



Work In Progress-1

THE EGG

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FSFM7020

MAIN THEMES



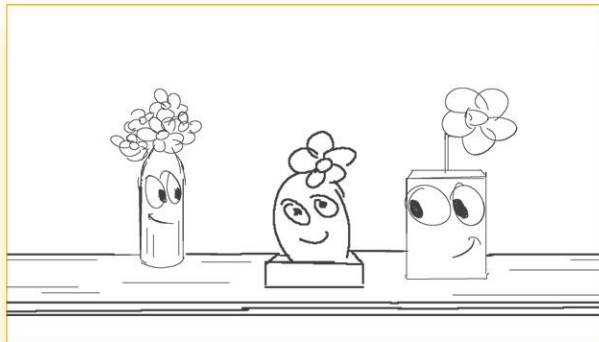
Difference



Exclusion



Fear



Acceptance

SYNOPSIS

“An imperfect egg transforms into a beautiful **PIECE OF ART**”



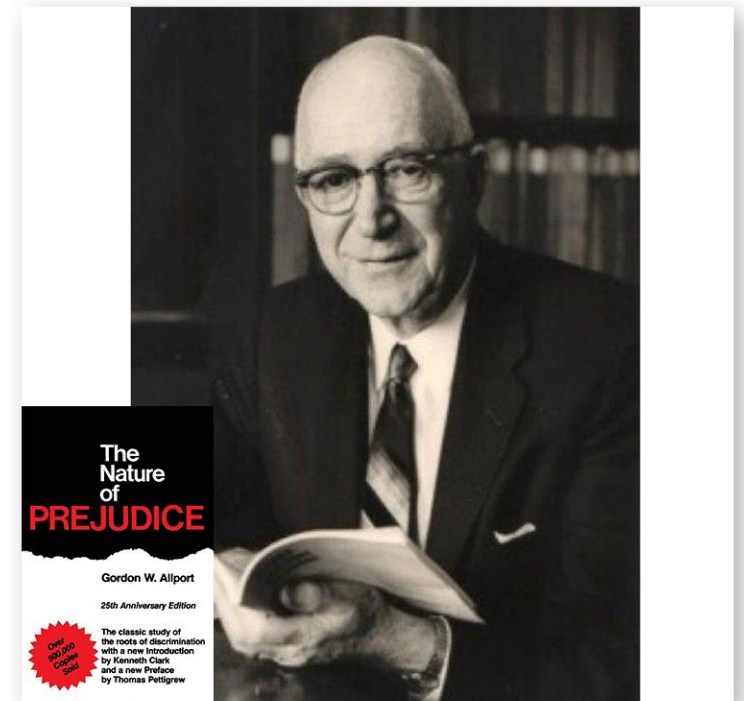
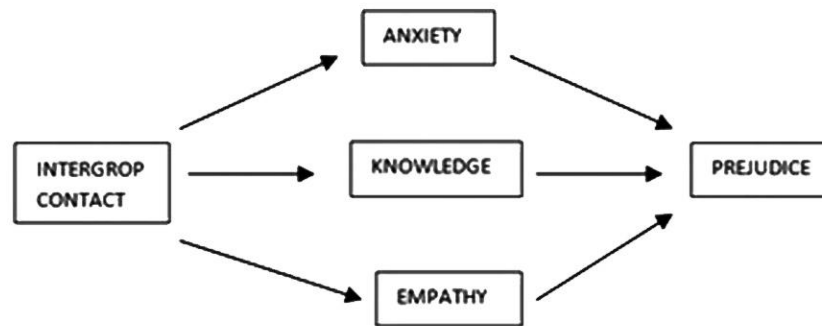
METHODOLOGY

Why This Story?

I am interested in how people are often judged based on visible differences. The cracked egg becomes a metaphor for individuals who are excluded because they appear different from a group.

According to **The Nature of Prejudice**:

People fear difference because they **misunderstand** it and turn it into a **threat**, but as Allport explains, this fear is based on **assumptions**—not reality—and can be changed through understanding.



