



DESIGN PROTFOLIO

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2319601
MA FASHION DESIGN



LUXURY WOMENS WEAR COLLECTION

S/S 25

My brand name is Sheywith Love. "Sheywith Love" represents an innovative up-cycling brand originating from Sri Lanka. Specializing in crafting distinctive pieces from cotton textiles, we embrace a circular approach that aims to reduce the environmental footprint of both production and consumption, while simultaneously fostering a positive impact on both people and the planet. I did case studies on artist, photography, nature, sea, flower romance fashion aspects, which gave me more inspiration. Therefore, the brand explores This process revolves around the continual utilization of resources, emphasizing the circulation of design and craftsmanship and "We are a lifestyle brand with a bold vision, envisioning a future where fashion intertwines seamlessly with sustainability, inspiring positive change for both individuals and the planet." Thus empower people the courage to break the mould, bring back their unique fantasies.



VISION

"We are a lifestyle brand with a bold vision, envisioning a future where fashion intertwines seamlessly with sustainability, inspiring positive change for both individuals and the planet."

In 10 years, I want to be a leading sustainable classic brand selling in our own physical stores as well as online.

MISSION

"At 'Sheywith Love,' our constant journey involves redefining lifestyles by curating exceptional experiences with nurturing originality, and fostering meaningful bonds. We are committed to crafting products and nurturing a community that embodies innovation, quality, and empowerment. Through our dedication to creativity and inclusivity, we aim to ignite passions, elevate aspirations, and amplify individuality. Our mission extends beyond boundaries, encouraging everyone to celebrate their unique journey and embrace a lifestyle that embodies the extraordinary."



Sustainability

Sustainability DESIGNING AND CREATING SUSTAINABLE PRODUCTS Our production process begins at the point of collecting fabric waste and encompasses a number of detailed stages including, design, manufacture, finishing and packaging. At the core of the process is the principle of circular design -minimal waste and continual use of resources. We follow a zero-waste approach and are committed to sustainable practices, be it with the type of raw materials we use, with our product packaging and marketing or the people who make up our team.

Upcycling brand

Sheywith Love as the pioneering up-cycling brand from Sri Lanka, we design and craft beautiful and unique pieces from textile waste. With a circular mindset we minimize the impact of production and consumption while creating positive impact on people and planet.

Quality

"Sheywith Love" brand uses unique manufacturing process for the products, specializing in crafting distinctive pieces from cotton textiles, we embrace a circular approach that aims to reduce the environmental footprint of both production and consumption, while simultaneously fostering a positive impact on both people and the planet.

They With Love In the embrace of the British countryside, where rolling hills meet the horizon, and ancient oaks whisper tales of old, I find myself enchanted. The elegance of stone cottages and stately manors, standing timeless against the backdrop of verdant meadows, fills my heart with admiration. The gardens, with their vibrant blooms and fragrant air, are a symphony of colors that celebrate nature's artistry. Every corner of this land, from the tranquil lakes of the Lake District to the rugged cliffs of Cornwall, Weybridge, and Byfleet Village speaks to me of love and beauty. The charm of quaint villages, where cobblestone streets wind through centuries of history, is a testament to the enduring spirit of these isles. It is in these landscapes, adorned with the splendor of flowers and the grace of classic architecture, that I find inspiration and peace.

