

# Supermarket









THE BIASED SUPERMARKET







THE BIASED

DIG INSIDE FOR THREE MINI BOOKS THE BIASED SUPERMARKET

#### \*\*\* BOOK REFERENCES \*\*\* CASHIER WM.SPIN YEAR 0000 - 24:7 PM

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TOTAL AMOUNT

\$18.80 CHANGE \$3.67

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# \*\*\* BOOK REFERENCES \*\*\*

CASHIER #M.SPIN \$1.89

# BOOK 1 EGGSCAPE ACCOUNTABILITY

Gaines, E. (2011) Media literacy and semiotics. (2010th ed.) Basingstoke, England: Palgrave

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\$10.00 TOTAL AMOUNT \$3.67 CASH CHANGE

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HAVE YOU CONSUMED BIAS TODAY?

NOW WITH 30% MORE GASLIGHT!

KEEP CALM AND STAY COMPLIANT



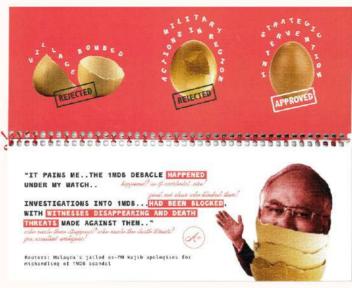


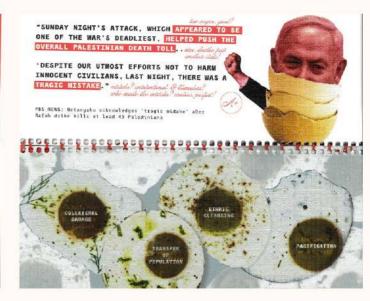
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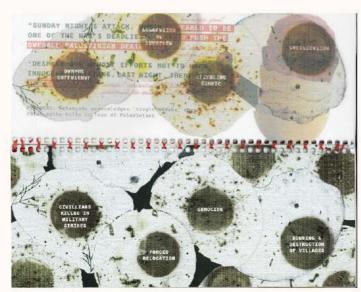
# EGGSCAPE ACCOUNTABILITY



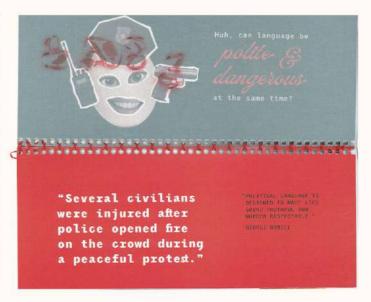




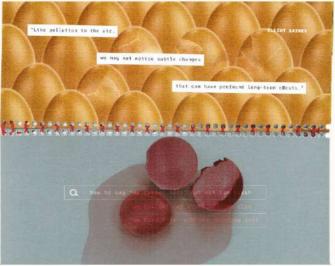


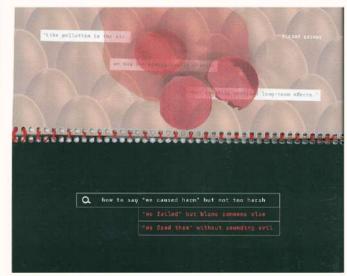












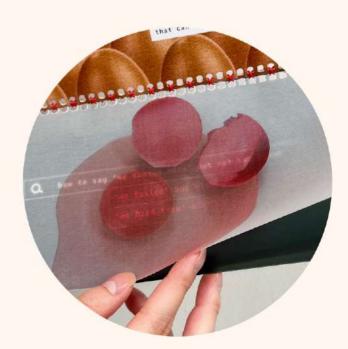














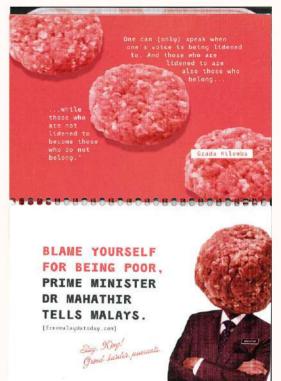
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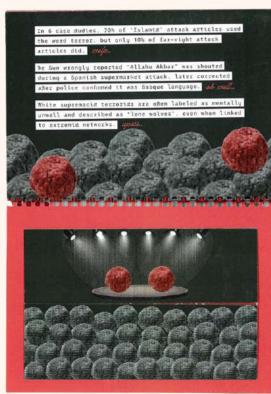




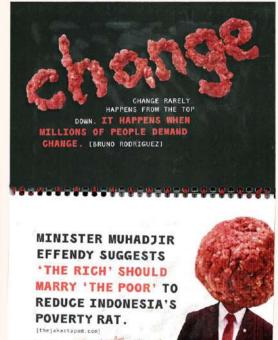




















#### BIASED CHECKLIST

- [ ] Blames a whole religion for terrorism.
- [ ] Uses "Islamic" to link violence directly to faith.
- [ ] No faces shown; keeps the enemy vague and terrifying.
- [ ] Words like "TERROR", "EVIL", "RAPED", "BEHEADED" in all caps.
- [ ] No individual stories, just fear propaganda.
- Racialised, generalised weaponised.







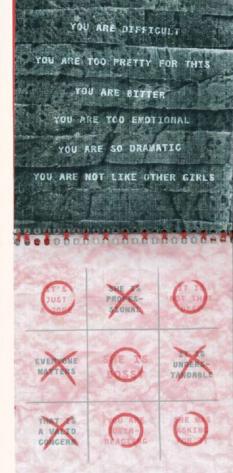
# BOOK 3

# BAKED GUILT



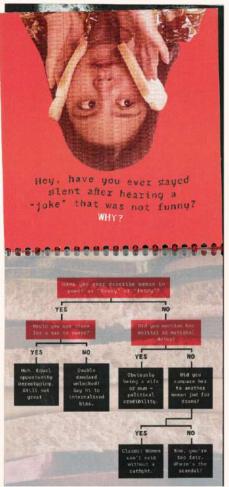


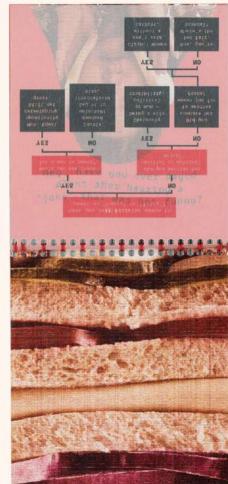


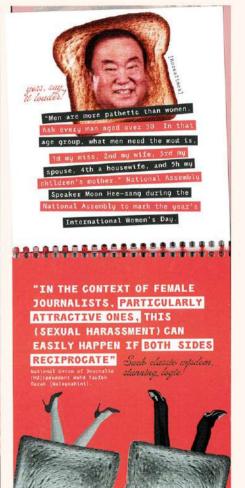
















THIS WOMAN HAS AN OPINION

#### DANGER

NO DOUBLE STANDARDS AHEAD

#### BREAKING NEWS

WOMAN ORDERS STEAK ON DATE



FEMALE DETECTED USING LOGIC



THIS WOMAN SPEAK TOO MUCH