Gordon Allport

Visual Language

Eggs and cartons

Crack

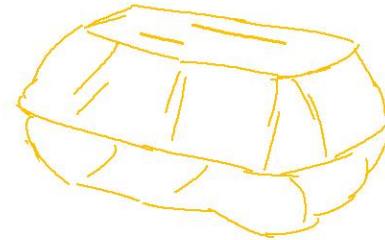
The crack makes the egg visibly **different** from the group, symbolising individuals who are judged or excluded because they do not fit social expectations.

Egg Tray

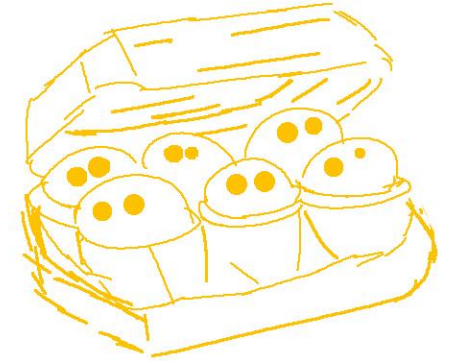
The tray represents a **social system** where individuals exist together and are expected to conform to shared beliefs and expectations.

Other Eggs

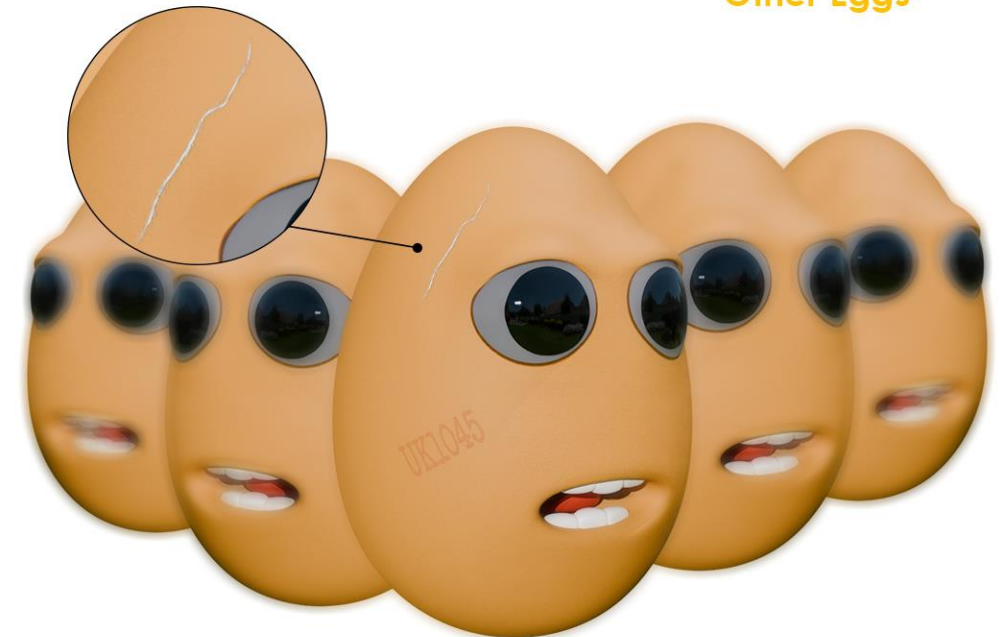
The eggs represent how **groups** can spread fear, create stereotypes, and exclude those perceived as different.



Egg cartons



Other Eggs



Difference

Visual Research

Store



"I researched small rural grocery stores to create a familiar and believable setting. The ordinary environment contrasts with the emotional journey of the cracked egg and helps ground the story in everyday life."

