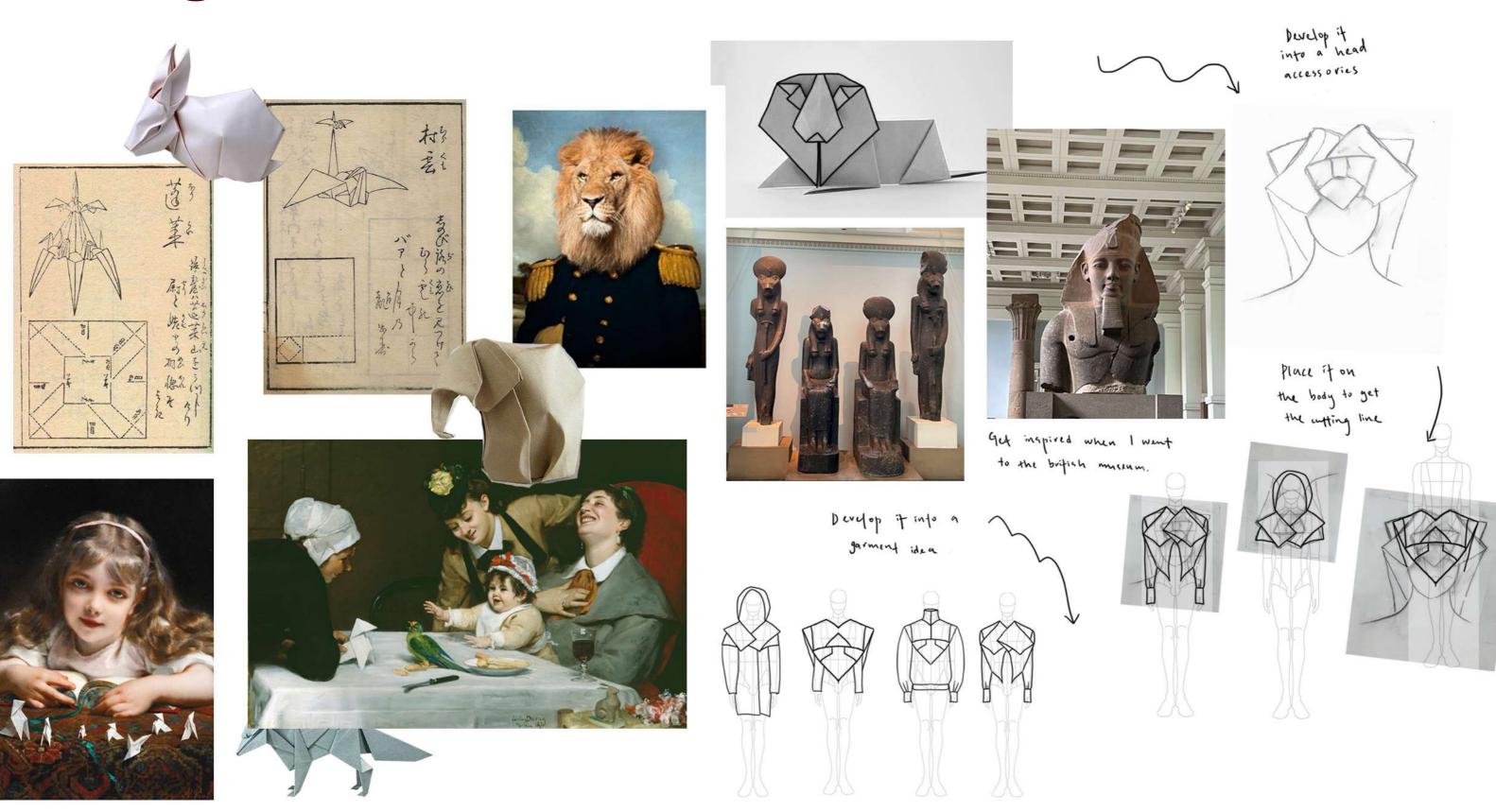


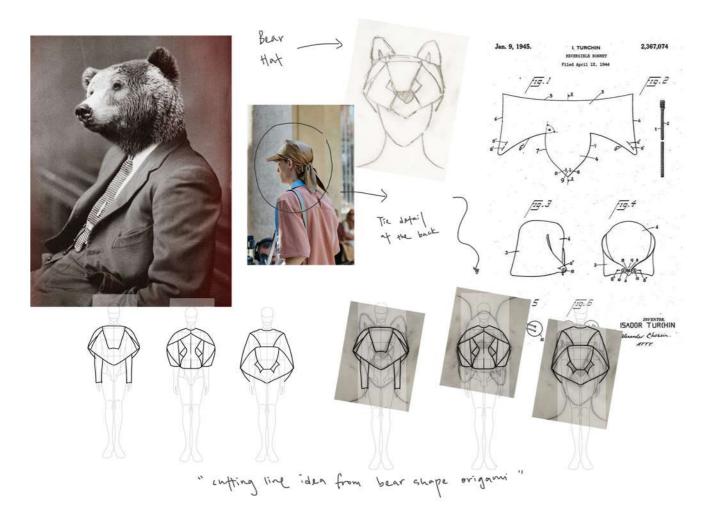
Echo in the Forest is inspired by the desire to escape modern work pressures and journey into nature. It tells the story of individuals lost in the forest, seeking the essence of survival. As they navigate the unknown, they encounter mysterious, almost supernatural elements that awaken joy and self-discovery. Animal elements are embedded in every small piece, symbolizing nature's quiet presence. This transformative journey allows them to return to daily life with clarity and renewed perspective.

Trend Forecast Board



Design Board





Artist: Sung Hwa Kim

