

Hangzhou

The role of illustrations in cultural communication

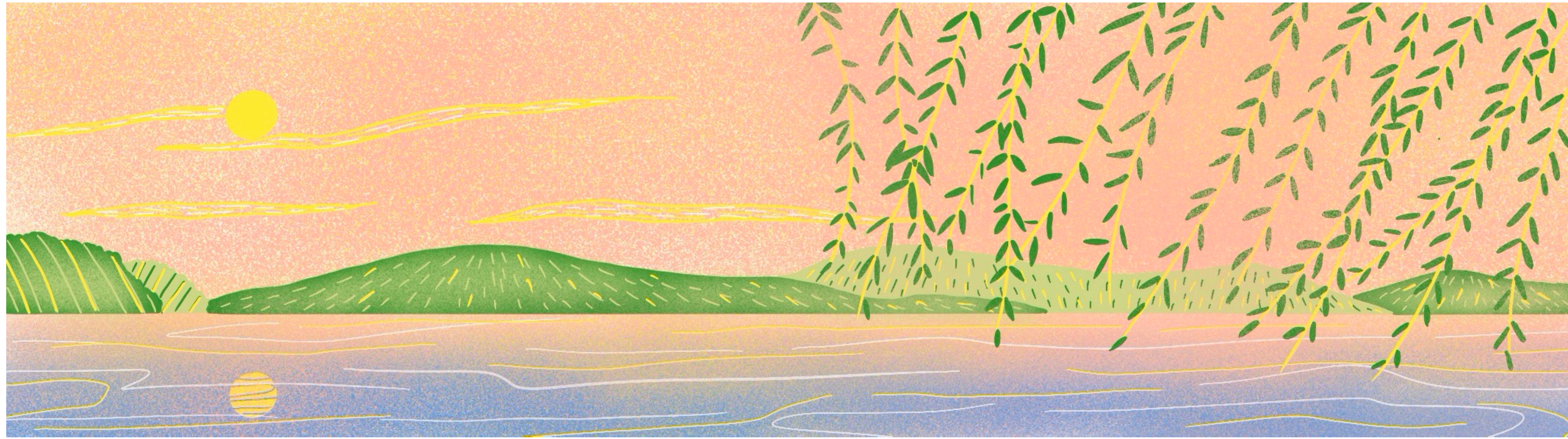
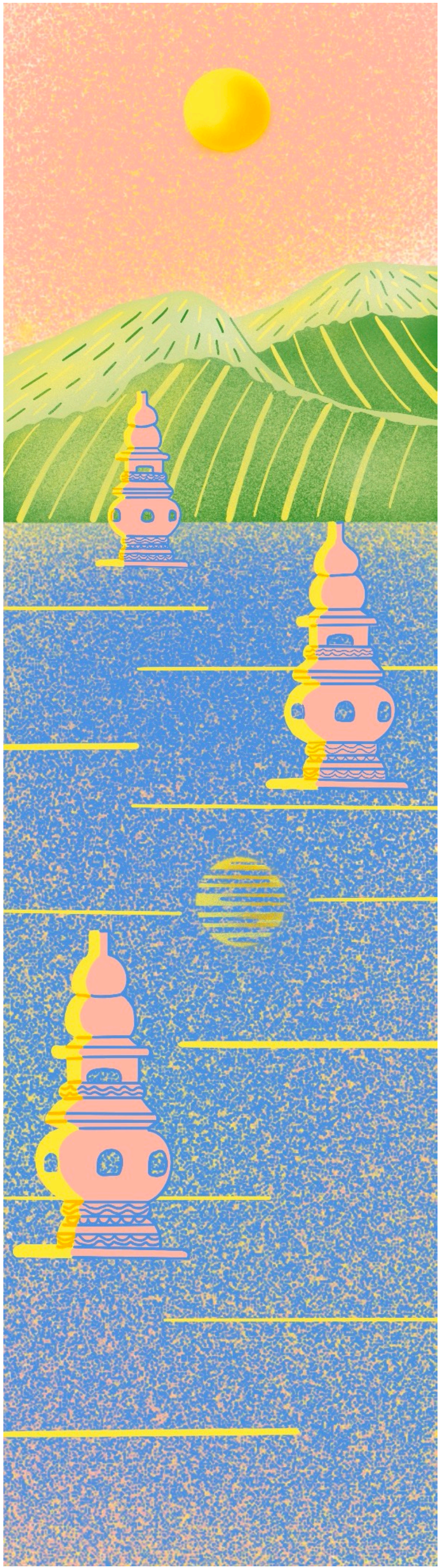
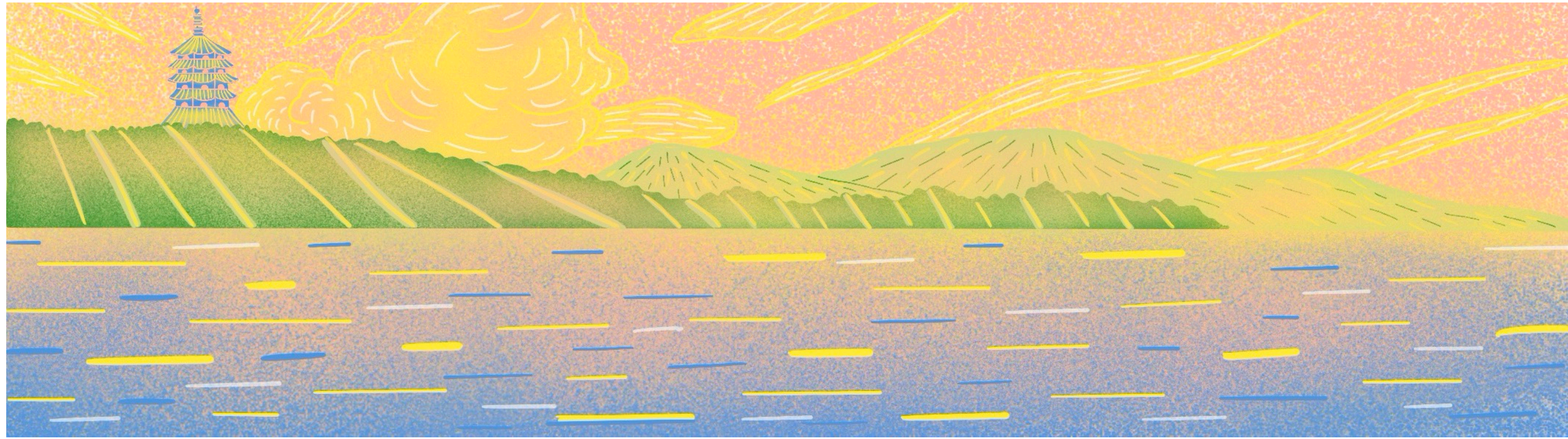
Chunchun Pan 2008185