Visual Research

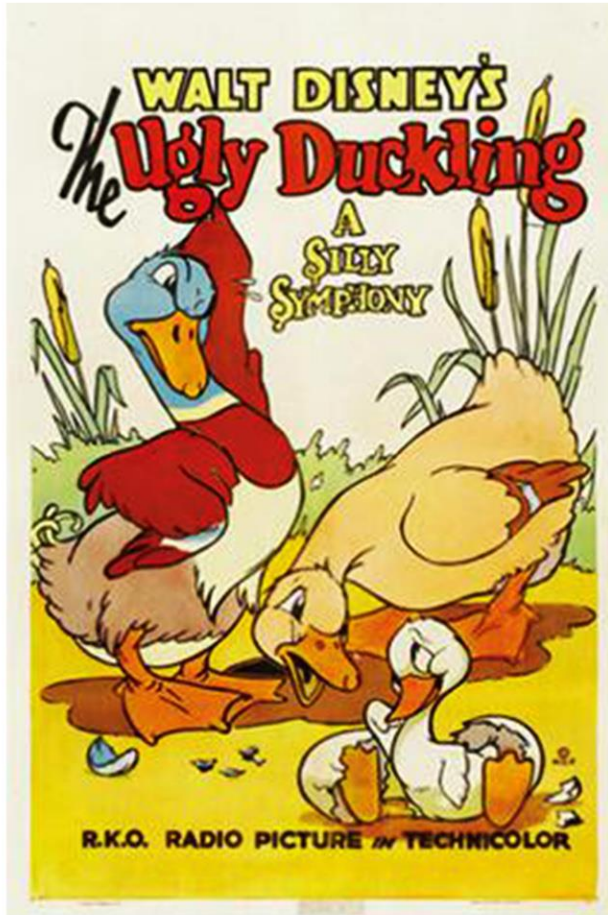


Kitchen

House



CONTEXT REFERENCE 1



The Ugly Duckling

What Influence on My Film?

The Ugly Duckling influenced my exploration of exclusion and belonging. It demonstrates how a character who is perceived as flawed or different can ultimately find acceptance and purpose. Also it has a strong connection with my film.



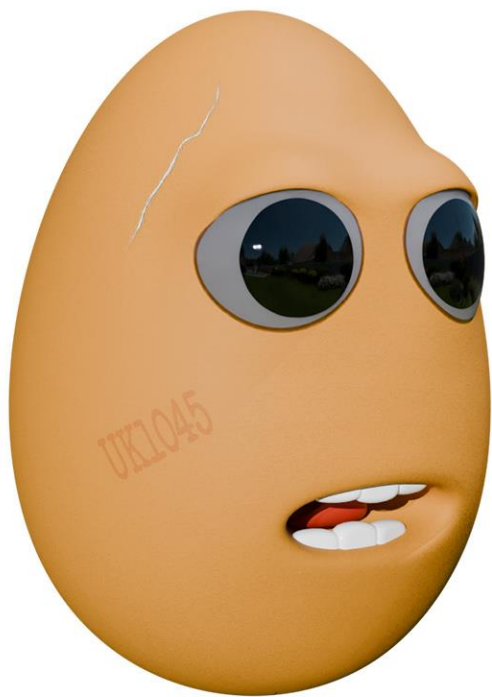
CONTEXT REFERENCE 2



What Influence on My Film?

Toy Story demonstrates how ordinary objects can communicate complex human emotions. It has influenced my approach to character performance and the idea of using eggs as symbolic characters to explore social themes.

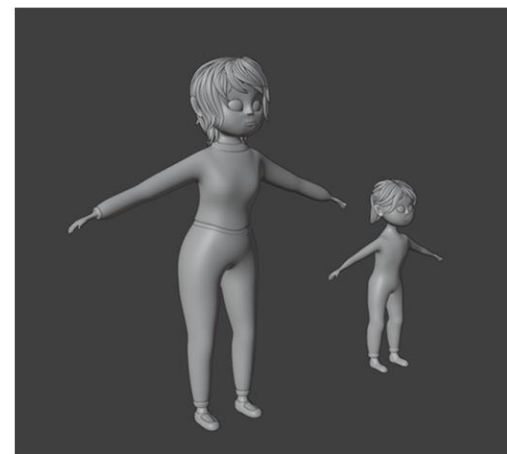
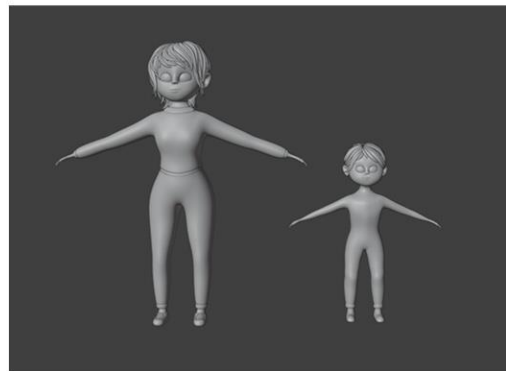
Character Design



