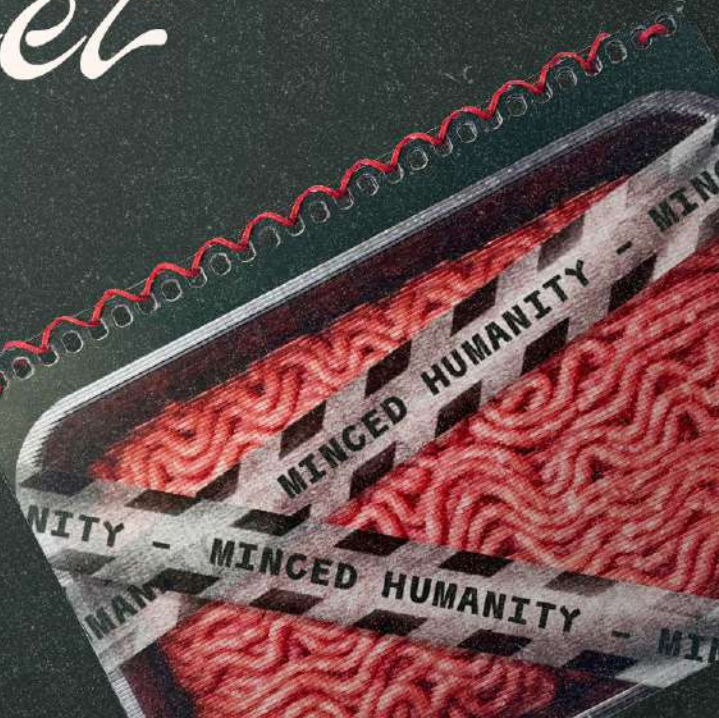




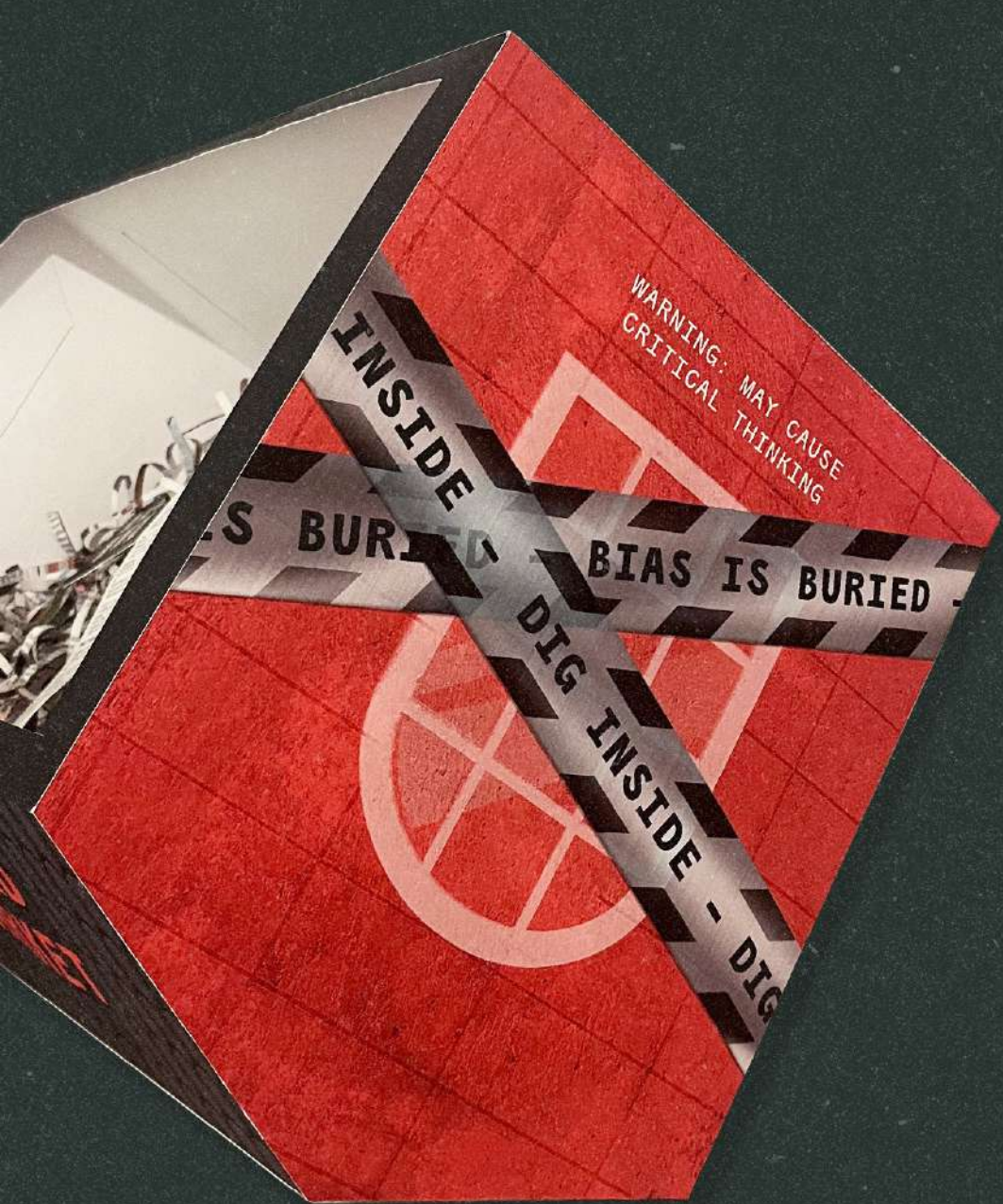
# THE BIASED *Supermarket*















DIG INSIDE  
FOR THREE  
MINI BOOKS







£1.89  
EVA  
P  
F  
R



£3.45  
DEHUMANI-  
SATION  
+  
CLASSISM



£0.99



FREE FROM  
FACTS.  
RICH IN  
FLAVOUR.





IF YOU  
WERE A  
POLITICIAN  
OR  
JOURNALIST,  
WHAT WOULD  
YOU WRITE?  
GRAB A PEN.

IF YOU  
WERE A  
POLITICIAN  
OR  
JOURNALIST,  
WHAT WOULD  
YOU WRITE?  
GRAB A PEN.