Silk scarves



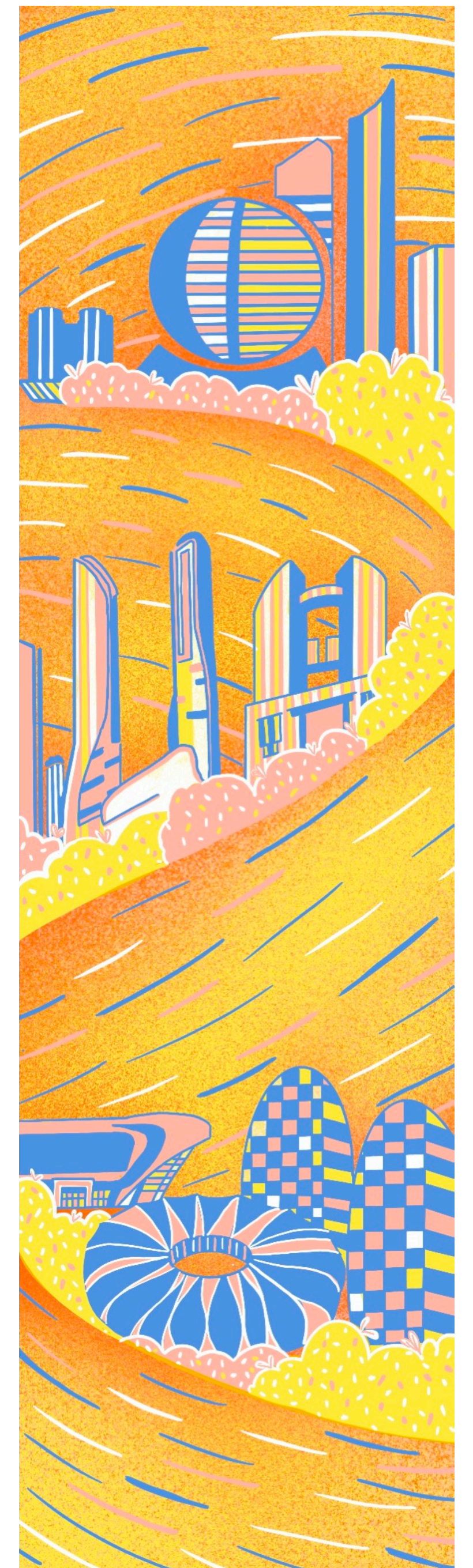
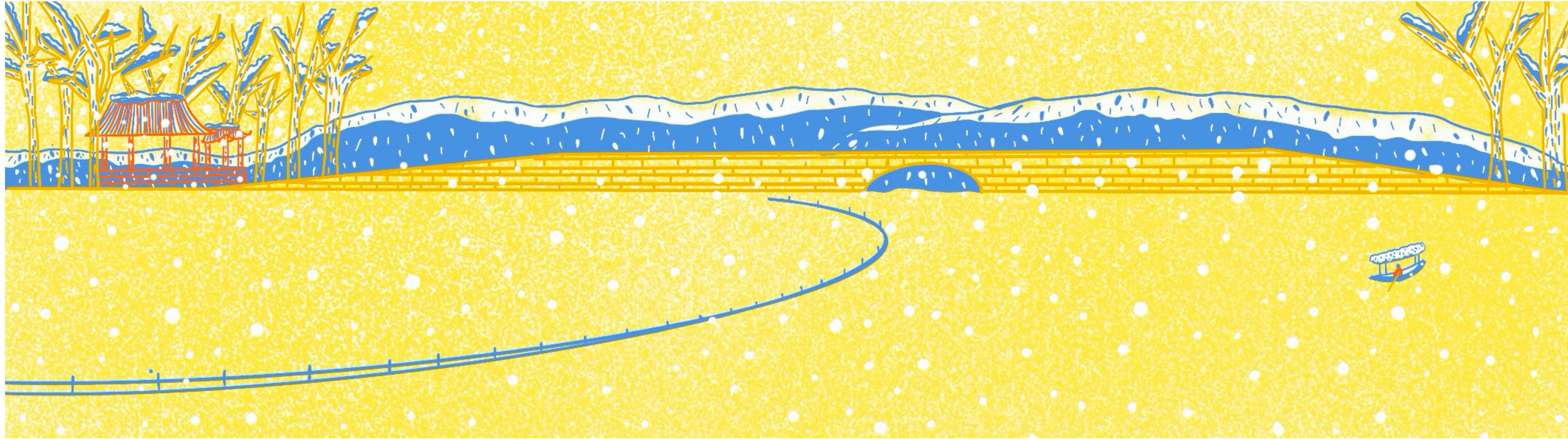
Size: 50*180cm