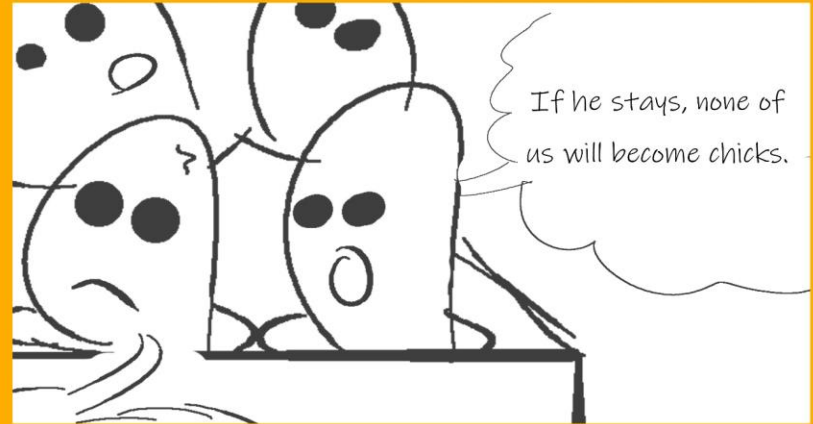
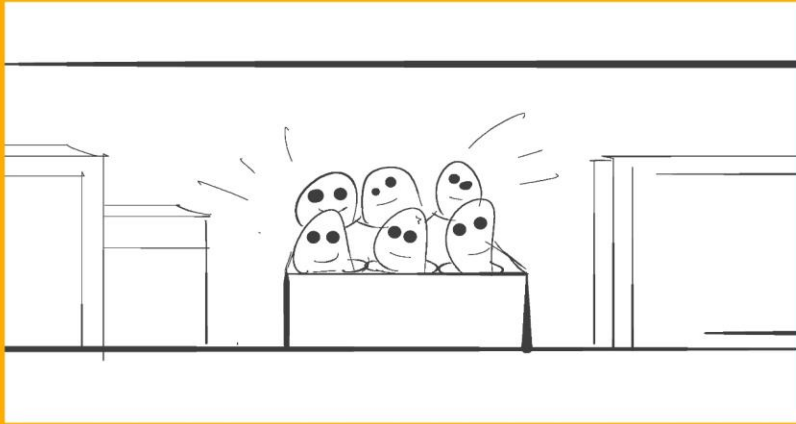
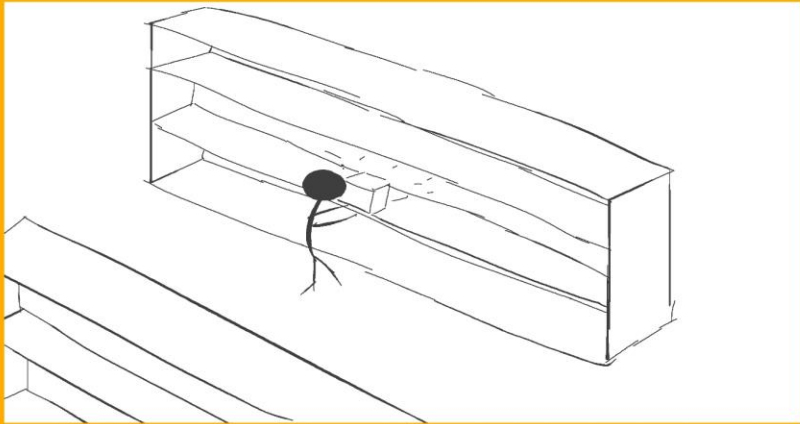