They With love,

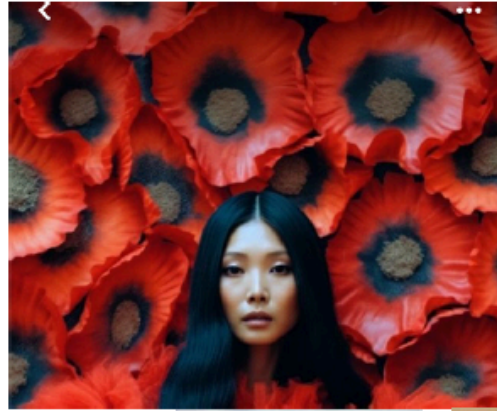


Design Board

FLORAL



LOVE

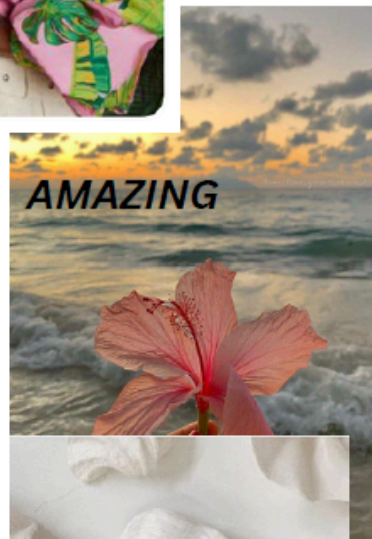


LUXURY

UNIQUE



AMAZING

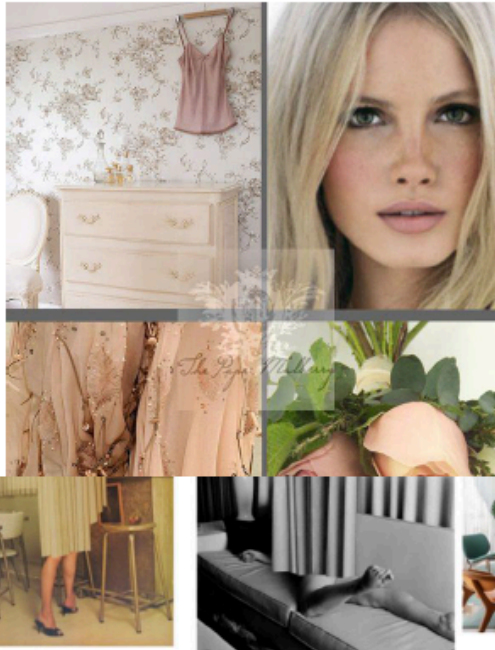


PEARLS



COLLECTION

Concept board



Pink Lavender



Fig 11

Inspiration

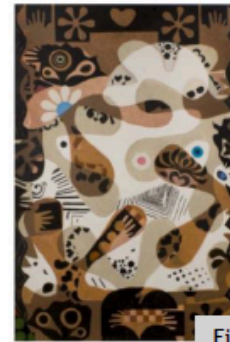


Fig 7

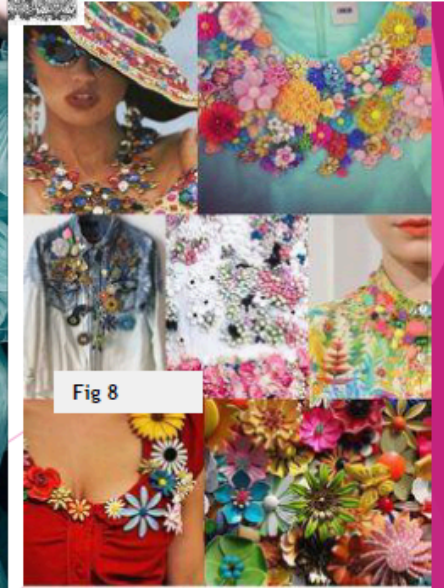
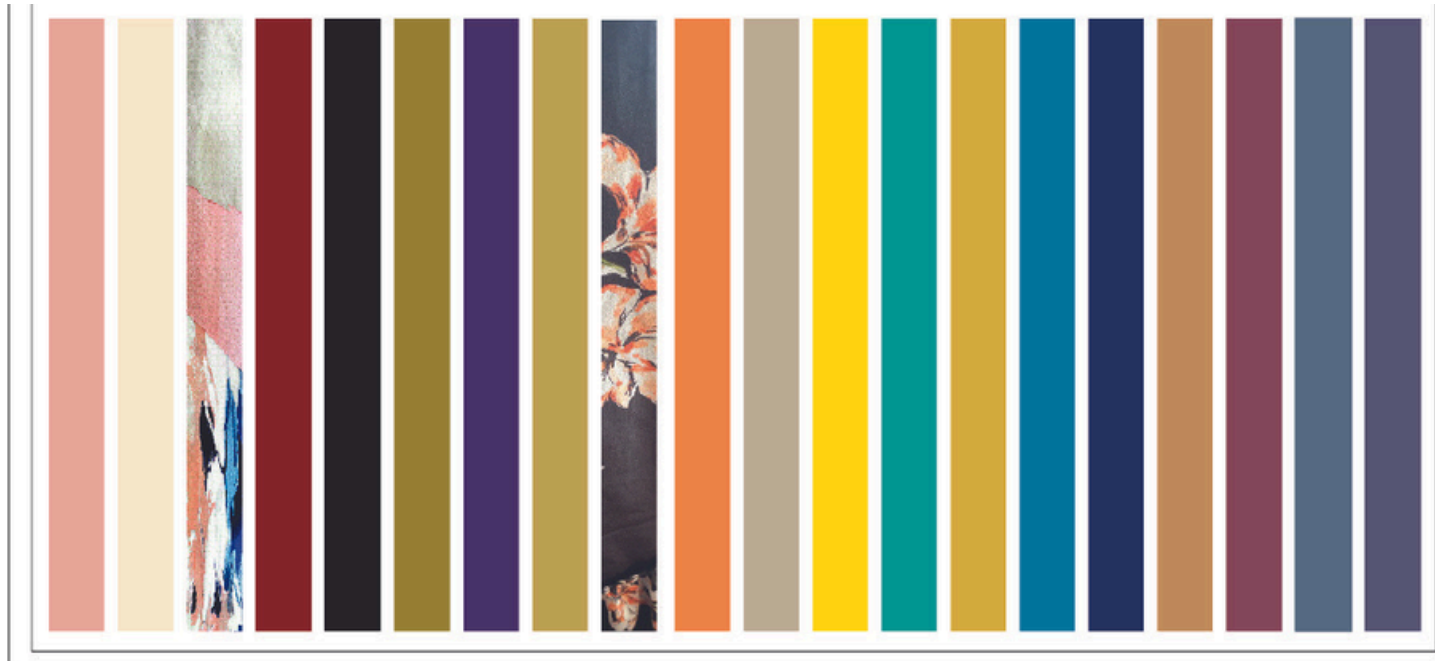


Fig 8



COLORATION

SS 25 FINAL COLOR PALLET



The Shey collection's color scheme will be divided into two sections: core colors and accent colors. Core colors will consist of a long-term series of fundamental options that can be adjusted based on seasonal inspiration and accent colors. Accent colors will be selected based on research, inspiration, and trend forecasts. The combination of core and accent colors will create a color palette that embodies Shey's aesthetic while meeting market demands.