Silk scarves



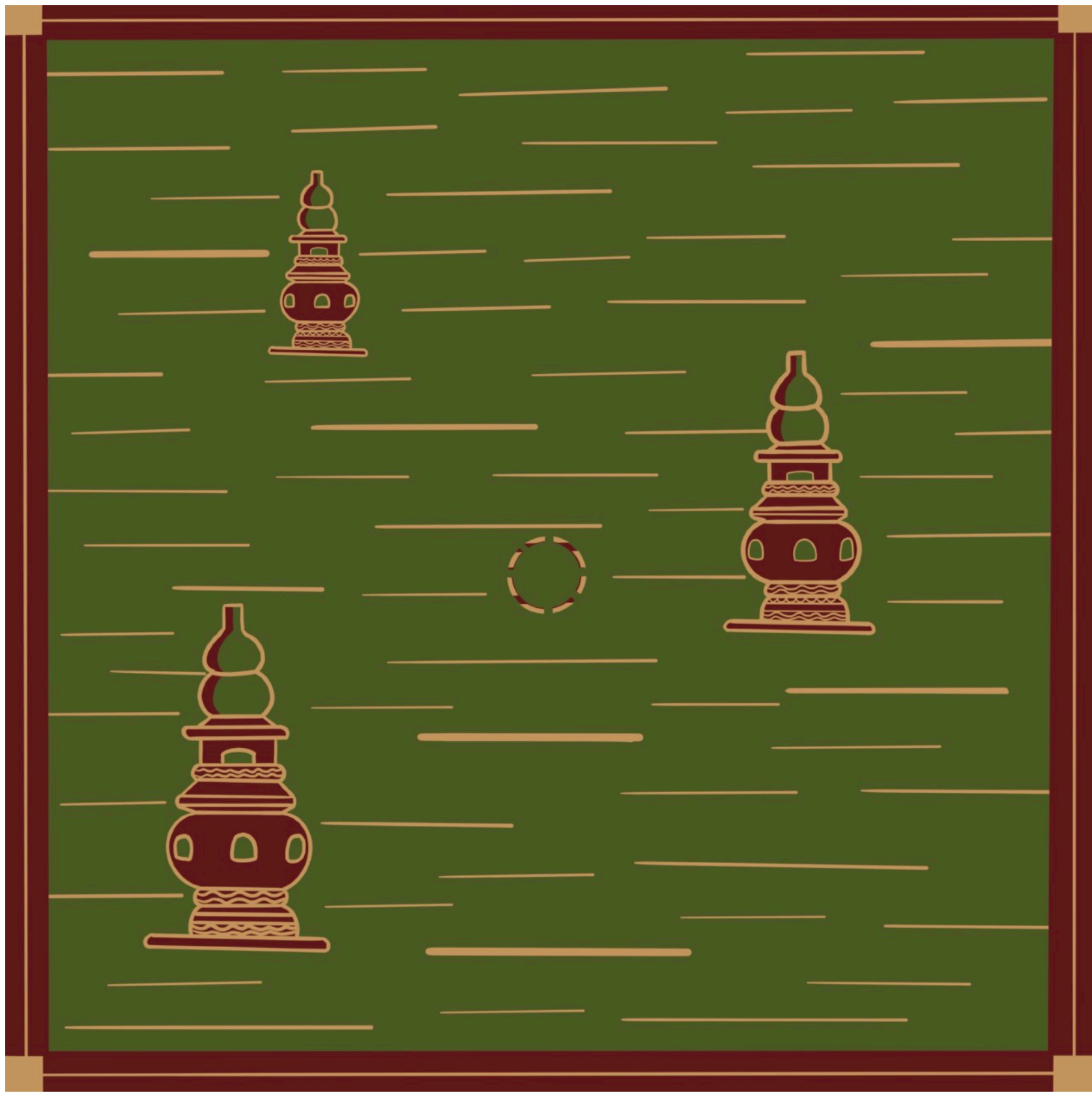
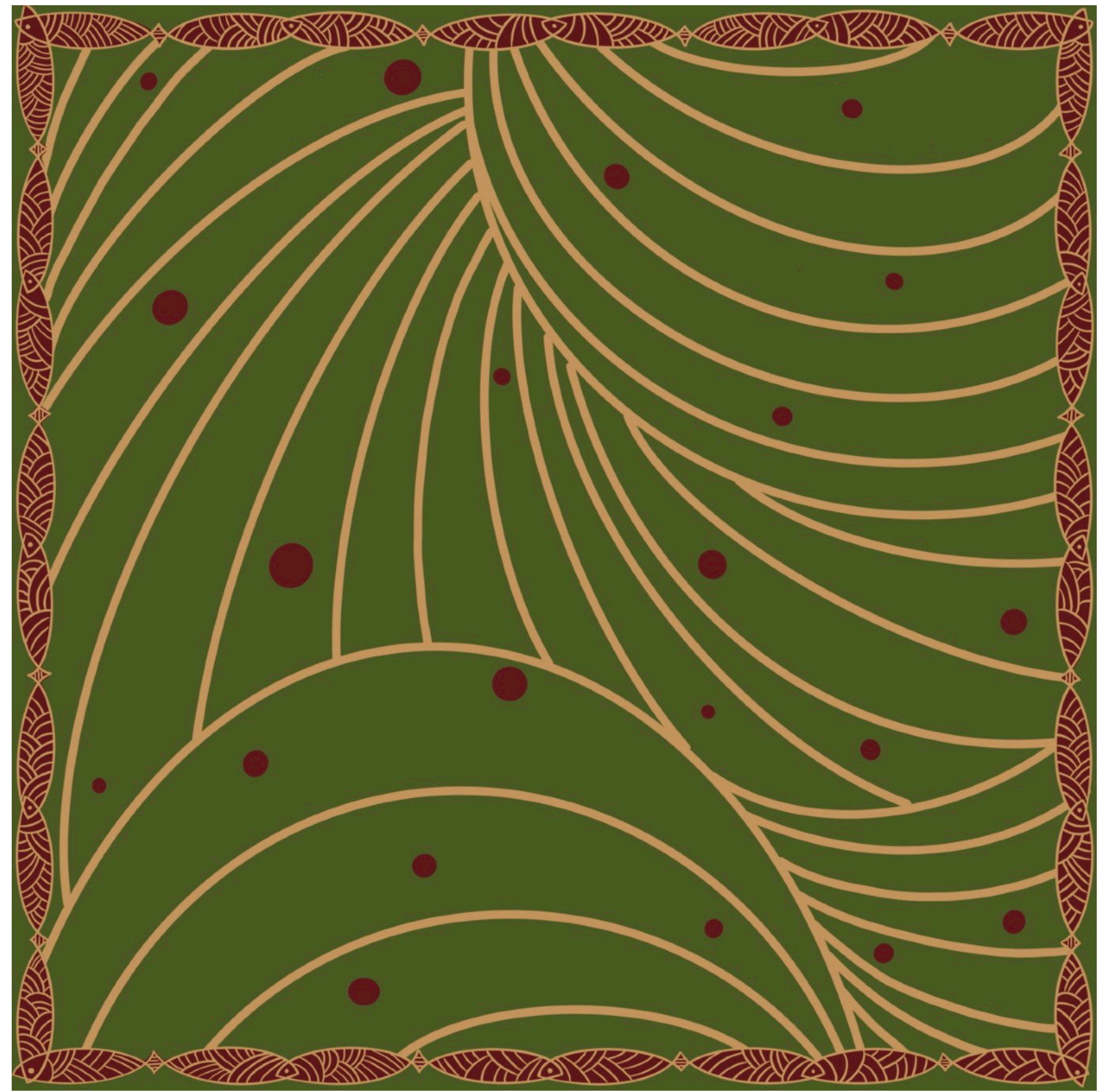
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Silk scarves



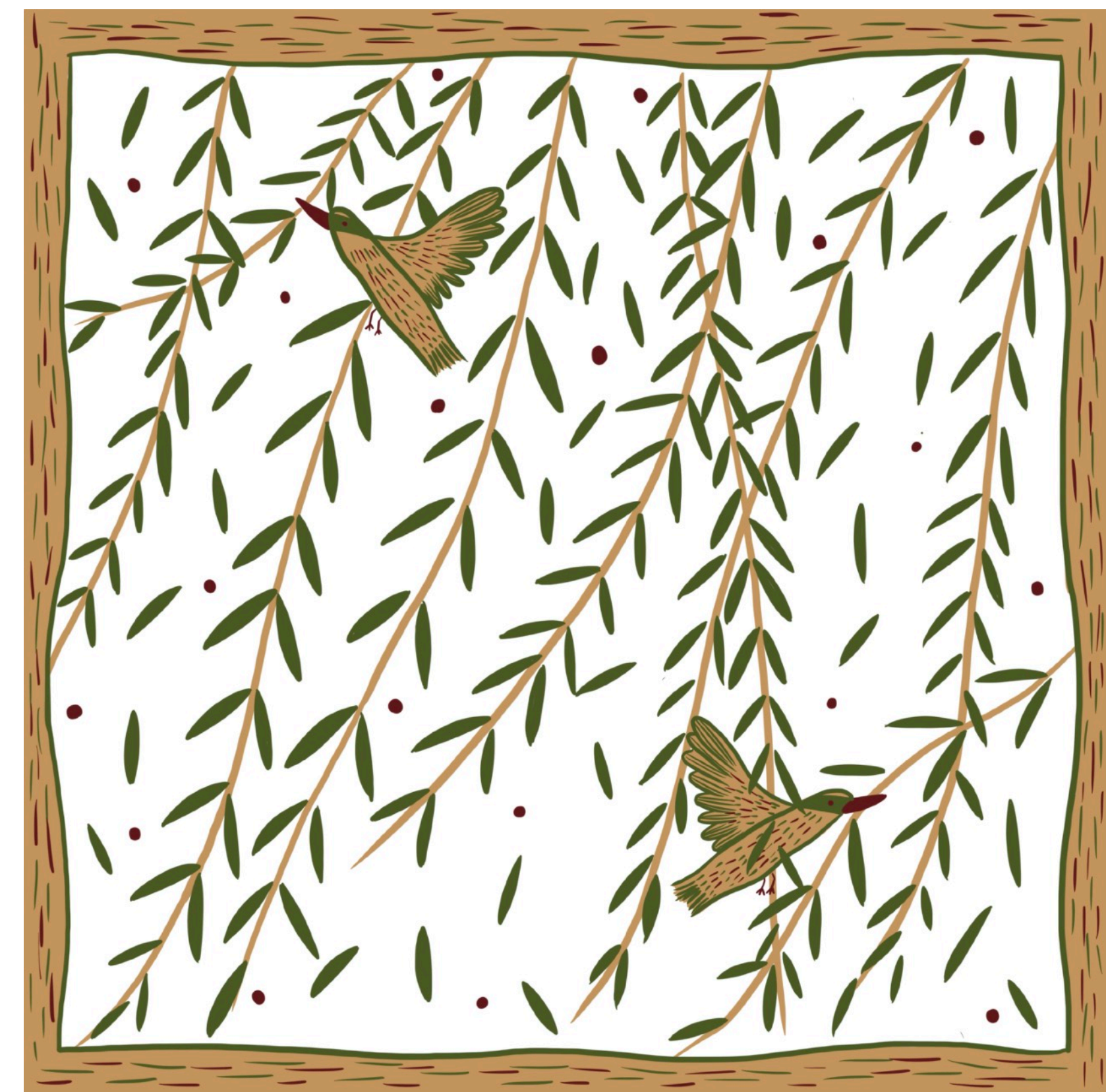
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Silk scarves



