

PORTFOLIO

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TANMAYA JAIN
MA FASHION DESIGN

concept

board

Dreamscape is a design collection
inspired by the iconic Spanish art, culture and environment. Reviving
the historic ideas and reliving the floral fantasies in a restyled modern
world.



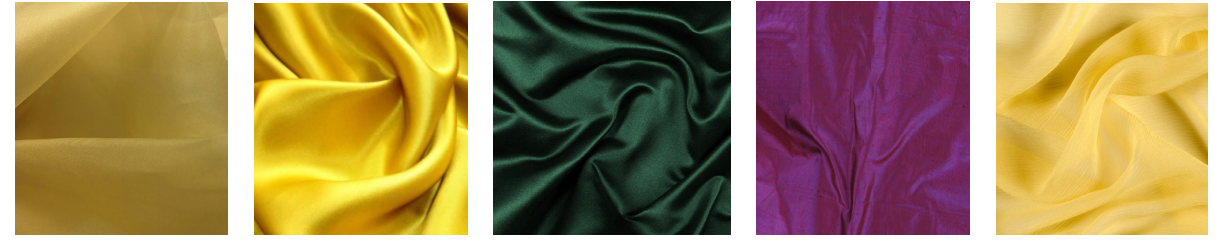
- Delicate
- Fantasy
- Feminine
- The new old
- Vintage
- Volumised
- Ornamental
- Detail
- Nature
- Confident

2



design process

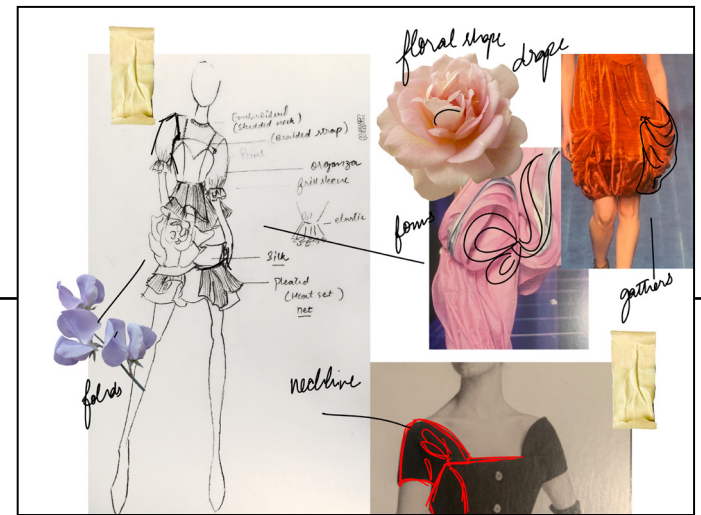
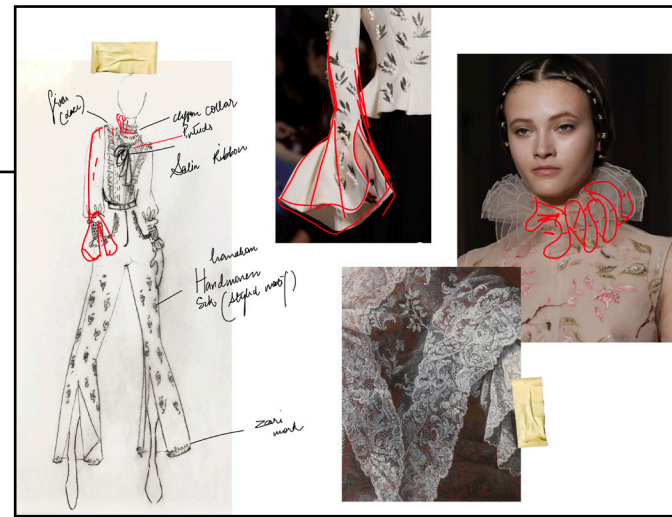
Color palette



4



fabric



5 sketchbook

dr ed i.





