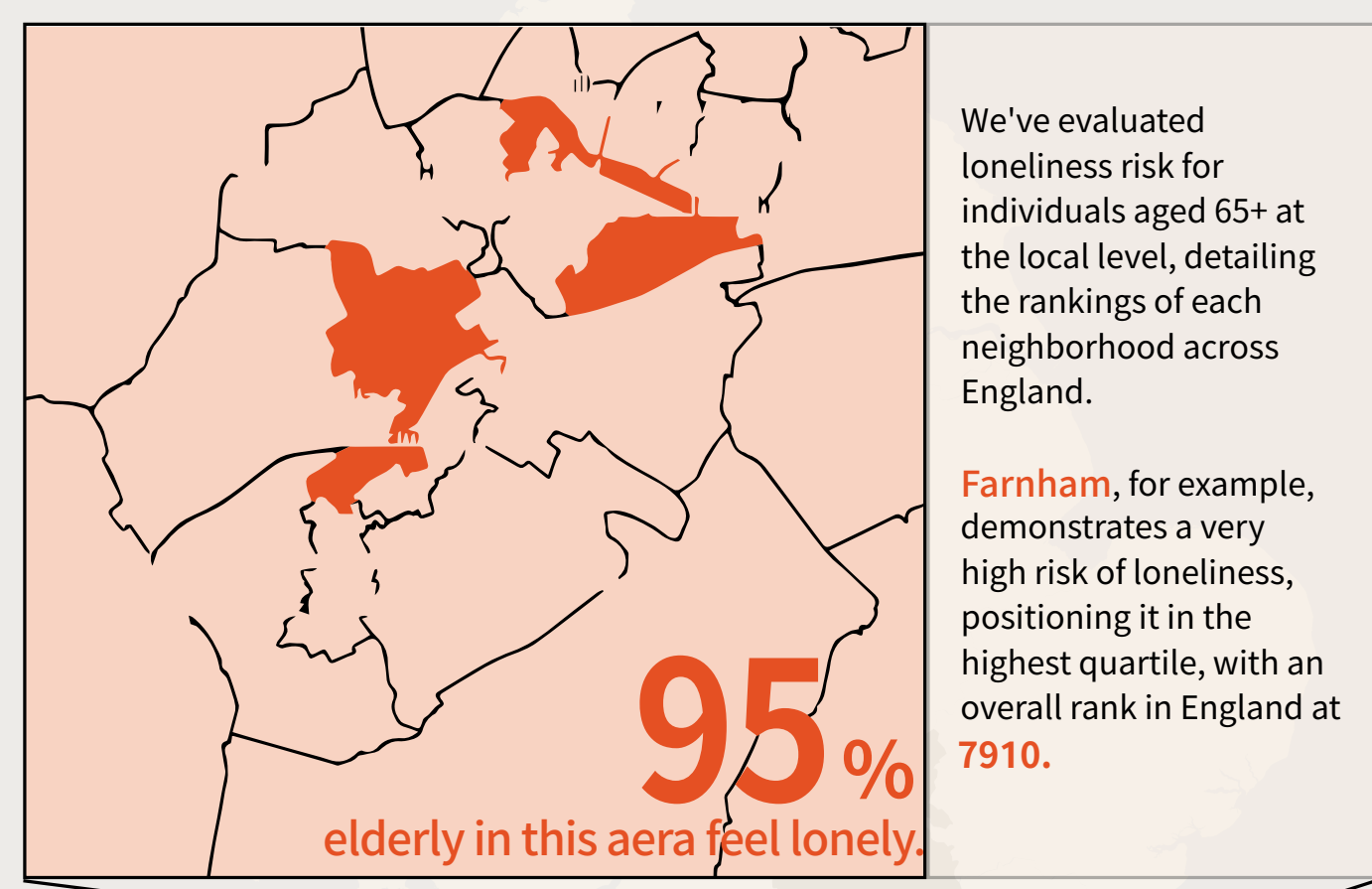
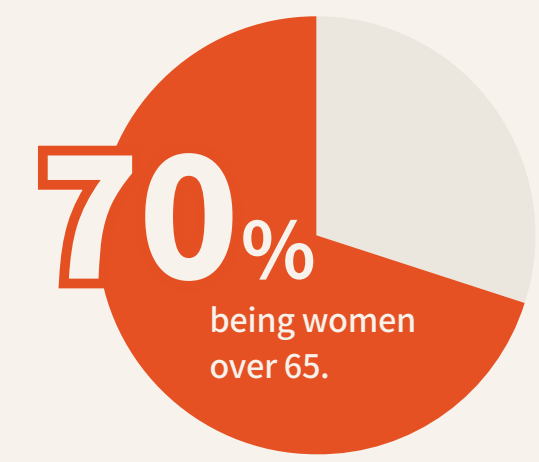
Infographic