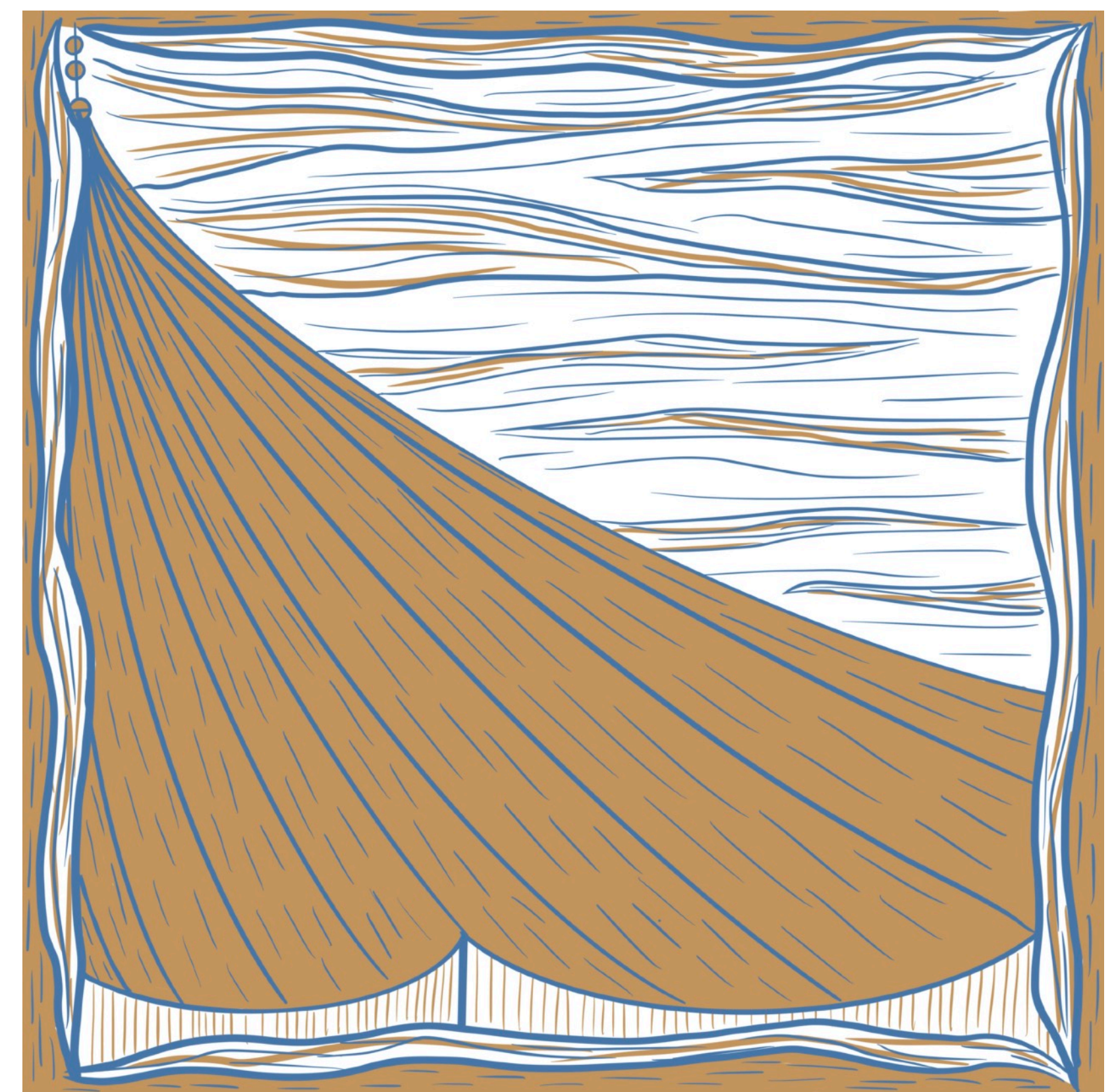
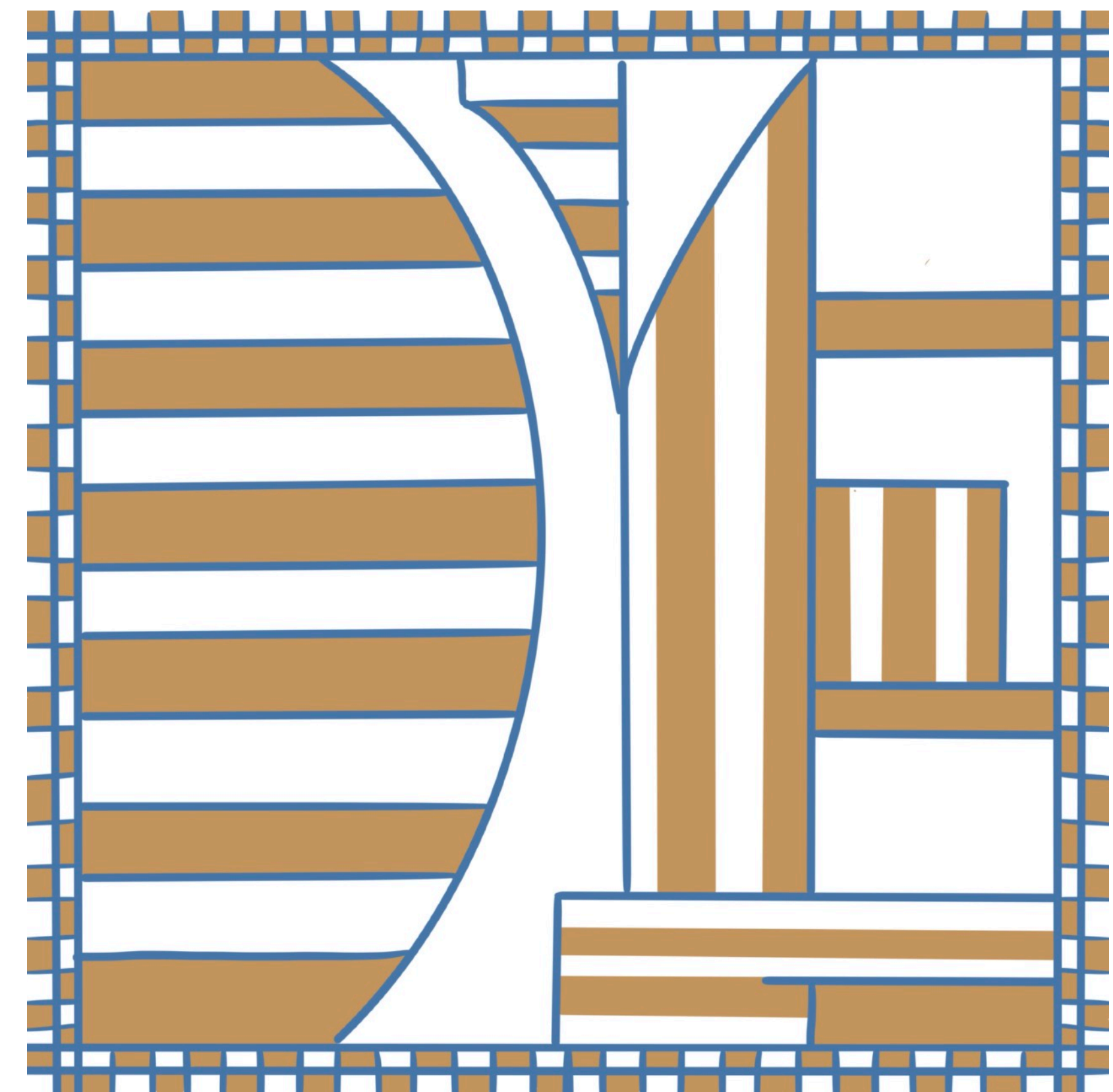
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Silk scarves