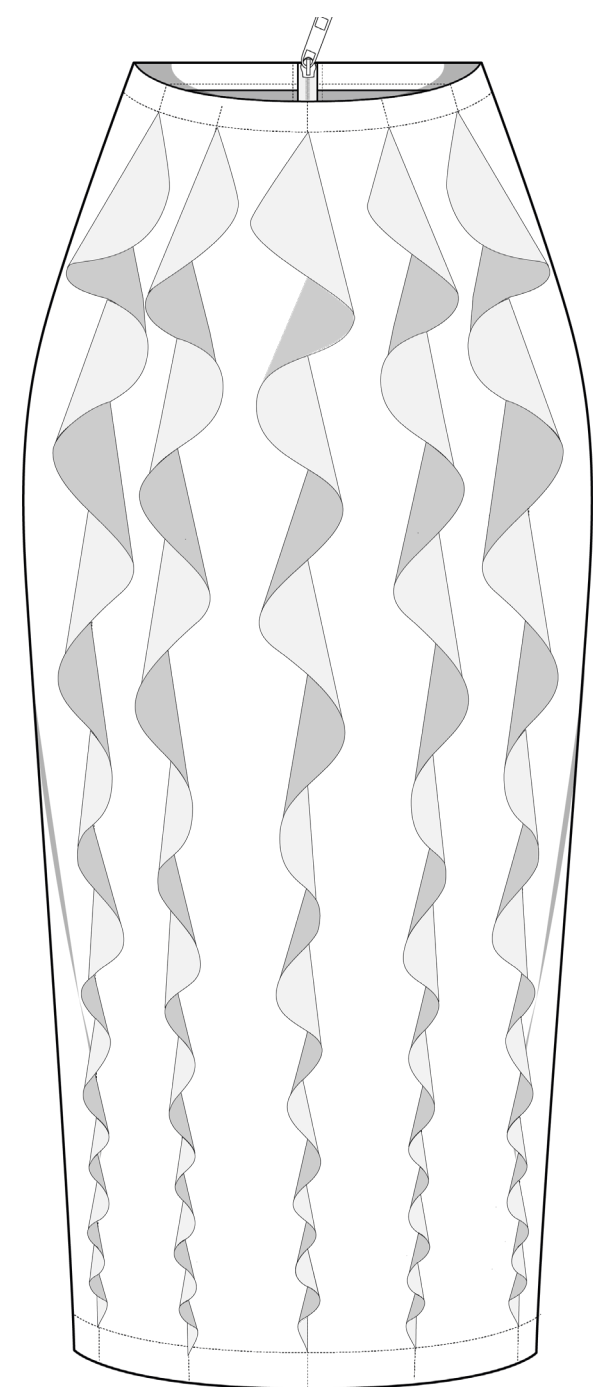
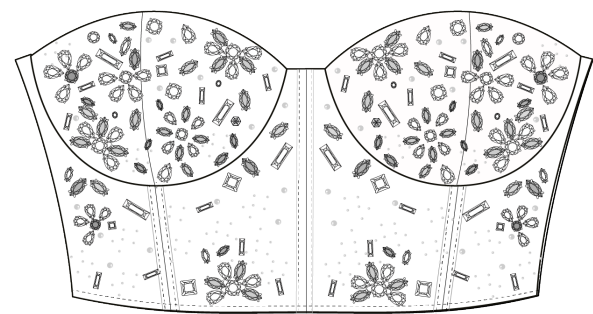