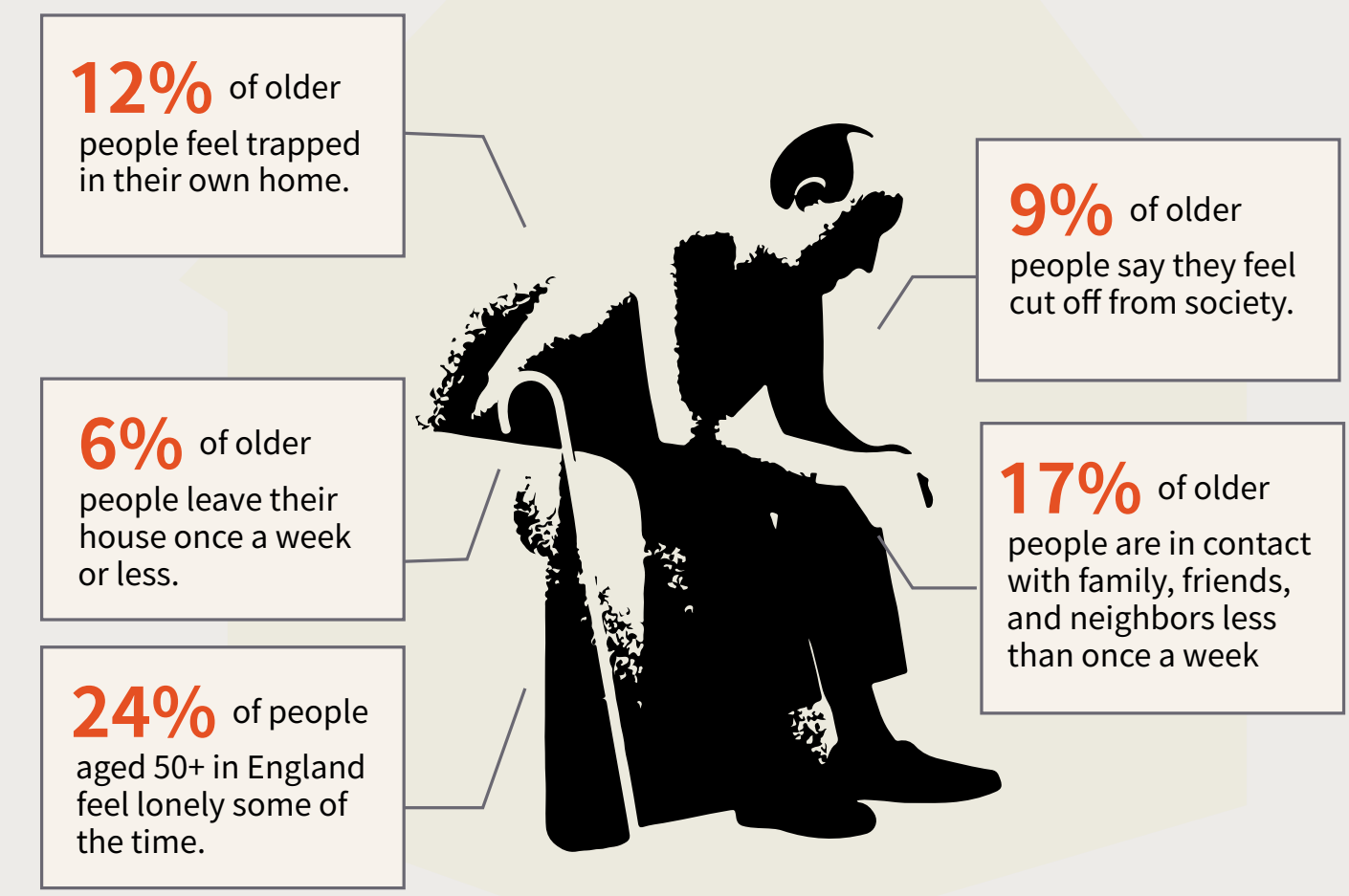
About
3.8 million
Older people live alone.

Over half
51%
of all people aged 75 and over live alone.