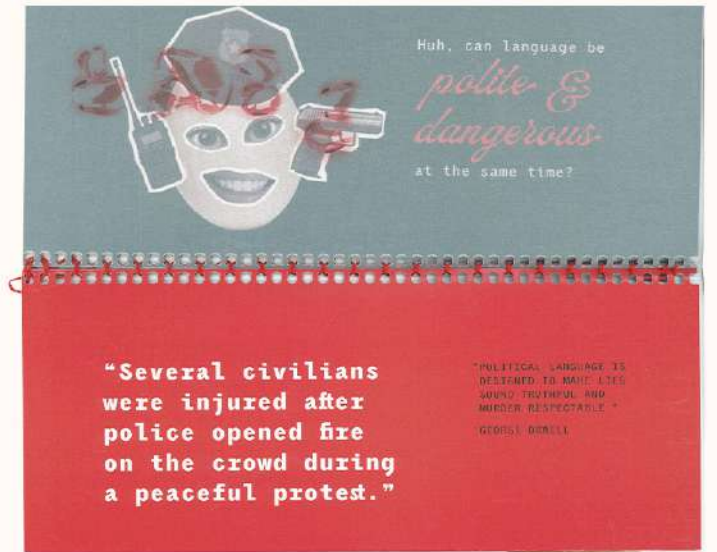
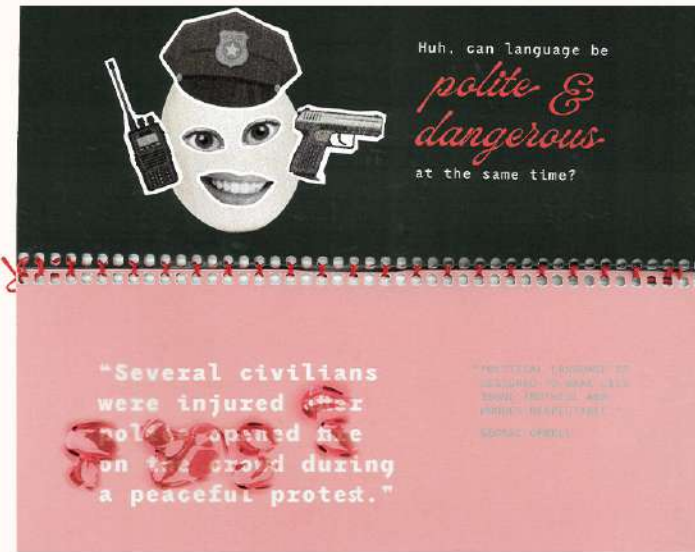
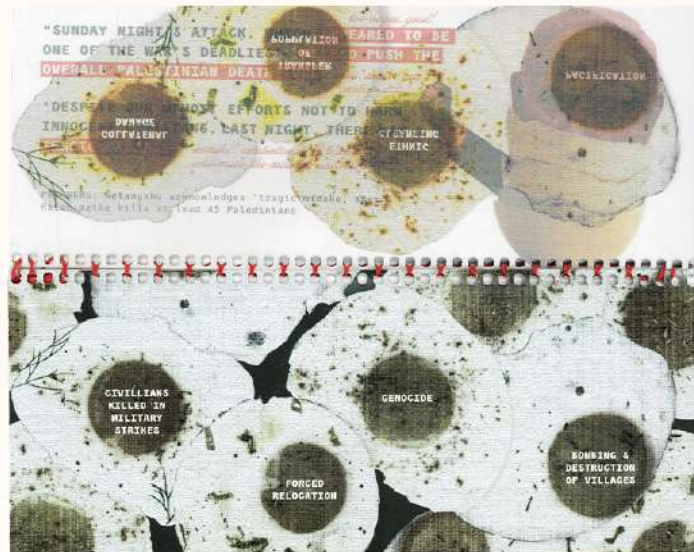
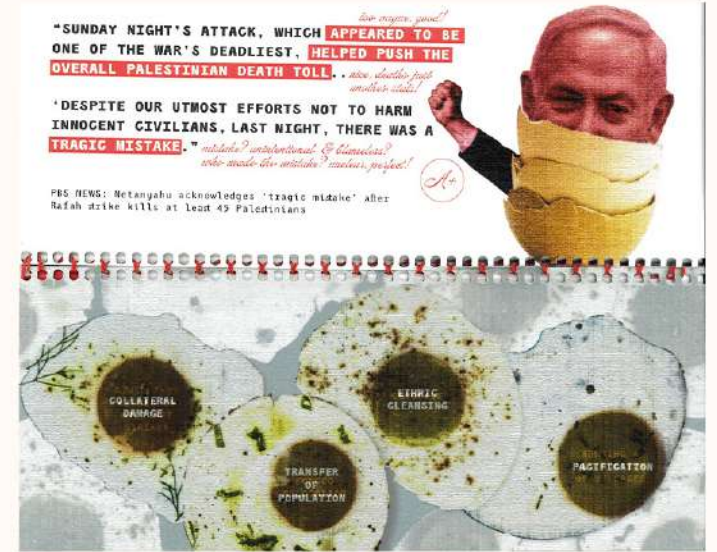