pattern

making



tech specs



SPEC SHEET: GARMENT 2

STYLE: REF BSTR200 | DESCRIPTION: EMBROIDERED BUSTIER | BRAND: CALLA STUDIO | SAMPLE SIZE: UK 10 | Sheet No 2 OF 2

Plastic corset bonning 1cm

Invisible hem inside

2cm

silver Metal eye and hooks

SINGLE NEEDLE	A
TWIN NEEDLE	B
PLASTIC CORSET BONNING	C
EDGE STITCH	D
1/2 STITCH	E
COVERSEAM	F

FABRIC SWATCHES

SATIN SILK

SPEC SHEET: GARMENT 1

STYLE: REF PSKT100 | DESCRIPTION: PENCIL SKIRT | BRAND: CALLA STUDIO | SAMPLE SIZE: UK 10 | Sheet No 2 OF 2

2CM

CONCEAL ZIP

8cm

Invisible hem

SINGLE NEEDLE	A
TWIN NEEDLE	B
PLASTIC CORSET BONNING	C
EDGE STITCH	D
1/2 STITCH	E
COVERSEAM	F

FABRIC SWATCHES

SATIN SILK

SPEC SHEET: GARMENT 4

STYLE: REF DRSS400 | DESCRIPTION: RUFFLE DRESS | BRAND: CALLA STUDIO | SAMPLE SIZE: UK 10 | Sheet No 2 OF 2

1.5cm

Conceal zip

2CM

SINGLE NEEDLE	A
TWIN NEEDLE	B
PLASTIC CORSET BONNING	C
EDGE STITCH	D
1/2 STITCH	E
COVERSEAM	F

FABRIC SWATCHES

Satin silk | Silk organza | Stretch satin silk

SPEC SHEET: GARMENT 3

STYLE: REF JKT300 | DESCRIPTION: CROP JACKET | BRAND: CALLA STUDIO | SAMPLE SIZE: UK 10 | Sheet No 2 OF 2