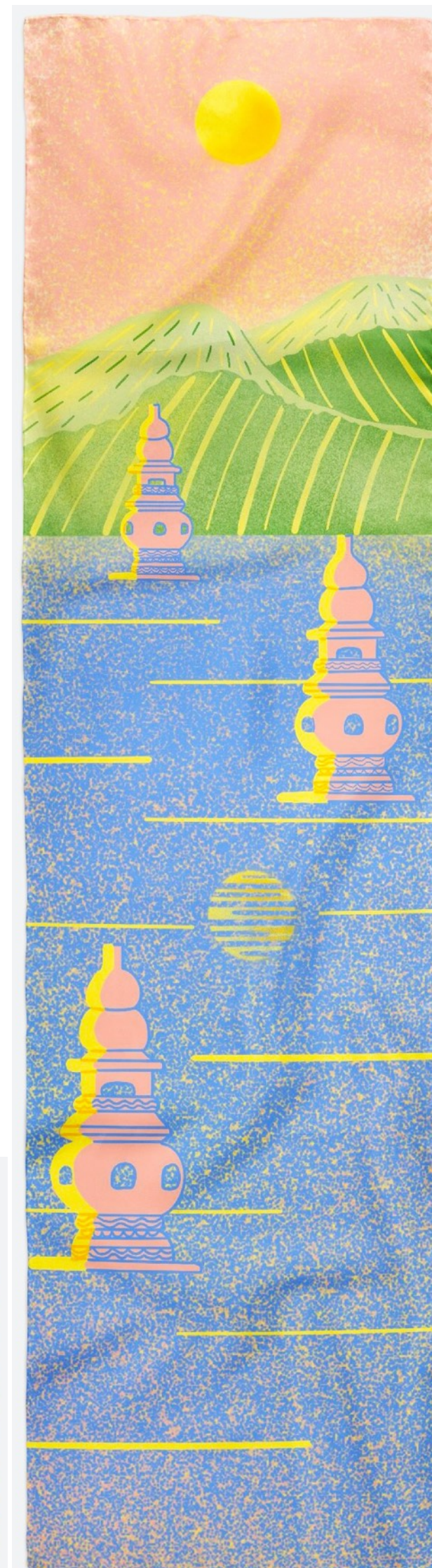
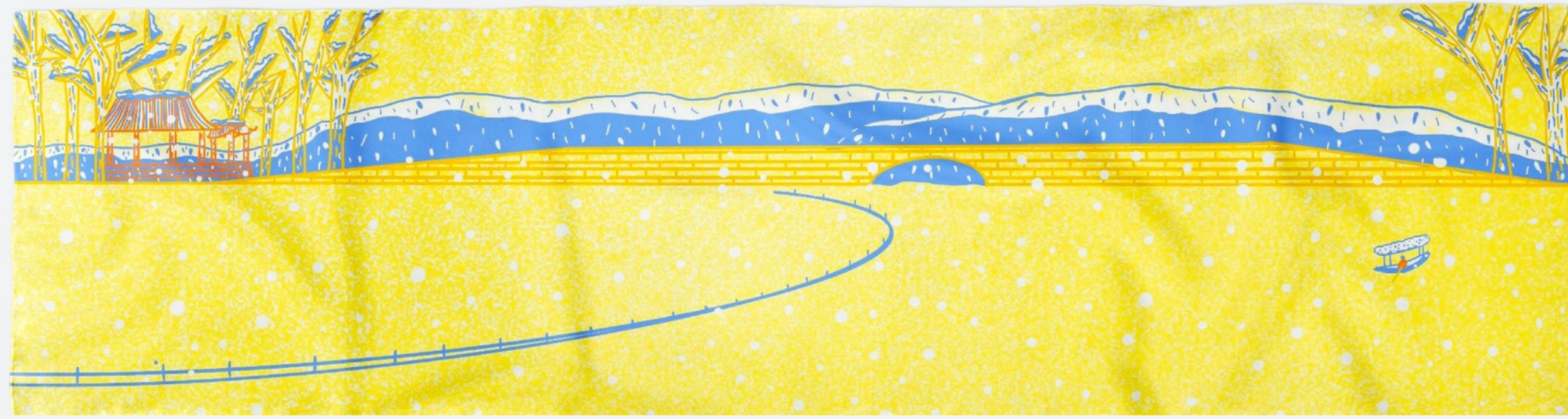