FABRIC SWATCHES

100% Recycled Polyester

Marsprone cream



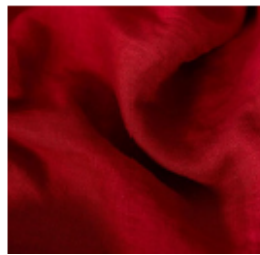
Blush pink



Navy Blue



Blush pink

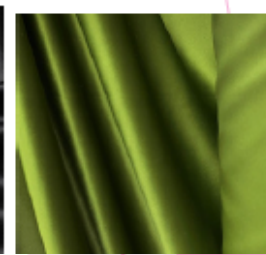


Black

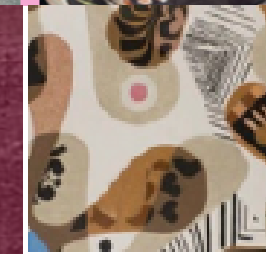
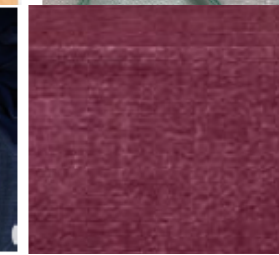
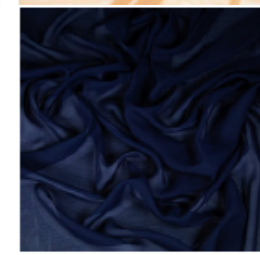
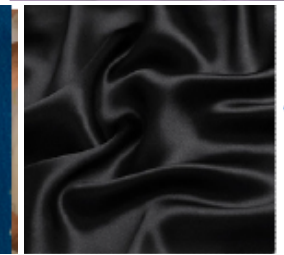
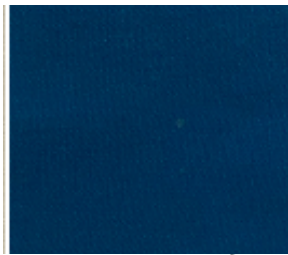
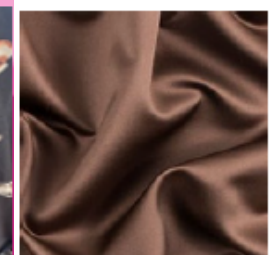
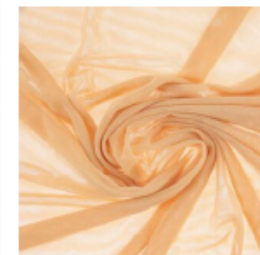
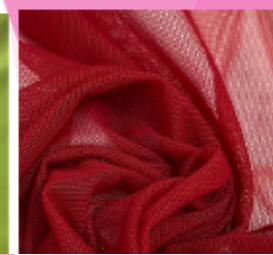


Silk

Blush pink

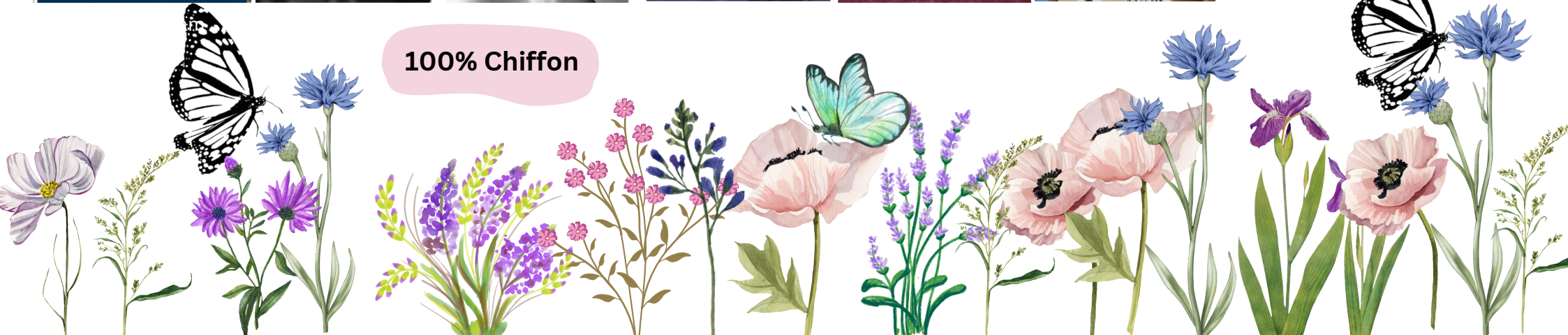


Blush pink



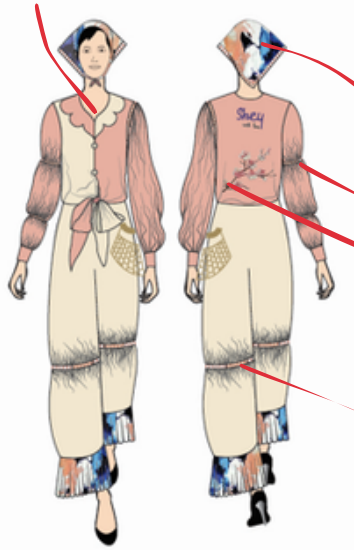
100% Poly Satin

100% Chiffon



sketch development

Front Color mixed with body colors



Printed Scarf body DTM

Gatherings 2in

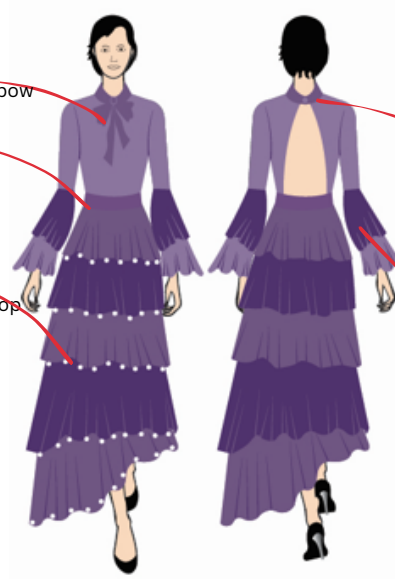
Cherry Blossom EMB C/B

Gatherings 2in with ladder lace

Self-fabric neck design with tie bow

W/B Elastic 2in

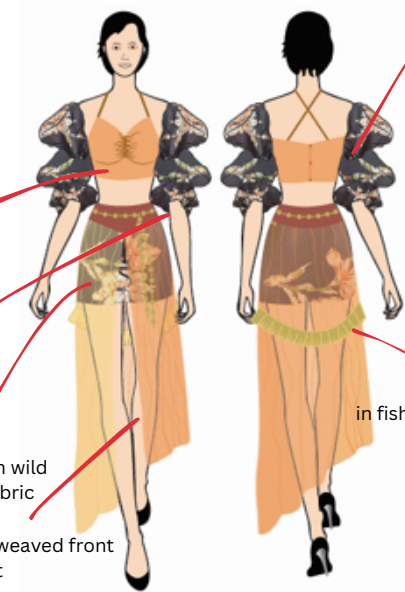
Ruffel Sleeves inspired with snow drop flowers