BOOK 1

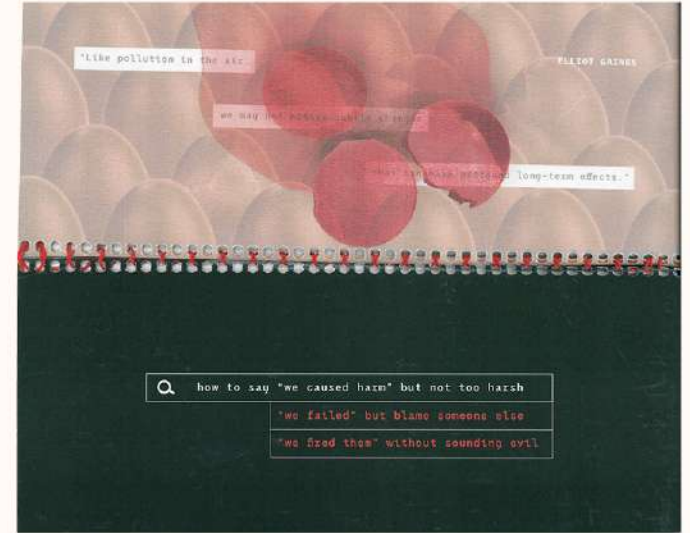
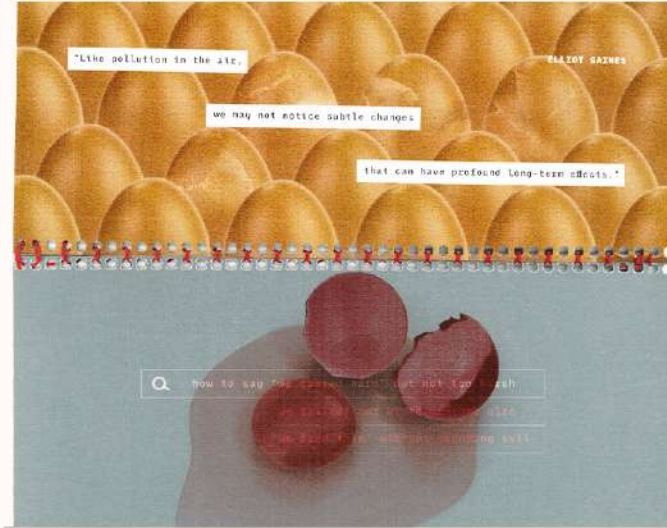
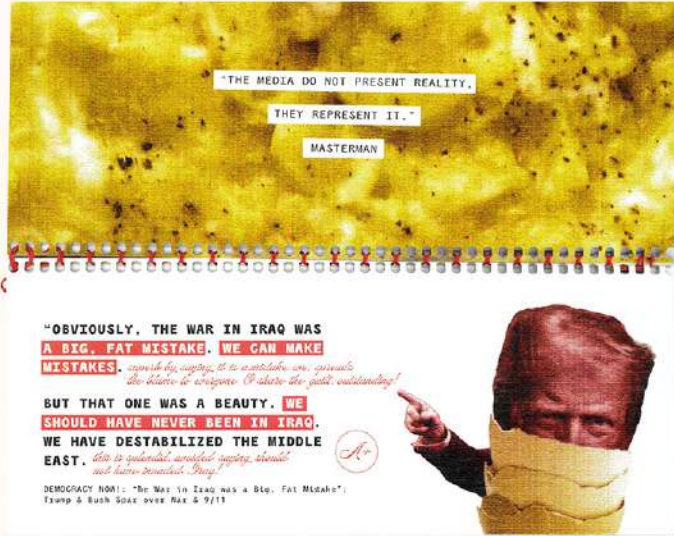
# EGGSCAPE ACCOUNTABILITY



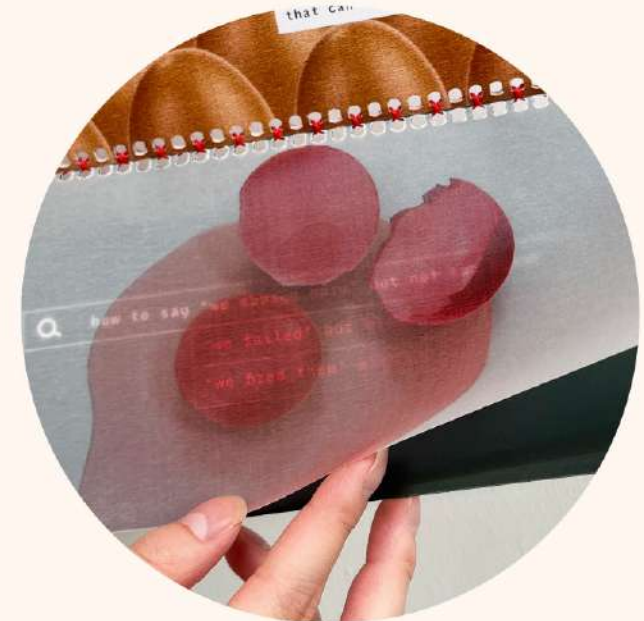
















## BOOK 2

# MINCED MEAT





Ever wanted to reduce a group of people to a statistic? You've come to the right butcher. In this manual, you'll learn the art of dehumanisation through neat linguistic slicing: remove names, add labels, season with "lazy" or "unskilled", and serve cold.

Ideal for when people become inconvenient, and empathy's just too expensive.

Ignoring the broader system  
that  
disadvantage  
working-class  
families  
*cooked!*

Feeding into  
the "deserving  
vs. undeserving  
poor!"  
*cooked!*

raw

Ignoring the broader system that disadvantaged working-class families

cooked!