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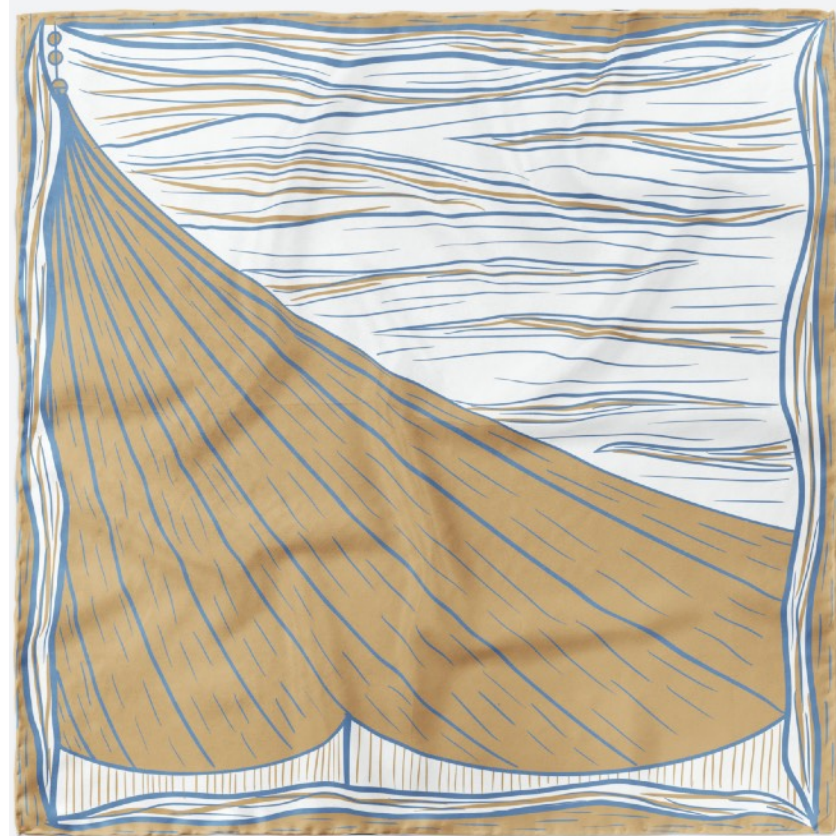
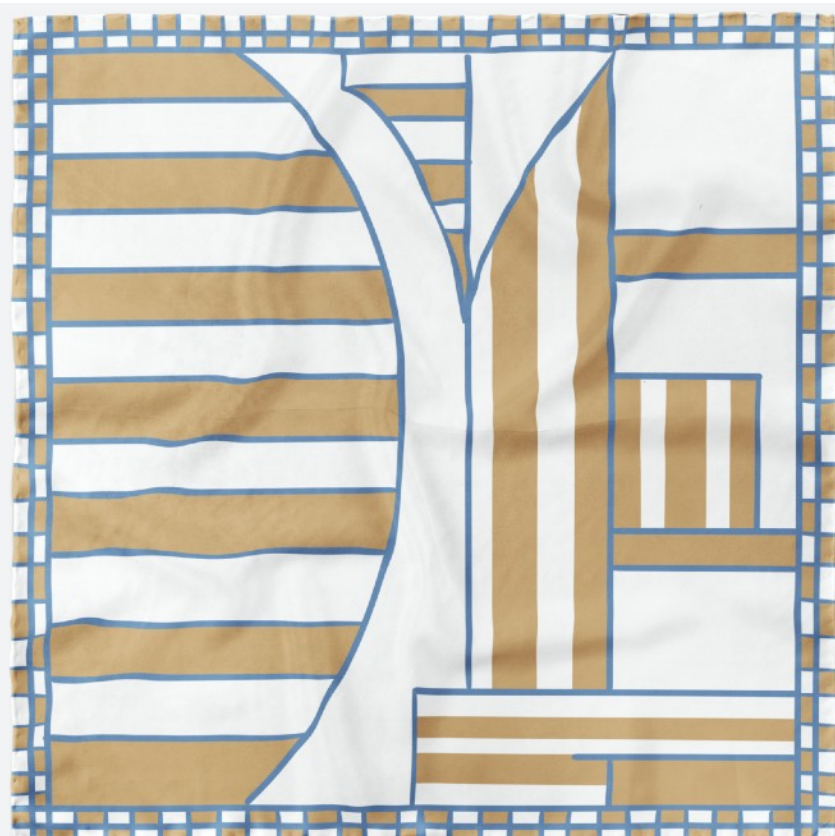
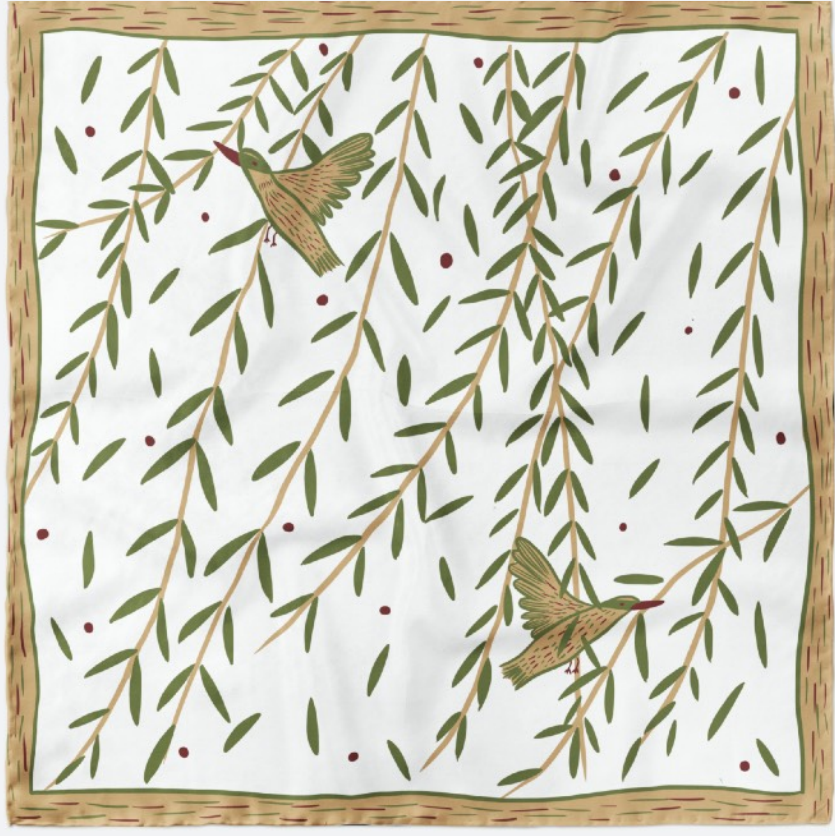
Silk scarves



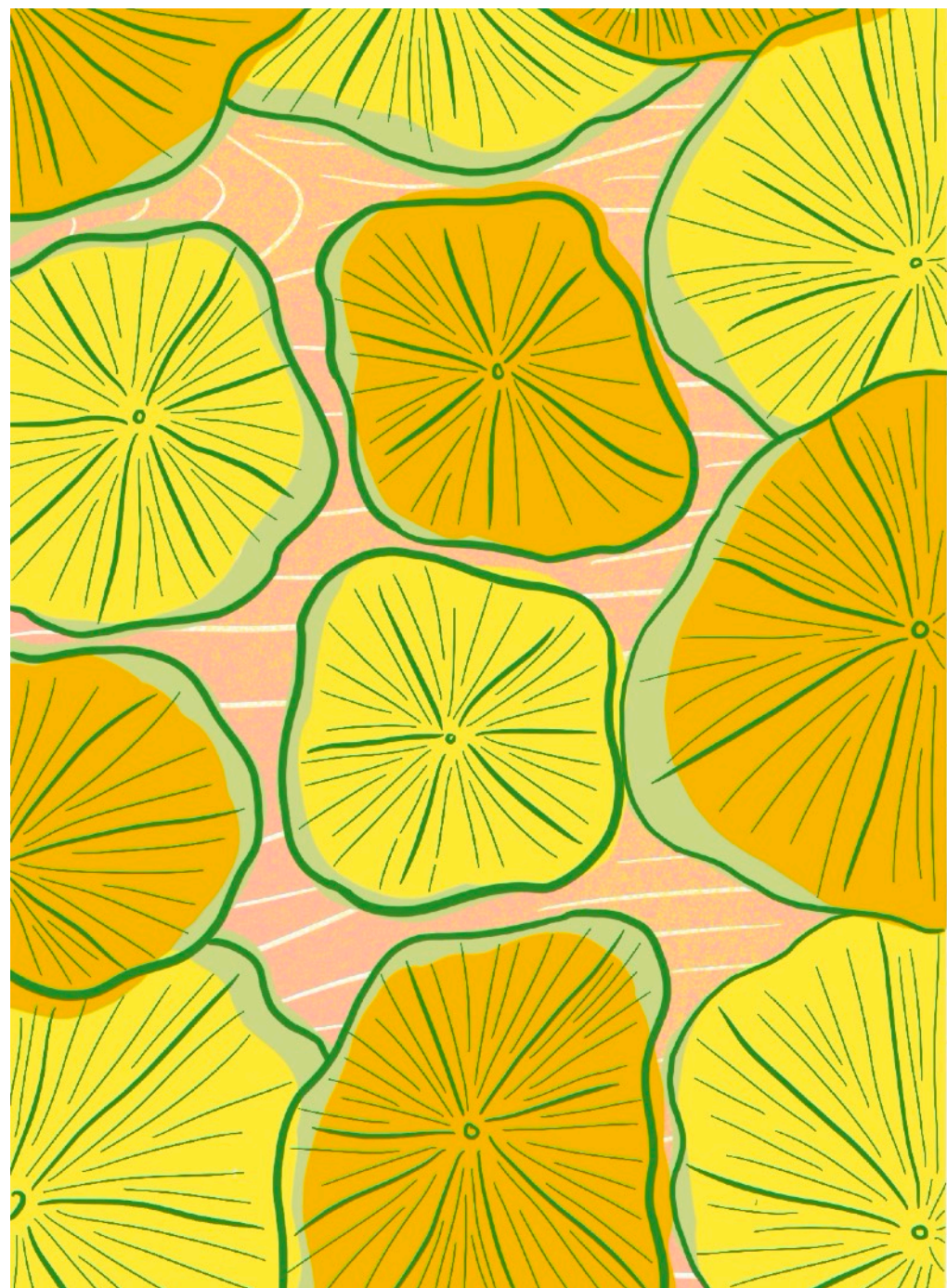
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Silk scarf outcome