Plastic button

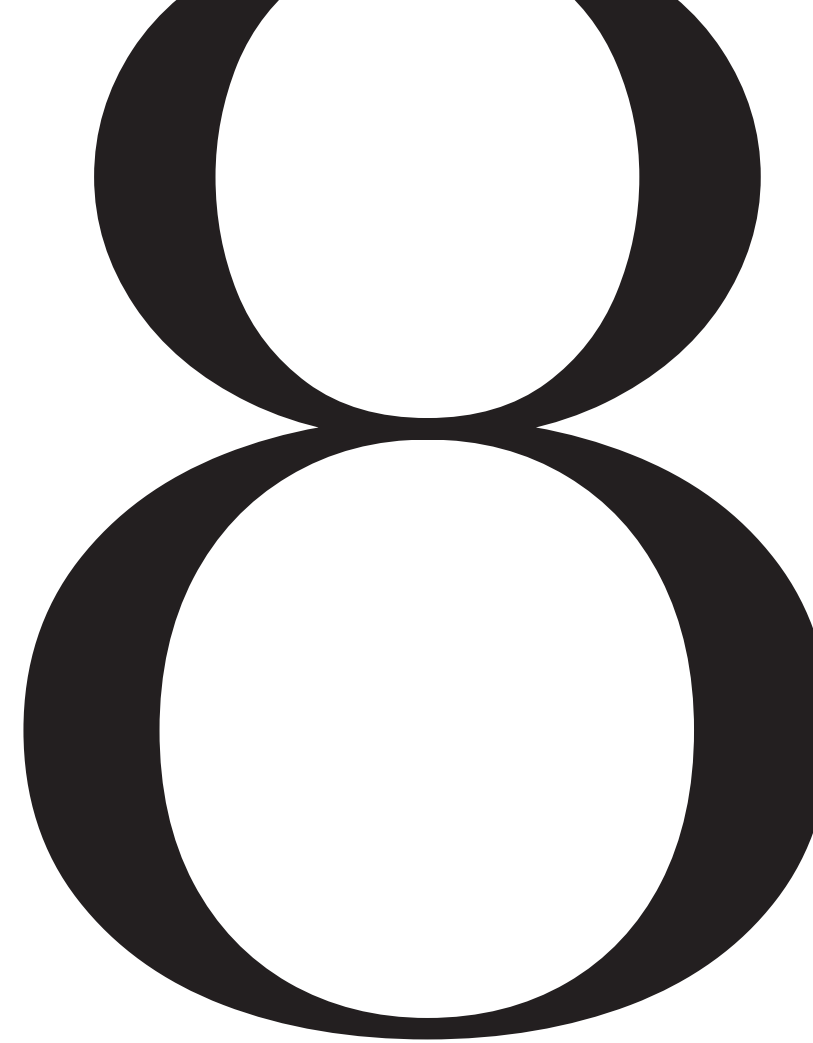
2CM

SINGLE NEEDLE	A
TWIN NEEDLE	B
PLASTIC CORSET BONNING	C
EDGE STITCH	D
1/2 STITCH	E
COVERSEAM	F

FABRIC SWATCHES

Matka silk | Shantoon

Brand Identity



çalla
STUDIO



photoshoot

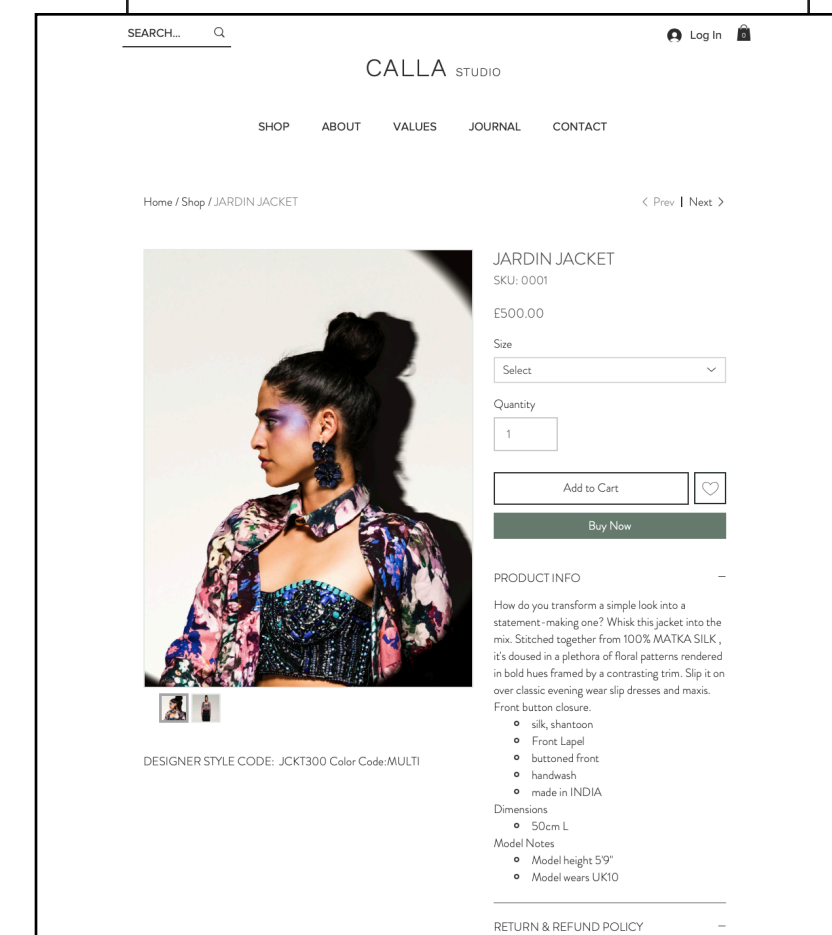
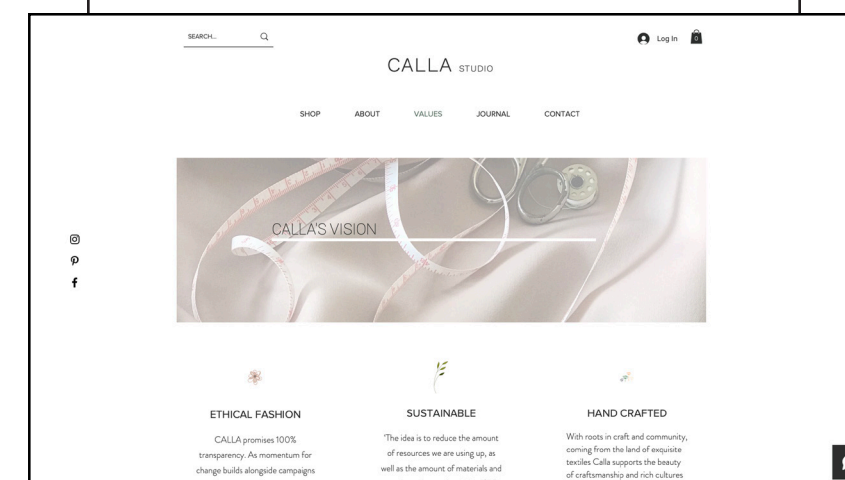
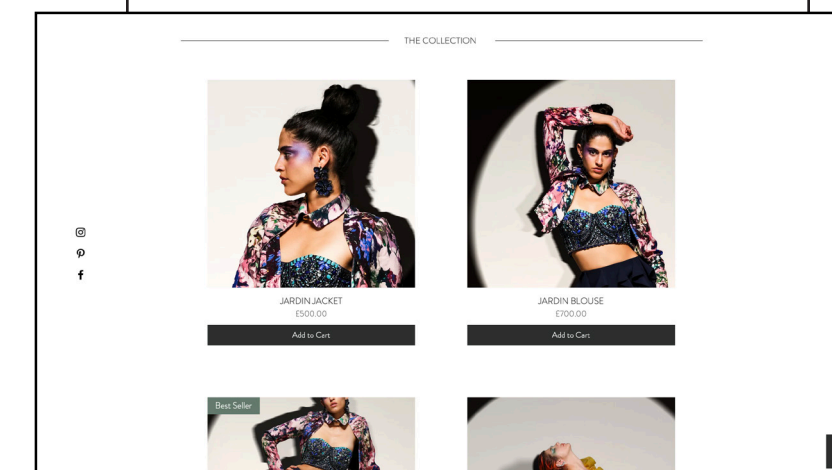
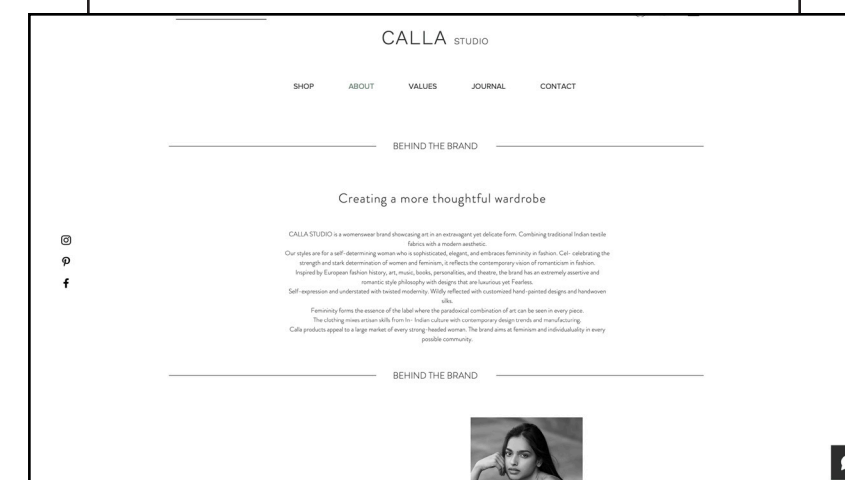
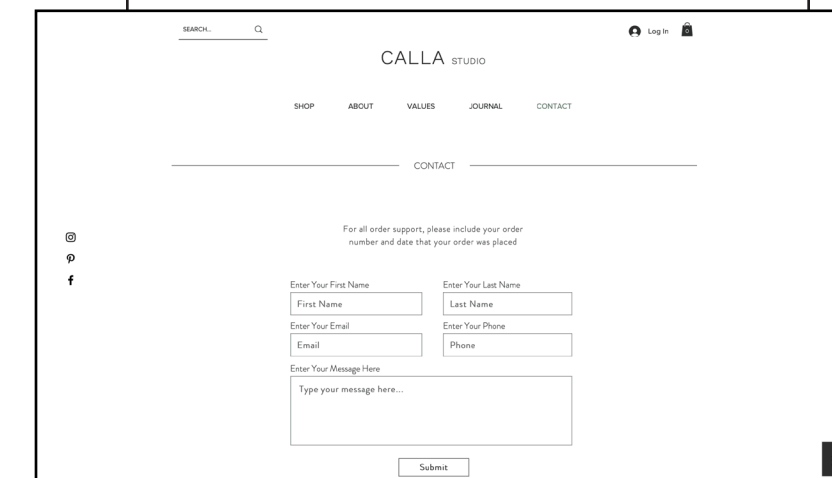






sell

çalla
STUDIO



GOOD

FOR E.