CB front fabric cover button

Ruffel 3in mixed with 2 colors

cb open fabric cover button



Deatcabel sleeves printed flowers fbric

hand made beed chain DTM to C/B fish pleete dull green

Detachable puff sleeve with wild floral polyester printed fabric

Summer Solid color weaved front split skirt

in fish pleating cb

detachable floral part made with mesh inset wire

front tube top bust dart

Hand made Tussle

front ladder lace attached

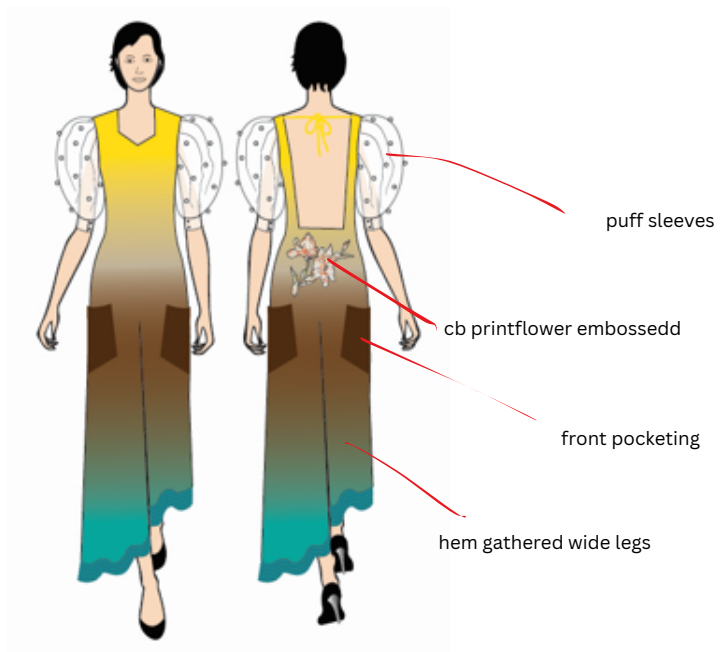
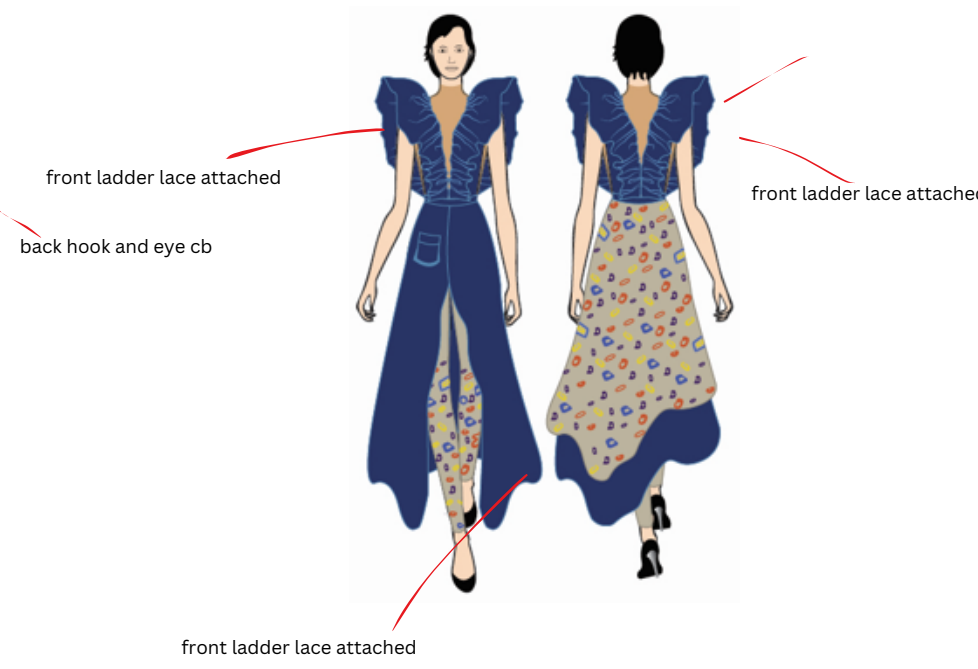
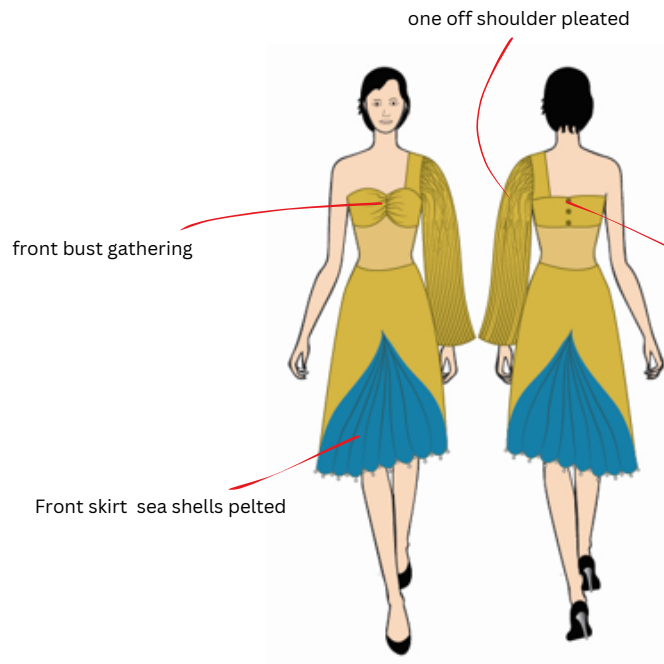