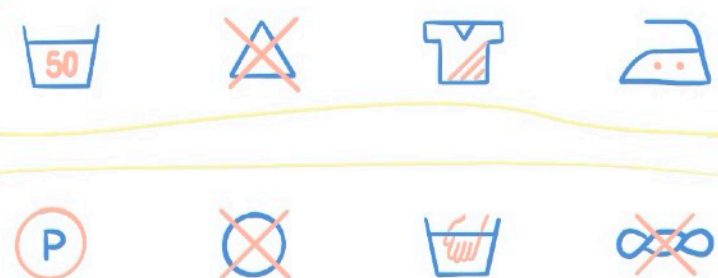
Silk scarf outcome



A deeper understanding of "it"

Size 180*50 Shell Mulberry silk
Category Long silk scarf Colour

Maintenance



Silk Scarves Tied



Hangzhou

Silk scarf

The west lake

Lei feng xi zhao



Ping hu qiu yue



Summer

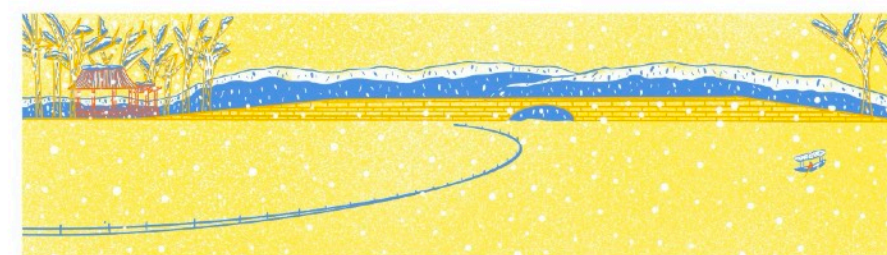
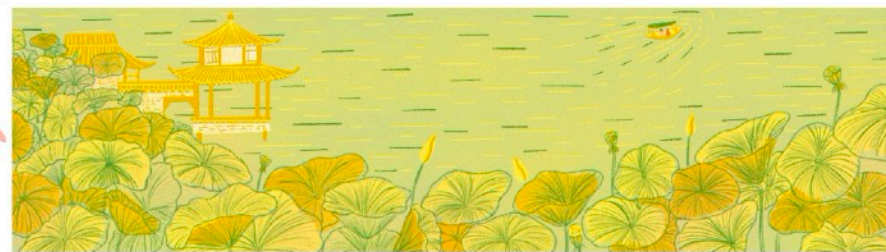
San tan yin yue

Spring

Su di chun xiao Liu lang wen ying



Zu yuan feng he



Duan qiao can xue

Winter



Kua gang guan yu

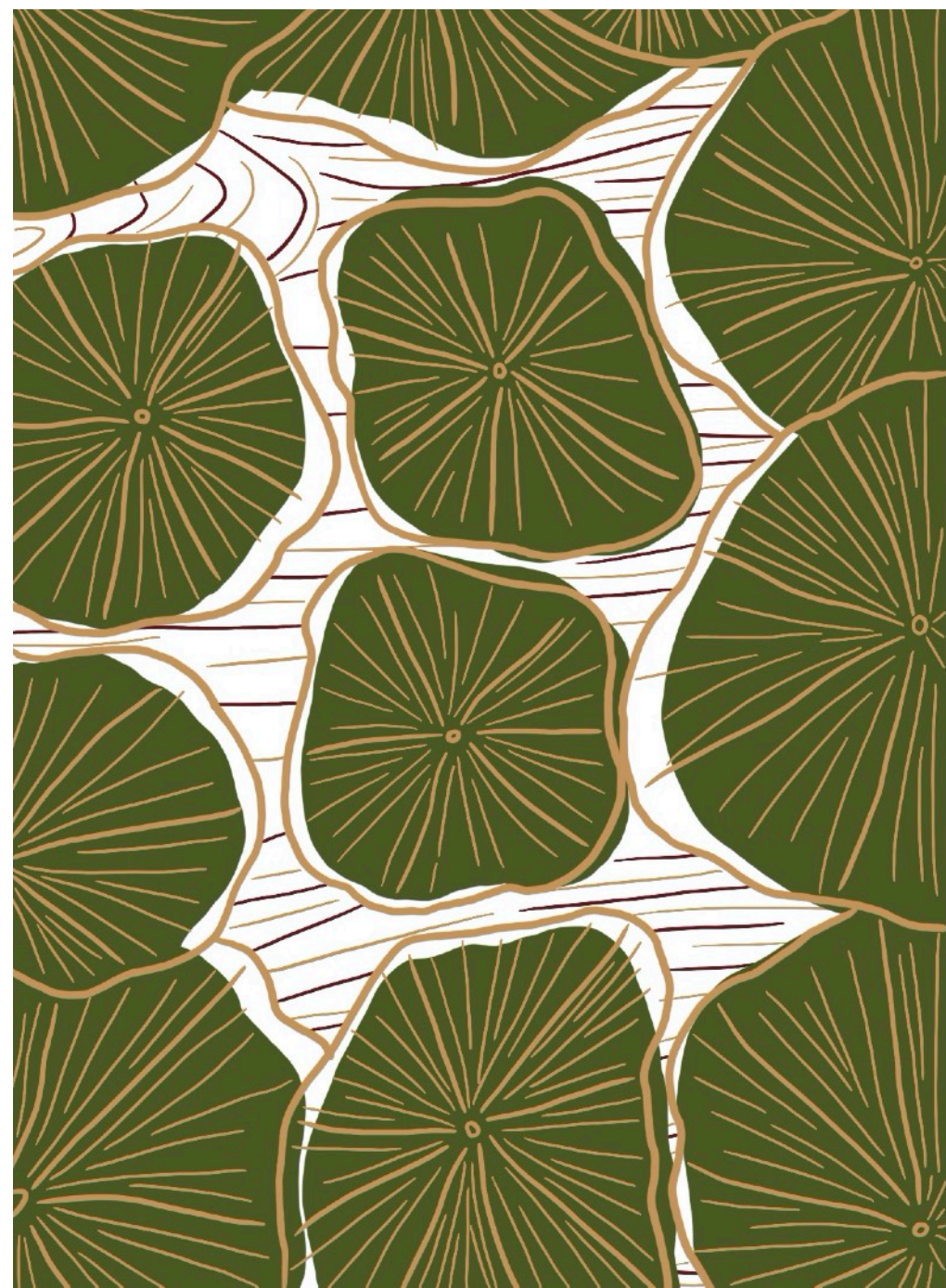
Autumn

Modern buildings



Hangzhou is one of the seven famous ancient capitals in China. It has a history of more than 2,200 years. Because of the beautiful scenery, it is called "paradise on earth". The 2022 Asian Games will be held in Hangzhou. The most famous ones here are tea, silk and beautiful scenery.