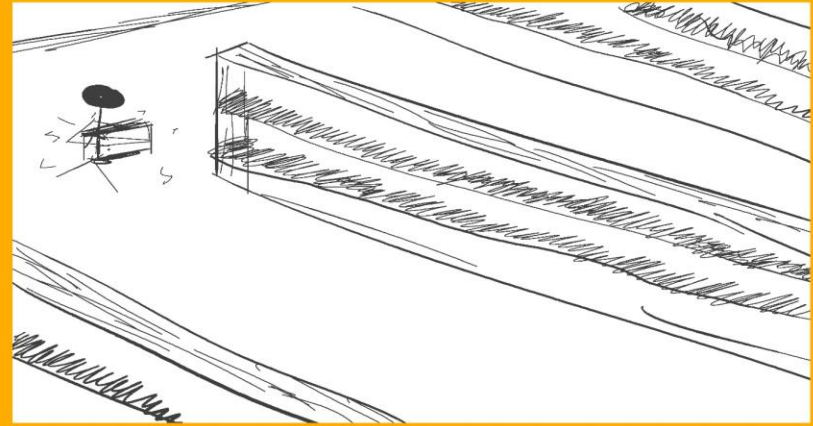
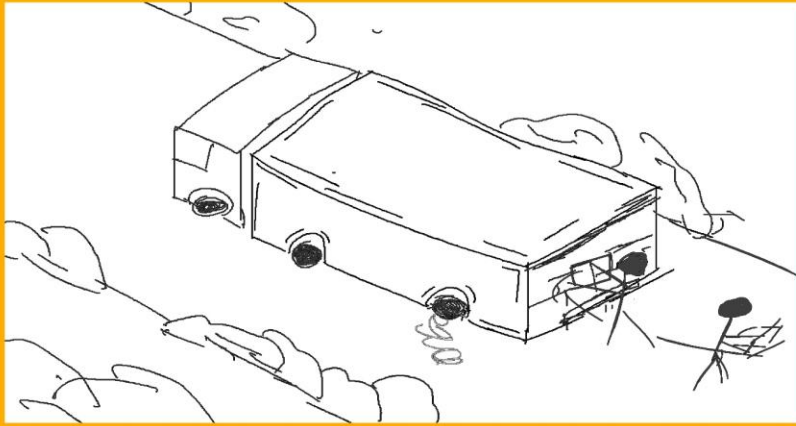
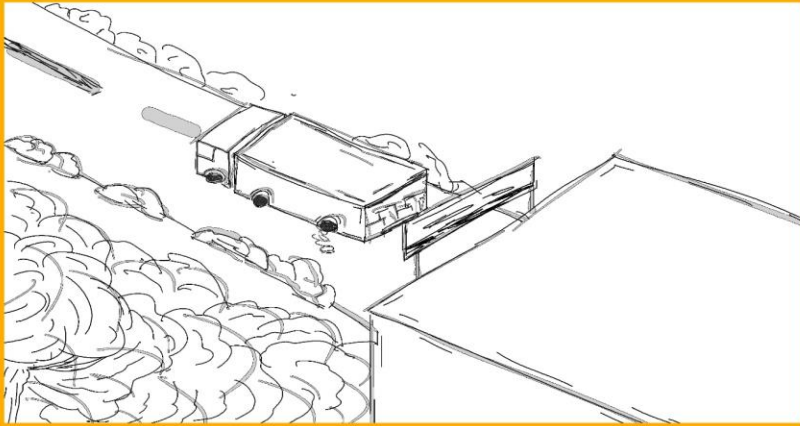
Egg