Feeding into the "deserving vs. undeserving poor"

LO

WELFARE

STANER TAK

UNREVEALED LAMPH

PEL

LIFE

THUG

Poor parenting in white working class families to blame for low aspirations.

(The Telegraph)

*cooked!*

Coalition and Labour clash over drivers' tax claim.

(BBC UK)

Poor parenting in white working class families to blame for low aspirations.

(The Telegraph)

*cooked!*

Coalition and Labour clash over drivers' tax claim.

(BBC UK)



One can (only) speak when  
one's voice is being listened  
to. And those who are  
listened to are  
also those who  
belong...

...while  
those who  
are not  
listened to  
become those  
who do not  
belong."

Grada Kilomba

**BLAME YOURSELF  
FOR BEING POOR,  
PRIME MINISTER  
DR MAHATHIR  
TELLS MALAYS.**

[freemalaysiatoday.com]

*Stay, King!  
Grand-bastard, private.*

**BLAME YOURSELF  
FOR BEING POOR,  
PRIME MINISTER  
DR MAHATHIR  
TELLS MALAYS.**

[freemalaysiatoday.com]

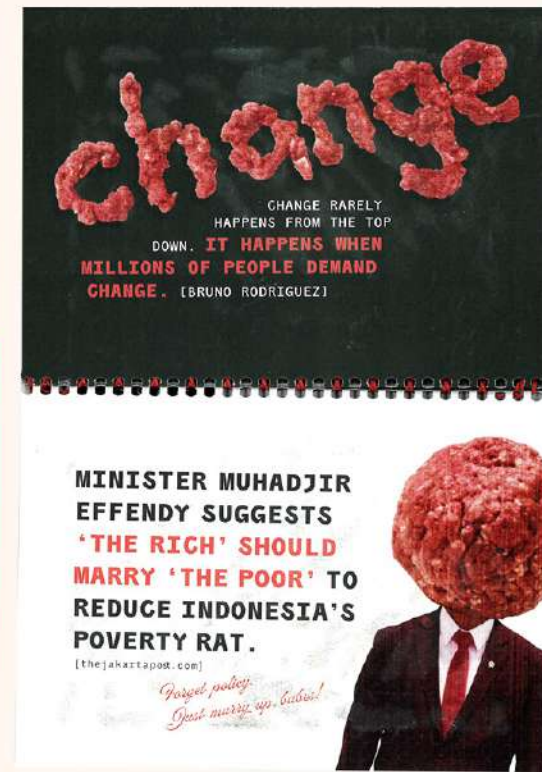
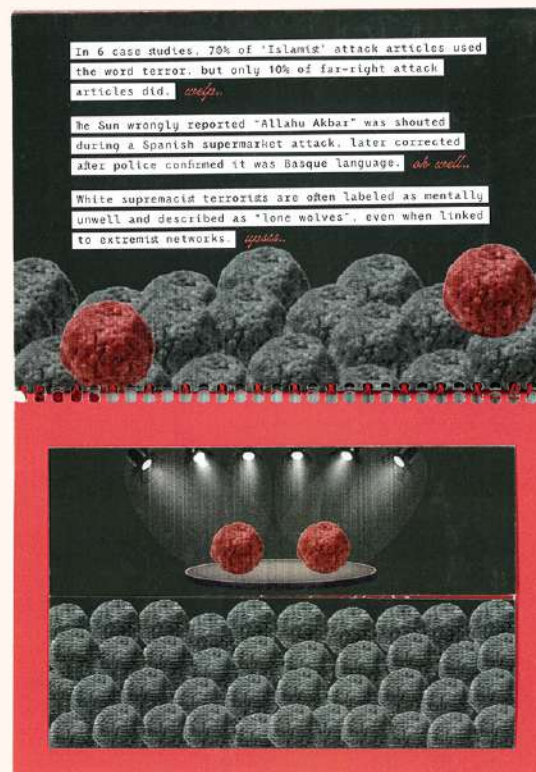
*Stay, King!  
Grand-bastard, private.*