mesh fabric

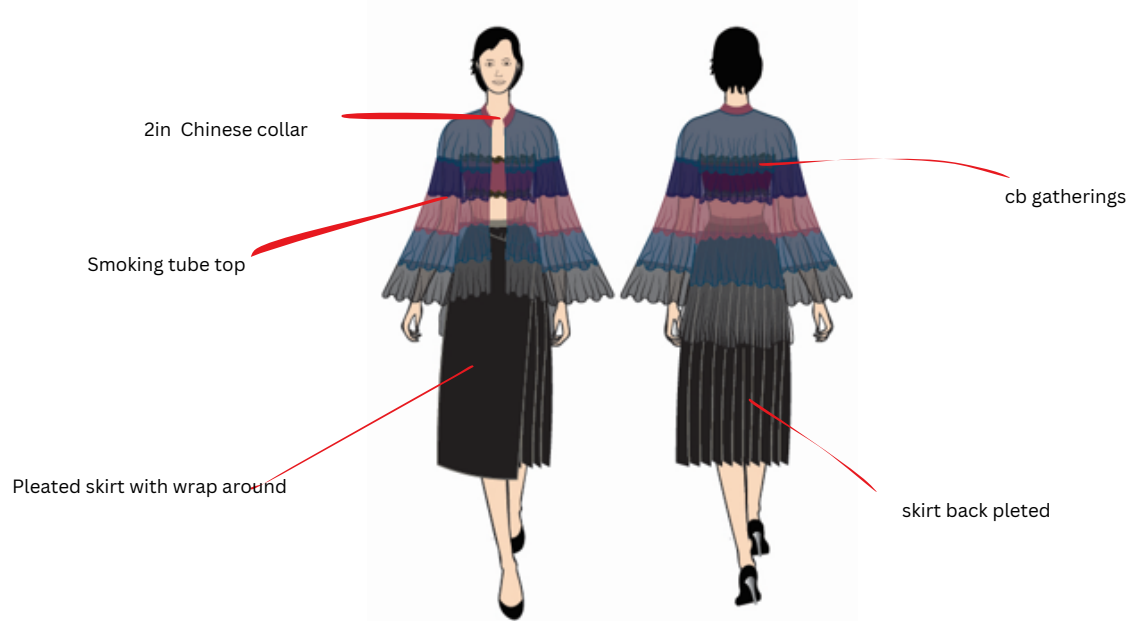
gathering 1in

back oversized bow insert can can

green fabric hem 2in



Platted skirt with around wrap fastness with 20L 4 holes button



GARMENT DEVELOPMENT



GARMENT DEVELOPMENT



Front



BACK



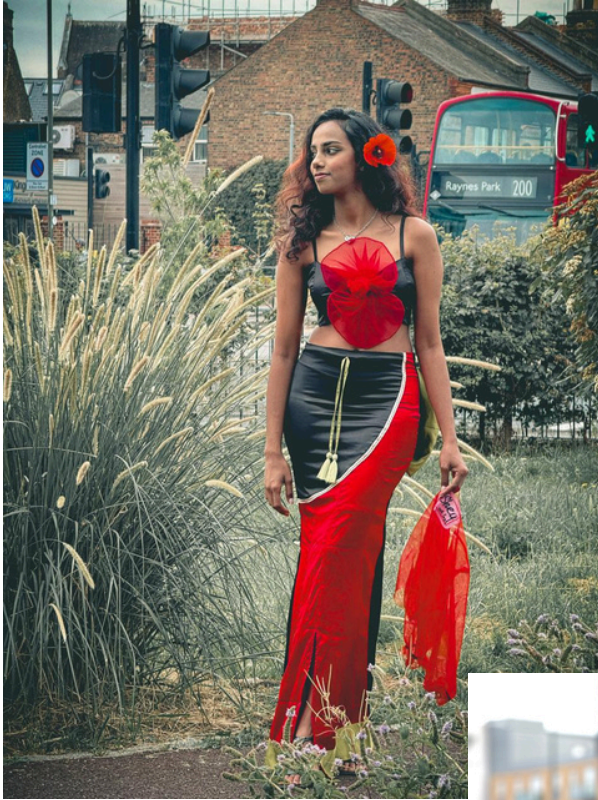
SIDE VIEW



FINAL GARMENT



FINAL GARMENT



I Choose 2 different locations and 2 student models for my final garment photoshoot

Branding



: Shey - Hang Tag



: Colour Palatte



: Price Tag

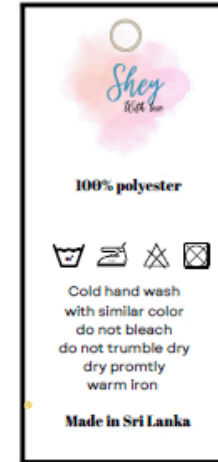


:Seed paper tag : 200gsm - Lavender old clothes are turned into papers mixed with seeds in Bloom is the result!

Add a little bit of body text



: Care Label



: Printed Fabric Label slit edge satin polyester

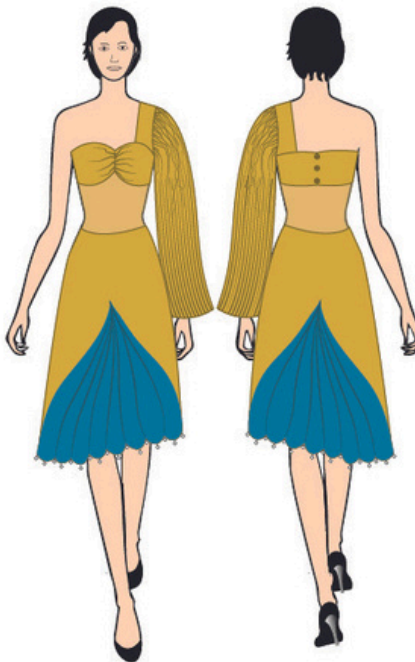
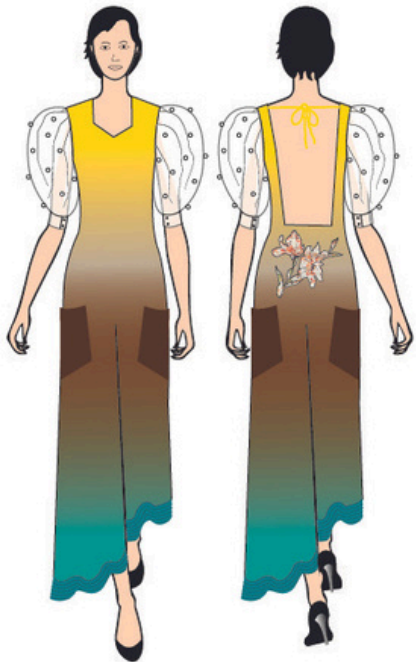
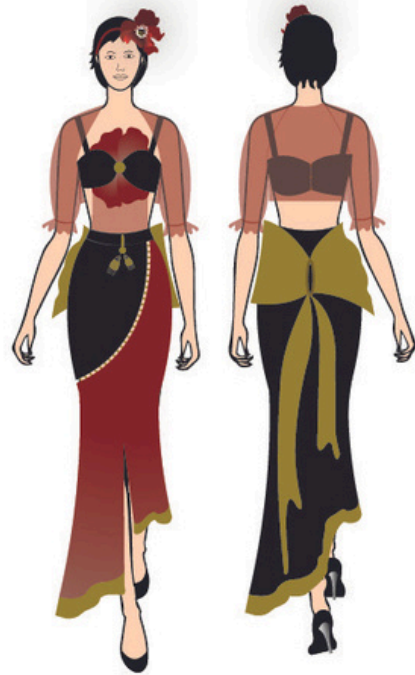
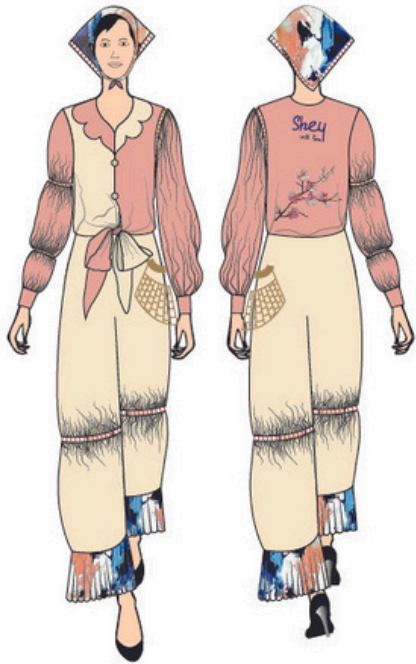
: Logo Label