Sung Hwa Kim's art uses glowing images of flowers, insects and natural elements against dark backgrounds to symbolise human mortality and the fleeting beauty of nature. His inspiration comes from poetry and observation, with his work reflecting a balance between light and darkness. Kim's paintings have a poetic, meditative quality, inviting viewers to reflect on themes of love, loss and existence.





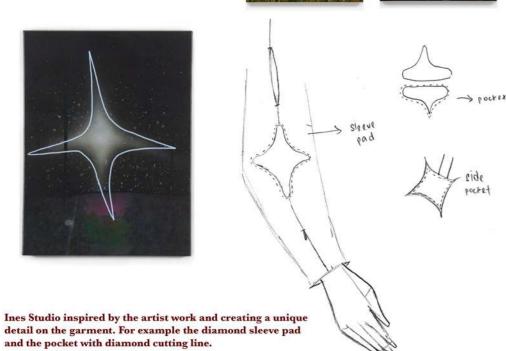


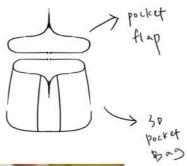
Combine matte fabrics with shiny elements to symbolize the interplay of light and darkness.

floral or insect-like patterns subtly embossed or woven into the fabric.

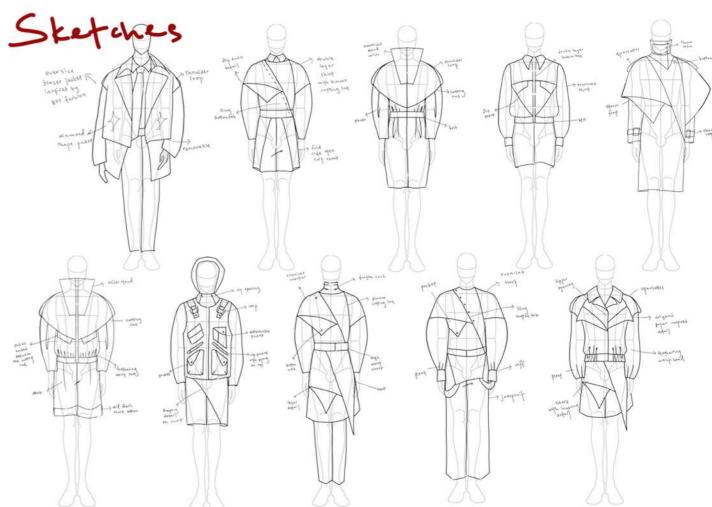
Add reflective materials, glow-in-the-dark thread, or subtle LED accents for a modern take on the glowing imagery.