**BLAME YOURSELF  
FOR BEING POOR,  
PRIME MINISTER  
DR MAHATHIR  
TELLS MALAYS.**

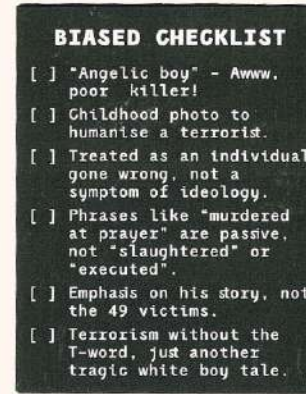
[freemalaysiatoday.com]

*Stay, King!  
Grand-bastard, private.*











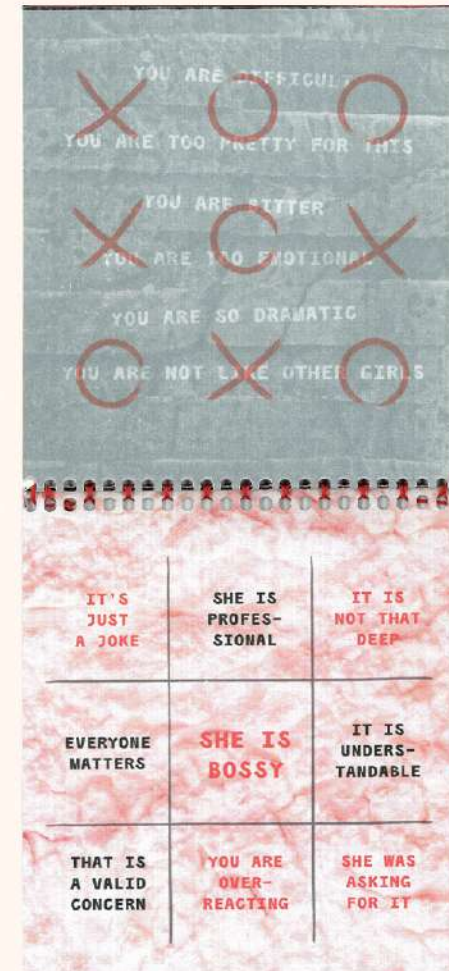
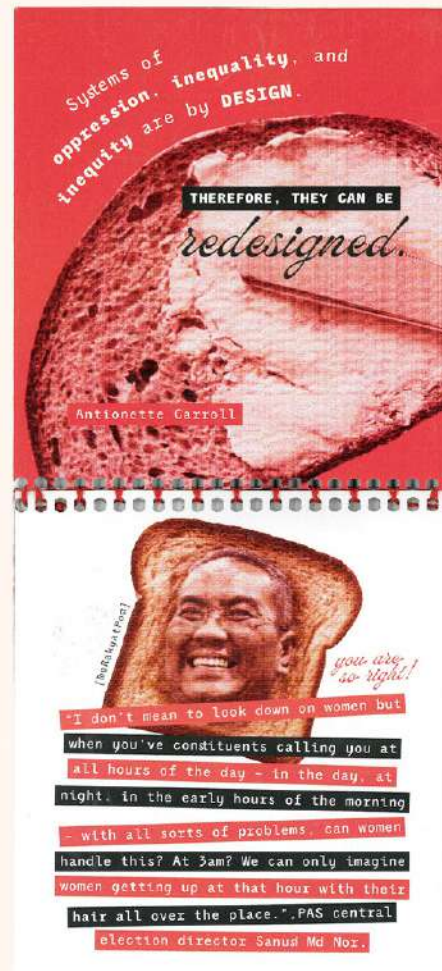
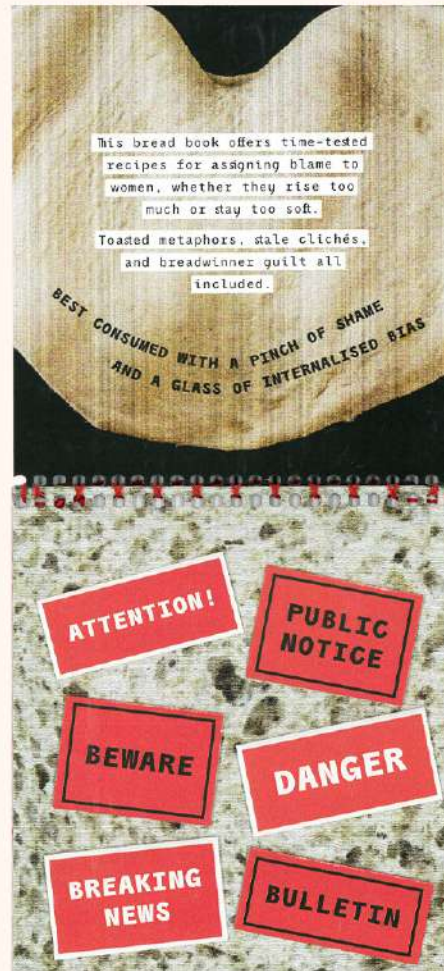