Loneliness Risk Among 65+ in Local Neighborhoods

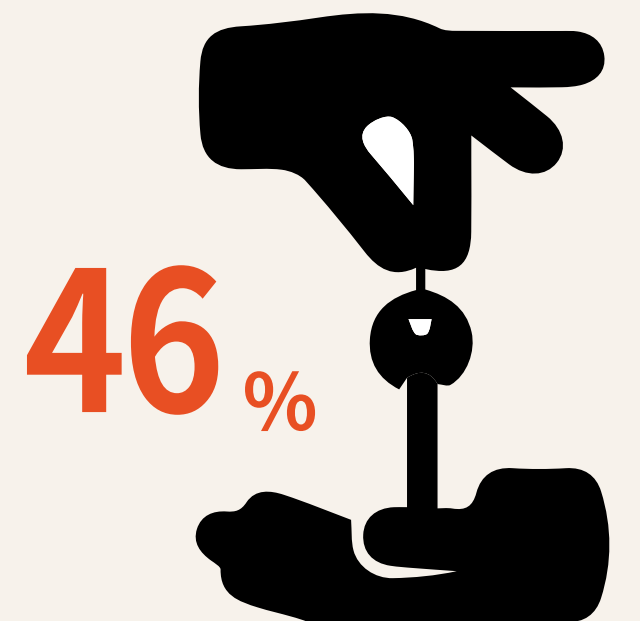
Loneliness and Social Isolation



Why choose college students?



is the average **monthly rent** for students.
(in London the average is £663).

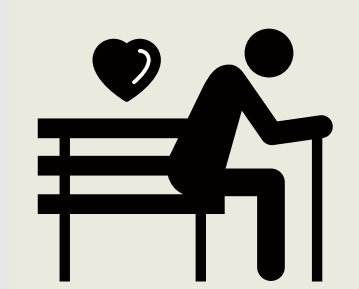


of students said they rented from **private landlords**.
only 20% students can live in UNI accomdation.

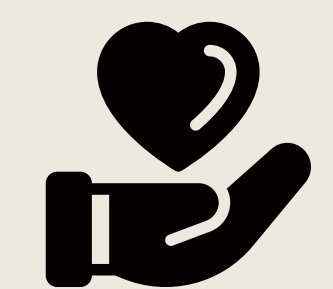


of students said they are worried about the **housing shortage**.

Health Impact and cost saving



Loneliness is associated with a **40%** increased risk of dementia



Elderly solo living: **20%** higher mental health risk than those with companions.



Addressing loneliness can save **£3** in health costs for every £1 invested.



Elderly solo living: 21% monthly GP visits, **7%** higher than those with companions (14%).

Heatwave Havoc: How Extreme Heat Warps Minds

Anecdotal Evidence

Following a record-breaking heatwave in the Netherlands, riots erupted on August 15, 2020, resulting in a building set on fire, fireworks thrown at police, and 27 arrests.

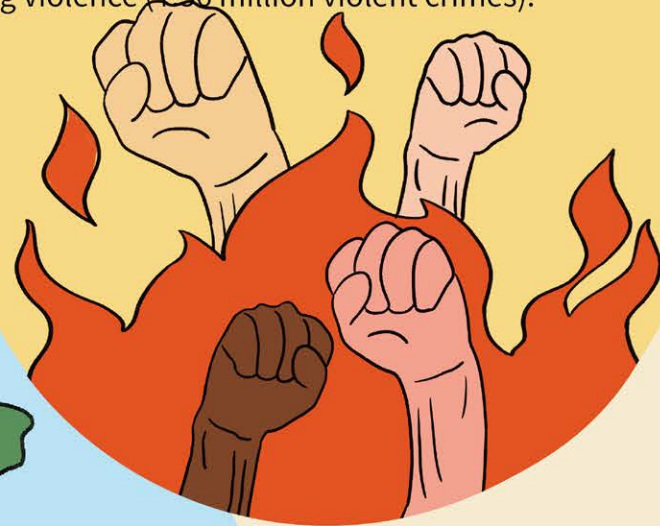


During the UK heatwave, a record number of 999 calls were made, with some areas reporting a 40% increase.



Scientific Evidence

Warmest summer (1988) on record in the US, also saw record-breaking violence (1.56 million violent crimes).



Global Patterns

US:
12% more intimate partner violence in summer than in winter.



UK:
14% more violent crime at 20°C than at 10°C.



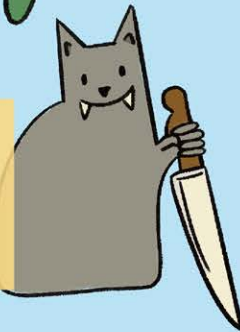
Greece:
Over 30% of 137 homicides on days >25°C.



Mexico:
Increased organized crime in warmer weather.



South Africa:
1.5% increase in murders per degree Celsius.



Historical Patterns

uprisings (1791-1880) mostly in summer months.



Climate change

A 2°C rise could increase violent crime by more than 3% in temperate regions.



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