- : Shey - Hang Tag
- : Seed Paper Tag

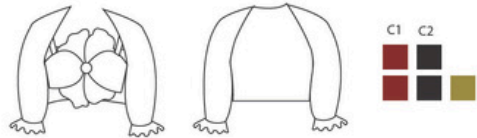


FINAL OUTFIT LINE UP

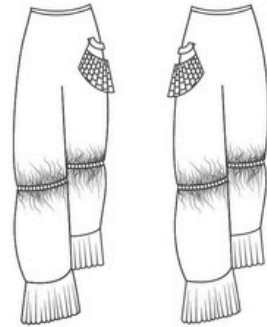


RANGE PLAN

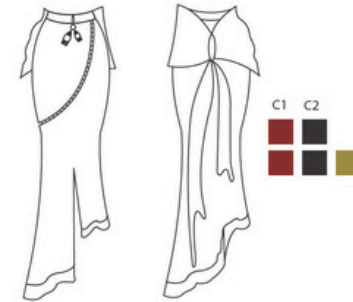
TOPS



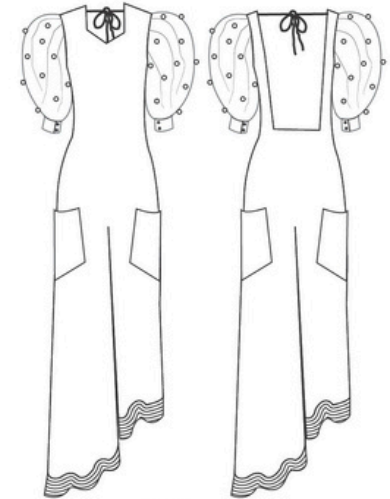
PANTS



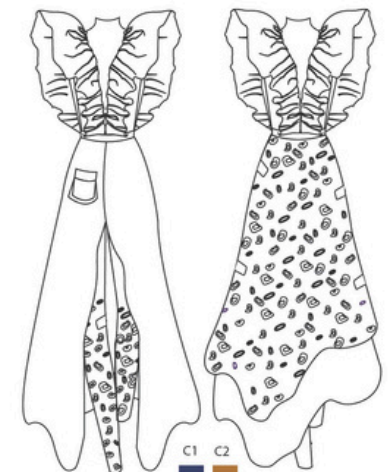
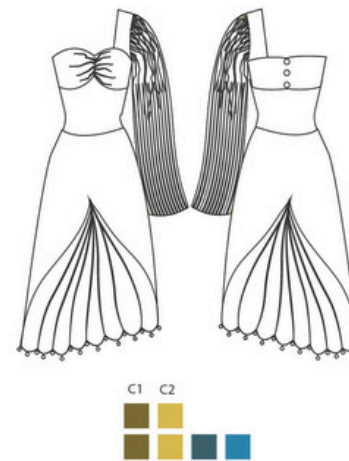
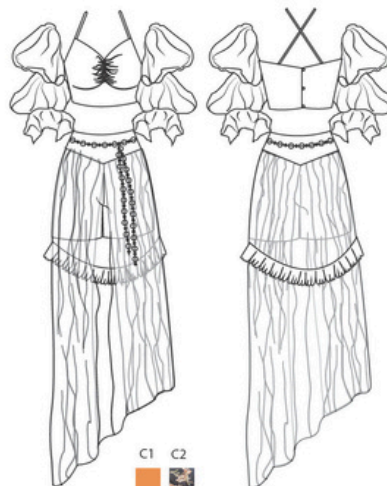
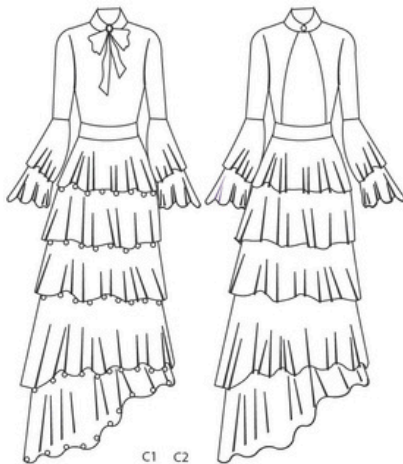
SKIRTS