## BOOK 3

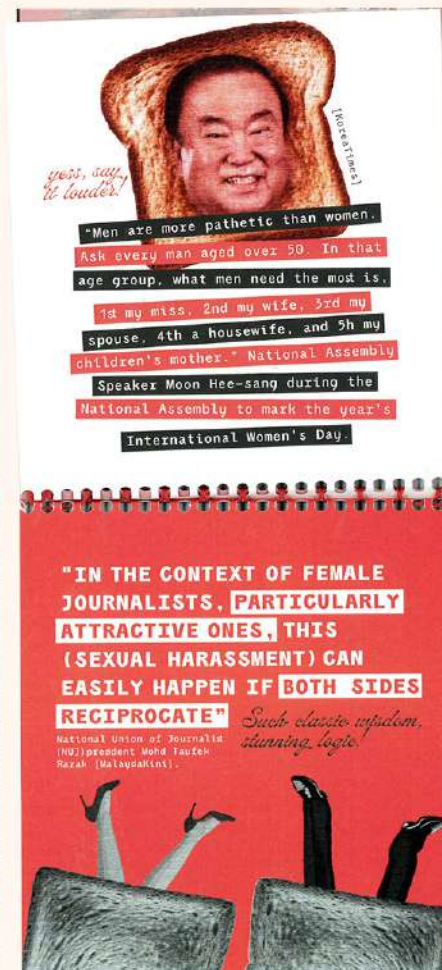
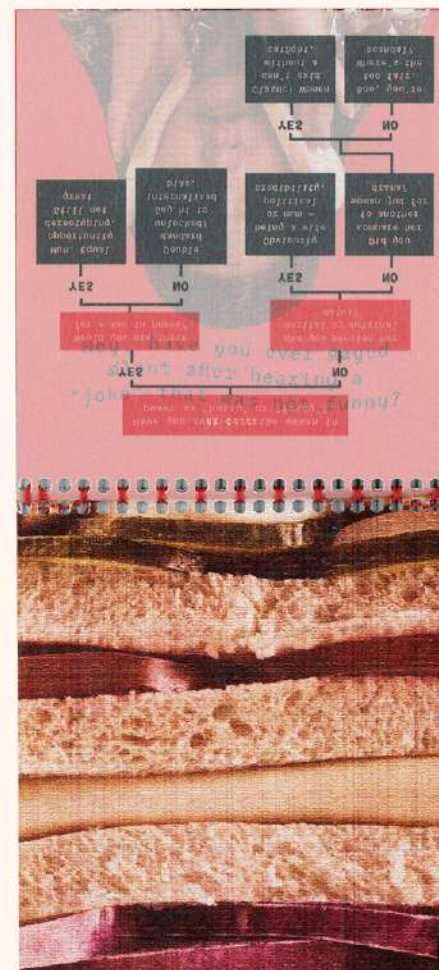
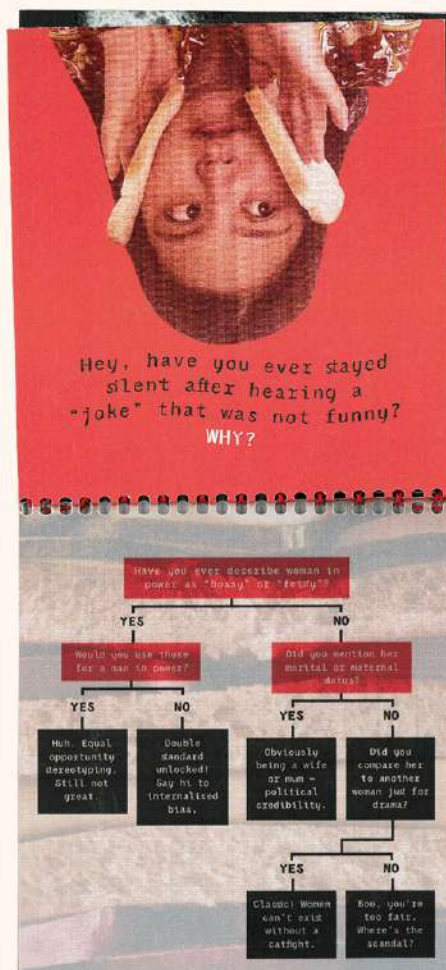
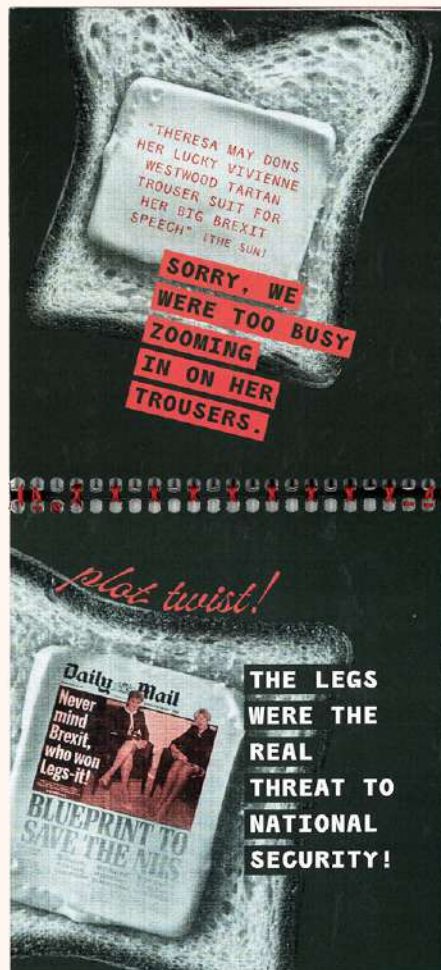
# BAKED GUILT