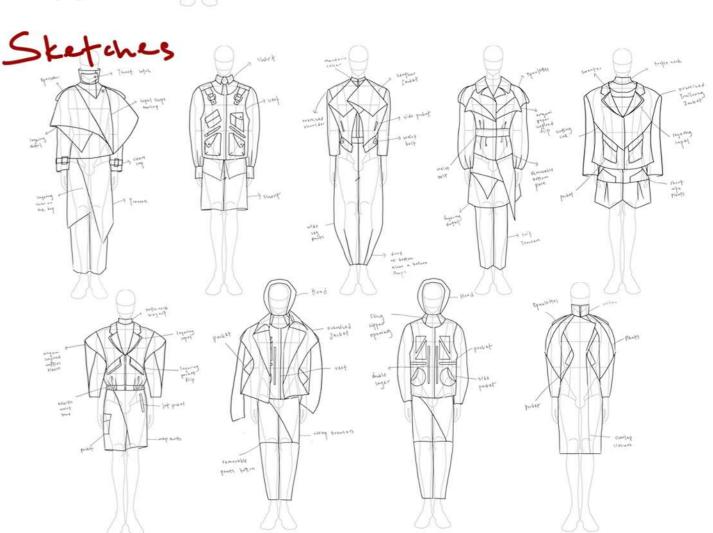












Ines Studio SS 2026 Menswear RTW 'Echo in the forest'





Chosen Outfit Making Process











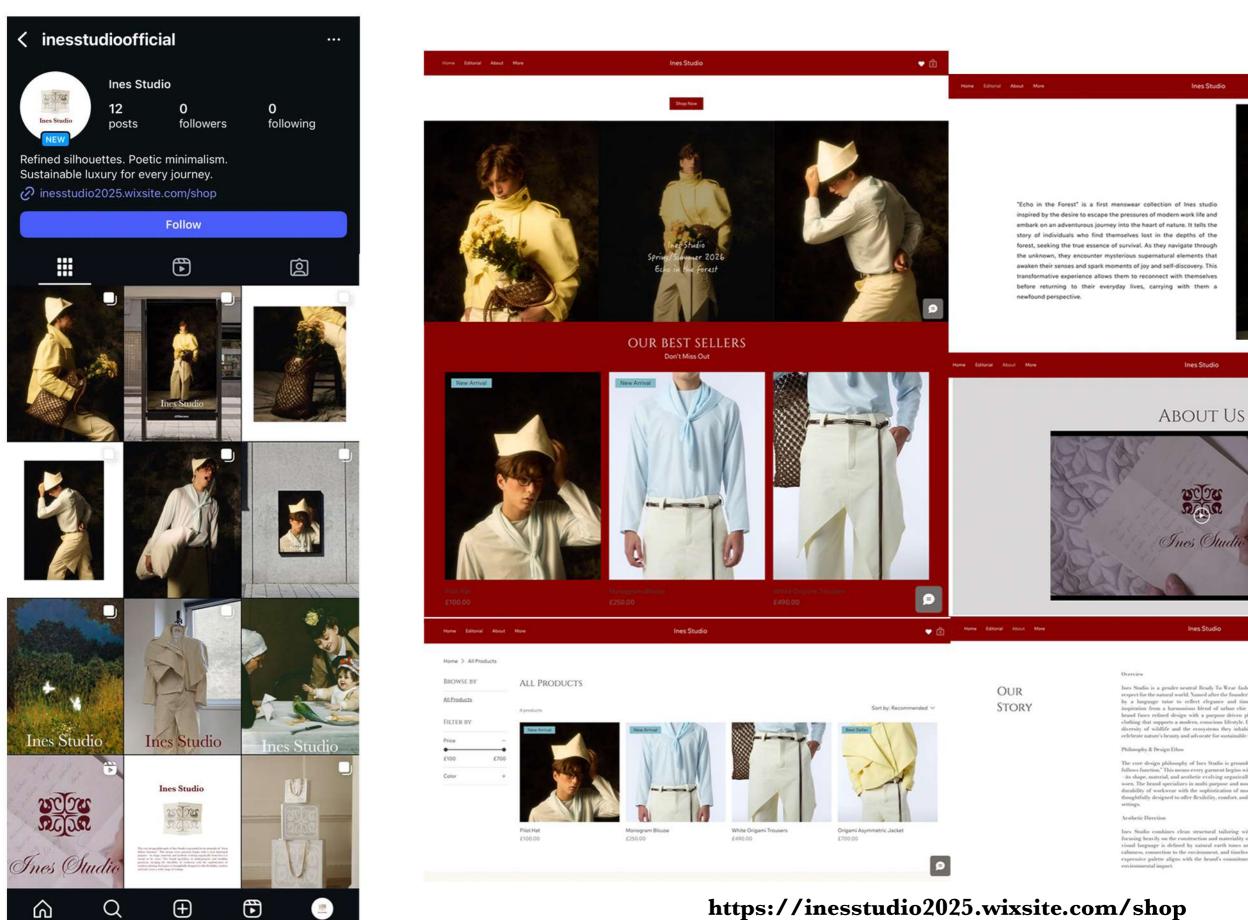




Branding



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