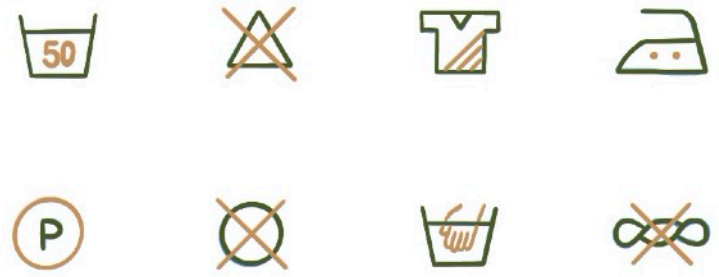
Welcome to Hangzhou



A deeper understanding of "it"

Size 50*50 Shell Mulberry silk
 Category Square scarf Colour

Maintenance



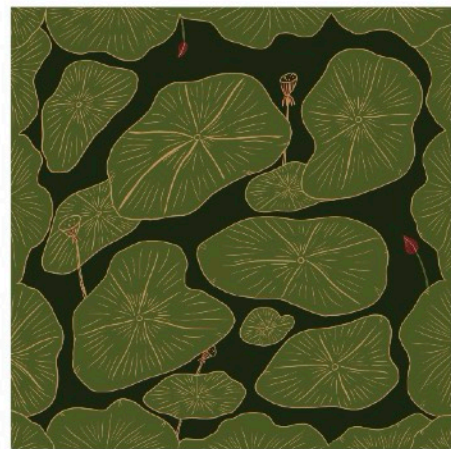
Silk Scarves Tied



Hangzhou

Silk scarf

The west lake



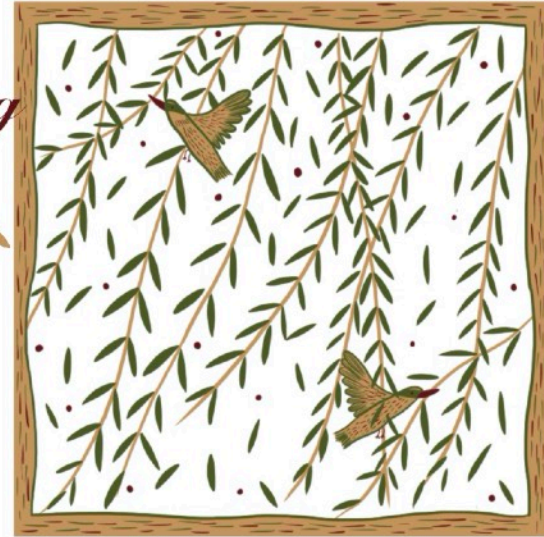
Qu yuan feng he



San tan ying yue
Hua gang guan yu

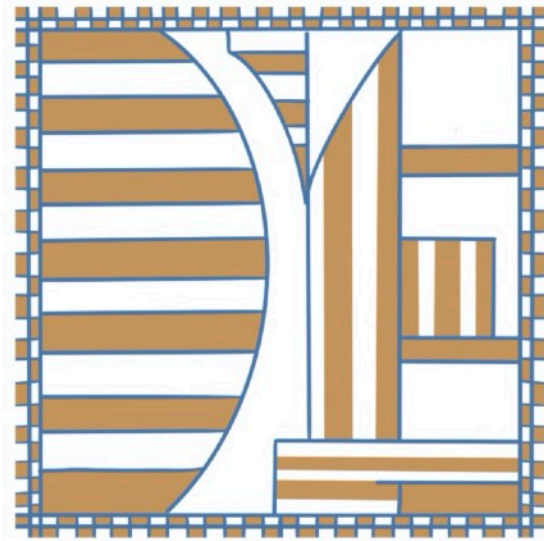
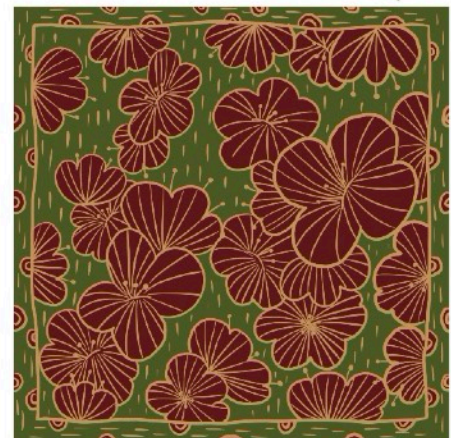


Liu lang wen ying



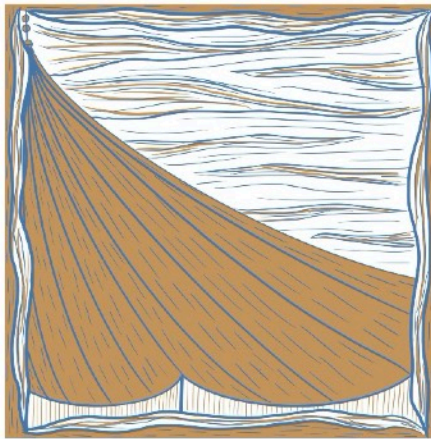
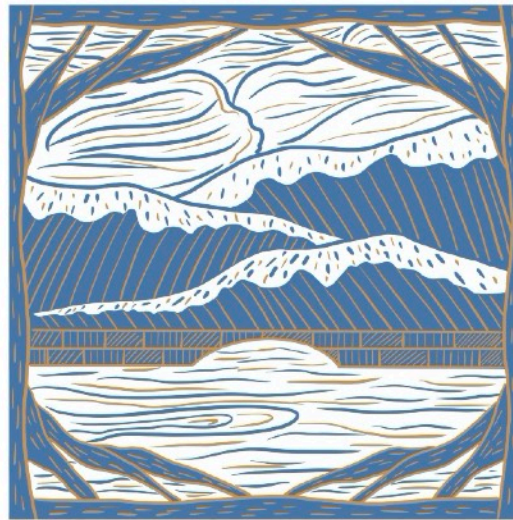
Ping hu qiu yue

Su di chun xiao



Modern buildings

Lei feng xi zhao



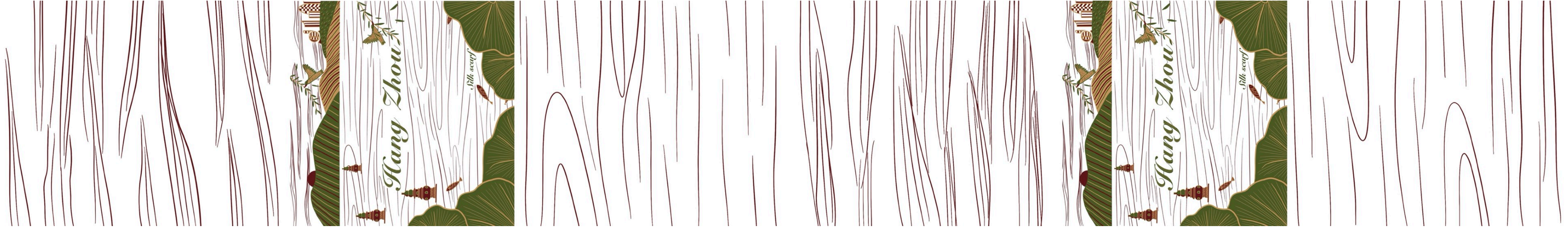
Duan giao can xue

Hangzhou is one of the seven famous ancient capitals in China. It has a history of more than 2,200 years. Because of the beautiful scenery, it is called "paradise on earth". The 2022 Asian Games will be held in Hangzhou. The most famous ones here are tea, silk and beautiful scenery.

Welcome to Hangzhou

Zine outcome







**Packaging
outcome**