**ATTENTION!**

THIS WOMAN HAS  
AN OPINION

**DANGER**

NO DOUBLE  
STANDARDS  
AHEAD

**BREAKING  
NEWS**

WOMAN ORDERS  
STEAK ON  
DATE

**PUBLIC  
NOTICE**

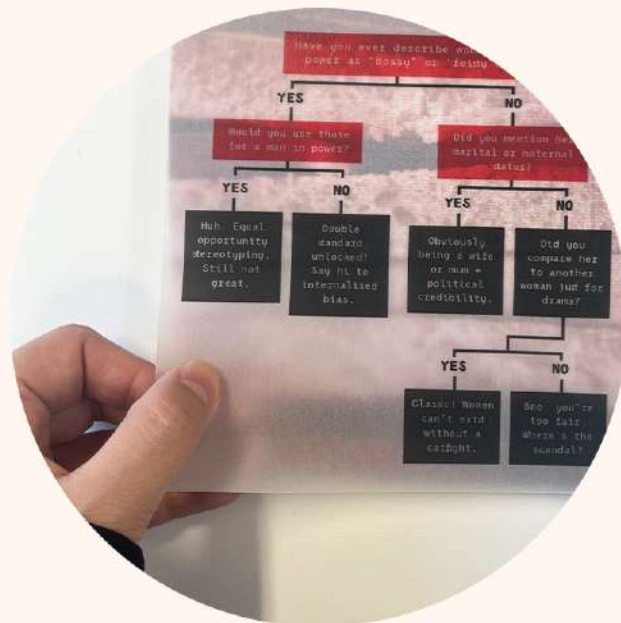
FEMALE  
DETECTED  
USING  
LOGIC

**BEWARE**

THIS WOMAN  
SPEAK  
TOO MUCH

**BULLETIN**

FEMALE  
DRIVER PARKS  
PERFECTLY





DEHUMANISED  
LANGUAGE  
WRAPPED FOR  
CONVENIENCE.

FREE FROM  
FACTS.

RICH IN  
FLAVOUR.

£3.45

DEHUMANI-  
SATION  
+  
CLASSISM

£0.99

GENDERED  
RHETORICAL  
CLICHES

LIGHTLY  
SEASONED  
WITH  
DENIABILITY.  
EGGCUSES  
SOLD  
SEPARATELY.

£1.89

EVASIVE  
PASSIVE  
FRAMING  
+  
EUPHEMISM