JUMPSUITS



DRESSES

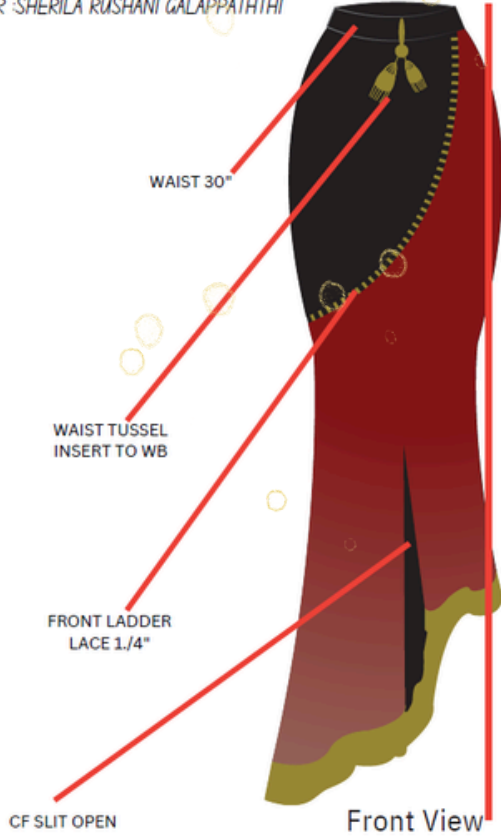


TECH PACKS

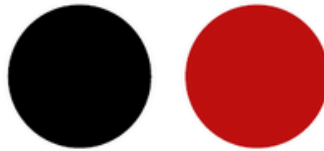


womens luxury floral summer wear collection
 DESIGNER :SHERILA RUSHANI GALAPPATHTHI

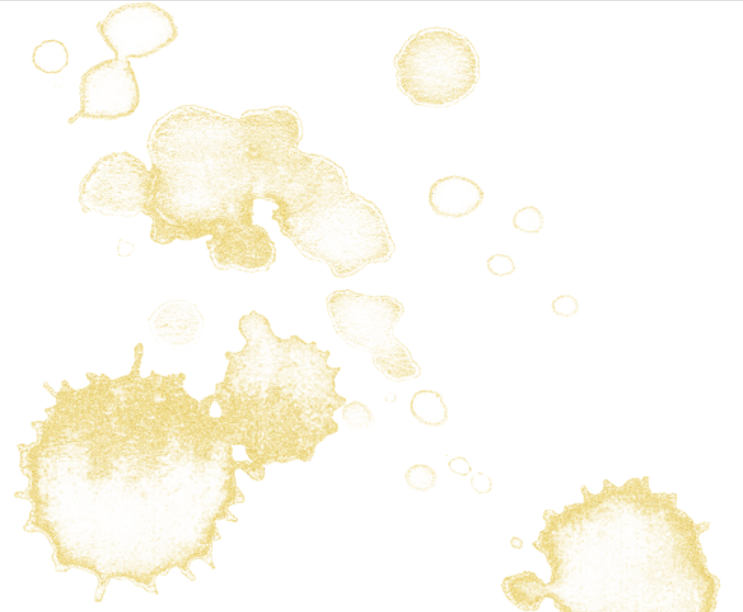
SKIRT



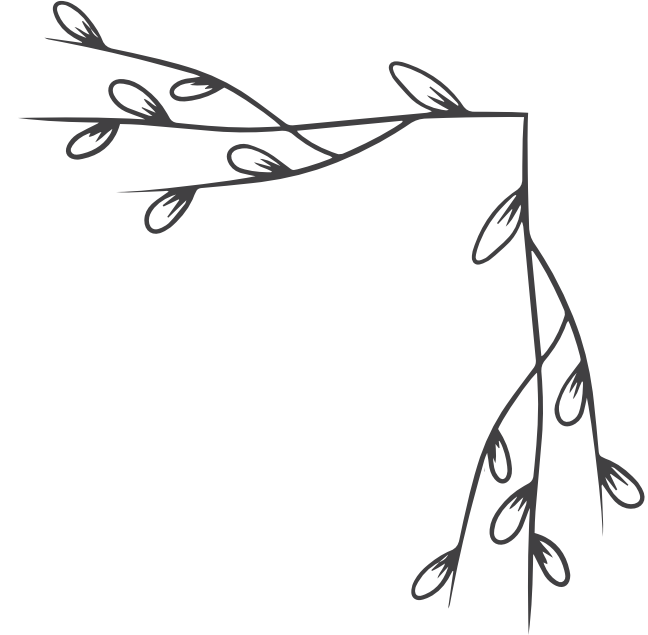
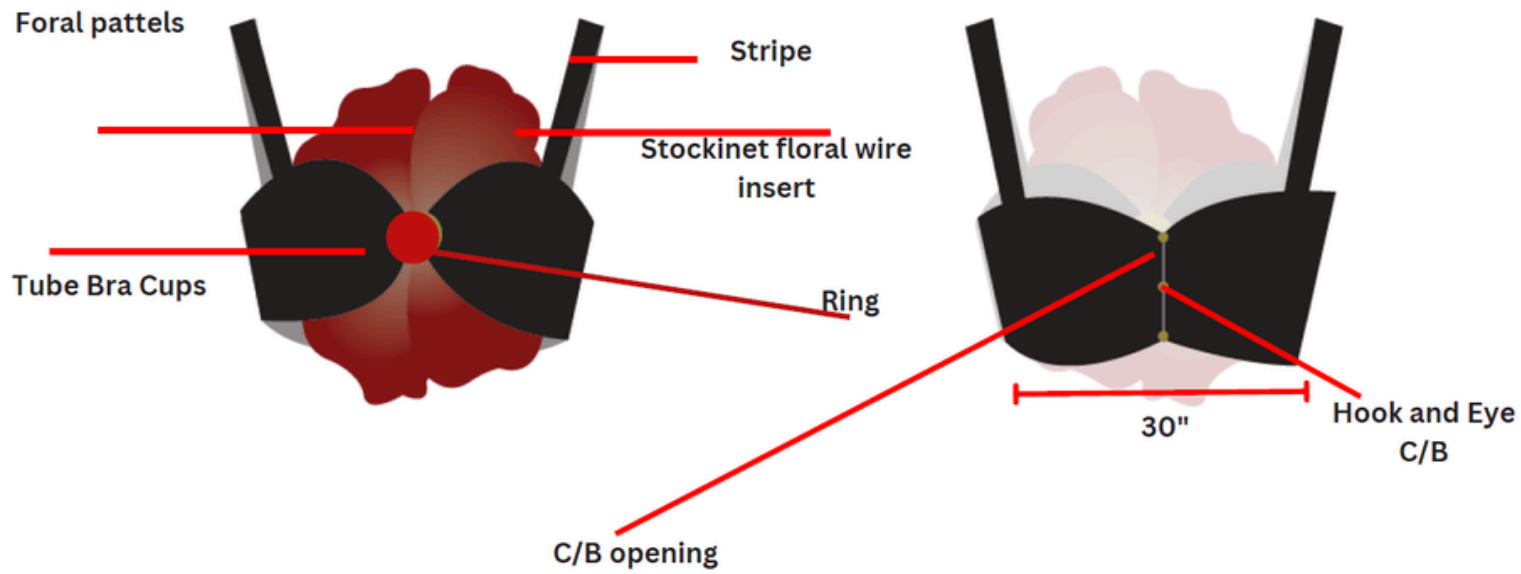
SKIRT FULL LENGTH 44.5"