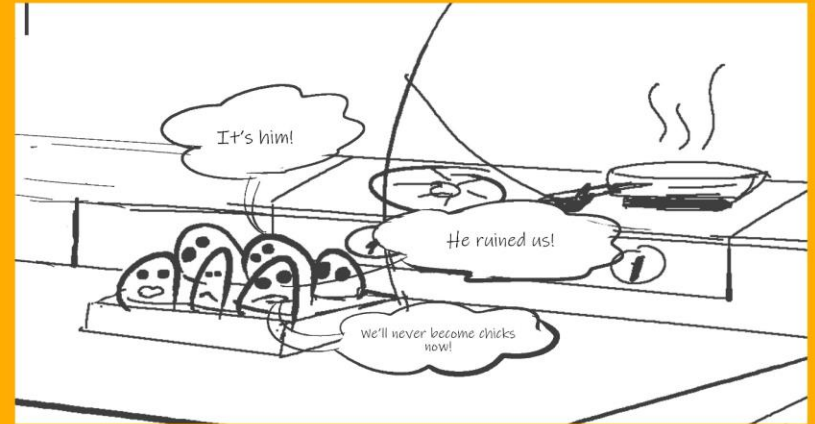


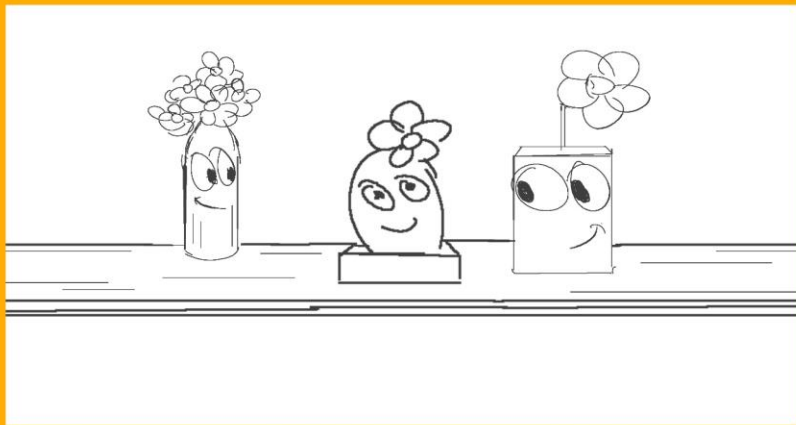
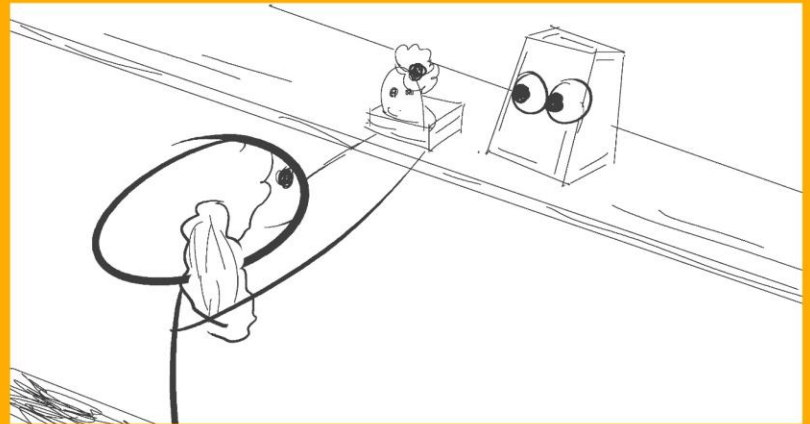
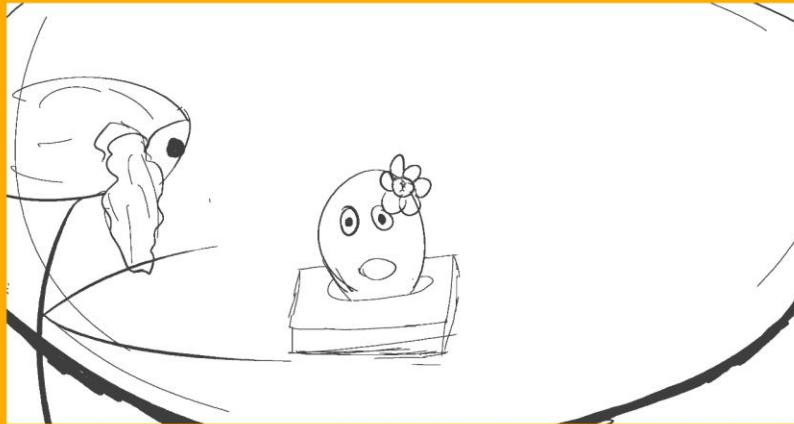
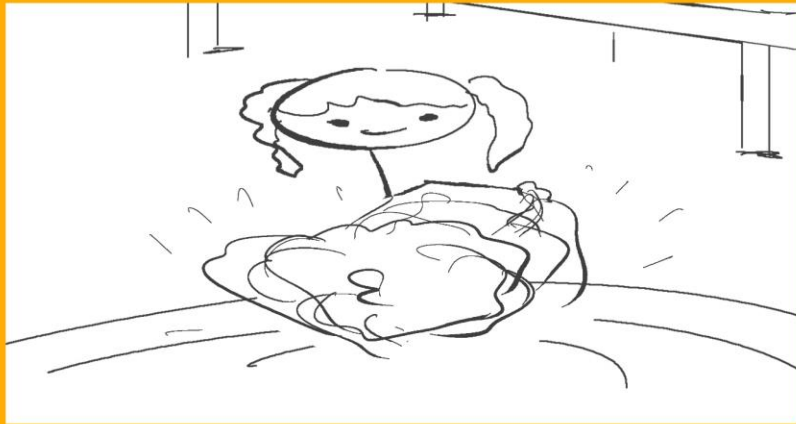
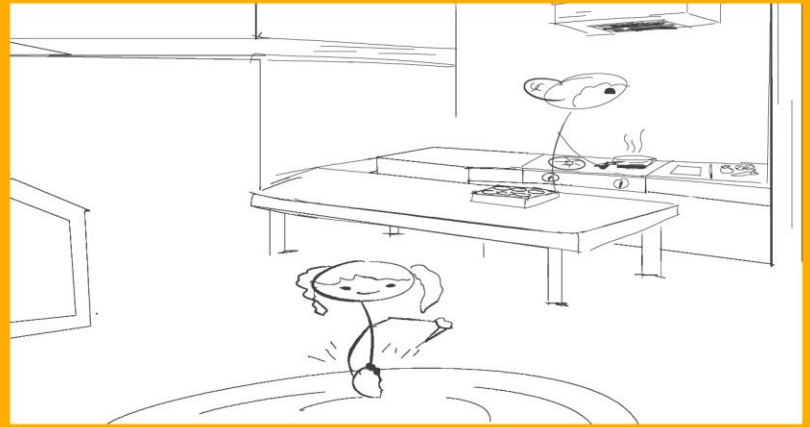
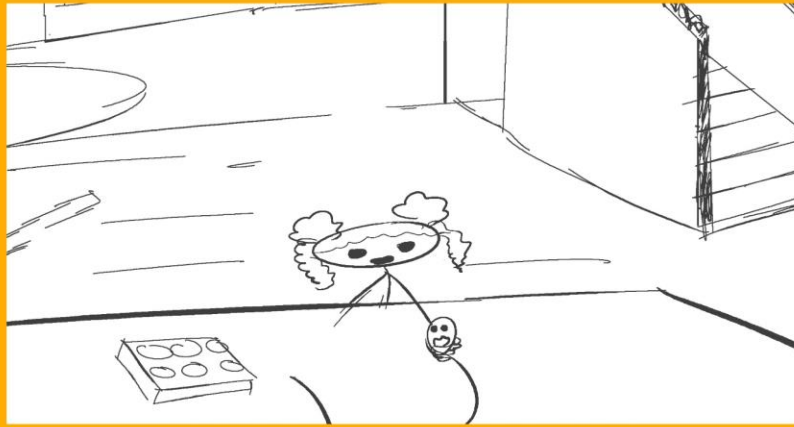
Customer Assistant (In planning)



Mom and daughter (In Progress)







The EGG

Coedler

Theory

This essay investigates how themes of prejudice, exclusion, and acceptance can be explored through animated storytelling. The discussion is centred on my animated short film *The Cracked Egg*, a 3D animation that follows a cracked egg rejected by the other eggs in its tray because of its visible difference. Through this simple narrative, the film examines how fear and misunderstanding can lead groups to isolate and blame individuals who appear different from the majority.

The project is informed by Gordon Allport's theory of prejudice, presented in *The Nature of Prejudice* (1954), which explores how stereotypes, categorisation, and social fear contribute to discriminatory attitudes. These ideas are reflected in the behaviour of the eggs, who gradually construct negative assumptions about the cracked egg and ultimately treat it as the cause of their misfortune. The film therefore uses a symbolic and non-human narrative to explore wider social issues relating to othering and scapegoating.



Any Questions?