SKIRT		INCHES
Waist	30	
Hip @ 7.5" Below from Top Edge	36 1/2	
Bottom - Curve	60	
Full Length	44 1/2	

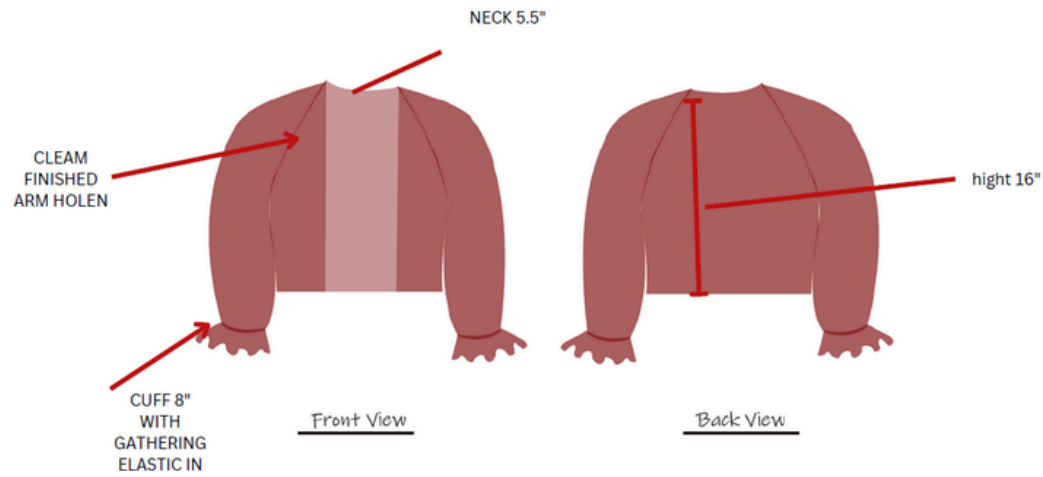


WILD POPPY TUBE TOP

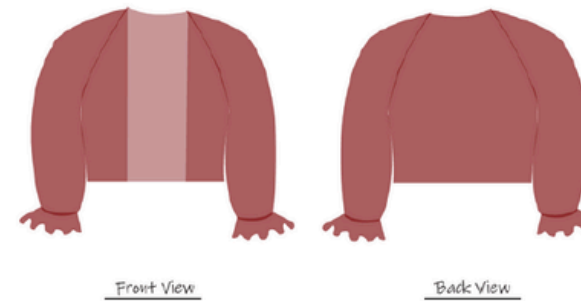


	UK 10	INCHES
TOP		
Chest @ Armhole	34	 
Bottom - Straight	30	
Cup Height	7	

BOLERO



Chest @ Armhole	37
Bottom - Straight	34 1/2
Across Shoulder	15
Armhole Circumference	16
Sleeve Length	14 1/2
Sleeve Open - Relax	7 1/2
Sleeve Open - Extended	15
Neck Width	6 1/2
HPS Body Length	15 1/2



Shy with Love

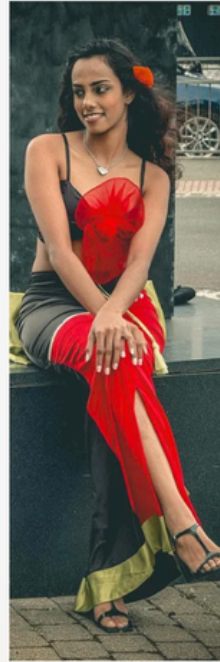
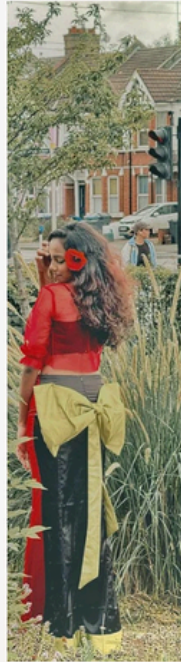
HOME

ABOUT

COLLECTION

CONTACT

Collection



WEBSITE

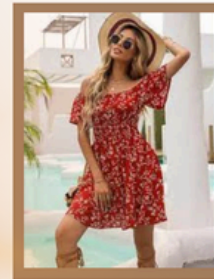
Shy with Love

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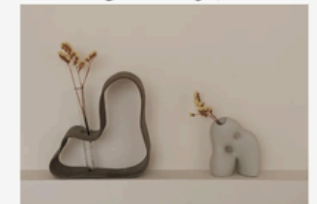
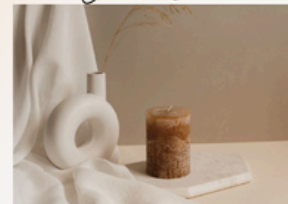
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PRODUCT DETAILS

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Product Details



£ 138



£ 110



£ 115

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Beige Minimalist Creative Agency
Website Desktop Prototype

Discover timeless fashion that blends Sophistication
with simplicity. Our Curated collections are design...

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